Region

(N=1,000)	n	%
West/North	221	22.10
Central	250	25.00
Hillsborough	289	28.90
Rockingham	240	24.00

Hello, my name is _____ and I am conducting a survey for Suffolk University/Boston Globe/USA Today and I would like to get your opinions on some issues of the day. Would you like to spend seven minutes to help us out? Great, let me get you screened in.

1.   Are you currently a resident of New Hampshire?

(N=1,000)	n	%
Yes	1,000	100.00

2.   How likely are you to vote in the general election for president this November? (ROTATE ASC-DESC)

(N=1,000)	n	%
Very likely	963	96.30
Somewhat likely	37	3.70

3.   With which gender do you most closely identify as – male, female, or non-binary (gender variant, non-conforming, etc.)?

(N=1,000)	n	%
Male	481	48.10
Female	507	50.70
Non-binary (gender variant, non-conforming)	12	1.20

4.   Are you currently registered as a…?

(N=1,000)	n	%
Democrat	281	28.10
Republican	278	27.80
Undeclared (Independent)	394	39.40
Other	13	1.30
Not yet registered	25	2.50
Undecided	9	0.90

5.   What is your age category?

(N=1,000)	n	%
18-24 Years	45	4.50
25-34 Years	108	10.80
35-49 Years	252	25.20
50-64 Years	303	30.30
65-74 Years	170	17.00
75 +	110	11.00
Refused	12	1.20

6.　For statistical purposes only, can you please tell me your ethnic background/ancestry? (READ)

(N=1,000)	n	%
White/Caucasian	897	89.70
Black/African American	13	1.30
American Indian/Alaska Native	7	0.70
Asian	9	0.90
Native Hawaiian/Other Pacific Islander	2	0.20
Hispanic/Latino	15	1.50
2 or more races	23	2.30
Other	2	0.20
Don't know	32	3.20

7.　What is the highest level of education you have completed? (READ)

(N=1,000)	n	%
Some high school	39	3.90
High school graduate	225	22.50
Some college	273	27.30
Trade/technical/vocational training	43	4.30
College graduate	282	28.20
Master's or PhD	133	13.30
Undecided	1	0.10
Refused	4	0.40

8.　What is your annual household income?

(N=1,000)	n	%
Under $20,000 per year	87	8.70
Under $50,000 per year	177	17.70
Under $75,000 per year	126	12.60
Under $100,000 per year	108	10.80
Under $140,000 per year	181	18.10
$140,000 per year or more	182	18.20
Undecided	139	13.90

9.　Do you feel the country is headed in the right direction or is on the wrong track?

(N=1,000)	n	%
Right Direction	225	22.50
Wrong Track	654	65.40
Undecided	121	12.10

10.　Overall, do you strongly approve, approve, disapprove, or strongly disapprove of the job Joe Biden is doing as president?

(N=1,000)	n	%
Strongly approve	157	15.70
Approve	277	27.70
Disapprove	129	12.90
Strongly disapprove	396	39.60
Undecided	36	3.60
Refused	5	0.50

{FOR 4.1}
11.   Earlier you indicated you were registered as a Democrat. How likely is it that you will vote in the
         Democratic Primary on January 23rd? (ROTATE ASC-DESC)

(N=281)	n	%
Very likely	226	80.43
Somewhat likely	27	9.61
Not very likely	11	3.91
Not at all likely	12	4.27
Undecided	5	1.78
Refused	0	0.00

{FOR 4.2}
12.   Earlier you indicated you were registered as a Republican. How likely is it that you will vote in the
         Republican Primary on January 23rd? (ROTATE ASC-DESC)

(N=278)	n	%
Very likely	259	93.17
Somewhat likely	12	4.32
Not very likely	3	1.08
Not at all likely	2	0.72
Undecided	2	0.72
Refused	0	0.00

{FOR 4.3 – 4.6}
13.   Earlier you said you were registered as a/an {INSERT}. Thinking about the upcoming presidential
         primary on January 23rd do you think you will vote in the Democratic Primary, Republican
         Primary, or will you skip the primaries and just vote next November?

(N=441)	n	%
Democratic Primary	65	14.74
Republican Primary	220	49.89
Skip Primaries	79	17.91
Undecided	72	16.33
Refused	5	1.13

{FOR 11.1, 11.2, 13.1}
14.   There are 21 candidates listed on your Democratic Primary ballot, excluding Joe Biden, who is
         not listed. The major listed candidates are Dean Phillips and Marianne Williamson. Do you plan to
         vote for Phillips, Williamson, or write-in Joe Biden on your ballot? Or someone else?

(N=318)	n	%
Dean Phillips	19	5.97
Marianne Williamson	7	2.20
Joe Biden – write in	203	63.84
Someone else	17	5.35
Undecided	64	20.13
Refused	8	2.52

{FOR 11.1, 11.2, 13.1}
15.   How enthusiastic are you about Biden as the Democratic nominee, on a scale of one to 10, where
         one is very unenthusiastic and 10 is very enthusiastic?

(N=318)	n	%
1 - Very unenthusiastic	31	9.75
2	17	5.35
3	23	7.23
4	11	3.46
5	47	14.78
6	28	8.81
7	42	13.21
8	39	12.26
9	19	5.97
10 - Very enthusiastic	56	17.61
Undecided	4	1.26
Refused	1	0.31
Mean	6.13	

{FOR 12.1, 12.2, 13.2}
16.   There are 24 candidates listed on your Republican Primary ballot. The five major candidates
         include: Chris Christie, Ron DeSantis, Nikki Haley, Vivek Ramaswamy, Donald Trump. At this
         point for whom will you vote or toward whom do you lean?

(N=491)	n	%
Chris Christie	61	12.42
Ron DeSantis	37	7.54
Nikki Haley	130	26.48
Vivek Ramaswamy	11	2.24
Donald Trump	225	45.82
Someone else	6	1.22
Undecided	20	4.07
Refused	1	0.20

{REMOVING FIRST CHOICE 16.1 – 16.6)
17.   Who would be your second choice?

(N=470)	n	%
Chris Christie	62	13.19
Ron DeSantis	79	16.81
Nikki Haley	78	16.60
Vivek Ramaswamy	88	18.72
Donald Trump	41	8.72
Someone else	43	9.15
Undecided	66	14.04
Refused	13	2.77

{FOR 12.1, 12.2, 13.2}
18.   Thinking about your first choice, how likely is it that you will change your mind before the
         Republican Primary? (ROTATE ASC-DESC)

(N=470)	n	%
Very likely	6	1.28
Somewhat likely	73	15.53
Not very likely	87	18.51
Not at all likely	299	63.62
Undecided	5	1.06

{FOR 12.1, 12.2, 13.2}
19.   How enthusiastic are you about Trump as the Republican nominee, on a scale of one to 10, where one is very unenthusiastic and 10 is very enthusiastic?

	(N=491)	n	%
1 - Very unenthusiastic		163	33.20
2		6	1.22
3		10	2.04
4		6	1.22
5		26	5.30
6		9	1.83
7		30	6.11
8		46	9.37
9		25	5.09
10 - Very enthusiastic		169	34.42
Undecided		1	0.20
Refused		0	0.00
Mean		5.93	

I'm going to read you the names of seven ballot options that may appear on your ballot this November.

20.   If the 2024 presidential election were held today, would you vote for Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Libertarian Lars Mapstead, No Labels Party Joe Manchin, Independent Robert F. Kennedy Jr., or Independent Cornel West?

	(N=1,000)	n	%
Democrat Joe Biden		415	41.50
Republican Donald Trump		341	34.10
Green Party Jill Stein		7	0.70
Libertarian Lars Mapstead		8	0.80
No Labels Party Joe Manchin		17	1.70
Independent Robert F. Kennedy Jr.		80	8.00
Independent Cornel West		8	0.80
Undecided		102	10.20
Refused		22	2.20

{FOR 20.3 – 20.7}
21.   Who would be your second choice?

	(N=120)	n	%
Democrat Joe Biden		18	15.00
Republican Donald Trump		29	24.17
Green Party Jill Stein		5	4.17
Libertarian Lars Mapstead		4	3.33
No Labels Party Joe Manchin		9	7.50
Independent Robert F. Kennedy Jr.		8	6.67
Independent Cornel West		5	4.17
Undecided		33	27.50
Refused		9	7.50

22.   Thinking about your vote for a presidential candidate, what is the most important issue facing the country today? (RANDOMIZE)

(N=1,000)	n	%
The economy	165	16.50
Abortion	60	6.00
Gun control	32	3.20
Climate change	41	4.10
Healthcare	39	3.90
Immigration and border security	237	23.70
The future of American democracy	295	29.50
Crime	13	1.30
Foreign policy	57	5.70
Undecided	56	5.60
Refused	5	0.50

23.   In 2022, the Supreme Court overturned the 1972 Roe v Wade abortion decision, which had guaranteed women a federal right to an abortion. That ruling has been a factor in elections since. When it comes to your vote in 2024, which statement most closely matches your feelings? (ROTATE ASC-DESC)

(N=1,000)	n	%
I strongly object to the overturning of abortion rights, and that will be the main factor motivating my vote in 2024	228	22.80
My opposition to the overturning of abortion rights is among the issues motivating my vote, but not the only one	323	32.30
Abortion will not be a factor in how I will vote	240	24.00
I support the Supreme Court's decision to end the federal right to abortion, but its only one factor in how I will vote	100	10.00
I am voting to show my strong support for the court's decision	58	5.80
Undecided	37	3.70
Refused	14	1.40

24.   By most metrics, economists say the economy is getting better and inflation is going down. Do you see this reflected in your day-to-day life? (ROTATE ASC-DESC)

(N=1,000)	n	%
Yes	282	28.20
Somewhat	139	13.90
No	565	56.50
Undecided	12	1.20
Refused	2	0.20

25.   Some people have changed their spending habits because of inflation, while others have not been impacted. I'm going to read you a short list of items people spend money on. For each, please tell me, yes or no, if you are now cutting back spending on these items - or not. Are you …? (RANDOMIZE)

(N=1,000)

		Yes	No	DK
a.	…going out to eat less often?	611	369	20
		61.10	36.90	2.00
b.	…cutting back spending on groceries?	424	559	17
		42.40	55.90	1.70
c.	…driving or Ubering less?	320	644	36
		32.00	64.40	3.60
d.	…postponing or canceling vacations/travel?	426	544	30
		42.60	54.40	3.00
e.	…dialing back home temperature and electricity costs?	509	479	12
		50.90	47.90	1.20

26.   Of the following four options, what is the biggest threat to U.S. interests? {RANDOMIZE}

(N=1,000)	n	%
An expanding war between Ukraine and Russia	222	22.20
An expanding war between Israel and Hamas	139	13.90
China's expanding power across the globe	239	23.90
Illegal immigration	295	29.50
Undecided	94	9.40
Refused	11	1.10

27.   Do you think the United States should be doing more to help Ukraine in its war with Russia, should be doing less, or is the U.S. doing about the right amount to help Ukraine?

(N=1,000)	n	%
Should be doing more	328	32.80
Should be doing less	316	31.60
Doing the right amount	294	29.40
Undecided	51	5.10
Refused	11	1.10

28.   When it comes to the conflict between Israel and Hamas, what do you think the U.S. goal should be right now? Here are four choices.

(N=1,000)	n	%
Aiding Israel militarily to eliminate Hamas	281	28.10
Remove Israeli leader Bibi Netanyahu from power	65	6.50
Push for a cease-fire between Israel and Hamas	250	25.00
Using this as an opportunity to create a two-state solution by creating a Palestinian country	225	22.50
Undecided	158	15.80
Refused	21	2.10

29.   In the dispute between Israel and the Palestinians, which side do you sympathize with more: Israel or the Palestinians?

(N=1,000)	n	%
Israel	486	48.60
Palestinians	158	15.80
Both equally	147	14.70
Undecided	166	16.60
Refused	43	4.30

30.   Do you think Joe Biden is too supportive of Israel, too supportive of the Palestinians, or is his level of support for Israel and the Palestinians about right?

(N=1,000)	n	%
Too supportive of Israel	171	17.10
Too supportive of the Palestinians	121	12.10
Level of support is about right	448	44.80
Undecided	223	22.30
Refused	37	3.70

31.   Thinking about the U.S. border and the number of immigrants entering the country, which of the following four statements comes closest to your view? (RANDOMIZE)

(N=1,000)	n	%
It's an emergency situation, and among the most serious issues facing the U.S.	470	47.00
It's a major problem, but not an emergency	319	31.90
It's a minor problem I'm not that concerned about	127	12.70
It's not a problem, I am not concerned	62	6.20
Undecided	14	1.40
Refused	8	0.80

32.   How concerned are you, if at all, about the security of New Hampshire's northern border with Canada? (ROTATE ASC-DESC)

(N=1,000)	n	%
Very concerned	166	16.60
Somewhat concerned	203	20.30
Not very concerned	169	16.90
Not at all concerned	444	44.40
Undecided	13	1.30
Refused	5	0.50

33.   If nothing is done to reduce climate change in the future, how serious of a problem do you think it will be for you and your family? (ROTATE ASC-DESC)

(N=1,000)	n	%
Very serious	462	46.20
Somewhat serious	182	18.20
Not too serious	129	12.90
Not at all serious	122	12.20
Climate change is not happening	88	8.80
Undecided	11	1.10
Refused	6	0.60

I'm going to list a number of President Biden's priorities and focus over the last three years. For each, please tell me if they make you more or less likely to vote for him, or if they make no difference. {RANDOMIZE}

(N=1,000)	More Likely	Less Likely	No Diff	Und
34. His pro-choice stance on abortion	480	245	257	18
	48.00	24.50	25.70	1.80
35. His climate change initiatives	385	331	259	25
	38.50	33.10	25.90	2.50
36. His handling of the economy	330	427	224	19
	33.00	42.70	22.40	1.90
37. His handling of the southern border	99	508	365	28
	9.90	50.80	36.50	2.80
38. His lowering of healthcare and drug costs via the Inflation Reduction Act	471	256	244	29
	47.10	25.60	24.40	2.90
39. His canceling of up to $20,000 of student loan debt	304	400	281	15
	30.40	40.00	28.10	1.50
40. His handling of the Israeli-Hamas War	198	380	385	37
	19.80	38.00	38.50	3.70
41. His responses to the Hunter Biden indictments	129	396	444	31
	12.90	39.60	44.40	3.10

42.   How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}

(N=1,000)	n	%
Very liberal	93	9.30
Liberal	195	19.50
Moderate	342	34.20
Conservative	221	22.10
Very conservative	114	11.40
Other	7	0.70
Don't know	28	2.80

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]