| National | Survey | | | |
|-------------------|---|--------------------------------------|---|---|
| REG region | N= Northeast South Midwest West | 1 2 3 4 | 1070 227 353 260 230 | 21% 33% 24% |
| Universit | | olitical questions | | |
| | N= Continue | 1 | 1070 1070 | |
| GEND Record Ge | ender N= Male | 1 | 1070 502 | |
| | Female | 2 | 568 | |
| | you currently registered as a Democrat, Republican, ent, something else or are you not registered to vo | | | |
| | N= Democrat Republican Unenrolled/Independent Other Not reg | 1 2 3 4 5 | 1070 415 365 239 51 0 | 39% 34% 22% |
| | likely are you to vote in the general election for somewhat likely, 50-50 or not likely? | Presidentvery | | |
| | N= Very likely Somewhat likely 50/50 Not very likely Not at all likely | 1 2 3 4 5 | 1070 1011 59 0 0 | |
| S4. What | is your age category? $N=$ | | 1070 | 100% |
| | 18-34 Yrs 35-44 Yrs 45-54 Yrs 55-64 Yrs 65-74 Yrs 75+ yrs Refused (DO NOT READ) | 1 3 4 5 6 7 8 | 126 156 227 249 188 112 | 21% 23% 18% |
| | statistical purposes only, can you please tell me wind / ancestry is? | what your ethnic | | |
| | Hispanic/Latino | 1 2 3 4 5 6 7 8 | 1070 825 85 11 15 6 101 12 | 100% 77% 8% 1% 1% 1% 9% 1% |

| | you employed full-time, part-time, retired, unempl | oyed, or a full-time | | |
|----------------------|--|-------------------------------------|--------------|------------|
| student? | N= | | 1070 | 100% |
| | Full-time | 1 | 439 | |
| | Part-time | 2 | 147 | |
| | Retired | 3 | 303 90 | |
| | Student | 5 | 28 | |
| | Refused (DO NOT READ) | 6 | 63 | 6% |
| Q7. Do y wrong tr | ou feel the country is headed in the right directiack? | on or is on the | | |
| | N= | | | 100% |
| | Right direction | | 385 | |
| | Wrong track | 2 | 576 109 | 54% 10% |
| | onacciaca (so noi nais) | | 200 | 100 |
| Q8. What | do you think is the most important problem facing $\ensuremath{\mathrm{N}}=$ | the country today? | 1070 | 1000 |
| | Unemployment | 1 | 140 | 100% |
| | Economy in general | 2 | 398 | |
| | Healthcare | 3 | 67 | 6% |
| | Political gridlock in Washington | 4 | 234 93 | |
| | Federal budget | 5 6 | 42 | |
| | National security | 7 | 23 | |
| | Don't know (DO NOT READ) | 8 | 73 | 7% |
| politics favorabl | am going to read you a list of individuals in sta . For each, please tell me if your opinion of them e or generally unfavorable. If you are undecided o someone, just tell me that. First take Barack Oba | is generally r if you have never | | |
| | N= | | 1070 | 100% |
| | Continue | 1 | 1070 | 100% |
| Q9. Is y unfavora | our opinion of Barack Obama generally favorable or | generally | | |
| 411147014 | N= | | 1070 | 100% |
| | Never heard | 1 | 0 | 0% |
| | Favorable | 2 | | 52% |
| | Unfavorable | 3 4 | 4 6 3 5 0 | 43% 5% |
| | | | | |
| Q10. Is unfavora | | generally | | |
| | N= Never heard | 1 | 1070 12 | 100% |
| | Favorable | 2 | 410 | |
| | Unfavorable | 3 | 471 | |
| | Heard of/Undecided | 4 | 177 | 17% |
| Q11. Is unfavora | | or generally | | |
| | N= Never heard | 1 | 1070 15 | 100% |
| | Favorable | 2 | 272 | |
| | Unfavorable | 3 | 658 | 61% |
| | Heard of/Undecided | 4 | 125 | 12% |
| Q12. Is | your opinion of Ron Paul generally favorable or ge | nerally unfavorable? | 1070 | 1000 |
| | N= Never heard | 1 | 1070 | 100% |
| | Favorable | 2 | 301 | 28% |
| | Unfavorable | 3 | 461 | 43% |
| | Heard of/Undecided | 4 | 255 | 24% |

| Q13. Is your opinion of Sarah Palin generally favorable or generally unfavorable? | |
|--|-------------------------------|
| N= | 1070 100% |
| Never heard | 5 0% 327 31% |
| Unfavorable 3 | 640 60% |
| Heard of/Undecided 4 | 98 9% |
| Q14. Is your opinion of Rick Santorum generally favorable or generally | |
| unfavorable? N= | 1070 100% |
| Never heard 1 | 42 4% |
| Favorable 2 Unfavorable 3 | 349 33% 494 46% |
| Heard of/Undecided 4 | 185 17% |
| | |
| Q15. Is your opinion of Joe Biden generally favorable or generally unfavorable? | |
| N= Never heard 1 | 1070 100% 24 2% |
| Favorable | 443 41% |
| Unfavorable | 453 42% |
| Heard of/Undecided 4 | 150 14% |
| Q16. Is your opinion of John Boehner (BAY-ner) generally favorable or generally unfavorable? | |
| N= | 1070 100% |
| Never heard | 162 15% 226 21% |
| Unfavorable 3 | 388 36% |
| Heard of/Undecided 4 | 294 27% |
| PRE17 The following are questions about national politicians and issues. | |
| N= | 1070 100% |
| Continue 1 | 1070 100% |
| Q17. IF THIS IS THE FIRST STATEMENT: If the General Election for United President was held today and the candidates were (READ 1-3) REST READ: Now how about if the race were between (READ 1-3) for who will you vote or towards whom do you LEAN at this time? | States |
| N= | 1070 100% |
| Democrat Barack Obama | 503 47% 401 37% |
| Third party candidate 3 | 80 7% |
| Undecided (DO NOT READ) | 79 7% 7 1% |
| Nerusea (DO NOT ADAD) | , 10 |
| Q18. IF THIS IS THE FIRST STATEMENT: If the General Election for United President was held today and the candidates were (READ 1-3) REST READ: Now how about if the race were between (READ 1-3) for who will you vote or towards whom do you LEAN at this time? | |
| N= Democrat Barack Obama 1 | 1070 100% 520 49% |
| Republican Rick Santorum | 371 35% |
| Third party candidate 3 | 75 7% |
| Undecided (DO NOT READ) | 93 9% 11 1% |
| 1024004 (50 102 1225) 11111111111111111111111111111111 | 11 10 |
| Q19. IF THIS IS THE FIRST STATEMENT: If the General Election for United President was held today and the candidates were (READ 1-3) | States |
| REST READ: Now how about if the race were between (READ 1-3) for who will you vote or towards whom do you LEAN at this time? $_{\rm N=}$ | 1070 1000 |
| | 1070 100% 536 50% |
| for who will you vote or towards whom do you LEAN at this time? N= Democrat Barack Obama | 536 50% 331 31% |
| for who will you vote or towards whom do you LEAN at this time? N= $\begin{array}{cccccccccccccccccccccccccccccccccccc$ | 536 50% 331 31% 116 11% |
| for who will you vote or towards whom do you LEAN at this time? N= Democrat Barack Obama | 536 50% 331 31% |

| Presiden | THIS IS THE FIRST STATEMENT: If the General Electi t was held today and the candidates were (READ D: Now how about if the race were between (READ will you vote or towards whom do you LEAN at this | 1-3) 1-3) | | |
|------------------|--|-----------------------|--|--------------------------|
| | N= Democrat Barack Obama Republican Ron Paul Third party candidate Undecided (DO NOT READ) Refused (DO NOT READ) | 1 2 3 4 5 | 1070 522 299 131 108 10 | 49% 28% 12% 10% |
| Q21. Do presiden | you approve or disapprove of the job Barack Obama t? | is doing as | | |
| | N= | 4 | 1070 | |
| | Approve | 1 | 496 484 | |
| | Undecided (DO NOT READ) | 3 | 90 | |
| Q22. Has | President Obama stayed true to his campaign promi $\ensuremath{\mathtt{N}}=$ | ses? | 1070 | 100% |
| | Yes | 1 | 440 | |
| | No | 2 | 547 | |
| | Undecided (DO NOT READ) | 3 | 83 | 8% |
| | the recent Republican Primary made you more likel the Republican candidate in the general election? | y or less likely to | | |
| | N= | 4 | 1070 | |
| | More likely Less likely | 1 | 315 465 | 29% 43% |
| | No difference | 3 | 228 | |
| | Undecided/no opinion (DO NOT READ) | 4 | 62 | 6% |
| party no | nking about the current presidential primary proce minees, would you support a national primary elect ed to the current, state-based process that takes | ion held on one day | | |
| | N= | 4 | 1070 | |
| | Yes | 1 | 370 | 54% 35% |
| | Undecided (DO NOT READ) | 3 | | 11% |
| | the 2008 presidential election did you vote for Ba r did you not vote? | rack Obama, John | | |
| nccain o | N= | | 1070 | 100% |
| | Obama | 1 | 504 | |
| | McCain Other | 2 | 436 27 | |
| | Did not vote | 4 | 77 | |
| | Undecided (DO NOT READ) | 5 | 26 | 2% |
| | ardless of who you personally support for presiden ct our next president will be? | t this year, who do | | |
| | N= | | 1070 | |
| | Barack Obama | 1 2 | 550 300 | 51% 28% |
| | Mitt Romney | 3 | 50 | 20° 5% |
| | Someone else | 4 | 40 | 4% |
| | Undecided (DO NOT READ) | 5 | 130 | 12% |
| Q27. Do y | you believe citizens should be required to show a | photo ID before | | |
| - | N= | | 1070 | |
| | Yes | 1 2 | 784 257 | 73% 24% |
| | No Undecided (DO NOT READ) | 3 | 29 | 3% |

| | you believe the use of contraception is a religiou 's health issue? | s, economic, family | | |
|---------------------------------|---|---|-----------|-------------|
| | N= | | | 100% |
| | Religious | 1 | 144 | |
| | Economic Family | 2 | 36 178 | |
| | Women's Health | 4 | 587 | |
| | Don't know/No opinion | | 125 | |
| | d like to ask some questions about the economy, mo | ney and taxes. | | |
| | N= | | | 100% |
| | | 1 | 146 | |
| | No | 3 | 885 39 | |
| just ove Knowing you knew | is estimated that each person in the United States r forty-six thousand dollars to completely pay off this, how much more in federal taxes would you be that all the money would go only towards paying o | the national debt. willing to pay if | | |
| debt? | N= | | 1070 | 100% |
| | Less than \$500 | 01 | 51 | 5% |
| | \$500-\$1,999 | 02 | 34 | 3% |
| | \$2,000-\$4,999 | 03 | 28 | 3% |
| | \$5,000-\$14,999 | 04 | 47 | 4% |
| | \$15,000+ | 05 | 32 | 3% |
| | 1-10% | 10 | 74 | 7% |
| | Other | 00 | 14 | 1% |
| | None/Nothing | 96 | 510 | 48% |
| | Don't know | 98 | 280 | 26% |
| increase | king about taxes, would you favor an across-the-bo or just an increase on just those making over two dollars a year? | | 1070 | 1000 |
| | N= Across the board | 1 | | 100% |
| | Only on \$250,000 and above | 2 | | 54% |
| | Neither | 3 | | 16% |
| | Undecided (DO NOT READ) | 4 | 58 | 5% |
| | you think that reducing the national debt will dir g the economy? | ectly contribute to | | |
| | N= | | | 100% |
| | Yes | 1 | 698 | 65% |
| | No Undecided (DO NOT READ) | 2 3 | 295 77 | 28% 7% |
| programs | you agree or disagree that making changes or cuts like Medicare, Medicaid and Social Security are n onal debt? | | 1070 | 1000 |
| | N= Agree | 1 | 326 | 100% 30% |
| | Disagree | 2 | 689 | |
| | Undecided (DO NOT READ) | 3 | 55 | 5% |
| | you believe that the Social Security and Medicare : e to you in your retirement? | programs will be | | |
| | N= | | | 100% |
| | Yes | 1 | 366 | |
| | No Undecided (DO NOT READ) | 2 3 | 345 56 | |

Now, we'd like to ask some questions regarding healthcare reform. 035. Do you think that the near-universal health care bill passed in Washington in 2009 should be repealed, modified or left alone? N=1070 100% Repealed 365 34% Modified 2 346 32% Left alone 3 243 23% Undecided 4 116 11% Q36. In your opinion, was the primary goal of the national healthcare reform law, enacted in March 2010, to reduce the cost of healthcare or to expand coverage for the uninsured? N=1070 100% 86 8% 569 53% Expand coverage 2 207 19% Undecided (DO NOT READ) 4 208 19% Q37.Do you think the goal of health care reform in the United States should be to control the costs of health care, to expand coverage or to do both? 1070 100% Control costs 1 140 13% 6.5 Expand coverage 2 6% 747 70% Undecided (DO NOT READ) 118 11% Q38. Do you think you are better or worse off as a result of the national healthcare reform law, enacted in March 2010? N= 1070 100% 219 20% Better off 1 353 33% Worse off 2 428 40% No difference Undecided (DO NOT READ) 4 70 7% Q39. To help save healthcare costs, do you believe that chronically-ill, mentally-able seniors should be able to end their own lives? N= 1070 100% 489 46% Yes 1 474 44% No 2 Undecided (DO NOT READ) 3 107 10% The next few questions are about energy policy and gas prices. Q40. If the price of regular gas were to increase to \$4.50/gallon by October will you vote Democrat, Republican or Independent for President in the General Election? 1070 100% 382 36% Democrat 1 Republican 2 396 37% Independent 3 64 6% Undecided (DO NOT READ) 4 228 21% Q41. How much influence do you think the President has on gas prices - a lot, some, a little, or none at all? 1070 100% N=268 25% 294 27% Some A little 3 286 27% None at all 200 19% Undecided (DO NOT READ) 5 22 2% Q42. Should the United States explore options to increase its domestic oil production, even if that includes more offshore drilling? 1070 100% 832 78% 199 19% No 2 Undecided (DO NOT READ) 3 39 4%

| | uld the federal government eliminate tax breaks an | d subsidies for oil | | |
|----------|---|----------------------|-------------|-------------|
| companie | S? N= | | 1070 | 100% |
| | Yes | 1 | 641 | 60% |
| | No | 2 | 324 | |
| | Undecided (DO NOT READ) | 3 | 105 | 10% |
| 044. Can | federal money spent helping to develop alternative | e energy technology | | |
| | antly contribute to creating jobs and fixing the e | | | |
| | N= | 1 | 1070 723 | 100% 68% |
| | Yes No | 2 | 286 | |
| | Undecided (DO NOT READ) | 3 | 61 | 6% |
| The next | two questions are about foreign policy issues. | | | |
| Q45. Ove | rall, which country do you feel poses the greatest | threat to the | | |
| United S | tates? N= | | 1070 | 100% |
| | Iran | 01 | 389 | |
| | Afghanistan | 02 | 87 | |
| | Syria | 03 | 19 | 2% |
| | Egypt | 04 | 0 | 0% |
| | China North Korea | 05 06 | 290 95 | 27% 9% |
| | Greece | 07 | 4 | |
| | Mexico | 08 | 30 | |
| | Other | 09 | 71 | 7% |
| | Undecided (DO NOT READ) | 10 | 85 | 8% |
| 046 Tf | Iran and Israel were to engage in military conflic | t what do you think | | |
| | ed States should do? | c, what do you think | | |
| | N= | | 1070 | 100% |
| | Fully support Israel military | 1 | 340 | 32% |
| | Work with the United Nations and European Union | 2 | 366 | 34% |
| | to secure peace | | | |
| | Engage in peace talks with Israel and Iran | 3 | 187 | 17% |
| | Do nothing | 4 | 136 | 13% |
| | Don't know/No opinion (DO NOT READ) | 5 | 41 | 4% |
| 0.47 171 | | . 1.0 | | |
| Q47. Wha | t TV news or commentary source do you trust the mo N= | st? | 1070 | 100% |
| | CNN | 1 | 180 | |
| | MSNBC | 2 | 82 | 8% |
| | FOX NEWS | 3 | 304 | |
| | ABC | 4 5 | 77 108 | |
| | CBS | 6 | 66 | 6% |
| | C-SPAN | 7 | 26 | 2% |
| | Comedy Central | 8 | 27 | 3% |
| | Undecided (DO NOT READ) | 9 | 200 | 19% |
| O48 Wha | t political reporter or analyst would you say that | von trust the most? | | |
| 2 | N= | 2 | 1070 | 100% |
| | "Anderson Cooper" | 01 | 38 | 4% |
| | "Bill O'Reilly" | 02 | 70 | 7% |
| | "Brian Williams" "Diane Sawyer" | 03 04 | 48 56 | 4% 5% |
| | "George Stephanopoulos" | 05 | 24 | 2% |
| | "Jon Stewart" | 06 | 22 | 2% |
| | "Rachel Maddow" | 07 | 26 | 2% |
| | "Rush Limbaugh" | 08 | 27 | 3% |
| | "Sean Hannity"" Wolf Blitzer" | 09 10 | 28 22 | 3% 2% |
| | "Charles Krauthammer" | 11 | 16 | 1% |
| | "Glenn Beck" | 12 | 11 | 1% |
| | "Brit Hume" | 13 | 19 | 2% |
| | "Chris Matthews"" "Bob Schieffer" | 14 15 | 12 6 | 1% 1% |
| | DON DOUTGILDI | ±9 | 0 | т-5 |

| | "Charlie Rose" | 16 | 4 | 0% |
|------------------------------|--|---|---------------------------|------------|
| | "David Gregory" | 17 | 6 | 1% |
| | | 18 | 5 | 0% |
| | "Jim Lehrer" | 19 | 7 | 1% |
| | "Bret Baier" | 20 | 6 | 1% |
| | "Lawrence O'Donnell" | 21 | 5 | 0% |
| | "Scott Pelley" | 22 | 5 | 0% |
| | "Christiane Amanpour" | 23 | 3 | |
| | "Cokie Roberts" | 24 | 3 | 0% |
| | "David Brooks" | 25 | 5 | 0% |
| | "Greta Van Susteren" | 26 | 3 | |
| | "John Stossel" | 27 | 3 | 0% |
| | "Katie Couric" | 28 | 4 | 0% |
| | "Lou Dobbs" | | 3 | |
| | "Paul Krugman" | 30 | 3 | |
| | "Piers Morgan" | 31 | 3 | |
| | "Shepard Smith" | | 3 | |
| | "Tom Brokaw" | 33 | 3 | |
| | Name or Description of Person | | 80 | |
| | • | 96 | 269 | |
| | Undecided | 98 | 262 | |
| | onacciaca | 30 | 202 | 210 |
| illegal | nking about Major League Baseball, do you think th activity should prohibit a player from being induc Hall of Fame? N= Yes | | 1070 589 320 161 | 55% 30% |
| | | | | |
| you beli | ohibit players from being inducted into the Baseba eve these players should be prohibited from being nt rule change, despite the fact that the rule was reers? N= Yes/Prohibit from Hall of Fame No/Don't prohibit from hall of Fame Undecided (DO NOT READ) | inducted because of not enforced during | 1070 418 528 124 | 49% |
| | you think that satire TV shows like Saturday Night or negative effect on political elections? $N=$ | Live have a | 1070 | 100% |
| | Positive | 1 | 321 | |
| | Negative | | 299 | |
| | No difference | 3 | 312 | |
| | | 4 | 138 | |
| | * | | | |
| DEMO THE FINA THE SURV | L 5 QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS W EY | ITH OTHERS TAKING | | |
| | N= | | 1070 | 100% |
| | Continue | 1 | | 100% |
| | Concinde | _ | 1070 | 1000 |
| | | | | |
| 052. Wha | t is your annual household income? | | | |
| ~ | N= | | 1070 | 100% |
| | Under \$60,000 per year | 1 | 454 | 42% |
| | Under \$100,000 per year | 2 | 272 | 25% |
| | Under \$140,000 per year | 3 | 136 | |
| | Over \$140,000 per year | 4 | 100 | 9% |
| | Refused | 5 | 108 | 10% |
| | | | | |
| Q53. Wou | ld you describe your household finances as excelle | nt, good, fair or | | |
| | N= | | 1070 | 100% |
| | Excellent | 1 | 210 | 20% |
| | Good | 2 | 415 | |
| | Fair | 3 | 311 | |
| | Poor | 4 | 104 | 10% |
| | Undecided | 5 | 30 | 3% |
| | | | | |

| 201. | Do you consider yourself poor, working class, middle $_{\rm N=}$ | class, or wealthy? | 1070 | 100% |
|------|--|---------------------------------|--|--|
| | | 4 | | |
| | Poor | 1 | 85 | 8% |
| | Working class | | 328 | |
| | Middle class | | 582 | |
| | Wealthy | | 35 | |
| | Undecided | 5 | 40 | 4% |
| Q55. | What is the highest level of education you have compl | eted? | | |
| | N= | | 1070 | 100% |
| | High school diploma or GED | 1 | 376 | 35% |
| | Associates or Bachelors degree | | 402 | 38% |
| | Masters Degree or higher | | 242 | 23% |
| | Did not complete high school or GED | | 26 | 2% |
| | Undecided | | 24 | 2% |
| | | | | |
| Q56. | What is your primary source for political news and in | formation? | | |
| Q56. | What is your primary source for political news and in $\ensuremath{\mathtt{N}}=$ | formation? | 1070 | 100% |
| Q56. | | formation? | 1070 | |
| Q56. | N= | 1 | 40 | |
| Q56. | N= Political Blogs | 1 | 40 | 4% 22% |
| Q56. | N= Political Blogs Newspapers and Magazines (online or in print) | 1 2 3 | 40 233 | 4% 22% 5% |
| Q56. | N= Political Blogs Newspapers and Magazines (online or in print) Social Media Websites like Twitter and Facebook Television and Cable News Networks | 1 2 3 | 40 233 50 | 4% 22% 5% 57% |
| Q56. | N= Political Blogs Newspapers and Magazines (online or in print) Social Media Websites like Twitter and Facebook Television and Cable News Networks Friends and Family | 1 2 3 4 | 40 233 50 607 | 4% 22% 5% 57% 2% |
| Q56. | N= Political Blogs Newspapers and Magazines (online or in print) Social Media Websites like Twitter and Facebook Television and Cable News Networks Friends and Family | 1 2 3 4 5 | 40 233 50 607 21 | 4% 22% 5% 57% 2% 9% |
| Q56. | N= Political Blogs Newspapers and Magazines (online or in print) Social Media Websites like Twitter and Facebook Television and Cable News Networks Friends and Family Radio | 1 2 3 4 5 | 40 233 50 607 21 93 | 4% 22% 5% 57% 2% 9% |
| Q56. | N= Political Blogs Newspapers and Magazines (online or in print) Social Media Websites like Twitter and Facebook Television and Cable News Networks Friends and Family Radio | 1 2 3 4 5 | 40 233 50 607 21 93 | 4% 22% 5% 57% 2% 9% |
| | N= Political Blogs Newspapers and Magazines (online or in print) Social Media Websites like Twitter and Facebook Television and Cable News Networks Friends and Family Radio | 1 2 3 4 5 | 40 233 50 607 21 93 26 | 4% 22% 5% 57% 2% 9% |
| | N= Political Blogs Newspapers and Magazines (online or in print) Social Media Websites like Twitter and Facebook Television and Cable News Networks Friends and Family Radio Undecided (DO NOT READ) | 1 2 3 4 5 6 7 | 40 233 50 607 21 93 26 | 4% 22% 5% 57% 2% 9% 2% |