

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	284 100	209 100	97 100	115 100	147 100	141 100	270 100	228 100	494 100	6 100	88 100	111 100	168 100	126 100	109 100	39 100	108 100	239 100
Ron DeSantis	32 6%	18 6%	14 7%	7 7%	3 3%	14 10%	8 6%	18 7%	14 6%	31 6%	1 17%	4 5%	7 6%	11 7%	9 7%	5 5%	1 3%	7 6%	19 8%
Nikki Haley	180 36%	95 33%	82 39%	32 33%	42 37%	49 33%	57 40%	59 22%	120 53%	178 36%	2 33%	33 38%	32 29%	64 38%	48 38%	28 26%	11 28%	42 39%	98 41%
Donald Trump	251 50%	153 54%	95 45%	49 51%	62 54%	78 53%	62 44%	176 65%	74 32%	250 51%	1 17%	48 55%	65 59%	84 50%	52 41%	67 61%	22 56%	53 49%	105 44%
Someone else	7 1%	4 1%	3 1%	1 1%	2 2%	1 1%	3 2%	2 1%	5 2%	7 1%	-	2 2%	2 2%	1 1%	1 1%	4 4%	-	-	3 1%
Undecided	22 4%	9 3%	12 6%	6 6%	5 4%	4 3%	7 5%	9 3%	13 6%	22 4%	-	-	3 3%	5 3%	14 11%	5 5%	3 8%	3 3%	11 5%
Refused	8 2%	5 2%	3 1%	2 2%	1 1%	1 1%	4 3%	6 2%	2 1%	6 1%	2 33%	1 1%	2 2%	3 2%	2 2%	-	2 5%	3 3%	3 1%

10. Who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE	470	270	194	89	109	142	130	255	213	466	4	87	106	160	110	104	34	102	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	172	110	59	33	45	49	45	114	57	171	1	34	45	51	40	45	15	35	76
	37%	41%	30%	37%	41%	35%	35%	45%	27%	37%	25%	39%	42%	32%	36%	43%	44%	34%	34%
Nikki Haley	44	25	19	9	10	18	7	31	12	43	1	6	9	13	15	11	1	14	18
	9%	9%	10%	10%	9%	13%	5%	12%	6%	9%	25%	7%	8%	8%	14%	11%	3%	14%	8%
Donald Trump	40	27	13	11	7	13	9	22	18	40	-	7	9	15	8	5	2	9	24
	9%	10%	7%	12%	6%	9%	7%	9%	8%	9%		8%	8%	9%	7%	5%	6%	9%	11%
Someone else	70	41	27	8	20	22	20	26	44	69	1	13	19	23	13	16	9	7	36
	15%	15%	14%	9%	18%	15%	15%	10%	21%	15%	25%	15%	18%	14%	12%	15%	26%	7%	16%
Undecided	99	45	53	23	19	30	27	37	62	98	1	25	10	42	21	18	3	26	52
	21%	17%	27%	26%	17%	21%	21%	15%	29%	21%	25%	29%	9%	26%	19%	17%	9%	25%	23%
Refused	45	22	23	5	8	10	22	25	20	45	-	2	14	16	13	9	4	11	19
	10%	8%	12%	6%	7%	7%	17%	10%	9%	10%		2%	13%	10%	12%	9%	12%	11%	8%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	466 100	268 100	192 100	88 100	109 100	141 100	128 100	253 100	211 100	466 100	-	87 100	105 100	158 100	109 100	104 100	34 100	101 100	222 100
Very likely	13 3%	7 3%	6 3%	3 3%	4 4%	2 1%	4 3%	6 2%	7 3%	13 3%	-	6 7%	2 2%	2 1%	3 3%	6 6%	2 6%	3 3%	2 1%
Somewhat likely	48 10%	21 8%	26 14%	6 7%	12 11%	18 13%	12 9%	26 10%	22 10%	48 10%	-	13 15%	5 5%	17 11%	12 11%	13 13%	6 18%	9 9%	19 9%
Not very likely	83 18%	49 18%	32 17%	22 25%	17 16%	24 17%	20 16%	39 15%	43 20%	83 18%	-	24 28%	17 16%	26 16%	16 15%	22 21%	3 9%	17 17%	41 18%
Not at all likely	311 67%	187 70%	121 63%	56 64%	73 67%	95 67%	87 68%	180 71%	130 62%	311 67%	-	44 51%	79 75%	109 69%	74 68%	59 57%	23 68%	69 68%	156 70%
Undecided	11 2%	4 1%	7 4%	1 1%	3 3%	2 1%	5 4%	2 1%	9 4%	11 2%	-	-	2 2%	4 3%	4 4%	4 4%	-	3 3%	4 2%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: HALEY FIRST CHOICE	180	95	82	32	42	49	57	59	120	178	2	33	32	64	48	28	11	42	98
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Nikki Haley	81	44	36	21	19	22	19	38	43	80	1	10	18	29	24	13	8	20	39
	45%	46%	44%	66%	45%	45%	33%	64%	36%	45%	50%	30%	56%	45%	50%	46%	73%	48%	40%
AGAINST Donald Trump	87	48	37	9	19	26	33	18	68	86	1	22	13	29	20	12	3	18	54
	48%	51%	45%	28%	45%	53%	58%	31%	57%	48%	50%	67%	41%	45%	42%	43%	27%	43%	55%
Undecided	12	3	9	2	4	1	5	3	9	12	-	1	1	6	4	3	-	4	5
	7%	3%	11%	6%	10%	2%	9%	5%	8%	7%		3%	3%	9%	8%	11%		10%	5%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: TRUMP FIRST CHOICE	251 100	153 100	95 100	49 100	62 100	78 100	62 100	176 100	74 100	250 100	1 100	48 100	65 100	84 100	52 100	67 100	22 100	53 100	105 100
FOR Donald Trump	234 93%	143 93%	88 93%	46 94%	59 95%	71 91%	58 94%	168 95%	65 88%	233 93%	1 100%	45 94%	61 94%	78 93%	48 92%	62 93%	20 91%	50 94%	98 93%
AGAINST Nikki Haley	10 4%	6 4%	4 4%	1 2%	2 3%	4 5%	3 5%	5 3%	5 7%	10 4%	-	1 2%	4 6%	4 5%	1 2%	3 4%	2 9%	1 2%	4 4%
Undecided	7 3%	4 3%	3 3%	2 4%	1 2%	3 4%	1 2%	3 2%	4 5%	7 3%	-	2 4%	-	2 2%	3 6%	2 3%	-	2 4%	3 3%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	284 100	209 100	97 100	115 100	147 100	141 100	270 100	228 100	494 100	6 100	88 100	111 100	168 100	126 100	109 100	39 100	108 100	239 100
Very liberal	6 1%	5 2%	1 *%	1 1%	1 1%	3 2%	1 1%	1 *%	5 2%	6 1%	-	2 2%	1 1%	3 2%	-	-	-	3 3%	1 *%
Liberal	16 3%	4 1%	11 5%	2 2%	4 3%	5 3%	5 4%	5 2%	11 5%	15 3%	1 17%	5 6%	3 3%	3 2%	5 4%	8 7%	-	1 1%	7 3%
Moderate	185 37%	109 38%	74 35%	34 35%	41 36%	48 33%	62 44%	47 17%	138 61%	184 37%	1 17%	30 34%	35 32%	61 36%	56 44%	31 28%	8 21%	41 38%	105 44%
Conservative	198 40%	104 37%	92 44%	38 39%	46 40%	66 45%	48 34%	145 54%	52 23%	195 39%	3 50%	39 44%	54 49%	61 36%	42 33%	44 40%	26 67%	43 40%	83 35%
Very conservative	79 16%	52 18%	25 12%	18 19%	17 15%	23 16%	21 15%	63 23%	16 7%	78 16%	1 17%	8 9%	17 15%	33 20%	20 16%	21 19%	3 8%	18 17%	36 15%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	16 3%	10 4%	6 3%	4 4%	6 5%	2 1%	4 3%	9 3%	6 3%	16 3%	-	4 5%	1 1%	7 4%	3 2%	5 5%	2 5%	2 2%	7 3%

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 2																				
BANNER 2											GENDER X PARTY									
BALLOT TEST						CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	32 100	180 100	251 100	7 100	22 100	13 100	48 100	83 100	311 100	120 100	158 100	162 100	22 100	185 100	277 100	165 100	102 100	118 100	106 100
Ron DeSantis	32 6%	32 100%	-	-	-	-	1 8%	5 10%	11 13%	14 5%	6 5%	11 7%	10 6%	2 9%	9 5%	20 7%	9 5%	9 9%	9 8%	5 5%
Nikki Haley	180 36%	-	180 100%	-	-	-	5 38%	28 58%	41 49%	98 32%	34 28%	63 40%	66 41%	13 59%	106 57%	57 21%	36 22%	23 23%	58 49%	59 56%
Donald Trump	251 50%	-	-	251 100%	-	-	6 46%	14 29%	31 37%	197 63%	69 58%	75 47%	77 48%	6 27%	57 31%	181 65%	110 67%	63 62%	43 36%	31 29%
Someone else	7 1%	-	-	-	7 100%	-	1 8%	1 2%	-	2 1%	2 2%	3 2%	1 1%	-	3 2%	2 1%	2 1%	-	2 2%	3 3%
Undecided	22 4%	-	-	-	-	22 100%	-	-	-	-	8 7%	5 3%	5 3%	1 5%	8 4%	13 5%	5 3%	4 4%	4 3%	8 8%
Refused	8 2%	-	-	-	-	-	-	-	-	-	1 1%	1 1%	3 2%	-	2 1%	4 1%	3 2%	3 3%	2 2%	-

10. Who would be your second choice?

BANNER 2																				
BANNER 2											GENDER X PARTY									
BALLOT TEST						CHANGE MIND					INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED	
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
BASE: THOSE WITH FIRST CHOICE	470	32	180	251	7	-	13	48	83	311	111	152	154	21	175	260	157	95	112	98
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ron DeSantis	172	-	53	118	1	-	4	12	29	124	41	53	60	4	57	107	70	42	39	17
	37%		29%	47%	14%		31%	25%	35%	40%	37%	35%	39%	19%	33%	41%	45%	44%	35%	17%
Nikki Haley	44	11	-	33	-	-	3	6	12	21	12	13	15	4	5	34	18	13	7	5
	9%	34%		13%			23%	13%	14%	7%	11%	9%	10%	19%	3%	13%	11%	14%	6%	5%
Donald Trump	40	16	23	-	1	-	1	9	14	16	4	17	13	-	12	27	15	7	12	6
	9%	50%	13%		14%		8%	19%	17%	5%	4%	11%	8%		7%	10%	10%	7%	11%	6%
Someone else	70	2	36	27	5	-	3	5	12	46	15	24	24	6	34	26	16	9	25	18
	15%	6%	20%	11%	71%		23%	10%	14%	15%	14%	16%	16%	29%	19%	10%	10%	9%	22%	18%
Undecided	99	3	51	45	-	-	2	16	13	66	24	32	32	5	48	44	23	14	22	39
	21%	9%	28%	18%			15%	33%	16%	21%	22%	21%	21%	24%	27%	17%	15%	15%	20%	40%
Refused	45	-	17	28	-	-	-	-	3	38	15	13	10	2	19	22	15	10	7	13
	10%		9%	11%					4%	12%	14%	9%	6%	10%	11%	8%	10%	11%	6%	13%



11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	466	31	178	250	7	-	13	48	83	311	110	152	151	20	174	258	156	94	111	97
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely	13	1	5	6	1	-	13	-	-	-	1	3	6	2	5	6	2	4	5	2
	3%	3%	3%	2%	14%		100%				1%	2%	4%	10%	3%	2%	1%	4%	5%	2%
Somewhat likely	48	5	28	14	1	-	-	48	-	-	8	20	17	4	14	29	14	12	7	14
	10%	16%	16%	6%	14%			100%			7%	13%	11%	20%	8%	11%	9%	13%	6%	14%
Not very likely	83	11	41	31	-	-	-	-	83	-	25	30	24	4	34	43	24	14	24	18
	18%	35%	23%	12%					100%		23%	20%	16%	20%	20%	17%	15%	15%	22%	19%
Not at all likely	311	14	98	197	2	-	-	-	-	311	71	98	102	10	114	178	114	64	73	56
	67%	45%	55%	79%	29%					100%	65%	64%	68%	50%	66%	69%	73%	68%	66%	58%
Undecided	11	-	6	2	3	-	-	-	-	-	5	1	2	-	7	2	2	-	2	7
	2%		3%	1%	43%						5%	1%	1%		4%	1%	1%		2%	7%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: HALEY FIRST CHOICE	180 100	-	180 100	-	-	-	5 100	28 100	41 100	98 100	34 100	63 100	66 100	13 100	106 100	57 100	36 100	23 100	58 100	59 100
FOR Nikki Haley	81 45%	-	81 45%	-	-	-	1 20%	10 36%	19 46%	49 50%	14 41%	28 44%	31 47%	3 23%	41 39%	35 61%	23 64%	15 65%	21 36%	21 36%
AGAINST Donald Trump	87 48%	-	87 48%	-	-	-	2 40%	15 54%	21 51%	43 44%	16 47%	31 49%	33 50%	10 77%	56 53%	19 33%	12 33%	6 26%	35 60%	31 53%
Undecided	12 7%	-	12 7%	-	-	-	2 40%	3 11%	1 2%	6 6%	4 12%	4 6%	2 3%	-	9 8%	3 5%	1 3%	2 9%	2 3%	7 12%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: TRUMP FIRST CHOICE	251 100	-	-	251 100	-	-	6 100	14 100	31 100	197 100	69 100	75 100	77 100	6 100	57 100	181 100	110 100	63 100	43 100	31 100
FOR Donald Trump	234 93%	-	-	234 93%	-	-	6 100%	9 64%	31 100%	186 94%	67 97%	69 92%	72 94%	6 100%	52 91%	170 94%	104 95%	61 97%	39 91%	26 84%
AGAINST Nikki Haley	10 4%	-	-	10 4%	-	-	-	4 29%	-	6 3%	2 3%	5 7%	1 1%	-	3 5%	6 3%	4 4%	1 2%	2 5%	3 10%
Undecided	7 3%	-	-	7 3%	-	-	-	1 7%	-	5 3%	-	1 1%	4 5%	-	2 4%	5 3%	2 2%	1 2%	2 5%	2 6%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																				
BANNER 2														GENDER X PARTY						
BALLOT TEST						CHANGE MIND					INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED	
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	32 100	180 100	251 100	7 100	22 100	13 100	48 100	83 100	311 100	120 100	158 100	162 100	22 100	185 100	277 100	165 100	102 100	118 100	106 100
Very liberal	6 1%	-	3 2%	3 1%	-	-	1 8%	2 4%	-	3 1%	-	2 1%	3 2%	6 27%	-	-	1 1%	-	4 3%	1 1%
Liberal	16 3%	2 6%	10 6%	3 1%	-	1 5%	1 8%	2 4%	4 5%	7 2%	7 6%	7 4%	2 1%	16 73%	-	-	1 1%	4 4%	3 3%	7 7%
Moderate	185 37%	9 28%	106 59%	57 23%	3 43%	8 36%	5 38%	14 29%	34 41%	114 37%	34 28%	60 38%	71 44%	-	185 100%	-	31 19%	16 16%	78 66%	58 55%
Conservative	198 40%	13 41%	48 27%	122 49%	2 29%	10 45%	6 46%	24 50%	33 40%	119 38%	50 42%	61 39%	62 38%	-	-	198 71%	80 48%	64 63%	23 19%	28 26%
Very conservative	79 16%	7 22%	9 5%	59 24%	-	3 14%	-	5 10%	10 12%	59 19%	24 20%	23 15%	22 14%	-	-	79 29%	45 27%	16 16%	7 6%	9 8%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	16 3%	1 3%	4 2%	7 3%	2 29%	-	-	1 2%	2 2%	9 3%	5 4%	5 3%	2 1%	-	-	-	7 4%	2 2%	3 3%	3 3%