

10. If the 2024 election were held today and you had the following five choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Cornel West, or Libertarian Party Chase Oliver?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			LIKELY TO VOTE	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	VERY	SMWT
Total	1000	479	502	208	336	241	215	371	338	274	228	230	273	255	688	119	115	957	43
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Kamala Harris	476	182	285	104	136	115	121	349	9	112	111	94	129	135	307	90	61	465	11
	48%	38%	57%	50%	40%	48%	56%	94%	3%	41%	49%	41%	47%	53%	45%	76%	53%	49%	26%
Republican Donald Trump	433	245	180	78	178	105	72	9	316	103	83	116	121	107	334	14	42	416	17
	43%	51%	36%	38%	53%	44%	33%	2%	93%	38%	36%	50%	44%	42%	49%	12%	37%	43%	40%
Green Party Jill Stein	12	8	3	5	3	1	3	4	-	8	6	3	2	1	10	-	1	11	1
	1%	2%	1%	2%	1%	*%	1%	1%		3%	3%	1%	1%	*%	1%		1%	1%	2%
Independent Cornel West	15	9	6	6	3	3	3	2	1	12	7	5	2	1	5	7	2	12	3
	2%	2%	1%	3%	1%	1%	1%	1%	*%	4%	3%	2%	1%	*%	1%	6%	2%	1%	7%
Libertarian Party Chase Oliver	7	6	1	4	2	-	1	-	3	4	5	-	2	-	5	-	1	6	1
	1%	1%	*%	2%	1%		*%		1%	1%	2%		1%		1%		1%	1%	2%
Undecided	48	22	25	9	11	15	13	5	9	31	14	8	15	10	26	6	7	41	7
	5%	5%	5%	4%	3%	6%	6%	1%	3%	11%	6%	3%	5%	4%	4%	5%	6%	4%	16%
Refused	9	7	2	2	3	2	2	2	-	4	2	4	2	1	1	2	1	6	3
	1%	1%	*%	1%	1%	1%	1%	1%		1%	1%	2%	1%	*%	*%	2%	1%	1%	7%



12. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			LIKELY TO VOTE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	VERY	SMWT
Total	1000	479	502	208	336	241	215	371	338	274	228	230	273	255	688	119	115	957	43
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	480	189	281	113	128	113	126	336	17	122	116	101	130	127	301	91	67	469	11
	48%	39%	56%	54%	38%	47%	59%	91%	5%	45%	51%	44%	48%	50%	44%	76%	58%	49%	26%
Republican Donald Trump	416	225	186	79	162	106	69	14	300	95	64	108	125	113	329	16	37	400	16
	42%	47%	37%	38%	48%	44%	32%	4%	89%	35%	28%	47%	46%	44%	48%	13%	32%	42%	37%
Did not vote	61	40	18	9	27	14	11	9	11	40	31	13	10	7	39	5	5	51	10
	6%	8%	4%	4%	8%	6%	5%	2%	3%	15%	14%	6%	4%	3%	6%	4%	4%	5%	23%
Third-Party candidate	21	17	4	4	8	6	3	4	7	10	11	4	5	1	16	3	1	17	4
	2%	4%	1%	2%	2%	2%	1%	1%	2%	4%	5%	2%	2%	1%	2%	3%	1%	2%	9%
Undecided	6	2	4	-	3	1	2	3	-	3	3	1	1	1	2	-	2	5	1
	1%	1%	1%		1%	1%	1%	1%		1%	1%	1%	1%	1%	1%		2%	1%	2%
Refused	16	6	9	3	8	1	4	5	3	4	3	3	2	6	1	4	3	15	1
	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	3%	3%	2%	2%

44. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			LIKELY TO VOTE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	VERY	SMWT
Total	1000 100	479 100	502 100	208 100	336 100	241 100	215 100	371 100	338 100	274 100	228 100	230 100	273 100	255 100	688 100	119 100	115 100	957 100	43 100
Very liberal	91 9%	34 7%	53 11%	18 9%	27 8%	24 10%	22 10%	69 19%	3 1%	18 7%	26 11%	22 10%	22 8%	20 8%	70 10%	10 8%	7 6%	91 10%	-
Liberal	192 19%	65 14%	125 25%	43 21%	44 13%	52 22%	53 25%	155 42%	6 2%	29 11%	46 20%	39 17%	49 18%	53 21%	130 19%	28 24%	27 23%	185 19%	7 16%
Moderate	353 35%	183 38%	162 32%	88 42%	116 35%	67 28%	82 38%	113 30%	78 23%	153 56%	85 37%	82 36%	99 36%	85 33%	223 32%	53 45%	45 39%	332 35%	21 49%
Conservative	239 24%	135 28%	102 20%	37 18%	99 29%	63 26%	40 19%	27 7%	158 47%	51 19%	40 18%	69 30%	66 24%	60 24%	174 25%	18 15%	28 24%	229 24%	10 23%
Very conservative	105 11%	52 11%	51 10%	19 9%	45 13%	27 11%	14 7%	6 2%	84 25%	14 5%	25 11%	16 7%	32 12%	31 12%	79 11%	10 8%	5 4%	102 11%	3 7%
Undecided	20 2%	10 2%	9 2%	3 1%	5 1%	8 3%	4 2%	1 *%	9 3%	9 3%	6 3%	2 1%	5 2%	6 2%	12 2%	-	3 3%	18 2%	2 5%

45. what is your annual household income?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			LIKELY TO VOTE	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	VERY	SMWT
Total	1000	479	502	208	336	241	215	371	338	274	228	230	273	255	688	119	115	957	43
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	118	39	73	22	31	33	32	54	30	32	31	24	26	36	77	11	23	109	9
	12%	8%	15%	11%	9%	14%	15%	15%	9%	12%	14%	10%	10%	14%	11%	9%	20%	11%	21%
Under \$50,000 per year	154	64	84	29	49	38	38	58	54	39	25	33	34	62	103	19	18	148	6
	15%	13%	17%	14%	15%	16%	18%	16%	16%	14%	11%	14%	12%	24%	15%	16%	16%	15%	14%
Under \$75,000 per year	131	66	65	26	47	28	30	47	42	36	28	26	35	42	88	18	16	127	4
	13%	14%	13%	13%	14%	12%	14%	13%	12%	13%	12%	11%	13%	16%	13%	15%	14%	13%	9%
Under \$100,000 per year	169	83	84	36	60	45	28	58	65	43	44	48	42	35	125	23	16	164	5
	17%	17%	17%	17%	18%	19%	13%	16%	19%	16%	19%	21%	15%	14%	18%	19%	14%	17%	12%
Under \$140,000 per year	162	88	74	33	52	42	35	62	54	46	57	36	43	26	116	19	20	155	7
	16%	18%	15%	16%	15%	17%	16%	17%	16%	17%	25%	16%	16%	10%	17%	16%	17%	16%	16%
\$140,000 per year or more	183	112	70	45	73	33	32	60	65	56	32	46	75	29	132	21	10	172	11
	18%	23%	14%	22%	22%	14%	15%	16%	19%	20%	14%	20%	27%	11%	19%	18%	9%	18%	26%
Undecided	83	27	52	17	24	22	20	32	28	22	11	17	18	25	47	8	12	82	1
	8%	6%	10%	8%	7%	9%	9%	9%	8%	8%	5%	7%	7%	10%	7%	7%	10%	9%	2%

10. If the 2024 election were held today and you had the following five choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Cornel West, or Libertarian Party Chase Oliver?

BANNER 2

EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	COLL TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	THIRD PARTY
Total	1000	289	236	67	249	157	118	154	131	169	162	183	283	353	344	480	416	61	21
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Kamala Harris	476	129	109	17	121	99	68	72	66	75	77	80	255	177	43	424	22	15	5
	48%	45%	46%	25%	49%	63%	58%	47%	50%	44%	48%	44%	90%	50%	13%	88%	5%	25%	24%
Republican Donald Trump	433	137	106	42	102	45	41	68	59	77	71	82	15	124	283	21	369	36	6
	43%	47%	45%	63%	41%	29%	35%	44%	45%	46%	44%	45%	5%	35%	82%	4%	89%	59%	29%
Green Party Jill Stein	12	4	3	-	2	3	1	2	-	4	1	2	4	4	1	8	2	2	-
	1%	1%	1%		1%	2%	1%	1%		2%	1%	1%	1%	1%	1%	2%	1%	3%	
Independent Cornel West	15	2	2	3	3	5	-	-	1	4	5	5	2	11	2	8	1	2	4
	2%	1%	1%	4%	1%	3%			1%	2%	3%	3%	1%	3%	1%	2%	1%	3%	19%
Libertarian Party Chase Oliver	7	-	4	1	1	1	-	-	-	2	2	3	-	1	6	-	5	-	2
	1%		2%	1%	1%	1%				1%	1%	2%		1%	2%		1%		10%
Undecided	48	14	10	4	16	4	7	11	2	7	6	10	6	29	9	19	16	3	4
	5%	5%	4%	6%	6%	3%	6%	7%	2%	4%	4%	5%	2%	8%	3%	4%	4%	5%	19%
Refused	9	3	2	-	4	-	1	1	3	-	-	1	1	7	-	-	1	3	-
	1%	1%	1%		2%		1%	1%	2%			1%	1%	2%			1%	5%	



12. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	THIRD PARTY	
Total	1000 100	289 100	236 100	67 100	249 100	157 100	118 100	154 100	131 100	169 100	162 100	183 100	283 100	353 100	344 100	480 100	416 100	61 100	21 100	
Democrat Joe Biden	480 48%	124 43%	114 48%	17 25%	123 49%	102 65%	68 58%	74 48%	63 48%	76 45%	78 48%	83 45%	249 88%	181 51%	45 13%	480 100%	-	-	-	
Republican Donald Trump	416 42%	127 44%	102 43%	38 57%	104 42%	43 27%	39 33%	56 36%	56 43%	82 49%	67 41%	81 44%	16 6%	117 33%	271 79%	-	416 100%	-	-	
Did not vote	61 6%	21 7%	15 6%	10 15%	9 4%	6 4%	7 6%	13 8%	7 5%	7 4%	10 6%	11 6%	10 4%	31 9%	18 5%	-	-	61 100%	-	
Third-Party candidate	21 2%	6 2%	2 1%	2 3%	9 4%	2 1%	-	4 3%	1 1%	4 2%	7 4%	4 2%	4 1%	8 2%	8 2%	-	-	-	21 100%	
Undecided	6 1%	3 1%	-	-	2 1%	1 1%	-	2 1%	1 1%	-	-	2 1%	-	6 2%	-	-	-	-	-	
Refused	16 2%	8 3%	3 1%	-	2 1%	3 2%	4 3%	5 3%	3 2%	-	-	2 1%	4 1%	10 3%	2 1%	-	-	-	-	



44. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	THIRD PARTY	
Total	1000 100	289 100	236 100	67 100	249 100	157 100	118 100	154 100	131 100	169 100	162 100	183 100	283 100	353 100	344 100	480 100	416 100	61 100	21 100	
Very liberal	91 9%	24 8%	22 9%	2 3%	23 9%	20 13%	15 13%	14 9%	17 13%	14 8%	15 9%	12 7%	91 32%	-	-	82 17%	3 1%	3 5%	2 10%	
Liberal	192 19%	53 18%	42 18%	6 9%	46 18%	45 29%	32 27%	25 16%	21 16%	34 20%	29 18%	32 17%	192 68%	-	-	167 35%	13 3%	7 11%	2 10%	
Moderate	353 35%	92 32%	86 36%	25 37%	100 40%	50 32%	31 26%	60 39%	44 34%	56 33%	66 41%	75 41%	-	353 100%	-	181 38%	117 28%	31 51%	8 38%	
Conservative	239 24%	68 24%	62 26%	24 36%	54 22%	30 19%	25 21%	33 21%	35 27%	47 28%	34 21%	47 26%	-	-	239 69%	37 8%	185 44%	11 18%	6 29%	
Very conservative	105 11%	42 15%	21 9%	10 15%	20 8%	11 7%	12 10%	21 14%	12 9%	18 11%	16 10%	14 8%	-	-	105 31%	8 2%	86 21%	7 11%	2 10%	
Undecided	20 2%	10 3%	3 1%	-	6 2%	1 1%	3 3%	1 1%	2 2%	-	2 1%	3 2%	-	-	-	5 1%	12 3%	2 3%	1 5%	

45. what is your annual household income?

BANNER 2																				
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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	THIRD PARTY	
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Total	1000 100	289 100	236 100	67 100	249 100	157 100	118 100	154 100	131 100	169 100	162 100	183 100	283 100	353 100	344 100	480 100	416 100	61 100	21 100	
Under \$20,000 per year	118 12%	73 25%	22 9%	4 6%	14 6%	5 3%	118 100%	-	-	-	-	-	47 17%	31 9%	37 11%	68 14%	39 9%	7 11%	-	
Under \$50,000 per year	154 15%	64 22%	33 14%	14 21%	33 13%	10 6%	-	154 100%	-	-	-	-	39 14%	60 17%	54 16%	74 15%	56 13%	13 21%	4 19%	
Under \$75,000 per year	131 13%	34 12%	36 15%	11 16%	33 13%	17 11%	-	-	131 100%	-	-	-	38 13%	44 12%	47 14%	63 13%	56 13%	7 11%	1 5%	
Under \$100,000 per year	169 17%	44 15%	44 19%	15 22%	40 16%	25 16%	-	-	-	169 100%	-	-	48 17%	56 16%	65 19%	76 16%	82 20%	7 11%	4 19%	
Under \$140,000 per year	162 16%	19 7%	51 22%	10 15%	58 23%	24 15%	-	-	-	-	162 100%	-	44 16%	66 19%	50 15%	78 16%	67 16%	10 16%	7 33%	
\$140,000 per year or more	183 18%	26 9%	27 11%	10 15%	56 22%	64 41%	-	-	-	-	-	183 100%	44 16%	75 21%	61 18%	83 17%	81 19%	11 18%	4 19%	
Undecided	83 8%	29 10%	23 10%	3 4%	15 6%	12 8%	-	-	-	-	-	-	23 8%	21 6%	30 9%	38 8%	35 8%	6 10%	1 5%	