

Region:

(N=500)	n	%
South -----	142	28.40
North -----	104	20.80
West -----	130	26.00
East -----	124	24.80

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA TODAY/WSVN-TV, and I would like to get your opinions on some issues of the day. {ASK FOR YOUNGEST IN HOUSEHOLD} Would you like to spend seven minutes to help us out? Great, let me get you screened in.

1. Are you currently registered to vote in Florida?

(N=500)	n	%
Yes -----	500	100.00

2. How likely are you to vote in the general election for president this November – very likely, somewhat likely, 50-50 or not likely?

(N=500)	n	%
Very Likely -----	488	97.60
Somewhat Likely -----	12	2.40

3. Which do you most closely identify as – male, female, or non-binary (gender variant, non-conforming)?

(N=500)	n	%
Male -----	235	47.00
Female -----	261	52.20
Non-binary (gender variant, non-conforming) -----	4	0.80

4. Do you think of yourself as a Democrat, Republican, or no party affiliation/Independent? {IF INDEPENDENT, "Which party would you lean toward/feel closest to"}

(N=500)	n	%
Democrat -----	172	34.40
Republican -----	208	41.60
Independent -----	107	21.40
Other -----	6	1.20
Refused -----	7	1.40

5. What is your age category?

(N=500)	n	%
18-24 Years -----	35	7.00
25-34 Years -----	64	12.80
35-49 Years -----	112	22.40
50-64 Years -----	127	25.40
65-74 Years -----	100	20.00
75+ -----	51	10.20
Refused -----	11	2.20

6. For statistical purposes only, can you please tell me your ethnic background/ancestry? (READ)

(N=500)	n	%
White/Caucasian -----	310	62.00
Black/African American -----	69	13.80
Native American/Alaska Native -----	6	1.20
Asian -----	2	0.40
Native Hawaiian/Other Pacific Islander -----	1	0.20
Hispanic/Latino -----	96	19.20
2 or more races -----	8	1.60
Other -----	5	1.00
Don't know -----	3	0.60

7. What is the highest level of education you have completed? (READ)

(N=500)	n	%
Some high school -----	32	6.40
High school graduate -----	108	21.60
Some college -----	124	24.80
Trade/technical/vocational training -----	38	7.60
College graduate -----	131	26.20
Master's or PhD -----	62	12.40
Undecided -----	1	0.20
Refused -----	4	0.80

8. Do you feel the country is headed in the right direction or is on the wrong track?

(N=500)	n	%
Right Direction -----	133	26.60
Wrong Track -----	322	64.40
Undecided -----	45	9.00

9. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? (ROTATE) Democrat Kamala Harris, Republican Donald Trump, (RANDOMIZE) Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

(N=500)	n	%
Democrat Kamala Harris -----	209	41.80
Republican Donald Trump -----	234	46.80
Green Party Jill Stein -----	2	0.40
Independent Robert F. Kennedy Jr. -----	24	4.80
Independent Cornel West -----	2	0.40
Libertarian Party Chase Oliver -----	5	1.00
Undecided -----	15	3.00
Refused -----	9	1.80

{FOR 9.3 - 9.6}

10. Who would be your second choice?

(N=33)	n	%
Democrat Kamala Harris -----	11	33.33
Republican Donald Trump -----	7	21.21
Green Party Jill Stein -----	1	3.03
Independent Robert F. Kennedy Jr. -----	3	9.09
Independent Cornel West -----	6	18.18
Libertarian Party Chase Oliver -----	0	0.00
Undecided -----	3	9.09
Refused -----	2	6.06

11. Thinking back to the 2020 general election did you vote for (ROTATE 1 & 2) Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

(N=500)	n	%
Democrat Joe Biden-----	225	45.00
Republican Donald Trump-----	240	48.00
Did not vote-----	21	4.20
Third-Party candidate-----	6	1.20
Undecided-----	4	0.80
Refused-----	4	0.80

{FOR 9.1 - 9.6}

12. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate? Would you say...? (ROTATE ASC-DESC)

(N=476)	n	%
Very excited-----	312	65.55
Somewhat excited-----	100	21.01
Not very excited-----	35	7.35
Not at all excited-----	20	4.20
Undecided-----	6	1.26
Refused-----	3	0.63

{FOR 9.1 - 9.6}

13. Is your mind made up on your choice of candidate? Or might you change your mind?

(N=476)	n	%
Mind made up-----	422	88.66
Might change-----	53	11.13
Undecided-----	1	0.21
Refused-----	0	0.00

{ROTATE 14 - 16}

14. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Kamala Harris is doing as vice president?

(N=500)	n	%
Strongly approve-----	91	18.20
Approve-----	108	21.60
Disapprove-----	48	9.60
Strongly disapprove-----	201	40.20
Undecided-----	46	9.20
Refused-----	6	1.20

15. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Donald Trump did as president between 2017-2021?

(N=500)	n	%
Strongly approve-----	176	35.20
Approve-----	102	20.40
Disapprove-----	51	10.20
Strongly disapprove-----	158	31.60
Undecided-----	11	2.20
Refused-----	2	0.40

16. Overall, do you {ROTATE ASC - DESC} strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

(N=500)	n	%
Strongly approve -----	85	17.00
Approve-----	121	24.20
Disapprove-----	62	12.40
Strongly disapprove -----	217	43.40
Undecided -----	13	2.60
Refused-----	2	0.40

{FOR BIDEN VOTERS IN Q11 NOT VOTING FOR HARRIS AS A 1st OR 2nd CHOICE in Q9 & 10}
(ACCEPT MULTIPLE RESPONSES)

17. Earlier you indicated that you voted for Joe Biden in 2020 but are not choosing Kamala Harris as a first or second choice in 2024. In your own words, what is the major reason for this?

(N=19)	n	%
“Dislike her/Prefer other candidate”-----	3	15.79
“Disagree with her policies”-----	4	21.05
“Economy” -----	2	10.53
“Not bright/No ability to lead” -----	3	15.79
“Not visible” -----	2	10.53
“I’m undecided/Need more information” -----	2	10.53
Other -----	2	10.53
Don’t know/No answer/Refused -----	1	5.26

{FOR TRUMP VOTERS IN Q11 NOT VOTING FOR TRUMP AS A 1st OR 2nd CHOICE in Q9 & 10}
(ACCEPT MULTIPLE RESPONSES)

18. Earlier you indicated that you voted for Donald Trump in 2020 but are not choosing him as a first or second choice in 2024. In your own words, what is the major reason for this?

(N=23)	n	%
“Economy/Inflation” -----	4	17.39
“Felon/Liar” -----	2	8.70
“Arrogant/Out for himself” -----	5	21.74
“Don’t like how he speaks” -----	2	8.70
“Disagree with his policies” -----	3	13.04
“Want a change” -----	4	17.39
“I’m undecided/Need more information” -----	3	13.04
Other -----	1	4.35

The next set of questions focuses on personal popularity, not necessarily qualifications or job approval. Do you have a favorable or unfavorable opinion of (RANDOMIZE)

(N=500)	<u>Favorable</u>	<u>Unfavorable</u>	<u>Undecided</u>	<u>Never Heard of</u>
19. Kamala Harris	221 44.20	251 50.20	27 5.40	1 0.20
20. Donald Trump	248 49.60	237 47.40	15 3.00	0 0.00
21. Joe Biden	195 39.00	281 56.20	24 4.80	0 0.00
22. Robert F. Kennedy, Jr.	179 35.80	219 43.80	79 15.80	23 4.60
23. Ron DeSantis	258 51.60	214 42.80	19 3.80	9 1.80
24. Marco Rubio	237 47.40	200 40.00	47 9.40	16 3.20
25. Rick Scott	177 35.40	245 49.00	35 7.00	43 8.60
26. Tim Walz	148 29.60	159 31.80	76 15.20	117 23.40
27. J.D. Vance	195 39.00	190 38.00	56 11.20	59 11.80

28. I'm going to read you a list of 13 issues. Please tell me which ONE do you think is the most important issue facing the next president? (RANDOMIZE .1 - .13)
{RESULTS EMBARGOED FOR FUTURE RELEASE}

29. How would you rate economic conditions in Florida today – excellent, good, fair, or poor?
{RESULTS EMBARGOED FOR FUTURE RELEASE}

30. Overall, are you better off or worse off than you were four years ago?
{RESULTS EMBARGOED FOR FUTURE RELEASE}

Please indicate your level of agreement or disagreement with each of the following statements about diversity, equity, and inclusion: (RANDOMIZE)

31. "There is too much emphasis put on issues of diversity, equity, and inclusion in our country today."
{RESULTS EMBARGOED FOR FUTURE RELEASE}

32. "I have to work harder than others to be valued equally in Florida."
{RESULTS EMBARGOED FOR FUTURE RELEASE}

33. "I have found one or more communities or groups where I feel I belong in Florida."
{RESULTS EMBARGOED FOR FUTURE RELEASE}

I'd like to get your opinion on three of the statewide ballot questions this November.

34. Florida Amendment 1, the Partisan School Board Elections Amendment, is on the ballot this November. A YES vote supports making school board elections partisan beginning in the 2026 elections. A NO vote opposes making school board elections partisan and would keep current procedures where school board members are elected in a nonpartisan election. At this point, will you vote yes or no?

(N=500)	n	%
Yes -----	166	33.20
No -----	242	48.40
Undecided -----	85	17.00
Refused-----	7	1.40

35. Amendment 3 is the marijuana legalization question and would allow adults 21 years and over to possess, purchase, or use marijuana. A YES vote supports legalizing marijuana for adults 21 years old and older and allowing individuals to possess up to three ounces of marijuana. A NO vote opposes legalizing marijuana for adult use in Florida. At this point, would you vote yes or no?

(N=500)	n	%
Yes -----	315	63.00
No -----	165	33.00
Undecided -----	16	3.20
Refused-----	4	0.80

36. Amendment 4 would allow first and second trimester abortions (before the fetus could survive outside the womb) or when necessary to protect the health of the patient as determined by the patient's healthcare provider. A YES vote supports establishing a constitutional right to abortion before fetal viability. A NO vote opposes establishing a constitutional right to abortion before fetal viability. At this point, would you vote yes or no?

(N=500)	n	%
Yes -----	291	58.20
No -----	176	35.20
Undecided -----	26	5.20
Refused-----	7	1.40

37. Of the following ways to vote in November, how do you plan to vote? Do you plan to vote...? {ROTATE ASCENDING, DESCENDING .1-.3}

(N=500)	n	%
On Election Day, in person -----	205	41.00
Before Election Day, in person -----	137	27.40
By mail-in or absentee ballot -----	139	27.80
Undecided -----	17	3.40
Refused-----	2	0.40

38. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president – {ROTATE} Kamala Harris or Donald Trump?

(N=500)	n	%
Kamala Harris -----	213	42.60
Donald Trump -----	240	48.00
Undecided -----	42	8.40
Refused-----	5	1.00

39. How would you describe your own political viewpoint – very liberal, somewhat liberal, moderate, somewhat conservative, very conservative? {ROTATE .1- .5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal-----	42	8.40
Somewhat liberal-----	68	13.60
Moderate-----	164	32.80
Somewhat conservative-----	120	24.00
Very conservative-----	89	17.80
Other-----	1	0.20
Don't know-----	16	3.20

I have some general questions about your choice of living in Florida and then we'll be done. You've been great.

40. How long have you lived in Florida? (READ)
 {RESULTS EMBARGOED FOR FUTURE RELEASE}

41. Where did you move from? (ROTATE ASC-DESC)
 {RESULTS EMBARGOED FOR FUTURE RELEASE}

42. Why did you move to Florida? (READ, RANDOMIZE, ACCEPT MULTIPLE RESPONSES)
 {RESULTS EMBARGOED FOR FUTURE RELEASE}

43. In the next four years do you plan to stay a resident or move out of Florida?
 {RESULTS EMBARGOED FOR FUTURE RELEASE}

44. In your own words, why would you move out of Florida? (ACCEPT MULTIPLE RESPONSES)
 {RESULTS EMBARGOED FOR FUTURE RELEASE}

(ROTATE Q45 – Q46)

45. How important is it for you to live in a community with those who share your general political views? Would you say...? (ROTATE .1- .4 ASC - DESC)
 {RESULTS EMBARGOED FOR FUTURE RELEASE}

46. How important is it for you to live in a community with a diverse population, including people who don't share your general political views? Would you say...? (ROTATE .1- .4 ASC – DESC)
 {RESULTS EMBARGOED FOR FUTURE RELEASE}

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

47. What is your annual household income? (READ CATEGORIES)

(N=500)	n	%
Under \$20,000 per year-----	29	5.80
Under \$50,000 per year-----	105	21.00
Under \$75,000 per year-----	76	15.20
Under \$100,000 per year-----	85	17.00
Under \$140,000 per year-----	63	12.60
\$140,000 per year or more-----	93	18.60
Undecided-----	49	9.80

48. How important is religion in your life – very important, somewhat important, not very important or not at all important? {ROTATE ASCENDING DESCENDING .1 - .4}

(N=500)	n	%
Very important -----	245	49.00
Somewhat important -----	114	22.80
Not very important -----	54	10.80
Not at all important-----	72	14.40
Undecided -----	6	1.20
Refused-----	9	1.80

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]