

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	278 100	218 100	93 100	120 100	143 100	144 100	272 100	217 100	492 100	8 100	96 100	122 100	149 100	127 100	110 100	32 100	107 100	241 100
Ron DeSantis	30 6%	18 6%	12 6%	3 3%	4 3%	15 10%	8 6%	21 8%	9 4%	30 6%	-	6 6%	10 8%	7 5%	6 5%	8 7%	2 6%	4 4%	15 6%
Nikki Haley	180 36%	91 33%	88 40%	28 30%	47 39%	51 36%	54 38%	68 25%	106 49%	174 35%	6 75%	34 35%	39 32%	51 34%	54 43%	31 28%	9 28%	42 39%	96 40%
Donald Trump	273 55%	162 58%	108 50%	56 60%	64 53%	76 53%	77 53%	178 65%	90 41%	271 55%	2 25%	53 55%	65 53%	88 59%	64 50%	66 60%	20 63%	57 53%	124 51%
Someone else	3 1%	3 1%	-	1 1%	1 1%	-	1 1%	2 1%	1 *%	3 1%	-	1 1%	1 1%	-	1 1%	-	-	1 1%	2 1%
Undecided	12 2%	4 1%	8 4%	5 5%	3 3%	1 1%	3 2%	2 1%	10 5%	12 2%	-	2 2%	7 6%	2 1%	1 1%	5 5%	-	3 3%	3 1%
Refused	2 *%	-	2 1%	-	1 1%	-	1 1%	1 *%	1 *%	2 *%	-	-	-	1 1%	1 1%	-	1 3%	-	1 *%

10. Who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE	486 100	274 100	208 100	88 100	116 100	142 100	140 100	269 100	206 100	478 100	8 100	94 100	115 100	146 100	125 100	105 100	31 100	104 100	237 100
Ron DeSantis	155 32%	91 33%	63 30%	26 30%	47 41%	44 31%	38 27%	100 37%	54 26%	153 32%	2 25%	31 33%	34 30%	48 33%	42 34%	27 26%	12 39%	31 30%	82 35%
Nikki Haley	50 10%	29 11%	21 10%	9 10%	7 6%	17 12%	17 12%	31 12%	19 9%	50 10%	-	11 12%	10 9%	19 13%	10 8%	9 9%	2 6%	14 13%	25 11%
Donald Trump	37 8%	27 10%	10 5%	6 7%	9 8%	10 7%	12 9%	26 10%	10 5%	36 8%	1 13%	6 6%	7 6%	13 9%	10 8%	15 14%	2 6%	8 8%	11 5%
Someone else	100 21%	51 19%	49 24%	17 19%	21 18%	34 24%	28 20%	36 13%	62 30%	98 21%	2 25%	22 23%	26 23%	26 18%	24 19%	24 23%	4 13%	21 20%	51 22%
Undecided	80 16%	44 16%	36 17%	16 18%	20 17%	20 14%	24 17%	39 14%	35 17%	78 16%	2 25%	13 14%	23 20%	22 15%	21 17%	20 19%	8 26%	21 20%	29 12%
Refused	64 13%	32 12%	29 14%	14 16%	12 10%	17 12%	21 15%	37 14%	26 13%	63 13%	1 13%	11 12%	15 13%	18 12%	18 14%	10 10%	3 10%	9 9%	39 16%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

	BANNER 1																		
	DEMOGRAPHICS																		
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	478 100	270 100	204 100	87 100	111 100	142 100	138 100	262 100	205 100	478 100	-	94 100	114 100	143 100	121 100	105 100	31 100	101 100	232 100
Very likely	11 2%	3 1%	7 3%	3 3%	3 3%	2 1%	3 2%	3 1%	8 4%	11 2%	-	-	3 3%	3 2%	4 3%	3 3%	-	5 5%	3 1%
Somewhat likely	41 9%	21 8%	20 10%	5 6%	6 5%	20 14%	10 7%	21 8%	18 9%	41 9%	-	14 15%	6 5%	14 10%	5 4%	12 11%	-	5 5%	23 10%
Not very likely	77 16%	48 18%	29 14%	13 15%	19 17%	27 19%	18 13%	42 16%	32 16%	77 16%	-	20 21%	23 20%	17 12%	17 14%	16 15%	9 29%	20 20%	31 13%
Not at all likely	341 71%	193 71%	145 71%	65 75%	79 71%	91 64%	106 77%	194 74%	142 69%	341 71%	-	58 62%	78 68%	108 76%	94 78%	74 70%	22 71%	67 66%	171 74%
Undecided	8 2%	5 2%	3 1%	1 1%	4 4%	2 1%	1 1%	2 1%	5 2%	8 2%	-	2 2%	4 4%	1 1%	1 1%	-	-	4 4%	4 2%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: HALEY FIRST CHOICE	180	91	88	28	47	51	54	68	106	174	6	34	39	51	54	31	9	42	96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Nikki Haley	94	51	42	18	28	22	26	42	50	91	3	15	19	27	33	17	4	17	55
	52%	56%	48%	64%	60%	43%	48%	62%	47%	52%	50%	44%	49%	53%	61%	55%	44%	40%	57%
AGAINST Donald Trump	71	33	38	10	14	24	23	22	48	68	3	14	17	18	20	13	5	21	31
	39%	36%	43%	36%	30%	47%	43%	32%	45%	39%	50%	41%	44%	35%	37%	42%	56%	50%	32%
Undecided	15	7	8	-	5	5	5	4	8	15	-	5	3	6	1	1	-	4	10
	8%	8%	9%		11%	10%	9%	6%	8%	9%		15%	8%	12%	2%	3%		10%	10%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: TRUMP FIRST CHOICE	273 100	162 100	108 100	56 100	64 100	76 100	77 100	178 100	90 100	271 100	2 100	53 100	65 100	88 100	64 100	66 100	20 100	57 100	124 100
FOR Donald Trump	253 93%	150 93%	101 94%	53 95%	59 92%	72 95%	69 90%	169 95%	80 89%	251 93%	2 100%	48 91%	56 86%	86 98%	61 95%	61 92%	20 100%	50 88%	117 94%
AGAINST Nikki Haley	14 5%	8 5%	6 6%	2 4%	3 5%	3 4%	6 8%	5 3%	8 9%	14 5%	-	4 8%	7 11%	2 2%	1 2%	4 6%	-	5 9%	5 4%
Undecided	6 2%	4 2%	1 1%	1 2%	2 3%	1 1%	2 3%	4 2%	2 2%	6 2%	-	1 2%	2 3%	-	2 3%	1 2%	-	2 4%	2 2%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	278 100	218 100	93 100	120 100	143 100	144 100	272 100	217 100	492 100	8 100	96 100	122 100	149 100	127 100	110 100	32 100	107 100	241 100
Very liberal	6 1%	3 1%	3 1%	-	1 1%	3 2%	2 1%	1 *%	5 2%	6 1%	-	2 2%	2 2%	1 1%	1 1%	1 3%	1 3%	-	4 2%
Liberal	22 4%	11 4%	10 5%	2 2%	6 5%	7 5%	7 5%	7 3%	15 7%	22 4%	-	3 3%	8 7%	4 3%	7 6%	4 4%	1 3%	4 4%	13 5%
Moderate	178 36%	87 31%	90 41%	27 29%	47 39%	54 38%	50 35%	68 25%	105 48%	174 35%	4 50%	42 44%	37 30%	55 37%	42 33%	33 30%	10 31%	43 40%	90 37%
Conservative	199 40%	115 41%	83 38%	49 53%	42 35%	45 31%	63 44%	130 48%	67 31%	196 40%	3 38%	31 32%	50 41%	60 40%	56 44%	45 41%	13 41%	42 39%	97 40%
Very conservative	74 15%	49 18%	25 11%	10 11%	21 18%	27 19%	16 11%	58 21%	15 7%	73 15%	1 13%	13 14%	19 16%	23 15%	19 15%	20 18%	5 16%	17 16%	30 12%
Other	4 1%	4 1%	-	1 1%	-	2 1%	1 1%	3 1%	1 *%	4 1%	-	-	2 2%	2 1%	-	3 3%	-	-	1 *%
Don't know	17 3%	9 3%	7 3%	4 4%	3 3%	5 3%	5 3%	5 2%	9 4%	17 3%	-	5 5%	4 3%	4 3%	2 2%	4 4%	2 6%	1 1%	6 2%

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 2																				
BANNER 2											GENDER X PARTY									
BALLOT TEST						CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	30 100	180 100	273 100	3 100	12 100	11 100	41 100	77 100	341 100	110 100	171 100	163 100	28 100	178 100	273 100	175 100	96 100	96 100	118 100
Ron DeSantis	30 6%	30 100%	-	-	-	-	1 9%	9 22%	11 14%	9 3%	9 8%	9 5%	9 6%	-	7 4%	22 8%	15 9%	6 6%	3 3%	6 5%
Nikki Haley	180 36%	-	180 100%	-	-	-	7 64%	19 46%	39 51%	102 30%	31 28%	60 35%	68 42%	20 71%	110 62%	44 16%	36 21%	32 33%	51 53%	54 46%
Donald Trump	273 55%	-	-	273 100%	-	-	2 18%	13 32%	27 35%	229 67%	65 59%	94 55%	83 51%	8 29%	59 33%	196 72%	120 69%	57 59%	39 41%	49 42%
Someone else	3 1%	-	-	-	3 100%	-	1 9%	-	-	1 *%	1 1%	2 1%	-	-	1 1%	2 1%	2 1%	-	1 1%	-
Undecided	12 2%	-	-	-	-	12 100%	-	-	-	-	4 4%	5 3%	3 2%	-	1 1%	9 3%	2 1%	-	2 2%	8 7%
Refused	2 *%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	1 1%

10. Who would be your second choice?

BANNER 2																				
	BALLOT TEST						CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
									NOT VERY	NOT AT ALL				LIB	MOD	CONSV	REPUBLICAN		UNDECLARED	
	TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
BASE: THOSE WITH FIRST CHOICE	486 100	30 100	180 100	273 100	3 100	-	11 100	41 100	77 100	341 100	106 100	165 100	160 100	28 100	177 100	264 100	173 100	95 100	94 100	109 100
Ron DeSantis	155 32%	-	43 24%	111 41%	1 33%	-	-	9 22%	29 38%	115 34%	31 29%	59 36%	46 29%	7 25%	43 24%	102 39%	64 37%	36 38%	26 28%	27 25%
Nikki Haley	50 10%	10 33%	-	40 15%	-	-	1 9%	7 17%	7 9%	35 10%	14 13%	16 10%	15 9%	1 4%	12 7%	37 14%	22 13%	9 9%	7 7%	12 11%
Donald Trump	37 8%	17 57%	20 11%	-	-	-	1 9%	7 17%	13 17%	15 4%	10 9%	12 7%	11 7%	1 4%	10 6%	25 9%	19 11%	7 7%	7 7%	3 3%
Someone else	100 21%	1 3%	61 34%	36 13%	2 67%	-	4 36%	8 20%	15 19%	69 20%	21 20%	35 21%	35 22%	10 36%	59 33%	27 10%	19 11%	17 18%	31 33%	31 28%
Undecided	80 16%	2 7%	32 18%	46 17%	-	-	4 36%	4 10%	11 14%	57 17%	16 15%	28 17%	28 18%	6 21%	28 16%	39 15%	28 16%	11 12%	13 14%	22 20%
Refused	64 13%	-	24 13%	40 15%	-	-	1 9%	6 15%	2 3%	50 15%	14 13%	15 9%	25 16%	3 11%	25 14%	34 13%	21 12%	15 16%	10 11%	14 13%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 2																					
		BALLOT TEST					CHANGE MIND					INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
TOTAL																					
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	478	30	174	271	3	-	11	41	77	341	104	162	158	28	173	260	169	92	94	108	
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very likely	11	1	7	2	1	-	11	-	-	-	2	5	2	1	6	4	1	2	2	5	
	2%	3%	4%	1%	33%		100%				2%	3%	1%	4%	3%	2%	1%	2%	2%	5%	
Somewhat likely	41	9	19	13	-	-	-	41	-	-	6	14	16	2	20	18	10	11	9	9	
	9%	30%	11%	5%				100%			6%	9%	10%	7%	12%	7%	6%	12%	10%	8%	
Not very likely	77	11	39	27	-	-	-	-	77	-	17	29	26	6	25	42	26	16	19	13	
	16%	37%	22%	10%					100%		16%	18%	16%	21%	14%	16%	15%	17%	20%	12%	
Not at all likely	341	9	102	229	1	-	-	-	-	341	78	111	111	19	115	195	131	62	61	79	
	71%	30%	59%	85%	33%					100%	75%	69%	70%	68%	66%	75%	78%	67%	65%	73%	
Undecided	8	-	7	-	1	-	-	-	-	-	1	3	3	-	7	1	1	1	3	2	
	2%		4%		33%						1%	2%	2%		4%	*%	1%	1%	3%	2%	

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: HALEY FIRST CHOICE	180 100	-	180 100	-	-	-	7 100	19 100	39 100	102 100	31 100	60 100	68 100	20 100	110 100	44 100	36 100	32 100	51 100	54 100
FOR Nikki Haley	94 52%	-	94 52%	-	-	-	4 57%	10 53%	22 56%	51 50%	14 45%	35 58%	31 46%	8 40%	52 47%	32 73%	25 69%	17 53%	25 49%	24 44%
AGAINST Donald Trump	71 39%	-	71 39%	-	-	-	2 29%	3 16%	17 44%	46 45%	13 42%	22 37%	29 43%	10 50%	47 43%	11 25%	9 25%	13 41%	23 45%	25 46%
Undecided	15 8%	-	15 8%	-	-	-	1 14%	6 32%	-	5 5%	4 13%	3 5%	8 12%	2 10%	11 10%	1 2%	2 6%	2 6%	3 6%	5 9%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: TRUMP FIRST CHOICE	273 100	-	-	273 100	-	-	2 100	13 100	27 100	229 100	65 100	94 100	83 100	8 100	59 100	196 100	120 100	57 100	39 100	49 100
FOR Donald Trump	253 93%	-	-	253 93%	-	-	1 50%	11 85%	24 89%	215 94%	63 97%	86 91%	76 92%	5 63%	49 83%	190 97%	114 95%	55 96%	33 85%	45 92%
AGAINST Nikki Haley	14 5%	-	-	14 5%	-	-	1 50%	2 15%	2 7%	9 4%	2 3%	7 7%	5 6%	2 25%	7 12%	5 3%	4 3%	1 2%	4 10%	4 8%
Undecided	6 2%	-	-	6 2%	-	-	-	-	1 4%	5 2%	-	1 1%	2 2%	1 13%	3 5%	1 1%	2 2%	1 2%	2 5%	-

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																				
BANNER 2														GENDER X PARTY						
BALLOT TEST						CHANGE MIND					INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED	
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	30 100	180 100	273 100	3 100	12 100	11 100	41 100	77 100	341 100	110 100	171 100	163 100	28 100	178 100	273 100	175 100	96 100	96 100	118 100
Very liberal	6 1%	-	4 2%	2 1%	-	-	1 9%	-	2 3%	3 1%	1 1%	3 2%	2 1%	6 21%	-	-	1 1%	-	2 2%	3 3%
Liberal	22 4%	-	16 9%	6 2%	-	-	-	2 5%	4 5%	16 5%	5 5%	6 4%	7 4%	22 79%	-	-	6 3%	1 1%	5 5%	9 8%
Moderate	178 36%	7 23%	110 61%	59 22%	1 33%	1 8%	6 55%	20 49%	25 32%	115 34%	37 34%	67 39%	58 36%	-	178 100%	-	39 22%	29 30%	45 47%	59 50%
Conservative	199 40%	12 40%	37 21%	139 51%	2 67%	9 75%	3 27%	11 27%	32 42%	140 41%	44 40%	70 41%	60 37%	-	-	199 73%	83 47%	47 49%	31 32%	35 30%
Very conservative	74 15%	10 33%	7 4%	57 21%	-	-	1 9%	7 17%	10 13%	55 16%	18 16%	20 12%	30 18%	-	-	74 27%	41 23%	17 18%	8 8%	7 6%
Other	4 1%	-	2 1%	2 1%	-	-	-	-	-	4 1%	-	2 1%	2 1%	-	-	-	3 2%	-	1 1%	-
Don't know	17 3%	1 3%	4 2%	8 3%	-	2 17%	-	1 2%	4 5%	8 2%	5 5%	3 2%	4 2%	-	-	-	2 1%	2 2%	4 4%	5 4%