

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

The Sawyer Business School provides the education and experience you need to start a great career.

At Suffolk, you'll learn contemporary business practices with hands-on immersive experiences that help you apply concepts and skills in real-world settings. And you'll be exposed to diverse viewpoints and to the environmental changes impacting business today.

Your business education is well-rounded through the foundational knowledge learned in general education courses such as writing, economics, creativity/innovation, mathematics and statistics, and social/cultural/global perspectives, as well as introductory business courses in business foundations, accounting, operations, marketing, analytics, finance, and management. This integrated curriculum not only hones your communication, quantitative reasoning, and ethical discernment, but also introduces you to AI applications in business, help you build foundational skills preparing you to tackle complex social and global challenges.

You'll also have many opportunities to interact with alumni, executives, and business leaders. With a curriculum interweaving liberal arts and business electives based on your interests, every course at Suffolk is a step towards real-world business acumen, equipping you with the knowledge and experience to stand out in the job market post-graduation, ready to address both local and global business issues.



Sawyer Business School is accredited by AACSB International—the hallmark of excellence in business education.



The Princeton Review rated the Sawyer Business School as one of the “Best Business Schools for 2022.”

Sawyer Business School Students Combine Majors and Minors to Suit Their Own interests. The Choice Is Yours.

Business is all about decision-making, and you'll start doing that when you chart your course through our business programs. Will you double major within the Sawyer Business School, or enhance your studies with a minor in our College of Arts and Sciences? Will you get a head start on a master's degree in accounting, finance, or taxation?

MAJORS		
Accounting	Corporate Accounting & Finance	Global Business
Business Analytics and Information Systems	Entrepreneurship	Management
Business Economics	Finance	Marketing
	Financial Wealth Management*	Sports Management

*Cannot be taken as a minor.

MINORS		
Arts Administration	Financial Institutions	Nonprofit Management
Business Analytics	FinTech	Product Innovation and Branding
Business Law	Global Marketing	Public Service
Corporate Entrepreneurship	Healthcare Systems and Innovation	Real Estate
Corporate Finance	Information Systems	Social Entrepreneurship
Cybersecurity	International Business	Social Impact
Digital Marketing	Investments	Sports Management
Family Entrepreneurship	Launching the New Venture	Sports Marketing
	Leadership	

Business students also have the option to choose a minor from the College of Arts & Sciences.

BUSINESS STUDENTS PARTICIPATE IN EXPERIENTIAL LEARNING

CLIENT-BASED PROJECTS

Our BSBA curriculum propels your career forward with a focus on practical, hands-on learning. Through courses designed around real-world applications, you'll build essential skills and gain practical experience. Each year, your knowledge and abilities deepen, preparing you for professional success. You'll connect classroom theory with actual business challenges, working on projects for notable companies like Sirius XM, NorthFace, Timberland, CARE.org, GE Appliances, and more. This approach not only enhances your learning but also strengthens your professional portfolio, distinguishing you in the competitive job market.

"Sonos likes working with Sawyer Business School students because the analysis and recommendations they present are often different than the approach we would take. This pushes us to think about our landscape from a fresh perspective, which is critical in an increasingly competitive industry. Not only that, the Suffolk students represent this exact demographic, which means they're able to provide extra insight." —Dennis Brosnan, consumer insights manager at Sonos.

"We got new ideas, but we also got ideas to help us clarify and bring into focus ideas we've already had. That was a big piece for me." —George Howell, Owner, George Howell Coffee



GLOBAL TRAVEL SEMINARS

GLOBAL IMMERSION

Our Global Travel Seminars offer you a chance to build your resume and extend your network internationally. You'll get an inside look at how businesses operate abroad. You'll spend 7-10 days visiting with high profile companies and you'll network with high-level executives and management teams.

During their seminars, many of our students have made lasting connections, some of which have even led to full-time positions after graduation. Choose from various destinations such as Ireland, Costa Rica, China, Vietnam, Singapore, Israel, and Italy.



CASE COMPETITIONS

BUILD YOUR SKILLS

Sawyer Business School students have the opportunity to build skills in real-life settings in the Merrill Lynch Financial Wealth Management and the TD Ameritrade thinkorswim trading competitions.

Team up with other business students and test your skills by competing against other colleges and universities. Winning teams receive prizes, cash awards, and feedback from TD Ameritrade and Merrill Lynch executives.



LOCAL AND GLOBAL INTERNSHIPS

SAWYER BUSINESS SCHOOL INTERNSHIP CONNECTIONS

Gain access to internships at competitive businesses, including 451 Marketing, Arnold Worldwide, Comcast Sports, Daley & Associates, Fidelity, Pepsi, Converse, New Balance, PwC, Deloitte, and the Boston Celtics. You'll find that internships can sometimes lead to full-time positions.



GLOBAL INTERNSHIPS

Deepen your studies with an international internship. Travel the globe and gain practical experience at businesses like Henkel, Coca-Cola, and BMC.

THE SAWYER BUSINESS SCHOOL HONORS PROGRAM

JOIN A COMMUNITY OF LIKE-MINDED INDIVIDUALS

The Sawyer Business School Honors Program is about much more than having an excellent GPA. It's about academic enrichment, powerful internships and work experiences, building meaningful connections, and developing professionally and personally during your time at the Business School.

You have access to smaller classes, which gives you an opportunity to get to know your honors peers, as well as your instructors. You'll also receive close personal attention via academic advising and access to a dedicated 'point person' for assistance in navigating your honors experience.



SAWYER BUSINESS SCHOOL AMBASSADORS

BUILD A COMMUNITY AND BE A LEADER

Our Sawyer Ambassadors are a team of student leaders dedicated to enhancing the overall undergraduate experience by building community and addressing unmet student needs. They create new programs and activities to support a wide range of student interests and support faculty and administrative student-oriented projects.



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WHAT SAWYER BUSINESS SCHOOL STUDENTS ARE SAYING

"I graduated in 2022 from Suffolk with a BSBA in Marketing in the honors program. My involvement with the university has led me to many open doors. My experiences stretched from collaborating with notable professors as a teaching assistant to exploring new cultures abroad. Not only has the program challenged me in the academic realm, but these skills transferred to my work as a marketing contractor after graduation, in the corporate world, and in my experiences in event planning. The university's unique student-run marketing agency, Suffolk in the Hub, had especially exposed me to more sectors of marketing to real-world client projects. Beyond Suffolk's Boston location, I explored its Madrid campus through the Global Gateway program. Learning about a new culture was one of the most profound moments I've had here. With no doubt, Suffolk has helped to shape my growth as a student and my development as a professional." - Jenny Do, BSBA '22, Marketing

"My journey at Suffolk University, culminating in a B.S.B.A. with a dual major in Finance and Big Data & Business Analytics from 2017 to 2021, was pivotal. Balancing a solid academic record with leadership roles, such as Math/Finance/STATS Tutor, Public Relations for NABA student club and the Team Leader for Everybody Fights Marketing Research, honed my analytical and communication skills. This background, combined with my marketing and sales experience, including international customer service, has prepared me to contribute effectively to the financial industry, leveraging strong client relations and analytical abilities to drive success. My 4 years at Suffolk University directly translated to my success at IHS Markit and LEONI postgraduation, where I applied critical analytical skills." - Aleyna Akengin, BSBA '21, Finance and Big Data & Business Analytics

"As a first-generation college student my time at Suffolk was marked by continuous support from an uplifting community and challenging yet highly rewarding course work. Throughout my time at Suffolk, I had the privilege to study abroad at our Madrid campus, get involved, and take advantage of the Sawyer Business School's commitment to experiential learning through live clients. Our campus centered in the heart of Boston allowed me to actively engage with the lively and vibrant community of entrepreneurs, businesses, and organizations who call Beantown their home. In May of 2023, I culminated my undergraduate education by earning my BSBA as a double major in Marketing & Entrepreneurship. With the support of professors with industry experience, the Career Center, and my peers I entered the workforce with confidence in my skillset and capabilities."

- Amanda Echevarria, BSBA '23, Marketing and Entrepreneurship



"I graduated from Suffolk in 2021 with a BSBA in Finance and a minor in Business law. As a student, I had the opportunity to get involved in the Suffolk community through my work as a Sawyer Ambassador, coordinating co-curricular and networking events for the Sawyer Business School. Through those events, I was introduced to the internship program at Outcome Capital; my Honors classes in particular gave me the skills needed to succeed as an intern, which in turn led to a full-time job opportunity upon graduation." – Elena Bonetti, BSBA '21, Finance

"When I came to Suffolk I didn't know what to expect. Suffolk helped me mold a skillset and mindset ready to conquer the business world. My time at Suffolk was too short and I now know why everyone said cherish your time in school because it will fly by. How right they were. The Sawyer Business School is ready to help create a young professional who can tackle the next big obstacles in life." – Tyler Dahm, BSBA '21, Finance

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