

7. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 240 | 98 | 139 | 57 | 76 | 57 | 50 | 170 | 6 | 64 | 48 | 56 | 61 | 73 | 164 | 40 | 27 | 240 | - |
| | 24% | 21% | 27% | 26% | 23% | 24% | 24% | 52% | 2% | 20% | 20% | 24% | 22% | 29% | 25% | 34% | 23% | 100% | |
| Wrong Track | 670 | 346 | 310 | 134 | 237 | 157 | 142 | 109 | 325 | 225 | 169 | 148 | 193 | 157 | 462 | 53 | 80 | - | 670 |
| | 67% | 73% | 61% | 62% | 71% | 65% | 68% | 33% | 96% | 70% | 72% | 64% | 71% | 62% | 69% | 45% | 67% | | 100% |
| Undecided | 90 | 31 | 59 | 26 | 22 | 26 | 16 | 48 | 8 | 32 | 18 | 28 | 18 | 25 | 43 | 24 | 13 | - | - |
| | 9% | 7% | 12% | 12% | 7% | 11% | 8% | 15% | 2% | 10% | 8% | 12% | 7% | 10% | 6% | 21% | 11% | | |

8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat Joe Biden | 375 | 142 | 228 | 110 | 100 | 93 | 72 | 278 | 3 | 94 | 70 | 101 | 93 | 107 | 248 | 74 | 41 | 216 | 106 |
| | 38% | 30% | 45% | 51% | 30% | 39% | 35% | 85% | 1% | 29% | 30% | 44% | 34% | 42% | 37% | 63% | 34% | 90% | 16% |
| Republican Donald Trump | 414 | 232 | 177 | 61 | 163 | 100 | 90 | 10 | 311 | 89 | 96 | 65 | 140 | 112 | 324 | 19 | 43 | 7 | 398 |
| | 41% | 49% | 35% | 28% | 49% | 42% | 43% | 3% | 92% | 28% | 41% | 28% | 51% | 44% | 48% | 16% | 36% | 3% | 59% |
| Green Party Jill Stein | 10 | 6 | 4 | 2 | 2 | 5 | 1 | 4 | - | 6 | 2 | 6 | 2 | - | 6 | 1 | 2 | 2 | 8 |
| | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | | 2% | 1% | 3% | 1% | | 1% | 1% | 2% | 1% | 1% |
| Independent Robert F. Kennedy Jr. | 82 | 39 | 39 | 15 | 29 | 17 | 21 | 14 | 12 | 54 | 29 | 30 | 12 | 11 | 54 | 7 | 14 | 4 | 67 |
| | 8% | 8% | 8% | 7% | 9% | 7% | 10% | 4% | 4% | 17% | 12% | 13% | 4% | 4% | 8% | 6% | 12% | 2% | 10% |
| Independent Cornel West | 13 | 6 | 7 | 2 | 4 | 5 | 2 | 6 | 1 | 6 | 5 | 4 | 3 | 1 | 8 | 2 | 3 | - | 11 |
| | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 1% | 2% | 3% | | 2% |
| Libertarian Party Chase Oliver | 14 | 8 | 4 | 6 | 7 | 1 | - | 2 | 3 | 9 | 7 | 4 | 1 | 2 | 11 | 2 | 1 | 1 | 12 |
| | 1% | 2% | 1% | 3% | 2% | 1% | | 1% | 1% | 3% | 3% | 2% | 1% | 1% | 2% | 2% | 1% | 1% | 2% |
| Undecided | 79 | 36 | 42 | 17 | 23 | 17 | 22 | 11 | 8 | 57 | 22 | 20 | 18 | 19 | 17 | 11 | 14 | 9 | 59 |
| | 8% | 8% | 8% | 8% | 7% | 7% | 11% | 3% | 2% | 18% | 9% | 9% | 7% | 7% | 3% | 9% | 12% | 4% | 9% |
| Refused | 13 | 6 | 7 | 4 | 7 | 2 | - | 2 | 1 | 6 | 4 | 2 | 3 | 3 | 1 | 1 | 2 | 1 | 9 |
| | 1% | 1% | 1% | 2% | 2% | 1% | | 1% | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% |

9. Who would be your second choice?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP | 119 | 59 | 54 | 25 | 42 | 28 | 24 | 26 | 16 | 75 | 43 | 44 | 18 | 14 | 79 | 12 | 20 | 7 | 98 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat Joe Biden | 20 | 7 | 13 | 6 | 4 | 8 | 2 | 11 | - | 9 | 5 | 10 | 1 | 4 | 9 | 7 | 4 | 2 | 13 |
| | 17% | 12% | 24% | 24% | 10% | 29% | 8% | 42% | | 12% | 12% | 23% | 6% | 29% | 11% | 58% | 20% | 29% | 13% |
| Republican Donald Trump | 30 | 19 | 10 | 4 | 14 | 3 | 9 | 2 | 12 | 15 | 13 | 11 | 2 | 4 | 22 | 1 | 3 | 1 | 29 |
| | 25% | 32% | 19% | 16% | 33% | 11% | 38% | 8% | 75% | 20% | 30% | 25% | 11% | 29% | 28% | 8% | 15% | 14% | 30% |
| Green Party Jill Stein | 9 | 4 | 4 | 3 | 3 | 2 | 1 | 3 | 1 | 5 | 7 | 1 | 1 | - | 6 | 1 | 1 | - | 8 |
| | 8% | 7% | 7% | 12% | 7% | 7% | 4% | 12% | 6% | 7% | 16% | 2% | 6% | | 8% | 8% | 5% | | 8% |
| Independent Robert F. Kennedy Jr. | 9 | 6 | 3 | 4 | 2 | 2 | 1 | 3 | 1 | 5 | 3 | 5 | 1 | - | 5 | 1 | 3 | 1 | 6 |
| | 8% | 10% | 6% | 16% | 5% | 7% | 4% | 12% | 6% | 7% | 7% | 11% | 6% | | 6% | 8% | 15% | 14% | 6% |
| Independent Cornel West | 11 | 4 | 4 | 2 | 3 | 3 | 3 | 2 | 1 | 8 | 1 | 4 | 3 | 3 | 8 | - | 2 | - | 10 |
| | 9% | 7% | 7% | 8% | 7% | 11% | 13% | 8% | 6% | 11% | 2% | 9% | 17% | 21% | 10% | | 10% | | 10% |
| Libertarian Party Chase Oliver | 9 | 2 | 7 | - | 4 | 4 | 1 | 3 | - | 6 | 4 | 3 | - | 2 | 6 | - | 3 | - | 7 |
| | 8% | 3% | 13% | | 10% | 14% | 4% | 12% | | 8% | 9% | 7% | | 14% | 8% | | 15% | | 7% |
| Undecided | 22 | 12 | 9 | 4 | 10 | 2 | 6 | 2 | - | 20 | 6 | 6 | 9 | 1 | 14 | 2 | 4 | 2 | 18 |
| | 18% | 20% | 17% | 16% | 24% | 7% | 25% | 8% | | 27% | 14% | 14% | 50% | 7% | 18% | 17% | 20% | 29% | 18% |
| Refused | 9 | 5 | 4 | 2 | 2 | 4 | 1 | - | 1 | 7 | 4 | 4 | 1 | - | 9 | - | - | 1 | 7 |
| | 8% | 8% | 7% | 8% | 5% | 14% | 4% | | 6% | 9% | 9% | 9% | 6% | | 11% | | | 14% | 7% |

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------------|--------|------|---------|------------|-------|----------|----------|-----|-----|---------|-------|-------|-------|------|-------|-------|----------------------|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat Joe Biden | 453 | 173 | 269 | 123 | 134 | 110 | 86 | 304 | 5 | 144 | 89 | 129 | 111 | 120 | 284 | 85 | 58 | 220 | 169 |
| | 45% | 36% | 53% | 57% | 40% | 46% | 41% | 93% | 1% | 45% | 38% | 56% | 41% | 47% | 42% | 73% | 48% | 92% | 25% |
| Republican Donald Trump | 409 | 227 | 178 | 67 | 157 | 96 | 89 | 3 | 318 | 82 | 92 | 66 | 133 | 117 | 313 | 16 | 42 | 9 | 386 |
| | 41% | 48% | 35% | 31% | 47% | 40% | 43% | 1% | 94% | 26% | 39% | 28% | 49% | 46% | 47% | 14% | 35% | 4% | 58% |
| Did not vote | 85 | 46 | 37 | 18 | 28 | 21 | 18 | 15 | 14 | 55 | 39 | 20 | 16 | 10 | 40 | 12 | 14 | 5 | 75 |
| | 9% | 10% | 7% | 8% | 8% | 9% | 9% | 5% | 4% | 17% | 17% | 9% | 6% | 4% | 6% | 10% | 12% | 2% | 11% |
| Third-Party candidate | 27 | 20 | 7 | 5 | 8 | 4 | 10 | 1 | 1 | 25 | 11 | 9 | 3 | 4 | 19 | 3 | 3 | 2 | 21 |
| | 3% | 4% | 1% | 2% | 2% | 2% | 5% | *% | *% | 8% | 5% | 4% | 1% | 2% | 3% | 3% | 3% | 1% | 3% |
| Undecided | 11 | 3 | 8 | 1 | 2 | 4 | 4 | 3 | 1 | 7 | 2 | 3 | 5 | 1 | 5 | 1 | 1 | 2 | 8 |
| | 1% | 1% | 2% | *% | 1% | 2% | 2% | 1% | *% | 2% | 1% | 1% | 2% | *% | 1% | 1% | 1% | 1% | 1% |
| Refused | 15 | 6 | 9 | 3 | 6 | 5 | 1 | 1 | - | 8 | 2 | 5 | 4 | 3 | 8 | - | 2 | 2 | 11 |
| | 2% | 1% | 2% | 1% | 2% | 2% | *% | *% | | 2% | 1% | 2% | 1% | 1% | 1% | | 2% | 1% | 2% |

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
 would you say?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------|------------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| BASE: THOSE WITH FIRST CHOICE | 908 100 | 433 100 | 459 100 | 196 100 | 305 100 | 221 100 | 186 100 | 314 100 | 330 100 | 258 100 | 209 100 | 210 100 | 251 100 | 233 100 | 651 100 | 105 100 | 104 100 | 230 100 | 602 100 |
| Very excited | 372 41% | 175 40% | 189 41% | 72 37% | 131 43% | 89 40% | 80 43% | 101 32% | 206 62% | 64 25% | 76 36% | 66 31% | 110 44% | 118 51% | 262 40% | 41 39% | 44 42% | 90 39% | 269 45% |
| Somewhat excited | 259 29% | 125 29% | 131 29% | 55 28% | 96 31% | 54 24% | 54 29% | 103 33% | 74 22% | 79 31% | 60 29% | 69 33% | 68 27% | 62 27% | 184 28% | 33 31% | 37 36% | 75 33% | 154 26% |
| Not very excited | 161 18% | 80 18% | 79 17% | 33 17% | 47 15% | 51 23% | 30 16% | 64 20% | 32 10% | 65 25% | 40 19% | 41 20% | 45 18% | 32 14% | 126 19% | 16 15% | 9 9% | 43 19% | 97 16% |
| Not at all excited | 103 11% | 49 11% | 51 11% | 34 17% | 26 9% | 23 10% | 20 11% | 41 13% | 16 5% | 45 17% | 31 15% | 33 16% | 23 9% | 16 7% | 72 11% | 13 12% | 11 11% | 19 8% | 76 13% |
| Undecided | 10 1% | 4 1% | 6 1% | 2 1% | 3 1% | 3 1% | 2 1% | 3 1% | 2 1% | 4 2% | 2 1% | 1 *% | 4 2% | 3 1% | 5 1% | 1 1% | 3 3% | 2 1% | 6 1% |
| Refused | 3 *% | - | 3 1% | - | 2 1% | 1 *% | - | 2 1% | - | 1 *% | - | - | 1 *% | 2 1% | 2 *% | 1 1% | - | 1 *% | - |

12. Is your mind firmly made up, or might you change it?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------------------|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| BASE: THOSE WITH FIRST CHOICE | 908 | 433 | 459 | 196 | 305 | 221 | 186 | 314 | 330 | 258 | 209 | 210 | 251 | 233 | 651 | 105 | 104 | 230 | 602 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Firmly made up | 736 | 349 | 375 | 160 | 245 | 179 | 152 | 258 | 294 | 181 | 166 | 156 | 205 | 205 | 531 | 81 | 82 | 208 | 475 |
| | 81% | 81% | 82% | 82% | 80% | 81% | 82% | 82% | 89% | 70% | 79% | 74% | 82% | 88% | 82% | 77% | 79% | 90% | 79% |
| Might change | 158 | 80 | 75 | 35 | 53 | 40 | 30 | 51 | 32 | 73 | 41 | 53 | 39 | 24 | 111 | 23 | 18 | 20 | 115 |
| | 17% | 18% | 16% | 18% | 17% | 18% | 16% | 16% | 10% | 28% | 20% | 25% | 16% | 10% | 17% | 22% | 17% | 9% | 19% |
| Undecided | 11 | 4 | 6 | 1 | 4 | 2 | 4 | 4 | 3 | 4 | 2 | 1 | 4 | 4 | 7 | 1 | 3 | 1 | 10 |
| | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 2% | 1% | 1% | 3% | 1% | 2% |
| Refused | 3 | - | 3 | - | 3 | - | - | 1 | 1 | - | - | - | 3 | - | 2 | - | 1 | 1 | 2 |
| | 3% | - | 1% | - | 1% | - | - | 1% | 1% | - | - | - | 1% | - | 1% | - | 1% | 1% | 1% |

13. In a word or phrase, what could make you change your mind?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|------------|-----------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|----------------------|------------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| BASE: THOSE WHO MIND IS NOT MADE UP | 172 100 | 84 100 | 84 100 | 36 100 | 60 100 | 42 100 | 34 100 | 56 100 | 36 100 | 77 100 | 43 100 | 54 100 | 46 100 | 28 100 | 120 100 | 24 100 | 22 100 | 22 100 | 127 100 |
| Better candidate | 27 16% | 14 17% | 13 15% | 5 14% | 7 12% | 8 19% | 7 21% | 5 9% | 9 25% | 13 17% | 9 21% | 3 6% | 11 24% | 3 11% | 18 15% | 3 13% | 3 14% | 2 9% | 24 19% |
| Different candidate | 36 21% | 21 25% | 13 15% | 6 17% | 11 18% | 13 31% | 6 18% | 10 18% | 11 31% | 14 18% | 6 14% | 12 22% | 12 26% | 6 21% | 33 28% | 1 4% | 2 9% | 6 27% | 25 20% |
| Policies/Views on issues | 30 17% | 19 23% | 10 12% | 11 31% | 10 17% | 4 10% | 5 15% | 9 16% | 7 19% | 14 18% | 7 16% | 11 20% | 5 11% | 7 25% | 18 15% | 7 29% | 3 14% | 2 9% | 25 20% |
| Character | 8 5% | 2 2% | 6 7% | 2 6% | 3 5% | 1 2% | 2 6% | 3 5% | 1 3% | 4 5% | 1 2% | 5 9% | 2 4% | - | 5 4% | 2 8% | 1 5% | - | 7 6% |
| Dropped out/Dies | 10 6% | 4 5% | 6 7% | 3 8% | 2 3% | 2 5% | 3 9% | 4 7% | - | 5 6% | 3 7% | 2 4% | 3 7% | 2 7% | 7 6% | 1 4% | 1 5% | 3 14% | 7 6% |
| More research/Debates | 15 9% | 5 6% | 10 12% | 1 3% | 7 12% | 5 12% | 2 6% | 7 13% | 2 6% | 6 8% | 6 14% | 5 9% | 2 4% | 2 7% | 7 6% | 6 25% | 2 9% | 3 14% | 5 4% |
| Younger | 7 4% | 4 5% | 3 4% | 2 6% | 2 3% | 1 2% | 2 6% | 3 5% | 2 6% | 2 3% | - | 2 4% | 3 7% | 2 7% | 6 5% | - | 1 5% | 2 9% | 3 2% |
| Nothing | 3 2% | 2 2% | 1 1% | 1 3% | 1 2% | 1 2% | - | 2 4% | - | 1 1% | - | 1 2% | 1 2% | 1 4% | 1 1% | 1 4% | 1 5% | - | 2 2% |
| Other | 19 11% | 7 8% | 11 13% | 2 6% | 9 15% | 5 12% | 3 9% | 6 11% | 5 14% | 8 10% | 6 14% | 10 19% | 2 4% | 1 4% | 11 9% | 2 8% | 5 23% | 1 5% | 17 13% |
| Don't know/No answer/Refused | 20 12% | 8 10% | 12 14% | 4 11% | 8 13% | 4 10% | 4 12% | 8 14% | 1 3% | 10 13% | 6 14% | 4 7% | 6 13% | 4 14% | 16 13% | 1 4% | 3 14% | 3 14% | 14 11% |

24. Just your best guess - when all the votes are counted this November, who do you think will win the presidency - Trump or Biden?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|------------|------------|----------|----------|-----|-----|---------|-------|-------|-------|------|-------|-------|----------------------|-------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH WEST | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump | 520 | 279 | 233 | 93 | 194 | 123 | 110 | 56 | 297 | 161 | 136 | 113 | 145 | 124 | 380 | 32 | 55 | 33 | 473 |
| | 52% | 59% | 46% | 43% | 58% | 51% | 53% | 17% | 88% | 50% | 58% | 49% | 53% | 49% | 57% | 27% | 46% | 14% | 71% |
| Joe Biden | 341 | 134 | 202 | 88 | 103 | 79 | 71 | 224 | 18 | 97 | 64 | 87 | 93 | 93 | 210 | 64 | 41 | 183 | 117 |
| | 34% | 28% | 40% | 41% | 31% | 33% | 34% | 69% | 5% | 30% | 27% | 38% | 34% | 36% | 31% | 55% | 34% | 76% | 17% |
| Undecided | 132 | 57 | 71 | 33 | 37 | 36 | 26 | 46 | 21 | 60 | 31 | 32 | 32 | 37 | 74 | 21 | 24 | 23 | 74 |
| | 13% | 12% | 14% | 15% | 11% | 15% | 13% | 14% | 6% | 19% | 13% | 14% | 12% | 15% | 11% | 18% | 20% | 10% | 11% |
| Refused | 7 | 5 | 2 | 3 | 1 | 2 | 1 | 1 | 3 | 3 | 4 | - | 2 | 1 | 5 | - | - | 1 | 6 |
| | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 1% | 1% | 2% | | 1% | 0% | 1% | | | 0% | 1% |

25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------|------------|------------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 100 | 475 100 | 508 100 | 217 100 | 335 100 | 240 100 | 208 100 | 327 100 | 339 100 | 321 100 | 235 100 | 232 100 | 272 100 | 255 100 | 669 100 | 117 100 | 120 100 | 240 100 | 670 100 |
| Very confident | 453 45% | 195 41% | 251 49% | 118 54% | 128 38% | 111 46% | 96 46% | 258 79% | 35 10% | 159 50% | 94 40% | 123 53% | 116 43% | 116 45% | 295 44% | 64 55% | 58 48% | 205 85% | 187 28% |
| Somewhat confident | 290 29% | 141 30% | 145 29% | 57 26% | 114 34% | 60 25% | 59 28% | 44 13% | 154 45% | 88 27% | 75 32% | 55 24% | 83 31% | 75 29% | 198 30% | 38 32% | 32 27% | 25 10% | 247 37% |
| Not confident | 240 24% | 131 28% | 104 20% | 41 19% | 88 26% | 63 26% | 48 23% | 18 6% | 146 43% | 70 22% | 65 28% | 48 21% | 67 25% | 60 24% | 167 25% | 15 13% | 26 22% | 6 3% | 224 33% |
| Undecided | 16 2% | 8 2% | 8 2% | 1 *% | 5 1% | 5 2% | 5 2% | 6 2% | 4 1% | 4 1% | 1 *% | 5 2% | 6 2% | 4 2% | 9 1% | - | 3 3% | 3 1% | 12 2% |
| Refused | 1 *% | - | - | - | - | 1 *% | - | 1 *% | - | - | - | 1 *% | - | - | - | - | 1 1% | 1 *% | - |

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|---------------------------|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Inflation/economy | 346 | 197 | 146 | 61 | 129 | 87 | 69 | 51 | 155 | 135 | 98 | 81 | 102 | 62 | 220 | 33 | 58 | 41 | 285 |
| | 35% | 41% | 29% | 28% | 39% | 36% | 33% | 16% | 46% | 42% | 42% | 35% | 38% | 24% | 33% | 28% | 48% | 17% | 43% |
| Abortion | 92 | 19 | 69 | 28 | 29 | 23 | 12 | 54 | 7 | 30 | 26 | 28 | 17 | 20 | 49 | 22 | 10 | 36 | 43 |
| | 9% | 4% | 14% | 13% | 9% | 10% | 6% | 17% | 2% | 9% | 11% | 12% | 6% | 8% | 7% | 19% | 8% | 15% | 6% |
| Immigration | 185 | 93 | 88 | 40 | 69 | 35 | 41 | 9 | 129 | 44 | 37 | 21 | 61 | 66 | 140 | 9 | 16 | 9 | 173 |
| | 19% | 20% | 17% | 18% | 21% | 15% | 20% | 3% | 38% | 14% | 16% | 9% | 22% | 26% | 21% | 8% | 13% | 4% | 26% |
| Threats to democracy | 207 | 88 | 116 | 56 | 42 | 59 | 50 | 135 | 17 | 53 | 33 | 63 | 54 | 57 | 151 | 29 | 15 | 97 | 74 |
| | 21% | 19% | 23% | 26% | 13% | 25% | 24% | 41% | 5% | 17% | 14% | 27% | 20% | 22% | 23% | 25% | 13% | 40% | 11% |
| The Israel-Hamas conflict | 25 | 10 | 14 | 4 | 8 | 6 | 7 | 10 | 5 | 10 | 10 | 5 | 6 | 3 | 16 | 2 | 4 | 2 | 22 |
| | 3% | 2% | 3% | 2% | 2% | 3% | 3% | 3% | 1% | 3% | 4% | 2% | 2% | 1% | 2% | 2% | 3% | 1% | 3% |
| The Russia-Ukraine war | 25 | 12 | 12 | 4 | 12 | 5 | 4 | 9 | 6 | 9 | 8 | 2 | 9 | 6 | 18 | 2 | 3 | 10 | 14 |
| | 3% | 3% | 2% | 2% | 4% | 2% | 2% | 3% | 2% | 3% | 3% | 1% | 3% | 2% | 3% | 2% | 3% | 4% | 2% |
| China policy | 12 | 6 | 6 | - | 5 | 1 | 6 | 3 | 5 | 4 | 2 | 2 | 5 | 3 | 6 | 1 | 2 | 3 | 7 |
| | 1% | 1% | 1% | | 1% | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% |
| A balanced Supreme Court | 65 | 27 | 37 | 20 | 20 | 16 | 9 | 45 | 3 | 17 | 14 | 19 | 10 | 21 | 40 | 13 | 8 | 34 | 24 |
| | 7% | 6% | 7% | 9% | 6% | 7% | 4% | 14% | 1% | 5% | 6% | 8% | 4% | 8% | 6% | 11% | 7% | 14% | 4% |
| Undecided | 43 | 23 | 20 | 4 | 21 | 8 | 10 | 11 | 12 | 19 | 7 | 11 | 8 | 17 | 29 | 6 | 4 | 8 | 28 |
| | 4% | 5% | 4% | 2% | 6% | 3% | 5% | 3% | 4% | 6% | 3% | 5% | 3% | 7% | 4% | 5% | 3% | 3% | 4% |

28. When it comes to the economy, do you think we are in...?

BANNER 1

DEMOGRAPHICS

| | GENDER | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | | |
|-------------------|--------|------|---------|------------|-------|----------|----------|------|------|---------|-------|-------|-------|------|-------|-------|----------------------|-------|-------|
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Economic recovery | 335 | 151 | 182 | 98 | 95 | 80 | 62 | 217 | 18 | 99 | 51 | 79 | 95 | 106 | 227 | 43 | 39 | 192 | 93 |
| | 34% | 32% | 36% | 45% | 28% | 33% | 30% | 66% | 5% | 31% | 22% | 34% | 35% | 42% | 34% | 37% | 33% | 80% | 14% |
| Stagnation | 244 | 126 | 115 | 48 | 89 | 56 | 51 | 48 | 95 | 97 | 52 | 63 | 69 | 58 | 161 | 34 | 27 | 24 | 202 |
| | 24% | 27% | 23% | 22% | 27% | 23% | 25% | 15% | 28% | 30% | 22% | 27% | 25% | 23% | 24% | 29% | 23% | 10% | 30% |
| Recession | 241 | 113 | 124 | 41 | 85 | 57 | 58 | 29 | 134 | 75 | 81 | 49 | 62 | 49 | 166 | 18 | 32 | 12 | 220 |
| | 24% | 24% | 24% | 19% | 25% | 24% | 28% | 9% | 40% | 23% | 34% | 21% | 23% | 19% | 25% | 15% | 27% | 5% | 33% |
| Depression | 134 | 68 | 60 | 20 | 47 | 37 | 30 | 18 | 77 | 35 | 41 | 26 | 34 | 33 | 90 | 10 | 19 | 3 | 128 |
| | 13% | 14% | 12% | 9% | 14% | 15% | 14% | 6% | 23% | 11% | 17% | 11% | 13% | 13% | 13% | 9% | 16% | 1% | 19% |
| Undecided | 42 | 16 | 24 | 8 | 18 | 9 | 7 | 12 | 15 | 14 | 9 | 12 | 12 | 9 | 25 | 9 | 3 | 9 | 26 |
| | 4% | 3% | 5% | 4% | 5% | 4% | 3% | 4% | 4% | 4% | 4% | 5% | 4% | 4% | 4% | 8% | 3% | 4% | 4% |
| Refused | 4 | 1 | 3 | 2 | 1 | 1 | - | 3 | - | 1 | 1 | 3 | - | - | - | 3 | - | - | 1 |
| | 0.4% | 0.3% | 0.3% | 0.2% | 0.1% | 0.1% | 0.0% | 0.3% | 0.0% | 0.1% | 0.1% | 0.3% | 0.0% | 0.0% | 0.0% | 0.3% | 0.0% | 0.0% | 0.1% |

31. From what you saw or heard, who do you think won the debate - Biden or Trump?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden | 114 | 40 | 70 | 29 | 37 | 26 | 22 | 82 | 2 | 30 | 21 | 29 | 28 | 34 | 67 | 27 | 14 | 74 | 30 |
| | 11% | 8% | 14% | 13% | 11% | 11% | 11% | 25% | 1% | 9% | 9% | 13% | 10% | 13% | 10% | 23% | 12% | 31% | 4% |
| Trump | 501 | 280 | 216 | 91 | 174 | 122 | 114 | 62 | 279 | 152 | 120 | 108 | 143 | 128 | 373 | 32 | 48 | 51 | 432 |
| | 50% | 59% | 43% | 42% | 52% | 51% | 55% | 19% | 82% | 47% | 51% | 47% | 53% | 50% | 56% | 27% | 40% | 21% | 64% |
| Neither | 275 | 103 | 165 | 74 | 88 | 63 | 50 | 136 | 41 | 94 | 63 | 67 | 75 | 70 | 173 | 34 | 44 | 90 | 139 |
| | 28% | 22% | 32% | 34% | 26% | 26% | 24% | 42% | 12% | 29% | 27% | 29% | 28% | 27% | 26% | 29% | 37% | 38% | 21% |
| Both | 10 | 8 | 2 | 3 | 3 | 2 | 2 | 4 | 1 | 5 | 2 | 1 | 3 | 4 | 4 | 1 | 4 | 3 | 5 |
| | 1% | 2% | *% | 1% | 1% | 1% | 1% | 1% | *% | 2% | 1% | *% | 1% | 2% | 1% | 1% | 3% | 1% | 1% |
| Undecided | 85 | 34 | 50 | 20 | 24 | 23 | 18 | 38 | 14 | 32 | 26 | 22 | 20 | 16 | 43 | 23 | 6 | 14 | 57 |
| | 9% | 7% | 10% | 9% | 7% | 10% | 9% | 12% | 4% | 10% | 11% | 9% | 7% | 6% | 6% | 20% | 5% | 6% | 9% |
| Refused | 15 | 10 | 5 | - | 9 | 4 | 2 | 5 | 2 | 8 | 3 | 5 | 3 | 3 | 9 | - | 4 | 8 | 7 |
| | 2% | 2% | 1% | | 3% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | | 3% | 3% | 1% |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| | BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--|--------------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|--|
| | DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG | |
| BASE:THOSE WHO PICKED A DEBATE WINNER | 606 | 316 | 281 | 120 | 210 | 144 | 132 | 140 | 278 | 180 | 139 | 134 | 168 | 161 | 433 | 58 | 61 | 122 | 456 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Truthful/Honest | 54 | 20 | 32 | 16 | 16 | 12 | 10 | 37 | - | 17 | 8 | 10 | 17 | 18 | 36 | 15 | - | 36 | 14 | |
| | 9% | 6% | 11% | 13% | 8% | 8% | 8% | 26% | | 9% | 6% | 7% | 10% | 11% | 8% | 26% | | 30% | 3% | |
| Answered the questions/ Focused | 14 | 5 | 7 | 3 | 5 | 3 | 3 | 12 | 1 | 1 | 4 | 6 | 3 | - | 8 | 3 | 3 | 10 | 3 | |
| | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 9% | *% | 1% | 3% | 4% | 2% | | 2% | 5% | 5% | 8% | 1% | |
| Trump lies | 16 | 6 | 10 | 2 | 6 | 5 | 3 | 8 | 1 | 7 | 1 | 6 | 2 | 6 | 9 | 3 | 3 | 10 | 4 | |
| | 3% | 2% | 4% | 2% | 3% | 3% | 2% | 6% | *% | 4% | 1% | 4% | 1% | 4% | 2% | 5% | 5% | 8% | 1% | |
| Character/Integrity | 13 | 3 | 10 | 4 | 3 | 1 | 5 | 11 | - | 2 | 2 | 3 | 4 | 4 | 7 | 2 | 3 | 8 | 2 | |
| | 2% | 1% | 4% | 3% | 1% | 1% | 4% | 8% | | 1% | 1% | 2% | 2% | 2% | 2% | 3% | 5% | 7% | *% | |
| Real policies/Facts | 22 | 9 | 12 | 3 | 7 | 3 | 9 | 17 | 1 | 4 | 5 | 6 | 3 | 8 | 15 | 3 | 3 | 17 | 5 | |
| | 4% | 3% | 4% | 3% | 3% | 2% | 7% | 12% | *% | 2% | 4% | 4% | 2% | 5% | 3% | 5% | 5% | 14% | 1% | |
| Calm/Confident/Presence | 5 | 2 | 3 | 1 | 2 | 2 | - | 4 | - | 1 | 4 | - | - | 1 | 4 | - | 1 | 3 | 2 | |
| | 1% | 1% | 1% | 1% | 1% | 1% | | 3% | | 1% | 3% | | | 1% | 1% | | 2% | 2% | *% | |
| Biden was confused/ Dementia/Mental state | 80 | 45 | 35 | 14 | 25 | 22 | 19 | 4 | 51 | 23 | 19 | 15 | 25 | 21 | 63 | 3 | 8 | 5 | 74 | |
| | 13% | 14% | 12% | 12% | 12% | 15% | 14% | 3% | 18% | 13% | 14% | 11% | 15% | 13% | 15% | 5% | 13% | 4% | 16% | |
| Biden was incoherent/ inarticulate | 31 | 16 | 14 | 9 | 7 | 10 | 5 | 3 | 14 | 13 | 4 | 7 | 8 | 12 | 20 | 2 | 3 | 2 | 29 | |
| | 5% | 5% | 5% | 8% | 3% | 7% | 4% | 2% | 5% | 7% | 3% | 5% | 5% | 7% | 5% | 3% | 5% | 2% | 6% | |
| Biden is old/Looked old/ Appearance | 17 | 9 | 8 | 5 | 5 | 3 | 4 | 3 | 7 | 6 | 4 | 4 | 6 | 3 | 13 | 2 | 1 | 3 | 14 | |
| | 3% | 3% | 3% | 4% | 2% | 2% | 3% | 2% | 3% | 3% | 3% | 3% | 4% | 2% | 3% | 3% | 2% | 2% | 3% | |
| Biden's poor performance | 67 | 37 | 29 | 16 | 21 | 13 | 17 | 16 | 29 | 20 | 19 | 16 | 16 | 15 | 52 | 2 | 9 | 10 | 55 | |
| | 11% | 12% | 10% | 13% | 10% | 9% | 13% | 11% | 10% | 11% | 14% | 12% | 10% | 9% | 12% | 3% | 15% | 8% | 12% | |
| Confident | 29 | 15 | 14 | 4 | 9 | 10 | 6 | 4 | 17 | 8 | 10 | 10 | 5 | 4 | 24 | 2 | 1 | 2 | 25 | |
| | 5% | 5% | 5% | 3% | 4% | 7% | 5% | 3% | 6% | 4% | 7% | 7% | 3% | 2% | 6% | 3% | 2% | 2% | 5% | |
| Coherent/Articulate | 96 | 60 | 36 | 19 | 34 | 19 | 24 | 10 | 47 | 37 | 31 | 21 | 28 | 16 | 73 | 5 | 8 | 10 | 81 | |
| | 16% | 19% | 13% | 16% | 16% | 13% | 18% | 7% | 17% | 21% | 22% | 16% | 17% | 10% | 17% | 9% | 13% | 8% | 18% | |
| Cognizant/Present | 42 | 26 | 15 | 9 | 18 | 7 | 8 | 1 | 30 | 11 | 4 | 8 | 20 | 10 | 30 | 2 | 3 | 1 | 41 | |
| | 7% | 8% | 5% | 8% | 9% | 5% | 6% | 1% | 11% | 6% | 3% | 6% | 12% | 6% | 7% | 3% | 5% | 1% | 9% | |
| Smart/Knowledgeable | 23 | 8 | 15 | 1 | 8 | 10 | 4 | - | 19 | 4 | 4 | 5 | 7 | 7 | 18 | - | 5 | - | 23 | |
| | 4% | 3% | 5% | 1% | 4% | 7% | 3% | | 7% | 2% | 3% | 4% | 4% | 4% | 4% | | 8% | | 5% | |
| Focused/Prepared/ Answered the questions | 47 | 25 | 21 | 5 | 21 | 16 | 5 | 5 | 32 | 10 | 12 | 7 | 10 | 18 | 30 | 7 | 4 | 2 | 42 | |
| | 8% | 8% | 7% | 4% | 10% | 11% | 4% | 4% | 12% | 6% | 9% | 5% | 6% | 11% | 7% | 12% | 7% | 2% | 9% | |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| | BANNER 1 | | | | | | | | | | | | | | | | | | |
|---|--------------|----------|----------|------------|----------|----------|---------|----------|----------|----------|---------|---------|----------|----------|----------|----------|---------|----------------------|----------|
| | DEMOGRAPHICS | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Vision/Policies | 28 5% | 16 5% | 12 4% | 6 5% | 10 5% | 9 6% | 3 2% | - | 21 8% | 7 4% | 8 6% | 2 1% | 10 6% | 8 5% | 24 6% | 1 2% | 2 3% | 1 1% | 27 6% |
| Calm/Composed/Presence | 29 5% | 16 5% | 13 5% | 5 4% | 10 5% | 6 4% | 8 6% | 3 2% | 17 6% | 9 5% | 6 4% | 7 5% | 7 4% | 9 6% | 23 5% | 2 3% | - | 3 2% | 25 5% |
| Looked better/Energetic/ Alive/Alert | 25 4% | 11 3% | 14 5% | 4 3% | 12 6% | 2 1% | 7 5% | 9 6% | 8 3% | 8 4% | 5 4% | 7 5% | 7 4% | 6 4% | 19 4% | 4 7% | - | 5 4% | 17 4% |
| Competent/Experienced | 15 2% | 6 2% | 9 3% | 3 3% | 7 3% | 2 1% | 3 2% | 1 1% | 10 4% | 4 2% | 6 4% | 2 1% | 4 2% | 3 2% | 11 3% | - | 2 3% | 1 1% | 14 3% |
| Honest/Truthful | 14 2% | 6 2% | 8 3% | 2 2% | 3 1% | 4 3% | 5 4% | - | 12 4% | 2 1% | 1 1% | 1 1% | 9 5% | 3 2% | 11 3% | - | 2 3% | - | 14 3% |
| Lied | 6 1% | 2 1% | 4 1% | 2 2% | 2 1% | - | 2 2% | 3 2% | - | 3 2% | - | 3 2% | 2 1% | 1 1% | 2 * | 1 2% | 2 3% | 3 2% | 2 * |
| Assertive/Aggressive | 5 1% | 2 1% | 3 1% | 1 1% | 2 1% | 2 1% | - | 2 1% | 2 1% | 1 1% | 2 1% | 2 1% | - | 1 1% | 4 1% | 1 2% | - | 1 1% | 4 1% |
| Leadership/Presidential | 5 1% | 2 1% | 3 1% | 1 1% | 1 * | - | 3 2% | - | 4 1% | 1 1% | 1 1% | - | 2 1% | 2 1% | 4 1% | 1 2% | - | - | 5 1% |
| Good performance | 8 1% | 5 2% | 3 1% | 1 1% | 4 2% | 3 2% | - | - | 7 3% | 1 1% | 3 2% | 1 1% | 3 2% | 1 1% | 6 1% | - | 1 2% | - | 7 2% |
| Other | 29 5% | 13 4% | 15 5% | 3 3% | 13 6% | 8 6% | 5 4% | 7 5% | 7 3% | 14 8% | 3 2% | 7 5% | 9 5% | 10 6% | 15 3% | 7 12% | 2 3% | 8 7% | 20 4% |
| Don't know/No answer/ Refused | 3 * | - | 3 1% | - | 1 * | 1 1% | 1 1% | 2 1% | - | - | 2 1% | - | - | - | 2 * | - | - | - | 2 * |

32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 544 | 262 | 272 | 114 | 183 | 137 | 110 | 133 | 197 | 206 | 142 | 138 | 138 | 124 | 372 | 43 | 71 | 80 | 418 |
| | 54% | 55% | 54% | 53% | 55% | 57% | 53% | 41% | 58% | 64% | 60% | 59% | 51% | 49% | 56% | 37% | 59% | 33% | 62% |
| No | 370 | 179 | 185 | 89 | 123 | 86 | 72 | 166 | 110 | 92 | 78 | 78 | 106 | 105 | 237 | 66 | 41 | 142 | 199 |
| | 37% | 38% | 36% | 41% | 37% | 36% | 35% | 51% | 32% | 29% | 33% | 34% | 39% | 41% | 35% | 56% | 34% | 59% | 30% |
| Undecided | 84 | 33 | 50 | 14 | 29 | 16 | 25 | 27 | 32 | 22 | 15 | 16 | 26 | 26 | 59 | 8 | 8 | 17 | 53 |
| | 8% | 7% | 10% | 6% | 9% | 7% | 12% | 8% | 9% | 7% | 6% | 7% | 10% | 10% | 9% | 7% | 7% | 7% | 8% |
| Refused | 2 | 1 | 1 | - | - | 1 | 1 | 1 | - | 1 | - | - | 2 | - | 1 | - | - | 1 | - |
| | 0.2% | 0.1% | 0.1% | 0% | 0% | 0.1% | 0.1% | 0.1% | 0% | 0.1% | 0% | 0% | 0.1% | 0% | 0.1% | 0% | 0% | 0.1% | 0% |

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|--------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------|------------|------------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH WEST | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 100 | 475 100 | 508 100 | 217 100 | 335 100 | 240 100 | 208 100 | 327 100 | 339 100 | 321 100 | 235 100 | 232 100 | 272 100 | 255 100 | 669 100 | 117 100 | 120 100 | 240 100 | 670 100 |
| Yes | 508 51% | 211 44% | 286 56% | 130 60% | 156 47% | 125 52% | 97 47% | 254 78% | 48 14% | 201 63% | 113 48% | 145 63% | 124 46% | 120 47% | 313 47% | 81 69% | 64 53% | 186 78% | 251 37% |
| No | 455 46% | 250 53% | 200 39% | 75 35% | 170 51% | 107 45% | 103 50% | 53 16% | 285 84% | 111 35% | 115 49% | 80 34% | 132 49% | 128 50% | 333 50% | 33 28% | 48 40% | 44 18% | 395 59% |
| Undecided | 34 3% | 14 3% | 19 4% | 10 5% | 9 3% | 8 3% | 7 3% | 18 6% | 6 2% | 8 2% | 7 3% | 7 3% | 14 5% | 6 2% | 22 3% | 2 2% | 7 6% | 9 4% | 22 3% |
| Refused | 3 *% | - | 3 1% | 2 1% | - | - | 1 *% | 2 1% | - | 1 *% | - | - | 2 1% | 1 *% | 1 *% | 1 1% | 1 1% | 1 *% | 2 *% |

42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|-------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------|------------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 100 | 475 100 | 508 100 | 217 100 | 335 100 | 240 100 | 208 100 | 327 100 | 339 100 | 321 100 | 235 100 | 232 100 | 272 100 | 255 100 | 669 100 | 117 100 | 120 100 | 240 100 | 670 100 |
| Very liberal | 68 7% | 23 5% | 40 8% | 24 11% | 16 5% | 17 7% | 11 5% | 57 17% | - | 11 3% | 22 9% | 22 9% | 11 4% | 13 5% | 45 7% | 11 9% | 8 7% | 29 12% | 30 4% |
| Liberal | 177 18% | 64 13% | 110 22% | 48 22% | 56 17% | 45 19% | 28 13% | 123 38% | 8 2% | 45 14% | 28 12% | 51 22% | 37 14% | 59 23% | 120 18% | 27 23% | 19 16% | 84 35% | 67 10% |
| Moderate | 358 36% | 164 35% | 187 37% | 86 40% | 103 31% | 85 35% | 84 40% | 112 34% | 68 20% | 173 54% | 86 37% | 101 44% | 104 38% | 66 26% | 213 32% | 50 43% | 54 45% | 104 43% | 214 32% |
| Conservative | 230 23% | 134 28% | 95 19% | 46 21% | 77 23% | 57 24% | 50 24% | 20 6% | 140 41% | 66 21% | 61 26% | 35 15% | 75 28% | 57 22% | 160 24% | 23 20% | 23 19% | 16 7% | 203 30% |
| Very conservative | 130 13% | 67 14% | 62 12% | 7 3% | 68 20% | 26 11% | 29 14% | 5 2% | 111 33% | 11 3% | 25 11% | 16 7% | 40 15% | 49 19% | 109 16% | 5 4% | 8 7% | 3 1% | 126 19% |
| Undecided | 37 4% | 23 5% | 14 3% | 6 3% | 15 4% | 10 4% | 6 3% | 10 3% | 12 4% | 15 5% | 13 6% | 7 3% | 5 2% | 11 4% | 22 3% | 1 1% | 8 7% | 4 2% | 30 4% |

43. what is your annual household income?

| BANNER 1 | | | | | | | | | | | | | | | | | | | |
|----------------------------|--------|------|---------|------------|-------|----------|------|----------|-----|---------|-------|-------|-------|-----|-------|-------|------|----------------------|-------|
| DEMOGRAPHICS | | | | | | | | | | | | | | | | | | | |
| | GENDER | | | AREA | | | | PARTY ID | | | AGE | | | | RACE | | | DIRECTION OF COUNTRY | |
| | TOTAL | MALE | FE-MALE | NORTH EAST | SOUTH | MID-WEST | WEST | DEM | REP | IND/OTH | 18-34 | 35-49 | 50-64 | 65+ | WHITE | BLACK | HISP | RIGHT | WRONG |
| Total | 1000 | 475 | 508 | 217 | 335 | 240 | 208 | 327 | 339 | 321 | 235 | 232 | 272 | 255 | 669 | 117 | 120 | 240 | 670 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$20,000 per year | 122 | 44 | 72 | 26 | 44 | 27 | 25 | 44 | 40 | 38 | 31 | 22 | 34 | 35 | 66 | 27 | 21 | 26 | 82 |
| | 12% | 9% | 14% | 12% | 13% | 11% | 12% | 13% | 12% | 12% | 13% | 9% | 13% | 14% | 10% | 23% | 18% | 11% | 12% |
| Under \$50,000 per year | 149 | 55 | 90 | 22 | 54 | 36 | 37 | 53 | 52 | 42 | 37 | 21 | 35 | 56 | 94 | 22 | 21 | 36 | 104 |
| | 15% | 12% | 18% | 10% | 16% | 15% | 18% | 16% | 15% | 13% | 16% | 9% | 13% | 22% | 14% | 19% | 18% | 15% | 16% |
| Under \$75,000 per year | 138 | 63 | 73 | 30 | 46 | 41 | 21 | 46 | 50 | 39 | 36 | 26 | 33 | 42 | 106 | 13 | 10 | 30 | 93 |
| | 14% | 13% | 14% | 14% | 14% | 17% | 10% | 14% | 15% | 12% | 15% | 11% | 12% | 16% | 16% | 11% | 8% | 13% | 14% |
| Under \$100,000 per year | 165 | 88 | 75 | 43 | 47 | 47 | 28 | 52 | 56 | 57 | 46 | 36 | 49 | 33 | 112 | 20 | 16 | 47 | 103 |
| | 17% | 19% | 15% | 20% | 14% | 20% | 13% | 16% | 17% | 18% | 20% | 16% | 18% | 13% | 17% | 17% | 13% | 20% | 15% |
| Under \$140,000 per year | 160 | 81 | 77 | 30 | 54 | 39 | 37 | 52 | 58 | 48 | 38 | 45 | 51 | 26 | 115 | 14 | 20 | 39 | 113 |
| | 16% | 17% | 15% | 14% | 16% | 16% | 18% | 16% | 17% | 15% | 16% | 19% | 19% | 10% | 17% | 12% | 17% | 16% | 17% |
| \$140,000 per year or more | 177 | 107 | 69 | 44 | 57 | 28 | 48 | 60 | 53 | 62 | 33 | 66 | 48 | 27 | 118 | 14 | 19 | 48 | 107 |
| | 18% | 23% | 14% | 20% | 17% | 12% | 23% | 18% | 16% | 19% | 14% | 28% | 18% | 11% | 18% | 12% | 16% | 20% | 16% |
| Undecided | 89 | 37 | 52 | 22 | 33 | 22 | 12 | 20 | 30 | 35 | 14 | 16 | 22 | 36 | 58 | 7 | 13 | 14 | 68 |
| | 9% | 8% | 10% | 10% | 10% | 9% | 6% | 6% | 9% | 11% | 6% | 7% | 8% | 14% | 9% | 6% | 11% | 6% | 10% |

7. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---|------------|-----------|-------|-----------|--------------|-------|--------|-------|-------|-------|-------|-------|---------------------|-------|-------|-------------------------|-------|----------|-----------|-------|
| ===== | | | | | | | | | | | | | | | | | | | | |
| EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Total | 1000 | 296 | 237 | 70 | 246 | 148 | 122 | 149 | 138 | 165 | 160 | 177 | 245 | 358 | 360 | 453 | 409 | 85 | 27 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 240 | 59 | 53 | 14 | 69 | 45 | 26 | 36 | 30 | 47 | 39 | 48 | 113 | 104 | 19 | 220 | 9 | 5 | 2 | |
| | 24% | 20% | 22% | 20% | 28% | 30% | 21% | 24% | 22% | 28% | 24% | 27% | 46% | 29% | 5% | 49% | 2% | 6% | 7% | |
| Wrong Track | 670 | 213 | 162 | 49 | 155 | 88 | 82 | 104 | 93 | 103 | 113 | 107 | 97 | 214 | 329 | 169 | 386 | 75 | 21 | |
| | 67% | 72% | 68% | 70% | 63% | 59% | 67% | 70% | 67% | 62% | 71% | 60% | 40% | 60% | 91% | 37% | 94% | 88% | 78% | |
| Undecided | 90 | 24 | 22 | 7 | 22 | 15 | 14 | 9 | 15 | 15 | 8 | 22 | 35 | 40 | 12 | 64 | 14 | 5 | 4 | |
| | 9% | 8% | 9% | 10% | 9% | 10% | 11% | 6% | 11% | 9% | 5% | 12% | 14% | 11% | 3% | 14% | 3% | 6% | 15% | |

8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---|-----------|------------|-----------|-------|-----------|--------------|--------|------|------|-------|-------|-------|---------------------|-----|-------|-------------------------|-------|----------|-----------|--|
| ===== | | | | | | | | | | | | | | | | | | | | |
| EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| | TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | |
| Total | 1000 | 296 | 237 | 70 | 246 | 148 | 122 | 149 | 138 | 165 | 160 | 177 | 245 | 358 | 360 | 453 | 409 | 85 | 27 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat Joe Biden | 375 | 95 | 74 | 22 | 111 | 73 | 44 | 58 | 57 | 65 | 53 | 73 | 189 | 151 | 25 | 352 | 6 | 12 | 2 | |
| | 38% | 32% | 31% | 31% | 45% | 49% | 36% | 39% | 41% | 39% | 33% | 41% | 77% | 42% | 7% | 78% | 1% | 14% | 7% | |
| Republican Donald Trump | 414 | 139 | 108 | 29 | 91 | 44 | 47 | 65 | 59 | 68 | 71 | 64 | 14 | 99 | 286 | 14 | 359 | 29 | 9 | |
| | 41% | 47% | 46% | 41% | 37% | 30% | 39% | 44% | 43% | 41% | 44% | 36% | 6% | 28% | 79% | 3% | 88% | 34% | 33% | |
| Green Party Jill Stein | 10 | 3 | 3 | - | 1 | 3 | 2 | 1 | 2 | 3 | - | 2 | 5 | 5 | - | 9 | - | 1 | - | |
| | 1% | 1% | 1% | | *% | 2% | 2% | 1% | 1% | 2% | | 1% | 2% | 1% | | 2% | | 1% | | |
| Independent Robert F. Kennedy Jr. | 82 | 24 | 19 | 11 | 16 | 12 | 12 | 10 | 9 | 14 | 16 | 14 | 16 | 40 | 21 | 33 | 19 | 23 | 5 | |
| | 8% | 8% | 8% | 16% | 7% | 8% | 10% | 7% | 7% | 8% | 10% | 8% | 7% | 11% | 6% | 7% | 5% | 27% | 19% | |
| Independent Cornel West | 13 | 2 | 4 | 2 | 3 | 2 | 1 | - | 1 | 4 | 4 | 2 | 3 | 5 | 4 | 7 | 2 | 2 | 1 | |
| | 1% | 1% | 2% | 3% | 1% | 1% | 1% | | 1% | 2% | 3% | 1% | 1% | 1% | 1% | 2% | *% | 2% | 4% | |
| Libertarian Party Chase Oliver | 14 | 3 | 3 | - | 6 | 2 | 2 | 2 | 1 | 2 | 4 | 3 | 2 | 10 | 2 | 3 | 4 | 2 | 5 | |
| | 1% | 1% | 1% | | 2% | 1% | 2% | 1% | 1% | 1% | 3% | 2% | 1% | 3% | 1% | 1% | 1% | 2% | 19% | |
| Undecided | 79 | 29 | 23 | 5 | 14 | 8 | 13 | 12 | 8 | 7 | 10 | 16 | 13 | 41 | 19 | 32 | 16 | 14 | 5 | |
| | 8% | 10% | 10% | 7% | 6% | 5% | 11% | 8% | 6% | 4% | 6% | 9% | 5% | 11% | 5% | 7% | 4% | 16% | 19% | |
| Refused | 13 | 1 | 3 | 1 | 4 | 4 | 1 | 1 | 1 | 2 | 2 | 3 | 3 | 7 | 3 | 3 | 3 | 2 | - | |
| | 1% | *% | 1% | 1% | 2% | 3% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 2% | | |

9. Who would be your second choice?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---|------------|-----------|-------|-----------|--------------|-------|--------|-------|-------|-------|-------|-------|---------------------|-------|-------|-------------------------|----------|-----------|-------|--|
| ===== | | | | | | | | | | | | | | | | | | | | |
| EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP | 119 | 32 | 29 | 13 | 26 | 19 | 17 | 13 | 13 | 23 | 24 | 21 | 26 | 60 | 27 | 52 | 25 | 28 | 11 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat Joe Biden | 20 | 5 | 4 | 3 | 4 | 4 | 6 | 2 | 3 | 4 | 2 | 3 | 7 | 11 | 1 | 15 | - | 5 | - | |
| | 17% | 16% | 14% | 23% | 15% | 21% | 35% | 15% | 23% | 17% | 8% | 14% | 27% | 18% | 4% | 29% | | 18% | | |
| Republican Donald Trump | 30 | 11 | 8 | 3 | 4 | 4 | 2 | 4 | 1 | 9 | 5 | 7 | 2 | 16 | 12 | 4 | 18 | 7 | 1 | |
| | 25% | 34% | 28% | 23% | 15% | 21% | 12% | 31% | 8% | 39% | 21% | 33% | 8% | 27% | 44% | 8% | 72% | 25% | 9% | |
| Green Party Jill Stein | 9 | 3 | 4 | - | 1 | 1 | - | 4 | 1 | 2 | 2 | - | 3 | 6 | - | 3 | 2 | 3 | 1 | |
| | 8% | 9% | 14% | | 4% | 5% | | 31% | 8% | 9% | 8% | | 12% | 10% | | 6% | 8% | 11% | 9% | |
| Independent Robert F. Kennedy Jr. | 9 | 3 | 2 | 1 | 2 | 1 | 1 | - | 2 | 3 | 1 | 2 | 2 | 4 | 3 | 5 | 1 | 1 | 2 | |
| | 8% | 9% | 7% | 8% | 8% | 5% | 6% | | 15% | 13% | 4% | 10% | 8% | 7% | 11% | 10% | 4% | 4% | 18% | |
| Independent Cornel West | 11 | 2 | 2 | 1 | 2 | 4 | 2 | 2 | - | 2 | 2 | 1 | 2 | 6 | 2 | 5 | 1 | 3 | 2 | |
| | 9% | 6% | 7% | 8% | 8% | 21% | 12% | 15% | | 9% | 8% | 5% | 8% | 10% | 7% | 10% | 4% | 11% | 18% | |
| Libertarian Party Chase Oliver | 9 | 3 | 2 | 2 | - | 2 | 2 | - | 2 | 1 | 2 | - | 4 | 4 | - | 8 | - | - | 1 | |
| | 8% | 9% | 7% | 15% | | 11% | 12% | | 15% | 4% | 8% | | 15% | 7% | | 15% | | | 9% | |
| Undecided | 22 | 3 | 5 | 2 | 10 | 2 | 3 | 1 | 3 | 2 | 5 | 6 | 5 | 10 | 6 | 10 | 2 | 6 | 3 | |
| | 18% | 9% | 17% | 15% | 38% | 11% | 18% | 8% | 23% | 9% | 21% | 29% | 19% | 17% | 22% | 19% | 8% | 21% | 27% | |
| Refused | 9 | 2 | 2 | 1 | 3 | 1 | 1 | - | 1 | - | 5 | 2 | 1 | 3 | 3 | 2 | 1 | 3 | 1 | |
| | 8% | 6% | 7% | 8% | 12% | 5% | 6% | | 8% | | 21% | 10% | 4% | 5% | 11% | 4% | 4% | 11% | 9% | |

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

| | TOTAL | EDUCATION | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|-------------------------|-------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|-------------|------------|------------|
| | | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| Total | 1000 100 | 296 100 | 237 100 | 70 100 | 246 100 | 148 100 | 122 100 | 149 100 | 138 100 | 165 100 | 160 100 | 177 100 | 245 100 | 358 100 | 360 100 | 453 100 | 409 100 | 85 100 | 27 100 |
| Democrat Joe Biden | 453 45% | 115 39% | 95 40% | 27 39% | 129 52% | 87 59% | 60 49% | 72 48% | 64 46% | 73 44% | 69 43% | 84 47% | 215 88% | 185 52% | 40 11% | 453 100% | - | - | - |
| Republican Donald Trump | 409 41% | 134 45% | 103 43% | 30 43% | 90 37% | 49 33% | 41 34% | 59 40% | 60 43% | 67 41% | 70 44% | 67 38% | 12 5% | 97 27% | 286 79% | - | 409 100% | - | - |
| Did not vote | 85 9% | 35 12% | 22 9% | 11 16% | 10 4% | 7 5% | 17 14% | 17 11% | 8 6% | 17 10% | 7 4% | 12 7% | 12 5% | 42 12% | 24 7% | - | - | 85 100% | - |
| Third-Party candidate | 27 3% | 5 2% | 8 3% | 2 3% | 10 4% | 2 1% | 2 2% | - | 2 1% | 7 4% | 9 6% | 6 3% | 2 1% | 19 5% | 6 2% | - | - | - | 27 100% |
| Undecided | 11 1% | 3 1% | 6 3% | - | 1 *% | 1 1% | 1 1% | 1 1% | - | 1 1% | 3 2% | 4 2% | 1 *% | 7 2% | 1 *% | - | - | - | - |
| Refused | 15 2% | 4 1% | 3 1% | - | 6 2% | 2 1% | 1 1% | - | 4 3% | - | 2 1% | 4 2% | 3 1% | 8 2% | 3 1% | - | - | - | - |

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
would you say?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|------------|-----------|-----------|--|
| ===== | | | | | | | | | | | | | | | | | | | | |
| EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| BASE: THOSE WITH FIRST CHOICE | 908 100 | 266 100 | 211 100 | 64 100 | 228 100 | 136 100 | 108 100 | 136 100 | 129 100 | 156 100 | 148 100 | 158 100 | 229 100 | 310 100 | 338 100 | 418 100 | 390 100 | 69 100 | 22 100 | |
| Very excited | 372 41% | 124 47% | 85 40% | 30 47% | 79 35% | 51 38% | 55 51% | 66 49% | 50 39% | 59 38% | 59 40% | 54 34% | 68 30% | 98 32% | 192 57% | 121 29% | 232 59% | 15 22% | 2 9% | |
| Somewhat excited | 259 29% | 82 31% | 56 27% | 19 30% | 68 30% | 34 25% | 28 26% | 31 23% | 32 25% | 55 35% | 44 30% | 45 28% | 67 29% | 110 35% | 75 22% | 128 31% | 90 23% | 29 42% | 8 36% | |
| Not very excited | 161 18% | 36 14% | 35 17% | 11 17% | 49 21% | 30 22% | 12 11% | 25 18% | 27 21% | 21 13% | 24 16% | 36 23% | 51 22% | 59 19% | 48 14% | 104 25% | 41 11% | 9 13% | 6 27% | |
| Not at all excited | 103 11% | 20 8% | 29 14% | 4 6% | 32 14% | 18 13% | 13 12% | 11 8% | 18 14% | 18 12% | 21 14% | 21 13% | 39 17% | 38 12% | 21 6% | 59 14% | 23 6% | 15 22% | 5 23% | |
| Undecided | 10 1% | 3 1% | 5 2% | - | - | 2 1% | - | 2 1% | 2 2% | 2 1% | - | 2 1% | 3 1% | 3 1% | 2 1% | 4 1% | 4 1% | 1 1% | - | |
| Refused | 3 *% | 1 *% | 1 *% | - | - | 1 1% | - | 1 1% | - | 1 1% | - | - | 1 *% | 2 1% | - | 2 *% | - | - | 1 5% | |

12. Is your mind firmly made up, or might you change it?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

| | TOTAL | EDUCATION | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|-------------------------------|------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|------------|-----------|-----------|
| | | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| BASE: THOSE WITH FIRST CHOICE | 908 100 | 266 100 | 211 100 | 64 100 | 228 100 | 136 100 | 108 100 | 136 100 | 129 100 | 156 100 | 148 100 | 158 100 | 229 100 | 310 100 | 338 100 | 418 100 | 390 100 | 69 100 | 22 100 |
| Firmly made up | 736 81% | 219 82% | 168 80% | 51 80% | 186 82% | 109 80% | 84 78% | 114 84% | 104 81% | 122 78% | 117 79% | 135 85% | 191 83% | 233 75% | 289 86% | 341 82% | 342 88% | 40 58% | 9 41% |
| Might change | 158 17% | 43 16% | 40 19% | 13 20% | 37 16% | 25 18% | 23 21% | 21 15% | 23 18% | 31 20% | 30 20% | 21 13% | 35 15% | 70 23% | 47 14% | 70 17% | 44 11% | 28 41% | 12 55% |
| Undecided | 11 1% | 3 1% | 1 *% | - | 5 2% | 2 1% | 1 1% | - | 2 2% | 2 1% | 1 1% | 1 1% | 2 1% | 5 2% | 2 1% | 6 1% | 3 1% | 1 1% | 1 5% |
| Refused | 3 *% | 1 *% | 2 1% | - | - | - | - | 1 1% | - | 1 1% | - | 1 1% | 1 *% | 2 1% | - | 1 *% | 1 *% | - | - |

13. In a word or phrase, what could make you change your mind?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

| | TOTAL | EDUCATION | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|-------------------------------------|------------|------------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|---------------------|-----------|-----------|-------------------------|-----------|-----------|-----------|
| | | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| BASE: THOSE WHO MIND IS NOT MADE UP | 172 100 | 47 100 | 43 100 | 13 100 | 42 100 | 27 100 | 24 100 | 22 100 | 25 100 | 34 100 | 31 100 | 23 100 | 38 100 | 77 100 | 49 100 | 77 100 | 48 100 | 29 100 | 13 100 |
| Better candidate | 27 16% | 6 13% | 8 19% | 2 15% | 7 17% | 4 15% | 4 17% | 4 18% | 4 16% | 6 18% | 3 10% | 5 22% | 6 16% | 9 12% | 10 20% | 13 17% | 9 19% | 3 10% | 2 15% |
| Different candidate | 36 21% | 8 17% | 4 9% | 2 15% | 16 38% | 6 22% | 3 13% | 2 9% | 5 20% | 7 21% | 8 26% | 4 17% | 7 18% | 16 21% | 11 22% | 15 19% | 13 27% | 3 10% | 3 23% |
| Policies/Views on issues | 30 17% | 9 19% | 5 12% | 3 23% | 10 24% | 3 11% | 8 33% | 2 9% | 4 16% | 5 15% | 6 19% | 5 22% | 6 16% | 12 16% | 10 20% | 8 10% | 9 19% | 9 31% | 3 23% |
| Character | 8 5% | 2 4% | 4 9% | - | 1 2% | 1 4% | - | 1 5% | - | 2 6% | 3 10% | 1 4% | - | 5 6% | 3 6% | 5 6% | 2 4% | - | 1 8% |
| Dropped out/Dies | 10 6% | 2 4% | 4 9% | 1 8% | 1 2% | 2 7% | 1 4% | 3 14% | 1 4% | 2 6% | 2 6% | 1 4% | 4 11% | 4 5% | 2 4% | 7 9% | 2 4% | - | 1 8% |
| More research/Debates | 15 9% | 4 9% | 5 12% | 3 23% | 2 5% | 1 4% | 1 4% | 4 18% | 1 4% | 5 15% | 1 3% | 2 9% | 5 13% | 3 4% | 6 12% | 6 8% | 3 6% | 4 14% | 1 8% |
| Younger | 7 4% | 1 2% | 2 5% | 1 8% | - | 3 11% | - | - | 3 12% | 2 6% | 1 3% | 1 4% | 1 3% | 5 6% | 1 2% | 4 5% | 2 4% | 1 3% | - |
| Nothing | 3 2% | - | 1 2% | 1 8% | - | 1 4% | 2 8% | - | - | - | - | 1 4% | 1 3% | 1 1% | 1 2% | 1 1% | 1 2% | 1 3% | - |
| Other | 19 11% | 7 15% | 6 14% | - | 2 5% | 4 15% | 3 13% | 3 14% | 5 20% | 2 6% | 3 10% | 2 9% | 4 11% | 13 17% | 2 4% | 8 10% | 6 13% | 4 14% | 1 8% |
| Don't know/No answer/Refused | 20 12% | 9 19% | 5 12% | - | 3 7% | 3 11% | 2 8% | 3 14% | 3 12% | 3 9% | 5 16% | 2 9% | 5 13% | 10 13% | 4 8% | 11 14% | 3 6% | 4 14% | 1 8% |

25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|--------------------|-------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|------------|-----------|-----------|
| | TOTAL | HS OR LESS | SOME COLL | TRADE GRAD | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| Total | 1000 100 | 296 100 | 237 100 | 70 100 | 246 100 | 148 100 | 122 100 | 149 100 | 138 100 | 165 100 | 160 100 | 177 100 | 245 100 | 358 100 | 360 100 | 453 100 | 409 100 | 85 100 | 27 100 |
| Very confident | 453 45% | 105 35% | 95 40% | 36 51% | 136 55% | 81 55% | 49 40% | 64 43% | 66 48% | 81 49% | 68 43% | 95 54% | 185 76% | 198 55% | 54 15% | 355 78% | 47 11% | 29 34% | 10 37% |
| Somewhat confident | 290 29% | 105 35% | 70 30% | 12 17% | 64 26% | 38 26% | 40 33% | 46 31% | 42 30% | 39 24% | 54 34% | 41 23% | 42 17% | 93 26% | 149 41% | 63 14% | 181 44% | 30 35% | 12 44% |
| Not confident | 240 24% | 82 28% | 64 27% | 21 30% | 44 18% | 27 18% | 30 25% | 36 24% | 30 22% | 41 25% | 37 23% | 40 23% | 13 5% | 61 17% | 151 42% | 27 6% | 174 43% | 25 29% | 4 15% |
| Undecided | 16 2% | 4 1% | 8 3% | 1 1% | 2 1% | 1 1% | 3 2% | 2 1% | - | 4 2% | 1 1% | 1 1% | 5 2% | 5 1% | 6 2% | 7 2% | 7 2% | 1 1% | 1 4% |
| Refused | 1 *% | - | - | - | - | 1 1% | - | 1 1% | - | - | - | - | - | 1 *% | - | 1 *% | - | - | - |

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

| | TOTAL | EDUCATION | | | | | INCOME | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
|---------------------------|-------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|------------|------------|-----------|-----------|
| | | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| Total | 1000 100 | 296 100 | 237 100 | 70 100 | 246 100 | 148 100 | 122 100 | 149 100 | 138 100 | 165 100 | 160 100 | 177 100 | 245 100 | 358 100 | 360 100 | 453 100 | 409 100 | 85 100 | 27 100 |
| Inflation/economy | 346 35% | 118 40% | 85 36% | 18 26% | 86 35% | 38 26% | 45 37% | 42 28% | 43 31% | 59 36% | 63 39% | 57 32% | 29 12% | 146 41% | 152 42% | 93 21% | 192 47% | 38 45% | 15 56% |
| Abortion | 92 9% | 33 11% | 22 9% | 5 7% | 20 8% | 12 8% | 17 14% | 21 14% | 9 7% | 14 8% | 12 8% | 12 7% | 42 17% | 32 9% | 15 4% | 68 15% | 8 2% | 9 11% | 2 7% |
| Immigration | 185 19% | 54 18% | 52 22% | 21 30% | 33 13% | 25 17% | 23 19% | 27 18% | 29 21% | 31 19% | 23 14% | 33 19% | 10 4% | 40 11% | 129 36% | 16 4% | 147 36% | 16 19% | 3 11% |
| Threats to democracy | 207 21% | 47 16% | 46 19% | 15 21% | 52 21% | 47 32% | 14 11% | 29 19% | 32 23% | 31 19% | 38 24% | 48 27% | 100 41% | 83 23% | 22 6% | 171 38% | 24 6% | 5 6% | 1 4% |
| The Israel-Hamas conflict | 25 3% | 9 3% | 5 2% | 2 3% | 8 3% | 1 1% | 4 3% | 5 3% | 6 4% | 3 2% | 4 3% | 2 1% | 9 4% | 8 2% | 7 2% | 13 3% | 6 1% | 4 5% | 2 7% |
| The Russia-Ukraine war | 25 3% | 8 3% | 5 2% | 1 1% | 6 2% | 5 3% | 3 2% | 1 1% | 2 1% | 6 4% | 3 2% | 9 5% | 8 3% | 11 3% | 6 2% | 14 3% | 7 2% | 4 5% | - |
| China policy | 12 1% | 6 2% | - | - | 3 1% | 3 2% | 2 2% | 3 2% | 1 1% | 1 1% | 1 1% | 2 1% | 2 1% | 4 1% | 6 2% | 4 1% | 5 1% | 1 1% | 1 4% |
| A balanced Supreme Court | 65 7% | 12 4% | 12 5% | 3 4% | 25 10% | 13 9% | 7 6% | 12 8% | 13 9% | 15 9% | 7 4% | 11 6% | 37 15% | 18 5% | 7 2% | 57 13% | 3 1% | 4 5% | - |
| Undecided | 43 4% | 9 3% | 10 4% | 5 7% | 13 5% | 4 3% | 7 6% | 9 6% | 3 2% | 5 3% | 9 6% | 3 2% | 8 3% | 16 4% | 16 4% | 17 4% | 17 4% | 4 5% | 3 11% |

28. When it comes to the economy, do you think we are in...?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

| | TOTAL | EDUCATION | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|-------------------|-------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|------------|-----------|-----------|
| | | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| Total | 1000 100 | 296 100 | 237 100 | 70 100 | 246 100 | 148 100 | 122 100 | 149 100 | 138 100 | 165 100 | 160 100 | 177 100 | 245 100 | 358 100 | 360 100 | 453 100 | 409 100 | 85 100 | 27 100 |
| Economic recovery | 335 34% | 76 26% | 72 30% | 22 31% | 100 41% | 64 43% | 30 25% | 48 32% | 46 33% | 67 41% | 46 29% | 73 41% | 155 63% | 138 39% | 35 10% | 289 64% | 23 6% | 15 18% | 2 7% |
| Stagnation | 244 24% | 76 26% | 53 22% | 14 20% | 63 26% | 37 25% | 27 22% | 34 23% | 35 25% | 29 18% | 43 27% | 45 25% | 43 18% | 92 26% | 99 28% | 80 18% | 121 30% | 23 27% | 11 41% |
| Recession | 241 24% | 75 25% | 70 30% | 16 23% | 51 21% | 29 20% | 27 22% | 41 28% | 33 24% | 41 25% | 43 27% | 39 22% | 22 9% | 68 19% | 140 39% | 43 9% | 160 39% | 21 25% | 9 33% |
| Depression | 134 13% | 54 18% | 31 13% | 15 21% | 21 9% | 12 8% | 29 24% | 23 15% | 18 13% | 20 12% | 20 13% | 12 7% | 17 7% | 44 12% | 68 19% | 20 4% | 89 22% | 19 22% | 4 15% |
| Undecided | 42 4% | 14 5% | 11 5% | 1 1% | 10 4% | 6 4% | 7 6% | 3 2% | 6 4% | 8 5% | 7 4% | 7 4% | 7 3% | 14 4% | 18 5% | 19 4% | 16 4% | 5 6% | 1 4% |
| Refused | 4 *% | 1 *% | - | 2 3% | 1 *% | - | 2 2% | - | - | - | 1 1% | 1 1% | 1 *% | 2 1% | - | 2 *% | - | 2 2% | - |

30. Of the following five options, how did the debate impact your decision on who to vote for? would you say it...?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|--|------------|------------|------------|-----------|------------|--------------|-----------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|------------|-----------|-----------|
| | TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| BASE: WATCHED DEBATE | 763 100 | 220 100 | 185 100 | 50 100 | 196 100 | 110 100 | 86 100 | 114 100 | 107 100 | 124 100 | 126 100 | 139 100 | 167 100 | 270 100 | 303 100 | 327 100 | 344 100 | 53 100 | 21 100 |
| Made you more likely to vote for Biden | 80 10% | 29 13% | 15 8% | 6 12% | 17 9% | 13 12% | 8 9% | 17 15% | 12 11% | 18 15% | 10 8% | 12 9% | 35 21% | 35 13% | 7 2% | 68 21% | 6 2% | 4 8% | - |
| Made you more likely to vote for Trump | 236 31% | 76 35% | 63 34% | 17 34% | 52 27% | 26 24% | 32 37% | 32 28% | 34 32% | 39 31% | 38 30% | 35 25% | 7 4% | 62 23% | 160 53% | 10 3% | 194 56% | 23 43% | 8 38% |
| Made you more likely to vote for a third-party candidate | 70 9% | 18 8% | 18 10% | 3 6% | 21 11% | 10 9% | 9 10% | 9 8% | 12 11% | 10 8% | 11 9% | 13 9% | 19 11% | 39 14% | 7 2% | 44 13% | 7 2% | 8 15% | 9 43% |
| Debate didn't impact your decision | 337 44% | 79 36% | 82 44% | 22 44% | 97 49% | 57 52% | 31 36% | 49 43% | 42 39% | 53 43% | 64 51% | 71 51% | 98 59% | 115 43% | 117 39% | 186 57% | 128 37% | 10 19% | 4 19% |
| Debate made me less likely to vote in November | 28 4% | 16 7% | 4 2% | 1 2% | 5 3% | 2 2% | 6 7% | 5 4% | 5 5% | 2 2% | 2 2% | 5 4% | 5 3% | 15 6% | 8 3% | 12 4% | 5 1% | 7 13% | - |
| Undecided | 11 1% | 1 *% | 3 2% | 1 2% | 4 2% | 2 2% | - 2% | 2 2% | 2 2% | 2 2% | 1 1% | 2 1% | 3 2% | 4 1% | 4 1% | 6 2% | 4 1% | 1 2% | - |
| Refused | 1 *% | 1 *% | - | - | - | - | - | - | - | - | - | 1 1% | - | - | - | 1 *% | - | - | - |

31. From what you saw or heard, who do you think won the debate - Biden or Trump?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|-----------|-----------|------------|-----------|-------|-----------|--------------|--------|------|------|-------|-------|-------|---------------------|-----|-------|-------------------------|-------|----------|-----------|
| | TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| Total | 1000 | 296 | 237 | 70 | 246 | 148 | 122 | 149 | 138 | 165 | 160 | 177 | 245 | 358 | 360 | 453 | 409 | 85 | 27 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden | 114 | 34 | 21 | 10 | 32 | 17 | 13 | 28 | 15 | 22 | 13 | 18 | 54 | 47 | 9 | 106 | 2 | 4 | 1 |
| | 11% | 11% | 9% | 14% | 13% | 11% | 11% | 19% | 11% | 13% | 8% | 10% | 22% | 13% | 3% | 23% | 0% | 5% | 4% |
| Trump | 501 | 154 | 123 | 30 | 118 | 74 | 59 | 64 | 71 | 79 | 84 | 99 | 51 | 156 | 278 | 101 | 334 | 39 | 18 |
| | 50% | 52% | 52% | 43% | 48% | 50% | 48% | 43% | 51% | 48% | 53% | 56% | 21% | 44% | 77% | 22% | 82% | 46% | 67% |
| Neither | 275 | 70 | 72 | 19 | 71 | 42 | 37 | 42 | 38 | 48 | 47 | 36 | 107 | 109 | 49 | 186 | 53 | 21 | 4 |
| | 28% | 24% | 30% | 27% | 29% | 28% | 30% | 28% | 28% | 29% | 29% | 20% | 44% | 30% | 14% | 41% | 13% | 25% | 15% |
| Both | 10 | 1 | - | 2 | 5 | 2 | 2 | 1 | 1 | - | 3 | 1 | 3 | 6 | 1 | 9 | 1 | - | - |
| | 1% | 0% | 0% | 3% | 2% | 1% | 2% | 1% | 1% | 0% | 2% | 1% | 1% | 2% | 0% | 2% | 0% | 0% | 0% |
| Undecided | 85 | 34 | 19 | 8 | 12 | 12 | 11 | 12 | 11 | 16 | 10 | 18 | 25 | 37 | 20 | 43 | 16 | 20 | 3 |
| | 9% | 11% | 8% | 11% | 5% | 8% | 9% | 8% | 8% | 10% | 6% | 10% | 10% | 10% | 6% | 9% | 4% | 24% | 11% |
| Refused | 15 | 3 | 2 | 1 | 8 | 1 | - | 2 | 2 | - | 3 | 5 | 5 | 3 | 3 | 8 | 3 | 1 | 1 |
| | 2% | 1% | 1% | 1% | 3% | 1% | 0% | 1% | 1% | 0% | 2% | 3% | 2% | 1% | 1% | 2% | 1% | 1% | 4% |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---|-----------|------------|-----------|-------|-----------|--------------|--------|------|------|-------|-------|-------|---------------------|-----|-------|-------------------------|-------|----------|-----------|--|
| ===== | | | | | | | | | | | | | | | | | | | | |
| ----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL ----- | | | | | | | | | | | | | | | | | | | | |
| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| | TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | |
| BASE:THOSE WHO PICKED A DEBATE WINNER | 606 | 184 | 143 | 39 | 149 | 89 | 70 | 92 | 85 | 101 | 95 | 113 | 100 | 203 | 283 | 201 | 333 | 43 | 19 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Truthful/Honest | 54 | 14 | 13 | 7 | 14 | 6 | 4 | 15 | 7 | 9 | 5 | 10 | 29 | 19 | 4 | 51 | 1 | 1 | - | |
| | 9% | 8% | 9% | 18% | 9% | 7% | 6% | 16% | 8% | 9% | 5% | 9% | 29% | 19% | 4% | 25% | 1% | 2% | - | |
| Answered the questions/ Focused | 14 | 4 | 4 | - | 2 | 4 | 2 | 2 | - | 3 | 1 | 5 | 6 | 5 | 2 | 14 | - | - | - | |
| | 2% | 2% | 3% | | 1% | 4% | 3% | 2% | | 3% | 1% | 4% | 6% | 2% | 1% | 7% | | | | |
| Trump lies | 16 | 7 | 1 | 2 | 6 | - | - | 4 | 3 | 6 | 2 | 1 | 4 | 11 | - | 13 | 1 | 1 | 1 | |
| | 3% | 4% | 1% | 5% | 4% | | | 4% | 4% | 6% | 2% | 1% | 4% | 5% | | 6% | 1% | 2% | 5% | |
| Character/Integrity | 13 | 6 | 1 | - | 5 | 1 | 4 | 3 | 1 | - | 2 | 3 | 6 | 5 | 1 | 13 | - | - | - | |
| | 2% | 3% | 1% | | 3% | 1% | 6% | 3% | 1% | | 2% | 3% | 6% | 2% | 1% | 6% | | | | |
| Real policies/Facts | 22 | 5 | 2 | 2 | 6 | 7 | 2 | 4 | 4 | 4 | 4 | 4 | 10 | 11 | 1 | 20 | 1 | 1 | - | |
| | 4% | 3% | 1% | 5% | 4% | 8% | 3% | 4% | 5% | 4% | 4% | 4% | 10% | 11% | 1% | 10% | 1% | 2% | - | |
| Calm/Confident/Presence | 5 | 1 | 1 | - | 2 | 1 | 1 | - | 2 | 1 | - | 1 | 3 | 2 | - | 5 | - | - | - | |
| | 1% | 1% | 1% | | 1% | 1% | 1% | | 2% | 1% | | 1% | 3% | 1% | | 2% | | | | |
| Biden was confused/ Dementia/Mental state | 80 | 22 | 19 | 6 | 20 | 13 | 5 | 9 | 13 | 16 | 16 | 16 | 8 | 25 | 45 | 10 | 61 | 4 | 3 | |
| | 13% | 12% | 13% | 15% | 13% | 15% | 7% | 10% | 15% | 16% | 17% | 14% | 8% | 12% | 16% | 5% | 18% | 9% | 16% | |
| Biden was incoherent/ inarticulate | 31 | 12 | 9 | 1 | 3 | 6 | 4 | 4 | 3 | 3 | 5 | 8 | 3 | 14 | 14 | 4 | 21 | 5 | - | |
| | 5% | 7% | 6% | 3% | 2% | 7% | 6% | 4% | 4% | 3% | 5% | 7% | 3% | 7% | 5% | 2% | 6% | 12% | | |
| Biden is old/Looked old/ Appearance | 17 | 3 | 6 | 1 | 5 | 2 | - | 2 | 1 | 5 | 3 | 6 | 3 | 6 | 8 | 5 | 8 | 3 | 1 | |
| | 3% | 2% | 4% | 3% | 3% | 2% | | 2% | 1% | 5% | 3% | 5% | 3% | 3% | 3% | 2% | 2% | 7% | 5% | |
| Biden's poor performance | 67 | 19 | 16 | 4 | 16 | 12 | 3 | 8 | 11 | 10 | 13 | 20 | 9 | 23 | 33 | 22 | 39 | 2 | 2 | |
| | 11% | 10% | 11% | 10% | 11% | 13% | 4% | 9% | 13% | 10% | 14% | 18% | 9% | 11% | 12% | 11% | 12% | 5% | 11% | |
| Confident | 29 | 6 | 9 | 3 | 7 | 4 | 3 | 1 | 7 | 4 | 8 | 3 | 3 | 9 | 15 | 7 | 15 | 5 | 2 | |
| | 5% | 3% | 6% | 8% | 5% | 4% | 4% | 1% | 8% | 4% | 8% | 3% | 3% | 4% | 5% | 3% | 5% | 12% | 11% | |
| Coherent/Articulate | 96 | 18 | 22 | 7 | 30 | 19 | 8 | 15 | 11 | 17 | 15 | 24 | 8 | 33 | 54 | 17 | 64 | 5 | 9 | |
| | 16% | 10% | 15% | 18% | 20% | 21% | 11% | 16% | 13% | 17% | 16% | 21% | 8% | 16% | 19% | 8% | 19% | 12% | 47% | |
| Cognizant/Present | 42 | 16 | 9 | 3 | 11 | 3 | 5 | 6 | 9 | 6 | 6 | 6 | 1 | 14 | 26 | 4 | 34 | 4 | - | |
| | 7% | 9% | 6% | 8% | 7% | 3% | 7% | 7% | 11% | 6% | 6% | 5% | 1% | 7% | 9% | 2% | 10% | 9% | | |
| Smart/Knowledgeable | 23 | 7 | 8 | 2 | 2 | 2 | 4 | 3 | 3 | 2 | 4 | 2 | - | 5 | 16 | - | 19 | 4 | - | |
| | 4% | 4% | 6% | 5% | 1% | 2% | 6% | 3% | 4% | 2% | 4% | 2% | | 2% | 6% | | 6% | 9% | | |
| Focused/Prepared/ Answered the questions | 47 | 16 | 10 | 1 | 12 | 8 | 9 | 6 | 3 | 5 | 9 | 7 | 4 | 10 | 30 | 7 | 35 | 2 | 1 | |
| | 8% | 9% | 7% | 3% | 8% | 9% | 13% | 7% | 4% | 5% | 9% | 6% | 4% | 5% | 11% | 3% | 11% | 5% | 5% | |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
|---|------------|-----------|---------|-----------|--------------|---------|---------|---------|---------|---------|---------|---------|---------------------|----------|----------|-------------------------|----------|----------|-----------|-------|
| ===== | | | | | | | | | | | | | | | | | | | | |
| ----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL ----- | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| Vision/Policies | 28 5% | 8 4% | 8 6% | 1 3% | 6 4% | 4 4% | 3 4% | 7 8% | 3 4% | 4 4% | 4 4% | 3 3% | - | 8 4% | 20 7% | 1 **% | 25 8% | 1 2% | - | |
| Calm/Composed/Presence | 29 5% | 9 5% | 9 6% | 1 3% | 5 3% | 5 6% | 4 6% | 2 2% | 5 6% | 2 2% | 4 4% | 7 6% | 1 1% | 9 4% | 18 6% | 4 2% | 23 7% | - | 1 5% | |
| Looked better/Energetic/ Alive/Alert | 25 4% | 9 5% | 5 3% | 1 3% | 7 5% | 3 3% | 4 6% | 1 1% | 8 9% | 3 3% | 3 3% | 5 4% | 11 11% | 5 2% | 8 3% | 13 6% | 10 3% | 1 2% | 1 5% | |
| Competent/Experienced | 15 2% | 5 3% | 5 3% | 2 5% | 1 1% | 1 1% | 3 4% | 4 4% | 1 1% | 5 5% | 1 1% | - | - | 4 2% | 11 4% | - | 14 4% | 1 2% | - | |
| Honest/Truthful | 14 2% | 7 4% | 3 2% | 1 3% | 2 1% | 1 1% | 5 7% | - | 2 2% | 3 3% | 2 2% | 1 1% | - | 5 2% | 9 3% | - | 13 4% | 1 2% | - | |
| Lied | 6 1% | 2 1% | 2 1% | - | 1 1% | 1 1% | 2 3% | - | - | 1 1% | 1 1% | 1 1% | 2 2% | 4 2% | - | 6 3% | - | - | - | |
| Assertive/Aggressive | 5 1% | 2 1% | - | - | 2 1% | 1 1% | 2 3% | 1 1% | 1 1% | 1 1% | - | - | 2 2% | - | 3 1% | 2 1% | 2 1% | 1 2% | - | |
| Leadership/Presidential | 5 1% | 2 1% | 1 1% | - | 1 1% | 1 1% | 1 1% | - | - | - | 2 2% | 1 1% | - | 1 **% | 4 1% | - | 5 2% | - | - | |
| Good performance | 8 1% | 2 1% | 1 1% | 1 3% | 2 1% | 2 2% | 1 1% | 1 1% | 2 2% | 1 1% | 1 1% | 2 2% | - | 3 1% | 4 1% | - | 7 2% | 1 2% | - | |
| Other | 29 5% | 12 7% | 9 6% | 1 3% | 3 2% | 4 4% | 3 4% | 8 9% | 2 2% | 5 5% | 1 1% | 4 4% | 6 6% | 8 4% | 11 4% | 14 7% | 13 4% | 2 5% | - | |
| Don't know/No answer/ Refused | 3 **% | 2 1% | - | - | - | 1 1% | - | - | - | - | 2 2% | 1 1% | - | - | 3 1% | 2 1% | - | - | - | |

32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

| | TOTAL | EDUCATION | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|-----------|-------|------------|-----------|-------|-----------|--------------|--------|------|------|-------|-------|-------|---------------------|-----|-------|-------------------------|-------|----------|-----------|
| | | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| Total | 1000 | 296 | 237 | 70 | 246 | 148 | 122 | 149 | 138 | 165 | 160 | 177 | 245 | 358 | 360 | 453 | 409 | 85 | 27 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 544 | 163 | 122 | 36 | 139 | 81 | 62 | 71 | 72 | 91 | 100 | 101 | 114 | 211 | 196 | 210 | 237 | 57 | 25 |
| | 54% | 55% | 51% | 51% | 57% | 55% | 51% | 48% | 52% | 55% | 63% | 57% | 47% | 59% | 54% | 46% | 58% | 67% | 93% |
| No | 370 | 109 | 87 | 25 | 94 | 55 | 50 | 62 | 48 | 60 | 52 | 66 | 113 | 118 | 131 | 207 | 134 | 20 | 2 |
| | 37% | 37% | 37% | 36% | 38% | 37% | 41% | 42% | 35% | 36% | 33% | 37% | 46% | 33% | 36% | 46% | 33% | 24% | 7% |
| Undecided | 84 | 24 | 27 | 9 | 13 | 11 | 10 | 16 | 17 | 14 | 8 | 9 | 17 | 28 | 33 | 35 | 38 | 8 | - |
| | 8% | 8% | 11% | 13% | 5% | 7% | 8% | 11% | 12% | 8% | 5% | 5% | 7% | 8% | 9% | 8% | 9% | 9% | - |
| Refused | 2 | - | 1 | - | - | 1 | - | - | 1 | - | - | 1 | 1 | 1 | - | 1 | - | - | - |
| | 2% | | 1% | | | 1% | | | 1% | | | 1% | 1% | 1% | | 1% | | | |

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | |
|-----------|-------------|------------|------------|-----------|------------|--------------|------------|------------|------------|------------|------------|------------|---------------------|------------|------------|-------------------------|------------|-----------|-----------|
| | TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY |
| Total | 1000 100 | 296 100 | 237 100 | 70 100 | 246 100 | 148 100 | 122 100 | 149 100 | 138 100 | 165 100 | 160 100 | 177 100 | 245 100 | 358 100 | 360 100 | 453 100 | 409 100 | 85 100 | 27 100 |
| Yes | 508 51% | 132 45% | 110 46% | 35 50% | 137 56% | 94 64% | 55 45% | 75 50% | 64 46% | 94 57% | 71 44% | 107 60% | 184 75% | 224 63% | 82 23% | 360 79% | 68 17% | 44 52% | 19 70% |
| No | 455 46% | 150 51% | 119 50% | 30 43% | 102 41% | 51 34% | 64 52% | 66 44% | 68 49% | 69 42% | 81 51% | 65 37% | 46 19% | 125 35% | 267 74% | 72 16% | 330 81% | 38 45% | 8 30% |
| Undecided | 34 3% | 13 4% | 8 3% | 5 7% | 6 2% | 2 1% | 3 2% | 8 5% | 6 4% | 2 1% | 7 4% | 4 2% | 13 5% | 8 2% | 11 3% | 19 4% | 10 2% | 3 4% | - |
| Refused | 3 *% | 1 *% | - | - | 1 *% | 1 1% | - | - | - | - | 1 1% | 1 1% | 2 1% | 1 *% | - | 2 *% | 1 *% | - | - |

42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
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| EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL | | | | | | | | | | | | | | | | | | | | |
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| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| Total | 1000 100 | 296 100 | 237 100 | 70 100 | 246 100 | 148 100 | 122 100 | 149 100 | 138 100 | 165 100 | 160 100 | 177 100 | 245 100 | 358 100 | 360 100 | 453 100 | 409 100 | 85 100 | 27 100 | |
| Very liberal | 68 7% | 16 5% | 15 6% | 2 3% | 22 9% | 13 9% | 11 9% | 11 7% | 7 5% | 12 7% | 11 7% | 11 6% | 68 28% | - | - | 64 14% | - | 4 5% | - | |
| Liberal | 177 18% | 41 14% | 36 15% | 14 20% | 52 21% | 34 23% | 19 16% | 34 23% | 36 26% | 26 16% | 27 17% | 27 15% | 177 72% | - | - | 151 33% | 12 3% | 8 9% | 2 7% | |
| Moderate | 358 36% | 107 36% | 91 38% | 18 26% | 87 35% | 54 36% | 42 34% | 45 30% | 45 33% | 62 38% | 59 37% | 70 40% | - | 358 100% | - | 185 41% | 97 24% | 42 49% | 19 70% | |
| Conservative | 230 23% | 77 26% | 48 20% | 20 29% | 56 23% | 29 20% | 29 24% | 32 21% | 26 19% | 42 25% | 36 23% | 49 28% | - | - | 230 64% | 31 7% | 168 41% | 21 25% | 6 22% | |
| Very conservative | 130 13% | 40 14% | 41 17% | 11 16% | 22 9% | 14 9% | 13 11% | 25 17% | 20 14% | 20 12% | 22 14% | 16 9% | - | - | 130 36% | 9 2% | 118 29% | 3 4% | - | |
| Undecided | 37 4% | 15 5% | 6 3% | 5 7% | 7 3% | 4 3% | 8 7% | 2 1% | 4 3% | 3 2% | 5 3% | 4 2% | - | - | - | 13 3% | 14 3% | 7 8% | - | |

43. What is your annual household income?

| BANNER 2 | | | | | | | | | | | | | | | | | | | | |
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| EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL | | | | | | | | | | | | | | | | | | | | |
| ----- | | | | | | | | | | | | | | | | | | | | |
| | EDUCATION | | | | | | INCOME | | | | | | POLITICAL VIEWPOINT | | | 2020 BALLOT TEST RECALL | | | | |
| TOTAL | HS OR LESS | SOME COLL | TRADE | COLL GRAD | MASTERS /PHD | | <20K | <50K | <75K | <100K | <140K | 140K+ | LIB | MOD | CONSV | BIDEN | TRUMP | NOT VOTE | 3RD PARTY | |
| ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | |
| Total | 1000 100 | 296 100 | 237 100 | 70 100 | 246 100 | 148 100 | 122 100 | 149 100 | 138 100 | 165 100 | 160 100 | 177 100 | 245 100 | 358 100 | 360 100 | 453 100 | 409 100 | 85 100 | 27 100 | |
| Under \$20,000 per year | 122 12% | 70 24% | 20 8% | 14 20% | 12 5% | 6 4% | 122 100% | - | - | - | - | - | 30 12% | 42 12% | 42 12% | 60 13% | 41 10% | 17 20% | 2 7% | |
| Under \$50,000 per year | 149 15% | 57 19% | 42 18% | 14 20% | 24 10% | 12 8% | - | 149 100% | - | - | - | - | 45 18% | 45 13% | 57 16% | 72 16% | 59 14% | 17 20% | - | |
| Under \$75,000 per year | 138 14% | 38 13% | 31 13% | 9 13% | 43 17% | 17 11% | - | - | 138 100% | - | - | - | 43 18% | 45 13% | 46 13% | 64 14% | 60 15% | 8 9% | 2 7% | |
| Under \$100,000 per year | 165 17% | 42 14% | 46 19% | 15 21% | 40 16% | 21 14% | - | - | - | 165 100% | - | - | 38 16% | 62 17% | 62 17% | 73 16% | 67 16% | 17 20% | 7 26% | |
| Under \$140,000 per year | 160 16% | 34 11% | 43 18% | 8 11% | 53 22% | 22 15% | - | - | - | - | 160 100% | - | 38 16% | 59 16% | 58 16% | 69 15% | 70 17% | 7 8% | 9 33% | |
| \$140,000 per year or more | 177 18% | 20 7% | 34 14% | 6 9% | 57 23% | 60 41% | - | - | - | - | - | 177 100% | 38 16% | 70 20% | 65 18% | 84 19% | 67 16% | 12 14% | 6 22% | |
| Undecided | 89 9% | 35 12% | 21 9% | 4 6% | 17 7% | 10 7% | - | - | - | - | - | - | 13 5% | 35 10% | 30 8% | 31 7% | 45 11% | 7 8% | 1 4% | |

7. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|------------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Right Direction | 240 24% | 41 12% | 36 39% | 9 5% | 97 47% | 2 8% | 10 40% | 3 25% | 34 52% | 212 48% | 17 4% | 33 6% | 183 54% | 205 45% | 25 9% | 6 3% | 192 57% | 24 10% | 12 5% | 3 2% |
| Wrong Track | 670 67% | 285 82% | 43 47% | 173 94% | 74 36% | 22 88% | 14 56% | 7 58% | 24 37% | 168 38% | 438 93% | 473 91% | 117 34% | 187 41% | 247 85% | 224 93% | 93 28% | 202 83% | 220 91% | 128 96% |
| Undecided | 90 9% | 20 6% | 13 14% | 3 2% | 36 17% | 1 4% | 1 4% | 2 17% | 7 11% | 66 15% | 18 4% | 14 3% | 41 12% | 61 13% | 18 6% | 10 4% | 50 15% | 18 7% | 9 4% | 3 2% |

8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|------------|----------------|---------------|----------------|--|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION | |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 | |
| Democrat Joe Biden | 375 38% | 55 16% | 59 64% | 6 3% | 167 81% | 8 32% | 13 52% | 2 17% | 53 82% | 353 79% | 8 2% | 46 9% | 275 81% | 312 69% | 45 16% | 11 5% | 280 84% | 44 18% | 25 10% | 8 6% | |
| Republican Donald Trump | 414 41% | 201 58% | 6 7% | 153 83% | 17 8% | 6 24% | 4 16% | 5 42% | 4 6% | 12 3% | 378 80% | 363 70% | 18 5% | 40 9% | 186 64% | 183 76% | 18 5% | 126 52% | 160 66% | 94 70% | |
| Green Party Jill Stein | 10 1% | 3 1% | 2 2% | 1 1% | 2 1% | 1 4% | - | - | 1 2% | 10 2% | - | 3 1% | 5 1% | 7 2% | 3 1% | - | 3 1% | 3 1% | 2 1% | 2 1% | |
| Independent Robert F. Kennedy Jr. | 82 8% | 35 10% | 8 9% | 8 4% | 12 6% | 5 20% | 5 20% | 2 17% | 3 5% | 28 6% | 42 9% | 50 10% | 15 4% | 38 8% | 25 9% | 17 7% | 10 3% | 30 12% | 27 11% | 10 7% | |
| Independent Cornel West | 13 1% | 6 2% | - | - | 1 *% | 4 16% | 1 4% | - | 1 2% | 10 2% | 2 *% | 7 1% | 3 1% | 8 2% | 1 *% | 4 2% | 2 1% | 4 2% | 1 *% | 6 4% | |
| Libertarian Party Chase Oliver | 14 1% | 5 1% | 3 3% | 3 2% | - | 1 4% | - | - | 1 2% | 4 1% | 8 2% | 5 1% | 5 1% | 6 1% | 6 2% | 2 1% | 1 *% | 3 1% | 6 2% | 3 2% | |
| Undecided | 79 8% | 36 10% | 12 13% | 12 6% | 7 3% | - | 2 8% | 1 8% | 2 3% | 24 5% | 30 6% | 41 8% | 15 4% | 38 8% | 20 7% | 19 8% | 20 6% | 27 11% | 19 8% | 9 7% | |
| Refused | 13 1% | 5 1% | 2 2% | 2 1% | 1 *% | - | - | 2 17% | - | 5 1% | 5 1% | 5 1% | 5 1% | 4 1% | 4 1% | 4 2% | 1 *% | 7 3% | 1 *% | 2 1% | |

9. Who would be your second choice?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
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| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCSVY | STAGN ATION | RECES SION | DEPRE SSION |
| BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP | 119 100 | 49 100 | 13 100 | 12 100 | 15 100 | 11 100 | 6 100 | 2 100 | 6 100 | 52 100 | 52 100 | 65 100 | 28 100 | 59 100 | 35 100 | 23 100 | 16 100 | 40 100 | 36 100 | 21 100 |
| Democrat Joe Biden | 20 17% | 4 8% | 4 31% | 1 8% | 6 40% | 1 9% | 1 17% | 1 50% | 2 33% | 16 31% | 4 8% | 6 9% | 9 32% | 15 25% | 2 6% | 3 13% | 5 31% | 7 18% | 3 8% | 2 10% |
| Republican Donald Trump | 30 25% | 12 24% | 3 23% | 7 58% | 4 27% | 1 9% | 1 17% | - | - | 1 2% | 28 54% | 25 38% | 2 7% | 5 8% | 13 37% | 11 48% | 2 13% | 10 25% | 12 33% | 6 29% |
| Green Party Jill Stein | 9 8% | 2 4% | 1 8% | - | - | 5 45% | - | - | 1 17% | 7 13% | 2 4% | 5 8% | 2 7% | 5 8% | 3 9% | 1 4% | 2 13% | 1 3% | 3 8% | 3 14% |
| Independent Robert F. Kennedy Jr. | 9 8% | 4 8% | 1 8% | 1 8% | - | 1 9% | 1 17% | - | 1 17% | 6 12% | 2 4% | - | 5 18% | 5 8% | 3 9% | 1 4% | 1 6% | 2 5% | 3 8% | 2 10% |
| Independent Cornel West | 11 9% | 6 12% | 1 8% | 1 8% | - | - | 2 33% | - | - | 6 12% | 3 6% | 5 8% | 3 11% | 7 12% | 2 6% | 1 4% | - | 7 18% | 3 8% | 1 5% |
| Libertarian Party Chase Oliver | 9 8% | 3 6% | 1 8% | - | 3 20% | - | - | - | 1 17% | 5 10% | 2 4% | 3 5% | 3 11% | 5 8% | 2 6% | 2 9% | 1 6% | 3 8% | 4 11% | 1 5% |
| Undecided | 22 18% | 11 22% | 2 15% | 1 8% | 1 7% | 3 27% | 1 17% | 1 50% | 1 17% | 8 15% | 7 13% | 13 20% | 4 14% | 14 24% | 5 14% | 3 13% | 5 31% | 10 25% | 3 8% | 4 19% |
| Refused | 9 8% | 7 14% | - | 1 8% | 1 7% | - | - | - | - | 3 6% | 4 8% | 8 12% | - | 3 5% | 5 14% | 1 4% | - | - | 5 14% | 2 10% |

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|------------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Democrat Joe Biden | 453 45% | 93 27% | 68 74% | 16 9% | 171 83% | 13 52% | 14 56% | 4 33% | 57 88% | 398 89% | 29 6% | 92 18% | 286 84% | 355 78% | 63 22% | 27 11% | 289 86% | 80 33% | 43 18% | 20 15% |
| Republican Donald Trump | 409 41% | 192 55% | 8 9% | 147 79% | 24 12% | 6 24% | 7 28% | 5 42% | 3 5% | 13 3% | 373 79% | 348 67% | 21 6% | 47 10% | 181 62% | 174 73% | 23 7% | 121 50% | 160 66% | 89 66% |
| Did not vote | 85 9% | 38 11% | 9 10% | 16 9% | 5 2% | 4 16% | 4 16% | 1 8% | 4 6% | 24 5% | 46 10% | 54 10% | 21 6% | 29 6% | 30 10% | 25 10% | 15 4% | 23 9% | 21 9% | 19 14% |
| Third-Party candidate | 27 3% | 15 4% | 2 2% | 3 2% | 1 *% | 2 8% | - | 1 8% | - | 3 1% | 17 4% | 14 3% | 6 2% | 10 2% | 12 4% | 4 2% | 2 1% | 11 5% | 9 4% | 4 3% |
| Undecided | 11 1% | 3 1% | 3 3% | - | 3 1% | - | - | - | 1 2% | 5 1% | 2 *% | 3 1% | 5 1% | 8 2% | - | 3 1% | 4 1% | 2 1% | 4 2% | - |
| Refused | 15 2% | 5 1% | 2 2% | 3 2% | 3 1% | - | - | 1 8% | - | 3 1% | 6 1% | 9 2% | 2 1% | 4 1% | 4 1% | 7 3% | 2 1% | 7 3% | 4 2% | 2 1% |

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
would you say?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|------------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| BASE: THOSE WITH FIRST CHOICE | 908 100 | 305 100 | 78 100 | 171 100 | 199 100 | 25 100 | 23 100 | 9 100 | 63 100 | 417 100 | 438 100 | 474 100 | 321 100 | 411 100 | 266 100 | 217 100 | 314 100 | 210 100 | 221 100 | 123 100 |
| Very excited | 372 41% | 124 41% | 23 29% | 101 59% | 72 36% | 3 12% | 4 17% | 5 56% | 21 33% | 115 28% | 244 56% | 235 50% | 110 34% | 121 29% | 128 48% | 116 53% | 108 34% | 78 37% | 107 48% | 69 56% |
| Somewhat excited | 259 29% | 91 30% | 30 38% | 43 25% | 52 26% | 11 44% | 10 43% | 2 22% | 13 21% | 137 33% | 110 25% | 115 24% | 109 34% | 125 30% | 77 29% | 55 25% | 92 29% | 62 30% | 63 29% | 28 23% |
| Not very excited | 161 18% | 56 18% | 11 14% | 18 11% | 50 25% | 7 28% | 1 4% | 2 22% | 13 21% | 95 23% | 53 12% | 67 14% | 62 19% | 96 23% | 33 12% | 30 14% | 69 22% | 40 19% | 33 15% | 13 11% |
| Not at all excited | 103 11% | 32 10% | 12 15% | 6 4% | 22 11% | 3 12% | 8 35% | - | 14 22% | 62 15% | 28 6% | 55 12% | 32 10% | 65 16% | 23 9% | 13 6% | 39 12% | 28 13% | 18 8% | 9 7% |
| Undecided | 10 1% | 2 1% | 2 3% | 2 1% | 1 1% | 1 4% | - | - | 2 3% | 6 1% | 2 * | 2 * | 6 2% | 3 1% | 4 2% | 2 1% | 5 2% | 1 * | - | 3 2% |
| Refused | 3 *% | - | - | 1 1% | 2 1% | - | - | - | - | 2 *% | 1 *% | - | 2 1% | 1 *% | 1 *% | 1 *% | 1 *% | 1 *% | - | 1 1% |

12. Is your mind firmly made up, or might you change it?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
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| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| BASE: THOSE WITH FIRST CHOICE | 908 100 | 305 100 | 78 100 | 171 100 | 199 100 | 25 100 | 23 100 | 9 100 | 63 100 | 417 100 | 438 100 | 474 100 | 321 100 | 411 100 | 266 100 | 217 100 | 314 100 | 210 100 | 221 100 | 123 100 |
| Firmly made up | 736 81% | 230 75% | 62 79% | 153 89% | 171 86% | 15 60% | 18 78% | 8 89% | 51 81% | 339 81% | 367 84% | 384 81% | 276 86% | 325 79% | 218 82% | 182 84% | 275 88% | 154 73% | 179 81% | 96 78% |
| Might change | 158 17% | 69 23% | 15 19% | 16 9% | 25 13% | 10 40% | 4 17% | 1 11% | 12 19% | 72 17% | 67 15% | 84 18% | 41 13% | 81 20% | 43 16% | 31 14% | 35 11% | 52 25% | 40 18% | 24 20% |
| Undecided | 11 1% | 5 2% | 1 1% | 1 1% | 2 1% | - | 1 4% | - | - | 5 1% | 3 1% | 6 1% | 3 1% | 5 1% | 4 2% | 2 1% | 3 1% | 4 2% | 1 * | 3 2% |
| Refused | 3 * | 1 * | - | 1 1% | 1 1% | - | - | - | - | 1 * | 1 * | - | 1 * | - | 1 * | 2 1% | 1 * | - | 1 * | - |

13. In a word or phrase, what could make you change your mind?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
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| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ECON | ABORT | IMMIG | DEMO-CRACY | ISRAEL-HAMAS | RUSSIA-UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGNATION | RECESION | DEPRESSION |
| BASE: THOSE WHO MIND IS NOT MADE UP | 172 100 | 75 100 | 16 100 | 18 100 | 28 100 | 10 100 | 5 100 | 1 100 | 12 100 | 78 100 | 71 100 | 90 100 | 45 100 | 86 100 | 48 100 | 35 100 | 39 100 | 56 100 | 42 100 | 27 100 |
| Better candidate | 27 16% | 12 16% | 4 25% | 5 28% | 1 4% | 2 20% | 1 20% | - | 1 8% | 13 17% | 14 20% | 13 14% | 7 16% | 12 14% | 11 23% | 4 11% | 6 15% | 8 14% | 9 21% | 3 11% |
| Different candidate | 36 21% | 14 19% | 1 6% | 3 17% | 12 43% | 1 10% | 1 20% | - | 2 17% | 15 19% | 18 25% | 21 23% | 7 16% | 19 22% | 10 21% | 7 20% | 11 28% | 13 23% | 7 17% | 4 15% |
| Policies/Views on issues | 30 17% | 13 17% | 6 38% | 4 22% | 2 7% | 1 10% | 1 20% | - | 1 8% | 10 13% | 14 20% | 19 21% | 3 7% | 14 16% | 8 17% | 8 23% | 6 15% | 8 14% | 7 17% | 6 22% |
| Character | 8 5% | 5 7% | 1 6% | 1 6% | - | 1 10% | - | - | - | 3 4% | 2 3% | 4 4% | 1 2% | 1 1% | 3 6% | 4 11% | 1 3% | 2 4% | 4 10% | 1 4% |
| Dropped out/Dies | 10 6% | 3 4% | - | 1 6% | 2 7% | 1 10% | 1 20% | - | 2 17% | 7 9% | 1 1% | 4 4% | 6 13% | 4 5% | 3 6% | - | 2 5% | 4 7% | 3 7% | 1 4% |
| More research/Debates | 15 9% | 7 9% | 2 13% | 1 6% | 2 7% | 2 20% | - | - | 1 8% | 9 12% | 5 7% | 6 7% | 5 11% | 10 12% | 3 6% | 2 6% | 3 8% | 5 9% | 3 7% | 2 7% |
| Younger | 7 4% | 3 4% | - | - | 3 11% | - | 1 20% | - | - | 3 4% | 4 6% | 4 4% | 3 7% | 5 6% | 2 4% | - | 5 13% | 1 2% | 1 2% | - |
| Nothing | 3 2% | 1 1% | - | 1 6% | - | - | - | - | 1 8% | 1 1% | 1 1% | 2 2% | 1 2% | 2 2% | 1 2% | - | 2 5% | 1 2% | - | - |
| Other | 19 11% | 9 12% | 2 13% | 1 6% | 3 11% | 1 10% | - | - | 3 25% | 8 10% | 8 11% | 10 11% | 7 16% | 11 13% | 2 4% | 6 17% | 2 5% | 4 7% | 7 17% | 5 19% |
| Don't know/No answer/Refused | 20 12% | 9 12% | 1 6% | 1 6% | 4 14% | 1 10% | - | 1 100% | 1 8% | 10 13% | 6 8% | 10 11% | 5 11% | 9 10% | 7 15% | 4 11% | 2 5% | 10 18% | 2 5% | 6 22% |

24. Just your best guess - when all the votes are counted this November, who do you think will win the presidency - Trump or Biden?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-------|-------|----------------|------------------|--------------------|-----------------|------------------|---------------------|-----|----------------------------|-------|---|------|-----|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RVCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 | 346 | 92 | 185 | 207 | 25 | 25 | 12 | 65 | 446 | 473 | 520 | 341 | 453 | 290 | 240 | 335 | 244 | 241 | 134 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump | 520 | 237 | 22 | 152 | 44 | 11 | 12 | 7 | 15 | 87 | 398 | 520 | - | 124 | 215 | 174 | 63 | 158 | 171 | 112 |
| | 52% | 68% | 24% | 82% | 21% | 44% | 48% | 58% | 23% | 20% | 84% | 100% | | 27% | 74% | 73% | 19% | 65% | 71% | 84% |
| Joe Biden | 341 | 65 | 52 | 16 | 125 | 10 | 13 | 3 | 45 | 295 | 29 | - | 341 | 261 | 47 | 26 | 221 | 55 | 39 | 13 |
| | 34% | 19% | 57% | 9% | 60% | 40% | 52% | 25% | 69% | 66% | 6% | | 100% | 58% | 16% | 11% | 66% | 23% | 16% | 10% |
| Undecided | 132 | 39 | 17 | 17 | 37 | 4 | - | 2 | 5 | 63 | 42 | - | - | 66 | 28 | 35 | 50 | 31 | 26 | 9 |
| | 13% | 11% | 18% | 9% | 18% | 16% | | 17% | 8% | 14% | 9% | | | 15% | 10% | 15% | 15% | 13% | 11% | 7% |
| Refused | 7 | 5 | 1 | - | 1 | - | - | - | - | 1 | 4 | - | - | 2 | - | 5 | 1 | - | 5 | - |
| | 1% | 1% | 1% | | 1% | | | | | 1% | 1% | | | 2% | | 2% | 1% | | 2% | |

25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|------------------|---------------------|------------|----------------------------|------------|---|-------------|-------------|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Very confident | 453 45% | 106 31% | 60 65% | 20 11% | 162 78% | 12 48% | 16 64% | 6 50% | 52 80% | 345 77% | 75 16% | 124 24% | 261 77% | 453 100% | - | - | 276 82% | 87 36% | 48 20% | 21 16% |
| Somewhat confident | 290 29% | 137 40% | 21 23% | 76 41% | 23 11% | 7 28% | 4 16% | 3 25% | 9 14% | 69 15% | 203 43% | 215 41% | 47 14% | - | 290 100% | - | 44 13% | 101 41% | 85 35% | 47 35% |
| Not confident | 240 24% | 95 27% | 8 9% | 87 47% | 22 11% | 6 24% | 4 16% | 3 25% | 3 5% | 24 5% | 188 40% | 174 33% | 26 8% | - | - | 240 100% | 10 3% | 52 21% | 103 43% | 64 48% |
| Undecided | 16 2% | 8 2% | 2 2% | 2 1% | - | - | 1 4% | - | 1 2% | 7 2% | 7 1% | 7 1% | 6 2% | - | - | - | 4 1% | 4 2% | 5 2% | 2 1% |
| Refused | 1 *% | - | 1 1% | - | - | - | - | - | - | 1 *% | - | - | 1 *% | - | - | - | 1 *% | - | - | - |

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|-------------|----------------------|------------|-------------|----------------|------------------|--------------------|-----------------|------------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Inflation/economy | 346 35% | 346 100% | - | - | - | - | - | - | - | 89 20% | 230 49% | 237 46% | 65 19% | 106 23% | 137 47% | 95 40% | 56 17% | 112 46% | 100 41% | 63 47% |
| Abortion | 92 9% | - | 92 100% | - | - | - | - | - | - | 70 16% | 12 3% | 22 4% | 52 15% | 60 13% | 21 7% | 8 3% | 47 14% | 17 7% | 18 7% | 3 2% |
| Immigration | 185 19% | - | - | 185 100% | - | - | - | - | - | 12 3% | 157 33% | 152 29% | 16 5% | 20 4% | 76 26% | 87 36% | 13 4% | 45 18% | 79 33% | 41 31% |
| Threats to democracy | 207 21% | - | - | - | 207 100% | - | - | - | - | 173 39% | 22 5% | 44 8% | 125 37% | 162 36% | 23 8% | 22 9% | 143 43% | 31 13% | 17 7% | 7 5% |
| The Israel-Hamas conflict | 25 3% | - | - | - | - | 25 100% | - | - | - | 16 4% | 9 2% | 11 2% | 10 3% | 12 3% | 7 2% | 6 3% | 6 2% | 7 3% | 6 2% | 5 4% |
| The Russia-Ukraine war | 25 3% | - | - | - | - | - | 25 100% | - | - | 13 3% | 8 2% | 12 2% | 13 4% | 16 4% | 4 1% | 4 2% | 11 3% | 6 2% | 5 2% | 1 1% |
| China policy | 12 1% | - | - | - | - | - | - | 12 100% | - | 2 * | 10 2% | 7 1% | 3 1% | 6 1% | 3 1% | 3 1% | 2 1% | 2 1% | 5 2% | 3 2% |
| A balanced Supreme Court | 65 7% | - | - | - | - | - | - | - | 65 100% | 59 13% | 4 1% | 15 3% | 45 13% | 52 11% | 9 3% | 3 1% | 43 13% | 11 5% | 5 2% | 3 2% |
| Undecided | 43 4% | - | - | - | - | - | - | - | - | 12 3% | 21 4% | 20 4% | 12 4% | 19 4% | 10 3% | 12 5% | 14 4% | 13 5% | 6 2% | 8 6% |

28. When it comes to the economy, do you think we are in...?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|-------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | Rcvry | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Economic recovery | 335 34% | 56 16% | 47 51% | 13 7% | 143 69% | 6 24% | 11 44% | 2 17% | 43 66% | 286 64% | 40 8% | 63 12% | 221 65% | 276 61% | 44 15% | 10 4% | 335 100% | - | - | - |
| Stagnation | 244 24% | 112 32% | 17 18% | 45 24% | 31 15% | 7 28% | 6 24% | 2 17% | 11 17% | 75 17% | 139 29% | 158 30% | 55 16% | 87 19% | 101 35% | 52 22% | - | 244 100% | - | - |
| Recession | 241 24% | 100 29% | 18 20% | 79 43% | 17 8% | 6 24% | 5 20% | 5 42% | 5 8% | 46 10% | 178 38% | 171 33% | 39 11% | 48 11% | 85 29% | 103 43% | - | - | 241 100% | - |
| Depression | 134 13% | 63 18% | 3 3% | 41 22% | 7 3% | 5 20% | 1 4% | 3 25% | 3 5% | 19 4% | 100 21% | 112 22% | 13 4% | 21 5% | 47 16% | 64 27% | - | - | - | 134 100% |
| Undecided | 42 4% | 15 4% | 5 5% | 7 4% | 8 4% | 1 4% | 2 8% | - | 2 3% | 17 4% | 16 3% | 16 3% | 12 4% | 17 4% | 13 4% | 11 5% | - | - | - | - |
| Refused | 4 *% | - | 2 2% | - | 1 *% | - | - | - | 1 2% | 3 1% | - | - | 1 *% | 4 1% | - | - | - | - | - | - |

30. Of the following five options, how did the debate impact your decision on who to vote for? would you say it...?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCDVRY | STAGN ATION | RECES SION | DEPRE SSION |
| BASE: WATCHED DEBATE | 763 100 | 266 100 | 51 100 | 159 100 | 158 100 | 19 100 | 20 100 | 11 100 | 50 100 | 323 100 | 388 100 | 430 100 | 252 100 | 328 100 | 232 100 | 188 100 | 258 100 | 182 100 | 195 100 | 100 100 |
| Made you more likely to vote for Biden | 80 10% | 17 6% | 8 16% | 1 1% | 33 21% | 3 16% | 3 15% | 1 9% | 11 22% | 74 23% | 4 1% | 10 2% | 59 23% | 63 19% | 10 4% | 6 3% | 65 25% | 4 2% | 4 2% | 3 3% |
| Made you more likely to vote for Trump | 236 31% | 115 43% | 3 6% | 91 57% | 6 4% | 3 16% | 3 15% | 5 45% | 1 2% | 9 3% | 214 55% | 214 50% | 10 4% | 32 10% | 108 47% | 92 49% | 11 4% | 80 44% | 87 45% | 52 52% |
| Made you more likely to vote for a third-party candidate | 70 9% | 30 11% | 7 14% | 5 3% | 9 6% | 7 37% | 2 10% | 1 9% | 5 10% | 39 12% | 23 6% | 38 9% | 17 7% | 43 13% | 16 7% | 11 6% | 17 7% | 22 12% | 20 10% | 9 9% |
| Debate didn't impact your decision | 337 44% | 90 34% | 28 55% | 56 35% | 100 63% | 6 32% | 12 60% | 3 27% | 31 62% | 184 57% | 135 35% | 147 34% | 155 62% | 168 51% | 91 39% | 71 38% | 153 59% | 62 34% | 76 39% | 32 32% |
| Debate made me less likely to vote in November | 28 4% | 9 3% | 5 10% | 6 4% | 5 3% | - | - | 1 9% | - | 11 3% | 9 2% | 17 4% | 8 3% | 15 5% | 6 3% | 7 4% | 9 3% | 10 5% | 6 3% | 3 3% |
| Undecided | 11 1% | 5 2% | - | - | 4 3% | - | - | - | 2 4% | 6 2% | 3 1% | 4 1% | 2 1% | 6 2% | 1 *% | 1 1% | 3 1% | 4 2% | 2 1% | 1 1% |
| Refused | 1 *% | - | - | - | 1 1% | - | - | - | - | - | - | - | 1 *% | 1 *% | - | - | - | - | - | - |

31. From what you saw or heard, who do you think won the debate - Biden or Trump?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Biden | 114 11% | 20 6% | 16 17% | 2 1% | 45 22% | 3 12% | 6 24% | 2 17% | 19 29% | 108 24% | 3 1% | 4 1% | 103 30% | 92 20% | 13 4% | 6 3% | 90 27% | 7 3% | 8 3% | 5 4% |
| Trump | 501 50% | 217 63% | 15 16% | 148 80% | 53 26% | 12 48% | 11 44% | 9 75% | 16 25% | 94 21% | 369 78% | 397 76% | 63 18% | 124 27% | 196 68% | 172 72% | 83 25% | 143 59% | 171 71% | 90 67% |
| Neither | 275 28% | 71 21% | 39 42% | 23 12% | 86 42% | 7 28% | 5 20% | - | 27 42% | 183 41% | 63 13% | 79 15% | 134 39% | 180 40% | 48 17% | 44 18% | 128 38% | 69 28% | 40 17% | 23 17% |
| Both | 10 1% | 2 1% | - | 2 1% | 2 1% | - | - | - | 1 2% | 7 2% | 2 * | 2 * | 7 2% | 8 2% | 2 1% | - | 6 2% | 2 1% | 2 1% | - |
| Undecided | 85 9% | 28 8% | 20 22% | 9 5% | 19 9% | 3 12% | 3 12% | - | 1 2% | 47 11% | 29 6% | 34 7% | 25 7% | 39 9% | 29 10% | 15 6% | 22 7% | 19 8% | 18 7% | 15 11% |
| Refused | 15 2% | 8 2% | 2 2% | 1 1% | 2 1% | - | - | 1 8% | 1 2% | 7 2% | 7 1% | 4 1% | 9 3% | 10 2% | 2 1% | 3 1% | 6 2% | 4 2% | 2 1% | 1 1% |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|------------|-----------|------------|------------|--------------|----------------|--------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|------------|------------|------------|------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ECON | ABORT | IMMIG | DEMO-CRACY | ISRAEL-HAMAS | RUSSIA-UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGNATION | RECESION | DEPRESSION |
| BASE:THOSE WHO PICKED A DEBATE WINNER | 606 100 | 236 100 | 29 100 | 149 100 | 95 100 | 15 100 | 16 100 | 11 100 | 34 100 | 197 100 | 369 100 | 396 100 | 162 100 | 210 100 | 208 100 | 176 100 | 169 100 | 148 100 | 176 100 | 95 100 |
| Truthful/Honest | 54 9% | 4 2% | 7 24% | - | 29 31% | 2 13% | 4 25% | - | 7 21% | 52 26% | 1 * | - | 51 31% | 44 21% | 8 4% | 2 1% | 48 28% | 4 3% | 2 1% | - |
| Answered the questions/ Focused | 14 2% | 3 1% | 1 3% | - | 5 5% | 1 7% | 1 6% | 1 9% | 2 6% | 12 6% | 2 1% | - | 13 8% | 13 6% | - | - | 12 7% | - | - | 1 1% |
| Trump lies | 16 3% | 5 2% | 3 10% | - | 5 5% | - | - | - | 3 9% | 15 8% | 1 * | 2 1% | 13 8% | 13 6% | 3 1% | - | 11 7% | 2 1% | 1 1% | - |
| Character/Integrity | 13 2% | 3 1% | 2 7% | - | 5 5% | - | 1 6% | - | 2 6% | 13 7% | - | 1 * | 11 7% | 9 4% | 2 1% | - | 12 7% | - | - | 1 1% |
| Real policies/Facts | 22 4% | 5 2% | 1 3% | - | 9 9% | - | - | 2 18% | 5 15% | 19 10% | 2 1% | - | 19 12% | 19 9% | 1 * | 2 1% | 16 9% | 2 1% | 2 1% | 1 1% |
| Calm/Confident/Presence | 5 1% | 1 * | 1 3% | - | 1 1% | - | 1 6% | - | 1 3% | 5 3% | - | - | 5 3% | 5 2% | - | - | 2 1% | 1 1% | 1 1% | 1 1% |
| Biden was confused/ Dementia/Mental state | 80 13% | 34 14% | 1 3% | 33 22% | 5 5% | - | 1 6% | 2 18% | 1 3% | 7 4% | 66 18% | 68 17% | 5 3% | 14 7% | 36 17% | 29 16% | 6 4% | 18 12% | 31 18% | 23 24% |
| Biden was incoherent/ inarticulate | 31 5% | 16 7% | 1 3% | 10 7% | 2 2% | - | - | - | 1 3% | 5 3% | 21 6% | 26 7% | 3 2% | 6 3% | 10 5% | 15 9% | 2 1% | 9 6% | 8 5% | 11 12% |
| Biden is old/Looked old/ Appearance | 17 3% | 6 3% | 1 3% | 7 5% | 1 1% | 1 7% | - | - | 1 3% | 5 3% | 10 3% | 13 3% | 4 2% | 8 4% | 2 1% | 7 4% | 6 4% | 4 3% | 3 2% | 3 3% |
| Biden's poor performance | 67 11% | 29 12% | 4 14% | 13 9% | 9 9% | 2 13% | 4 25% | - | 6 18% | 18 9% | 42 11% | 51 13% | 10 6% | 25 12% | 23 11% | 18 10% | 20 12% | 19 13% | 17 10% | 10 11% |
| Confident | 29 5% | 13 6% | - | 7 5% | 4 4% | 3 20% | - | 1 9% | 1 3% | 7 4% | 22 6% | 20 5% | 5 3% | 8 4% | 14 7% | 7 4% | 4 2% | 10 7% | 13 7% | 1 1% |
| Coherent/Articulate | 96 16% | 45 19% | 2 7% | 25 17% | 15 16% | 1 7% | 1 6% | - | 2 6% | 19 10% | 67 18% | 70 18% | 15 9% | 29 14% | 38 18% | 28 16% | 16 9% | 27 18% | 43 24% | 9 9% |
| Cognizant/Present | 42 7% | 18 8% | - | 12 8% | 4 4% | 3 20% | - | 1 9% | 1 3% | 4 2% | 36 10% | 35 9% | 4 2% | 4 2% | 13 6% | 24 14% | 2 1% | 11 7% | 17 10% | 10 11% |
| Smart/Knowledgeable | 23 4% | 9 4% | - | 9 6% | 1 1% | - | 1 6% | - | - | - | 20 5% | 21 5% | - | 1 * | 14 7% | 7 4% | 1 1% | 6 4% | 11 6% | 3 3% |
| Focused/Prepared/ Answered the questions | 47 8% | 19 8% | 2 7% | 19 13% | 2 2% | - | 1 6% | 3 27% | - | 7 4% | 38 10% | 42 11% | 2 1% | 9 4% | 22 11% | 16 9% | 4 2% | 14 9% | 18 10% | 10 11% |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|----------|-----------|----------------|------------------|--------------------|-----------------|---------------------|----------|----------------------------|----------|---|----------|----------|----------------------|---------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Vision/Policies | 28 5% | 10 4% | - | 15 10% | - | - | 2 13% | 1 9% | - | 1 1% | 26 7% | 24 6% | 2 1% | 2 1% | 16 8% | 10 6% | 1 1% | 9 6% | 12 7% | 6 6% |
| Calm/Composed/Presence | 29 5% | 17 7% | - | 9 6% | 1 1% | - | 1 6% | - | - | 5 3% | 24 7% | 24 6% | 4 2% | 5 2% | 12 6% | 10 6% | 4 2% | 9 6% | 11 6% | 4 4% |
| Looked better/Energetic/ Alive/Alert | 25 4% | 7 3% | 1 3% | 5 3% | 9 9% | 1 7% | 1 6% | - | - | 13 7% | 11 3% | 16 4% | 7 4% | 10 5% | 11 5% | 3 2% | 9 5% | 8 5% | 6 3% | 2 2% |
| Competent/Experienced | 15 2% | 5 2% | 1 3% | 4 3% | 2 2% | - | - | 1 9% | - | - | 15 4% | 14 4% | - | 2 1% | 7 3% | 5 3% | 1 1% | 3 2% | 6 3% | 5 5% |
| Honest/Truthful | 14 2% | 7 3% | - | 5 3% | - | 1 7% | - | - | 1 3% | - | 14 4% | 13 3% | - | - | 9 4% | 4 2% | 1 1% | 3 2% | 7 4% | 3 3% |
| Lied | 6 1% | 3 1% | - | - | 3 3% | - | - | - | - | 6 3% | - | 3 1% | 1 1% | 5 2% | 1 *% | - | 4 2% | 2 1% | - | - |
| Assertive/Aggressive | 5 1% | 1 *% | 1 3% | 1 1% | 1 1% | - | - | - | - | 2 1% | 2 1% | 3 1% | 2 1% | 1 *% | 1 *% | 3 2% | 2 1% | - | 1 1% | 2 2% |
| Leadership/Presidential | 5 1% | 3 1% | - | 2 1% | - | - | - | - | - | - | 5 1% | 5 1% | - | - | - | 5 3% | - | 2 1% | 2 1% | 1 1% |
| Good performance | 8 1% | 6 3% | - | 1 1% | - | - | - | - | - | - | 8 2% | 7 2% | - | - | 4 2% | 4 2% | - | 3 2% | 1 1% | 3 3% |
| Other | 29 5% | 10 4% | 4 14% | 7 5% | 3 3% | 1 7% | - | - | 2 6% | 11 6% | 13 4% | 15 4% | 11 7% | 13 6% | 8 4% | 7 4% | 9 5% | 7 5% | 7 4% | 4 4% |
| Don't know/No answer/ Refused | 3 *% | 3 1% | - | - | - | - | - | - | - | 1 1% | 2 1% | 2 1% | 1 1% | - | 1 *% | 2 1% | 1 1% | - | - | 2 2% |

32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Yes | 544 54% | 223 64% | 44 48% | 106 57% | 89 43% | 15 60% | 13 52% | 6 50% | 27 42% | 204 46% | 290 61% | 339 65% | 123 36% | 231 51% | 165 57% | 139 58% | 137 41% | 149 61% | 151 63% | 90 67% |
| No | 370 37% | 98 28% | 44 48% | 64 35% | 97 47% | 9 36% | 9 36% | 4 33% | 32 49% | 206 46% | 143 30% | 142 27% | 192 56% | 192 42% | 93 32% | 78 33% | 168 50% | 74 30% | 76 32% | 34 25% |
| Undecided | 84 8% | 25 7% | 4 4% | 15 8% | 19 9% | 1 4% | 3 12% | 2 17% | 6 9% | 34 8% | 40 8% | 39 8% | 24 7% | 28 6% | 32 11% | 23 10% | 28 8% | 21 9% | 14 6% | 10 7% |
| Refused | 2 *% | - | - | - | 2 1% | - | - | - | - | 2 *% | - | - | 2 1% | 2 *% | - | - | 2 1% | - | - | - |

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|-------|----------------------|-------|-------|----------------|------------------|--------------------|-----------------|------------------|---------------------|-----|----------------------------|-------|---|------|-----|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | TOTAL | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 | 346 | 92 | 185 | 207 | 25 | 25 | 12 | 65 | 446 | 473 | 520 | 341 | 453 | 290 | 240 | 335 | 244 | 241 | 134 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 508 | 143 | 75 | 34 | 151 | 16 | 13 | 5 | 52 | 363 | 105 | 142 | 272 | 350 | 94 | 56 | 260 | 98 | 84 | 39 |
| | 51% | 41% | 82% | 18% | 73% | 64% | 52% | 42% | 80% | 81% | 22% | 27% | 80% | 77% | 32% | 23% | 78% | 40% | 35% | 29% |
| No | 455 | 190 | 12 | 148 | 48 | 7 | 10 | 7 | 11 | 63 | 360 | 366 | 56 | 83 | 188 | 177 | 58 | 141 | 151 | 91 |
| | 46% | 55% | 13% | 80% | 23% | 28% | 40% | 58% | 17% | 14% | 76% | 70% | 16% | 18% | 65% | 74% | 17% | 58% | 63% | 68% |
| Undecided | 34 | 13 | 4 | 2 | 8 | 2 | 1 | - | 2 | 18 | 8 | 11 | 11 | 17 | 8 | 7 | 14 | 5 | 6 | 4 |
| | 3% | 4% | 4% | 1% | 4% | 8% | 4% | - | 3% | 4% | 2% | 2% | 3% | 4% | 3% | 3% | 4% | 2% | 2% | 3% |
| Refused | 3 | - | 1 | 1 | - | - | 1 | - | - | 2 | - | 1 | 2 | 3 | - | - | 3 | - | - | - |
| | 3% | - | 1% | 1% | - | - | 4% | - | - | 2% | - | 1% | 1% | 1% | - | - | 1% | - | - | - |

42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|------------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| | | | | | | | | | | | | | | | | | | | | |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Very liberal | 68 7% | 4 1% | 11 12% | 1 1% | 30 14% | 6 24% | 4 16% | - | 11 17% | 64 14% | 2 * | 10 2% | 48 14% | 54 12% | 9 3% | 4 2% | 43 13% | 10 4% | 8 3% | 3 2% |
| Liberal | 177 18% | 25 7% | 31 34% | 9 5% | 70 34% | 3 12% | 4 16% | 2 17% | 26 40% | 149 33% | 19 4% | 44 8% | 109 32% | 131 29% | 33 11% | 9 4% | 112 33% | 33 14% | 14 6% | 14 10% |
| Moderate | 358 36% | 146 42% | 32 35% | 40 22% | 83 40% | 8 32% | 11 44% | 4 33% | 18 28% | 187 42% | 130 27% | 162 31% | 137 40% | 198 44% | 93 32% | 61 25% | 138 41% | 92 38% | 68 28% | 44 33% |
| Conservative | 230 23% | 99 29% | 10 11% | 83 45% | 12 6% | 5 20% | 3 12% | 5 42% | 4 6% | 26 6% | 185 39% | 170 33% | 32 9% | 44 10% | 96 33% | 87 36% | 28 8% | 63 26% | 89 37% | 38 28% |
| Very conservative | 130 13% | 53 15% | 5 5% | 46 25% | 10 5% | 2 8% | 3 12% | 1 8% | 3 5% | 9 2% | 118 25% | 115 22% | 5 1% | 10 2% | 53 18% | 64 27% | 7 2% | 36 15% | 51 21% | 30 22% |
| Undecided | 37 4% | 19 5% | 3 3% | 6 3% | 2 1% | 1 4% | - | - | 3 5% | 11 2% | 19 4% | 19 4% | 10 3% | 16 4% | 6 2% | 15 6% | 7 2% | 10 4% | 11 5% | 5 4% |

43. what is your annual household income?

| BANNER 4 | | | | | | | | | | | | | | | | | | | | |
|---|----------------------|---------------|-----------|------------|----------------|------------------|--------------------|-----------------|---------------------|------------|----------------------------|------------|---|------------|------------|----------------------|------------|----------------|---------------|----------------|
| 2024 ISSUES, GENERIC BALLOT TEST, PREDICTION OF WINNER, CONFIDENCE OF RESULTS & ECONOMY | | | | | | | | | | | | | | | | | | | | |
| | MOST IMPORTANT ISSUE | | | | | | | | GENERIC BALLOT TEST | | BEST GUESS OF WHO WILL WIN | | CONFIDENCE IN ACCURATE ELECTION RESULTS | | | STATE OF THE ECONOMY | | | | |
| | TOTAL | INFL/ ECON | ABORT | IMMIG | DEMO- CRACY | ISRAEL -HAMAS | RUSSIA- UKRAINE | CHINA POLICY | SUPREME COURT | DEM | REP | TRUMP | BIDEN | VERY | SMWT | NOT | RCVRY | STAGN ATION | RECES SION | DEPRE SSION |
| Total | 1000 100 | 346 100 | 92 100 | 185 100 | 207 100 | 25 100 | 25 100 | 12 100 | 65 100 | 446 100 | 473 100 | 520 100 | 341 100 | 453 100 | 290 100 | 240 100 | 335 100 | 244 100 | 241 100 | 134 100 |
| Under \$20,000 per year | 122 12% | 45 13% | 17 18% | 23 12% | 14 7% | 4 16% | 3 12% | 2 17% | 7 11% | 54 12% | 55 12% | 64 12% | 44 13% | 49 11% | 40 14% | 30 13% | 30 9% | 27 11% | 27 11% | 29 22% |
| Under \$50,000 per year | 149 15% | 42 12% | 21 23% | 27 15% | 29 14% | 5 20% | 1 4% | 3 25% | 12 18% | 71 16% | 67 14% | 69 13% | 54 16% | 64 14% | 46 16% | 36 15% | 48 14% | 34 14% | 41 17% | 23 17% |
| Under \$75,000 per year | 138 14% | 43 12% | 9 10% | 29 16% | 32 15% | 6 24% | 2 8% | 1 8% | 13 20% | 65 15% | 65 14% | 69 13% | 48 14% | 66 15% | 42 14% | 30 13% | 46 14% | 35 14% | 33 14% | 18 13% |
| Under \$100,000 per year | 165 17% | 59 17% | 14 15% | 31 17% | 31 15% | 3 12% | 6 24% | 1 8% | 15 23% | 79 18% | 77 16% | 83 16% | 63 18% | 81 18% | 39 13% | 41 17% | 67 20% | 29 12% | 41 17% | 20 15% |
| Under \$140,000 per year | 160 16% | 63 18% | 12 13% | 23 12% | 38 18% | 4 16% | 3 12% | 1 8% | 7 11% | 67 15% | 80 17% | 94 18% | 49 14% | 68 15% | 54 19% | 37 15% | 46 14% | 43 18% | 43 18% | 20 15% |
| \$140,000 per year or more | 177 18% | 57 16% | 12 13% | 33 18% | 48 23% | 2 8% | 9 36% | 2 17% | 11 17% | 80 18% | 81 17% | 89 17% | 64 19% | 95 21% | 41 14% | 40 17% | 73 22% | 45 18% | 39 16% | 12 9% |
| Undecided | 89 9% | 37 11% | 7 8% | 19 10% | 15 7% | 1 4% | 1 4% | 2 17% | - | 30 7% | 48 10% | 52 10% | 19 6% | 30 7% | 28 10% | 26 11% | 25 7% | 31 13% | 17 7% | 12 9% |

7. Do you feel the country is headed in the right direction or is on the wrong track?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|-----|------------|-----|-----------|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Right Direction | 240 | 110 | 79 | 51 | 46 | 3 | 9 | 124 | 6 | 74 | 51 | 80 | 142 | 186 | 44 | 60 | 108 | 4 | 2 | 33 | 29 |
| | 24% | 24% | 26% | 22% | 58% | 1% | 13% | 37% | 21% | 65% | 10% | 15% | 38% | 37% | 10% | 59% | 49% | 2% | 1% | 19% | 24% |
| wrong Track | 670 | 323 | 191 | 156 | 20 | 225 | 54 | 188 | 19 | 30 | 432 | 418 | 199 | 251 | 395 | 30 | 74 | 171 | 150 | 128 | 74 |
| | 67% | 70% | 64% | 66% | 25% | 95% | 77% | 56% | 68% | 26% | 86% | 77% | 54% | 49% | 87% | 30% | 34% | 94% | 97% | 73% | 62% |
| Undecided | 90 | 31 | 29 | 30 | 14 | 8 | 7 | 25 | 3 | 10 | 18 | 46 | 29 | 71 | 16 | 11 | 37 | 6 | 2 | 14 | 17 |
| | 9% | 7% | 10% | 13% | 18% | 3% | 10% | 7% | 11% | 9% | 4% | 8% | 8% | 14% | 4% | 11% | 17% | 3% | 1% | 8% | 14% |

8. If the 2024 election were held today and you had the following six choices for president on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or Libertarian Party Chase Oliver?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|-----|------------|-----|-----------|-----|--|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Democrat Joe Biden | 375 | 159 | 116 | 100 | 72 | - | 16 | 179 | 4 | 106 | 64 | 139 | 204 | 309 | 49 | 91 | 183 | 3 | - | 48 | 45 | |
| | 38% | 34% | 39% | 42% | 90% | | 23% | 53% | 14% | 93% | 13% | 26% | 55% | 61% | 11% | 90% | 84% | 2% | | 27% | 38% | |
| Republican Donald Trump | 414 | 242 | 116 | 56 | 4 | 218 | 5 | 127 | 2 | - | 355 | 235 | 141 | 51 | 353 | 4 | 5 | 163 | 145 | 59 | 22 | |
| | 41% | 52% | 39% | 24% | 5% | 92% | 7% | 38% | 7% | | 71% | 43% | 38% | 10% | 78% | 4% | 2% | 90% | 94% | 34% | 18% | |
| Green Party Jill Stein | 10 | 3 | 2 | 5 | - | - | 4 | 1 | - | 1 | 2 | 9 | 1 | 9 | 1 | 2 | 2 | - | - | 4 | 2 | |
| | 1% | 1% | 1% | 2% | | | 6% | *% | | 1% | *% | 2% | *% | 2% | *% | 2% | 1% | | | 2% | 2% | |
| Independent Robert F. Kennedy Jr. | 82 | 25 | 29 | 28 | 3 | 10 | 28 | 8 | 5 | 2 | 35 | 72 | 10 | 59 | 23 | 3 | 10 | 7 | 4 | 26 | 21 | |
| | 8% | 5% | 10% | 12% | 4% | 4% | 40% | 2% | 18% | 2% | 7% | 13% | 3% | 12% | 5% | 3% | 5% | 4% | 3% | 15% | 18% | |
| Independent Cornel West | 13 | 3 | 2 | 8 | 1 | - | 3 | 1 | - | 1 | 3 | 12 | - | 9 | 2 | - | 6 | - | 1 | 5 | - | |
| | 1% | 1% | 1% | 3% | 1% | | 4% | *% | | 1% | 1% | 2% | | 2% | *% | | 3% | | 1% | 3% | | |
| Libertarian Party Chase Oliver | 14 | 3 | 5 | 6 | - | 1 | 4 | 2 | 1 | 1 | 6 | 13 | 1 | 12 | 1 | - | 1 | 2 | 1 | 6 | 2 | |
| | 1% | 1% | 2% | 3% | | *% | 6% | 1% | 4% | 1% | 1% | 2% | *% | 2% | *% | | *% | 1% | 1% | 3% | 2% | |
| Undecided | 79 | 26 | 25 | 28 | - | 6 | 10 | 15 | 15 | 3 | 29 | 56 | 10 | 54 | 19 | 1 | 10 | 5 | 3 | 24 | 26 | |
| | 8% | 6% | 8% | 12% | | 3% | 14% | 4% | 54% | 3% | 6% | 10% | 3% | 11% | 4% | 1% | 5% | 3% | 2% | 14% | 22% | |
| Refused | 13 | 3 | 4 | 6 | - | 1 | - | 4 | 1 | - | 7 | 8 | 3 | 5 | 7 | - | 2 | 1 | - | 3 | 2 | |
| | 1% | 1% | 1% | 3% | | *% | | 1% | 4% | | 1% | 1% | 1% | 1% | 2% | | 1% | 1% | | 2% | 2% | |

9. Who would be your second choice?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|--|----------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|-----|------------|-----|-----------|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| BASE: THOSE WITH FIRST CHOICE OTHER THAN BIDEN/TRUMP | 119 | 34 | 38 | 47 | 4 | 11 | 39 | 12 | 6 | 5 | 46 | 106 | 12 | 89 | 27 | 5 | 19 | 9 | 6 | 41 | 25 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat Joe Biden | 20 | 6 | 7 | 7 | 3 | - | 8 | 1 | 1 | 2 | 9 | 14 | 6 | 14 | 6 | 3 | 8 | - | - | 4 | 5 |
| | 17% | 18% | 18% | 15% | 75% | | 21% | 8% | 17% | 40% | 20% | 13% | 50% | 16% | 22% | 60% | 42% | | | 10% | 20% |
| Republican Donald Trump | 30 | 9 | 10 | 11 | - | 8 | 4 | 5 | 2 | 1 | 17 | 27 | 3 | 19 | 11 | - | 2 | 8 | 3 | 9 | 5 |
| | 25% | 26% | 26% | 23% | | 73% | 10% | 42% | 33% | 20% | 37% | 25% | 25% | 21% | 41% | | 11% | 89% | 50% | 22% | 20% |
| Green Party Jill Stein | 9 | 1 | 1 | 7 | - | - | 2 | - | - | - | 2 | 6 | 2 | 7 | 1 | - | 2 | 1 | - | 3 | 2 |
| | 8% | 3% | 3% | 15% | | | 5% | | | | 4% | 6% | 17% | 8% | 4% | | 11% | 11% | | 7% | 8% |
| Independent Robert F. Kennedy Jr. | 9 | 3 | 3 | 3 | - | - | 4 | 2 | - | 1 | - | 9 | - | 9 | - | 1 | 2 | - | 1 | 5 | - |
| | 8% | 9% | 8% | 6% | | | 10% | 17% | | 20% | | 8% | | 10% | | 20% | 11% | | 17% | 12% | |
| Independent Cornel West | 11 | 2 | 4 | 5 | - | - | 3 | 2 | 1 | - | 4 | 11 | - | 9 | 1 | - | 1 | - | 1 | 4 | 1 |
| | 9% | 6% | 11% | 11% | | | 8% | 17% | 17% | | 9% | 10% | | 10% | 4% | | 5% | | 17% | 10% | 4% |
| Libertarian Party Chase Oliver | 9 | 1 | 6 | 2 | 1 | 1 | 5 | - | - | 1 | 2 | 9 | - | 8 | 1 | 1 | 2 | - | - | 1 | 5 |
| | 8% | 3% | 16% | 4% | 25% | 9% | 13% | | | 20% | 4% | 8% | | 9% | 4% | 20% | 11% | | | 2% | 20% |
| Undecided | 22 | 9 | 4 | 9 | - | 2 | 9 | 1 | 1 | - | 8 | 21 | 1 | 18 | 4 | - | 2 | - | - | 12 | 6 |
| | 18% | 26% | 11% | 19% | | 18% | 23% | 8% | 17% | | 17% | 20% | 8% | 20% | 15% | | 11% | | | 29% | 24% |
| Refused | 9 | 3 | 3 | 3 | - | - | 4 | 1 | 1 | - | 4 | 9 | - | 5 | 3 | - | - | - | 1 | 3 | 1 |
| | 8% | 9% | 8% | 6% | | | 10% | 8% | 17% | | 9% | 8% | | 6% | 11% | | | | 17% | 7% | 4% |

10. Thinking back to the 2020 general election did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|----------------|------------|-----|-----------|-----|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | GENDER X PARTY | | | | | |
| WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat Joe Biden | 453 | 186 | 141 | 126 | 68 | 10 | 44 | 186 | 12 | 106 | 101 | 210 | 207 | 360 | 72 | 93 | 204 | 5 | - | 73 | 63 |
| | 45% | 40% | 47% | 53% | 85% | 4% | 63% | 55% | 43% | 93% | 20% | 39% | 56% | 71% | 16% | 92% | 93% | 3% | - | 42% | 53% |
| Republican Donald Trump | 409 | 229 | 115 | 65 | 6 | 194 | 7 | 128 | 5 | 2 | 334 | 237 | 134 | 68 | 330 | 3 | - | 165 | 149 | 51 | 25 |
| | 41% | 49% | 38% | 27% | 8% | 82% | 10% | 38% | 18% | 2% | 67% | 44% | 36% | 13% | 73% | 3% | - | 91% | 97% | 29% | 21% |
| Did not vote | 85 | 30 | 23 | 32 | 4 | 23 | 8 | 10 | 7 | 4 | 39 | 57 | 20 | 44 | 38 | 5 | 10 | 10 | 4 | 25 | 19 |
| | 9% | 6% | 8% | 14% | 5% | 10% | 11% | 3% | 25% | 4% | 8% | 10% | 5% | 9% | 8% | 5% | 5% | 6% | 3% | 14% | 16% |
| Third-Party candidate | 27 | 12 | 9 | 6 | - | 8 | 9 | 4 | - | 1 | 18 | 25 | 2 | 19 | 8 | - | 1 | 1 | - | 19 | 6 |
| | 3% | 3% | 3% | 3% | - | 3% | 13% | 1% | - | 1% | 4% | 5% | 1% | 4% | 2% | - | 1% | 1% | - | 11% | 5% |
| Undecided | 11 | 4 | 4 | 3 | 2 | - | - | 3 | 3 | 1 | 3 | 5 | 3 | 10 | - | - | 3 | - | 1 | 3 | 3 |
| | 1% | 1% | 1% | 1% | 3% | - | - | 1% | 11% | 1% | 1% | 1% | 1% | 2% | - | - | 1% | - | 1% | 2% | 3% |
| Refused | 15 | 3 | 7 | 5 | - | 1 | 2 | 6 | 1 | - | 6 | 10 | 4 | 7 | 7 | - | 1 | - | - | 4 | 4 |
| | 2% | 1% | 2% | 2% | - | 1% | 3% | 2% | 4% | - | 1% | 2% | 1% | 1% | 2% | - | 1% | - | - | 2% | 3% |

11. Earlier you indicated your first choice this year is (INSERT). How excited are you about voting for your candidate?
would you say?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|----------------|------------|-----|-----------|-----|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | GENDER X PARTY | | | | | |
| WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| BASE: THOSE WITH FIRST CHOICE | 908 | 435 | 270 | 203 | 80 | 229 | 60 | 318 | 12 | 111 | 465 | 480 | 357 | 449 | 429 | 100 | 207 | 175 | 151 | 148 | 92 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very excited | 372 | 233 | 91 | 48 | 36 | 147 | 5 | 133 | 2 | 54 | 234 | 151 | 188 | 104 | 256 | 34 | 64 | 102 | 101 | 38 | 21 |
| | 41% | 54% | 34% | 24% | 45% | 64% | 8% | 42% | 17% | 49% | 50% | 31% | 53% | 23% | 60% | 34% | 31% | 58% | 67% | 26% | 23% |
| Somewhat excited | 259 | 103 | 88 | 68 | 27 | 47 | 25 | 87 | 2 | 34 | 112 | 132 | 106 | 145 | 110 | 33 | 69 | 46 | 27 | 45 | 33 |
| | 29% | 24% | 33% | 33% | 34% | 21% | 42% | 27% | 17% | 31% | 24% | 28% | 30% | 32% | 26% | 33% | 33% | 26% | 18% | 30% | 36% |
| Not very excited | 161 | 57 | 55 | 49 | 8 | 22 | 14 | 62 | 6 | 11 | 72 | 108 | 44 | 114 | 37 | 21 | 42 | 20 | 12 | 38 | 22 |
| | 18% | 13% | 20% | 24% | 10% | 10% | 23% | 19% | 50% | 10% | 15% | 23% | 12% | 25% | 9% | 21% | 20% | 11% | 8% | 26% | 24% |
| Not at all excited | 103 | 34 | 35 | 34 | 7 | 11 | 16 | 32 | 2 | 10 | 42 | 85 | 14 | 78 | 24 | 12 | 27 | 7 | 9 | 24 | 14 |
| | 11% | 8% | 13% | 17% | 9% | 5% | 27% | 10% | 17% | 9% | 9% | 18% | 4% | 17% | 6% | 12% | 13% | 4% | 6% | 16% | 15% |
| Undecided | 10 | 6 | 1 | 3 | 1 | 2 | - | 3 | - | 1 | 4 | 3 | 3 | 5 | 2 | - | 3 | - | 2 | 3 | 1 |
| | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | - | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | - | 1% | 2% | 1% |
| Refused | 3 | 2 | - | 1 | 1 | - | - | 1 | - | 1 | 1 | 1 | 2 | 3 | - | - | 2 | - | - | - | 1 |
| | 1% | 1% | 0% | 1% | 1% | 0% | 0% | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 1% |

12. Is your mind firmly made up, or might you change it?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|--------|------|------------------|------------|------------|----------------|-----------|----------------|-------|---------------|-----|---------------|-----|----------|------|------------|------|-----------|------|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| BASE: THOSE WITH FIRST CHOICE | 908 | 435 | 270 | 203 | 80 | 229 | 60 | 318 | 12 | 111 | 465 | 480 | 357 | 449 | 429 | 100 | 207 | 175 | 151 | 148 | 92 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Firmly made up | 736 | 384 | 201 | 151 | 69 | 201 | 21 | 285 | 6 | 100 | 378 | 346 | 328 | 335 | 381 | 85 | 168 | 158 | 132 | 99 | 71 |
| | 81% | 88% | 74% | 74% | 86% | 88% | 35% | 90% | 50% | 90% | 81% | 72% | 92% | 75% | 89% | 85% | 81% | 90% | 87% | 67% | 77% |
| Might change | 158 | 44 | 68 | 46 | 10 | 27 | 38 | 28 | 6 | 11 | 81 | 126 | 24 | 106 | 43 | 14 | 35 | 16 | 16 | 47 | 20 |
| | 17% | 10% | 25% | 23% | 13% | 12% | 63% | 9% | 50% | 10% | 17% | 26% | 7% | 24% | 10% | 14% | 17% | 9% | 11% | 32% | 22% |
| Undecided | 11 | 5 | - | 6 | 1 | 1 | 1 | 2 | - | - | 3 | 7 | 3 | 7 | 4 | 1 | 3 | 1 | 2 | 2 | 1 |
| | 1% | 1% | - | 3% | 1% | 1% | 2% | 1% | - | - | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% |
| Refused | 3 | 2 | 1 | - | - | - | - | 3 | - | - | 3 | 1 | 2 | 1 | 1 | - | 1 | - | 1 | - | - |
| | 1% | 1% | 1% | - | - | - | - | 1% | - | - | 1% | 1% | 1% | 1% | 1% | - | 1% | - | 1% | - | - |

13. In a word or phrase, what could make you change your mind?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|-----------|-----------|-----------|------------------|------------|----------------|-----------|----------------|------------|-----------|---------------|-----------|---------------|-----------|-----------|-----------|------------|-----------|-----------|-----------|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| BASE: THOSE WHO MIND IS NOT MADE UP | 172 100 | 51 100 | 69 100 | 52 100 | 11 100 | 28 100 | 39 100 | 33 100 | 6 100 | 11 100 | 87 100 | 134 100 | 29 100 | 114 100 | 48 100 | 15 100 | 39 100 | 17 100 | 19 100 | 49 100 | 21 100 |
| Better candidate | 27 16% | 15 29% | 6 9% | 6 12% | - | 5 18% | 12 31% | 2 6% | 1 17% | 3 27% | 15 17% | 22 16% | 4 14% | 19 17% | 7 15% | 2 13% | 3 8% | 5 29% | 4 21% | 7 14% | 5 24% |
| Different candidate | 36 21% | 7 14% | 15 22% | 14 27% | 1 9% | 4 14% | 8 21% | 9 27% | - | 1 9% | 13 15% | 30 22% | 5 17% | 28 25% | 8 17% | 5 33% | 4 10% | 7 41% | 4 21% | 9 18% | 3 14% |
| Policies/Views on issues | 30 17% | 9 18% | 7 10% | 14 27% | - | 6 21% | 5 13% | 3 9% | 2 33% | 1 9% | 15 17% | 20 15% | 9 31% | 18 16% | 10 21% | 2 13% | 6 15% | 5 29% | 2 11% | 12 24% | 1 5% |
| Character | 8 5% | 4 8% | - | 4 8% | - | 1 4% | 1 3% | 2 6% | - | - | 3 3% | 6 4% | 1 3% | 5 4% | 1 2% | - | 3 8% | - | 1 5% | 1 2% | 2 10% |
| Dropped out/Dies | 10 6% | 3 6% | 6 9% | 1 2% | 1 9% | 1 4% | 1 3% | 5 15% | - | 2 18% | 6 7% | 9 7% | 1 3% | 7 6% | 3 6% | - | 4 10% | - | - | 3 6% | 2 10% |
| More research/debates | 15 9% | 2 4% | 9 13% | 4 8% | 3 27% | 2 7% | 3 8% | 3 9% | - | 1 9% | 5 6% | 9 7% | 3 10% | 9 8% | 5 10% | 1 7% | 6 15% | - | 2 11% | 4 8% | 2 10% |
| Younger | 7 4% | 3 6% | 3 4% | 1 2% | 1 9% | 2 7% | 1 3% | 1 3% | - | - | 4 5% | 6 4% | - | 6 5% | 1 2% | 1 7% | 2 5% | 1 6% | 1 5% | 2 4% | - |
| Nothing | 3 2% | 1 2% | 2 3% | - | 1 9% | 2 7% | - | - | - | - | 3 3% | - | 2 7% | - | 3 6% | 1 7% | 1 3% | - | - | 1 2% | - |
| Other | 19 11% | 4 8% | 10 14% | 5 10% | 1 9% | 3 11% | 5 13% | 2 6% | 3 50% | 2 18% | 11 13% | 18 13% | 1 3% | 15 13% | 3 6% | 2 13% | 4 10% | 1 6% | 4 21% | 4 8% | 3 14% |
| Don't know/No answer/Refused | 20 12% | 4 8% | 11 16% | 5 10% | 3 27% | 3 11% | 3 8% | 6 18% | - | 1 9% | 13 15% | 17 13% | 3 10% | 9 8% | 8 17% | 1 7% | 7 18% | - | 1 5% | 6 12% | 3 14% |

24. Just your best guess - when all the votes are counted this November, who do you think will win the presidency - Trump or Biden?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|----------------|------------|-----|-----------|-----|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | GENDER X PARTY | | | | | |
| WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump | 520 | 277 | 153 | 90 | 10 | 214 | 38 | 147 | 17 | 4 | 397 | 339 | 142 | 142 | 366 | 13 | 41 | 161 | 133 | 94 | 51 |
| | 52% | 60% | 51% | 38% | 13% | 91% | 54% | 44% | 61% | 4% | 79% | 62% | 38% | 28% | 80% | 13% | 19% | 89% | 86% | 54% | 43% |
| Joe Biden | 341 | 147 | 105 | 89 | 59 | 10 | 17 | 155 | 8 | 103 | 63 | 123 | 192 | 272 | 56 | 73 | 148 | 9 | 9 | 51 | 43 |
| | 34% | 32% | 35% | 38% | 74% | 4% | 24% | 46% | 29% | 90% | 13% | 23% | 52% | 54% | 12% | 72% | 68% | 5% | 6% | 29% | 36% |
| Undecided | 132 | 39 | 39 | 54 | 11 | 12 | 15 | 32 | 3 | 7 | 39 | 79 | 32 | 90 | 30 | 15 | 29 | 8 | 12 | 29 | 26 |
| | 13% | 8% | 13% | 23% | 14% | 5% | 21% | 9% | 11% | 6% | 8% | 15% | 9% | 18% | 7% | 15% | 13% | 4% | 8% | 17% | 22% |
| Refused | 7 | 1 | 2 | 4 | - | - | - | 3 | - | - | 2 | 3 | 4 | 4 | 3 | - | 1 | 3 | - | 1 | - |
| | 1% | *% | 1% | 2% | | | | 1% | | | *% | 1% | 1% | 1% | 1% | | *% | 2% | | 1% | |

25. How confident are you that the results of the 2024 election will be accurately counted and reported? would you say...?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|----------------|------------|-----|-----------|-----|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | GENDER X PARTY | | | | | |
| WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very confident | 453 | 190 | 138 | 125 | 63 | 32 | 43 | 168 | 15 | 92 | 124 | 231 | 192 | 350 | 83 | 87 | 167 | 17 | 18 | 88 | 61 |
| | 45% | 41% | 46% | 53% | 79% | 14% | 61% | 50% | 54% | 81% | 25% | 42% | 52% | 69% | 18% | 86% | 76% | 9% | 12% | 50% | 51% |
| Somewhat confident | 290 | 147 | 85 | 58 | 10 | 108 | 16 | 91 | 6 | 13 | 196 | 165 | 93 | 94 | 188 | 10 | 33 | 81 | 72 | 45 | 36 |
| | 29% | 32% | 28% | 24% | 13% | 46% | 23% | 27% | 21% | 11% | 39% | 30% | 25% | 19% | 41% | 10% | 15% | 45% | 47% | 26% | 30% |
| Not confident | 240 | 118 | 70 | 52 | 6 | 92 | 11 | 71 | 7 | 6 | 172 | 139 | 78 | 56 | 177 | 2 | 15 | 82 | 61 | 40 | 22 |
| | 24% | 25% | 23% | 22% | 8% | 39% | 16% | 21% | 25% | 5% | 34% | 26% | 21% | 11% | 39% | 2% | 7% | 45% | 40% | 23% | 18% |
| Undecided | 16 | 8 | 6 | 2 | 1 | 4 | - | 6 | - | 2 | 9 | 9 | 6 | 7 | 7 | 2 | 4 | 1 | 3 | 2 | 1 |
| | 2% | 2% | 2% | 1% | 1% | 2% | - | 2% | - | 2% | 2% | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 1% | 1% |
| Refused | 1 | 1 | - | - | - | - | - | 1 | - | 1 | - | - | 1 | 1 | - | - | - | - | - | - | - |
| | 1% | 1% | - | - | - | - | - | 1% | - | 1% | - | - | 1% | 1% | - | - | - | - | - | - | - |

27. Thinking about the 2024 presidential race, what is the most important issue determining your vote of the following?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|-----|------------|-----|-----------|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Inflation/economy | 346 | 155 | 111 | 80 | 17 | 115 | 30 | 90 | 9 | 20 | 217 | 223 | 98 | 143 | 190 | 18 | 33 | 89 | 66 | 80 | 41 |
| | 35% | 33% | 37% | 34% | 21% | 49% | 43% | 27% | 32% | 18% | 43% | 41% | 26% | 28% | 42% | 18% | 15% | 49% | 43% | 46% | 34% |
| Abortion | 92 | 32 | 19 | 41 | 8 | 3 | 7 | 28 | 5 | 16 | 15 | 44 | 44 | 75 | 12 | 7 | 44 | 3 | 4 | 9 | 18 |
| | 9% | 7% | 6% | 17% | 10% | 1% | 10% | 8% | 18% | 14% | 3% | 8% | 12% | 15% | 3% | 7% | 20% | 2% | 3% | 5% | 15% |
| Immigration | 185 | 113 | 46 | 26 | 1 | 91 | 5 | 56 | 6 | 2 | 148 | 106 | 64 | 34 | 148 | 3 | 6 | 62 | 64 | 24 | 16 |
| | 19% | 24% | 15% | 11% | 1% | 39% | 7% | 17% | 21% | 2% | 30% | 19% | 17% | 7% | 33% | 3% | 3% | 34% | 42% | 14% | 13% |
| Threats to democracy | 207 | 88 | 70 | 49 | 33 | 6 | 9 | 100 | 5 | 45 | 53 | 89 | 97 | 151 | 48 | 48 | 86 | 10 | 6 | 30 | 22 |
| | 21% | 19% | 23% | 21% | 41% | 3% | 13% | 30% | 18% | 39% | 11% | 16% | 26% | 30% | 11% | 48% | 39% | 6% | 4% | 17% | 18% |
| The Israel-Hamas conflict | 25 | 14 | 5 | 6 | 3 | 3 | 7 | 6 | - | 3 | 12 | 15 | 9 | 16 | 7 | 2 | 7 | 2 | 3 | 6 | 4 |
| | 3% | 3% | 2% | 3% | 4% | 1% | 10% | 2% | - | 3% | 2% | 3% | 2% | 3% | 2% | 2% | 3% | 1% | 2% | 3% | 3% |
| The Russia-Ukraine war | 25 | 9 | 11 | 5 | 3 | 3 | 2 | 12 | - | 6 | 11 | 13 | 9 | 13 | 10 | 3 | 5 | 3 | 3 | 5 | 4 |
| | 3% | 2% | 4% | 2% | 4% | 1% | 3% | 4% | - | 5% | 2% | 2% | 2% | 3% | 2% | 3% | 2% | 2% | 2% | 3% | 3% |
| China policy | 12 | 8 | 3 | 1 | 1 | 5 | 1 | 3 | 1 | 2 | 9 | 6 | 4 | 5 | 7 | 1 | 2 | 3 | 2 | 2 | 2 |
| | 1% | 2% | 1% | *% | 1% | 2% | 1% | 1% | 4% | 2% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% |
| A balanced Supreme Court | 65 | 28 | 22 | 15 | 11 | 1 | 5 | 31 | - | 19 | 16 | 27 | 32 | 52 | 11 | 16 | 28 | 2 | 1 | 9 | 8 |
| | 7% | 6% | 7% | 6% | 14% | *% | 7% | 9% | - | 17% | 3% | 5% | 9% | 10% | 2% | 16% | 13% | 1% | 1% | 5% | 7% |
| Undecided | 43 | 17 | 12 | 14 | 3 | 9 | 4 | 11 | 2 | 1 | 20 | 21 | 13 | 19 | 22 | 3 | 8 | 7 | 5 | 10 | 5 |
| | 4% | 4% | 4% | 6% | 4% | 4% | 6% | 3% | 7% | 1% | 4% | 4% | 4% | 4% | 5% | 3% | 4% | 4% | 3% | 6% | 4% |

28. When it comes to the economy, do you think we are in...?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|------|---------------|-----|----------|------|------------|-----|-----------|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Economic recovery | 335 | 159 | 99 | 77 | 65 | 11 | 17 | 153 | 9 | 90 | 83 | 137 | 168 | 260 | 58 | 78 | 138 | 14 | 4 | 59 | 38 |
| | 34% | 34% | 33% | 32% | 81% | 5% | 24% | 45% | 32% | 79% | 17% | 25% | 45% | 51% | 13% | 77% | 63% | 8% | 3% | 34% | 32% |
| Stagnation | 244 | 109 | 73 | 62 | 4 | 80 | 22 | 62 | 10 | 7 | 143 | 149 | 74 | 98 | 141 | 9 | 38 | 56 | 39 | 53 | 33 |
| | 24% | 23% | 24% | 26% | 5% | 34% | 31% | 18% | 36% | 6% | 29% | 27% | 20% | 19% | 31% | 9% | 17% | 31% | 25% | 30% | 28% |
| Recession | 241 | 129 | 66 | 46 | 4 | 87 | 20 | 76 | 6 | 8 | 171 | 151 | 76 | 84 | 151 | 8 | 19 | 62 | 71 | 40 | 29 |
| | 24% | 28% | 22% | 19% | 5% | 37% | 29% | 23% | 21% | 7% | 34% | 28% | 21% | 17% | 33% | 8% | 9% | 34% | 46% | 23% | 24% |
| Depression | 134 | 58 | 42 | 34 | 3 | 52 | 9 | 32 | 3 | 5 | 90 | 90 | 34 | 39 | 91 | 3 | 14 | 42 | 32 | 18 | 12 |
| | 13% | 13% | 14% | 14% | 4% | 22% | 13% | 9% | 11% | 4% | 18% | 17% | 9% | 8% | 20% | 3% | 6% | 23% | 21% | 10% | 10% |
| Undecided | 42 | 8 | 18 | 16 | 4 | 6 | 2 | 13 | - | 4 | 13 | 15 | 16 | 23 | 14 | 3 | 7 | 7 | 8 | 4 | 8 |
| | 4% | 2% | 6% | 7% | 5% | 3% | 3% | 4% | - | 4% | 3% | 3% | 4% | 5% | 3% | 3% | 3% | 4% | 5% | 2% | 7% |
| Refused | 4 | 1 | 1 | 2 | - | - | - | 1 | - | - | 1 | 2 | 2 | 4 | - | - | 3 | - | - | 1 | - |
| | 0.4% | 0.2% | 0.3% | 0.2% | 0% | 0% | 0% | 0.1% | 0% | 0% | 0.1% | 0.2% | 0.2% | 0.4% | 0% | 0% | 0.3% | 0% | 0% | 0.1% | 0% |

30. Of the following five options, how did the debate impact your decision on who to vote for? would you say it...?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|--|----------------|--------|------|------------------|------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|-----|------------|-----|-----------|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | IMPACT OF DEBATE | | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| BASE: WATCHED DEBATE | 763 | 464 | 299 | - | 80 | 236 | 70 | 337 | 28 | 111 | 495 | 407 | 299 | 344 | 395 | 77 | 152 | 157 | 125 | 130 | 89 |
| | 100 | 100 | 100 | - | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Made you more likely to vote for Biden | 80 | 49 | 31 | - | 80 | - | - | - | - | 42 | 13 | 23 | 51 | 60 | 16 | 22 | 33 | 1 | 2 | 8 | 13 |
| | 10% | 11% | 10% | - | 100% | - | - | - | - | 38% | 3% | 6% | 17% | 17% | 4% | 29% | 22% | 1% | 2% | 6% | 15% |
| Made you more likely to vote for Trump | 236 | 168 | 68 | - | - | 236 | - | - | - | - | 231 | 140 | 73 | 27 | 205 | - | 4 | 96 | 71 | 40 | 19 |
| | 31% | 36% | 23% | - | - | 100% | - | - | - | 47% | 34% | 24% | 8% | 52% | - | 3% | 61% | 57% | 31% | 21% | |
| Made you more likely to vote for a third-party candidate | 70 | 40 | 30 | - | - | - | 70 | - | - | 8 | 39 | 60 | 9 | 52 | 17 | 5 | 17 | 4 | 3 | 27 | 12 |
| | 9% | 9% | 10% | - | - | - | 100% | - | - | 7% | 8% | 15% | 3% | 15% | 4% | 6% | 11% | 3% | 2% | 21% | 13% |
| Debate didn't impact your decision | 337 | 185 | 152 | - | - | - | - | 337 | - | 58 | 186 | 150 | 162 | 176 | 147 | 48 | 88 | 54 | 47 | 46 | 36 |
| | 44% | 40% | 51% | - | - | - | - | 100% | - | 52% | 38% | 37% | 54% | 51% | 37% | 62% | 58% | 34% | 38% | 35% | 40% |
| Debate made me less likely to vote in November | 28 | 15 | 13 | - | - | - | - | - | 28 | 2 | 18 | 24 | 3 | 20 | 8 | 1 | 6 | 1 | 2 | 6 | 8 |
| | 4% | 3% | 4% | - | - | - | - | 100% | 2% | 2% | 4% | 6% | 1% | 6% | 2% | 1% | 4% | 1% | 2% | 5% | 9% |
| Undecided | 11 | 7 | 4 | - | - | - | - | - | - | 1 | 7 | 9 | 1 | 8 | 2 | 1 | 4 | 1 | - | 2 | 1 |
| | 1% | 2% | 1% | - | - | - | - | - | - | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 3% | 1% | - | 2% | 1% |
| Refused | 1 | - | 1 | - | - | - | - | - | - | - | 1 | 1 | - | 1 | - | - | - | - | - | 1 | - |
| | 1% | - | 1% | - | - | - | - | - | - | - | 1% | 1% | - | 1% | - | - | - | - | - | 1% | - |

31. From what you saw or heard, who do you think won the debate - Biden or Trump?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|------------|------------|------------|------------------|------------|----------------|------------|----------------|-------------|-------------|---------------|------------|---------------|------------|------------|------------|------------|------------|------------|------------|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| Total | 1000 100 | 464 100 | 299 100 | 237 100 | 80 100 | 236 100 | 70 100 | 337 100 | 28 100 | 114 100 | 501 100 | 544 100 | 370 100 | 508 100 | 455 100 | 101 100 | 219 100 | 181 100 | 154 100 | 175 100 | 120 100 |
| Biden | 114 11% | 71 15% | 40 13% | 3 1% | 42 53% | - | 8 11% | 58 17% | 2 7% | 114 100% | - | 30 6% | 78 21% | 99 19% | 10 2% | 30 30% | 49 22% | 2 1% | - | 8 5% | 21 18% |
| Trump | 501 50% | 316 68% | 179 60% | 6 3% | 13 16% | 231 98% | 39 56% | 186 55% | 18 64% | - | 501 100% | 308 57% | 159 43% | 129 25% | 358 79% | 20 20% | 40 18% | 154 85% | 123 80% | 96 55% | 46 38% |
| Neither | 275 28% | 69 15% | 63 21% | 143 60% | 20 25% | 4 2% | 22 31% | 76 23% | 8 29% | - | - | 150 28% | 93 25% | 200 39% | 62 14% | 36 36% | 99 45% | 17 9% | 22 14% | 47 27% | 37 31% |
| Both | 10 1% | 1 *% | 6 2% | 3 1% | 1 1% | - | 1 1% | 5 1% | - | - | - | 3 1% | 7 2% | 6 1% | 3 1% | 4 4% | - | - | 1 1% | 4 2% | 1 1% |
| Undecided | 85 9% | 6 1% | 10 3% | 69 29% | 4 5% | 1 *% | - | 10 3% | - | - | - | 46 8% | 26 7% | 65 13% | 16 4% | 9 9% | 28 13% | 6 3% | 8 5% | 15 9% | 14 12% |
| Refused | 15 2% | 1 *% | 1 *% | 13 5% | - | - | - | 2 1% | - | - | - | 7 1% | 7 2% | 9 2% | 6 1% | 2 2% | 3 1% | 2 1% | - | 5 3% | 1 1% |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|--|----------------|------------|------------|------------------|------------|------------|----------------|------------|----------------|------------|------------|---------------|------------|---------------|------------|-----------|-----------|------------|------------|------------|-----------|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | IMPACT OF DEBATE | | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| BASE:THOSE WHO PICKED A DEBATE WINNER | 606 100 | 387 100 | 219 100 | - | 55 100 | 231 100 | 47 100 | 244 100 | 20 100 | 111 100 | 495 100 | 334 100 | 233 100 | 222 100 | 366 100 | 48 100 | 87 100 | 154 100 | 122 100 | 104 100 | 65 100 |
| Truthful/Honest | 54 9% | 36 9% | 18 8% | - | 16 29% | - | 2 4% | 35 14% | 1 5% | 54 49% | - | 12 4% | 40 17% | 44 20% | 6 2% | 14 29% | 22 25% | - | - | 6 6% | 10 15% |
| Answered the questions/ Focused | 14 2% | 11 3% | 3 1% | - | 8 15% | - | 1 2% | 5 2% | - | 14 13% | - | 3 1% | 10 4% | 14 6% | - | 4 8% | 6 7% | 1 1% | - | - | 1 2% |
| Trump lies | 16 3% | 9 2% | 7 3% | - | 5 9% | - | 2 4% | 9 4% | - | 16 14% | - | 6 2% | 9 4% | 15 7% | 1 *% | 4 8% | 4 5% | 1 1% | - | 1 1% | 6 9% |
| Character/Integrity | 13 2% | 6 2% | 7 3% | - | 8 15% | - | - | 4 2% | - | 13 12% | - | 5 1% | 7 3% | 11 5% | 2 1% | 3 6% | 8 9% | - | - | - | 2 3% |
| Real policies/Facts | 22 4% | 18 5% | 4 2% | - | 11 20% | - | 2 4% | 9 4% | - | 22 20% | - | 4 1% | 18 8% | 21 9% | 1 *% | 8 17% | 9 10% | 1 1% | - | - | 3 5% |
| Calm/Confident/Presence | 5 1% | 2 1% | 3 1% | - | 1 2% | - | 1 2% | 3 1% | - | 5 5% | - | 3 1% | 2 1% | 5 2% | - | 1 2% | 3 3% | - | - | 1 1% | - |
| Biden was confused/ Dementia/Mental state | 80 13% | 49 13% | 31 14% | - | 1 2% | 44 19% | 5 11% | 29 12% | - | - | 80 16% | 54 16% | 23 10% | 18 8% | 60 16% | 2 4% | 2 2% | 27 18% | 24 20% | 15 14% | 7 11% |
| Biden was incoherent/ inarticulate | 31 5% | 24 6% | 7 3% | - | - | 15 6% | 3 6% | 9 4% | 3 15% | - | 31 6% | 20 6% | 9 4% | 11 5% | 18 5% | - | 3 3% | 7 5% | 7 6% | 8 8% | 3 5% |
| Biden is old/Looked old/ Appearance | 17 3% | 12 3% | 5 2% | - | 1 2% | 7 3% | 2 4% | 7 3% | - | - | 17 3% | 14 4% | 3 1% | 9 4% | 7 2% | 1 2% | 2 2% | 5 3% | 2 2% | 3 3% | 3 5% |
| Biden's poor performance | 67 11% | 40 10% | 27 12% | - | 2 4% | 24 10% | 6 13% | 30 12% | 3 15% | - | 67 14% | 39 12% | 25 11% | 22 10% | 41 11% | 5 10% | 10 11% | 16 10% | 13 11% | 13 13% | 5 8% |
| Confident | 29 5% | 21 5% | 8 4% | - | - | 14 6% | 5 11% | 7 3% | 3 15% | - | 29 6% | 18 5% | 6 3% | 8 4% | 20 5% | 1 2% | 3 3% | 10 6% | 7 6% | 3 3% | 4 6% |
| Coherent/Articulate | 96 16% | 55 14% | 41 19% | - | 3 5% | 40 17% | 6 13% | 45 18% | 2 10% | - | 96 19% | 57 17% | 30 13% | 27 12% | 69 19% | 3 6% | 7 8% | 27 18% | 20 16% | 27 26% | 9 14% |
| Cognizant/Present | 42 7% | 31 8% | 11 5% | - | - | 20 9% | 3 6% | 17 7% | 1 5% | - | 42 8% | 20 6% | 18 8% | 6 3% | 36 10% | - | 1 1% | 18 12% | 11 9% | 8 8% | 2 3% |
| Smart/Knowledgeable | 23 4% | 12 3% | 11 5% | - | 1 2% | 17 7% | - | 5 2% | - | - | 23 5% | 16 5% | 5 2% | 1 *% | 21 6% | - | - | 5 3% | 14 11% | 3 3% | 1 2% |

32. In a word or phrase, why do you think (BIDEN/TRUMP) won the debate?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | | |
|--|----------------|----------|----------|------------------|------------|------------|----------------|-----------|----------------|------------|----------|---------------|----------|---------------|-----------|----------|---------|------------|-----------|-----------|---------|---------|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | IMPACT OF DEBATE | | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Focused/Prepared/ Answered the questions | 47 8% | 31 8% | 16 7% | - | 1 2% | 20 9% | 4 9% | 18 7% | 3 15% | - | 47 9% | 26 8% | 16 7% | 9 4% | 37 10% | 1 2% | 3 3% | 17 11% | 15 12% | 7 7% | 2 3% | |
| Vision/Policies | 28 5% | 25 6% | 3 1% | - | - | 15 6% | - | 13 5% | - | - | 28 6% | 12 4% | 13 6% | 2 1% | 26 7% | - | - | 10 6% | 11 9% | 6 6% | 1 2% | |
| Calm/Composed/Presence | 29 5% | 22 6% | 7 3% | - | 1 2% | 17 7% | 2 4% | 9 4% | - | - | 29 6% | 20 6% | 8 3% | 4 2% | 24 7% | 1 2% | 2 2% | 11 7% | 6 5% | 4 4% | 5 8% | |
| Looked better/Energetic/ Alive/Alert | 25 4% | 14 4% | 11 5% | - | 4 7% | 7 3% | 3 6% | 10 4% | - | - | 25 5% | 17 5% | 5 2% | 10 5% | 14 4% | 3 6% | 6 7% | 4 3% | 4 3% | 4 4% | 4 6% | |
| Competent/Experienced | 15 2% | 11 3% | 4 2% | - | - | 9 4% | 1 2% | 4 2% | 1 5% | - | 15 3% | 9 3% | 5 2% | 4 2% | 11 3% | - | 1 1% | 3 2% | 7 6% | 2 2% | 1 2% | |
| Honest/Truthful | 14 2% | 10 3% | 4 2% | - | - | 10 4% | - | 4 2% | - | - | 14 3% | 9 3% | 4 2% | - | 14 4% | - | - | 4 3% | 8 7% | 2 2% | - | |
| Lied | 6 1% | 4 1% | 2 1% | - | 1 2% | - | 2 4% | 2 1% | - | - | 6 1% | 4 1% | 2 1% | 6 3% | - | - | 3 3% | - | - | 2 2% | 1 2% | |
| Assertive/Aggressive | 5 1% | 2 1% | 3 1% | - | - | 2 1% | - | 2 1% | 1 5% | - | 5 1% | 2 1% | 3 1% | 2 1% | 3 1% | 1 2% | 1 1% | 1 1% | 1 1% | 1 1% | - | 1 2% |
| Leadership/Presidential | 5 1% | 5 1% | - | - | - | 5 2% | - | - | - | - | 5 1% | 1 * | 4 2% | - | 5 1% | - | - | 1 1% | 3 2% | 1 1% | - | |
| Good performance | 8 1% | 7 2% | 1 *% | - | - | 4 2% | 1 2% | 3 1% | - | - | 8 2% | 6 2% | 1 *% | - | 8 2% | - | - | 4 3% | 3 2% | 1 1% | - | |
| Other | 29 5% | 15 4% | 14 6% | - | 2 4% | 8 3% | 3 6% | 11 5% | 4 20% | 5 5% | 24 5% | 17 5% | 11 5% | 11 5% | 17 5% | 1 2% | 6 7% | 3 2% | 3 2% | 8 8% | 5 8% | |
| Don't know/No answer/ Refused | 3 *% | - | 3 1% | - | - | - | - | 3 1% | - | - | 3 1% | 3 1% | - | 1 *% | - | - | 2 2% | - | - | - | - | |

32A. In your opinion, should the Democratic Party replace Joe Biden with a different presidential nominee - yes or no?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|------|---------------|-----|----------|-----|------------|----------------|-----------|-----|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | GENDER X PARTY | | | |
| WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 544 | 233 | 174 | 137 | 23 | 140 | 60 | 150 | 24 | 30 | 308 | 544 | - | 297 | 231 | 41 | 89 | 98 | 97 | 112 | 77 |
| | 54% | 50% | 58% | 58% | 29% | 59% | 86% | 45% | 86% | 26% | 61% | 100% | | 58% | 51% | 41% | 41% | 54% | 63% | 64% | 64% |
| No | 370 | 199 | 100 | 71 | 51 | 73 | 9 | 162 | 3 | 78 | 159 | - | 370 | 178 | 182 | 56 | 106 | 67 | 42 | 53 | 33 |
| | 37% | 43% | 33% | 30% | 64% | 31% | 13% | 48% | 11% | 68% | 32% | | 100% | 35% | 40% | 55% | 48% | 37% | 27% | 30% | 28% |
| Undecided | 84 | 31 | 24 | 29 | 5 | 23 | 1 | 24 | 1 | 5 | 34 | - | - | 31 | 42 | 3 | 24 | 16 | 15 | 10 | 9 |
| | 8% | 7% | 8% | 12% | 6% | 10% | 1% | 7% | 4% | 4% | 7% | | | 6% | 9% | 3% | 11% | 9% | 10% | 6% | 8% |
| Refused | 2 | 1 | 1 | - | 1 | - | - | 1 | - | 1 | - | - | - | 2 | - | 1 | - | - | - | - | 1 |
| | 2% | 1% | 1% | | 1% | | | 1% | | 1% | | | | 2% | | 1% | | | | | 1% |

32B. In your opinion, should the Republican Party replace Donald Trump with a different presidential nominee - yes or no?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|------|----------|----------------|------------|-----|-----------|-----|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | GENDER X PARTY | | | | | |
| WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 508 | 189 | 155 | 164 | 60 | 27 | 52 | 176 | 20 | 99 | 129 | 297 | 178 | 508 | - | 77 | 172 | 24 | 22 | 105 | 81 |
| | 51% | 41% | 52% | 69% | 75% | 11% | 74% | 52% | 71% | 87% | 26% | 55% | 48% | 100% | | 76% | 79% | 13% | 14% | 60% | 68% |
| No | 455 | 264 | 131 | 60 | 16 | 205 | 17 | 147 | 8 | 10 | 358 | 231 | 182 | - | 455 | 18 | 33 | 156 | 127 | 66 | 36 |
| | 46% | 57% | 44% | 25% | 20% | 87% | 24% | 44% | 29% | 9% | 71% | 42% | 49% | | 100% | 18% | 15% | 86% | 82% | 38% | 30% |
| Undecided | 34 | 10 | 11 | 13 | 3 | 3 | 1 | 13 | - | 5 | 13 | 14 | 9 | - | - | 6 | 12 | 1 | 5 | 4 | 2 |
| | 3% | 2% | 4% | 5% | 4% | 1% | 1% | 4% | | 4% | 3% | 3% | 2% | | | 6% | 5% | 1% | 3% | 2% | 2% |
| Refused | 3 | 1 | 2 | - | 1 | 1 | - | 1 | - | - | 1 | 2 | 1 | - | - | - | 2 | - | - | - | 1 |
| | 3% | 1% | 1% | | 1% | 1% | | 1% | | | 1% | 2% | 1% | | | | 1% | | | | 1% |

42. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|----------------|------------|-----|-----------|-----|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | GENDER X PARTY | | | | | |
| WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | | |
| TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM | |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very liberal | 68 | 31 | 16 | 21 | 13 | 2 | 5 | 27 | - | 20 | 13 | 25 | 40 | 51 | 12 | 20 | 33 | - | - | 3 | 7 |
| | 7% | 7% | 5% | 9% | 16% | 1% | 7% | 8% | | 18% | 3% | 5% | 11% | 10% | 3% | 20% | 15% | | | 2% | 6% |
| Liberal | 177 | 61 | 59 | 57 | 22 | 5 | 14 | 71 | 5 | 34 | 38 | 89 | 73 | 133 | 34 | 38 | 84 | 4 | 3 | 20 | 21 |
| | 18% | 13% | 20% | 24% | 28% | 2% | 20% | 21% | 18% | 30% | 8% | 16% | 20% | 26% | 7% | 38% | 38% | 2% | 2% | 11% | 18% |
| Moderate | 358 | 153 | 117 | 88 | 35 | 62 | 39 | 115 | 15 | 47 | 156 | 211 | 118 | 224 | 125 | 29 | 81 | 33 | 34 | 98 | 67 |
| | 36% | 33% | 39% | 37% | 44% | 26% | 56% | 34% | 54% | 41% | 31% | 39% | 32% | 44% | 27% | 29% | 37% | 18% | 22% | 56% | 56% |
| Conservative | 230 | 129 | 67 | 34 | 7 | 104 | 4 | 71 | 7 | 8 | 173 | 127 | 86 | 62 | 158 | 8 | 12 | 81 | 58 | 39 | 18 |
| | 23% | 28% | 22% | 14% | 9% | 44% | 6% | 21% | 25% | 7% | 35% | 23% | 23% | 12% | 35% | 8% | 5% | 45% | 38% | 22% | 15% |
| Very conservative | 130 | 77 | 30 | 23 | - | 56 | 3 | 46 | 1 | 1 | 105 | 69 | 45 | 20 | 109 | - | 5 | 59 | 51 | 5 | 5 |
| | 13% | 17% | 10% | 10% | | 24% | 4% | 14% | 4% | 1% | 21% | 13% | 12% | 4% | 24% | | 2% | 33% | 33% | 3% | 4% |
| Undecided | 37 | 13 | 10 | 14 | 3 | 7 | 5 | 7 | - | 4 | 16 | 23 | 8 | 18 | 17 | 6 | 4 | 4 | 8 | 10 | 2 |
| | 4% | 3% | 3% | 6% | 4% | 3% | 7% | 2% | | 4% | 3% | 4% | 2% | 4% | 4% | 6% | 2% | 2% | 5% | 6% | 2% |

43. what is your annual household income?

| BANNER 5 | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|----------------|--------|------|-----------|------------------|------------|----------------|-----------|----------------|------------|-------|---------------|-----|---------------|-----|----------|-----|------------|-----|-----------|-----|
| PRESIDENTIAL DEBATE, GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| GENDER X PARTY | | | | | | | | | | | | | | | | | | | | | |
| | WATCHED DEBATE | | | | IMPACT OF DEBATE | | | | | WON DEBATE | | REPLACE BIDEN | | REPLACE TRUMP | | DEMOCRAT | | REPUBLICAN | | IND/OTHER | |
| | TOTAL | ENTIRE | SOME | NOT WATCH | LKLY BIDEN | LKLY TRUMP | LKLY 3RD PARTY | NO IMPACT | LESS LKLY VOTE | BIDEN | TRUMP | YES | NO | YES | NO | MALE | FEM | MALE | FEM | MALE | FEM |
| Total | 1000 | 464 | 299 | 237 | 80 | 236 | 70 | 337 | 28 | 114 | 501 | 544 | 370 | 508 | 455 | 101 | 219 | 181 | 154 | 175 | 120 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Under \$20,000 per year | 122 | 49 | 37 | 36 | 8 | 32 | 9 | 31 | 6 | 13 | 59 | 62 | 50 | 55 | 64 | 13 | 29 | 16 | 23 | 14 | 17 |
| | 12% | 11% | 12% | 15% | 10% | 14% | 13% | 9% | 21% | 11% | 12% | 11% | 14% | 11% | 14% | 13% | 13% | 9% | 15% | 8% | 14% |
| Under \$50,000 per year | 149 | 72 | 42 | 35 | 17 | 32 | 9 | 49 | 5 | 28 | 64 | 71 | 62 | 75 | 66 | 11 | 38 | 27 | 25 | 14 | 23 |
| | 15% | 16% | 14% | 15% | 21% | 14% | 13% | 15% | 18% | 25% | 13% | 13% | 17% | 15% | 15% | 11% | 17% | 15% | 16% | 8% | 19% |
| Under \$75,000 per year | 138 | 65 | 42 | 31 | 12 | 34 | 12 | 42 | 5 | 15 | 71 | 72 | 48 | 64 | 68 | 16 | 30 | 26 | 22 | 19 | 20 |
| | 14% | 14% | 14% | 13% | 15% | 14% | 17% | 12% | 18% | 13% | 14% | 13% | 13% | 13% | 15% | 16% | 14% | 14% | 14% | 11% | 17% |
| Under \$100,000 per year | 165 | 72 | 52 | 41 | 18 | 39 | 10 | 53 | 2 | 22 | 79 | 91 | 60 | 94 | 69 | 15 | 37 | 33 | 22 | 39 | 16 |
| | 17% | 16% | 17% | 17% | 23% | 17% | 14% | 16% | 7% | 19% | 16% | 17% | 16% | 19% | 15% | 15% | 17% | 18% | 14% | 22% | 13% |
| Under \$140,000 per year | 160 | 75 | 51 | 34 | 10 | 38 | 11 | 64 | 2 | 13 | 84 | 100 | 52 | 71 | 81 | 15 | 36 | 33 | 25 | 29 | 13 |
| | 16% | 16% | 17% | 14% | 13% | 16% | 16% | 19% | 7% | 11% | 17% | 18% | 14% | 14% | 18% | 15% | 16% | 18% | 16% | 17% | 11% |
| \$140,000 per year or more | 177 | 87 | 52 | 38 | 12 | 35 | 13 | 71 | 5 | 18 | 99 | 101 | 66 | 107 | 65 | 26 | 34 | 36 | 17 | 43 | 15 |
| | 18% | 19% | 17% | 16% | 15% | 15% | 19% | 21% | 18% | 16% | 20% | 19% | 18% | 21% | 14% | 26% | 16% | 20% | 11% | 25% | 13% |
| Undecided | 89 | 44 | 23 | 22 | 3 | 26 | 6 | 27 | 3 | 5 | 45 | 47 | 32 | 42 | 42 | 5 | 15 | 10 | 20 | 17 | 16 |
| | 9% | 9% | 8% | 9% | 4% | 11% | 9% | 8% | 11% | 4% | 9% | 9% | 9% | 8% | 9% | 5% | 7% | 6% | 13% | 10% | 13% |