

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	227	102	121	55	76	53	43	176	5	44	38	58	70	60	142	48	26	227	-
	23%	21%	24%	26%	23%	22%	20%	57%	2%	12%	16%	23%	25%	26%	21%	41%	21%	100%	
Wrong Track	686	339	341	125	238	173	150	93	301	280	171	172	193	145	478	57	81	-	686
	69%	71%	67%	60%	71%	72%	70%	30%	96%	77%	72%	69%	69%	63%	71%	49%	66%		100%
Undecided	87	38	47	29	21	15	22	38	6	40	27	18	18	24	56	12	15	-	-
	9%	8%	9%	14%	6%	6%	10%	12%	2%	11%	11%	7%	6%	10%	8%	10%	12%		

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	367	158	203	96	109	81	81	268	3	93	81	99	96	91	233	75	42	203	114
	37%	33%	40%	46%	33%	34%	38%	87%	1%	26%	34%	40%	34%	40%	34%	64%	34%	89%	17%
Republican Donald Trump	371	209	160	61	147	89	74	5	263	99	60	88	125	94	287	14	34	3	364
	37%	44%	31%	29%	44%	37%	34%	2%	84%	27%	25%	35%	44%	41%	42%	12%	28%	1%	53%
Green Party Jill Stein	12	6	6	1	3	3	5	1	1	10	8	1	2	1	8	1	2	-	10
	1%	1%	1%	*%	1%	1%	2%	*%	*%	3%	3%	*%	1%	*%	1%	1%	2%		1%
Independent Robert F. Kennedy Jr.	80	41	37	15	22	24	19	9	19	51	30	20	17	13	46	8	17	8	65
	8%	9%	7%	7%	7%	10%	9%	3%	6%	14%	13%	8%	6%	6%	7%	7%	14%	4%	9%
Independent Cornel West	16	5	11	6	5	2	3	5	2	9	12	1	2	1	7	6	3	-	12
	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	5%	*%	1%	*%	1%	5%	2%		2%
Libertarian Party candidate	17	13	2	2	9	3	3	-	4	13	4	5	7	1	12	-	2	1	14
	2%	3%	*%	1%	3%	1%	1%		1%	4%	2%	2%	2%	*%	2%		2%	*%	2%
Undecided	121	39	82	24	35	35	27	19	16	81	38	30	30	22	78	11	17	10	94
	12%	8%	16%	11%	10%	15%	13%	6%	5%	22%	16%	12%	11%	10%	12%	9%	14%	4%	14%
Refused	16	8	8	4	5	4	3	-	4	8	3	4	2	6	5	2	5	2	13
	2%	2%	2%	2%	1%	2%	1%		1%	2%	1%	2%	1%	3%	1%	2%	4%	1%	2%

9. Is your mind firmly made up, or is it possible you will change it before the election?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: CHOICE FOR PRESIDENT	863	432	419	181	295	202	185	288	292	275	195	214	249	201	593	104	100	215	579
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mind firmly made up	644	321	316	139	218	154	133	247	240	152	109	165	199	167	466	76	61	192	408
	75%	74%	75%	77%	74%	76%	72%	86%	82%	55%	56%	77%	80%	83%	79%	73%	61%	89%	70%
Possible change before election	207	106	96	40	73	45	49	38	49	117	85	47	46	29	118	28	37	23	160
	24%	25%	23%	22%	25%	22%	26%	13%	17%	43%	44%	22%	18%	14%	20%	27%	37%	11%	28%
Undecided	11	4	7	2	4	3	2	3	3	5	1	2	3	5	8	-	2	-	10
	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	-	2%	-	2%
Refused	1	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	1
	1%	1%	-	-	-	-	1%	-	-	1%	-	-	1%	-	1%	-	-	-	1%

10a. Mike Johnson

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
A lot	12 2%	8 3%	4 2%	4 4%	4 2%	-	4 4%	1 1%	10 6%	1 1%	1 1%	2 2%	4 3%	4 4%	8 2%	1 2%	2 3%	1 1%	11 3%
A little	32 6%	16 7%	15 6%	3 3%	15 9%	9 8%	5 5%	7 5%	15 9%	9 5%	7 6%	9 7%	9 6%	7 6%	18 5%	7 12%	6 8%	8 7%	22 6%
Not at all	311 62%	154 65%	155 60%	65 63%	107 64%	78 65%	61 56%	105 68%	105 65%	96 55%	65 56%	75 62%	94 64%	75 68%	214 64%	35 58%	40 56%	78 71%	210 61%
Less likely	22 4%	15 6%	7 3%	3 3%	4 2%	5 4%	10 9%	8 5%	4 2%	10 6%	7 6%	3 2%	7 5%	5 5%	16 5%	-	5 7%	6 5%	15 4%
Never heard of	123 25%	45 19%	77 30%	29 28%	37 22%	28 23%	29 27%	34 22%	28 17%	57 33%	36 31%	32 26%	34 23%	19 17%	76 23%	17 28%	18 25%	17 15%	86 25%

10b. Barack Obama

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
A lot	89 18%	31 13%	57 22%	22 21%	30 18%	16 13%	21 19%	61 39%	2 1%	25 14%	19 16%	18 15%	26 18%	26 24%	51 15%	12 20%	20 28%	43 39%	29 8%
A little	84 17%	34 14%	48 19%	21 20%	29 17%	18 15%	16 15%	44 28%	6 4%	32 18%	29 25%	19 16%	23 16%	13 12%	46 14%	16 27%	16 23%	26 24%	44 13%
Not at all	304 61%	156 66%	147 57%	58 56%	103 62%	79 66%	64 59%	50 32%	139 86%	110 64%	64 55%	80 66%	87 59%	68 62%	218 66%	32 53%	29 41%	41 37%	248 72%
Less likely	22 4%	17 7%	5 2%	3 3%	5 3%	7 6%	7 6%	-	15 9%	6 3%	4 3%	4 3%	11 7%	3 3%	16 5%	-	6 8%	-	22 6%
Never heard of	1 *%	-	1 *%	-	-	-	1 1%	-	-	-	-	-	1 1%	-	1 *%	-	-	-	1 *%

10c. Rachel Maddow

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
A lot	21 4%	7 3%	14 5%	7 7%	5 3%	1 1%	8 7%	18 12%	-	3 2%	1 1%	4 3%	11 7%	5 5%	12 4%	5 8%	2 3%	15 14%	4 1%
A little	45 9%	13 5%	30 12%	7 7%	14 8%	18 15%	6 6%	25 16%	4 2%	15 9%	9 8%	9 7%	13 9%	14 13%	28 8%	7 12%	6 8%	20 18%	16 5%
Not at all	302 60%	164 69%	138 53%	59 57%	101 60%	71 59%	71 65%	83 54%	107 66%	108 62%	73 63%	78 64%	84 57%	63 57%	212 64%	33 55%	34 48%	61 55%	226 66%
Less likely	26 5%	19 8%	7 3%	4 4%	9 5%	7 6%	6 6%	6 4%	8 5%	10 6%	6 5%	6 5%	11 7%	3 3%	16 5%	2 3%	7 10%	1 1%	22 6%
Never heard of	106 21%	35 15%	69 27%	27 26%	38 23%	23 19%	18 17%	23 15%	43 27%	37 21%	27 23%	24 20%	29 20%	25 23%	64 19%	13 22%	22 31%	13 12%	76 22%

10d. Oprah Winfrey

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
A lot	24 5%	-	23 9%	7 7%	7 4%	3 3%	7 6%	22 14%	-	2 1%	4 3%	4 3%	9 6%	7 6%	10 3%	6 10%	5 7%	13 12%	4 1%
A little	53 11%	19 8%	34 13%	16 15%	16 10%	12 10%	9 8%	28 18%	8 5%	15 9%	15 13%	8 7%	13 9%	17 15%	38 11%	3 5%	8 11%	22 20%	22 6%
Not at all	391 78%	199 84%	190 74%	76 73%	136 81%	94 78%	85 78%	101 65%	143 88%	142 82%	92 79%	103 85%	113 76%	79 72%	264 80%	49 82%	52 73%	74 67%	292 85%
Less likely	28 6%	18 8%	9 3%	3 3%	7 4%	11 9%	7 6%	3 2%	10 6%	13 8%	5 4%	5 4%	11 7%	7 6%	19 6%	2 3%	4 6%	-	23 7%
Never heard of	4 1%	2 1%	2 1%	2 2%	1 1%	-	1 1%	1 1%	1 1%	1 1%	-	1 1%	2 1%	-	1 *	-	2 3%	1 1%	3 1%

10e. Joe Rogan

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
A lot	13 3%	7 3%	6 2%	3 3%	1 1%	5 4%	4 4%	1 1%	6 4%	6 3%	3 3%	4 3%	6 4%	-	9 3%	-	3 4%	1 1%	12 3%
A little	47 9%	30 13%	17 7%	8 8%	15 9%	13 11%	11 10%	9 6%	21 13%	16 9%	13 11%	15 12%	9 6%	9 8%	30 9%	6 10%	8 11%	9 8%	33 10%
Not at all	331 66%	170 71%	159 62%	60 58%	116 69%	81 68%	74 68%	102 66%	108 67%	115 66%	77 66%	77 64%	102 69%	71 65%	221 67%	40 67%	44 62%	75 68%	233 68%
Less likely	36 7%	15 6%	20 8%	11 11%	6 4%	7 6%	12 11%	18 12%	9 6%	9 5%	8 7%	13 11%	11 7%	4 4%	24 7%	7 12%	5 7%	11 10%	22 6%
Never heard of	73 15%	16 7%	56 22%	22 21%	29 17%	14 12%	8 7%	25 16%	18 11%	27 16%	15 13%	12 10%	20 14%	26 24%	48 14%	7 12%	11 15%	14 13%	44 13%

10f. Taylor swift

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	15	2	13	3	4	3	5	8	2	5	3	4	3	5	10	2	2	5	8
	3%	1%	5%	3%	2%	3%	5%	5%	1%	3%	3%	3%	2%	5%	3%	3%	3%	5%	2%
A little	31	13	18	3	15	5	8	16	2	12	9	7	6	9	17	4	9	16	8
	6%	5%	7%	3%	9%	4%	7%	10%	1%	7%	8%	6%	4%	8%	5%	7%	13%	15%	2%
Not at all	414	205	206	90	136	101	87	123	144	140	98	101	123	87	277	54	52	83	297
	83%	86%	80%	87%	81%	84%	80%	79%	89%	81%	84%	83%	83%	79%	83%	90%	73%	75%	86%
Less likely	30	15	14	6	7	9	8	6	13	10	5	8	11	6	23	-	6	4	24
	6%	6%	5%	6%	4%	8%	7%	4%	8%	6%	4%	7%	7%	5%	7%		8%	4%	7%
Never heard of	10	3	7	2	5	2	1	2	1	6	1	1	5	3	5	-	2	2	7
	2%	1%	3%	2%	3%	2%	1%	1%	1%	3%	1%	1%	3%	3%	2%		3%	2%	2%

10g. Kim Kardashian

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A little	15	4	10	2	8	2	3	7	1	6	9	2	1	3	6	4	5	7	5
	3%	2%	4%	2%	5%	2%	3%	5%	1%	3%	8%	2%	1%	3%	2%	7%	7%	6%	1%
Not at all	444	214	228	94	147	110	93	139	146	153	98	115	136	91	293	55	62	97	308
	89%	90%	88%	90%	88%	92%	85%	90%	90%	88%	84%	95%	92%	83%	88%	92%	87%	88%	90%
Less likely	35	18	16	6	9	8	12	7	14	13	9	4	10	12	29	1	4	6	27
	7%	8%	6%	6%	5%	7%	11%	5%	9%	8%	8%	3%	7%	11%	9%	2%	6%	5%	8%
Never heard of	6	2	4	2	3	-	1	2	1	1	-	-	1	4	4	-	-	-	4
	1%	1%	2%	2%	2%	-	1%	1%	1%	1%	-	-	1%	4%	1%	-	-	-	1%

10h. Elon Musk

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
A lot	18 4%	13 5%	5 2%	5 5%	4 2%	3 3%	6 6%	-	13 8%	5 3%	4 3%	4 3%	5 3%	4 4%	13 4%	1 2%	2 3%	-	17 5%
A little	58 12%	28 12%	29 11%	11 11%	21 13%	14 12%	12 11%	8 5%	30 19%	19 11%	13 11%	12 10%	14 9%	18 16%	38 11%	4 7%	8 11%	7 6%	43 13%
Not at all	372 74%	175 74%	196 76%	75 72%	125 75%	93 78%	79 72%	117 75%	111 69%	137 79%	87 75%	93 77%	117 79%	72 65%	240 72%	50 83%	55 77%	86 78%	258 75%
Less likely	37 7%	19 8%	17 7%	8 8%	13 8%	6 5%	10 9%	23 15%	4 2%	9 5%	12 10%	10 8%	7 5%	8 7%	27 8%	5 8%	5 7%	15 14%	19 6%
Never heard of	15 3%	3 1%	11 4%	5 5%	4 2%	4 3%	2 2%	7 5%	4 2%	3 2%	-	2 2%	5 3%	8 7%	14 4%	-	1 1%	2 2%	7 2%

10i. Charlamagne tha God

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
A lot	2 *%	-	2 1%	-	1 1%	-	1 1%	1 1%	-	1 1%	1 1%	-	1 1%	-	-	2 3%	-	2 2%	-
A little	14 3%	8 3%	5 2%	3 3%	6 4%	1 1%	4 4%	4 3%	4 2%	5 3%	8 7%	4 3%	2 1%	-	7 2%	3 5%	4 6%	5 5%	6 2%
Not at all	307 61%	157 66%	149 58%	64 62%	104 62%	76 63%	63 58%	87 56%	103 64%	114 66%	78 67%	78 64%	86 58%	61 55%	198 60%	47 78%	37 52%	65 59%	228 66%
Less likely	15 3%	7 3%	7 3%	1 1%	-	5 4%	9 8%	11 7%	3 2%	1 1%	4 3%	3 2%	6 4%	2 2%	6 2%	3 5%	6 8%	6 5%	7 2%
Never heard of	162 32%	66 28%	95 37%	36 35%	56 34%	38 32%	32 29%	52 34%	52 32%	52 30%	25 22%	36 30%	53 36%	47 43%	121 36%	5 8%	24 34%	32 29%	103 30%

10j. Alok Vaid-Menon

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	5	2	3	1	1	2	1	1	2	1	1	1	1	2	4	-	1	1	4
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%		1%	1%	1%
A little	5	3	2	3	-	2	-	4	1	-	1	2	-	2	3	-	1	3	2
	1%	1%	1%	3%		2%		3%	1%		1%	2%		2%	1%		1%	3%	1%
Not at all	219	107	111	42	71	60	46	61	78	77	43	55	70	47	135	27	32	45	161
	44%	45%	43%	40%	43%	50%	42%	39%	48%	45%	37%	45%	47%	43%	41%	45%	45%	41%	47%
Less likely	15	6	9	2	5	2	6	3	7	5	1	5	6	3	10	2	3	2	10
	3%	3%	3%	2%	3%	2%	6%	2%	4%	3%	1%	4%	4%	3%	3%	3%	4%	2%	3%
Never heard of	256	120	133	56	90	54	56	86	74	90	70	58	71	56	180	31	34	59	167
	51%	50%	52%	54%	54%	45%	51%	55%	46%	52%	60%	48%	48%	51%	54%	52%	48%	54%	49%

10k. George W. Bush

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
A lot	21 4%	14 6%	6 2%	7 7%	6 4%	5 4%	3 3%	7 5%	9 6%	4 2%	4 3%	3 2%	8 6%	6 5%	10 3%	2 4%	3 6%	8 7%	13 4%
A little	78 16%	32 13%	44 18%	8 8%	30 18%	25 21%	15 14%	25 16%	23 15%	29 15%	20 17%	22 17%	19 14%	17 14%	59 17%	12 21%	3 6%	20 17%	51 15%
Not at all	361 72%	183 76%	175 70%	82 78%	123 73%	82 68%	74 70%	113 74%	109 73%	135 71%	84 70%	91 72%	99 74%	86 72%	244 71%	40 70%	42 82%	84 72%	247 72%
Less likely	39 8%	12 5%	25 10%	8 8%	9 5%	9 7%	13 12%	7 5%	9 6%	22 12%	12 10%	11 9%	7 5%	9 8%	30 9%	3 5%	3 6%	5 4%	30 9%
Never heard of	1 *%	-	1 *%	-	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	1 *%	-	-	-	1 *%

101. Bill Clinton

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
A lot	35 7%	15 6%	20 8%	10 10%	11 7%	8 7%	6 6%	26 17%	2 1%	6 3%	6 5%	4 3%	15 11%	10 8%	17 5%	6 11%	10 20%	22 19%	11 3%
A little	67 13%	27 11%	40 16%	13 12%	23 14%	18 15%	13 12%	38 25%	3 2%	26 14%	20 17%	19 15%	17 13%	11 9%	44 13%	17 30%	3 6%	24 21%	35 10%
Not at all	349 70%	182 76%	162 65%	72 69%	117 70%	82 68%	78 74%	84 55%	119 79%	141 74%	77 64%	87 69%	95 71%	89 75%	249 72%	31 54%	31 61%	68 58%	255 75%
Less likely	46 9%	17 7%	27 11%	10 10%	15 9%	13 11%	8 8%	4 3%	25 17%	16 8%	17 14%	15 12%	6 5%	8 7%	32 9%	3 5%	6 12%	3 3%	38 11%
Never heard of	3 1%	-	2 1%	-	2 1%	-	1 1%	-	1 1%	2 1%	-	2 2%	-	1 1%	2 1%	-	1 2%	-	3 1%

10m. Michelle Obama

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
A lot	71 14%	23 10%	48 19%	19 18%	20 12%	17 14%	15 14%	52 34%	2 1%	17 9%	16 13%	14 11%	21 16%	20 17%	40 12%	19 33%	10 20%	35 30%	29 8%
A little	76 15%	28 12%	47 19%	14 13%	25 15%	21 17%	16 15%	33 22%	6 4%	36 19%	29 24%	19 15%	17 13%	11 9%	52 15%	8 14%	10 20%	24 21%	40 12%
Not at all	310 62%	171 71%	134 53%	67 64%	107 64%	65 54%	71 67%	66 43%	120 80%	120 63%	64 53%	84 66%	84 63%	77 65%	220 64%	29 51%	27 53%	54 46%	235 69%
Less likely	41 8%	17 7%	22 9%	5 5%	16 10%	16 13%	4 4%	1 1%	21 14%	18 9%	11 9%	10 8%	10 8%	10 8%	31 9%	1 2%	4 8%	3 3%	37 11%
Never heard of	2 *%	2 1%	-	-	-	2 2%	-	-	1 1%	-	-	-	1 1%	1 1%	1 *%	-	-	1 1%	1 *%

10n. Nikki Haley

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	21	6	14	5	7	6	3	7	7	7	4	7	6	4	12	4	2	5	15
	4%	2%	6%	5%	4%	5%	3%	5%	5%	4%	3%	6%	5%	3%	3%	7%	4%	4%	4%
A little	48	20	26	3	17	17	11	10	20	18	10	9	11	18	39	4	2	7	34
	10%	8%	10%	3%	10%	14%	10%	7%	13%	9%	8%	7%	8%	15%	11%	7%	4%	6%	10%
Not at all	351	188	161	79	120	77	75	111	105	130	70	92	105	83	246	35	33	92	235
	70%	78%	64%	75%	71%	64%	71%	73%	70%	68%	58%	72%	79%	70%	72%	61%	65%	79%	69%
Less likely	46	20	24	10	14	12	10	16	9	20	17	15	6	8	31	7	5	10	31
	9%	8%	10%	10%	8%	10%	9%	11%	6%	10%	14%	12%	5%	7%	9%	12%	10%	9%	9%
Never heard of	34	7	26	8	10	9	7	8	9	16	19	4	5	6	16	7	9	3	27
	7%	3%	10%	8%	6%	7%	7%	5%	6%	8%	16%	3%	4%	5%	5%	12%	18%	3%	8%

100. Charles Barkley

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	13	8	5	2	3	4	4	8	1	4	3	4	3	3	5	4	2	6	6
	3%	3%	2%	2%	2%	3%	4%	5%	1%	2%	3%	3%	2%	3%	1%	7%	4%	5%	2%
A little	40	22	15	2	10	13	15	10	13	17	9	11	9	11	23	9	5	10	27
	8%	9%	6%	2%	6%	11%	14%	7%	9%	9%	8%	9%	7%	9%	7%	16%	10%	9%	8%
Not at all	374	192	178	85	132	90	67	120	115	135	83	99	104	87	271	35	32	92	253
	75%	80%	71%	81%	79%	74%	63%	79%	77%	71%	69%	78%	78%	73%	79%	61%	63%	79%	74%
Less likely	33	12	21	7	11	5	10	6	12	14	10	9	8	6	18	6	5	2	27
	7%	5%	8%	7%	7%	4%	9%	4%	8%	7%	8%	7%	6%	5%	5%	11%	10%	2%	8%
Never heard of	40	7	32	9	12	9	10	8	9	21	15	4	9	12	27	3	7	7	29
	8%	3%	13%	9%	7%	7%	9%	5%	6%	11%	13%	3%	7%	10%	8%	5%	14%	6%	8%

10p. Caitlin Clark

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	5	3	1	1	2	2	-	2	-	3	1	-	2	2	3	1	1	2	3
	1%	1%	*%	1%	1%	2%		1%		2%	1%		2%	2%	1%	2%	2%	2%	1%
A little	17	7	10	3	6	6	2	4	6	7	5	5	3	4	11	3	2	2	11
	3%	3%	4%	3%	4%	5%	2%	3%	4%	4%	4%	4%	2%	3%	3%	5%	4%	2%	3%
Not at all	317	164	150	68	102	83	64	104	94	115	69	85	93	69	221	36	31	80	214
	63%	68%	60%	65%	61%	69%	60%	68%	63%	60%	58%	67%	70%	58%	64%	63%	61%	68%	63%
Less likely	25	7	17	6	7	8	4	5	9	10	8	5	5	7	14	6	5	2	20
	5%	3%	7%	6%	4%	7%	4%	3%	6%	5%	7%	4%	4%	6%	4%	11%	10%	2%	6%
Never heard of	136	60	73	27	51	22	36	37	41	56	37	32	30	37	95	11	12	31	94
	27%	25%	29%	26%	30%	18%	34%	24%	27%	29%	31%	25%	23%	31%	28%	19%	24%	26%	27%

10q. Beyoncé

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	15	4	11	2	5	6	2	9	3	3	9	2	1	3	4	10	-	2	11
	3%	2%	4%	2%	3%	5%	2%	6%	2%	2%	8%	2%	1%	3%	1%	18%		2%	3%
A little	20	7	13	4	5	5	6	9	2	9	8	5	6	1	10	5	1	7	12
	4%	3%	5%	4%	3%	4%	6%	6%	1%	5%	7%	4%	5%	1%	3%	9%	2%	6%	4%
Not at all	422	213	203	90	147	99	86	126	129	162	92	111	115	103	306	38	42	98	290
	84%	88%	81%	86%	88%	82%	81%	83%	86%	85%	77%	87%	86%	87%	89%	67%	82%	84%	85%
Less likely	31	9	21	7	9	7	8	6	11	13	9	8	6	8	16	4	7	6	21
	6%	4%	8%	7%	5%	6%	8%	4%	7%	7%	8%	6%	5%	7%	5%	7%	14%	5%	6%
Never heard of	12	8	3	2	2	4	4	2	5	4	2	1	5	4	8	-	1	4	8
	2%	3%	1%	2%	1%	3%	4%	1%	3%	2%	2%	1%	4%	3%	2%		2%	3%	2%

10r. Omar Suleiman

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
A lot	2 *%	2 1%	-	1 1%	-	1 1%	-	2 1%	-	-	-	-	1 1%	1 1%	-	1 2%	1 2%	1 1%	1 *%
A little	8 2%	4 2%	4 2%	2 2%	3 2%	3 2%	-	2 1%	1 1%	4 2%	3 3%	1 1%	2 2%	2 2%	6 2%	1 2%	-	2 2%	5 1%
Not at all	253 51%	129 54%	121 48%	55 52%	89 53%	57 47%	52 49%	84 55%	79 53%	88 46%	45 38%	62 49%	76 57%	69 58%	175 51%	24 42%	30 59%	71 61%	160 47%
Less likely	23 5%	10 4%	12 5%	3 3%	6 4%	7 6%	7 7%	2 1%	11 7%	9 5%	5 4%	5 4%	8 6%	5 4%	16 5%	2 4%	2 4%	1 1%	18 5%
Never heard of	214 43%	96 40%	114 45%	44 42%	70 42%	53 44%	47 44%	62 41%	59 39%	90 47%	67 56%	59 46%	46 35%	42 35%	147 43%	29 51%	18 35%	42 36%	158 46%

10s. Bad Bunny

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
A lot	1 *%	1 *%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	1 1%	-	1 2%	-	-	1 *%
A little	7 1%	6 2%	1 *%	1 1%	2 1%	-	4 4%	4 3%	1 1%	2 1%	2 2%	2 2%	2 2%	1 1%	2 1%	4 7%	-	2 2%	5 1%
Not at all	331 66%	154 64%	175 70%	74 70%	108 64%	81 67%	68 64%	110 72%	89 59%	130 68%	78 65%	88 69%	91 68%	73 61%	227 66%	34 60%	37 73%	87 74%	212 62%
Less likely	26 5%	7 3%	17 7%	5 5%	10 6%	5 4%	6 6%	6 4%	8 5%	11 6%	10 8%	5 4%	5 4%	6 5%	16 5%	4 7%	5 10%	4 3%	18 5%
Never heard of	135 27%	73 30%	58 23%	25 24%	48 29%	34 28%	28 26%	31 20%	52 35%	48 25%	30 25%	32 25%	35 26%	38 32%	99 29%	14 25%	9 18%	24 21%	106 31%

10t. Tiger Woods

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
A lot	8 2%	5 2%	3 1%	2 2%	1 1%	4 3%	1 1%	5 3%	1 1%	2 1%	2 2%	1 1%	4 3%	1 1%	2 7%	4 7%	2 4%	4 3%	4 1%
A little	22 4%	10 4%	12 5%	-	6 4%	10 8%	6 6%	6 4%	8 5%	8 4%	8 7%	5 4%	2 2%	7 6%	15 4%	7 12%	-	5 4%	15 4%
Not at all	431 86%	214 89%	212 84%	97 92%	150 89%	99 82%	85 80%	133 88%	126 84%	167 87%	101 84%	111 87%	119 89%	99 83%	304 88%	41 72%	45 88%	101 86%	295 86%
Less likely	34 7%	10 4%	22 9%	5 5%	10 6%	6 5%	13 12%	7 5%	14 9%	12 6%	7 6%	9 7%	7 5%	11 9%	20 6%	5 9%	4 8%	5 4%	25 7%
Never heard of	5 1%	2 1%	2 1%	1 1%	1 1%	2 2%	1 1%	1 1%	1 1%	2 1%	2 2%	1 1%	1 1%	1 1%	3 1%	-	-	2 2%	3 1%

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 1

DEMOGRAPHICS

	DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG	
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Too Smart/Other priorities/Not interested	159	65	94	33	43	44	39	32	65	59	40	38	44	35	112	7	22	23	125	
	16%	14%	18%	16%	13%	18%	18%	10%	21%	16%	17%	15%	16%	15%	17%	6%	18%	10%	18%	
Not trying/Not enough running for office	97	53	44	25	29	21	22	24	24	47	19	28	27	23	71	11	9	20	64	
	10%	11%	9%	12%	9%	9%	10%	8%	8%	13%	8%	11%	10%	10%	11%	9%	7%	9%	9%	
Bias/Sexist/Misogyny/Man's world/Patriarchy	173	67	102	50	53	34	36	90	26	55	54	41	49	28	104	33	27	66	90	
	17%	14%	20%	24%	16%	14%	17%	29%	8%	15%	23%	17%	17%	12%	15%	28%	22%	29%	13%	
Harder for women/Equality/Lack of opportunity	62	18	42	12	22	12	16	30	11	21	24	17	9	12	46	5	8	19	37	
	6%	4%	8%	6%	7%	5%	7%	10%	4%	6%	10%	7%	3%	5%	7%	4%	7%	8%	5%	
American culture	48	24	23	9	14	9	16	15	14	17	9	16	12	11	27	10	3	6	36	
	5%	5%	5%	4%	4%	4%	7%	5%	4%	5%	4%	6%	4%	5%	4%	9%	2%	3%	5%	
Not taken seriously/Not respected	60	23	37	11	20	14	15	25	14	20	15	14	13	18	42	5	10	16	39	
	6%	5%	7%	5%	6%	6%	7%	8%	4%	5%	6%	6%	5%	8%	6%	4%	8%	7%	6%	
Lack of support	31	15	16	5	17	5	4	14	5	12	6	6	12	7	19	5	3	12	18	
	3%	3%	3%	2%	5%	2%	2%	5%	2%	3%	3%	2%	4%	3%	3%	4%	2%	5%	3%	
Not qualified/Experienced	26	14	12	6	7	5	8	3	8	15	5	6	8	7	16	3	6	6	20	
	3%	3%	2%	3%	2%	2%	4%	1%	3%	4%	2%	2%	3%	3%	2%	3%	5%	3%	3%	
Emotional	22	12	10	7	6	3	6	5	9	7	10	7	2	3	9	5	5	2	20	
	2%	3%	2%	3%	2%	1%	3%	2%	3%	2%	4%	3%	1%	1%	1%	4%	4%	1%	3%	
Perception	26	9	17	5	5	8	8	8	5	13	12	6	6	2	18	3	2	4	21	
	3%	2%	3%	2%	1%	3%	4%	3%	2%	4%	5%	2%	2%	1%	3%	3%	2%	2%	3%	
Disagree with views	19	14	5	1	10	3	5	3	13	3	2	7	7	3	15	1	1	1	17	
	2%	3%	1%	*%	3%	1%	2%	1%	4%	1%	1%	3%	2%	1%	2%	1%	1%	*%	2%	
Not smart/knowledgeable	16	8	6	3	6	4	3	2	8	5	2	3	7	3	11	2	1	2	11	
	2%	2%	1%	1%	2%	2%	1%	1%	3%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	
Other	38	24	14	6	12	11	9	12	17	9	4	10	11	13	27	3	6	8	25	
	4%	5%	3%	3%	4%	5%	4%	4%	5%	2%	2%	4%	4%	6%	4%	3%	5%	5%	4%	
DK/NA/Refused	259	147	109	46	99	73	41	61	101	92	43	62	85	67	187	25	25	52	186	
	26%	31%	21%	22%	30%	30%	19%	20%	32%	25%	18%	25%	30%	29%	28%	21%	20%	23%	27%	
Mean Number of Mentions	1.04	1.03	1.04	1.05	1.02	1.02	1.06	1.06	1.03	1.03	1.04	1.05	1.04	1.01	1.04	1.01	1.05	1.04	1.03	

12a. Beyoncé

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	68	28	39	18	22	12	16	31	10	25	26	17	15	10	47	7	11	23	36
	14%	12%	15%	17%	13%	10%	15%	20%	6%	14%	22%	14%	10%	9%	14%	12%	15%	21%	10%
Less likely	382	181	200	70	132	97	83	110	145	119	78	85	123	93	254	49	50	77	276
	76%	76%	78%	67%	79%	81%	76%	71%	90%	69%	67%	70%	83%	85%	77%	82%	70%	70%	80%
Undecided	43	25	16	15	9	10	9	12	6	25	12	18	9	3	25	4	9	8	27
	9%	11%	6%	14%	5%	8%	8%	8%	4%	14%	10%	15%	6%	3%	8%	7%	13%	7%	8%
Never heard of	7	4	3	1	4	1	1	2	1	4	-	1	1	4	6	-	1	2	5
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%		1%	1%	4%	2%		1%	2%	1%

12b. Lady Gaga

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	79	31	46	15	24	21	19	33	8	36	33	14	19	13	53	7	15	20	45
	16%	13%	18%	14%	14%	18%	17%	21%	5%	21%	28%	12%	13%	12%	16%	12%	21%	18%	13%
Less likely	374	176	196	74	132	89	79	113	144	109	74	89	119	89	249	49	47	84	264
	75%	74%	76%	71%	79%	74%	72%	73%	89%	63%	64%	74%	80%	81%	75%	82%	66%	76%	77%
Undecided	37	24	13	14	7	8	8	7	6	24	9	15	8	4	21	4	8	5	27
	7%	10%	5%	13%	4%	7%	7%	5%	4%	14%	8%	12%	5%	4%	6%	7%	11%	5%	8%
Never heard of	10	7	3	1	4	2	3	2	4	4	-	3	2	4	9	-	1	1	8
	2%	3%	1%	1%	2%	2%	3%	1%	2%	2%		2%	1%	4%	3%		1%	1%	2%

12c. Whoopi Goldberg

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	112	31	80	25	33	29	25	66	8	35	37	22	30	23	60	29	19	42	50
	22%	13%	31%	24%	20%	24%	23%	43%	5%	20%	32%	18%	20%	21%	18%	48%	27%	38%	15%
Less likely	345	179	163	67	123	84	71	80	146	112	72	83	105	82	247	27	41	62	263
	69%	75%	63%	64%	74%	70%	65%	52%	90%	65%	62%	69%	71%	75%	74%	45%	58%	56%	76%
Undecided	34	22	12	9	9	6	10	8	6	20	4	14	11	5	20	4	8	4	25
	7%	9%	5%	9%	5%	5%	9%	5%	4%	12%	3%	12%	7%	5%	6%	7%	11%	4%	7%
Never heard of	9	6	3	3	2	1	3	1	2	6	3	2	2	-	5	-	3	2	6
	2%	3%	1%	3%	1%	1%	3%	1%	1%	3%	3%	2%	1%		2%		4%	2%	2%

12d. Jennifer Aniston

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	95	38	56	14	33	27	21	34	22	38	31	20	23	20	61	8	23	22	63
	19%	16%	22%	13%	20%	23%	19%	22%	14%	22%	27%	17%	16%	18%	18%	13%	32%	20%	18%
Less likely	330	159	169	67	109	81	73	100	124	98	71	76	105	75	222	42	37	74	230
	66%	67%	66%	64%	65%	68%	67%	65%	77%	57%	61%	63%	71%	68%	67%	70%	52%	67%	67%
Undecided	57	33	23	16	18	11	12	14	14	29	10	23	18	6	39	5	9	11	38
	11%	14%	9%	15%	11%	9%	11%	9%	9%	17%	9%	19%	12%	5%	12%	8%	13%	10%	11%
Never heard of	18	8	10	7	7	1	3	7	2	8	4	2	2	9	10	5	2	3	13
	4%	3%	4%	7%	4%	1%	3%	5%	1%	5%	3%	2%	1%	8%	3%	8%	3%	3%	4%

12e. Sandra Bullock

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	147	69	75	27	49	38	33	52	38	55	41	32	43	31	97	18	23	37	96
	29%	29%	29%	26%	29%	32%	30%	34%	23%	32%	35%	26%	29%	28%	29%	30%	32%	34%	28%
Less likely	265	123	142	59	92	56	58	79	99	80	59	61	77	64	174	35	34	59	186
	53%	52%	55%	57%	55%	47%	53%	51%	61%	46%	51%	50%	52%	58%	52%	58%	48%	54%	54%
Undecided	67	37	29	16	19	18	14	22	16	29	11	25	21	10	46	4	12	12	44
	13%	16%	11%	15%	11%	15%	13%	14%	10%	17%	9%	21%	14%	9%	14%	7%	17%	11%	13%
Never heard of	21	9	12	2	7	8	4	2	9	9	5	3	7	5	15	3	2	2	18
	4%	4%	5%	2%	4%	7%	4%	1%	6%	5%	4%	2%	5%	5%	5%	5%	3%	2%	5%

12f. Caitlyn Jenner

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	32	17	15	4	10	13	5	4	18	8	8	9	11	4	24	1	5	2	27
	6%	7%	6%	4%	6%	11%	5%	3%	11%	5%	7%	7%	7%	4%	7%	2%	7%	2%	8%
Less likely	400	179	217	81	137	92	90	138	127	127	97	93	118	89	269	53	51	103	266
	80%	75%	84%	78%	82%	77%	83%	89%	78%	73%	84%	77%	80%	81%	81%	88%	72%	94%	77%
Undecided	46	30	16	13	11	11	11	7	10	29	9	16	13	7	26	3	11	3	34
	9%	13%	6%	13%	7%	9%	10%	5%	6%	17%	8%	13%	9%	6%	8%	5%	15%	3%	10%
Never heard of	22	12	10	6	9	4	3	6	7	9	2	3	6	10	13	3	4	2	17
	4%	5%	4%	6%	5%	3%	3%	4%	4%	5%	2%	2%	4%	9%	4%	5%	6%	2%	5%

12g. Drew Barrymore

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	89	29	59	14	31	20	24	36	21	31	29	19	24	17	58	13	12	25	55
	18%	12%	23%	13%	19%	17%	22%	23%	13%	18%	25%	16%	16%	15%	17%	22%	17%	23%	16%
Less likely	337	164	171	68	111	91	67	103	118	107	69	80	104	82	233	37	41	76	232
	67%	69%	66%	65%	66%	76%	61%	66%	73%	62%	59%	66%	70%	75%	70%	62%	58%	69%	67%
Undecided	55	31	23	19	16	7	13	12	16	27	10	22	16	6	34	5	13	6	41
	11%	13%	9%	18%	10%	6%	12%	8%	10%	16%	9%	18%	11%	5%	10%	8%	18%	5%	12%
Never heard of	19	14	5	3	9	2	5	4	7	8	8	-	4	5	7	5	5	3	16
	4%	6%	2%	3%	5%	2%	5%	3%	4%	5%	7%		3%	5%	2%	8%	7%	3%	5%

12h. Lisa Vanderpump

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500 100	238 100	258 100	104 100	167 100	120 100	109 100	155 100	162 100	173 100	116 100	121 100	148 100	110 100	332 100	60 100	71 100	110 100	344 100
More likely	11 2%	3 1%	8 3%	- 0%	3 2%	6 5%	2 2%	3 2%	3 2%	5 3%	4 3%	5 4%	1 1%	1 1%	8 2%	1 2%	1 1%	1 1%	8 2%
Less likely	240 48%	88 37%	150 58%	46 44%	87 52%	63 53%	44 40%	84 54%	77 48%	76 44%	68 59%	45 37%	76 51%	50 45%	151 45%	40 67%	31 44%	63 57%	162 47%
Undecided	23 5%	18 8%	5 2%	7 7%	8 5%	5 4%	3 3%	4 3%	6 4%	13 8%	3 3%	9 7%	5 3%	5 5%	16 5%	2 3%	2 3%	2 2%	17 5%
Never heard of	226 45%	129 54%	95 37%	51 49%	69 41%	46 38%	60 55%	64 41%	76 47%	79 46%	41 35%	62 51%	66 45%	54 49%	157 47%	17 28%	37 52%	44 40%	157 46%

12i. Miley Cyrus

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	41	19	22	9	15	11	6	13	9	17	16	12	9	4	23	6	8	10	28
	8%	8%	9%	9%	9%	9%	6%	8%	6%	10%	14%	10%	6%	4%	7%	10%	11%	9%	8%
Less likely	399	184	212	77	137	96	89	126	140	126	87	91	126	92	270	49	55	91	274
	80%	77%	82%	74%	82%	80%	82%	81%	86%	73%	75%	75%	85%	84%	81%	82%	77%	83%	80%
Undecided	47	25	21	14	12	10	11	13	10	24	12	17	10	7	31	4	6	6	32
	9%	11%	8%	13%	7%	8%	10%	8%	6%	14%	10%	14%	7%	6%	9%	7%	8%	5%	9%
Never heard of	13	10	3	4	3	3	3	3	3	6	1	1	3	7	8	1	2	3	10
	3%	4%	1%	4%	2%	3%	3%	2%	2%	3%	1%	1%	2%	6%	2%	2%	3%	3%	3%

12j. Jennifer Lopez

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	74	40	33	18	25	12	19	27	21	25	17	19	19	19	51	7	11	20	44
	15%	17%	13%	17%	15%	10%	17%	17%	13%	14%	15%	16%	13%	17%	15%	12%	15%	18%	13%
Less likely	367	165	199	75	123	93	76	115	125	118	89	80	116	79	242	49	50	82	256
	73%	69%	77%	72%	74%	78%	70%	74%	77%	68%	77%	66%	78%	72%	73%	82%	70%	75%	74%
Undecided	49	28	21	9	16	11	13	9	13	27	10	20	10	8	33	3	8	7	36
	10%	12%	8%	9%	10%	9%	12%	6%	8%	16%	9%	17%	7%	7%	10%	5%	11%	6%	10%
Never heard of	10	5	5	2	3	4	1	4	3	3	-	2	3	4	6	1	2	1	8
	2%	2%	2%	2%	2%	3%	1%	3%	2%	2%		2%	2%	4%	2%	2%	3%	1%	2%

12k. Julia Louis-Dreyfus

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: Split A	500	238	258	104	167	120	109	155	162	173	116	121	148	110	332	60	71	110	344
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	85	36	49	18	17	33	17	48	12	25	16	23	24	22	67	6	8	38	39
	17%	15%	19%	17%	10%	28%	16%	31%	7%	14%	14%	19%	16%	20%	20%	10%	11%	35%	11%
Less likely	237	106	130	49	93	45	50	67	91	72	49	56	75	55	159	32	28	51	169
	47%	45%	50%	47%	56%	38%	46%	43%	56%	42%	42%	46%	51%	50%	48%	53%	39%	46%	49%
Undecided	50	29	21	14	14	11	11	13	13	24	6	20	14	10	31	5	8	5	35
	10%	12%	8%	13%	8%	9%	10%	8%	8%	14%	5%	17%	9%	9%	9%	8%	11%	5%	10%
Never heard of	128	67	58	23	43	31	31	27	46	52	45	22	35	23	75	17	27	16	101
	26%	28%	22%	22%	26%	26%	28%	17%	28%	30%	39%	18%	24%	21%	23%	28%	38%	15%	29%

121. Taylor swift

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	75	33	42	21	24	15	15	43	6	24	18	26	22	9	49	16	4	33	34
	15%	14%	17%	20%	14%	12%	14%	28%	4%	13%	15%	20%	17%	8%	14%	28%	8%	28%	10%
Less likely	364	178	179	69	126	91	78	90	131	138	89	81	96	97	251	38	40	67	271
	73%	74%	71%	66%	75%	75%	74%	59%	87%	72%	74%	64%	72%	82%	73%	67%	78%	57%	79%
Undecided	50	24	25	12	14	14	10	17	8	25	11	18	12	9	37	2	6	15	28
	10%	10%	10%	11%	8%	12%	9%	11%	5%	13%	9%	14%	9%	8%	11%	4%	12%	13%	8%
Never heard of	11	6	5	3	4	1	3	2	5	4	2	2	3	4	7	1	1	2	9
	2%	2%	2%	3%	2%	1%	3%	1%	3%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%

12m. Kim Kardashian

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
More likely	13 3%	5 2%	8 3%	8 8%	2 1%	1 1%	2 2%	5 3%	-	8 4%	5 4%	2 2%	2 2%	4 3%	4 1%	3 5%	4 8%	8 7%	4 1%
Less likely	453 91%	218 90%	227 90%	91 87%	156 93%	108 89%	98 92%	138 91%	140 93%	169 88%	107 89%	116 91%	123 92%	106 89%	315 92%	49 86%	45 88%	103 88%	314 92%
Undecided	25 5%	12 5%	13 5%	3 3%	8 5%	11 9%	3 3%	7 5%	5 3%	12 6%	8 7%	7 6%	4 3%	6 5%	17 5%	5 9%	1 2%	4 3%	17 5%
Never heard of	9 2%	6 2%	3 1%	3 3%	2 1%	1 1%	3 3%	2 1%	5 3%	2 1%	-	2 2%	4 3%	3 3%	8 2%	-	1 2%	2 2%	7 2%

12n. Julia Roberts

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
More likely	120 24%	51 21%	68 27%	29 28%	38 23%	25 21%	28 26%	48 32%	20 13%	49 26%	40 33%	33 26%	25 19%	22 18%	67 19%	19 33%	24 47%	37 32%	71 21%
Less likely	292 58%	143 59%	144 57%	55 52%	102 61%	75 62%	60 57%	76 50%	105 70%	107 56%	54 45%	72 57%	89 67%	76 64%	204 59%	32 56%	22 43%	61 52%	214 63%
Undecided	69 14%	39 16%	30 12%	17 16%	24 14%	17 14%	11 10%	24 16%	18 12%	27 14%	19 16%	19 15%	15 11%	16 13%	60 17%	3 5%	3 6%	15 13%	44 13%
Never heard of	19 4%	8 3%	9 4%	4 4%	4 2%	4 3%	7 7%	4 3%	7 5%	8 4%	7 6%	3 2%	4 3%	5 4%	13 4%	3 5%	2 4%	4 3%	13 4%

12o. Serena Williams

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500 100	241 100	251 100	105 100	168 100	121 100	106 100	152 100	150 100	191 100	120 100	127 100	133 100	119 100	344 100	57 100	51 100	117 100	342 100
More likely	139 28%	63 26%	74 29%	36 34%	51 30%	29 24%	23 22%	65 43%	21 14%	50 26%	47 39%	41 32%	32 24%	19 16%	86 25%	25 44%	19 37%	53 45%	73 21%
Less likely	283 57%	141 59%	137 55%	55 52%	94 56%	69 57%	65 61%	70 46%	107 71%	103 54%	50 42%	66 52%	85 64%	81 68%	198 58%	27 47%	25 49%	51 44%	212 62%
Undecided	56 11%	27 11%	29 12%	10 10%	13 8%	20 17%	13 12%	14 9%	16 11%	25 13%	20 17%	14 11%	9 7%	13 11%	42 12%	4 7%	5 10%	10 9%	39 11%
Never heard of	22 4%	10 4%	11 4%	4 4%	10 6%	3 2%	5 5%	3 2%	6 4%	13 7%	3 3%	6 5%	7 5%	6 5%	18 5%	1 2%	2 4%	3 3%	18 5%

12p. Viola Davis

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	127	44	82	28	54	26	19	70	9	45	44	29	36	18	64	37	20	56	61
	25%	18%	33%	27%	32%	21%	18%	46%	6%	24%	37%	23%	27%	15%	19%	65%	39%	48%	18%
Less likely	175	83	89	36	52	39	48	40	69	63	38	40	44	52	122	12	14	29	133
	35%	34%	35%	34%	31%	32%	45%	26%	46%	33%	32%	31%	33%	44%	35%	21%	27%	25%	39%
Undecided	47	21	26	10	11	16	10	15	14	17	13	16	10	8	39	2	4	11	29
	9%	9%	10%	10%	7%	13%	9%	10%	9%	9%	11%	13%	8%	7%	11%	4%	8%	9%	8%
Never heard of	151	93	54	31	51	40	29	27	58	66	25	42	43	41	119	6	13	21	119
	30%	39%	22%	30%	30%	33%	27%	18%	39%	35%	21%	33%	32%	34%	35%	11%	25%	18%	35%

12q. Simone Biles Owens

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	93	38	52	23	35	22	13	42	13	37	27	33	19	14	56	18	12	36	50
	19%	16%	21%	22%	21%	18%	12%	28%	9%	19%	23%	26%	14%	12%	16%	32%	24%	31%	15%
Less likely	257	123	131	50	92	60	55	76	83	93	64	59	68	65	170	34	26	56	181
	51%	51%	52%	48%	55%	50%	52%	50%	55%	49%	53%	46%	51%	55%	49%	60%	51%	48%	53%
Undecided	45	25	20	12	12	11	10	18	12	15	8	14	12	11	35	2	6	12	27
	9%	10%	8%	11%	7%	9%	9%	12%	8%	8%	7%	11%	9%	9%	10%	4%	12%	10%	8%
Never heard of	105	55	48	20	29	28	28	16	42	46	21	21	34	29	83	3	7	13	84
	21%	23%	19%	19%	17%	23%	26%	11%	28%	24%	18%	17%	26%	24%	24%	5%	14%	11%	25%

12r. Rachel Maddow

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	99	50	49	27	23	22	27	73	2	24	17	26	31	25	73	13	11	55	34
	20%	21%	20%	26%	14%	18%	25%	48%	1%	13%	14%	20%	23%	21%	21%	23%	22%	47%	10%
Less likely	241	132	105	49	84	58	50	40	104	94	50	62	66	62	172	18	20	33	194
	48%	55%	42%	47%	50%	48%	47%	26%	69%	49%	42%	49%	50%	52%	50%	32%	39%	28%	57%
Undecided	27	14	13	4	14	4	5	11	6	9	6	13	5	3	21	4	-	7	15
	5%	6%	5%	4%	8%	3%	5%	7%	4%	5%	5%	10%	4%	3%	6%	7%		6%	4%
Never heard of	133	45	84	25	47	37	24	28	38	64	47	26	31	29	78	22	20	22	99
	27%	19%	33%	24%	28%	31%	23%	18%	25%	34%	39%	20%	23%	24%	23%	39%	39%	19%	29%

12s. Angelina Jolie

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	88	42	45	23	28	23	14	45	7	35	31	20	21	16	48	17	16	29	52
	18%	17%	18%	22%	17%	19%	13%	30%	5%	18%	26%	16%	16%	13%	14%	30%	31%	25%	15%
Less likely	342	166	169	62	121	80	79	82	127	128	70	90	95	86	240	35	29	72	249
	68%	69%	67%	59%	72%	66%	75%	54%	85%	67%	58%	71%	71%	72%	70%	61%	57%	62%	73%
Undecided	56	24	32	16	16	14	10	21	10	24	15	15	14	12	45	4	5	12	34
	11%	10%	13%	15%	10%	12%	9%	14%	7%	13%	13%	12%	11%	10%	13%	7%	10%	10%	10%
Never heard of	14	9	5	4	3	4	3	4	6	4	4	2	3	5	11	1	1	4	7
	3%	4%	2%	4%	2%	3%	3%	3%	4%	2%	3%	2%	2%	4%	3%	2%	2%	3%	2%

12t. Jodie Foster

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	107	45	58	27	31	25	24	50	14	40	22	30	29	26	72	15	12	43	56
	21%	19%	23%	26%	18%	21%	23%	33%	9%	21%	18%	24%	22%	22%	21%	26%	24%	37%	16%
Less likely	291	138	149	49	101	76	65	68	110	111	62	69	82	77	208	27	22	51	222
	58%	57%	59%	47%	60%	63%	61%	45%	73%	58%	52%	54%	62%	65%	60%	47%	43%	44%	65%
Undecided	58	35	23	17	19	12	10	21	15	21	14	21	16	7	42	4	6	15	32
	12%	15%	9%	16%	11%	10%	9%	14%	10%	11%	12%	17%	12%	6%	12%	7%	12%	13%	9%
Never heard of	44	23	21	12	17	8	7	13	11	19	22	7	6	9	22	11	11	8	32
	9%	10%	8%	11%	10%	7%	7%	9%	7%	10%	18%	6%	5%	8%	6%	19%	22%	7%	9%

12u. Oprah Winfrey

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	149	64	84	40	40	31	38	80	16	53	28	41	44	36	95	20	23	63	71
	30%	27%	33%	38%	24%	26%	36%	53%	11%	28%	23%	32%	33%	30%	28%	35%	45%	54%	21%
Less likely	307	160	140	57	111	79	60	62	124	116	81	73	78	74	223	30	23	48	243
	61%	66%	56%	54%	66%	65%	57%	41%	83%	61%	68%	57%	59%	62%	65%	53%	45%	41%	71%
Undecided	41	16	25	8	16	11	6	10	8	21	10	12	10	9	24	6	5	6	25
	8%	7%	10%	8%	10%	9%	6%	7%	5%	11%	8%	9%	8%	8%	7%	11%	10%	5%	7%
Never heard of	3	1	2	-	1	-	2	-	2	1	1	1	1	-	2	1	-	-	3
	1%	1%	1%	-	1%	-	2%	-	1%	1%	1%	1%	1%	-	1%	2%	-	-	1%

12v. Tina Fey

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
BASE: SPLIT B	500	241	251	105	168	121	106	152	150	191	120	127	133	119	344	57	51	117	342
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	116	61	54	35	29	22	30	63	11	42	35	34	28	19	83	14	13	53	55
	23%	25%	22%	33%	17%	18%	28%	41%	7%	22%	29%	27%	21%	16%	24%	25%	25%	45%	16%
Less likely	288	128	154	44	101	83	60	64	114	107	62	66	84	75	196	29	28	45	223
	58%	53%	61%	42%	60%	69%	57%	42%	76%	56%	52%	52%	63%	63%	57%	51%	55%	38%	65%
Undecided	42	19	23	10	16	6	10	15	7	18	11	15	8	8	31	4	5	9	24
	8%	8%	9%	10%	10%	5%	9%	10%	5%	9%	9%	12%	6%	7%	9%	7%	10%	8%	7%
Never heard of	54	33	20	16	22	10	6	10	18	24	12	12	13	17	34	10	5	10	40
	11%	14%	8%	15%	13%	8%	6%	7%	12%	13%	10%	9%	10%	14%	10%	18%	10%	9%	12%

13. As you may know, some college campuses have seen large demonstrations protesting the Israel-Hamas war and demanding schools cut financial ties to Israel and to some corporations that do business with Israel. Which of the following three options is your view of these protests?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I support these protests	186	72	109	50	49	45	42	98	12	73	82	46	36	22	104	34	31	54	119
	19%	15%	21%	24%	15%	19%	20%	32%	4%	20%	35%	19%	13%	10%	15%	29%	25%	24%	17%
I agree with the protestors' demands but oppose the way they are conducting themselves	239	106	132	54	73	50	62	118	29	89	63	62	60	54	143	45	36	104	103
	24%	22%	26%	26%	22%	21%	29%	38%	9%	24%	27%	25%	21%	24%	21%	38%	30%	46%	15%
I oppose these protests	458	248	205	83	170	113	92	53	253	145	64	110	156	124	354	22	40	44	398
	46%	52%	40%	40%	51%	47%	43%	17%	81%	40%	27%	44%	56%	54%	52%	19%	33%	19%	58%
Undecided	104	47	56	18	38	29	19	34	14	53	25	27	24	26	64	14	15	24	56
	10%	10%	11%	9%	11%	12%	9%	11%	4%	15%	11%	11%	9%	11%	9%	12%	12%	11%	8%
Refused	13	6	7	4	5	4	-	4	4	4	2	3	5	3	11	2	-	1	10
	1%	1%	1%	2%	1%	2%		1%	1%	1%	1%	1%	2%	1%	2%	2%		1%	1%

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Women's rights/Pro-Choice	83	21	61	19	29	16	19	53	6	24	26	25	21	11	58	6	11	39	38
	8%	4%	12%	9%	9%	7%	9%	17%	2%	7%	11%	10%	7%	5%	9%	5%	9%	17%	6%
Pro-Life	25	8	17	2	8	8	7	5	10	10	9	2	8	6	17	1	4	4	18
	3%	2%	3%	1%	2%	3%	3%	2%	3%	3%	4%	1%	3%	3%	3%	1%	3%	2%	3%
Civil rights/Police brutality/BLM	55	29	26	9	19	14	13	36	3	15	20	12	16	7	27	19	5	22	25
	6%	6%	5%	4%	6%	6%	6%	12%	1%	4%	8%	5%	6%	3%	4%	16%	4%	10%	4%
Constitutional rights	37	23	14	5	12	11	9	6	13	16	8	12	13	4	26	4	3	4	29
	4%	5%	3%	2%	4%	5%	4%	2%	4%	4%	3%	5%	5%	2%	4%	3%	2%	2%	4%
Israel/Ukraine wars	37	15	22	11	9	12	5	13	6	18	17	5	10	4	19	8	5	8	28
	4%	3%	4%	5%	3%	5%	2%	4%	2%	5%	7%	2%	4%	2%	3%	7%	4%	4%	4%
Human rights	28	14	14	9	8	6	5	14	3	11	10	3	11	4	16	7	3	8	15
	3%	3%	3%	4%	2%	2%	2%	5%	1%	3%	4%	1%	4%	2%	2%	6%	2%	4%	2%
Immigration policies	25	12	13	4	7	10	4	8	9	8	4	5	11	5	23	-	1	4	20
	3%	3%	3%	2%	2%	4%	2%	3%	3%	2%	2%	2%	4%	2%	3%		1%	2%	3%
Threat to democracy	22	15	7	7	9	3	3	7	9	6	2	6	7	7	18	3	1	6	15
	2%	3%	1%	3%	3%	1%	1%	2%	3%	2%	1%	2%	2%	3%	3%	3%	1%	3%	2%
Children/Education/Family	27	11	16	7	11	1	8	6	10	9	10	5	4	8	17	2	3	4	19
	3%	2%	3%	3%	3%	1%	4%	2%	3%	2%	4%	2%	1%	3%	3%	2%	2%	2%	3%
Trump	22	14	8	4	5	7	6	16	1	5	1	5	7	9	19	1	1	14	6
	2%	3%	2%	2%	1%	3%	3%	5%	1%	1%	1%	2%	2%	4%	3%	1%	1%	6%	1%
Free speech	20	16	4	2	4	6	8	4	5	10	5	8	6	1	13	2	4	2	16
	2%	3%	1%	1%	1%	2%	4%	1%	2%	3%	2%	3%	2%	1%	2%	2%	3%	1%	2%
Government policies	16	8	8	2	8	4	2	2	8	6	2	5	6	3	12	1	2	1	15
	2%	2%	2%	1%	2%	2%	1%	1%	3%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%
Gun control	25	18	7	3	11	3	8	4	11	9	4	11	6	4	21	1	2	1	22
	3%	4%	1%	1%	3%	1%	4%	1%	4%	2%	2%	4%	2%	2%	3%	1%	2%	1%	3%
Voting rights/Election integrity	14	9	5	3	6	4	1	5	4	5	-	5	3	6	10	1	1	7	7
	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%		2%	1%	3%	1%	1%	1%	3%	1%
LGBTQ+/Gay rights	14	9	5	3	4	5	2	7	2	5	9	2	1	2	9	3	2	5	8
	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	4%	1%	1%	1%	1%	3%	2%	2%	1%

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Religious freedom	9 1%	4 1%	5 1%	1 *%	5 1%	2 1%	1 *%	1 *%	4 1%	3 1%	4 2%	4 2%	-	1 *%	5 1%	1 1%	2 2%	1 *%	8 1%
Environmental policies	6 1%	3 1%	3 1%	1 *%	-	3 1%	2 1%	5 2%	1 *%	-	2 1%	1 *%	1 *%	2 1%	5 1%	-	-	3 1%	3 *%
Yes (not specific)	47 5%	23 5%	24 5%	11 5%	14 4%	8 3%	14 7%	17 6%	8 3%	21 6%	13 6%	12 5%	14 5%	7 3%	25 4%	4 3%	14 11%	13 6%	28 4%
No	478 48%	221 46%	249 49%	108 52%	150 45%	121 50%	99 46%	118 38%	178 57%	173 48%	97 41%	124 50%	122 43%	131 57%	325 48%	58 50%	56 46%	88 39%	350 51%
Other	50 5%	29 6%	19 4%	7 3%	19 6%	8 3%	16 7%	12 4%	22 7%	16 4%	12 5%	12 5%	16 6%	10 4%	38 6%	2 2%	7 6%	9 4%	38 6%
DK/NA/Refused	45 5%	22 5%	22 4%	5 2%	25 7%	10 4%	5 2%	7 2%	18 6%	19 5%	8 3%	11 4%	15 5%	11 5%	32 5%	5 4%	5 4%	6 3%	35 5%
Mean Number of Mentions	1.09	1.09	1.08	1.07	1.08	1.09	1.10	1.13	1.06	1.07	1.11	1.11	1.06	1.06	1.09	1.10	1.08	1.10	1.08

15. Do you think pro-Palestinian demonstrations reflect antisemitism - yes or no?

BANNER 1

DEMOGRAPHICS

	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	409	213	190	74	157	88	90	80	199	126	62	93	139	112	310	25	38	65	327
	41%	44%	37%	35%	47%	37%	42%	26%	64%	35%	26%	38%	49%	49%	46%	21%	31%	29%	48%
No	400	185	210	101	116	101	82	176	70	148	126	109	86	77	240	69	60	115	245
	40%	39%	41%	48%	35%	42%	38%	57%	22%	41%	53%	44%	31%	34%	36%	59%	49%	51%	36%
Undecided	178	75	102	29	58	49	42	50	39	83	46	41	53	37	118	22	23	44	105
	18%	16%	20%	14%	17%	20%	20%	16%	13%	23%	19%	17%	19%	16%	17%	19%	19%	19%	15%
Refused	13	6	7	5	4	3	1	1	4	7	2	5	3	3	8	1	1	3	9
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%

16. Do you think the majority of pro-Palestinian demonstrators are pro-Hamas - yes or no?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	331	178	149	56	121	76	78	30	187	110	51	84	101	92	255	12	31	32	290
	33%	37%	29%	27%	36%	32%	36%	10%	60%	30%	22%	34%	36%	40%	38%	10%	25%	14%	42%
No	427	195	227	110	127	108	82	213	54	153	129	105	107	84	262	79	54	145	232
	43%	41%	45%	53%	38%	45%	38%	69%	17%	42%	55%	42%	38%	37%	39%	68%	44%	64%	34%
Undecided	222	96	123	37	80	51	54	61	65	92	54	54	68	45	145	25	36	45	150
	22%	20%	24%	18%	24%	21%	25%	20%	21%	25%	23%	22%	24%	20%	21%	21%	30%	20%	22%
Refused	20	10	10	6	7	6	1	3	6	9	2	5	5	8	14	1	1	5	14
	2%	2%	2%	3%	2%	2%	*%	1%	2%	2%	1%	2%	2%	3%	2%	1%	1%	2%	2%

17. How concerned are you that the campus demonstrations will end up in violence?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very concerned	319	132	183	56	126	77	60	89	124	103	53	55	119	90	232	32	36	53	239
	32%	28%	36%	27%	38%	32%	28%	29%	40%	28%	22%	22%	42%	39%	34%	27%	30%	23%	35%
Somewhat concerned	351	155	192	82	84	91	94	128	84	133	90	93	89	77	231	42	45	104	224
	35%	32%	38%	39%	25%	38%	44%	42%	27%	37%	38%	38%	32%	34%	34%	36%	37%	46%	33%
Not very concerned	149	81	67	30	58	35	26	46	36	66	47	47	28	27	104	21	13	38	90
	15%	17%	13%	14%	17%	15%	12%	15%	12%	18%	20%	19%	10%	12%	15%	18%	11%	17%	13%
Not at all concerned	142	90	49	33	50	29	30	38	52	50	38	39	36	27	85	19	20	31	102
	14%	19%	10%	16%	15%	12%	14%	12%	17%	14%	16%	16%	13%	12%	13%	16%	16%	14%	15%
Undecided	32	16	16	5	15	7	5	6	12	9	7	10	7	8	19	3	7	-	25
	3%	3%	3%	2%	4%	3%	2%	2%	4%	2%	3%	4%	2%	3%	3%	3%	6%		4%
Refused	7	5	2	3	2	2	-	-	4	3	1	4	2	-	5	-	1	1	6
	1%	1%	*%	1%	1%	1%			1%	1%	*%	2%	1%		1%		1%	*%	1%

18. We're about halfway through with the Trump hush money trial in New York City. Just your best guess, which of the following verdicts do you think this jury will render?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Guilty on all counts	148	66	81	33	51	38	26	69	27	50	25	34	47	42	101	21	21	59	78
	15%	14%	16%	16%	15%	16%	12%	22%	9%	14%	11%	14%	17%	18%	15%	18%	17%	26%	11%
Guilty on some counts, but not all	503	238	258	107	162	122	112	194	116	184	132	130	138	102	339	67	57	138	311
	50%	50%	51%	51%	48%	51%	52%	63%	37%	51%	56%	52%	49%	45%	50%	57%	47%	61%	45%
Not guilty on all counts	231	114	114	50	79	58	44	24	127	77	54	54	69	50	160	19	29	16	206
	23%	24%	22%	24%	24%	24%	20%	8%	41%	21%	23%	22%	25%	22%	24%	16%	24%	7%	30%
Undecided	103	51	52	15	37	19	32	19	34	48	23	26	21	33	65	9	13	12	78
	10%	11%	10%	7%	11%	8%	15%	6%	11%	13%	10%	10%	7%	14%	10%	8%	11%	5%	11%
Refused	15	10	4	4	6	4	1	1	8	5	2	4	6	2	11	1	2	2	13
	2%	2%	1%	2%	2%	2%	1%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%

19. Just your own opinion, has this trial been fair or not fair?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fair	391	177	207	93	119	100	79	232	22	133	98	92	113	87	258	66	45	177	161
	39%	37%	41%	44%	36%	41%	37%	76%	7%	37%	42%	37%	40%	38%	38%	56%	37%	78%	23%
Not fair	435	233	199	75	162	104	94	44	249	135	75	114	131	111	314	29	52	29	397
	44%	49%	39%	36%	48%	43%	44%	14%	80%	37%	32%	46%	47%	48%	46%	25%	43%	13%	58%
Undecided	158	62	95	32	50	35	41	29	36	88	58	37	34	29	94	21	23	18	119
	16%	13%	19%	15%	15%	15%	19%	9%	12%	24%	25%	15%	12%	13%	14%	18%	19%	8%	17%
Refused	16	7	8	9	4	2	1	2	5	8	5	5	3	2	10	1	2	3	9
	2%	1%	2%	4%	1%	1%	*%	1%	2%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%

20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1

DEMOGRAPHICS

	DEMOGRAPHICS																		
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000 100	479 100	509 100	209 100	335 100	241 100	215 100	307 100	312 100	364 100	236 100	248 100	281 100	229 100	676 100	117 100	122 100	227 100	686 100
Very liberal	66 7%	26 5%	37 7%	20 10%	18 5%	14 6%	14 7%	49 16%	2 1%	14 4%	24 10%	13 5%	16 6%	13 6%	47 7%	10 9%	5 4%	29 13%	32 5%
Liberal	163 16%	60 13%	101 20%	38 18%	46 14%	40 17%	39 18%	121 39%	5 2%	36 10%	49 21%	32 13%	48 17%	34 15%	98 14%	34 29%	24 20%	76 33%	68 10%
Moderate	357 36%	170 35%	185 36%	87 42%	109 33%	85 35%	76 35%	108 35%	56 18%	188 52%	101 43%	102 41%	80 28%	71 31%	230 34%	45 38%	51 42%	97 43%	214 31%
Conservative	242 24%	140 29%	99 19%	46 22%	91 27%	61 25%	44 20%	17 6%	152 49%	69 19%	39 17%	55 22%	82 29%	63 28%	182 27%	15 13%	24 20%	15 7%	215 31%
Very conservative	113 11%	57 12%	56 11%	7 3%	51 15%	25 10%	30 14%	4 1%	82 26%	27 7%	15 6%	29 12%	39 14%	30 13%	82 12%	6 5%	12 10%	3 1%	108 16%
Other (Specify)	18 2%	8 2%	9 2%	3 1%	4 1%	5 2%	6 3%	3 1%	4 1%	10 3%	3 1%	7 3%	3 1%	5 2%	14 2%	2 2%	1 1%	1 *	16 2%
Don't know	41 4%	18 4%	22 4%	8 4%	16 5%	11 5%	6 3%	5 2%	11 4%	20 5%	5 2%	10 4%	13 5%	13 6%	23 3%	5 4%	5 4%	6 3%	33 5%

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	445	184	257	114	129	102	100	290	7	144	117	112	115	101	278	89	55	201	187
	45%	38%	50%	55%	39%	42%	47%	94%	2%	40%	50%	45%	41%	44%	41%	76%	45%	89%	27%
Republican Donald Trump	401	215	182	66	154	101	80	7	278	112	64	94	135	103	312	14	33	7	388
	40%	45%	36%	32%	46%	42%	37%	2%	89%	31%	27%	38%	48%	45%	46%	12%	27%	3%	57%
Did not vote	81	46	32	17	25	18	21	8	11	60	37	20	16	8	35	10	24	15	53
	8%	10%	6%	8%	7%	7%	10%	3%	4%	16%	16%	8%	6%	3%	5%	9%	20%	7%	8%
Third-Party candidate	33	19	14	2	12	10	9	-	10	21	13	10	4	5	26	-	4	1	28
	3%	4%	3%	1%	4%	4%	4%		3%	6%	6%	4%	1%	2%	4%		3%	1%	4%
Undecided	11	2	8	3	5	2	1	1	2	7	2	1	5	3	8	1	1	-	7
	1%	0%	2%	1%	1%	1%	0%	0%	1%	2%	1%	0%	2%	1%	1%	1%	1%		1%
Refused	29	13	16	7	10	8	4	1	4	20	3	11	6	9	17	3	5	3	23
	3%	3%	3%	3%	3%	3%	2%	0%	1%	5%	1%	4%	2%	4%	3%	3%	4%	1%	3%

22. what is your annual household income?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	124	48	72	22	41	35	26	24	38	62	37	17	33	35	79	16	19	18	94
	12%	10%	14%	11%	12%	15%	12%	8%	12%	17%	16%	7%	12%	15%	12%	14%	16%	8%	14%
Under \$50,000 per year	150	62	86	22	49	42	37	47	45	57	39	28	45	38	98	16	22	37	103
	15%	13%	17%	11%	15%	17%	17%	15%	14%	16%	17%	11%	16%	17%	14%	14%	18%	16%	15%
Under \$75,000 per year	141	57	81	32	45	30	34	54	38	47	36	35	37	32	96	17	21	40	91
	14%	12%	16%	15%	13%	12%	16%	18%	12%	13%	15%	14%	13%	14%	14%	15%	17%	18%	13%
Under \$100,000 per year	161	87	74	28	56	32	45	51	50	56	45	42	45	29	102	26	22	34	110
	16%	18%	15%	13%	17%	13%	21%	17%	16%	15%	19%	17%	16%	13%	15%	22%	18%	15%	16%
Under \$140,000 per year	148	78	70	32	56	32	28	53	40	53	52	39	30	27	95	22	19	38	98
	15%	16%	14%	15%	17%	13%	13%	17%	13%	15%	22%	16%	11%	12%	14%	19%	16%	17%	14%
\$140,000 per year or more	179	110	67	48	59	42	30	53	71	51	14	64	74	27	131	17	11	42	124
	18%	23%	13%	23%	18%	17%	14%	17%	23%	14%	6%	26%	26%	12%	19%	15%	9%	19%	18%
Undecided	97	37	59	25	29	28	15	25	30	38	13	23	17	41	75	3	8	18	66
	10%	8%	12%	12%	9%	12%	7%	8%	10%	10%	6%	9%	6%	18%	11%	3%	7%	8%	10%

23. What TV news or commentary source do you trust the most?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG	
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	89	42	47	23	32	16	18	54	7	27	31	23	18	17	43	21	20	34	47	
	9%	9%	9%	11%	10%	7%	8%	18%	2%	7%	13%	9%	6%	7%	6%	18%	16%	15%	7%	
MSNBC	76	25	51	21	22	19	14	57	4	15	14	14	27	21	51	17	6	48	22	
	8%	5%	10%	10%	7%	8%	7%	19%	1%	4%	6%	6%	10%	9%	8%	15%	5%	21%	3%	
FOX NEWS	169	81	85	26	62	43	38	6	122	39	23	30	61	54	134	6	14	4	164	
	17%	17%	17%	12%	19%	18%	18%	2%	39%	11%	10%	12%	22%	24%	20%	5%	11%	2%	24%	
ABC	53	16	36	16	14	12	11	24	6	22	12	11	12	18	34	9	8	22	26	
	5%	3%	7%	8%	4%	5%	5%	8%	2%	6%	5%	4%	4%	8%	5%	8%	7%	10%	4%	
NBC	56	26	29	13	15	16	12	32	8	16	10	13	16	16	32	10	12	24	24	
	6%	5%	6%	6%	4%	7%	6%	10%	3%	4%	4%	5%	6%	7%	5%	9%	10%	11%	3%	
CBS	49	19	30	7	20	14	8	19	12	17	8	13	13	15	34	7	6	15	28	
	5%	4%	6%	3%	6%	6%	4%	6%	4%	5%	3%	5%	5%	7%	5%	6%	5%	7%	4%	
C-SPAN	20	17	2	8	4	5	3	8	3	9	7	9	3	1	14	1	4	6	12	
	2%	4%	0%	4%	1%	2%	1%	3%	1%	2%	3%	4%	1%	0%	2%	1%	3%	3%	2%	
NEWSMAX	66	43	22	7	27	17	15	1	43	21	6	16	26	17	53	3	3	2	63	
	7%	9%	4%	3%	8%	7%	7%	0%	14%	6%	3%	6%	9%	7%	8%	3%	2%	1%	9%	
PBS/NPR	117	51	64	21	36	29	31	65	8	42	42	30	25	20	81	14	11	47	55	
	12%	11%	13%	10%	11%	12%	14%	21%	3%	12%	18%	12%	9%	9%	12%	12%	9%	21%	8%	
ONE AMERICA NEWS NETWORK	16	10	6	5	6	3	2	-	8	6	2	6	5	3	14	-	1	-	16	
	2%	2%	1%	2%	2%	1%	1%	0%	3%	2%	1%	2%	2%	1%	2%	0%	1%	0%	2%	
None of Them	240	131	108	51	81	53	55	32	75	127	72	71	60	35	150	26	30	20	196	
	24%	27%	21%	24%	24%	22%	26%	10%	24%	35%	31%	29%	21%	15%	22%	22%	25%	9%	29%	
Undecided	49	18	29	11	16	14	8	9	16	23	9	12	15	12	36	3	7	5	33	
	5%	4%	6%	5%	5%	6%	4%	3%	5%	6%	4%	5%	5%	5%	5%	3%	6%	2%	5%	

24. What TV news or commentary source do you trust the least?

	BANNER 1																		
	DEMOGRAPHICS																		
	GENDER			AREA				PARTY ID			AGE				RACE			DIRECTION OF COUNTRY	
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	RIGHT	WRONG
Total	1000	479	509	209	335	241	215	307	312	364	236	248	281	229	676	117	122	227	686
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	198	105	91	32	70	54	42	14	117	63	44	47	52	52	141	20	18	4	188
	20%	22%	18%	15%	21%	22%	20%	5%	38%	17%	19%	19%	19%	23%	21%	17%	15%	2%	27%
MSNBC	109	68	41	16	46	29	18	1	74	32	12	29	43	25	88	5	7	1	106
	11%	14%	8%	8%	14%	12%	8%	*%	24%	9%	5%	12%	15%	11%	13%	4%	6%	*%	15%
FOX NEWS	350	133	214	90	103	81	76	210	23	113	103	69	99	79	222	63	46	157	155
	35%	28%	42%	43%	31%	34%	35%	68%	7%	31%	44%	28%	35%	34%	33%	54%	38%	69%	23%
ABC	10	4	6	3	3	2	2	2	3	5	3	1	5	1	5	2	1	2	8
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	2%	*%	1%	2%	1%	1%	1%
NBC	19	5	14	1	10	5	3	1	11	7	2	6	5	6	14	1	3	3	16
	2%	1%	3%	*%	3%	2%	1%	*%	4%	2%	1%	2%	2%	3%	2%	1%	2%	1%	2%
CBS	17	8	9	5	6	1	5	2	7	8	4	2	5	6	11	2	3	3	13
	2%	2%	2%	2%	2%	*%	2%	1%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	2%
C-SPAN	6	2	3	1	1	3	1	1	1	4	1	1	2	2	4	-	2	1	5
	1%	*%	1%	*%	*%	1%	*%	*%	*%	1%	*%	*%	1%	1%	1%	-	2%	*%	1%
NEWSMAX	42	23	18	7	12	12	11	22	6	14	7	20	8	6	33	3	5	17	21
	4%	5%	4%	3%	4%	5%	5%	7%	2%	4%	3%	8%	3%	3%	5%	3%	4%	7%	3%
PBS/NPR	5	4	1	2	1	1	1	-	3	2	-	2	1	2	5	-	-	1	4
	1%	1%	*%	1%	*%	*%	*%	-	1%	1%	-	1%	*%	1%	1%	-	-	*%	1%
ONE AMERICA NEWS NETWORK	42	32	9	11	13	7	11	22	3	16	18	17	6	1	25	5	7	15	19
	4%	7%	2%	5%	4%	3%	5%	7%	1%	4%	8%	7%	2%	*%	4%	4%	6%	7%	3%
All of Them	107	59	45	18	39	26	24	9	42	54	25	30	27	24	64	6	19	7	91
	11%	12%	9%	9%	12%	11%	11%	3%	13%	15%	11%	12%	10%	10%	9%	5%	16%	3%	13%
Undecided	95	36	58	23	31	20	21	23	22	46	17	24	28	25	64	10	11	16	60
	10%	8%	11%	11%	9%	8%	10%	7%	7%	13%	7%	10%	10%	11%	9%	9%	9%	7%	9%

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Right Direction	227	55	60	9	54	46	18	37	40	34	38	42	105	97	18	201	7	15	1	
	23%	19%	25%	13%	22%	30%	15%	25%	28%	21%	26%	23%	46%	27%	5%	45%	2%	19%	3%	
Wrong Track	686	209	161	56	169	87	94	103	91	110	98	124	100	214	323	187	388	53	28	
	69%	73%	67%	81%	70%	56%	76%	69%	65%	68%	66%	69%	44%	60%	91%	42%	97%	65%	85%	
Undecided	87	23	19	4	19	22	12	10	10	17	12	13	24	46	14	57	6	13	4	
	9%	8%	8%	6%	8%	14%	10%	7%	7%	11%	8%	7%	10%	13%	4%	13%	1%	16%	12%	

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Joe Biden	367	85	101	14	89	75	31	52	61	63	62	66	167	165	26	346	1	15	1	
	37%	30%	42%	20%	37%	48%	25%	35%	43%	39%	42%	37%	73%	46%	7%	78%	0%	19%	3%	
Republican Donald Trump	371	128	82	35	87	36	47	60	49	52	49	74	11	75	268	8	337	18	2	
	37%	45%	34%	51%	36%	23%	38%	40%	35%	32%	33%	41%	5%	21%	75%	2%	84%	22%	6%	
Green Party Jill Stein	12	3	3	1	2	3	2	5	3	1	1	-	6	5	-	6	1	2	3	
	1%	1%	1%	1%	1%	2%	2%	3%	2%	1%	1%	-	3%	1%	-	1%	0%	2%	9%	
Independent Robert F. Kennedy Jr.	80	22	20	5	15	17	13	15	9	10	14	13	10	44	21	24	30	8	11	
	8%	8%	8%	7%	6%	11%	10%	10%	6%	6%	9%	7%	4%	12%	6%	5%	7%	10%	33%	
Independent Cornel West	16	2	4	-	7	3	3	4	4	2	1	2	3	10	1	10	-	1	3	
	2%	1%	2%	-	3%	2%	2%	3%	3%	1%	1%	1%	1%	3%	0%	2%	-	1%	9%	
Libertarian Party candidate	17	1	5	1	5	5	2	2	2	5	1	5	2	8	5	3	2	7	5	
	2%	0%	2%	1%	2%	3%	2%	1%	1%	3%	1%	3%	1%	2%	1%	1%	0%	9%	15%	
Undecided	121	41	23	12	31	14	22	10	12	27	18	16	28	46	31	47	27	26	7	
	12%	14%	10%	17%	13%	9%	18%	7%	9%	17%	12%	9%	12%	13%	9%	11%	7%	32%	21%	
Refused	16	5	2	1	6	2	4	2	1	1	2	3	2	4	3	1	3	4	1	
	2%	2%	1%	1%	2%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	0%	1%	5%	3%	

9. Is your mind firmly made up, or is it possible you will change it before the election?

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: CHOICE FOR PRESIDENT	863	241	215	56	205	139	98	138	128	133	128	160	199	307	321	397	371	51	25	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Mind firmly made up	644	188	153	42	154	101	63	100	101	103	86	126	164	189	266	309	291	29	6	
	75%	78%	71%	75%	75%	73%	64%	72%	79%	77%	67%	79%	82%	62%	83%	78%	78%	57%	24%	
Possible change before election	207	49	57	14	50	36	30	38	27	28	41	32	34	112	52	84	73	21	19	
	24%	20%	27%	25%	24%	26%	31%	28%	21%	21%	32%	20%	17%	36%	16%	21%	20%	41%	76%	
Undecided	11	3	5	-	1	2	5	-	-	1	1	2	1	6	2	4	6	1	-	
	1%	1%	2%		1%	1%	5%			1%	1%	1%	1%	2%	1%	1%	2%	2%		
Refused	1	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	
	1%	1%								1%					1%		1%			

10a. Mike Johnson

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
A lot	12 2%	3 2%	4 3%	1 3%	2 2%	2 3%	4 7%	1 1%	-	-	6 8%	-	1 1%	4 2%	7 4%	-	10 5%	1 3%	-
A little	32 6%	11 8%	9 7%	1 3%	8 7%	3 4%	5 9%	9 12%	2 3%	7 9%	4 5%	3 3%	3 2%	12 7%	15 9%	10 5%	17 8%	2 6%	1 6%
Not at all	311 62%	79 58%	70 56%	24 71%	79 65%	55 71%	27 47%	39 53%	39 56%	56 71%	41 56%	76 75%	84 69%	100 58%	106 61%	145 66%	125 60%	18 50%	11 65%
Less likely	22 4%	5 4%	7 6%	1 3%	6 5%	3 4%	6 10%	1 1%	6 9%	2 3%	4 5%	3 3%	9 7%	9 5%	4 2%	12 5%	6 3%	3 8%	1 6%
Never heard of	123 25%	39 28%	34 27%	7 21%	27 22%	15 19%	16 28%	23 32%	23 33%	14 18%	18 25%	19 19%	25 20%	48 28%	43 25%	52 24%	52 25%	12 33%	4 24%

10b. Barack Obama

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	89	25	19	4	23	17	11	12	14	16	12	14	39	39	9	75	3	6	2
	18%	18%	15%	12%	19%	22%	19%	16%	20%	20%	16%	14%	32%	23%	5%	34%	1%	17%	12%
A little	84	22	23	2	15	22	8	16	7	13	15	16	34	35	10	62	10	8	2
	17%	16%	19%	6%	12%	28%	14%	22%	10%	16%	21%	16%	28%	20%	6%	28%	5%	22%	12%
Not at all	304	84	76	27	79	34	36	42	44	47	42	66	49	91	143	82	179	18	12
	61%	61%	61%	79%	65%	44%	62%	58%	63%	59%	58%	65%	40%	53%	82%	37%	85%	50%	71%
Less likely	22	6	6	1	4	5	3	3	4	3	4	5	-	8	12	-	17	4	1
	4%	4%	5%	3%	3%	6%	5%	4%	6%	4%	5%	5%	-	5%	7%	-	8%	11%	6%
Never heard of	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-	-
	%				1%				1%						1%		1		

10c. Rachel Maddow

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
A lot	21 4%	5 4%	3 2%	1 3%	7 6%	5 6%	1 2%	3 4%	5 7%	4 5%	2 3%	5 5%	14 11%	7 4%	-	20 9%	1 *	-	-
A little	45 9%	14 10%	8 6%	2 6%	8 7%	13 17%	7 12%	10 14%	5 7%	6 8%	6 8%	7 7%	22 18%	19 11%	4 2%	36 16%	6 3%	1 3%	1 6%
Not at all	302 60%	68 50%	78 63%	24 71%	83 68%	44 56%	26 45%	41 56%	41 59%	54 68%	45 62%	66 65%	68 56%	100 58%	118 67%	123 56%	137 65%	21 58%	11 65%
Less likely	26 5%	4 3%	11 9%	2 6%	4 3%	5 6%	4 7%	4 5%	4 6%	3 4%	4 5%	6 6%	2 2%	11 6%	10 6%	9 4%	11 5%	4 11%	2 12%
Never heard of	106 21%	46 34%	24 19%	5 15%	20 16%	11 14%	20 34%	15 21%	15 21%	12 15%	16 22%	17 17%	16 13%	36 21%	43 25%	31 14%	55 26%	10 28%	3 18%

10d. Oprah Winfrey

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
A lot	24 5%	9 7%	3 2%	-	8 7%	4 5%	2 3%	7 10%	4 6%	2 3%	4 5%	2 2%	11 9%	9 5%	3 2%	21 10%	1 *%	2 6%	-
A little	53 11%	20 15%	12 10%	6 18%	7 6%	8 10%	9 16%	9 12%	6 9%	8 10%	9 12%	5 5%	23 19%	22 13%	7 4%	38 17%	8 4%	6 17%	-
Not at all	391 78%	101 74%	99 80%	25 74%	100 82%	61 78%	39 67%	54 74%	55 79%	65 82%	57 78%	87 86%	85 70%	132 76%	149 85%	156 71%	183 87%	24 67%	13 76%
Less likely	28 6%	6 4%	8 6%	3 9%	6 5%	5 6%	6 10%	3 4%	4 6%	4 5%	3 4%	7 7%	3 2%	9 5%	13 7%	4 2%	15 7%	4 11%	4 24%
Never heard of	4 1%	1 1%	2 2%	-	1 1%	-	2 3%	-	1 1%	-	-	-	-	1 1%	3 2%	-	3 1%	-	-

10e. Joe Rogan

BANNER 2

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	13	3	5	-	4	1	-	1	2	2	2	4	1	5	7	-	9	2	1
	3%	2%	4%		3%	1%		1%	3%	3%	3%	4%	1%	3%	4%		4%	6%	6%
A little	47	10	16	2	11	8	9	7	5	11	4	9	7	18	20	14	24	6	2
	9%	7%	13%	6%	9%	10%	16%	10%	7%	14%	5%	9%	6%	10%	11%	6%	11%	17%	12%
Not at all	331	77	83	28	82	56	31	48	44	51	55	72	83	107	117	147	139	23	10
	66%	56%	67%	82%	67%	72%	53%	66%	63%	65%	75%	71%	68%	62%	67%	67%	66%	64%	59%
Less likely	36	14	10	-	6	6	7	7	5	5	3	8	14	14	7	23	11	1	1
	7%	10%	8%		5%	8%	12%	10%	7%	6%	4%	8%	11%	8%	4%	11%	5%	3%	6%
Never heard of	73	33	10	4	19	7	11	10	14	10	9	8	17	29	24	35	27	4	3
	15%	24%	8%	12%	16%	9%	19%	14%	20%	13%	12%	8%	14%	17%	14%	16%	13%	11%	18%

10f. Taylor swift

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
A lot	15 3%	6 4%	4 3%	-	4 3%	1 1%	2 3%	6 8%	2 3%	-	2 3%	2 2%	10 8%	3 2%	2 1%	9 4%	4 2%	2 6%	-
A little	31 6%	10 7%	7 6%	2 6%	6 5%	5 6%	3 5%	8 11%	5 7%	5 6%	6 8%	2 2%	14 11%	14 8%	3 2%	22 10%	1 *%	7 19%	1 6%
Not at all	414 83%	110 80%	103 83%	30 88%	101 83%	66 85%	47 81%	55 75%	54 77%	69 87%	61 84%	89 88%	95 78%	142 82%	151 86%	176 80%	184 88%	25 69%	12 71%
Less likely	30 6%	5 4%	10 8%	2 6%	8 7%	5 6%	2 3%	4 5%	7 10%	5 6%	4 5%	6 6%	1 1%	12 7%	13 7%	10 5%	17 8%	2 6%	1 6%
Never heard of	10 2%	6 4%	-	-	3 2%	1 1%	4 7%	-	2 3%	-	-	2 2%	2 2%	2 1%	6 3%	2 1%	4 2%	-	3 18%

10g. Kim Kardashian

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
A lot	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
A little	15	6	4	-	2	3	4	4	3	1	1	2	3	10	2	8	2	4	1	
	3%	4%	3%		2%	4%	7%	5%	4%	1%	1%	2%	2%	6%	1%	4%	1%	11%	6%	
Not at all	444	121	109	32	111	66	49	64	58	70	67	94	111	147	158	197	189	28	13	
	89%	88%	88%	94%	91%	85%	84%	88%	83%	89%	92%	93%	91%	85%	90%	90%	90%	78%	76%	
Less likely	35	8	9	2	8	8	4	5	7	7	4	5	7	14	13	12	15	4	3	
	7%	6%	7%	6%	7%	10%	7%	7%	10%	9%	5%	5%	6%	8%	7%	5%	7%	11%	18%	
Never heard of	6	2	2	-	1	1	1	-	2	1	1	-	1	2	2	2	4	-	-	
	1%	1%	2%		1%	1%	2%		3%	1%	1%		1%	1%	1%	1%	2%			

10h. Elon Musk

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
A lot	18 4%	5 4%	6 5%	2 6%	3 2%	2 3%	3 5%	3 4%	3 4%	-	4 5%	3 3%	2 2%	6 3%	10 6%	-	15 7%	3 8%	-
A little	58 12%	17 12%	17 14%	2 6%	14 11%	8 10%	7 12%	12 16%	9 13%	10 13%	9 12%	9 9%	5 4%	23 13%	26 15%	14 6%	35 17%	4 11%	3 18%
Not at all	372 74%	96 70%	90 73%	29 85%	94 77%	58 74%	40 69%	50 68%	47 67%	66 84%	54 74%	82 81%	95 78%	129 75%	124 71%	170 78%	149 71%	26 72%	13 76%
Less likely	37 7%	10 7%	9 7%	1 3%	8 7%	9 12%	3 5%	7 10%	9 13%	3 4%	6 8%	5 5%	17 14%	11 6%	8 5%	29 13%	5 2%	3 8%	-
Never heard of	15 3%	9 7%	2 2%	-	3 2%	1 1%	5 9%	1 1%	2 3%	-	-	2 2%	3 2%	4 2%	7 4%	6 3%	6 3%	-	1 6%

10i. Charlamagne tha God

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
A lot	2 *%	1 1%	-	-	-	1 1%	-	1 1%	-	-	1 1%	-	1 1%	1 1%	-	1 *%	-	1 3%	-
A little	14 3%	2 1%	4 3%	1 3%	3 2%	4 5%	1 2%	3 4%	1 1%	3 4%	3 4%	3 3%	2 2%	10 6%	2 1%	6 3%	4 2%	2 6%	2 12%
Not at all	307 61%	72 53%	82 66%	21 62%	78 64%	50 64%	36 62%	43 59%	39 56%	58 73%	42 58%	63 62%	76 62%	101 58%	110 63%	131 60%	136 65%	22 61%	10 59%
Less likely	15 3%	5 4%	4 3%	-	6 5%	-	-	3 4%	3 4%	3 4%	3 4%	3 3%	4 3%	8 5%	2 1%	11 5%	3 1%	1 3%	-
Never heard of	162 32%	57 42%	34 27%	12 35%	35 29%	23 29%	21 36%	23 32%	27 39%	15 19%	24 33%	32 32%	39 32%	53 31%	61 35%	70 32%	67 32%	10 28%	5 29%

10j. Alok Vaid-Menon

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
A lot	5 1%	2 1%	2 2%	-	-	1 1%	1 2%	-	-	1 1%	-	3 3%	2 2%	2 1%	1 1%	3 1%	2 1%	-	-
A little	5 1%	2 1%	1 1%	1 3%	1 1%	-	1 2%	1 1%	-	1 1%	-	-	3 2%	2 1%	-	3 1%	1 *%	-	-
Not at all	219 44%	48 35%	48 39%	17 50%	64 52%	38 49%	20 34%	31 42%	28 40%	40 51%	30 41%	50 50%	47 39%	73 42%	83 47%	89 41%	100 48%	18 50%	7 41%
Less likely	15 3%	3 2%	3 2%	2 6%	5 4%	2 3%	2 3%	-	2 3%	3 4%	4 5%	2 2%	1 1%	5 3%	8 5%	6 3%	6 3%	2 6%	1 6%
Never heard of	256 51%	82 60%	70 56%	14 41%	52 43%	37 47%	34 59%	41 56%	40 57%	34 43%	39 53%	46 46%	69 57%	91 53%	83 47%	118 54%	101 48%	16 44%	9 53%

10k. George W. Bush

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500 100	150 100	116 100	35 100	120 100	77 100	66 100	77 100	71 100	82 100	75 100	78 100	107 100	184 100	180 100	226 100	191 100	45 100	16 100
A lot	21 4%	7 5%	7 6%	-	4 3%	2 3%	3 5%	2 3%	3 4%	1 1%	6 8%	5 6%	2 2%	9 5%	10 6%	9 4%	11 6%	1 2%	-
A little	78 16%	17 11%	17 15%	4 11%	27 23%	13 17%	6 9%	7 9%	5 7%	17 21%	15 20%	21 27%	17 16%	34 18%	24 13%	42 19%	21 11%	4 9%	7 44%
Not at all	361 72%	113 75%	84 72%	26 74%	81 68%	56 73%	47 71%	61 79%	59 83%	59 72%	51 68%	51 65%	76 71%	123 67%	137 76%	156 69%	146 76%	34 76%	9 56%
Less likely	39 8%	12 8%	8 7%	5 14%	8 7%	6 8%	9 14%	7 9%	4 6%	5 6%	3 4%	1 1%	12 11%	17 9%	9 5%	18 8%	13 7%	6 13%	-
Never heard of	1 *%	1 1%	-	-	-	-	1 2%	-	-	-	-	-	-	1 1%	-	1 *%	-	-	-

101. Bill Clinton

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	35	12	9	3	9	2	8	5	7	3	6	4	16	15	4	30	3	2	-
	7%	8%	8%	9%	8%	3%	12%	6%	10%	4%	8%	5%	15%	8%	2%	13%	2%	4%	-
A little	67	14	17	3	18	15	3	10	7	15	18	13	24	36	7	56	4	4	3
	13%	9%	15%	9%	15%	19%	5%	13%	10%	18%	24%	17%	22%	20%	4%	25%	2%	9%	19%
Not at all	349	112	74	24	85	52	48	55	51	51	48	56	58	117	149	129	161	30	9
	70%	75%	64%	69%	71%	68%	73%	71%	72%	62%	64%	72%	54%	64%	83%	57%	84%	67%	56%
Less likely	46	11	16	3	8	8	6	6	6	12	3	5	9	15	20	11	22	7	4
	9%	7%	14%	9%	7%	10%	9%	8%	8%	15%	4%	6%	8%	8%	11%	5%	12%	16%	25%
Never heard of	3	1	-	2	-	-	1	1	-	1	-	-	-	1	-	-	1	2	-
	1%	1%	-	6%	-	-	2%	1%	-	1%	-	-	-	1%	-	-	1%	4%	-

10m. Michelle Obama

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	71	24	20	2	13	12	11	17	9	9	13	9	35	33	3	65	3	2	1
	14%	16%	17%	6%	11%	16%	17%	22%	13%	11%	17%	12%	33%	18%	2%	29%	2%	4%	6%
A little	76	17	21	2	25	11	7	11	12	14	18	13	21	41	10	57	7	7	5
	15%	11%	18%	6%	21%	14%	11%	14%	17%	17%	24%	17%	20%	22%	6%	25%	4%	16%	31%
Not at all	310	100	62	28	71	48	43	47	44	48	36	50	47	96	143	100	156	28	6
	62%	67%	53%	80%	59%	62%	65%	61%	62%	59%	48%	64%	44%	52%	79%	44%	82%	62%	38%
Less likely	41	7	13	3	11	6	5	2	6	11	8	5	4	14	22	4	24	7	4
	8%	5%	11%	9%	9%	8%	8%	3%	8%	13%	11%	6%	4%	8%	12%	2%	13%	16%	25%
Never heard of	2	2	-	-	-	-	-	-	-	-	-	1	-	-	2	-	1	1	-
	0%	1%	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	1%	2%	-

10n. Nikki Haley

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	21	5	7	2	4	2	6	4	1	3	4	2	5	9	6	12	7	-	2
	4%	3%	6%	6%	3%	3%	9%	5%	1%	4%	5%	3%	5%	5%	3%	5%	4%		13%
A little	48	17	8	2	10	11	8	7	4	7	6	10	6	14	28	15	25	2	4
	10%	11%	7%	6%	8%	14%	12%	9%	6%	9%	8%	13%	6%	8%	16%	7%	13%	4%	25%
Not at all	351	108	78	24	89	51	40	53	56	53	55	58	73	127	127	158	136	32	8
	70%	72%	67%	69%	74%	66%	61%	69%	79%	65%	73%	74%	68%	69%	71%	70%	71%	71%	50%
Less likely	46	9	13	4	10	10	7	7	2	15	5	4	16	16	12	25	12	6	1
	9%	6%	11%	11%	8%	13%	11%	9%	3%	18%	7%	5%	15%	9%	7%	11%	6%	13%	6%
Never heard of	34	11	10	3	7	3	5	6	8	4	5	4	7	18	7	16	11	5	1
	7%	7%	9%	9%	6%	4%	8%	8%	11%	5%	7%	5%	7%	10%	4%	7%	6%	11%	6%

100. Charles Barkley

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	13	7	-	1	1	4	6	3	1	2	-	1	6	6	-	11	1	1	-
	3%	5%		3%	1%	5%	9%	4%	1%	2%		1%	6%	3%		5%	1%	2%	
A little	40	13	7	4	12	4	5	9	5	9	4	5	8	16	15	18	14	5	2
	8%	9%	6%	11%	10%	5%	8%	12%	7%	11%	5%	6%	7%	9%	8%	8%	7%	11%	13%
Not at all	374	106	89	22	91	65	36	57	54	60	64	67	80	132	138	170	149	26	11
	75%	71%	77%	63%	76%	84%	55%	74%	76%	73%	85%	86%	75%	72%	77%	75%	78%	58%	69%
Less likely	33	8	11	2	9	3	6	5	5	5	3	2	7	13	12	11	12	7	1
	7%	5%	9%	6%	8%	4%	9%	6%	7%	6%	4%	3%	7%	7%	7%	5%	6%	16%	6%
Never heard of	40	16	9	6	7	1	13	3	6	6	4	3	6	17	15	16	15	6	2
	8%	11%	8%	17%	6%	1%	20%	4%	8%	7%	5%	4%	6%	9%	8%	7%	8%	13%	13%

10p. Caitlin Clark

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
A lot	5	2	1	1	1	-	2	3	-	-	-	-	2	2	-	2	-	3	-	
	1%	1%	1%	3%	1%		3%	4%					2%	1%		1%		7%		
A little	17	4	3	2	6	2	2	3	2	4	4	2	1	11	5	9	5	-	3	
	3%	3%	3%	6%	5%	3%	3%	4%	3%	5%	5%	3%	1%	6%	3%	4%	3%		19%	
Not at all	317	89	80	21	78	48	30	46	46	51	56	56	65	123	111	149	118	25	9	
	63%	59%	69%	60%	65%	62%	45%	60%	65%	62%	75%	72%	61%	67%	62%	66%	62%	56%	56%	
Less likely	25	8	6	1	9	1	5	4	4	5	1	2	5	10	8	10	11	2	-	
	5%	5%	5%	3%	8%	1%	8%	5%	6%	6%	1%	3%	5%	5%	4%	4%	6%	4%		
Never heard of	136	47	26	10	26	26	27	21	19	22	14	18	34	38	56	56	57	15	4	
	27%	31%	22%	29%	22%	34%	41%	27%	27%	27%	19%	23%	32%	21%	31%	25%	30%	33%	25%	

10q. Beyoncé

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500 100	150 100	116 100	35 100	120 100	77 100	66 100	77 100	71 100	82 100	75 100	78 100	107 100	184 100	180 100	226 100	191 100	45 100	16 100
A lot	15 3%	3 2%	5 4%	1 3%	4 3%	2 3%	2 3%	4 5%	3 4%	4 5%	2 3%	-	4 4%	10 5%	1 1%	12 5%	1 1%	-	2 13%
A little	20 4%	3 2%	6 5%	1 3%	6 5%	4 5%	2 3%	3 4%	3 4%	6 7%	4 5%	1 1%	8 7%	9 5%	3 2%	15 7%	4 2%	-	1 6%
Not at all	422 84%	131 87%	92 79%	31 89%	100 83%	67 87%	55 83%	66 86%	60 85%	58 71%	68 91%	73 94%	87 81%	153 83%	155 86%	186 82%	167 87%	37 82%	12 75%
Less likely	31 6%	9 6%	9 8%	2 6%	8 7%	3 4%	6 9%	3 4%	5 7%	9 11%	1 1%	2 3%	7 7%	11 6%	11 6%	11 5%	12 6%	5 11%	1 6%
Never heard of	12 2%	4 3%	4 3%	-	2 2%	1 1%	1 2%	1 1%	-	5 6%	-	2 3%	1 1%	1 1%	10 6%	2 1%	7 4%	3 7%	-

10r. Omar Suleiman

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500 100	150 100	116 100	35 100	120 100	77 100	66 100	77 100	71 100	82 100	75 100	78 100	107 100	184 100	180 100	226 100	191 100	45 100	16 100
A lot	2 *%	2 1%	-	-	-	-	1 2%	1 1%	-	-	-	-	-	2 1%	-	1 *%	1 1%	-	-
A little	8 2%	3 2%	1 1%	-	3 3%	1 1%	2 3%	-	2 3%	-	3 4%	1 1%	2 2%	4 2%	2 1%	5 2%	2 1%	1 2%	-
Not at all	253 51%	82 55%	53 46%	21 60%	60 50%	36 47%	36 55%	45 58%	32 45%	37 45%	36 48%	35 45%	50 47%	84 46%	103 57%	112 50%	99 52%	20 44%	7 44%
Less likely	23 5%	5 3%	8 7%	1 3%	6 5%	3 4%	2 3%	4 5%	2 3%	5 6%	2 3%	2 3%	7 7%	5 3%	10 6%	6 3%	10 5%	5 11%	1 6%
Never heard of	214 43%	58 39%	54 47%	13 37%	51 43%	37 48%	25 38%	27 35%	35 49%	40 49%	34 45%	40 51%	48 45%	89 48%	65 36%	102 45%	79 41%	19 42%	8 50%

10s. Bad Bunny

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
A lot	1	1	-	-	-	-	-	1	-	-	-	-	-	1	-	1	-	-	-	
	%	1%						1%						1%		%				
A little	7	3	2	1	-	1	3	2	-	-	1	1	3	2	2	6	-	1	-	
	1%	2%	2%	3%		1%	5%	3%			1%	1%	3%	1%	1%	3%		2%		
Not at all	331	100	74	23	85	48	45	54	45	45	50	61	76	126	112	162	113	28	11	
	66%	67%	64%	66%	71%	62%	68%	70%	63%	55%	67%	78%	71%	68%	62%	72%	59%	62%	69%	
Less likely	26	4	11	1	7	3	4	4	3	5	2	1	7	10	8	12	7	5	-	
	5%	3%	9%	3%	6%	4%	6%	5%	4%	6%	3%	1%	7%	5%	4%	5%	4%	11%		
Never heard of	135	42	29	10	28	25	14	16	23	32	22	15	21	45	58	45	71	11	5	
	27%	28%	25%	29%	23%	32%	21%	21%	32%	39%	29%	19%	20%	24%	32%	20%	37%	24%	31%	

10t. Tiger Woods

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	8	5	-	1	2	-	5	2	1	-	-	-	3	4	-	5	2	1	-
	2%	3%		3%	2%		8%	3%	1%				3%	2%		2%	1%	2%	
A little	22	7	5	2	4	4	3	4	3	8	-	2	3	9	10	12	7	1	2
	4%	5%	4%	6%	3%	5%	5%	5%	4%	10%		3%	3%	5%	6%	5%	4%	2%	13%
Not at all	431	123	101	31	105	70	50	69	63	67	70	72	93	160	151	196	165	37	13
	86%	82%	87%	89%	88%	91%	76%	90%	89%	82%	93%	92%	87%	87%	84%	87%	86%	82%	81%
Less likely	34	13	10	1	7	3	8	2	3	6	4	2	7	10	16	11	15	5	1
	7%	9%	9%	3%	6%	4%	12%	3%	4%	7%	5%	3%	7%	5%	9%	5%	8%	11%	6%
Never heard of	5	2	-	-	2	-	-	-	1	1	1	2	1	1	3	2	2	1	-
	1%	1%			2%				1%	1%	1%	3%	1%	1%	2%	1%	1%	2%	

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 2

EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL

	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100
Too Smart/Other priorities/Not interested	159 16%	46 16%	37 15%	12 17%	42 17%	21 14%	26 21%	18 12%	23 16%	18 11%	24 16%	29 16%	26 11%	52 15%	70 20%	54 12%	83 21%	11 14%	4 12%
Not trying/Not enough running for office	97 10%	20 7%	23 10%	7 10%	28 12%	18 12%	7 6%	11 7%	13 9%	20 12%	19 13%	22 12%	15 7%	40 11%	34 10%	46 10%	35 9%	9 11%	4 12%
Bias/Sexist/Misogyny/Man's World/Patriarchy	173 17%	47 16%	45 19%	10 14%	33 14%	37 24%	24 19%	29 19%	36 26%	16 10%	18 12%	33 18%	63 28%	67 19%	32 9%	113 25%	36 9%	13 16%	3 9%
Harder for women/Equality/Lack of opportunity	62 6%	19 7%	23 10%	1 1%	10 4%	9 6%	8 6%	10 7%	13 9%	7 4%	13 9%	6 3%	21 9%	26 7%	13 4%	39 9%	13 3%	4 5%	3 9%
American culture	48 5%	8 3%	12 5%	3 4%	16 7%	9 6%	1 1%	8 5%	6 4%	12 7%	9 6%	9 5%	11 5%	23 6%	12 3%	25 6%	12 3%	3 4%	5 15%
Not taken seriously/Not respected	60 6%	15 5%	18 8%	-	21 9%	6 4%	11 9%	7 5%	6 4%	11 7%	9 6%	8 4%	19 8%	23 6%	16 5%	35 8%	17 4%	4 5%	2 6%
Lack of support	31 3%	6 2%	5 2%	3 4%	11 5%	6 4%	4 3%	6 4%	2 1%	6 4%	4 3%	9 5%	11 5%	11 3%	6 2%	17 4%	11 3%	2 2%	1 3%
Not qualified/Experienced	26 3%	6 2%	6 3%	1 1%	10 4%	3 2%	2 2%	3 2%	4 3%	6 4%	6 4%	3 2%	3 1%	12 3%	11 3%	7 2%	15 4%	3 4%	-
Emotional	22 2%	4 1%	5 2%	1 1%	8 3%	4 3%	5 4%	-	3 2%	4 2%	4 3%	3 2%	3 1%	6 2%	11 3%	8 2%	9 2%	4 5%	1 3%
Perception	26 3%	6 2%	9 4%	2 3%	4 2%	5 3%	4 3%	6 4%	4 3%	4 2%	3 2%	5 3%	4 2%	14 4%	8 2%	10 2%	12 3%	3 4%	1 3%
Disagree with views	19 2%	3 1%	2 1%	5 7%	5 2%	4 3%	2 2%	5 3%	2 1%	3 2%	4 3%	2 1%	3 1%	3 1%	13 4%	3 1%	16 4%	-	-
Not smart/knowledgeable	16 2%	9 3%	2 1%	1 1%	-	2 1%	-	2 1%	1 1%	2 1%	3 2%	5 3%	2 1%	6 2%	7 2%	4 1%	11 3%	1 1%	-
Other	38 4%	13 5%	8 3%	1 1%	12 5%	4 3%	3 2%	5 3%	6 4%	11 7%	4 3%	7 4%	7 3%	15 4%	14 4%	16 4%	16 4%	2 2%	2 6%
DK/NA/Refused	259 26%	91 32%	53 22%	23 33%	55 23%	35 23%	31 25%	45 30%	31 22%	45 28%	35 24%	44 25%	52 23%	73 20%	118 33%	91 20%	125 31%	24 30%	8 24%
Mean Number of Mentions	1.04	1.02	1.03	1.01	1.05	1.05	1.03	1.03	1.06	1.02	1.05	1.03	1.05	1.04	1.03	1.05	1.02	1.02	1.03

12a. Beyoncé

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More likely	68	21	21	3	12	11	10	12	7	13	10	13	27	29	9	39	12	12	1	
	14%	15%	17%	9%	10%	14%	17%	16%	10%	16%	14%	13%	22%	17%	5%	18%	6%	33%	6%	
Less likely	382	99	93	26	100	59	42	56	59	58	57	76	81	123	153	159	180	23	11	
	76%	72%	75%	76%	82%	76%	72%	77%	84%	73%	78%	75%	66%	71%	87%	73%	86%	64%	65%	
Undecided	43	14	7	4	10	8	4	4	4	8	5	11	13	17	11	20	14	1	4	
	9%	10%	6%	12%	8%	10%	7%	5%	6%	10%	7%	11%	11%	10%	6%	9%	7%	3%	24%	
Never heard of	7	3	3	1	-	-	2	1	-	-	1	1	1	4	2	1	4	-	1	
	1%	2%	2%	3%			3%	1%			1%	1%	1%	2%	1%	*%	2%		6%	

12b. Lady Gaga

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	79	26	21	3	11	18	13	12	10	12	13	17	35	34	8	50	12	10	5	
	16%	19%	17%	9%	9%	23%	22%	16%	14%	15%	18%	17%	29%	20%	5%	23%	6%	28%	29%	
Less likely	374	93	96	25	103	52	38	57	58	60	52	72	78	119	153	151	177	24	9	
	75%	68%	77%	74%	84%	67%	66%	78%	83%	76%	71%	71%	64%	69%	87%	69%	84%	67%	53%	
Undecided	37	14	6	3	7	7	5	4	1	6	6	10	8	15	11	16	15	1	2	
	7%	10%	5%	9%	6%	9%	9%	5%	1%	8%	8%	10%	7%	9%	6%	7%	7%	3%	12%	
Never heard of	10	4	1	3	1	1	2	-	1	1	2	2	1	5	3	2	6	1	1	
	2%	3%	1%	9%	1%	1%	3%		1%	1%	3%	2%	1%	3%	2%	1%	3%	3%	6%	

12c. Whoopi Goldberg

BANNER 2																				
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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More likely	112	38	19	7	27	21	11	16	17	25	19	14	45	47	14	84	12	13	2	
	22%	28%	15%	21%	22%	27%	19%	22%	24%	32%	26%	14%	37%	27%	8%	38%	6%	36%	12%	
Less likely	345	87	97	23	89	44	41	53	50	49	49	75	68	107	150	117	185	21	11	
	69%	64%	78%	68%	73%	56%	71%	73%	71%	62%	67%	74%	56%	62%	86%	53%	88%	58%	65%	
Undecided	34	9	5	3	6	11	3	3	3	5	4	12	8	16	8	16	11	1	3	
	7%	7%	4%	9%	5%	14%	5%	4%	4%	6%	5%	12%	7%	9%	5%	7%	5%	3%	18%	
Never heard of	9	3	3	1	-	2	3	1	-	-	1	-	1	3	3	2	2	1	1	
	2%	2%	2%	3%	-	3%	5%	1%	-	-	1%	-	1%	2%	2%	1%	1%	3%	6%	

12d. Jennifer Aniston

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More likely	95	35	23	7	16	14	14	21	11	11	19	14	30	39	21	43	34	11	4	
	19%	26%	19%	21%	13%	18%	24%	29%	16%	14%	26%	14%	25%	23%	12%	20%	16%	31%	24%	
Less likely	330	77	86	19	91	53	34	42	52	54	43	73	74	103	131	147	143	23	8	
	66%	56%	69%	56%	75%	68%	59%	58%	74%	68%	59%	72%	61%	60%	75%	67%	68%	64%	47%	
Undecided	57	19	10	5	12	10	7	6	7	9	9	12	12	23	19	21	27	1	4	
	11%	14%	8%	15%	10%	13%	12%	8%	10%	11%	12%	12%	10%	13%	11%	10%	13%	3%	24%	
Never heard of	18	6	5	3	3	1	3	4	-	5	2	2	6	8	4	8	6	1	1	
	4%	4%	4%	9%	2%	1%	5%	5%		6%	3%	2%	5%	5%	2%	4%	3%	3%	6%	

12e. Sandra Bullock

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
More likely	147 29%	45 33%	40 32%	8 24%	28 23%	26 33%	22 38%	19 26%	23 33%	19 24%	28 38%	30 30%	44 36%	57 33%	37 21%	70 32%	52 25%	16 44%	5 29%
Less likely	265 53%	60 44%	68 55%	16 47%	76 62%	40 51%	20 34%	41 56%	37 53%	50 63%	36 49%	52 51%	60 49%	87 50%	102 58%	118 54%	120 57%	11 31%	7 41%
Undecided	67 13%	21 15%	13 10%	6 18%	17 14%	10 13%	8 14%	9 12%	9 13%	8 10%	8 11%	16 16%	16 13%	24 14%	24 14%	29 13%	27 13%	3 8%	4 24%
Never heard of	21 4%	11 8%	3 2%	4 12%	1 1%	2 3%	8 14%	4 5%	1 1%	2 3%	1 1%	3 3%	2 2%	5 3%	12 7%	2 1%	11 5%	6 17%	1 6%

12f. Caitlyn Jenner

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More likely	32	9	9	1	8	5	5	5	1	6	3	10	3	7	21	3	21	6	2	
	6%	7%	7%	3%	7%	6%	9%	7%	1%	8%	4%	10%	2%	4%	12%	1%	10%	17%	12%	
Less likely	400	102	102	27	101	63	41	60	64	64	62	77	106	142	128	192	161	27	11	
	80%	74%	82%	79%	83%	81%	71%	82%	91%	81%	85%	76%	87%	82%	73%	88%	77%	75%	65%	
Undecided	46	18	6	5	9	8	6	7	5	6	4	10	9	18	17	17	19	2	3	
	9%	13%	5%	15%	7%	10%	10%	10%	7%	8%	5%	10%	7%	10%	10%	8%	9%	6%	18%	
Never heard of	22	8	7	1	4	2	6	1	-	3	4	4	4	6	9	7	9	1	1	
	4%	6%	6%	3%	3%	3%	10%	1%		4%	5%	4%	3%	3%	5%	3%	4%	3%	6%	

12g. Drew Barrymore

BANNER 2																				
=====																				
EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																				

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More likely	89	30	22	6	16	15	15	12	10	15	17	16	30	34	18	42	25	15	4	
	18%	22%	18%	18%	13%	19%	26%	16%	14%	19%	23%	16%	25%	20%	10%	19%	12%	42%	24%	
Less likely	337	75	89	23	94	51	33	50	50	55	47	68	75	114	128	151	150	16	11	
	67%	55%	72%	68%	77%	65%	57%	68%	71%	70%	64%	67%	61%	66%	73%	69%	71%	44%	65%	
Undecided	55	24	9	2	10	10	8	7	8	8	5	12	14	17	21	21	26	2	2	
	11%	18%	7%	6%	8%	13%	14%	10%	11%	10%	7%	12%	11%	10%	12%	10%	12%	6%	12%	
Never heard of	19	8	4	3	2	2	2	4	2	1	4	5	3	8	8	5	9	3	-	
	4%	6%	3%	9%	2%	3%	3%	5%	3%	1%	5%	5%	2%	5%	5%	2%	4%	8%		

12h. Lisa Vanderpump

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
More likely	11 2%	4 3%	3 2%	1 3%	2 2%	1 1%	4 7%	1 1%	-	2 3%	1 1%	1 1%	2 2%	2 1%	5 3%	3 1%	6 3%	2 6%	-
Less likely	240 48%	60 44%	59 48%	12 35%	68 56%	38 49%	23 40%	38 52%	34 49%	44 56%	33 45%	45 45%	62 51%	84 49%	82 47%	118 54%	97 46%	16 44%	3 18%
Undecided	23 5%	7 5%	4 3%	1 3%	4 3%	7 9%	5 9%	-	1 1%	4 5%	3 4%	7 7%	6 5%	8 5%	8 5%	8 4%	11 5%	-	3 18%
Never heard of	226 45%	66 48%	58 47%	20 59%	48 39%	32 41%	26 45%	34 47%	35 50%	29 37%	36 49%	48 48%	52 43%	79 46%	80 46%	90 41%	96 46%	18 50%	11 65%

12i. Miley Cyrus

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	41	12	11	3	8	7	10	4	6	4	7	8	15	16	7	17	16	4	4
	8%	9%	9%	9%	7%	9%	17%	5%	9%	5%	10%	8%	12%	9%	4%	8%	8%	11%	24%
Less likely	399	105	102	24	103	60	40	65	60	68	55	77	93	135	148	178	170	29	10
	80%	77%	82%	71%	84%	77%	69%	89%	86%	86%	75%	76%	76%	78%	85%	81%	81%	81%	59%
Undecided	47	18	7	4	10	8	8	3	3	5	8	13	12	18	15	20	18	3	2
	9%	13%	6%	12%	8%	10%	14%	4%	4%	6%	11%	13%	10%	10%	9%	9%	9%	8%	12%
Never heard of	13	2	4	3	1	3	-	1	1	2	3	3	2	4	5	4	6	-	1
	3%	1%	3%	9%	1%	4%		1%	1%	3%	4%	3%	2%	2%	3%	2%	3%		6%

12j. Jennifer Lopez

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500	137	124	34	122	78	58	73	70	79	73	101	122	173	175	219	210	36	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	74	28	20	3	13	10	13	14	7	12	11	13	22	25	22	33	30	4	4
	15%	20%	16%	9%	11%	13%	22%	19%	10%	15%	15%	13%	18%	14%	13%	15%	14%	11%	24%
Less likely	367	88	92	24	100	58	34	53	59	57	53	75	89	123	131	164	151	31	9
	73%	64%	74%	71%	82%	74%	59%	73%	84%	72%	73%	74%	73%	71%	75%	75%	72%	86%	53%
Undecided	49	16	11	4	9	9	9	4	3	8	8	12	10	21	17	18	23	1	4
	10%	12%	9%	12%	7%	12%	16%	5%	4%	10%	11%	12%	8%	12%	10%	8%	11%	3%	24%
Never heard of	10	5	1	3	-	1	2	2	1	2	1	1	1	4	5	4	6	-	-
	2%	4%	1%	9%		1%	3%	3%	1%	3%	1%	1%	1%	2%	3%	2%	3%		

12k. Julia Louis-Dreyfus

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	TOTAL	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
		HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: Split A	500 100	137 100	124 100	34 100	122 100	78 100	58 100	73 100	70 100	79 100	73 100	101 100	122 100	173 100	175 100	219 100	210 100	36 100	17 100
More likely	85 17%	15 11%	26 21%	5 15%	23 19%	16 21%	6 10%	13 18%	6 9%	11 14%	20 27%	22 22%	36 30%	32 18%	13 7%	58 26%	17 8%	8 22%	-
Less likely	237 47%	59 43%	65 52%	16 47%	60 49%	32 41%	24 41%	37 51%	34 49%	42 53%	37 51%	40 40%	51 42%	80 46%	94 54%	100 46%	110 52%	11 31%	8 47%
Undecided	50 10%	15 11%	7 6%	4 12%	15 12%	9 12%	8 14%	7 10%	2 3%	8 10%	5 7%	14 14%	11 9%	19 11%	19 11%	21 10%	20 10%	3 8%	4 24%
Never heard of	128 26%	48 35%	26 21%	9 26%	24 20%	21 27%	20 34%	16 22%	28 40%	18 23%	11 15%	25 25%	24 20%	42 24%	49 28%	40 18%	63 30%	14 39%	5 29%

121. Taylor swift

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	75	17	23	3	16	16	9	14	13	12	12	14	29	37	9	58	11	4	1
	15%	11%	20%	9%	13%	21%	14%	18%	18%	15%	16%	18%	27%	20%	5%	26%	6%	9%	6%
Less likely	364	112	79	29	90	52	47	57	49	62	55	59	62	129	149	140	164	30	13
	73%	75%	68%	83%	75%	68%	71%	74%	69%	76%	73%	76%	58%	70%	83%	62%	86%	67%	81%
Undecided	50	16	11	3	12	8	7	4	8	6	7	5	15	15	16	24	11	9	2
	10%	11%	9%	9%	10%	10%	11%	5%	11%	7%	9%	6%	14%	8%	9%	11%	6%	20%	13%
Never heard of	11	5	3	-	2	1	3	2	1	2	1	-	1	3	6	4	5	2	-
	2%	3%	3%		2%	1%	5%	3%	1%	2%	1%		1%	2%	3%	2%	3%	4%	

12m. Kim Kardashian

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	13	5	2	1	4	1	4	1	5	1	1	-	1	6	3	9	2	2	-
	3%	3%	2%	3%	3%	1%	6%	1%	7%	1%	1%		1%	3%	2%	4%	1%	4%	
Less likely	453	132	106	34	107	72	58	74	64	74	69	74	99	168	164	202	179	38	14
	91%	88%	91%	97%	89%	94%	88%	96%	90%	90%	92%	95%	93%	91%	91%	89%	94%	84%	88%
Undecided	25	9	6	-	6	4	3	1	-	6	4	4	6	8	8	12	6	3	2
	5%	6%	5%		5%	5%	5%	1%		7%	5%	5%	6%	4%	4%	5%	3%	7%	13%
Never heard of	9	4	2	-	3	-	1	1	2	1	1	-	1	2	5	3	4	2	-
	2%	3%	2%		3%		2%	1%	3%	1%	1%		1%	1%	3%	1%	2%	4%	

12n. Julia Roberts

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500 100	150 100	116 100	35 100	120 100	77 100	66 100	77 100	71 100	82 100	75 100	78 100	107 100	184 100	180 100	226 100	191 100	45 100	16 100
More likely	120 24%	35 23%	32 28%	12 34%	26 22%	15 19%	21 32%	24 31%	19 27%	17 21%	16 21%	19 24%	33 31%	62 34%	20 11%	68 30%	31 16%	14 31%	4 25%
Less likely	292 58%	92 61%	61 53%	18 51%	70 58%	50 65%	33 50%	43 56%	40 56%	50 61%	46 61%	50 64%	55 51%	93 51%	125 69%	114 50%	131 69%	24 53%	8 50%
Undecided	69 14%	16 11%	20 17%	4 11%	18 15%	11 14%	8 12%	8 10%	8 11%	13 16%	11 15%	8 10%	16 15%	26 14%	24 13%	37 16%	22 12%	2 4%	4 25%
Never heard of	19 4%	7 5%	3 3%	1 3%	6 5%	1 1%	4 6%	2 3%	4 6%	2 2%	2 3%	1 1%	3 3%	3 2%	11 6%	7 3%	7 4%	5 11%	-

120. Serena Williams

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	139	35	42	9	31	22	22	27	21	19	24	22	46	62	26	86	29	15	5
	28%	23%	36%	26%	26%	29%	33%	35%	30%	23%	32%	28%	43%	34%	14%	38%	15%	33%	31%
Less likely	283	94	54	18	70	46	38	39	37	51	40	47	48	97	120	108	134	23	5
	57%	63%	47%	51%	58%	60%	58%	51%	52%	62%	53%	60%	45%	53%	67%	48%	70%	51%	31%
Undecided	56	12	14	7	16	7	2	8	10	10	10	7	11	21	21	26	21	1	6
	11%	8%	12%	20%	13%	9%	3%	10%	14%	12%	13%	9%	10%	11%	12%	12%	11%	2%	38%
Never heard of	22	9	6	1	3	2	4	3	3	2	1	2	2	4	13	6	7	6	-
	4%	6%	5%	3%	3%	3%	6%	4%	4%	2%	1%	3%	2%	2%	7%	3%	4%	13%	

12p. Viola Davis

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	127	28	29	7	35	28	15	22	27	14	22	20	48	62	12	101	10	8	5
	25%	19%	25%	20%	29%	36%	23%	29%	38%	17%	29%	26%	45%	34%	7%	45%	5%	18%	31%
Less likely	175	56	39	11	48	20	21	25	21	28	33	32	26	58	82	60	85	14	5
	35%	37%	34%	31%	40%	26%	32%	32%	30%	34%	44%	41%	24%	32%	46%	27%	45%	31%	31%
Undecided	47	16	14	4	8	5	8	5	1	13	5	6	13	16	15	24	13	4	3
	9%	11%	12%	11%	7%	6%	12%	6%	1%	16%	7%	8%	12%	9%	8%	11%	7%	9%	19%
Never heard of	151	50	34	13	29	24	22	25	22	27	15	20	20	48	71	41	83	19	3
	30%	33%	29%	37%	24%	31%	33%	32%	31%	33%	20%	26%	19%	26%	39%	18%	43%	42%	19%

12q. Simone Biles Owens

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	93	21	25	8	24	15	14	21	12	15	14	13	31	38	17	57	16	12	4
	19%	14%	22%	23%	20%	19%	21%	27%	17%	18%	19%	17%	29%	21%	9%	25%	8%	27%	25%
Less likely	257	80	52	18	62	44	35	31	36	40	45	45	48	101	96	114	104	20	8
	51%	53%	45%	51%	52%	57%	53%	40%	51%	49%	60%	58%	45%	55%	53%	50%	54%	44%	50%
Undecided	45	14	15	1	10	5	4	4	5	9	6	9	15	13	15	25	14	3	1
	9%	9%	13%	3%	8%	6%	6%	5%	7%	11%	8%	12%	14%	7%	8%	11%	7%	7%	6%
Never heard of	105	35	24	8	24	13	13	21	18	18	10	11	13	32	52	30	57	10	3
	21%	23%	21%	23%	20%	17%	20%	27%	25%	22%	13%	14%	12%	17%	29%	13%	30%	22%	19%

12r. Rachel Maddow

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	99	25	28	3	21	22	6	22	18	19	15	15	50	47	1	94	2	3	-
	20%	17%	24%	9%	18%	29%	9%	29%	25%	23%	20%	19%	47%	26%	1%	42%	1%	7%	
Less likely	241	70	59	16	62	34	34	30	32	41	35	42	31	70	121	62	134	20	12
	48%	47%	51%	46%	52%	44%	52%	39%	45%	50%	47%	54%	29%	38%	67%	27%	70%	44%	75%
Undecided	27	11	4	1	6	5	1	3	3	4	5	5	8	11	8	17	8	1	-
	5%	7%	3%	3%	5%	6%	2%	4%	4%	5%	7%	6%	7%	6%	4%	8%	4%	2%	
Never heard of	133	44	25	15	31	16	25	22	18	18	20	16	18	56	50	53	47	21	4
	27%	29%	22%	43%	26%	21%	38%	29%	25%	22%	27%	21%	17%	30%	28%	23%	25%	47%	25%

12s. Angelina Jolie

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	88	24	26	4	20	14	17	16	16	12	16	9	27	48	8	67	12	7	2
	18%	16%	22%	11%	17%	18%	26%	21%	23%	15%	21%	12%	25%	26%	4%	30%	6%	16%	13%
Less likely	342	104	72	26	81	57	42	52	46	59	49	60	64	111	148	121	162	31	10
	68%	69%	62%	74%	68%	74%	64%	68%	65%	72%	65%	77%	60%	60%	82%	54%	85%	69%	63%
Undecided	56	15	15	4	16	6	3	6	8	10	9	7	13	22	17	32	14	2	4
	11%	10%	13%	11%	13%	8%	5%	8%	11%	12%	12%	9%	12%	12%	9%	14%	7%	4%	25%
Never heard of	14	7	3	1	3	-	4	3	1	1	1	2	3	3	7	6	3	5	-
	3%	5%	3%	3%	3%		6%	4%	1%	1%	1%	3%	3%	2%	4%	3%	2%	11%	

12t. Jodie Foster

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	107	28	27	7	23	21	15	17	12	20	19	16	40	51	10	71	18	8	4
	21%	19%	23%	20%	19%	27%	23%	22%	17%	24%	25%	21%	37%	28%	6%	31%	9%	18%	25%
Less likely	291	88	69	20	73	40	39	49	40	49	44	46	46	96	134	101	150	23	8
	58%	59%	59%	57%	61%	52%	59%	64%	56%	60%	59%	59%	43%	52%	74%	45%	79%	51%	50%
Undecided	58	19	11	3	15	10	4	7	8	7	9	11	16	20	19	30	12	8	4
	12%	13%	9%	9%	13%	13%	6%	9%	11%	9%	12%	14%	15%	11%	11%	13%	6%	18%	25%
Never heard of	44	15	9	5	9	6	8	4	11	6	3	5	5	17	17	24	11	6	-
	9%	10%	8%	14%	8%	8%	12%	5%	15%	7%	4%	6%	5%	9%	9%	11%	6%	13%	-

12u. Oprah Winfrey

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500 100	150 100	116 100	35 100	120 100	77 100	66 100	77 100	71 100	82 100	75 100	78 100	107 100	184 100	180 100	226 100	191 100	45 100	16 100
More likely	149 30%	46 31%	38 33%	8 23%	31 26%	26 34%	27 41%	24 31%	25 35%	18 22%	24 32%	24 31%	47 44%	72 39%	25 14%	111 49%	19 10%	12 27%	3 19%
Less likely	307 61%	90 60%	69 59%	26 74%	80 67%	41 53%	34 52%	49 64%	40 56%	58 71%	46 61%	47 60%	50 47%	99 54%	137 76%	96 42%	158 83%	25 56%	12 75%
Undecided	41 8%	14 9%	6 5%	1 3%	9 8%	10 13%	5 8%	4 5%	6 8%	6 7%	4 5%	7 9%	10 9%	12 7%	16 9%	19 8%	13 7%	6 13%	1 6%
Never heard of	3 1%	-	3 3%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	2 1%	-	1 1%	2 4%	-

12v. Tina Fey

BANNER 2

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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----

	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL			
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY
BASE: SPLIT B	500	150	116	35	120	77	66	77	71	82	75	78	107	184	180	226	191	45	16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	116	21	35	10	32	18	10	21	19	20	21	19	43	52	16	89	13	9	3
	23%	14%	30%	29%	27%	23%	15%	27%	27%	24%	28%	24%	40%	28%	9%	39%	7%	20%	19%
Less likely	288	90	62	22	69	44	47	41	40	46	41	45	43	100	129	98	144	21	11
	58%	60%	53%	63%	58%	57%	71%	53%	56%	56%	55%	58%	40%	54%	72%	43%	75%	47%	69%
Undecided	42	15	8	1	10	8	4	4	8	5	7	6	13	17	10	24	11	2	2
	8%	10%	7%	3%	8%	10%	6%	5%	11%	6%	9%	8%	12%	9%	6%	11%	6%	4%	13%
Never heard of	54	24	11	2	9	7	5	11	4	11	6	8	8	15	25	15	23	13	-
	11%	16%	9%	6%	8%	9%	8%	14%	6%	13%	8%	10%	7%	8%	14%	7%	12%	29%	-

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 2																				
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----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----																				
	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Women's rights/Pro-Choice	83	11	34	1	14	23	6	17	12	12	10	20	34	42	5	66	8	4	2	
	8%	4%	14%	1%	6%	15%	5%	11%	9%	7%	7%	11%	15%	12%	1%	15%	2%	5%	6%	
Pro-Life	25	5	11	1	4	4	4	6	2	4	6	3	5	6	14	8	12	3	1	
	3%	2%	5%	1%	2%	3%	3%	4%	1%	2%	4%	2%	2%	2%	4%	2%	3%	4%	3%	
Civil rights/Police brutality/BLM	55	8	14	3	15	15	5	12	8	14	7	9	25	22	6	42	5	5	3	
	6%	3%	6%	4%	6%	10%	4%	8%	6%	9%	5%	5%	11%	6%	2%	9%	1%	6%	9%	
Constitutional rights	37	13	11	1	11	1	-	10	2	5	8	10	1	15	17	9	18	5	2	
	4%	5%	5%	1%	5%	1%	-	7%	1%	3%	5%	6%	*%	4%	5%	2%	4%	6%	6%	
Israel/Ukraine wars	37	9	8	3	10	7	-	6	4	10	7	5	13	12	10	24	9	1	2	
	4%	3%	3%	4%	4%	5%	-	4%	3%	6%	5%	3%	6%	3%	3%	5%	2%	1%	6%	
Human rights	28	4	6	2	7	8	3	2	6	4	4	7	10	11	5	19	3	4	2	
	3%	1%	3%	3%	3%	5%	2%	1%	4%	2%	3%	4%	4%	3%	1%	4%	1%	5%	6%	
Immigration policies	25	7	6	1	10	1	3	-	4	5	4	6	7	6	12	9	15	1	-	
	3%	2%	3%	1%	4%	1%	2%	-	3%	3%	3%	3%	3%	2%	3%	2%	4%	1%	-	
Threat to democracy	22	5	6	2	5	3	1	-	6	-	7	6	4	6	12	11	11	-	-	
	2%	2%	3%	3%	2%	2%	1%	-	4%	-	5%	3%	2%	2%	3%	2%	3%	-	-	
Children/Education/Family	27	5	9	1	8	4	3	1	4	3	8	5	3	16	7	9	10	3	1	
	3%	2%	4%	1%	3%	3%	2%	1%	3%	2%	5%	3%	1%	4%	2%	2%	2%	4%	3%	
Trump	22	5	4	-	4	9	-	2	3	5	4	6	11	9	2	19	1	1	1	
	2%	2%	2%	-	2%	6%	-	1%	2%	3%	3%	3%	5%	3%	1%	4%	*%	1%	3%	
Free speech	20	1	8	3	3	5	2	3	5	2	2	5	3	7	8	8	9	2	1	
	2%	*%	3%	4%	1%	3%	2%	2%	4%	1%	1%	3%	1%	2%	2%	2%	2%	2%	3%	
Government policies	16	6	3	3	1	3	3	3	2	6	-	1	2	3	6	3	11	1	1	
	2%	2%	1%	4%	*%	2%	2%	2%	1%	4%	-	1%	1%	1%	2%	1%	3%	1%	3%	
Gun control	25	8	11	2	2	2	1	4	5	2	5	7	3	4	16	4	20	1	-	
	3%	3%	5%	3%	1%	1%	1%	3%	4%	1%	3%	4%	1%	1%	5%	1%	5%	1%	-	
Voting rights/Election integrity	14	2	4	1	5	2	1	3	2	2	2	4	4	4	6	8	6	-	-	
	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	-	-	
LGBTQ+/Gay rights	14	2	7	1	3	1	2	2	2	4	2	2	7	5	2	10	2	1	1	
	1%	1%	3%	1%	1%	1%	2%	1%	1%	2%	1%	1%	3%	1%	1%	2%	*%	1%	3%	

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Religious freedom	9 1%	2 1%	1 *%	-	2 1%	4 3%	-	3 2%	-	3 2%	-	2 1%	1 *%	2 1%	5 1%	1 *%	6 1%	-	1 3%	
Environmental policies	6 1%	-	3 1%	-	2 1%	1 1%	1 1%	1 1%	2 1%	1 1%	1 1%	-	4 2%	2 1%	-	6 1%	-	-	-	
Yes (not specific)	47 5%	12 4%	8 3%	1 1%	17 7%	9 6%	5 4%	4 3%	6 4%	10 6%	7 5%	9 5%	11 5%	18 5%	13 4%	25 6%	13 3%	5 6%	2 6%	
No	478 48%	164 57%	99 41%	39 57%	114 47%	58 37%	72 58%	68 45%	63 45%	72 45%	60 41%	86 48%	88 38%	169 47%	194 55%	176 40%	225 56%	43 53%	14 42%	
Other	50 5%	12 4%	11 5%	4 6%	14 6%	9 6%	9 7%	13 9%	6 4%	6 4%	8 5%	4 2%	11 5%	18 5%	18 5%	17 4%	27 7%	2 2%	2 6%	
DK/NA/Refused	45 5%	15 5%	7 3%	3 4%	12 5%	7 5%	10 8%	3 2%	10 7%	3 2%	10 7%	7 4%	8 3%	12 3%	20 6%	17 4%	20 5%	4 5%	-	
Mean Number of Mentions	1.09	1.03	1.13	1.04	1.09	1.14	1.06	1.09	1.09	1.07	1.09	1.14	1.11	1.09	1.06	1.10	1.07	1.06	1.09	

17. How concerned are you that the campus demonstrations will end up in violence?

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very concerned	319	89	80	24	85	40	43	53	52	46	48	50	64	87	143	114	160	21	9	
	32%	31%	33%	35%	35%	26%	35%	35%	37%	29%	32%	28%	28%	24%	40%	26%	40%	26%	27%	
Somewhat concerned	351	90	91	21	88	59	42	54	56	62	48	61	106	143	91	192	108	30	11	
	35%	31%	38%	30%	36%	38%	34%	36%	40%	39%	32%	34%	46%	40%	26%	43%	27%	37%	33%	
Not very concerned	149	45	29	7	37	31	16	15	16	29	24	36	32	59	51	74	53	13	6	
	15%	16%	12%	10%	15%	20%	13%	10%	11%	18%	16%	20%	14%	17%	14%	17%	13%	16%	18%	
Not at all concerned	142	47	39	11	27	15	21	25	13	21	21	28	22	57	57	54	64	14	6	
	14%	16%	16%	16%	11%	10%	17%	17%	9%	13%	14%	16%	10%	16%	16%	12%	16%	17%	18%	
Undecided	32	13	1	5	5	8	1	3	3	3	7	3	5	10	12	11	14	2	1	
	3%	5%	*%	7%	2%	5%	1%	2%	2%	2%	5%	2%	2%	3%	3%	2%	3%	2%	3%	
Refused	7	3	-	1	-	2	1	-	1	-	-	1	-	1	1	-	2	1	-	
	1%	1%		1%		1%	1%		1%			1%		*%	*%		*%	1%		

18. We're about halfway through with the Trump hush money trial in New York City. Just your best guess, which of the following verdicts do you think this jury will render?

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EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL																			

	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
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Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100
Guilty on all counts	148 15%	50 17%	30 13%	12 17%	32 13%	23 15%	20 16%	20 13%	20 14%	25 16%	27 18%	23 13%	51 22%	53 15%	35 10%	102 23%	32 8%	9 11%	2 6%
Guilty on some counts, but not all	503 50%	122 43%	137 57%	33 48%	127 52%	81 52%	58 47%	82 55%	83 59%	75 47%	78 53%	97 54%	136 59%	198 55%	151 43%	267 60%	150 37%	51 63%	23 70%
Not guilty on all counts	231 23%	69 24%	54 23%	16 23%	58 24%	31 20%	33 27%	32 21%	26 18%	43 27%	27 18%	41 23%	22 10%	69 19%	127 36%	40 9%	167 42%	11 14%	5 15%
Undecided	103 10%	37 13%	18 8%	7 10%	25 10%	16 10%	12 10%	14 9%	11 8%	15 9%	16 11%	15 8%	19 8%	34 10%	38 11%	35 8%	45 11%	9 11%	2 6%
Refused	15 2%	9 3%	1 *%	1 1%	-	4 3%	1 1%	2 1%	1 1%	3 2%	-	3 2%	1 *%	3 1%	4 1%	1 *%	7 2%	1 1%	1 3%

19. Just your own opinion, has this trial been fair or not fair?

BANNER 2																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
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Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Fair	391	96	106	17	95	75	43	62	66	63	72	62	161	181	42	319	15	31	16	
	39%	33%	44%	25%	39%	48%	35%	41%	47%	39%	49%	35%	70%	51%	12%	72%	4%	38%	48%	
Not fair	435	136	100	35	107	54	55	61	54	71	57	89	32	101	276	59	326	28	11	
	44%	47%	42%	51%	44%	35%	44%	41%	38%	44%	39%	50%	14%	28%	78%	13%	81%	35%	33%	
Undecided	158	49	32	16	37	22	22	25	20	27	19	25	35	69	36	65	56	19	6	
	16%	17%	13%	23%	15%	14%	18%	17%	14%	17%	13%	14%	15%	19%	10%	15%	14%	23%	18%	
Refused	16	6	2	1	3	4	4	2	1	-	-	3	1	6	1	2	4	3	-	
	2%	2%	1%	1%	1%	3%	3%	1%	1%			2%	1%	2%	1%	1%	1%	4%		

20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE GRAD	COLL GRAD	MASTER/ PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY		
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Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100	
Very liberal	66 7%	12 4%	22 9%	3 4%	18 7%	10 6%	9 7%	13 9%	16 11%	11 7%	6 4%	8 4%	66 29%	-	-	56 13%	2 *%	6 7%	-	
Liberal	163 16%	39 14%	42 18%	9 13%	37 15%	36 23%	23 19%	30 20%	19 13%	27 17%	30 20%	23 13%	163 71%	-	-	139 31%	12 3%	8 10%	1 3%	
Moderate	357 36%	102 36%	94 39%	23 33%	75 31%	61 39%	42 34%	47 31%	50 35%	58 36%	64 43%	67 37%	-	357 100%	-	205 46%	83 21%	35 43%	19 58%	
Conservative	242 24%	72 25%	50 21%	21 30%	69 29%	27 17%	25 20%	39 26%	37 26%	32 20%	30 20%	57 32%	-	-	242 68%	30 7%	184 46%	15 19%	7 21%	
Very conservative	113 11%	45 16%	19 8%	10 14%	28 12%	11 7%	19 15%	14 9%	12 9%	23 14%	12 8%	17 9%	-	-	113 32%	3 1%	101 25%	6 7%	2 6%	
Other (Specify)	18 2%	3 1%	6 3%	-	5 2%	4 3%	2 2%	1 1%	5 4%	4 2%	3 2%	1 1%	-	-	-	5 1%	7 2%	2 2%	2 6%	
Don't know	41 4%	14 5%	7 3%	3 4%	10 4%	6 4%	4 3%	6 4%	2 1%	6 4%	3 2%	6 3%	-	-	-	7 2%	12 3%	9 11%	2 6%	

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

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	EDUCATION					INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/ PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
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Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100
Democrat Joe Biden	445 45%	100 35%	119 50%	24 35%	108 45%	91 59%	45 36%	70 47%	74 52%	76 47%	74 50%	71 40%	195 85%	205 57%	33 9%	445 100%	-	-	-
Republican Donald Trump	401 40%	132 46%	87 36%	37 54%	100 41%	41 26%	51 41%	60 40%	53 38%	65 40%	52 35%	82 46%	14 6%	83 23%	285 80%	-	401 100%	-	-
Did not vote	81 8%	34 12%	18 8%	5 7%	16 7%	8 5%	19 15%	11 7%	9 6%	10 6%	13 9%	12 7%	14 6%	35 10%	21 6%	-	-	81 100%	-
Third-Party candidate	33 3%	5 2%	9 4%	-	11 5%	8 5%	4 3%	2 1%	2 1%	9 6%	6 4%	7 4%	1 *%	19 5%	9 3%	-	-	-	33 100%
Undecided	11 1%	2 1%	1 *%	1 1%	4 2%	3 2%	1 1%	3 2%	2 1%	-	2 1%	2 1%	1 *%	6 2%	3 1%	-	-	-	-
Refused	29 3%	14 5%	6 3%	2 3%	3 1%	4 3%	4 3%	4 3%	1 1%	1 1%	1 1%	5 3%	4 2%	9 3%	4 1%	-	-	-	-

22. what is your annual household income?

BANNER 2																				
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	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD		<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000 100	287 100	240 100	69 100	242 100	155 100	124 100	150 100	141 100	161 100	148 100	179 100	229 100	357 100	355 100	445 100	401 100	81 100	33 100	
Under \$20,000 per year	124 12%	74 26%	22 9%	7 10%	11 5%	9 6%	124 100%	-	-	-	-	-	32 14%	42 12%	44 12%	45 10%	51 13%	19 23%	4 12%	
Under \$50,000 per year	150 15%	55 19%	40 17%	17 25%	24 10%	13 8%	-	150 100%	-	-	-	-	43 19%	47 13%	53 15%	70 16%	60 15%	11 14%	2 6%	
Under \$75,000 per year	141 14%	39 14%	39 16%	12 17%	28 12%	23 15%	-	-	141 100%	-	-	-	35 15%	50 14%	49 14%	74 17%	53 13%	9 11%	2 6%	
Under \$100,000 per year	161 16%	34 12%	43 18%	12 17%	46 19%	26 17%	-	-	-	161 100%	-	-	38 17%	58 16%	55 15%	76 17%	65 16%	10 12%	9 27%	
Under \$140,000 per year	148 15%	25 9%	45 19%	6 9%	58 24%	14 9%	-	-	-	-	148 100%	-	36 16%	64 18%	42 12%	74 17%	52 13%	13 16%	6 18%	
\$140,000 per year or more	179 18%	25 9%	33 14%	8 12%	52 21%	59 38%	-	-	-	-	-	179 100%	31 14%	67 19%	74 21%	71 16%	82 20%	12 15%	7 21%	
Undecided	97 10%	35 12%	18 8%	7 10%	23 10%	11 7%	-	-	-	-	-	-	14 6%	29 8%	38 11%	35 8%	38 9%	7 9%	3 9%	

23. What TV news or commentary source do you trust the most?

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	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140k	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	89	24	22	1	23	17	5	19	17	13	16	13	31	46	11	74	5	8	2	
	9%	8%	9%	1%	10%	11%	4%	13%	12%	8%	11%	7%	14%	13%	3%	17%	1%	10%	6%	
MSNBC	76	28	17	6	12	13	11	12	17	11	8	14	47	25	4	70	5	1	-	
	8%	10%	7%	9%	5%	8%	9%	8%	12%	7%	5%	8%	21%	7%	1%	16%	1%	1%	-	
FOX NEWS	169	65	35	18	36	14	31	34	18	21	18	30	8	26	127	9	150	5	-	
	17%	23%	15%	26%	15%	9%	25%	23%	13%	13%	12%	17%	3%	7%	36%	2%	37%	6%	-	
ABC	53	20	14	3	11	4	6	8	7	9	10	7	10	31	9	34	9	9	-	
	5%	7%	6%	4%	5%	3%	5%	5%	5%	6%	7%	4%	4%	9%	3%	8%	2%	11%	-	
NBC	56	10	10	5	20	11	10	6	10	10	11	6	19	25	11	43	11	-	2	
	6%	3%	4%	7%	8%	7%	8%	4%	7%	6%	7%	3%	8%	7%	3%	10%	3%	-	6%	
CBS	49	18	11	1	13	6	9	6	5	5	11	8	7	27	14	34	11	-	3	
	5%	6%	5%	1%	5%	4%	7%	4%	4%	3%	7%	4%	3%	8%	4%	8%	3%	-	9%	
C-SPAN	20	4	5	1	6	4	1	3	1	3	2	9	6	9	4	10	2	4	4	
	2%	1%	2%	1%	2%	3%	1%	2%	1%	2%	1%	5%	3%	3%	1%	2%	1%	5%	12%	
NEWSMAX	66	21	14	7	14	10	8	12	10	9	8	14	-	12	50	2	61	1	1	
	7%	7%	6%	10%	6%	6%	6%	8%	7%	6%	5%	8%	-	3%	14%	1%	15%	1%	3%	
PBS/NPR	117	13	44	1	27	32	9	16	18	25	24	21	54	54	6	91	8	10	4	
	12%	5%	18%	1%	11%	21%	7%	11%	13%	16%	16%	12%	24%	15%	2%	20%	2%	12%	12%	
ONE AMERICA NEWS NETWORK	16	3	7	1	5	-	1	3	3	4	-	4	1	1	11	-	15	1	-	
	2%	1%	3%	1%	2%	-	1%	2%	2%	2%	-	2%	1%	1%	3%	-	4%	1%	-	
None of Them	240	68	52	22	63	33	30	27	29	46	30	49	37	83	96	61	114	35	15	
	24%	24%	22%	32%	26%	21%	24%	18%	21%	29%	20%	27%	16%	23%	27%	14%	28%	43%	45%	
Undecided	49	13	9	3	12	11	3	4	6	5	10	4	9	18	12	17	10	7	2	
	5%	5%	4%	4%	5%	7%	2%	3%	4%	3%	7%	2%	4%	5%	3%	4%	2%	9%	6%	

24. What TV news or commentary source do you trust the least?

BANNER 2																				
=====																				
----- EDUCATION, INCOME, POLITICAL VIEWPOINT, 2020 BALLOT TEST RECALL -----																				
	EDUCATION						INCOME						POLITICAL VIEWPOINT			2020 BALLOT TEST RECALL				
	TOTAL	HS OR LESS	SOME COLL	TRADE	COLL GRAD	MASTER/PHD	<20K	<50K	<75K	<100K	<140K	140K+	LIB	MOD	CONSV	BIDEN	TRUMP	NOT VOTE	3RD PARTY	
Total	1000	287	240	69	242	155	124	150	141	161	148	179	229	357	355	445	401	81	33	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	198	55	53	15	54	20	25	33	16	35	34	39	14	50	125	16	157	10	9	
	20%	19%	22%	22%	22%	13%	20%	22%	11%	22%	23%	22%	6%	14%	35%	4%	39%	12%	27%	
MSNBC	109	32	23	9	26	17	10	14	18	19	13	28	2	20	82	3	94	8	3	
	11%	11%	10%	13%	11%	11%	8%	9%	13%	12%	9%	16%	1%	6%	23%	1%	23%	10%	9%	
FOX NEWS	350	87	91	20	78	72	34	57	60	63	62	54	149	159	31	292	19	21	14	
	35%	30%	38%	29%	32%	46%	27%	38%	43%	39%	42%	30%	65%	45%	9%	66%	5%	26%	42%	
ABC	10	5	2	1	2	-	2	3	2	1	-	2	-	4	6	4	4	2	-	
	1%	2%	1%	1%	1%		2%	2%	1%	1%		1%		1%	2%	1%	1%	2%		
NBC	19	7	4	-	6	2	5	3	3	3	1	3	1	6	10	-	15	4	-	
	2%	2%	2%		2%	1%	4%	2%	2%	2%	1%	2%	1%	2%	3%		4%	5%		
CBS	17	10	1	-	5	1	4	7	4	-	-	-	6	4	7	4	10	1	-	
	2%	3%	1%		2%	1%	3%	5%	3%				3%	1%	2%	1%	2%	1%		
C-SPAN	6	6	-	-	-	-	3	1	-	2	-	-	1	4	-	4	2	-	-	
	1%	2%					2%	1%		1%			1%	1%		1%	1%			
NEWSMAX	42	2	17	1	14	8	2	1	8	7	6	13	15	17	9	32	6	1	2	
	4%	1%	7%	1%	6%	5%	2%	1%	6%	4%	4%	7%	7%	5%	3%	7%	1%	1%	6%	
PBS/NPR	5	2	1	-	2	-	-	-	2	-	2	-	-	2	3	1	3	1	-	
	1%	1%	1%		1%				1%		1%			1%	1%	1%	1%	1%		
ONE AMERICA NEWS NETWORK	42	3	10	2	14	13	2	6	4	6	14	9	19	21	2	33	2	6	1	
	4%	1%	4%	3%	6%	8%	2%	4%	3%	4%	9%	5%	8%	6%	1%	7%	1%	7%	3%	
All of Them	107	43	19	13	23	7	19	15	10	19	11	17	8	38	47	19	63	16	2	
	11%	15%	8%	19%	10%	5%	15%	10%	7%	12%	7%	9%	3%	11%	13%	4%	16%	20%	6%	
Undecided	95	35	19	8	18	15	18	10	14	6	5	14	14	32	33	37	26	11	2	
	10%	12%	8%	12%	7%	10%	15%	7%	10%	4%	3%	8%	6%	9%	9%	8%	6%	14%	6%	

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Right Direction	227 23%	4 2%	47 40%	34 38%	48 63%	2 3%	24 43%	22 42%	157 45%	4 2%	1 1%	17 40%	15 36%	3 16%	3 18%	75 65%	100 53%	3 2%	2 1%	22 14%	17 11%
Wrong Track	686 69%	164 97%	55 47%	47 53%	22 29%	63 95%	24 43%	26 49%	155 44%	188 95%	106 97%	21 50%	19 45%	16 84%	13 76%	30 26%	63 34%	163 96%	136 97%	120 75%	123 79%
Undecided	87 9%	1 1%	15 13%	8 9%	6 8%	1 2%	8 14%	5 9%	38 11%	6 3%	2 2%	4 10%	8 19%	-	1 6%	11 9%	25 13%	4 2%	2 1%	18 11%	15 10%

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Democrat Joe Biden	367 37%	3 2%	83 71%	60 67%	65 86%	2 3%	35 63%	32 60%	244 70%	11 6%	2 2%	29 69%	32 76%	1 5%	4 24%	105 91%	160 85%	3 2%	-	44 28%	37 24%
Republican Donald Trump	371 37%	145 86%	3 3%	7 8%	3 4%	57 86%	8 14%	5 9%	19 5%	146 74%	89 82%	3 7%	2 5%	12 63%	9 53%	2 2%	3 2%	146 86%	115 82%	47 29%	37 24%
Green Party Jill Stein	12 1%	-	1 1%	3 3%	1 1%	-	1 2%	-	7 2%	1 1%	-	-	1 2%	-	-	-	1 1%	1 1%	-	5 3%	5 3%
Independent Robert F. Kennedy Jr.	80 8%	9 5%	7 6%	6 7%	2 3%	2 3%	4 7%	7 13%	26 7%	18 9%	8 7%	1 2%	1 2%	1 5%	2 12%	4 3%	5 3%	10 6%	9 6%	24 15%	22 14%
Independent Cornel West	16 2%	-	1 1%	5 6%	1 1%	-	-	-	10 3%	1 1%	-	1 2%	2 5%	-	-	3 3%	2 1%	-	2 1%	2 1%	7 5%
Libertarian Party candidate	17 2%	-	6 5%	3 3%	-	-	-	-	4 1%	3 2%	4 4%	1 2%	2 5%	-	-	-	-	2 1%	2 1%	8 5%	-
Undecided	121 12%	11 7%	14 12%	5 6%	4 5%	5 8%	8 14%	8 15%	39 11%	14 7%	6 6%	6 14%	2 5%	5 26%	2 12%	2 2%	17 9%	5 3%	11 8%	27 17%	42 27%
Refused	16 2%	1 1%	2 2%	-	-	-	-	1 2%	1 *%	4 2%	-	1 2%	-	-	-	-	-	3 2%	1 1%	3 2%	5 3%

10a. Mike Johnson

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
A lot	12 2%	7 9%	-	-	-	2 5%	-	-	-	4 4%	4 6%	-	-	-	1 2%	-	6 7%	4 6%	1 1%	-	
A little	32 6%	10 12%	2 4%	4 9%	2 5%	4 11%	1 4%	1 4%	8 4%	8 8%	6 10%	1 6%	-	1 9%	-	6 12%	1 1%	5 6%	10 14%	5 6%	3 4%
Not at all	311 62%	48 59%	35 69%	28 60%	29 74%	23 61%	18 67%	12 44%	122 67%	54 56%	39 62%	8 50%	15 83%	3 27%	6 75%	35 69%	69 68%	60 67%	45 63%	47 58%	34 51%
Less likely	22 4%	-	4 8%	4 9%	5 13%	1 3%	2 7%	1 4%	9 5%	4 4%	1 2%	2 13%	1 6%	-	-	5 10%	3 3%	3 3%	1 1%	7 9%	3 4%
Never heard of	123 25%	16 20%	10 20%	11 23%	3 8%	8 21%	6 22%	13 48%	43 24%	27 28%	13 21%	5 31%	2 11%	7 64%	2 25%	4 8%	29 28%	16 18%	12 17%	21 26%	27 40%

10c. Rachel Maddow

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
A lot	21 4%	- 0%	1 2%	4 9%	9 23%	- 0%	1 4%	2 7%	13 7%	1 1%	1 2%	2 13%	1 6%	- 0%	1 13%	5 10%	13 13%	- 0%	- 0%	1 1%	1 1%
A little	45 9%	2 2%	7 14%	1 2%	17 44%	2 5%	5 19%	2 7%	32 18%	4 4%	1 2%	- 0%	1 6%	- 0%	1 13%	4 8%	20 20%	2 2%	2 3%	7 9%	5 7%
Not at all	302 60%	53 65%	37 73%	31 66%	12 31%	28 74%	17 63%	13 48%	92 51%	63 65%	46 73%	12 75%	16 89%	5 45%	4 50%	34 67%	49 48%	64 71%	43 60%	54 67%	41 61%
Less likely	26 5%	4 5%	- 0%	4 9%	- 0%	4 11%	- 0%	- 0%	8 4%	2 2%	8 13%	- 0%	- 0%	- 0%	- 0%	3 6%	3 3%	7 8%	1 1%	7 9%	3 4%
Never heard of	106 21%	22 27%	6 12%	7 15%	1 3%	4 11%	4 15%	10 37%	37 20%	27 28%	7 11%	2 13%	- 0%	6 55%	2 25%	5 10%	17 17%	17 19%	26 36%	12 15%	17 25%

10d. Oprah Winfrey

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
A lot	24 5%	-	2 4%	2 4%	5 13%	1 3%	2 7%	4 15%	13 7%	1 1%	1 2%	-	-	1 9%	1 13%	-	22 22%	-	-	-	1 1%
A little	53 11%	4 5%	5 10%	5 11%	11 28%	-	7 26%	7 26%	35 19%	2 2%	2 3%	1 6%	2 11%	2 18%	1 13%	10 20%	18 18%	2 2%	6 8%	7 9%	5 7%
Not at all	391 78%	71 88%	43 84%	37 79%	22 56%	30 79%	18 67%	15 56%	129 71%	88 91%	52 83%	14 88%	15 83%	6 55%	6 75%	39 76%	61 60%	81 90%	62 86%	66 81%	56 84%
Less likely	28 6%	4 5%	1 2%	3 6%	1 3%	6 16%	-	1 4%	5 3%	5 5%	8 13%	1 6%	1 6%	2 18%	-	1 2%	1 1%	7 8%	3 4%	7 9%	5 7%
Never heard of	4 1%	2 2%	-	-	-	1 3%	-	-	-	1 1%	-	-	-	-	-	1 2%	-	-	1 1%	1 1%	-

10e. Joe Rogan

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
A lot	13 3%	2 2%	-	-	-	3 8%	-	-	-	4 4%	4 6%	2 13%	-	-	-	1 2%	-	3 3%	3 4%	3 4%	3 4%
A little	47 9%	12 15%	2 4%	2 4%	1 3%	4 11%	4 15%	2 7%	12 7%	11 11%	9 14%	-	-	2 18%	1 13%	8 16%	1 1%	9 10%	12 17%	10 12%	3 4%
Not at all	331 66%	56 69%	39 76%	28 60%	27 69%	26 68%	17 63%	16 59%	123 68%	60 62%	46 73%	10 63%	15 83%	6 55%	4 50%	34 67%	67 66%	66 73%	42 58%	57 70%	44 66%
Less likely	36 7%	2 2%	7 14%	7 15%	6 15%	1 3%	1 4%	1 4%	18 10%	9 9%	1 2%	2 13%	3 17%	-	1 13%	6 12%	11 11%	4 4%	5 7%	5 6%	4 6%
Never heard of	73 15%	9 11%	3 6%	10 21%	5 13%	4 11%	5 19%	8 30%	29 16%	13 13%	3 5%	2 13%	-	3 27%	2 25%	2 4%	23 23%	8 9%	10 14%	6 7%	13 19%

10f. Taylor swift

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500	81	51	47	39	38	27	27	182	97	63	16	18	11	8	51	102	90	72	81	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	15	1	2	2	4	-	1	2	4	3	1	1	1	-	2	-	8	1	1	1	4
	3%	1%	4%	4%	10%		4%	7%	2%	3%	2%	6%	6%		25%		8%	1%	1%	1%	6%
A little	31	1	3	5	6	-	4	4	22	2	2	-	1	2	-	7	9	1	1	5	5
	6%	1%	6%	11%	15%		15%	15%	12%	2%	3%		6%	18%		14%	9%	1%	1%	6%	7%
Not at all	414	74	46	35	28	30	21	18	143	83	52	13	16	8	5	44	77	78	66	67	53
	83%	91%	90%	74%	72%	79%	78%	67%	79%	86%	83%	81%	89%	73%	63%	86%	75%	87%	92%	83%	79%
Less likely	30	3	-	4	-	7	1	2	9	6	7	2	-	1	1	-	6	9	4	6	2
	6%	4%		9%		18%	4%	7%	5%	6%	11%	13%		9%	13%		6%	10%	6%	7%	3%
Never heard of	10	2	-	1	1	1	-	1	4	3	1	-	-	-	-	2	1	-	2	3	
	2%	2%		2%	3%	3%		4%	2%	3%	2%					2%	1%		2%	4%	

10g. Kim Kardashian

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
TV NEWS TRUST MOST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500	81	51	47	39	38	27	27	182	97	63	16	18	11	8	51	102	90	72	81	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A little	15	1	2	3	1	1	1	3	5	1	2	1	-	2	-	3	4	-	1	1	2
	3%	1%	4%	6%	3%	3%	4%	11%	3%	1%	3%	6%		18%		6%	4%		1%	1%	3%
Not at all	444	74	44	41	37	32	25	23	163	85	59	14	18	7	6	45	93	81	65	73	59
	89%	91%	86%	87%	95%	84%	93%	85%	90%	88%	94%	88%	100%	64%	75%	88%	91%	90%	90%	90%	88%
Less likely	35	4	5	2	1	5	1	1	12	9	2	1	-	2	2	3	3	9	5	6	6
	7%	5%	10%	4%	3%	13%	4%	4%	7%	9%	3%	6%		18%	25%	6%	3%	10%	7%	7%	9%
Never heard of	6	2	-	1	-	-	-	-	2	2	-	-	-	-	-	2	-	1	1	-	-
	1%	2%		2%					1%	2%						2%		1%	1%		

10h. Elon Musk

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
	TV NEWS TRUST															GENDER X PARTY					
	TV NEWS TRUST MOST							TV NEWS TRUST LEAST								DEMOCRAT		REPUBLICAN		INDEPENDENT	
	TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
A lot	18 4%	6 7%	-	1 2%	-	3 8%	-	2 7%	-	7 7%	4 6%	-	-	-	-	-	11 12%	2 3%	2 2%	3 4%	
A little	58 12%	20 25%	2 4%	6 13%	2 5%	6 16%	2 7%	1 4%	13 7%	15 15%	15 24%	3 19%	1 6%	-	1 13%	3 6%	5 5%	10 11%	20 28%	14 17%	2 3%
Not at all	372 74%	51 63%	39 76%	34 72%	34 87%	28 74%	23 85%	19 70%	146 80%	69 71%	43 68%	11 69%	13 72%	10 91%	6 75%	37 73%	80 78%	66 73%	45 63%	58 72%	59 88%
Less likely	37 7%	2 2%	9 18%	5 11%	3 8%	1 3%	2 7%	3 11%	20 11%	3 3%	1 2%	2 13%	4 22%	1 9%	1 13%	10 20%	12 12%	2 2%	2 3%	6 7%	2 3%
Never heard of	15 3%	2 2%	1 2%	1 2%	-	-	-	2 7%	3 2%	3 3%	-	-	-	-	-	1 2%	5 5%	1 1%	3 4%	1 1%	1 1%

10i. Charlamagne tha God

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST															GENDER X PARTY						
TV NEWS TRUST MOST										TV NEWS TRUST LEAST					DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
A lot	2 *%	-	1 2%	1 2%	-	-	-	-	2 1%	-	-	-	-	-	-	1 1%	-	-	-	1 1%	
A little	14 3%	2 2%	1 2%	1 2%	1 3%	3 8%	1 4%	1 4%	6 3%	2 2%	5 8%	-	-	-	4 8%	-	2 2%	2 3%	2 2%	2 3%	
Not at all	307 61%	56 69%	32 63%	31 66%	24 62%	22 58%	15 56%	14 52%	115 63%	60 62%	42 67%	8 50%	9 50%	6 55%	4 50%	28 55%	59 58%	64 71%	39 54%	53 65%	41 61%
Less likely	15 3%	2 2%	1 2%	3 6%	1 3%	1 3%	1 4%	1 4%	7 4%	4 4%	-	1 6%	-	1 9%	1 13%	4 8%	6 6%	2 2%	1 1%	1 1%	-
Never heard of	162 32%	21 26%	16 31%	11 23%	13 33%	12 32%	10 37%	11 41%	52 29%	31 32%	16 25%	7 44%	9 50%	4 36%	3 38%	15 29%	36 35%	22 24%	30 42%	25 31%	23 34%

10j. Alok Vaid-Menon

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
A lot	5 1%	2 2%	1 2%	1 2%	-	-	-	-	2 1%	2 2%	-	1 6%	-	-	-	1 1%	1 1%	1 1%	1 1%	-	
A little	5 1%	1 1%	-	-	2 5%	-	-	-	3 2%	-	-	-	-	-	2 4%	2 2%	1 1%	-	-	-	
Not at all	219 44%	36 44%	24 47%	21 45%	11 28%	17 45%	15 56%	11 41%	84 46%	41 42%	26 41%	5 31%	7 39%	6 55%	2 25%	23 45%	38 37%	41 46%	37 51%	34 42%	26 39%
Less likely	15 3%	-	-	-	1 3%	3 8%	1 4%	2 7%	3 2%	4 4%	2 3%	3 19%	-	-	-	3 3%	4 4%	3 4%	2 2%	3 4%	
Never heard of	256 51%	42 52%	26 51%	25 53%	25 64%	18 47%	11 41%	14 52%	90 49%	50 52%	35 56%	7 44%	11 61%	5 45%	6 75%	26 51%	58 57%	43 48%	31 43%	44 54%	38 57%

101. Bill Clinton

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	35	1	2	10	7	1	4	4	18	2	1	2	1	-	1	10	16	2	-	2	4
	7%	1%	3%	24%	19%	4%	14%	15%	11%	2%	2%	8%	4%	-	11%	15%	19%	3%	-	3%	5%
A little	67	1	15	12	13	1	4	5	44	3	-	5	5	-	1	16	22	1	2	7	16
	13%	1%	23%	29%	35%	4%	14%	19%	26%	3%	-	19%	21%	-	11%	25%	26%	1%	3%	9%	18%
Not at all	349	78	43	17	17	22	15	16	96	85	39	18	17	4	5	38	46	68	50	63	58
	70%	89%	65%	40%	46%	79%	52%	62%	57%	84%	85%	69%	71%	50%	56%	58%	53%	85%	74%	80%	66%
Less likely	46	8	6	3	-	4	6	1	10	11	6	1	1	4	2	1	2	9	15	7	9
	9%	9%	9%	7%	-	14%	21%	4%	6%	11%	13%	4%	4%	50%	22%	2%	2%	11%	22%	9%	10%
Never heard of	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	1%

10m. Michelle Obama

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500 100	88 100	66 100	42 100	37 100	28 100	29 100	26 100	168 100	101 100	46 100	26 100	24 100	8 100	9 100	65 100	86 100	80 100	68 100	79 100	88 100
A lot	71 14%	1 1%	13 20%	17 40%	16 43%	2 7%	8 28%	4 15%	49 29%	4 4%	-	3 12%	5 21%	-	1 11%	16 25%	36 42%	2 3%	-	5 6%	12 14%
A little	76 15%	2 2%	21 32%	8 19%	7 19%	-	4 14%	7 27%	42 25%	1 1%	-	7 27%	6 25%	-	1 11%	16 25%	17 20%	2 3%	4 6%	9 11%	25 28%
Not at all	310 62%	73 83%	28 42%	14 33%	14 38%	23 82%	14 48%	12 46%	72 43%	79 78%	38 83%	15 58%	12 50%	6 75%	6 67%	33 51%	32 37%	66 83%	53 78%	59 75%	42 48%
Less likely	41 8%	11 13%	4 6%	3 7%	-	3 11%	3 10%	2 8%	4 2%	17 17%	7 15%	1 4%	1 4%	2 25%	1 11%	-	1 1%	9 11%	11 16%	6 8%	9 10%
Never heard of	2 *%	1 1%	-	-	-	-	-	1 4%	1 1%	-	1 2%	-	-	-	-	-	-	1 1%	-	-	-

10n. Nikki Haley

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500 100	88 100	66 100	42 100	37 100	28 100	29 100	26 100	168 100	101 100	46 100	26 100	24 100	8 100	9 100	65 100	86 100	80 100	68 100	79 100	88 100
A lot	21 4%	2 2%	4 6%	2 5%	2 5%	2 7%	3 10%	1 4%	7 4%	5 5%	1 2%	-	-	1 13%	-	2 3%	5 6%	4 5%	3 4%	-	6 7%
A little	48 10%	14 16%	6 9%	6 14%	2 5%	2 7%	3 10%	6 23%	17 10%	9 9%	6 13%	1 4%	-	2 25%	-	3 5%	7 8%	11 14%	8 12%	6 8%	11 13%
Not at all	351 70%	59 67%	44 67%	24 57%	29 78%	22 79%	16 55%	14 54%	120 71%	74 73%	33 72%	18 69%	19 79%	5 63%	5 56%	48 74%	63 73%	60 75%	44 65%	64 81%	47 53%
Less likely	46 9%	9 10%	8 12%	6 14%	2 5%	1 4%	4 14%	3 12%	13 8%	6 6%	4 9%	6 23%	5 21%	-	1 11%	9 14%	6 7%	3 4%	6 9%	7 9%	11 13%
Never heard of	34 7%	4 5%	4 6%	4 10%	2 5%	1 4%	3 10%	2 8%	11 7%	7 7%	2 4%	1 4%	-	-	3 33%	3 5%	5 6%	2 3%	7 10%	2 3%	13 15%

100. Charles Barkley

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500 100	88 100	66 100	42 100	37 100	28 100	29 100	26 100	168 100	101 100	46 100	26 100	24 100	8 100	9 100	65 100	86 100	80 100	68 100	79 100	88 100
A lot	13 3%	2 2%	4 6%	3 7%	-	-	2 7%	-	1 1%	2 2%	1 2%	1 4%	2 8%	-	-	5 8%	3 3%	1 1%	-	2 3%	2 2%
A little	40 8%	5 6%	3 5%	4 10%	3 8%	3 11%	2 7%	1 4%	13 8%	5 5%	7 15%	1 4%	1 4%	-	2 22%	5 8%	5 6%	8 10%	4 6%	9 11%	6 7%
Not at all	374 75%	69 78%	55 83%	29 69%	29 78%	22 79%	21 72%	17 65%	134 80%	87 86%	31 67%	21 81%	18 75%	8 100%	4 44%	52 80%	67 78%	65 81%	49 72%	61 77%	55 63%
Less likely	33 7%	6 7%	-	6 14%	2 5%	1 4%	2 7%	1 4%	5 3%	4 4%	5 11%	2 8%	2 8%	-	2 22%	3 5%	3 3%	4 5%	8 12%	5 6%	9 10%
Never heard of	40 8%	6 7%	4 6%	-	3 8%	2 7%	2 7%	7 27%	15 9%	3 3%	2 4%	1 4%	1 4%	-	1 11%	-	8 9%	2 3%	7 10%	2 3%	16 18%

10p. Caitlin Clark

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500 100	88 100	66 100	42 100	37 100	28 100	29 100	26 100	168 100	101 100	46 100	26 100	24 100	8 100	9 100	65 100	86 100	80 100	68 100	79 100	88 100
A lot	5 1%	-	1 2%	2 5%	1 3%	-	-	-	1 1%	2 2%	-	-	1 4%	-	-	1 2%	1 1%	-	-	2 3%	-
A little	17 3%	1 1%	-	2 5%	1 3%	1 4%	1 3%	1 4%	6 4%	2 2%	2 4%	-	-	-	-	1 2%	3 3%	3 4%	3 4%	3 4%	4 5%
Not at all	317 63%	57 65%	48 73%	22 52%	20 54%	18 64%	19 66%	16 62%	105 63%	70 69%	28 61%	20 77%	15 63%	4 50%	4 44%	45 69%	59 69%	58 73%	35 51%	52 66%	49 56%
Less likely	25 5%	3 3%	1 2%	5 12%	-	1 4%	3 10%	2 8%	7 4%	1 1%	3 7%	1 4%	2 8%	-	1 11%	1 2%	4 5%	3 4%	5 7%	3 4%	7 8%
Never heard of	136 27%	27 31%	16 24%	11 26%	15 41%	8 29%	6 21%	7 27%	49 29%	26 26%	13 28%	5 19%	6 25%	4 50%	4 44%	17 26%	19 22%	16 20%	25 37%	19 24%	28 32%

10q. Beyoncé

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500 100	88 100	66 100	42 100	37 100	28 100	29 100	26 100	168 100	101 100	46 100	26 100	24 100	8 100	9 100	65 100	86 100	80 100	68 100	79 100	88 100
A lot	15 3%	-	3 5%	4 10%	3 8%	-	2 7%	-	7 4%	5 5%	-	-	2 8%	-	1 11%	4 6%	5 6%	-	3 4%	-	3 3%
A little	20 4%	-	5 8%	1 2%	2 5%	1 4%	2 7%	3 12%	6 4%	1 1%	-	-	5 21%	-	-	2 3%	7 8%	2 3%	-	3 4%	6 7%
Not at all	422 84%	80 91%	56 85%	34 81%	30 81%	27 96%	22 76%	18 69%	145 86%	89 88%	40 87%	24 92%	16 67%	8 100%	6 67%	55 85%	70 81%	73 91%	55 81%	70 89%	70 80%
Less likely	31 6%	5 6%	2 3%	3 7%	2 5%	-	2 7%	3 12%	8 5%	4 4%	4 9%	2 8%	1 4%	-	1 11%	3 5%	3 3%	2 3%	8 12%	4 5%	9 10%
Never heard of	12 2%	3 3%	-	-	-	-	1 3%	2 8%	2 1%	2 2%	2 4%	-	-	-	1 11%	1 2%	1 1%	3 4%	2 3%	2 3%	-

10r. Omar Suleiman

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	2	1	-	1	-	-	-	-	-	1	-	-	-	-	2	-	-	-	-	-	-
	*%	1%		2%						1%					3%						
A little	8	-	3	1	-	-	1	1	5	-	-	-	1	-	1	1	1	1	-	1	3
	2%		5%	2%			3%	4%	3%				4%		11%	2%	1%	1%		1%	3%
Not at all	253	53	32	21	11	15	16	14	79	56	16	13	14	6	2	34	50	47	31	43	37
	51%	60%	48%	50%	30%	54%	55%	54%	47%	55%	35%	50%	58%	75%	22%	52%	58%	59%	46%	54%	42%
Less likely	23	4	1	1	1	1	2	2	3	1	3	1	1	-	1	2	-	5	5	2	6
	5%	5%	2%	2%	3%	4%	7%	8%	2%	1%	7%	4%	4%		11%	3%		6%	7%	3%	7%
Never heard of	214	30	30	18	25	12	10	9	81	43	27	12	8	2	5	26	35	27	32	33	42
	43%	34%	45%	43%	68%	43%	34%	35%	48%	43%	59%	46%	33%	25%	56%	40%	41%	34%	47%	42%	48%

10s. Bad Bunny

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-
	*%			2%						1%						2%					
A little	7	-	1	-	-	-	2	-	3	1	-	-	-	-	1	3	1	1	-	2	-
	1%		2%				7%		2%	1%					11%	5%	1%	1%		3%	
Not at all	331	57	50	27	25	14	20	15	123	65	21	20	16	4	5	45	65	49	39	53	67
	66%	65%	76%	64%	68%	50%	69%	58%	73%	64%	46%	77%	67%	50%	56%	69%	76%	61%	57%	67%	76%
Less likely	26	3	1	6	1	1	2	2	7	1	3	1	3	-	-	2	4	3	4	2	8
	5%	3%	2%	14%	3%	4%	7%	8%	4%	1%	7%	4%	13%			3%	5%	4%	6%	3%	9%
Never heard of	135	28	14	8	11	13	5	9	35	33	22	5	5	4	3	14	16	27	25	22	13
	27%	32%	21%	19%	30%	46%	17%	35%	21%	33%	48%	19%	21%	50%	33%	22%	19%	34%	37%	28%	15%

10t. Tiger Woods

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	8	2	1	2	-	-	2	-	1	2	-	-	1	-	-	3	2	1	-	1	1
	2%	2%	2%	5%			7%		1%	2%			4%			5%	2%	1%		1%	1%
A little	22	3	2	2	1	3	1	5	6	4	2	-	1	2	1	4	2	5	3	1	7
	4%	3%	3%	5%	3%	11%	3%	19%	4%	4%	4%		4%	25%	11%	6%	2%	6%	4%	1%	8%
Not at all	431	75	60	36	35	24	23	17	149	90	39	25	22	6	6	55	77	69	56	74	71
	86%	85%	91%	86%	95%	86%	79%	65%	89%	89%	85%	96%	92%	75%	67%	85%	90%	86%	82%	94%	81%
Less likely	34	7	2	2	1	-	3	3	9	4	4	1	-	-	2	3	4	4	9	3	8
	7%	8%	3%	5%	3%		10%	12%	5%	4%	9%	4%			22%	5%	5%	5%	13%	4%	9%
Never heard of	5	1	1	-	-	1	-	1	3	1	1	-	-	-	-	-	1	1	-	-	1
	1%	1%	2%			4%		4%	2%	1%	2%					1%	1%				1%

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 3																											
TV NEWS SOURCE TRUST & GENDER X PARTY																											
	TV NEWS TRUST MOST														TV NEWS TRUST LEAST							GENDER X PARTY					
	TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	DEMOCRAT		REPUBLICAN		INDEPENDENT							
																MALE	FEM	MALE	FEM	MALE	FEM						
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100						
Too Smart/Other priorities/Not interested	159 16%	39 23%	6 5%	7 8%	12 16%	12 18%	9 16%	7 13%	44 13%	39 20%	13 12%	4 10%	2 5%	4 21%	5 29%	10 9%	22 12%	26 15%	39 28%	23 14%	30 19%						
Not trying/Not enough running for office	97 10%	13 8%	17 15%	10 11%	3 4%	5 8%	5 9%	7 13%	37 11%	15 8%	16 15%	7 17%	6 14%	1 5%	-	12 10%	12 6%	13 8%	11 8%	25 16%	17 11%						
Bias/Sexist/Misogyny/ Man's World/Patriarchy	173 17%	13 8%	41 35%	24 27%	17 22%	6 9%	7 13%	6 11%	90 26%	26 13%	8 7%	11 26%	9 21%	3 16%	1 6%	32 28%	55 29%	11 6%	15 11%	19 12%	28 18%						
Harder for women/ Equality/Lack of opportunity	62 6%	6 4%	12 10%	7 8%	7 9%	3 5%	5 9%	2 4%	35 10%	6 3%	1 1%	3 7%	6 14%	3 16%	2 12%	9 8%	21 11%	3 2%	8 6%	5 3%	13 8%						
American culture	48 5%	5 3%	3 3%	6 7%	2 3%	2 3%	6 11%	3 6%	22 6%	9 5%	2 2%	3 7%	3 7%	-	1 6%	7 6%	8 4%	7 4%	7 5%	9 6%	6 4%						
Not taken seriously/Not respected	60 6%	8 5%	10 9%	10 11%	10 13%	3 5%	4 7%	5 9%	29 8%	5 3%	7 6%	5 12%	1 2%	1 5%	3 18%	8 7%	17 9%	8 5%	6 4%	6 4%	12 8%						
Lack of support	31 3%	4 2%	3 3%	1 1%	4 5%	5 8%	2 4%	6 11%	15 4%	4 2%	5 5%	-	2 5%	2 11%	-	5 4%	9 5%	2 1%	3 2%	8 5%	4 3%						
Not qualified/ Experienced	26 3%	3 2%	2 2%	3 3%	-	2 3%	1 2%	-	7 2%	7 4%	3 3%	1 2%	-	-	-	1 1%	2 1%	4 2%	4 3%	8 5%	6 4%						
Emotional	22 2%	5 3%	1 1%	1 1%	-	3 5%	1 2%	-	5 1%	8 4%	-	2 5%	1 2%	-	-	2 2%	3 2%	7 4%	2 1%	2 1%	4 3%						
Perception	26 3%	2 1%	2 2%	2 2%	3 4%	2 3%	1 2%	-	11 3%	2 1%	3 3%	2 5%	1 2%	-	-	2 2%	6 3%	2 1%	3 2%	5 3%	8 5%						
Disagree with views	19 2%	5 3%	-	1 1%	-	6 9%	-	-	1 *	6 3%	6 6%	1 2%	-	-	-	1 1%	2 1%	11 6%	2 1%	1 1%	1 1%						
Not smart/knowledgeable	16 2%	6 4%	-	1 1%	-	1 2%	-	-	3 1%	5 3%	4 4%	-	-	-	-	-	2 1%	5 3%	2 1%	1 1%	2 1%						
Other	38 4%	9 5%	5 4%	4 4%	2 3%	1 2%	3 5%	2 4%	15 4%	6 3%	4 4%	2 5%	1 2%	1 5%	-	10 9%	2 1%	9 5%	8 6%	5 3%	3 2%						

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															TV NEWS TRUST LEAST			GENDER X PARTY			
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	DEMOCRAT	REPUBLICAN	INDEPENDENT	MALE	FEM	MALE	FEM
DK/NA/Refused	259 26%	54 32%	23 20%	16 18%	19 25%	19 29%	15 27%	15 28%	58 17%	65 33%	40 37%	4 10%	12 29%	4 21%	5 29%	23 20%	38 20%	66 39%	34 24%	47 29%	28 18%
Mean Number of Mentions	1.04	1.02	1.07	1.04	1.04	1.06	1.05	1.00	1.06	1.03	1.03	1.07	1.05	1.00	1.00	1.05	1.06	1.02	1.03	1.03	1.05

12a. Beyoncé

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
	TV NEWS TRUST														GENDER X PARTY						
	TV NEWS TRUST MOST							TV NEWS TRUST LEAST							DEMOCRAT		REPUBLICAN		INDEPENDENT		
	TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
More likely	68 14%	7 9%	9 18%	9 19%	12 31%	1 3%	3 11%	8 30%	38 21%	6 6%	4 6%	-	1 6%	4 36%	3 38%	10 20%	21 21%	6 7%	4 6%	9 11%	11 16%
Less likely	382 76%	72 89%	35 69%	34 72%	27 69%	33 87%	23 85%	18 67%	132 73%	83 86%	56 89%	16 100%	12 67%	7 64%	4 50%	37 73%	73 72%	80 89%	65 90%	56 69%	50 75%
Undecided	43 9%	2 2%	6 12%	3 6%	-	4 11%	1 4%	-	11 6%	6 6%	3 5%	-	5 28%	-	1 13%	3 6%	7 7%	3 3%	3 4%	15 19%	5 7%
Never heard of	7 1%	-	1 2%	1 2%	-	-	-	1 4%	1 1%	2 2%	-	-	-	-	-	1 2%	1 1%	1 1%	-	1 1%	1 1%

12b. Lady Gaga

BANNER 3																								
TV NEWS SOURCE TRUST & GENDER X PARTY																								
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST						
															DEMOCRAT		REPUBLICAN		INDEPENDENT					
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM				
BASE: Split A	500	81	51	47	39	38	27	27	182	97	63	16	18	11	8	51	102	90	72	81	67			
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
More likely	79	4	14	10	11	4	4	10	43	10	6	1	4	2	3	8	24	6	2	15	17			
	16%	5%	27%	21%	28%	11%	15%	37%	24%	10%	10%	6%	22%	18%	38%	16%	24%	7%	3%	19%	25%			
Less likely	374	72	32	34	28	30	22	15	129	77	53	15	11	9	4	42	70	77	67	49	46			
	75%	89%	63%	72%	72%	79%	81%	56%	71%	79%	84%	94%	61%	82%	50%	82%	69%	86%	93%	60%	69%			
Undecided	37	3	4	3	-	4	-	1	9	7	3	-	3	-	1	1	6	4	2	15	4			
	7%	4%	8%	6%	-	11%	-	4%	5%	7%	5%	-	17%	-	13%	2%	6%	4%	3%	19%	6%			
Never heard of	10	2	1	-	-	-	1	1	1	3	1	-	-	-	-	-	2	3	1	2	-			
	2%	2%	2%	-	-	-	4%	4%	1%	3%	2%	-	-	-	-	-	2%	3%	1%	2%	-			

12c. Whoopi Goldberg

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
More likely	112 22%	5 6%	19 37%	13 28%	15 38%	-	8 30%	12 44%	73 40%	10 10%	2 3%	3 19%	2 11%	4 36%	4 50%	16 31%	49 48%	2 2%	6 8%	11 14%	19 28%
Less likely	345 69%	73 90%	24 47%	33 70%	23 59%	36 95%	17 63%	12 44%	96 53%	80 82%	59 94%	13 81%	13 72%	7 64%	3 38%	31 61%	48 47%	83 92%	63 88%	54 67%	43 64%
Undecided	34 7%	1 1%	7 14%	1 2%	1 3%	2 5%	1 4%	3 11%	11 6%	5 5%	2 3%	-	3 17%	-	1 13%	3 6%	5 5%	4 4%	2 3%	13 16%	3 4%
Never heard of	9 2%	2 2%	1 2%	-	-	-	1 4%	-	2 1%	2 2%	-	-	-	-	-	1 2%	-	1 1%	1 1%	3 4%	2 3%

12d. Jennifer Aniston

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
More likely	95 19%	13 16%	9 18%	5 11%	11 28%	5 13%	3 11%	13 48%	41 23%	20 21%	5 8%	1 6%	3 17%	3 27%	3 38%	9 18%	25 25%	10 11%	12 17%	16 20%	16 24%
Less likely	330 66%	61 75%	36 71%	35 74%	25 64%	28 74%	21 78%	12 44%	120 66%	63 65%	49 78%	15 94%	11 61%	8 73%	4 50%	37 73%	62 61%	70 78%	54 75%	45 56%	43 64%
Undecided	57 11%	6 7%	5 10%	3 6%	3 8%	4 11%	2 7%	1 4%	15 8%	8 8%	9 14%	-	4 22%	-	1 13%	4 8%	9 9%	8 9%	6 8%	16 20%	7 10%
Never heard of	18 4%	1 1%	1 2%	4 9%	-	1 3%	1 4%	1 4%	6 3%	6 6%	-	-	-	-	-	1 2%	6 6%	2 2%	-	4 5%	1 1%

12e. Sandra Bullock

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
More likely	147 29%	20 25%	16 31%	16 34%	16 41%	8 21%	10 37%	16 59%	67 37%	27 28%	14 22%	3 19%	3 17%	6 55%	4 50%	18 35%	33 32%	24 27%	14 19%	24 30%	23 34%
Less likely	265 53%	47 58%	25 49%	28 60%	21 54%	22 58%	15 56%	10 37%	92 51%	57 59%	39 62%	9 56%	9 50%	5 45%	3 38%	25 49%	54 53%	55 61%	44 61%	37 46%	34 51%
Undecided	67 13%	6 7%	9 18%	2 4%	1 3%	7 18%	2 7%	-	16 9%	10 10%	7 11%	3 19%	6 33%	-	1 13%	7 14%	14 14%	8 9%	8 11%	17 21%	6 9%
Never heard of	21 4%	8 10%	1 2%	1 2%	1 3%	1 3%	-	1 4%	7 4%	3 3%	3 5%	1 6%	-	-	-	1 2%	1 1%	3 3%	6 8%	3 4%	4 6%

12f. Caitlyn Jenner

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500	81	51	47	39	38	27	27	182	97	63	16	18	11	8	51	102	90	72	81	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	32	13	-	2	-	2	-	1	5	11	10	-	-	1	-	1	3	8	10	7	1
	6%	16%		4%		5%		4%	3%	11%	16%			9%		2%	3%	9%	14%	9%	1%
Less likely	400	58	45	41	37	31	26	25	164	72	44	16	14	10	7	48	88	72	55	50	60
	80%	72%	88%	87%	95%	82%	96%	93%	90%	74%	70%	100%	78%	91%	88%	94%	86%	80%	76%	62%	90%
Undecided	46	4	4	2	2	5	-	-	7	7	6	-	3	-	1	-	7	6	4	18	4
	9%	5%	8%	4%	5%	13%			4%	7%	10%		17%		13%		7%	7%	6%	22%	6%
Never heard of	22	6	2	2	-	-	1	1	6	7	3	-	1	-	-	2	4	4	3	6	2
	4%	7%	4%	4%			4%	4%	3%	7%	5%		6%		4%	4%	4%	4%	7%	7%	3%

12g. Drew Barrymore

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
More likely	89 18%	8 10%	8 16%	6 13%	12 31%	2 5%	4 15%	13 48%	45 25%	15 15%	5 8%	2 13%	2 11%	4 36%	3 38%	9 18%	27 26%	12 13%	9 13%	7 9%	21 31%
Less likely	337 67%	60 74%	35 69%	38 81%	24 62%	29 76%	21 78%	11 41%	119 65%	65 67%	51 81%	14 88%	12 67%	7 64%	1 13%	38 75%	64 63%	63 70%	55 76%	54 67%	40 60%
Undecided	55 11%	9 11%	6 12%	2 4%	2 5%	5 13%	1 4%	2 7%	12 7%	10 10%	6 10%	-	4 22%	-	4 50%	2 4%	9 9%	8 9%	8 11%	17 21%	5 7%
Never heard of	19 4%	4 5%	2 4%	1 2%	1 3%	2 5%	1 4%	1 4%	6 3%	7 7%	1 2%	-	-	-	-	2 4%	2 2%	7 8%	-	3 4%	1 1%

12h. Lisa Vanderpump

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
More likely	11 2%	3 4%	-	1 2%	2 5%	1 3%	-	2 7%	2 1%	8 8%	-	-	-	-	1 2%	2 2%	1 1%	2 3%	1 1%	4 6%	
Less likely	240 48%	40 49%	26 51%	25 53%	22 56%	19 50%	15 56%	15 56%	97 53%	39 40%	34 54%	9 56%	6 33%	6 55%	5 63%	19 37%	65 64%	35 39%	42 58%	30 37%	34 51%
Undecided	23 5%	1 1%	3 6%	1 2%	1 3%	2 5%	1 4%	-	4 2%	6 6%	1 2%	-	2 11%	-	2 4%	2 2%	4 4%	2 3%	9 11%	-	
Never heard of	226 45%	37 46%	22 43%	20 43%	14 36%	16 42%	11 41%	10 37%	79 43%	44 45%	28 44%	7 44%	10 56%	5 45%	3 38%	29 57%	33 32%	50 56%	26 36%	41 51%	29 43%

12i. Miley Cyrus

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500	81	51	47	39	38	27	27	182	97	63	16	18	11	8	51	102	90	72	81	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	41	4	4	2	9	2	1	2	20	11	3	-	-	-	5	8	4	5	8	8	8
	8%	5%	8%	4%	23%	5%	4%	7%	11%	11%	5%	-	-	-	10%	8%	4%	7%	10%	12%	12%
Less likely	399	69	41	42	26	32	26	24	145	78	56	16	14	11	6	42	83	79	61	53	55
	80%	85%	80%	89%	67%	84%	96%	89%	80%	80%	89%	100%	78%	100%	75%	82%	81%	88%	85%	65%	82%
Undecided	47	6	5	2	3	3	-	1	13	7	2	-	3	-	2	2	10	4	6	16	4
	9%	7%	10%	4%	8%	8%	-	4%	7%	7%	3%	-	17%	-	25%	4%	10%	4%	8%	20%	6%
Never heard of	13	2	1	1	1	1	-	-	4	1	2	-	1	-	2	1	3	-	4	-	-
	3%	2%	2%	2%	3%	3%	-	-	2%	1%	3%	-	6%	-	4%	1%	3%	-	5%	-	-

12j. Jennifer Lopez

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500	81	51	47	39	38	27	27	182	97	63	16	18	11	8	51	102	90	72	81	67
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	74	11	6	3	13	6	5	7	29	19	4	1	1	2	1	8	19	16	5	15	8
	15%	14%	12%	6%	33%	16%	19%	26%	16%	20%	6%	6%	6%	18%	13%	16%	19%	18%	7%	19%	12%
Less likely	367	66	37	41	24	26	22	19	137	68	52	15	13	9	5	40	73	67	58	49	53
	73%	81%	73%	87%	62%	68%	81%	70%	75%	70%	83%	94%	72%	82%	63%	78%	72%	74%	81%	60%	79%
Undecided	49	3	8	2	1	6	-	1	11	9	7	-	4	-	2	2	7	6	7	16	6
	10%	4%	16%	4%	3%	16%	-	4%	6%	9%	11%	-	22%	-	25%	4%	7%	7%	10%	20%	9%
Never heard of	10	1	-	1	1	-	-	-	5	1	-	-	-	-	-	1	3	1	2	1	-
	2%	1%	-	2%	3%	-	-	-	3%	1%	-	-	-	-	2%	3%	1%	3%	1%	1%	-

12k. Julia Louis-Dreyfus

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: Split A	500 100	81 100	51 100	47 100	39 100	38 100	27 100	27 100	182 100	97 100	63 100	16 100	18 100	11 100	8 100	51 100	102 100	90 100	72 100	81 100	67 100
More likely	85 17%	4 5%	16 31%	11 23%	18 46%	3 8%	5 19%	10 37%	49 27%	12 12%	6 10%	3 19%	4 22%	4 36%	-	12 24%	36 35%	10 11%	2 3%	14 17%	11 16%
Less likely	237 47%	50 62%	19 37%	24 51%	14 36%	22 58%	15 56%	9 33%	83 46%	38 39%	44 70%	8 50%	9 50%	4 36%	4 50%	24 47%	43 42%	45 50%	46 64%	30 37%	31 46%
Undecided	50 10%	6 7%	6 12%	3 6%	-	4 11%	2 7%	-	9 5%	8 8%	2 3%	1 6%	3 17%	-	2 25%	3 6%	10 10%	7 8%	6 8%	15 19%	4 6%
Never heard of	128 26%	21 26%	10 20%	9 19%	7 18%	9 24%	5 19%	8 30%	41 23%	39 40%	11 17%	4 25%	2 11%	3 27%	2 25%	12 24%	13 13%	28 31%	18 25%	22 27%	21 31%

121. Taylor swift

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	75	6	15	7	16	1	6	5	39	9	-	8	6	2	2	19	24	1	5	12	12
	15%	7%	23%	17%	43%	4%	21%	19%	23%	9%		31%	25%	25%	22%	29%	28%	1%	7%	15%	14%
Less likely	364	73	41	29	18	27	19	19	110	85	43	16	16	5	5	36	54	74	55	55	64
	73%	83%	62%	69%	49%	96%	66%	73%	65%	84%	93%	62%	67%	63%	56%	55%	63%	93%	81%	70%	73%
Undecided	50	8	9	6	2	-	2	1	19	5	3	2	2	1	-	9	7	3	5	9	11
	10%	9%	14%	14%	5%		7%	4%	11%	5%	7%	8%	8%	13%		14%	8%	4%	7%	11%	13%
Never heard of	11	1	1	-	1	-	2	1	-	2	-	-	-	-	2	1	1	2	3	3	1
	2%	1%	2%		3%		7%	4%		2%					22%	2%	1%	3%	4%	4%	1%

12m. Kim Kardashian

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	13	3	2	4	1	-	1	-	6	-	1	-	1	-	1	4	1	-	-	1	7
	3%	3%	3%	10%	3%		3%		4%		2%		4%		11%	6%	1%			1%	8%
Less likely	453	82	59	32	34	28	27	24	154	94	45	26	22	8	7	56	81	75	63	73	77
	91%	93%	89%	76%	92%	100%	93%	92%	92%	93%	98%	100%	92%	100%	78%	86%	94%	94%	93%	92%	88%
Undecided	25	1	5	5	-	-	1	1	6	6	-	-	1	-	1	4	3	2	3	3	4
	5%	1%	8%	12%			3%	4%	4%	6%			4%		11%	6%	3%	3%	4%	4%	5%
Never heard of	9	2	-	1	2	-	-	1	2	1	-	-	-	-	-	1	1	3	2	2	-
	2%	2%		2%	5%			4%	1%	1%					2%	1%	4%	3%	3%		

12n. Julia Roberts

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	120	15	26	13	16	1	11	6	53	19	4	4	8	2	3	25	23	9	11	17	31
	24%	17%	39%	31%	43%	4%	38%	23%	32%	19%	9%	15%	33%	25%	33%	38%	27%	11%	16%	22%	35%
Less likely	292	62	28	21	14	21	13	17	81	65	39	20	12	4	4	26	49	58	46	47	45
	58%	70%	42%	50%	38%	75%	45%	65%	48%	64%	85%	77%	50%	50%	44%	40%	57%	73%	68%	59%	51%
Undecided	69	8	11	7	6	6	3	2	30	13	2	2	4	2	1	13	11	10	8	12	10
	14%	9%	17%	17%	16%	21%	10%	8%	18%	13%	4%	8%	17%	25%	11%	20%	13%	13%	12%	15%	11%
Never heard of	19	3	1	1	1	-	2	1	4	4	1	-	-	-	1	1	3	3	3	3	2
	4%	3%	2%	2%	3%		7%	4%	2%	4%	2%				11%	2%	3%	4%	4%	4%	2%

12o. serena williams

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	139	13	29	19	18	8	10	5	61	24	4	11	7	-	4	29	35	13	8	21	28
	28%	15%	44%	45%	49%	29%	34%	19%	36%	24%	9%	42%	29%		44%	45%	41%	16%	12%	27%	32%
Less likely	283	64	26	15	17	17	16	18	82	65	38	13	13	7	3	27	43	57	48	46	42
	57%	73%	39%	36%	46%	61%	55%	69%	49%	64%	83%	50%	54%	88%	33%	42%	50%	71%	71%	58%	48%
Undecided	56	8	10	7	1	2	2	2	23	10	4	1	3	1	-	8	6	7	9	8	13
	11%	9%	15%	17%	3%	7%	7%	8%	14%	10%	9%	4%	13%	13%		12%	7%	9%	13%	10%	15%
Never heard of	22	3	1	1	1	1	1	1	2	2	-	1	1	-	2	1	2	3	3	4	5
	4%	3%	2%	2%	3%	4%	3%	4%	1%	2%		4%	4%		22%	2%	2%	4%	4%	5%	6%

12p. Viola Davis

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500 100	88 100	66 100	42 100	37 100	28 100	29 100	26 100	168 100	101 100	46 100	26 100	24 100	8 100	9 100	65 100	86 100	80 100	68 100	79 100	88 100
More likely	127 25%	7 8%	30 45%	16 38%	17 46%	2 7%	11 38%	9 35%	71 42%	10 10%	3 7%	12 46%	10 42%	1 13%	1 11%	23 35%	47 55%	6 8%	3 4%	14 18%	29 33%
Less likely	175 35%	34 39%	17 26%	11 26%	11 30%	15 54%	6 21%	14 54%	46 27%	46 46%	18 39%	9 35%	9 38%	2 25%	2 22%	19 29%	21 24%	34 43%	34 50%	24 30%	32 36%
Undecided	47 9%	7 8%	7 11%	5 12%	2 5%	2 7%	4 14%	1 4%	20 12%	6 6%	1 2%	1 4%	2 8%	2 25%	-	6 9%	9 10%	6 8%	8 12%	7 9%	7 8%
Never heard of	151 30%	40 45%	12 18%	10 24%	7 19%	9 32%	8 28%	2 8%	31 18%	39 39%	24 52%	4 15%	3 13%	3 38%	6 67%	17 26%	9 10%	34 43%	23 34%	34 43%	20 23%

12q. Simone Biles Owens

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	93	9	16	11	11	6	9	5	38	11	8	6	5	-	3	20	21	8	5	10	25
	19%	10%	24%	26%	30%	21%	31%	19%	23%	11%	17%	23%	21%		33%	31%	24%	10%	7%	13%	28%
Less likely	257	41	31	24	19	14	13	16	90	61	23	14	12	3	2	29	47	44	38	42	42
	51%	47%	47%	57%	51%	50%	45%	62%	54%	60%	50%	54%	50%	38%	22%	45%	55%	55%	56%	53%	48%
Undecided	45	6	9	4	2	3	3	1	17	5	2	2	4	1	1	6	12	8	4	9	3
	9%	7%	14%	10%	5%	11%	10%	4%	10%	5%	4%	8%	17%	13%	11%	9%	14%	10%	6%	11%	3%
Never heard of	105	32	10	3	5	5	4	4	23	24	13	4	3	4	3	10	6	20	21	18	18
	21%	36%	15%	7%	14%	18%	14%	15%	14%	24%	28%	15%	13%	50%	33%	15%	7%	25%	31%	23%	20%

12r. Rachel Maddow

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500 100	88 100	66 100	42 100	37 100	28 100	29 100	26 100	168 100	101 100	46 100	26 100	24 100	8 100	9 100	65 100	86 100	80 100	68 100	79 100	88 100
More likely	99 20%	2 2%	26 39%	16 38%	28 76%	1 4%	8 28%	3 12%	71 42%	1 1%	1 2%	14 54%	6 25%	-	-	34 52%	39 45%	2 3%	-	14 18%	10 11%
Less likely	241 48%	59 67%	20 30%	8 19%	5 14%	23 82%	13 45%	13 50%	44 26%	70 69%	39 85%	7 27%	14 58%	3 38%	3 33%	16 25%	24 28%	59 74%	43 63%	46 58%	35 40%
Undecided	27 5%	3 3%	4 6%	4 10%	-	-	1 3%	1 4%	9 5%	4 4%	1 2%	1 4%	1 4%	-	-	6 9%	5 6%	3 4%	3 4%	5 6%	4 5%
Never heard of	133 27%	24 27%	16 24%	14 33%	4 11%	4 14%	7 24%	9 35%	44 26%	26 26%	5 11%	4 15%	3 13%	5 63%	6 67%	9 14%	18 21%	16 20%	22 32%	14 18%	39 44%

12s. Angelina Jolie

BANNER 3																								
TV NEWS SOURCE TRUST & GENDER X PARTY																								
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST						
															DEMOCRAT		REPUBLICAN		INDEPENDENT					
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM				
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88			
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
More likely	88	4	19	13	16	1	7	2	41	11	2	9	5	-	2	22	23	4	2	16	19			
	18%	5%	29%	31%	43%	4%	24%	8%	24%	11%	4%	35%	21%		22%	34%	27%	5%	3%	20%	22%			
Less likely	342	75	37	19	15	26	18	19	94	83	41	16	18	8	5	32	49	69	57	51	57			
	68%	85%	56%	45%	41%	93%	62%	73%	56%	82%	89%	62%	75%	100%	56%	49%	57%	86%	84%	65%	65%			
Undecided	56	6	8	9	4	1	3	4	28	5	2	1	1	-	1	9	12	4	6	8	12			
	11%	7%	12%	21%	11%	4%	10%	15%	17%	5%	4%	4%	4%		11%	14%	14%	5%	9%	10%	14%			
Never heard of	14	3	2	1	2	-	1	1	5	2	1	-	-	-	1	2	2	3	3	4	-			
	3%	3%	3%	2%	5%		3%	4%	3%	2%	2%				11%	3%	2%	4%	4%	5%				

12t. Jodie Foster

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	107	9	26	7	18	4	6	9	47	13	4	10	9	-	2	22	28	6	7	16	20
	21%	10%	39%	17%	49%	14%	21%	35%	28%	13%	9%	38%	38%		22%	34%	33%	8%	10%	20%	23%
Less likely	291	70	28	21	13	22	15	12	80	74	38	13	11	8	5	25	42	58	51	46	53
	58%	80%	42%	50%	35%	79%	52%	46%	48%	73%	83%	50%	46%	100%	56%	38%	49%	73%	75%	58%	60%
Undecided	58	6	8	8	3	1	2	3	26	6	2	3	3	-	-	13	8	9	6	9	7
	12%	7%	12%	19%	8%	4%	7%	12%	15%	6%	4%	12%	13%			20%	9%	11%	9%	11%	8%
Never heard of	44	3	4	6	3	1	6	2	15	8	2	-	1	-	2	5	8	7	4	8	8
	9%	3%	6%	14%	8%	4%	21%	8%	9%	8%	4%		4%		22%	8%	9%	9%	6%	10%	9%

12u. Oprah Winfrey

BANNER 3																								
TV NEWS SOURCE TRUST & GENDER X PARTY																								
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST						
															DEMOCRAT		REPUBLICAN		INDEPENDENT					
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM				
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88			
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
More likely	149	11	29	19	23	1	14	11	78	8	5	12	5	2	3	35	45	8	8	21	31			
	30%	13%	44%	45%	62%	4%	48%	42%	46%	8%	11%	46%	21%	25%	33%	54%	52%	10%	12%	27%	35%			
Less likely	307	74	31	20	14	26	12	10	76	87	40	14	18	5	5	27	34	69	53	50	47			
	61%	84%	47%	48%	38%	93%	41%	38%	45%	86%	87%	54%	75%	63%	56%	42%	40%	86%	78%	63%	53%			
Undecided	41	3	6	3	-	1	3	5	14	5	1	-	1	1	1	3	7	3	5	7	10			
	8%	3%	9%	7%	-	4%	10%	19%	8%	5%	2%	-	4%	13%	11%	5%	8%	4%	7%	9%	11%			
Never heard of	3	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	2	1	-			
	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	3%	1%	-			

12v. Tina Fey

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
BASE: SPLIT B	500	88	66	42	37	28	29	26	168	101	46	26	24	8	9	65	86	80	68	79	88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	116	6	33	17	14	1	7	8	61	7	3	18	8	-	3	34	28	7	4	19	22
	23%	7%	50%	40%	38%	4%	24%	31%	36%	7%	7%	69%	33%		33%	52%	33%	9%	6%	24%	25%
Less likely	288	69	20	17	16	22	15	15	76	76	37	7	12	8	4	21	43	58	54	38	53
	58%	78%	30%	40%	43%	79%	52%	58%	45%	75%	80%	27%	50%	100%	44%	32%	50%	73%	79%	48%	60%
Undecided	42	3	10	4	1	1	4	1	20	4	3	1	2	-	-	5	10	3	4	10	6
	8%	3%	15%	10%	3%	4%	14%	4%	12%	4%	7%	4%	8%			8%	12%	4%	6%	13%	7%
Never heard of	54	10	3	4	6	4	3	2	11	14	3	-	2	-	2	5	5	12	6	12	7
	11%	11%	5%	10%	16%	14%	10%	8%	7%	14%	7%		8%		22%	8%	6%	15%	9%	15%	8%

13. As you may know, some college campuses have seen large demonstrations protesting the Israel-Hamas war and demanding schools cut financial ties to Israel and to some corporations that do business with Israel. Which of the following three options is your view of these protests?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
I support these protests	186 19%	7 4%	46 39%	37 42%	16 21%	2 3%	6 11%	5 9%	110 31%	14 7%	2 2%	12 29%	16 38%	3 16%	2 12%	35 30%	60 32%	6 4%	6 4%	27 17%	39 25%
I agree with the protesters' demands but oppose the way they are conducting themselves	239 24%	11 7%	41 35%	25 28%	44 58%	6 9%	25 45%	20 38%	140 40%	22 11%	7 6%	17 40%	12 29%	1 5%	6 35%	41 35%	77 41%	13 8%	16 11%	47 29%	32 21%
I oppose these protests	458 46%	142 84%	20 17%	20 22%	9 12%	56 85%	20 36%	21 40%	66 19%	141 71%	97 89%	11 26%	11 26%	15 79%	8 47%	27 23%	26 14%	143 84%	108 77%	62 39%	60 39%
Undecided	104 10%	7 4%	9 8%	6 7%	7 9%	2 3%	5 9%	7 13%	32 9%	18 9%	2 2%	2 5%	3 7%	-	1 6%	12 10%	22 12%	5 3%	9 6%	23 14%	22 14%
Refused	13 1%	2 1%	1 1%	1 1%	-	-	-	-	2 1%	3 2%	1 1%	-	-	-	1 1%	3 2%	3 2%	1 1%	1 1%	1 1%	2 1%

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Women's rights/Pro-Choice	83 8%	3 2%	20 17%	16 18%	13 17%	-	4 7%	3 6%	55 16%	5 3%	2 2%	8 19%	4 10%	1 5%	-	11 9%	42 22%	1 1%	5 4%	8 5%	13 8%
Pro-Life	25 3%	5 3%	6 5%	1 1%	1 1%	4 6%	1 2%	1 2%	6 2%	7 4%	6 6%	-	2 5%	-	-	-	5 3%	5 3%	5 4%	3 2%	7 5%
Civil rights/Police brutality/BLM	55 6%	2 1%	16 14%	9 10%	5 7%	1 2%	5 9%	3 6%	34 10%	3 2%	3 3%	3 7%	5 12%	1 5%	-	19 16%	17 9%	2 1%	1 1%	7 4%	7 5%
Constitutional rights	37 4%	5 3%	3 3%	-	-	6 9%	3 5%	1 2%	9 3%	10 5%	4 4%	1 2%	1 2%	-	-	3 3%	3 2%	8 5%	4 4%	6 4%	3 2%
Israel/Ukraine wars	37 4%	3 2%	10 9%	5 6%	2 3%	-	1 2%	3 6%	18 5%	6 3%	2 2%	-	2 5%	-	-	1 1%	12 6%	6 4%	-	6 4%	10 6%
Human rights	28 3%	1 1%	2 2%	3 3%	3 4%	-	1 2%	2 4%	16 5%	3 2%	-	-	1 2%	-	1 6%	8 7%	6 3%	-	3 2%	5 3%	5 3%
Immigration policies	25 3%	9 5%	2 2%	-	2 3%	2 3%	1 2%	1 2%	5 1%	6 3%	6 6%	1 2%	-	1 5%	-	2 2%	6 3%	6 4%	3 2%	4 3%	4 3%
Threat to democracy	22 2%	5 3%	-	4 4%	2 3%	1 2%	1 2%	-	9 3%	3 2%	6 6%	1 2%	1 2%	-	-	6 5%	1 1%	5 3%	4 3%	4 3%	-
Children/Education/Family	27 3%	5 3%	5 4%	2 2%	-	-	1 2%	2 4%	5 1%	8 4%	-	2 5%	2 5%	1 5%	1 6%	2 2%	4 2%	5 3%	5 4%	2 1%	5 3%
Trump	22 2%	-	8 7%	5 6%	5 7%	-	1 2%	-	18 5%	2 1%	-	2 5%	-	-	-	10 9%	6 3%	1 1%	-	1 1%	2 1%
Free speech	20 2%	-	2 2%	2 2%	-	6 9%	2 4%	2 4%	4 1%	5 3%	3 3%	1 2%	3 7%	-	-	2 2%	2 1%	3 2%	2 1%	9 6%	-
Government policies	16 2%	3 2%	1 1%	1 1%	-	3 5%	-	-	4 1%	5 3%	2 2%	1 2%	1 2%	1 5%	-	1 1%	1 1%	4 2%	4 3%	3 2%	3 2%
Gun control	25 3%	5 3%	3 3%	-	-	8 12%	1 2%	-	2 1%	8 4%	7 6%	1 2%	1 2%	-	-	2 2%	2 1%	8 5%	3 2%	7 4%	1 1%
Voting rights/Election integrity	14 1%	1 1%	2 2%	-	3 4%	2 3%	2 4%	-	4 1%	1 1%	3 3%	1 2%	1 2%	-	-	3 3%	2 1%	4 2%	-	2 1%	2 1%
LGBTQ+/Gay rights	14 1%	-	7 6%	1 1%	1 1%	-	2 4%	-	9 3%	3 2%	-	1 2%	1 2%	-	-	5 4%	2 1%	1 1%	1 1%	2 1%	2 1%

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
TV NEWS TRUST MOST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Religious freedom	9 1%	1 1%	2 2%	-	-	1 2%	-	-	1 *%	5 3%	1 1%	-	-	-	1 6%	-	1 1%	3 2%	1 1%	1 1%	2 1%
Environmental policies	6 1%	-	1 1%	-	-	-	3 5%	-	5 1%	-	-	1 2%	-	-	-	2 2%	3 2%	1 1%	-	-	-
Yes (not specific)	47 5%	7 4%	6 5%	5 6%	4 5%	2 3%	7 13%	1 2%	20 6%	9 5%	6 6%	3 7%	5 12%	1 5%	1 6%	7 6%	10 5%	2 1%	6 4%	11 7%	6 4%
No	478 48%	100 59%	34 29%	37 42%	35 46%	33 50%	21 38%	34 64%	137 39%	103 52%	52 48%	14 33%	16 38%	13 68%	11 65%	44 38%	71 38%	93 55%	83 59%	73 46%	81 52%
Other	50 5%	9 5%	6 5%	1 1%	3 4%	4 6%	5 9%	1 2%	15 4%	12 6%	8 7%	2 5%	-	-	2 12%	6 5%	6 3%	14 8%	8 6%	7 4%	4 3%
DK/NA/Refused	45 5%	9 5%	6 5%	3 3%	1 1%	3 5%	1 2%	-	10 3%	11 6%	9 8%	4 10%	1 2%	1 5%	-	2 2%	5 3%	9 5%	9 6%	9 6%	7 5%
Mean Number of Mentions	1.09	1.02	1.21	1.07	1.05	1.15	1.13	1.02	1.10	1.09	1.10	1.12	1.12	1.05	1.00	1.17	1.10	1.06	1.06	1.06	1.06

15. Do you think pro-Palestinian demonstrations reflect antisemitism - yes or no?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Yes	409 41%	113 67%	22 19%	29 33%	26 34%	51 77%	17 30%	15 28%	89 25%	117 59%	86 79%	18 43%	9 21%	14 74%	2 12%	32 28%	47 25%	106 62%	92 66%	61 38%	42 27%
No	400 40%	36 21%	82 70%	47 53%	39 51%	9 14%	26 46%	22 42%	198 57%	48 24%	15 14%	19 45%	29 69%	4 21%	11 65%	71 61%	103 55%	43 25%	26 19%	63 39%	72 46%
Undecided	178 18%	19 11%	12 10%	13 15%	10 13%	6 9%	13 23%	16 30%	63 18%	30 15%	7 6%	5 12%	4 10%	1 5%	4 24%	13 11%	37 20%	19 11%	20 14%	33 21%	38 25%
Refused	13 1%	1 1%	1 1%	-	1 1%	-	-	-	-	3 2%	1 1%	-	-	-	-	-	1 1%	2 1%	2 1%	3 2%	3 2%

16. Do you think the majority of pro-Palestinian demonstrators are pro-Hamas - yes or no?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Yes	331 33%	108 64%	12 10%	14 16%	9 12%	46 70%	14 25%	13 25%	55 16%	119 60%	73 67%	9 21%	7 17%	8 42%	4 24%	16 14%	14 7%	102 60%	83 59%	49 31%	47 30%
No	427 43%	23 14%	84 72%	60 67%	49 64%	12 18%	32 57%	27 51%	227 65%	44 22%	19 17%	23 55%	30 71%	9 47%	6 35%	79 68%	131 70%	35 21%	19 14%	68 43%	65 42%
Undecided	222 22%	34 20%	20 17%	14 16%	17 22%	8 12%	10 18%	11 21%	65 19%	30 15%	16 15%	10 24%	5 12%	2 11%	7 41%	20 17%	41 22%	30 18%	35 25%	39 24%	39 25%
Refused	20 2%	4 2%	1 1%	1 1%	1 1%	-	-	2 4%	3 1%	5 3%	1 1%	-	-	-	-	1 1%	2 1%	3 2%	3 2%	4 3%	4 3%

17. How concerned are you that the campus demonstrations will end up in violence?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Very concerned	319 32%	79 47%	27 23%	24 27%	18 24%	34 52%	15 27%	20 38%	80 23%	93 47%	42 39%	13 31%	7 17%	11 58%	- 23%	27 32%	60 36%	61 45%	63 23%	37 23%	52 34%
Somewhat concerned	351 35%	42 25%	60 51%	34 38%	40 53%	14 21%	23 41%	19 36%	161 46%	55 28%	31 28%	19 45%	18 43%	3 16%	6 35%	47 41%	80 43%	39 23%	44 31%	58 36%	62 40%
Not very concerned	149 15%	20 12%	22 19%	12 13%	6 8%	7 11%	10 18%	7 13%	62 18%	20 10%	16 15%	7 17%	7 17%	2 11%	8 47%	23 20%	23 12%	21 12%	15 11%	33 21%	22 14%
Not at all concerned	142 14%	24 14%	7 6%	18 20%	10 13%	8 12%	6 11%	5 9%	42 12%	25 13%	17 16%	3 7%	8 19%	2 11%	2 12%	19 16%	19 10%	38 22%	13 9%	26 16%	17 11%
Undecided	32 3%	4 2%	1 1%	1 1%	2 3%	3 5%	1 2%	2 4%	5 1%	5 3%	1 1%	- -	2 5%	1 5%	1 6%	- 3%	6 5%	9 5%	3 2%	4 3%	2 1%
Refused	7 1%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	- -	2 1%	2 1%	2 1%	- -

18. We're about halfway through with the Trump hush money trial in New York City. Just your best guess, which of the following verdicts do you think this jury will render?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
	TV NEWS TRUST														GENDER X PARTY						
	TV NEWS TRUST MOST							TV NEWS TRUST LEAST							DEMOCRAT		REPUBLICAN		INDEPENDENT		
	TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM
Total	1000	169	117	89	76	66	56	53	350	198	109	42	42	19	17	116	188	170	140	160	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Guilty on all counts	148	12	19	18	27	5	13	9	75	15	7	10	11	2	1	30	39	11	16	21	23
	15%	7%	16%	20%	36%	8%	23%	17%	21%	8%	6%	24%	26%	11%	6%	26%	21%	6%	11%	13%	15%
Guilty on some counts, but not all	503	66	81	60	46	22	31	33	227	79	44	29	23	7	9	71	120	72	44	83	86
	50%	39%	69%	67%	61%	33%	55%	62%	65%	40%	40%	69%	55%	37%	53%	61%	64%	42%	31%	52%	55%
Not guilty on all counts	231	71	11	6	1	31	9	8	33	80	47	2	3	9	4	8	16	67	59	31	31
	23%	42%	9%	7%	1%	47%	16%	15%	9%	40%	43%	5%	7%	47%	24%	7%	9%	39%	42%	19%	20%
Undecided	103	18	4	5	2	6	2	3	13	20	9	1	5	1	3	7	12	15	19	21	15
	10%	11%	3%	6%	3%	9%	4%	6%	4%	10%	8%	2%	12%	5%	18%	6%	6%	9%	14%	13%	10%
Refused	15	2	2	-	-	2	1	-	2	4	2	-	-	-	-	-	1	5	2	4	-
	2%	1%	2%			3%	2%		1%	2%	2%						1%	3%	1%	3%	

19. Just your own opinion, has this trial been fair or not fair?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST			
															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Fair	391 39%	11 7%	86 74%	62 70%	58 76%	2 3%	34 61%	29 55%	246 70%	24 12%	3 3%	33 79%	28 67%	3 16%	6 35%	98 84%	131 70%	12 7%	9 6%	61 38%	59 38%
Not fair	435 44%	143 85%	17 15%	19 21%	11 14%	56 85%	17 30%	16 30%	59 17%	143 72%	98 90%	6 14%	4 10%	14 74%	7 41%	11 9%	33 18%	144 85%	105 75%	62 39%	53 34%
Undecided	158 16%	14 8%	12 10%	8 9%	7 9%	7 11%	4 7%	8 15%	45 13%	28 14%	6 6%	3 7%	9 21%	2 11%	4 24%	6 5%	23 12%	12 7%	24 17%	34 21%	39 25%
Refused	16 2%	1 1%	2 2%	-	-	1 2%	1 2%	-	-	3 2%	2 2%	-	1 2%	-	-	1 1%	1 1%	2 1%	2 1%	3 2%	4 3%

20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000	169	117	89	76	66	56	53	350	198	109	42	42	19	17	116	188	170	140	160	155
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	66	2	20	11	12	-	-	2	40	5	1	5	11	-	-	17	30	2	-	7	6
	7%	1%	17%	12%	16%			4%	11%	3%	1%	12%	26%			15%	16%	1%		4%	4%
Liberal	163	6	34	20	35	-	19	8	109	9	1	10	8	1	6	45	75	1	3	11	22
	16%	4%	29%	22%	46%		34%	15%	31%	5%	1%	24%	19%	5%	35%	39%	40%	1%	2%	7%	14%
Moderate	357	26	54	46	25	12	25	31	159	50	20	17	21	6	4	42	66	27	29	93	77
	36%	15%	46%	52%	33%	18%	45%	58%	45%	25%	18%	40%	50%	32%	24%	36%	35%	16%	21%	58%	50%
Conservative	242	78	6	9	4	29	9	7	29	82	55	8	2	3	4	8	9	90	61	34	25
	24%	46%	5%	10%	5%	44%	16%	13%	8%	41%	50%	19%	5%	16%	24%	7%	5%	53%	44%	21%	16%
Very conservative	113	49	-	2	-	21	2	2	2	43	27	1	-	7	3	2	2	43	39	6	12
	11%	29%		2%		32%	4%	4%	1%	22%	25%	2%		37%	18%	2%	1%	25%	28%	4%	8%
Other (Specify)	18	2	1	1	-	3	-	1	5	5	2	-	-	-	-	-	3	2	2	5	4
	2%	1%	1%	1%		5%		2%	1%	3%	2%						2%	1%	1%	3%	3%
Don't know	41	6	2	-	-	1	1	2	6	4	3	1	-	2	-	2	3	5	6	4	9
	4%	4%	2%			2%	2%	4%	2%	2%	3%	2%		11%		2%	2%	3%	4%	3%	6%

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 3																																	
TV NEWS SOURCE TRUST & GENDER X PARTY																																	
TV NEWS TRUST MOST															GENDER X PARTY			TV NEWS TRUST LEAST															
DEMOCRAT															REPUBLICAN		INDEPENDENT																
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM													
Total	1000	169	117	89	76	66	56	53	350	198	109	42	42	19	17	116	188	170	140	160	155												
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100												
Democrat Joe Biden	445	9	91	74	70	2	43	34	292	16	3	32	33	-	4	110	178	6	1	64	70												
	45%	5%	78%	83%	92%	3%	77%	64%	83%	8%	3%	76%	79%		24%	95%	95%	4%	1%	40%	45%												
Republican Donald Trump	401	150	8	5	5	61	11	9	19	157	94	6	2	15	10	3	4	151	125	47	45												
	40%	89%	7%	6%	7%	92%	20%	17%	5%	79%	86%	14%	5%	79%	59%	3%	2%	89%	89%	29%	29%												
Did not vote	81	5	10	8	1	1	-	9	21	10	8	1	6	4	1	2	5	8	3	26	21												
	8%	3%	9%	9%	1%	2%		17%	6%	5%	7%	2%	14%	21%	6%	2%	3%	5%	2%	16%	14%												
Third-Party candidate	33	-	4	2	-	1	2	-	14	9	3	2	1	-	-	-	-	2	8	15	5												
	3%		3%	2%		2%	4%		4%	5%	3%	5%	2%					1%	6%	9%	3%												
Undecided	11	2	-	-	-	1	-	1	2	2	1	-	-	-	-	-	1	1	1	1	5												
	1%	1%				2%		2%	1%	1%	1%						1%	1%	1%	1%	3%												
Refused	29	3	4	-	-	-	-	-	2	4	-	1	-	-	2	1	-	2	2	7	9												
	3%	2%	3%						1%	2%		2%			12%	1%		1%	1%	4%	6%												

22. what is your annual household income?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
Under \$20,000 per year	124 12%	31 18%	9 8%	5 6%	11 14%	8 12%	10 18%	6 11%	34 10%	25 13%	10 9%	2 5%	2 5%	5 26%	4 24%	9 8%	15 8%	16 9%	21 15%	21 13%	33 21%
Under \$50,000 per year	150 15%	34 20%	16 14%	19 21%	12 16%	12 18%	6 11%	8 15%	57 16%	33 17%	14 13%	1 2%	6 14%	3 16%	7 41%	15 13%	32 17%	21 12%	23 16%	22 14%	29 19%
Under \$75,000 per year	141 14%	18 11%	18 15%	17 19%	17 22%	10 15%	10 18%	7 13%	60 17%	16 8%	18 17%	8 19%	4 10%	3 16%	4 24%	18 16%	34 18%	18 11%	20 14%	15 9%	25 16%
Under \$100,000 per year	161 16%	21 12%	25 21%	13 15%	11 14%	9 14%	10 18%	9 17%	63 18%	35 18%	19 17%	7 17%	6 14%	3 16%	-	22 19%	29 15%	30 18%	20 14%	28 18%	19 12%
Under \$140,000 per year	148 15%	18 11%	24 21%	16 18%	8 11%	8 12%	11 20%	10 19%	62 18%	34 17%	13 12%	6 14%	14 33%	1 5%	-	16 14%	37 20%	25 15%	15 11%	34 21%	15 10%
\$140,000 per year or more	179 18%	30 18%	21 18%	13 15%	14 18%	14 21%	6 11%	7 13%	54 15%	39 20%	28 26%	13 31%	9 21%	3 16%	-	26 22%	26 14%	47 28%	24 17%	31 19%	12 8%
Undecided	97 10%	17 10%	4 3%	6 7%	3 4%	5 8%	3 5%	6 11%	20 6%	16 8%	7 6%	5 12%	1 2%	1 5%	2 12%	10 9%	15 8%	13 8%	17 12%	9 6%	22 14%

23. What TV news or commentary source do you trust the most?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
CNN	89 9%	-	-	89 100%	-	-	-	-	64 18%	2 1%	4 4%	6 14%	8 19%	1 5%	-	24 21%	30 16%	7 4%	-	9 6%	15 10%
MSNBC	76 8%	-	-	-	76 100%	-	-	-	62 18%	6 3%	-	2 5%	3 7%	-	-	16 14%	41 22%	2 1%	2 1%	7 4%	8 5%
FOX NEWS	169 17%	169 100%	-	-	-	-	-	-	2 1%	73 37%	46 42%	-	-	9 47%	8 47%	4 3%	2 1%	63 37%	58 41%	12 8%	22 14%
ABC	53 5%	-	-	-	-	-	-	53 100%	28 8%	5 3%	2 2%	3 7%	1 2%	3 16%	-	2 2%	22 12%	5 3%	1 1%	8 5%	9 6%
NBC	56 6%	-	-	-	-	-	56 100%	-	33 9%	3 2%	2 2%	5 12%	2 5%	-	4 24%	13 11%	19 10%	3 2%	4 3%	10 6%	5 3%
CBS	49 5%	-	-	-	-	-	-	-	30 9%	4 2%	1 1%	2 5%	2 5%	1 5%	1 6%	6 5%	13 7%	4 2%	8 6%	9 6%	7 5%
C-SPAN	20 2%	-	-	-	-	-	-	-	9 3%	1 1%	4 4%	-	5 12%	-	-	6 5%	2 1%	3 2%	-	7 4%	-
NEWSMAX	66 7%	-	-	-	-	66 100%	-	-	-	35 18%	18 17%	1 2%	1 2%	1 5%	-	-	1 1%	28 16%	15 11%	13 8%	4 3%
PBS/NPR	117 12%	-	117 100%	-	-	-	-	-	62 18%	11 6%	2 2%	18 43%	15 36%	-	-	29 25%	35 19%	1 1%	7 5%	20 13%	20 13%
ONE AMERICA NEWS NETWORK	16 2%	-	-	-	-	-	-	-	-	5 3%	8 7%	-	-	-	-	-	-	5 3%	3 2%	2 1%	3 2%
None of Them	240 24%	-	-	-	-	-	-	-	49 14%	45 23%	21 19%	4 10%	5 12%	4 21%	4 24%	15 13%	17 9%	43 25%	32 23%	55 34%	51 33%
Undecided	49 5%	-	-	-	-	-	-	-	11 3%	8 4%	1 1%	1 2%	-	-	-	1 1%	6 3%	6 4%	10 7%	8 5%	11 7%

24. what TV news or commentary source do you trust the least?

BANNER 3																					
TV NEWS SOURCE TRUST & GENDER X PARTY																					
TV NEWS TRUST MOST															GENDER X PARTY						
TV NEWS TRUST LEAST															DEMOCRAT		REPUBLICAN		INDEPENDENT		
TOTAL	FOX	PBS/ NPR	CNN	MSNBC	NEWS MAX	NBC	ABC	FOX	CNN	MSNBC	NEWS MAX	OAN	NBC	CBS	MALE	FEM	MALE	FEM	MALE	FEM	
Total	1000 100	169 100	117 100	89 100	76 100	66 100	56 100	53 100	350 100	198 100	109 100	42 100	42 100	19 100	17 100	116 100	188 100	170 100	140 100	160 100	155 100
CNN	198 20%	73 43%	11 9%	2 2%	6 8%	35 53%	3 5%	5 9%	- 100%	198 100%	- 100%	- 100%	- 100%	- 100%	6 5%	8 4%	62 36%	55 39%	28 18%	23 15%	
MSNBC	109 11%	46 27%	2 2%	4 4%	- 27%	18 27%	2 4%	2 4%	- 100%	- 100%	109 100%	- 100%	- 100%	- 100%	1 1%	- 26%	45 26%	29 21%	19 12%	10 6%	
FOX NEWS	350 35%	2 1%	62 53%	64 72%	62 82%	- 100%	33 59%	28 53%	350 100%	- 100%	- 100%	- 100%	- 100%	- 100%	71 61%	138 73%	14 8%	9 6%	43 27%	58 37%	
ABC	10 1%	2 1%	1 1%	- 100%	- 100%	- 100%	- 100%	4 8%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	2 1%	1 1%	1 1%	2 1%	3 2%	2 1%
NBC	19 2%	9 5%	- 100%	1 1%	- 100%	1 2%	- 100%	3 6%	- 100%	- 100%	- 100%	- 100%	- 100%	19 100%	- 100%	1 1%	5 3%	6 4%	- 100%	4 3%	
CBS	17 2%	8 5%	- 100%	- 100%	- 100%	- 100%	4 7%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	17 100%	1 1%	1 1%	2 1%	5 4%	5 3%	3 2%	
C-SPAN	6 1%	1 1%	- 100%	- 100%	- 100%	1 2%	2 4%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	1 1%	- 100%	- 100%	- 100%	1 1%	3 2%	
NEWSMAX	42 4%	- 100%	18 15%	6 7%	2 3%	1 2%	5 9%	3 6%	- 100%	- 100%	42 100%	- 100%	- 100%	- 100%	15 13%	6 3%	- 100%	6 4%	7 4%	6 4%	
PBS/NPR	5 1%	2 1%	1 1%	- 100%	- 100%	- 100%	- 100%	1 2%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	2 1%	1 1%	2 1%	- 100%	
ONE AMERICA NEWS NETWORK	42 4%	- 100%	15 13%	8 9%	3 4%	1 2%	2 4%	1 2%	- 100%	- 100%	- 100%	- 100%	42 100%	- 100%	15 13%	7 4%	3 2%	- 100%	12 8%	1 1%	
All of Them	107 11%	13 8%	- 100%	1 1%	- 100%	8 12%	1 2%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	2 2%	7 4%	25 15%	16 11%	23 14%	21 14%	
Undecided	95 10%	13 8%	7 6%	3 3%	3 4%	1 2%	4 7%	6 11%	- 100%	- 100%	- 100%	- 100%	- 100%	- 100%	4 3%	18 10%	11 6%	11 8%	17 11%	24 15%	

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
Right Direction	227 23%	203 55%	3 1%	- -	8 10%	- -	1 6%	10 8%	192 30%	23 11%	59 40%	138 27%	16 7%	12 12%	177 45%	29 7%	18 11%
Wrong Track	686 69%	114 31%	364 98%	10 83%	65 81%	12 75%	14 82%	94 78%	408 63%	160 77%	78 53%	311 62%	206 89%	78 76%	161 41%	397 91%	119 75%
Undecided	87 9%	50 14%	4 1%	2 17%	7 9%	4 25%	2 12%	17 14%	44 7%	24 12%	11 7%	54 11%	9 4%	13 13%	53 14%	9 2%	21 13%

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 4																	
GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOUME			FAIR TRIAL				
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
Democrat Joe Biden	367 37%	367 100%	-	-	-	-	-	-	310 48%	52 25%	85 57%	230 46%	25 11%	25 24%	284 73%	40 9%	40 25%
Republican Donald Trump	371 37%	-	371 100%	-	-	-	-	-	307 48%	59 29%	30 20%	133 26%	159 69%	42 41%	17 4%	314 72%	36 23%
Green Party Jill Stein	12 1%	-	-	12 100%	-	-	-	-	5 1%	7 3%	1 1%	7 1%	3 1%	-	7 2%	-	5 3%
Independent Robert F. Kennedy Jr.	80 8%	-	-	-	80 100%	-	-	-	15 2%	64 31%	2 1%	48 10%	22 10%	7 7%	16 4%	37 9%	26 16%
Independent Cornel West	16 2%	-	-	-	-	16 100%	-	-	2 *%	14 7%	2 1%	10 2%	1 *%	3 3%	10 3%	3 1%	1 1%
Libertarian Party candidate	17 2%	-	-	-	-	-	17 100%	-	5 1%	11 5%	2 1%	12 2%	2 1%	1 1%	7 2%	8 2%	2 1%
Undecided	121 12%	-	-	-	-	-	-	121 100%	-	-	24 16%	55 11%	18 8%	22 21%	47 12%	25 6%	47 30%
Refused	16 2%	-	-	-	-	-	-	-	-	-	2 1%	8 2%	1 *%	3 3%	3 1%	8 2%	1 1%

9. Is your mind firmly made up, or is it possible you will change it before the election?

BANNER 4																		
GENERAL ELECTION METRICS & TRUMP TRIAL																		
PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOUME			FAIR TRIAL					
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND		
BASE: CHOICE FOR PRESIDENT	863 100	367 100	371 100	12 100	80 100	16 100	17 100	-	644 100	207 100	122 100	440 100	212 100	78 100	341 100	402 100	110 100	
Mind firmly made up	644 75%	310 84%	307 83%	5 42%	15 19%	2 13%	5 29%	-	644 100%	-	107 88%	301 68%	172 81%	54 69%	263 77%	316 79%	58 53%	
Possible change before election	207 24%	52 14%	59 16%	7 58%	64 80%	14 88%	11 65%	-	-	207 100%	13 11%	131 30%	40 19%	22 28%	75 22%	83 21%	46 42%	
Undecided	11 1%	5 1%	5 1%	-	1 1%	-	-	-	-	-	2 2%	7 2%	-	2 3%	3 1%	2 *%	6 5%	
Refused	1 *%	-	-	-	-	-	1 6%	-	-	-	-	1 *%	-	-	-	1 *%	-	

10a. Mike Johnson

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	12 2%	1 1%	11 6%	-	-	-	-	-	11 3%	1 1%	2 3%	1 *%	7 6%	2 4%	1 1%	11 5%	-
A little	32 6%	7 4%	17 9%	-	5 14%	-	-	3 5%	22 7%	7 8%	2 3%	14 6%	13 10%	2 4%	6 3%	21 9%	4 5%
Not at all	311 62%	125 69%	112 58%	6 100%	16 44%	5 100%	5 56%	37 57%	220 66%	47 51%	48 69%	150 61%	71 57%	35 69%	112 65%	139 59%	55 66%
Less likely	22 4%	10 6%	4 2%	-	1 3%	-	3 33%	3 5%	10 3%	8 9%	3 4%	17 7%	2 2%	-	10 6%	10 4%	2 2%
Never heard of	123 25%	37 21%	48 25%	-	14 39%	-	1 11%	22 34%	69 21%	30 32%	15 21%	64 26%	31 25%	12 24%	44 25%	56 24%	22 27%

10b. Barack Obama

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	89 18%	66 37%	3 2%	- -	9 25%	- -	1 11%	9 14%	64 19%	15 16%	20 29%	51 21%	11 9%	6 12%	62 36%	17 7%	10 12%
A little	84 17%	48 27%	8 4%	1 17%	5 14%	3 60%	- -	19 29%	42 13%	23 25%	12 17%	58 24%	6 5%	7 14%	47 27%	21 9%	13 16%
Not at all	304 61%	66 37%	163 85%	5 83%	21 58%	2 40%	6 67%	35 54%	212 64%	48 52%	37 53%	129 52%	95 77%	36 71%	64 37%	178 75%	58 70%
Less likely	22 4%	- -	17 9%	- -	1 3%	- -	2 22%	2 3%	13 4%	7 8%	1 1%	7 3%	12 10%	2 4%	- -	21 9%	1 1%
Never heard of	1 *%	- -	1 1%	- -	- -	- -	- -	- -	1 *%	- -	- -	1 *%	- -	- -	- -	- -	1 1%

10c. Rachel Maddow

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	21 4%	16 9%	-	-	2 6%	-	-	2 3%	16 5%	2 2%	8 11%	10 4%	1 1%	2 4%	15 9%	3 1%	3 4%
A little	45 9%	32 18%	3 2%	1 17%	2 6%	-	-	7 11%	28 8%	10 11%	8 11%	30 12%	3 2%	4 8%	31 18%	6 3%	8 10%
Not at all	302 60%	104 58%	124 65%	4 67%	22 61%	3 60%	7 78%	33 51%	207 62%	55 59%	41 59%	145 59%	74 60%	34 67%	95 55%	149 63%	52 63%
Less likely	26 5%	5 3%	14 7%	-	1 3%	1 20%	1 11%	3 5%	14 4%	8 9%	5 7%	13 5%	7 6%	1 2%	5 3%	19 8%	2 2%
Never heard of	106 21%	23 13%	51 27%	1 17%	9 25%	1 20%	1 11%	20 31%	67 20%	18 19%	8 11%	48 20%	39 31%	10 20%	27 16%	60 25%	18 22%

10d. Oprah Winfrey

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	24 5%	18 10%	1 1%	-	2 6%	-	-	3 5%	19 6%	2 2%	5 7%	13 5%	2 2%	4 8%	16 9%	4 2%	4 5%
A little	53 11%	31 17%	6 3%	-	5 14%	-	-	11 17%	32 10%	10 11%	8 11%	34 14%	7 6%	3 6%	27 16%	17 7%	8 10%
Not at all	391 78%	127 71%	167 87%	5 83%	26 72%	4 80%	7 78%	50 77%	263 79%	71 76%	56 80%	185 75%	99 80%	43 84%	122 71%	195 82%	68 82%
Less likely	28 6%	3 2%	15 8%	1 17%	3 8%	1 20%	2 22%	1 2%	15 5%	10 11%	1 1%	13 5%	14 11%	-	8 5%	19 8%	1 1%
Never heard of	4 1%	1 1%	3 2%	-	-	-	-	-	3 1%	-	-	1 *%	2 2%	1 2%	-	2 1%	2 2%

10e. Joe Rogan

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	13 3%	1 1%	12 6%	-	-	-	-	-	12 4%	1 1%	2 3%	3 1%	8 6%	-	1 1%	12 5%	-
A little	47 9%	9 5%	23 12%	-	7 19%	-	1 11%	6 9%	27 8%	13 14%	2 3%	22 9%	19 15%	4 8%	11 6%	30 13%	6 7%
Not at all	331 66%	120 67%	125 65%	4 67%	22 61%	4 80%	8 89%	42 65%	229 69%	52 56%	58 83%	150 61%	78 63%	36 71%	115 66%	151 64%	58 70%
Less likely	36 7%	21 12%	8 4%	1 17%	1 3%	1 20%	-	4 6%	21 6%	11 12%	3 4%	26 11%	6 5%	1 2%	19 11%	15 6%	2 2%
Never heard of	73 15%	29 16%	24 13%	1 17%	6 17%	-	-	13 20%	43 13%	16 17%	5 7%	45 18%	13 10%	10 20%	27 16%	29 12%	17 20%

10f. Taylor swift

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	15 3%	7 4%	3 2%	-	2 6%	-	-	3 5%	10 3%	2 2%	2 3%	9 4%	3 2%	1 2%	6 3%	5 2%	4 5%
A little	31 6%	20 11%	1 1%	1 17%	2 6%	-	-	7 11%	17 5%	7 8%	4 6%	22 9%	3 2%	2 4%	21 12%	6 3%	4 5%
Not at all	414 83%	145 81%	168 88%	4 67%	27 75%	5 100%	8 89%	50 77%	281 85%	74 80%	58 83%	197 80%	105 85%	45 88%	137 79%	199 84%	71 86%
Less likely	30 6%	6 3%	16 8%	-	3 8%	-	1 11%	4 6%	18 5%	8 9%	4 6%	12 5%	12 10%	2 4%	6 3%	22 9%	2 2%
Never heard of	10 2%	2 1%	4 2%	1 17%	2 6%	-	-	1 2%	6 2%	2 2%	2 3%	6 2%	1 1%	1 2%	3 2%	5 2%	2 2%

10g. Kim Kardashian

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A little	15 3%	7 4%	2 1%	-	2 6%	-	-	4 6%	7 2%	4 4%	1 1%	6 2%	6 5%	2 4%	6 3%	6 3%	3 4%
Not at all	444 89%	162 90%	173 90%	6 100%	28 78%	5 100%	7 78%	56 86%	299 90%	79 85%	65 93%	224 91%	102 82%	44 86%	154 89%	207 87%	76 92%
Less likely	35 7%	9 5%	13 7%	-	6 17%	-	2 22%	5 8%	20 6%	10 11%	2 3%	13 5%	15 12%	5 10%	11 6%	21 9%	3 4%
Never heard of	6 1%	2 1%	4 2%	-	-	-	-	-	6 2%	-	2 3%	3 1%	1 1%	-	2 1%	3 1%	1 1%

10h. Elon Musk

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	18 4%	-	17 9%	-	-	-	-	1 2%	16 5%	1 1%	1 1%	6 2%	10 8%	1 2%	2 1%	15 6%	1 1%
A little	58 12%	7 4%	33 17%	-	7 19%	1 20%	-	10 15%	34 10%	14 15%	6 9%	22 9%	25 20%	5 10%	11 6%	41 17%	6 7%
Not at all	372 74%	141 78%	132 69%	5 83%	25 69%	4 80%	7 78%	51 78%	246 74%	65 70%	59 84%	184 75%	81 65%	39 76%	132 76%	165 70%	68 82%
Less likely	37 7%	25 14%	4 2%	-	3 8%	-	2 22%	3 5%	25 8%	9 10%	4 6%	24 10%	7 6%	2 4%	23 13%	11 5%	3 4%
Never heard of	15 3%	7 4%	6 3%	1 17%	1 3%	-	-	-	11 3%	4 4%	-	10 4%	1 1%	4 8%	5 3%	5 2%	5 6%

10i. Charlamagne tha God

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	2 *%	1 1%	-	-	1 3%	-	-	-	1 *%	1 1%	1 1%	1 *%	-	-	1 1%	1 *%	-
A little	14 3%	5 3%	5 3%	-	2 6%	-	-	2 3%	7 2%	5 5%	-	9 4%	5 4%	-	7 4%	6 3%	1 1%
Not at all	307 61%	109 61%	122 64%	5 83%	21 58%	3 60%	5 56%	39 60%	215 65%	48 52%	47 67%	152 62%	74 60%	28 55%	102 59%	146 62%	55 66%
Less likely	15 3%	8 4%	3 2%	-	1 3%	1 20%	-	2 3%	9 3%	4 4%	3 4%	8 3%	4 3%	-	7 4%	8 3%	-
Never heard of	162 32%	57 32%	62 32%	1 17%	11 31%	1 20%	4 44%	22 34%	100 30%	35 38%	19 27%	76 31%	41 33%	23 45%	56 32%	76 32%	27 33%

10j. Alok Vaid-Menon

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
A lot	5 1%	2 1%	2 1%	- -	1 3%	- -	- -	- -	4 1%	1 1%	1 1%	2 1%	2 2%	- -	2 1%	3 1%	- -
A little	5 1%	3 2%	1 1%	- -	- -	- -	- -	1 2%	3 1%	- -	- -	4 2%	1 1%	- -	1 1%	3 1%	1 1%
Not at all	219 44%	75 42%	85 44%	5 83%	15 42%	3 60%	3 33%	29 45%	150 45%	34 37%	31 44%	102 41%	57 46%	25 49%	71 41%	106 45%	38 46%
Less likely	15 3%	4 2%	7 4%	- -	1 3%	- -	1 11%	1 2%	11 3%	2 2%	6 9%	4 2%	5 4%	- -	5 3%	8 3%	2 2%
Never heard of	256 51%	96 53%	97 51%	1 17%	19 53%	2 40%	5 56%	34 52%	164 49%	56 60%	32 46%	134 54%	59 48%	26 51%	94 54%	117 49%	42 51%

10k. George W. Bush

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	21 4%	7 4%	11 6%	-	2 5%	-	-	1 2%	14 4%	6 5%	7 9%	4 2%	9 8%	1 2%	12 6%	8 4%	1 1%
A little	78 16%	38 20%	16 9%	-	7 16%	3 27%	2 25%	11 20%	43 14%	23 20%	9 12%	51 20%	10 9%	8 15%	42 19%	25 13%	11 15%
Not at all	361 72%	128 68%	138 77%	5 83%	33 75%	8 73%	5 63%	36 64%	230 74%	78 68%	55 71%	183 71%	77 72%	40 77%	148 68%	151 76%	53 71%
Less likely	39 8%	13 7%	14 8%	1 17%	2 5%	-	1 13%	8 14%	24 8%	7 6%	6 8%	19 7%	11 10%	3 6%	16 7%	13 7%	10 13%
Never heard of	1 *%	1 1%	-	-	-	-	-	-	1 *%	-	1 1%	-	-	-	-	1 1%	-

101. Bill Clinton

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	35 7%	25 13%	4 2%	2 33%	1 2%	-	-	2 4%	24 8%	7 6%	20 26%	10 4%	5 5%	-	30 14%	4 2%	1 1%
A little	67 13%	43 23%	3 2%	-	6 14%	3 27%	1 13%	11 20%	33 11%	22 19%	7 9%	49 19%	6 6%	5 10%	51 23%	7 4%	9 12%
Not at all	349 70%	111 59%	150 84%	2 33%	34 77%	4 36%	4 50%	36 64%	227 73%	71 62%	44 56%	179 70%	76 71%	44 85%	121 56%	161 81%	58 77%
Less likely	46 9%	8 4%	21 12%	2 33%	3 7%	4 36%	2 25%	6 11%	26 8%	14 12%	6 8%	18 7%	19 18%	3 6%	16 7%	24 12%	6 8%
Never heard of	3 1%	-	1 1%	-	-	-	1 13%	1 2%	2 1%	-	1 1%	1 *%	1 1%	-	-	2 1%	1 1%

10m. Michelle Obama

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	71 14%	52 28%	5 3%	2 33%	4 9%	3 27%	-	5 9%	47 15%	18 16%	22 28%	40 16%	7 7%	2 4%	58 27%	7 4%	6 8%
A little	76 15%	48 26%	4 2%	-	7 16%	4 36%	-	12 21%	42 13%	19 17%	12 15%	54 21%	6 6%	4 8%	58 27%	11 6%	7 9%
Not at all	310 62%	82 44%	149 83%	3 50%	27 61%	4 36%	5 63%	32 57%	202 65%	63 55%	39 50%	142 55%	80 75%	43 83%	92 42%	158 80%	51 68%
Less likely	41 8%	4 2%	20 11%	1 17%	6 14%	-	3 38%	7 13%	19 6%	14 12%	5 6%	20 8%	13 12%	3 6%	9 4%	21 11%	11 15%
Never heard of	2 *%	1 1%	1 1%	-	-	-	-	-	2 1%	-	-	1 *%	1 1%	-	1 *%	1 1%	-

10n. Nikki Haley

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	21 4%	6 3%	7 4%	- -	2 5%	- -	2 25%	4 7%	9 3%	7 6%	5 6%	13 5%	3 3%	- -	13 6%	5 3%	3 4%
A little	48 10%	14 7%	20 11%	1 17%	6 14%	2 18%	- -	5 9%	28 9%	14 12%	2 3%	33 13%	11 10%	2 4%	18 8%	28 14%	2 3%
Not at all	351 70%	140 75%	134 75%	1 17%	28 64%	4 36%	4 50%	32 57%	237 76%	67 59%	56 72%	166 65%	81 76%	43 83%	148 68%	142 72%	53 71%
Less likely	46 9%	18 10%	13 7%	1 17%	1 2%	2 18%	1 13%	10 18%	29 9%	7 6%	8 10%	27 11%	5 5%	6 12%	25 11%	15 8%	6 8%
Never heard of	34 7%	9 5%	5 3%	3 50%	7 16%	3 27%	1 13%	5 9%	9 3%	19 17%	7 9%	18 7%	7 7%	1 2%	14 6%	8 4%	11 15%

100. Charles Barkley

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	13 3%	7 4%	-	-	3 7%	-	-	3 5%	6 2%	4 4%	3 4%	7 3%	3 3%	-	8 4%	3 2%	2 3%
A little	40 8%	14 7%	16 9%	3 50%	3 7%	2 18%	1 13%	1 2%	28 9%	11 10%	7 9%	20 8%	11 10%	2 4%	22 10%	15 8%	3 4%
Not at all	374 75%	149 80%	139 78%	2 33%	32 73%	4 36%	6 75%	34 61%	242 78%	83 73%	54 69%	195 76%	73 68%	46 88%	161 74%	149 75%	55 73%
Less likely	33 7%	7 4%	14 8%	1 17%	1 2%	4 36%	-	6 11%	20 6%	7 6%	4 5%	17 7%	9 8%	3 6%	16 7%	14 7%	3 4%
Never heard of	40 8%	10 5%	10 6%	-	5 11%	1 9%	1 13%	12 21%	16 5%	9 8%	10 13%	18 7%	11 10%	1 2%	11 5%	17 9%	12 16%

10p. Caitlin Clark

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	5 1%	3 2%	1 1%	-	-	-	1 13%	-	5 2%	-	2 3%	2 1%	1 1%	-	3 1%	2 1%	-
A little	17 3%	6 3%	5 3%	-	3 7%	2 18%	-	1 2%	7 2%	9 8%	2 3%	12 5%	3 3%	-	11 5%	3 2%	3 4%
Not at all	317 63%	128 68%	114 64%	3 50%	25 57%	3 27%	5 63%	34 61%	206 66%	69 61%	51 65%	160 62%	65 61%	35 67%	140 64%	124 63%	46 61%
Less likely	25 5%	2 1%	11 6%	-	2 5%	4 36%	-	5 9%	12 4%	7 6%	2 3%	14 5%	6 6%	3 6%	14 6%	9 5%	2 3%
Never heard of	136 27%	48 26%	48 27%	3 50%	14 32%	2 18%	2 25%	16 29%	82 26%	29 25%	21 27%	69 27%	32 30%	14 27%	50 23%	60 30%	24 32%

10q. Beyoncé

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	15 3%	9 5%	-	-	1 2%	5 45%	-	-	5 2%	10 9%	3 4%	10 4%	2 2%	-	12 6%	1 1%	2 3%
A little	20 4%	10 5%	2 1%	-	2 5%	-	-	6 11%	9 3%	5 4%	5 6%	14 5%	1 1%	-	15 7%	3 2%	2 3%
Not at all	422 84%	157 84%	160 89%	6 100%	36 82%	4 36%	7 88%	43 77%	272 87%	90 79%	64 82%	216 84%	89 83%	47 90%	174 80%	175 88%	64 85%
Less likely	31 6%	8 4%	11 6%	-	3 7%	2 18%	-	7 13%	17 5%	7 6%	5 6%	13 5%	10 9%	3 6%	14 6%	11 6%	6 8%
Never heard of	12 2%	3 2%	6 3%	-	2 5%	-	1 13%	-	9 3%	2 2%	1 1%	4 2%	5 5%	2 4%	3 1%	8 4%	1 1%

10r. Omar Suleiman

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	2 *%	1 1%	-	-	1 2%	-	-	-	1 *%	1 1%	1 1%	-	1 1%	-	1 *%	1 1%	-
A little	8 2%	3 2%	1 1%	-	2 5%	-	-	2 4%	3 1%	3 3%	1 1%	6 2%	1 1%	-	5 2%	-	3 4%
Not at all	253 51%	102 55%	100 56%	2 33%	17 39%	3 27%	2 25%	23 41%	174 56%	48 42%	34 44%	128 50%	51 48%	35 67%	107 49%	104 53%	36 48%
Less likely	23 5%	5 3%	11 6%	-	2 5%	-	1 13%	4 7%	13 4%	6 5%	5 6%	6 2%	12 11%	-	11 5%	11 6%	1 1%
Never heard of	214 43%	76 41%	67 37%	4 67%	22 50%	8 73%	5 63%	27 48%	121 39%	56 49%	37 47%	117 46%	42 39%	17 33%	94 43%	82 41%	35 47%

10s. Bad Bunny

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	1 *%	1 1%	-	-	-	-	-	-	1 *%	-	1 1%	-	-	-	1 *%	-	-
A little	7 1%	4 2%	1 1%	1 17%	1 2%	-	-	-	4 1%	3 3%	2 3%	4 2%	-	1 2%	3 1%	1 1%	3 4%
Not at all	331 66%	137 73%	115 64%	4 67%	29 66%	6 55%	2 25%	32 57%	214 69%	72 63%	51 65%	176 68%	66 62%	32 62%	148 68%	120 61%	54 72%
Less likely	26 5%	8 4%	8 4%	-	2 5%	4 36%	-	4 7%	14 4%	8 7%	4 5%	12 5%	9 8%	1 2%	15 7%	10 5%	1 1%
Never heard of	135 27%	37 20%	55 31%	1 17%	12 27%	1 9%	6 75%	20 36%	79 25%	31 27%	20 26%	65 25%	32 30%	18 35%	51 23%	67 34%	17 23%

10t. Tiger Woods

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
A lot	8 2%	3 2%	1 1%	-	2 5%	-	-	2 4%	4 1%	2 2%	3 4%	3 1%	2 2%	-	6 3%	2 1%	-
A little	22 4%	11 6%	6 3%	-	1 2%	2 18%	-	2 4%	13 4%	7 6%	1 1%	15 6%	5 5%	1 2%	11 5%	10 5%	1 1%
Not at all	431 86%	161 86%	156 87%	6 100%	38 86%	9 82%	8 100%	44 79%	271 87%	98 86%	69 88%	222 86%	86 80%	48 92%	184 84%	170 86%	68 91%
Less likely	34 7%	10 5%	16 9%	-	2 5%	-	-	6 11%	22 7%	6 5%	3 4%	15 6%	13 12%	3 6%	14 6%	15 8%	5 7%
Never heard of	5 1%	2 1%	-	-	1 2%	-	-	2 4%	2 1%	1 1%	2 3%	2 1%	1 1%	-	3 1%	1 1%	1 1%

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

	PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOUME			FAIR TRIAL			
	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Total	1000	367	371	12	80	16	17	121	644	207	148	503	231	103	391	435	158
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Smart/Other priorities/Not interested	159	43	82	-	7	4	1	18	103	32	17	70	44	27	44	85	28
	16%	12%	22%		9%	25%	6%	15%	16%	15%	11%	14%	19%	26%	11%	20%	18%
Not trying/Not enough running for office	97	35	32	1	8	1	1	18	58	19	11	49	20	15	38	36	22
	10%	10%	9%	8%	10%	6%	6%	15%	9%	9%	7%	10%	9%	15%	10%	8%	14%
Bias/Sexist/Misogyny/Man's World/Patriarchy	173	99	28	6	10	5	6	18	113	37	35	105	22	8	98	48	23
	17%	27%	8%	50%	13%	31%	35%	15%	18%	18%	24%	21%	10%	8%	25%	11%	15%
Harder for women/Equality/Lack of opportunity	62	33	11	1	8	1	1	6	38	17	10	33	12	5	34	15	11
	6%	9%	3%	8%	10%	6%	6%	5%	6%	8%	7%	7%	5%	5%	9%	3%	7%
American culture	48	20	9	1	10	1	1	6	25	17	6	33	6	3	22	19	6
	5%	5%	2%	8%	13%	6%	6%	5%	4%	8%	4%	7%	3%	3%	6%	4%	4%
Not taken seriously/Not respected	60	29	17	-	5	-	1	7	40	11	12	33	12	3	32	23	5
	6%	8%	5%		6%		6%	6%	6%	5%	8%	7%	5%	3%	8%	5%	3%
Lack of support	31	14	10	1	-	-	-	6	21	4	7	13	7	4	15	11	5
	3%	4%	3%	8%				5%	3%	2%	5%	3%	3%	4%	4%	3%	3%
Not qualified/Experienced	26	8	13	1	2	-	-	2	19	5	3	10	10	3	7	15	4
	3%	2%	4%	8%	3%			2%	3%	2%	2%	2%	4%	3%	2%	3%	3%
Emotional	22	6	8	-	4	-	1	2	14	5	3	14	4	1	5	14	2
	2%	2%	2%		5%		6%	2%	2%	2%	2%	3%	2%	1%	1%	3%	1%
Perception	26	8	12	-	3	-	-	3	16	7	4	12	8	2	9	11	5
	3%	2%	3%		4%			2%	2%	3%	3%	2%	3%	2%	2%	3%	3%
Disagree with views	19	4	11	-	2	-	-	1	11	6	3	7	8	-	3	15	1
	2%	1%	3%		3%			1%	2%	3%	2%	1%	3%		1%	3%	1%
Not smart/knowledgeable	16	4	10	-	1	-	-	1	13	2	3	7	5	-	4	10	1
	2%	1%	3%		1%			1%	2%	1%	2%	1%	2%		1%	2%	1%
Other	38	13	16	-	2	2	-	4	25	8	8	18	7	4	17	19	1
	4%	4%	4%		3%	13%		3%	4%	4%	5%	4%	3%	4%	4%	4%	1%

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOUME			FAIR TRIAL				
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
DK/NA/Refused	259 26%	71 19%	121 33%	2 17%	19 24%	4 25%	5 29%	32 26%	172 27%	46 22%	33 22%	120 24%	71 31%	30 29%	78 20%	127 29%	51 32%
Mean Number of Mentions	1.04	1.05	1.02	1.08	1.01	1.13	1.00	1.02	1.04	1.04	1.05	1.04	1.02	1.02	1.04	1.03	1.04

12a. Beyoncé

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	68 14%	34 19%	9 5%	- -	11 31%	- -	1 11%	13 20%	37 11%	17 18%	9 13%	40 16%	15 12%	3 6%	39 23%	19 8%	9 11%
Less likely	382 76%	123 68%	166 86%	5 83%	21 58%	5 100%	8 89%	48 74%	263 79%	64 69%	55 79%	185 75%	101 81%	36 71%	124 72%	200 84%	54 65%
Undecided	43 9%	21 12%	13 7%	- -	4 11%	- -	- -	4 6%	28 8%	9 10%	5 7%	18 7%	6 5%	11 22%	9 5%	14 6%	18 22%
Never heard of	7 1%	2 1%	4 2%	1 17%	- -	- -	- -	- -	4 1%	3 3%	1 1%	3 1%	2 2%	1 2%	1 1%	4 2%	2 2%

12b. Lady Gaga

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	79 16%	42 23%	9 5%	2 33%	7 19%	-	3 33%	15 23%	47 14%	15 16%	10 14%	44 18%	21 17%	3 6%	49 28%	18 8%	12 14%
Less likely	374 75%	121 67%	165 86%	3 50%	25 69%	5 100%	6 67%	44 68%	257 77%	67 72%	55 79%	182 74%	94 76%	39 76%	117 68%	201 85%	53 64%
Undecided	37 7%	15 8%	12 6%	-	4 11%	-	-	5 8%	21 6%	9 10%	4 6%	17 7%	5 4%	8 16%	6 3%	12 5%	16 19%
Never heard of	10 2%	2 1%	6 3%	1 17%	-	-	-	1 2%	7 2%	2 2%	1 1%	3 1%	4 3%	1 2%	1 1%	6 3%	2 2%

12c. Whoopi Goldberg

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	112 22%	76 42%	11 6%	-	10 28%	1 20%	-	13 20%	83 25%	14 15%	27 39%	54 22%	18 15%	12 24%	68 39%	23 10%	21 25%
Less likely	345 69%	87 48%	171 89%	5 83%	20 56%	4 80%	8 89%	45 69%	227 68%	67 72%	40 57%	173 70%	97 78%	29 57%	92 53%	197 83%	51 61%
Undecided	34 7%	14 8%	8 4%	-	5 14%	-	1 11%	5 8%	18 5%	9 10%	3 4%	16 7%	5 4%	9 18%	10 6%	13 5%	10 12%
Never heard of	9 2%	3 2%	2 1%	1 17%	1 3%	-	-	2 3%	4 1%	3 3%	-	3 1%	4 3%	1 2%	3 2%	4 2%	1 1%

12d. Jennifer Aniston

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	95 19%	38 21%	28 15%	2 33%	9 25%	-	2 22%	15 23%	64 19%	14 15%	13 19%	44 18%	30 24%	7 14%	41 24%	36 15%	17 20%
Less likely	330 66%	114 63%	135 70%	3 50%	20 56%	5 100%	7 78%	41 63%	223 67%	60 65%	46 66%	170 69%	81 65%	28 55%	111 64%	171 72%	44 53%
Undecided	57 11%	21 12%	22 11%	-	6 17%	-	-	7 11%	31 9%	17 18%	6 9%	23 9%	11 9%	14 27%	13 8%	25 11%	17 20%
Never heard of	18 4%	7 4%	7 4%	1 17%	1 3%	-	-	2 3%	14 4%	2 2%	5 7%	9 4%	2 2%	2 4%	8 5%	5 2%	5 6%

12e. Sandra Bullock

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	147 29%	58 32%	43 22%	2 33%	17 47%	1 20%	5 56%	21 32%	92 28%	33 35%	20 29%	73 30%	44 35%	9 18%	63 36%	60 25%	24 29%
Less likely	265 53%	91 51%	111 58%	3 50%	12 33%	4 80%	4 44%	34 52%	180 54%	44 47%	41 59%	133 54%	59 48%	27 53%	87 50%	134 57%	40 48%
Undecided	67 13%	29 16%	27 14%	-	5 14%	-	-	5 8%	46 14%	14 15%	7 10%	30 12%	14 11%	14 27%	19 11%	29 12%	17 20%
Never heard of	21 4%	2 1%	11 6%	1 17%	2 6%	-	-	5 8%	14 4%	2 2%	2 3%	10 4%	7 6%	1 2%	4 2%	14 6%	2 2%

12f. Caitlyn Jenner

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	32 6%	5 3%	22 11%	- -	1 3%	- -	3 33%	1 2%	24 7%	6 6%	3 4%	16 7%	12 10%	1 2%	4 2%	25 11%	3 4%
Less likely	400 80%	154 86%	143 74%	5 83%	26 72%	5 100%	6 67%	56 86%	269 81%	69 74%	59 84%	205 83%	96 77%	34 67%	154 89%	182 77%	59 71%
Undecided	46 9%	16 9%	18 9%	- -	7 19%	- -	- -	4 6%	25 8%	15 16%	4 6%	16 7%	8 6%	15 29%	7 4%	20 8%	17 20%
Never heard of	22 4%	5 3%	9 5%	1 17%	2 6%	- -	- -	4 6%	14 4%	3 3%	4 6%	9 4%	8 6%	1 2%	8 5%	10 4%	4 5%

12g. Drew Barrymore

BANNER 4																	
GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOME			FAIR TRIAL				
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	89 18%	38 21%	19 10%	3 50%	10 28%	-	2 22%	16 25%	52 16%	19 20%	9 13%	46 19%	26 21%	7 14%	38 22%	35 15%	16 19%
Less likely	337 67%	117 65%	139 72%	3 50%	20 56%	5 100%	7 78%	41 63%	231 70%	59 63%	48 69%	172 70%	80 65%	31 61%	115 66%	168 71%	49 59%
Undecided	55 11%	22 12%	22 11%	-	5 14%	-	-	5 8%	37 11%	11 12%	8 11%	20 8%	13 10%	12 24%	13 8%	24 10%	16 19%
Never heard of	19 4%	3 2%	12 6%	-	1 3%	-	-	3 5%	12 4%	4 4%	5 7%	8 3%	5 4%	1 2%	7 4%	10 4%	2 2%

12h. Lisa Vanderpump

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	11 2%	4 2%	4 2%	- -	- -	- -	- -	3 5%	5 2%	2 2%	- -	6 2%	4 3%	1 2%	2 1%	6 3%	3 4%
Less likely	240 48%	96 53%	92 48%	2 33%	12 33%	1 20%	3 33%	32 49%	172 52%	33 35%	44 63%	110 45%	64 52%	20 39%	88 51%	113 48%	39 47%
Undecided	23 5%	7 4%	10 5%	- -	3 8%	- -	- -	3 5%	14 4%	5 5%	- -	10 4%	5 4%	7 14%	5 3%	11 5%	6 7%
Never heard of	226 45%	73 41%	86 45%	4 67%	21 58%	4 80%	6 67%	27 42%	141 42%	53 57%	26 37%	120 49%	51 41%	23 45%	78 45%	107 45%	35 42%

12i. Miley Cyrus

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	41 8%	14 8%	13 7%	1 17%	6 17%	-	1 11%	5 8%	26 8%	8 9%	4 6%	20 8%	14 11%	3 6%	12 7%	18 8%	11 13%
Less likely	399 80%	141 78%	158 82%	5 83%	24 67%	4 80%	8 89%	54 83%	266 80%	73 78%	57 81%	206 84%	97 78%	32 63%	142 82%	194 82%	58 70%
Undecided	47 9%	21 12%	16 8%	-	5 14%	-	-	4 6%	31 9%	10 11%	5 7%	16 7%	10 8%	14 27%	14 8%	18 8%	13 16%
Never heard of	13 3%	4 2%	5 3%	-	1 3%	1 20%	-	2 3%	9 3%	2 2%	4 6%	4 2%	3 2%	2 4%	5 3%	7 3%	1 1%

12j. Jennifer Lopez

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	74 15%	30 17%	24 13%	3 50%	9 25%	-	1 11%	7 11%	50 15%	16 17%	8 11%	35 14%	22 18%	7 14%	26 15%	29 12%	18 22%
Less likely	367 73%	129 72%	142 74%	3 50%	21 58%	5 100%	8 89%	53 82%	244 73%	63 68%	56 80%	184 75%	89 72%	33 65%	135 78%	178 75%	49 59%
Undecided	49 10%	17 9%	20 10%	-	6 17%	-	-	5 8%	28 8%	14 15%	4 6%	22 9%	10 8%	11 22%	8 5%	24 10%	16 19%
Never heard of	10 2%	4 2%	6 3%	-	-	-	-	-	10 3%	-	2 3%	5 2%	3 2%	-	4 2%	6 3%	-

12k. Julia Louis-Dreyfus

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: Split A	500 100	180 100	192 100	6 100	36 100	5 100	9 100	65 100	332 100	93 100	70 100	246 100	124 100	51 100	173 100	237 100	83 100
More likely	85 17%	57 32%	13 7%	- -	4 11%	- -	3 33%	7 11%	60 18%	16 17%	12 17%	53 22%	16 13%	3 6%	51 29%	25 11%	8 10%
Less likely	237 47%	76 42%	105 55%	2 33%	18 50%	2 40%	2 22%	28 43%	164 49%	40 43%	37 53%	117 48%	57 46%	23 45%	77 45%	124 52%	33 40%
Undecided	50 10%	17 9%	19 10%	1 17%	4 11%	- -	1 11%	8 12%	31 9%	10 11%	5 7%	21 9%	10 8%	12 24%	14 8%	22 9%	13 16%
Never heard of	128 26%	30 17%	55 29%	3 50%	10 28%	3 60%	3 33%	22 34%	77 23%	27 29%	16 23%	55 22%	41 33%	13 25%	31 18%	66 28%	29 35%

121. Taylor swift

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	75 15%	53 28%	7 4%	1 17%	6 14%	-	-	8 14%	53 17%	14 12%	16 21%	43 17%	14 13%	2 4%	56 26%	12 6%	7 9%
Less likely	364 73%	109 58%	153 85%	5 83%	32 73%	10 91%	7 88%	41 73%	222 71%	86 75%	53 68%	181 70%	85 79%	39 75%	137 63%	166 84%	54 72%
Undecided	50 10%	22 12%	13 7%	-	5 11%	1 9%	1 13%	6 11%	28 9%	13 11%	7 9%	29 11%	4 4%	10 19%	22 10%	15 8%	11 15%
Never heard of	11 2%	3 2%	6 3%	-	1 2%	-	-	1 2%	9 3%	1 1%	2 3%	4 2%	4 4%	1 2%	3 1%	5 3%	3 4%

12m. Kim Kardashian

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	13 3%	6 3%	1 1%	-	2 5%	2 18%	-	-	6 2%	5 4%	2 3%	9 4%	2 2%	-	7 3%	3 2%	1 1%
Less likely	453 91%	167 89%	167 93%	6 100%	39 89%	9 82%	7 88%	52 93%	285 91%	101 89%	71 91%	238 93%	96 90%	43 83%	194 89%	187 94%	66 88%
Undecided	25 5%	11 6%	6 3%	-	2 5%	-	1 13%	4 7%	13 4%	7 6%	4 5%	7 3%	4 4%	9 17%	13 6%	4 2%	7 9%
Never heard of	9 2%	3 2%	5 3%	-	1 2%	-	-	-	8 3%	1 1%	1 1%	3 1%	5 5%	-	4 2%	4 2%	1 1%

12n. Julia Roberts

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	120 24%	56 30%	22 12%	3 50%	18 41%	5 45%	4 50%	9 16%	57 18%	49 43%	16 21%	75 29%	24 22%	5 10%	63 29%	33 17%	22 29%
Less likely	292 58%	100 53%	128 72%	1 17%	18 41%	3 27%	2 25%	34 61%	203 65%	43 38%	49 63%	137 53%	67 63%	33 63%	115 53%	139 70%	31 41%
Undecided	69 14%	28 15%	21 12%	-	6 14%	2 18%	2 25%	10 18%	43 14%	15 13%	8 10%	39 15%	9 8%	13 25%	34 16%	19 10%	16 21%
Never heard of	19 4%	3 2%	8 4%	2 33%	2 5%	1 9%	-	3 5%	9 3%	7 6%	5 6%	6 2%	7 7%	1 2%	6 3%	7 4%	6 8%

120. Serena Williams

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	139 28%	67 36%	25 14%	2 33%	20 45%	3 27%	3 38%	16 29%	76 24%	44 39%	21 27%	95 37%	20 19%	2 4%	82 38%	38 19%	16 21%
Less likely	283 57%	94 50%	126 70%	2 33%	17 39%	5 45%	3 38%	30 54%	192 62%	48 42%	48 62%	131 51%	65 61%	34 65%	104 48%	135 68%	38 51%
Undecided	56 11%	21 11%	17 9%	2 33%	4 9%	3 27%	1 13%	8 14%	31 10%	16 14%	5 6%	24 9%	12 11%	15 29%	27 12%	14 7%	15 20%
Never heard of	22 4%	5 3%	11 6%	-	3 7%	-	1 13%	2 4%	13 4%	6 5%	4 5%	7 3%	10 9%	1 2%	5 2%	11 6%	6 8%

12p. Viola Davis

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	127 25%	80 43%	11 6%	3 50%	11 25%	5 45%	1 13%	13 23%	77 25%	34 30%	22 28%	86 33%	14 13%	4 8%	89 41%	19 10%	18 24%
Less likely	175 35%	56 30%	82 46%	1 17%	10 23%	3 27%	1 13%	18 32%	123 39%	27 24%	25 32%	87 34%	40 37%	19 37%	66 30%	82 41%	22 29%
Undecided	47 9%	18 10%	10 6%	- 9%	4 9%	3 27%	1 13%	11 20%	27 9%	8 7%	6 8%	21 8%	8 7%	12 23%	24 11%	9 5%	14 19%
Never heard of	151 30%	33 18%	76 42%	2 33%	19 43%	-	5 63%	14 25%	85 27%	45 39%	25 32%	63 25%	45 42%	17 33%	39 18%	88 44%	21 28%

12q. Simone Biles Owens

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	93 19%	49 26%	15 8%	1 17%	9 20%	1 9%	4 50%	11 20%	51 16%	27 24%	20 26%	59 23%	11 10%	2 4%	57 26%	20 10%	13 17%
Less likely	257 51%	98 52%	100 56%	2 33%	19 43%	7 64%	-	25 45%	168 54%	53 46%	42 54%	133 52%	48 45%	30 58%	112 51%	109 55%	30 40%
Undecided	45 9%	20 11%	11 6%	-	4 9%	1 9%	1 13%	8 14%	32 10%	4 4%	4 5%	22 9%	5 5%	13 25%	21 10%	13 7%	11 15%
Never heard of	105 21%	20 11%	53 30%	3 50%	12 27%	2 18%	3 38%	12 21%	61 20%	30 26%	12 15%	43 17%	43 40%	7 13%	28 13%	56 28%	21 28%

12r. Rachel Maddow

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	99 20%	83 44%	4 2%	3 50%	4 9%	-	1 13%	3 5%	83 27%	12 11%	28 36%	60 23%	4 4%	7 13%	88 40%	5 3%	6 8%
Less likely	241 48%	56 30%	124 69%	1 17%	22 50%	4 36%	5 63%	24 43%	152 49%	57 50%	26 33%	120 47%	63 59%	29 56%	66 30%	145 73%	25 33%
Undecided	27 5%	15 8%	6 3%	-	3 7%	-	-	3 5%	21 7%	2 2%	4 5%	12 5%	4 4%	6 12%	16 7%	3 2%	8 11%
Never heard of	133 27%	33 18%	45 25%	2 33%	15 34%	7 64%	2 25%	26 46%	56 18%	43 38%	20 26%	65 25%	36 34%	10 19%	48 22%	45 23%	36 48%

12s. Angelina Jolie

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	88 18%	48 26%	13 7%	2 33%	8 18%	4 36%	1 13%	8 14%	45 14%	30 26%	14 18%	56 22%	13 12%	5 10%	63 29%	13 7%	10 13%
Less likely	342 68%	109 58%	145 81%	2 33%	30 68%	3 27%	6 75%	42 75%	222 71%	66 58%	55 71%	161 63%	83 78%	37 71%	123 56%	163 82%	49 65%
Undecided	56 11%	25 13%	15 8%	1 17%	5 11%	4 36%	1 13%	5 9%	33 11%	17 15%	6 8%	34 13%	8 7%	8 15%	25 11%	17 9%	14 19%
Never heard of	14 3%	5 3%	6 3%	1 17%	1 2%	-	-	1 2%	12 4%	1 1%	3 4%	6 2%	3 3%	2 4%	7 3%	5 3%	2 3%

12t. Jodie Foster

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	107 21%	66 35%	14 8%	2 33%	14 32%	-	4 50%	4 7%	68 22%	30 26%	18 23%	64 25%	20 19%	5 10%	66 30%	27 14%	12 16%
Less likely	291 58%	82 44%	138 77%	1 17%	21 48%	4 36%	2 25%	41 73%	185 59%	57 50%	42 54%	145 56%	70 65%	31 60%	104 48%	144 73%	39 52%
Undecided	58 12%	27 14%	13 7%	-	6 14%	3 27%	2 25%	6 11%	36 12%	14 12%	9 12%	32 12%	4 4%	12 23%	29 13%	13 7%	15 20%
Never heard of	44 9%	12 6%	14 8%	3 50%	3 7%	4 36%	-	5 9%	23 7%	13 11%	9 12%	16 6%	13 12%	4 8%	19 9%	14 7%	9 12%

12u. Oprah Winfrey

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	149 30%	93 50%	18 10%	3 50%	13 30%	3 27%	-	16 29%	93 30%	35 31%	25 32%	101 39%	15 14%	8 15%	106 49%	24 12%	17 23%
Less likely	307 61%	77 41%	149 83%	3 50%	25 57%	8 73%	8 100%	32 57%	196 63%	68 60%	49 63%	130 51%	88 82%	35 67%	96 44%	160 81%	45 60%
Undecided	41 8%	17 9%	9 5%	-	6 14%	-	-	8 14%	21 7%	10 9%	4 5%	25 10%	2 2%	9 17%	15 7%	12 6%	13 17%
Never heard of	3 1%	-	3 2%	-	-	-	-	-	2 1%	1 1%	-	1 *%	2 2%	-	1 *%	2 1%	-

12v. Tina Fey

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
BASE: SPLIT B	500 100	187 100	179 100	6 100	44 100	11 100	8 100	56 100	312 100	114 100	78 100	257 100	107 100	52 100	218 100	198 100	75 100
More likely	116 23%	77 41%	13 7%	2 33%	8 18%	2 18%	4 50%	7 13%	76 24%	29 25%	11 14%	83 32%	17 16%	5 10%	78 36%	22 11%	14 19%
Less likely	288 58%	76 41%	137 77%	3 50%	24 55%	8 73%	3 38%	32 57%	182 58%	63 55%	49 63%	131 51%	70 65%	33 63%	100 46%	141 71%	41 55%
Undecided	42 8%	20 11%	8 4%	-	5 11%	1 9%	-	8 14%	25 8%	8 7%	6 8%	20 8%	5 5%	11 21%	19 9%	11 6%	12 16%
Never heard of	54 11%	14 7%	21 12%	1 17%	7 16%	-	1 13%	9 16%	29 9%	14 12%	12 15%	23 9%	15 14%	3 6%	21 10%	24 12%	8 11%

13. As you may know, some college campuses have seen large demonstrations protesting the Israel-Hamas war and demanding schools cut financial ties to Israel and to some corporations that do business with Israel. Which of the following three options is your view of these protests?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

	PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOUME			FAIR TRIAL			
	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
I support these protests	186 19%	111 30%	18 5%	7 58%	15 19%	6 38%	4 24%	24 20%	112 17%	49 24%	43 29%	103 20%	20 9%	18 17%	105 27%	40 9%	41 26%
I agree with the protestors' demands but oppose the way they are conducting themselves	239 24%	144 39%	32 9%	4 33%	18 23%	9 56%	3 18%	28 23%	159 25%	50 24%	46 31%	139 28%	35 15%	18 17%	156 40%	53 12%	27 17%
I oppose these protests	458 46%	72 20%	290 78%	-	32 40%	1 6%	9 53%	45 37%	314 49%	84 41%	47 32%	208 41%	151 65%	43 42%	94 24%	310 71%	47 30%
Undecided	104 10%	36 10%	27 7%	1 8%	14 18%	-	1 6%	21 17%	51 8%	23 11%	12 8%	47 9%	22 10%	23 22%	34 9%	26 6%	42 27%
Refused	13 1%	4 1%	4 1%	-	1 1%	-	-	3 2%	8 1%	1 *%	-	6 1%	3 1%	1 1%	2 1%	6 1%	1 1%

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOUME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
Women's rights/Pro-Choice	83 8%	65 18%	6 2%	2 17%	5 6%	-	-	5 4%	64 10%	13 6%	19 13%	54 11%	4 2%	4 4%	59 15%	16 4%	6 4%
Pro-Life	25 3%	6 2%	14 4%	-	2 3%	2 13%	-	1 1%	16 2%	8 4%	2 1%	10 2%	11 5%	2 2%	8 2%	16 4%	1 1%
Civil rights/Police brutality/BLM	55 6%	39 11%	4 1%	2 17%	3 4%	-	2 12%	4 3%	38 6%	12 6%	8 5%	39 8%	4 2%	2 2%	37 9%	8 2%	8 5%
Constitutional rights	37 4%	8 2%	21 6%	-	3 4%	1 6%	1 6%	2 2%	24 4%	10 5%	3 2%	19 4%	9 4%	6 6%	8 2%	24 6%	5 3%
Israel/Ukraine wars	37 4%	16 4%	6 2%	-	5 6%	2 13%	2 12%	6 5%	18 3%	13 6%	6 4%	18 4%	8 3%	3 3%	16 4%	14 3%	6 4%
Human rights	28 3%	16 4%	2 1%	2 17%	2 3%	-	1 6%	4 3%	17 3%	3 1%	5 3%	11 2%	6 3%	6 6%	14 4%	5 1%	9 6%
Immigration policies	25 3%	7 2%	14 4%	-	3 4%	-	-	1 1%	17 3%	7 3%	2 1%	10 2%	10 4%	3 3%	5 1%	19 4%	1 1%
Threat to democracy	22 2%	9 2%	11 3%	-	-	1 6%	-	1 1%	19 3%	2 1%	4 3%	11 2%	6 3%	1 1%	10 3%	12 3%	-
Children/Education/Family	27 3%	6 2%	9 2%	-	2 3%	-	-	8 7%	12 2%	4 2%	1 1%	13 3%	5 2%	7 7%	9 2%	11 3%	6 4%
Trump	22 2%	19 5%	2 1%	-	-	-	1 6%	-	19 3%	2 1%	7 5%	13 3%	1 *	1 1%	18 5%	4 1%	-
Free speech	20 2%	5 1%	9 2%	-	1 1%	-	2 12%	3 2%	13 2%	4 2%	3 2%	10 2%	3 1%	4 4%	6 2%	11 3%	3 2%
Government policies	16 2%	2 1%	10 3%	-	2 3%	-	-	2 2%	12 2%	2 1%	4 3%	5 1%	6 3%	1 1%	2 1%	12 3%	2 1%
Gun control	25 3%	3 1%	17 5%	-	3 4%	-	-	1 1%	17 3%	6 3%	2 1%	13 3%	7 3%	3 3%	3 1%	21 5%	1 1%
Voting rights/Election integrity	14 1%	9 2%	4 1%	-	-	-	-	1 1%	12 2%	1 *	4 3%	7 1%	1 *	2 2%	8 2%	6 1%	-
LGBTQ+/Gay rights	14 1%	10 3%	1 *	-	1 1%	-	-	2 2%	7 1%	5 2%	3 2%	8 2%	3 1%	-	9 2%	4 1%	1 1%

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION CHANGE MIND TRUMP TRIAL OUTCOUME FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Religious freedom	9 1%	1 *%	7 2%	-	-	-	-	-	6 1%	1 *%	-	2 *%	4 2%	1 1%	-	6 1%	2 1%
Environmental policies	6 1%	4 1%	-	-	2 3%	-	-	-	3 *%	3 1%	-	6 1%	-	-	5 1%	-	1 1%
Yes (not specific)	47 5%	19 5%	13 4%	-	2 3%	2 13%	1 6%	10 8%	29 5%	8 4%	8 5%	22 4%	11 5%	6 6%	22 6%	17 4%	8 5%
No	478 48%	140 38%	203 55%	2 17%	45 56%	9 56%	5 29%	65 54%	299 46%	101 49%	64 43%	237 47%	121 52%	48 47%	163 42%	219 50%	87 55%
Other	50 5%	12 3%	22 6%	2 17%	6 8%	1 6%	3 18%	3 2%	29 5%	16 8%	7 5%	24 5%	14 6%	5 5%	14 4%	26 6%	10 6%
DK/NA/Refused	45 5%	11 3%	20 5%	2 17%	3 4%	-	1 6%	8 7%	28 4%	8 4%	6 4%	19 4%	12 5%	7 7%	13 3%	20 5%	11 7%
Mean Number of Mentions	1.09	1.11	1.06	1.00	1.13	1.13	1.12	1.05	1.09	1.11	1.07	1.10	1.06	1.09	1.10	1.08	1.06

15. Do you think pro-Palestinian demonstrations reflect antisemitism - yes or no?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOUME			FAIR TRIAL				
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
Total	1000	367	371	12	80	16	17	121	644	207	148	503	231	103	391	435	158
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	409	98	235	1	24	2	10	35	298	68	55	194	118	36	114	263	29
	41%	27%	63%	8%	30%	13%	59%	29%	46%	33%	37%	39%	51%	35%	29%	60%	18%
No	400	202	80	8	33	10	6	54	244	91	69	219	77	32	207	120	71
	40%	55%	22%	67%	41%	63%	35%	45%	38%	44%	47%	44%	33%	31%	53%	28%	45%
Undecided	178	65	53	3	21	4	1	29	98	45	24	85	36	33	69	50	57
	18%	18%	14%	25%	26%	25%	6%	24%	15%	22%	16%	17%	16%	32%	18%	11%	36%
Refused	13	2	3	-	2	-	-	3	4	3	-	5	-	2	1	2	1
	1%	1%	1%		3%			2%	1%	1%		1%		2%	1%	1%	1%

16. Do you think the majority of pro-Palestinian demonstrators are pro-Hamas - yes or no?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOME			FAIR TRIAL				
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
Yes	331 33%	47 13%	219 59%	1 8%	25 31%	3 19%	9 53%	25 21%	239 37%	65 31%	33 22%	146 29%	122 53%	25 24%	64 16%	235 54%	29 18%
No	427 43%	244 66%	72 19%	7 58%	35 44%	13 81%	5 29%	46 38%	272 42%	100 48%	78 53%	244 49%	67 29%	35 34%	249 64%	118 27%	57 36%
Undecided	222 22%	71 19%	75 20%	4 33%	18 23%	-	3 18%	46 38%	124 19%	39 19%	32 22%	106 21%	42 18%	41 40%	74 19%	79 18%	68 43%
Refused	20 2%	5 1%	5 1%	-	2 3%	-	-	4 3%	9 1%	3 1%	5 3%	7 1%	-	2 2%	4 1%	3 1%	4 3%

17. How concerned are you that the campus demonstrations will end up in violence?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND			TRUMP TRIAL OUTCOUME			FAIR TRIAL			
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
Total	1000	367	371	12	80	16	17	121	644	207	148	503	231	103	391	435	158
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very concerned	319	92	154	6	17	3	5	38	223	49	57	142	84	32	100	178	39
	32%	25%	42%	50%	21%	19%	29%	31%	35%	24%	39%	28%	36%	31%	26%	41%	25%
Somewhat concerned	351	163	90	4	31	6	6	46	220	76	42	213	68	26	171	114	64
	35%	44%	24%	33%	39%	38%	35%	38%	34%	37%	28%	42%	29%	25%	44%	26%	41%
Not very concerned	149	63	46	1	15	3	2	16	90	38	17	82	33	17	65	56	25
	15%	17%	12%	8%	19%	19%	12%	13%	14%	18%	11%	16%	14%	17%	17%	13%	16%
Not at all concerned	142	38	63	1	15	4	4	14	89	35	24	58	41	18	52	72	16
	14%	10%	17%	8%	19%	25%	24%	12%	14%	17%	16%	12%	18%	17%	13%	17%	10%
Undecided	32	10	15	-	1	-	-	5	18	8	8	7	5	10	3	14	14
	3%	3%	4%		1%			4%	3%	4%	5%	1%	2%	10%	1%	3%	9%
Refused	7	1	3	-	1	-	-	2	4	1	-	1	-	-	-	1	-
	1%	1%	1%		1%			2%	1%	1%		1%				1%	

19. Just your own opinion, has this trial been fair or not fair?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL																		
PRESIDENTIAL ELECTION								CHANGE MIND		TRUMP TRIAL OUTCOME			FAIR TRIAL					
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND		
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100	
Fair	391 39%	284 77%	17 5%	7 58%	16 20%	10 63%	7 41%	47 39%	263 41%	75 36%	94 64%	259 51%	25 11%	13 13%	391 100%	-	-	
Not fair	435 44%	40 11%	314 85%	-	37 46%	3 19%	8 47%	25 21%	316 49%	83 40%	41 28%	173 34%	181 78%	37 36%	-	435 100%	-	
Undecided	158 16%	40 11%	36 10%	5 42%	26 33%	1 6%	2 12%	47 39%	58 9%	46 22%	12 8%	68 14%	25 11%	51 50%	-	-	158 100%	
Refused	16 2%	3 1%	4 1%	-	1 1%	2 13%	-	2 2%	7 1%	3 1%	1 1%	3 1%	-	2 2%	-	-	-	

20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

	PRESIDENTIAL ELECTION							CHANGE MIND		TRUMP TRIAL OUTCOME			FAIR TRIAL				
	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
Very liberal	66 7%	47 13%	2 1%	4 33%	3 4%	2 13%	1 6%	5 4%	47 7%	12 6%	17 11%	39 8%	4 2%	5 5%	51 13%	8 2%	7 4%
Liberal	163 16%	120 33%	9 2%	2 17%	7 9%	1 6%	1 6%	23 19%	117 18%	22 11%	34 23%	97 19%	18 8%	14 14%	110 28%	24 6%	28 18%
Moderate	357 36%	165 45%	75 20%	5 42%	44 55%	10 63%	8 47%	46 38%	189 29%	112 54%	53 36%	198 39%	69 30%	34 33%	181 46%	101 23%	69 44%
Conservative	242 24%	22 6%	170 46%	-	18 23%	1 6%	4 24%	25 21%	168 26%	44 21%	24 16%	113 22%	81 35%	22 21%	39 10%	173 40%	29 18%
Very conservative	113 11%	4 1%	98 26%	-	3 4%	-	1 6%	6 5%	98 15%	8 4%	11 7%	38 8%	46 20%	16 16%	3 1%	103 24%	7 4%
Other (Specify)	18 2%	2 1%	6 2%	1 8%	-	2 13%	1 6%	5 4%	7 1%	5 2%	4 3%	6 1%	4 2%	3 3%	2 1%	13 3%	3 2%
Don't know	41 4%	7 2%	11 3%	-	5 6%	-	1 6%	11 9%	18 3%	4 2%	5 3%	12 2%	9 4%	9 9%	5 1%	13 3%	15 9%

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

	PRESIDENTIAL ELECTION							CHANGE MIND		TRUMP TRIAL OUTCOME			FAIR TRIAL				
	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Total	1000	367	371	12	80	16	17	121	644	207	148	503	231	103	391	435	158
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Joe Biden	445	346	8	6	24	10	3	47	309	84	102	267	40	35	319	59	65
	45%	94%	2%	50%	30%	63%	18%	39%	48%	41%	69%	53%	17%	34%	82%	14%	41%
Republican Donald Trump	401	1	337	1	30	-	2	27	291	73	32	150	167	45	15	326	56
	40%	*%	91%	8%	38%		12%	22%	45%	35%	22%	30%	72%	44%	4%	75%	35%
Did not vote	81	15	18	2	8	1	7	26	29	21	9	51	11	9	31	28	19
	8%	4%	5%	17%	10%	6%	41%	21%	5%	10%	6%	10%	5%	9%	8%	6%	12%
Third-Party candidate	33	1	2	3	11	3	5	7	6	19	2	23	5	2	16	11	6
	3%	*%	1%	25%	14%	19%	29%	6%	1%	9%	1%	5%	2%	2%	4%	3%	4%
Undecided	11	1	3	-	1	2	-	3	2	5	1	4	2	4	3	3	3
	1%	*%	1%		1%	13%		2%	*%	2%	1%	1%	1%	4%	1%	1%	2%
Refused	29	3	3	-	6	-	-	11	7	5	2	8	6	8	7	8	9
	3%	1%	1%		8%			9%	1%	2%	1%	2%	3%	8%	2%	2%	6%

22. what is your annual household income?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND			TRUMP TRIAL OUTCOUME			FAIR TRIAL			
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
Under \$20,000 per year	124 12%	31 8%	47 13%	2 17%	13 16%	3 19%	2 12%	22 18%	63 10%	30 14%	20 14%	58 12%	33 14%	12 12%	43 11%	55 13%	22 14%
Under \$50,000 per year	150 15%	52 14%	60 16%	5 42%	15 19%	4 25%	2 12%	10 8%	100 16%	38 18%	20 14%	82 16%	32 14%	14 14%	62 16%	61 14%	25 16%
Under \$75,000 per year	141 14%	61 17%	49 13%	3 25%	9 11%	4 25%	2 12%	12 10%	101 16%	27 13%	20 14%	83 17%	26 11%	11 11%	66 17%	54 12%	20 13%
Under \$100,000 per year	161 16%	63 17%	52 14%	1 8%	10 13%	2 13%	5 29%	27 22%	103 16%	28 14%	25 17%	75 15%	43 19%	15 15%	63 16%	71 16%	27 17%
Under \$140,000 per year	148 15%	62 17%	49 13%	1 8%	14 18%	1 6%	1 6%	18 15%	86 13%	41 20%	27 18%	78 16%	27 12%	16 16%	72 18%	57 13%	19 12%
\$140,000 per year or more	179 18%	66 18%	74 20%	- -	13 16%	2 13%	5 29%	16 13%	126 20%	32 15%	23 16%	97 19%	41 18%	15 15%	62 16%	89 20%	25 16%
Undecided	97 10%	32 9%	40 11%	- -	6 8%	- -	- -	16 13%	65 10%	11 5%	13 9%	30 6%	29 13%	20 19%	23 6%	48 11%	20 13%

23. What TV news or commentary source do you trust the most?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL

PRESIDENTIAL ELECTION

CHANGE MIND

TRUMP TRIAL OUTCOME

FAIR TRIAL

	TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
CNN	89 9%	60 16%	7 2%	3 25%	6 8%	5 31%	3 18%	5 4%	55 9%	27 13%	18 12%	60 12%	6 3%	5 5%	62 16%	19 4%	8 5%
MSNBC	76 8%	65 18%	3 1%	1 8%	2 3%	1 6%	-	4 3%	63 10%	9 4%	27 18%	46 9%	1 *	2 2%	58 15%	11 3%	7 4%
FOX NEWS	169 17%	3 1%	145 39%	-	9 11%	-	-	11 9%	133 21%	22 11%	12 8%	66 13%	71 31%	18 17%	11 3%	143 33%	14 9%
ABC	53 5%	32 9%	5 1%	-	7 9%	-	-	8 7%	32 5%	12 6%	9 6%	33 7%	8 3%	3 3%	29 7%	16 4%	8 5%
NBC	56 6%	35 10%	8 2%	1 8%	4 5%	-	-	8 7%	37 6%	11 5%	13 9%	31 6%	9 4%	2 2%	34 9%	17 4%	4 3%
CBS	49 5%	23 6%	7 2%	-	7 9%	3 19%	-	8 7%	29 5%	10 5%	8 5%	31 6%	4 2%	6 6%	33 8%	7 2%	9 6%
C-SPAN	20 2%	10 3%	5 1%	1 8%	-	1 6%	1 6%	2 2%	14 2%	4 2%	2 1%	12 2%	4 2%	1 1%	11 3%	6 1%	3 2%
NEWSMAX	66 7%	2 1%	57 15%	-	2 3%	-	-	5 4%	49 8%	11 5%	5 3%	22 4%	31 13%	6 6%	2 1%	56 13%	7 4%
PBS/NPR	117 12%	83 23%	3 1%	1 8%	7 9%	1 6%	6 35%	14 12%	70 11%	30 14%	19 13%	81 16%	11 5%	4 4%	86 22%	17 4%	12 8%
ONE AMERICA NEWS NETWORK	16 2%	-	13 4%	-	2 3%	-	1 6%	-	11 2%	5 2%	1 1%	8 2%	7 3%	-	-	14 3%	2 1%
None of Them	240 24%	38 10%	104 28%	5 42%	29 36%	3 19%	5 29%	47 39%	123 19%	56 27%	28 19%	89 18%	73 32%	47 46%	51 13%	116 27%	68 43%
Undecided	49 5%	16 4%	14 4%	-	5 6%	2 13%	1 6%	9 7%	28 4%	10 5%	6 4%	24 5%	6 3%	9 9%	14 4%	13 3%	16 10%

24. what TV news or commentary source do you trust the least?

BANNER 4

GENERAL ELECTION METRICS & TRUMP TRIAL																	
PRESIDENTIAL ELECTION								CHANGE MIND			TRUMP TRIAL OUTCOME			FAIR TRIAL			
TOTAL	BIDEN	TRUMP	STEIN	RFK JR.	WEST	LIB PARTY	UND	MIND MADE UP	MIGHT CHNGE MIND	GUILTY ALL COUNTS	GUILTY SOME COUNTS	NOT GUILTY ALL COUNTS	UND	FAIR	NOT FAIR	UND	
Total	1000 100	367 100	371 100	12 100	80 100	16 100	17 100	121 100	644 100	207 100	148 100	503 100	231 100	103 100	391 100	435 100	158 100
CNN	198 20%	11 3%	146 39%	1 8%	18 23%	1 6%	3 18%	14 12%	138 21%	40 19%	15 10%	79 16%	80 35%	20 19%	24 6%	143 33%	28 18%
MSNBC	109 11%	2 1%	89 24%	-	8 10%	-	4 24%	6 5%	80 12%	23 11%	7 5%	44 9%	47 20%	9 9%	3 1%	98 23%	6 4%
FOX NEWS	350 35%	244 66%	19 5%	7 58%	26 33%	10 63%	4 24%	39 32%	236 37%	71 34%	75 51%	227 45%	33 14%	13 13%	246 63%	59 14%	45 28%
ABC	10 1%	4 1%	3 1%	-	2 3%	-	-	1 1%	6 1%	3 1%	2 1%	5 1%	3 1%	-	3 1%	4 1%	3 2%
NBC	19 2%	1 *	12 3%	-	1 1%	-	-	5 4%	10 2%	3 1%	2 1%	7 1%	9 4%	1 1%	3 1%	14 3%	2 1%
CBS	17 2%	4 1%	9 2%	-	2 3%	-	-	2 2%	12 2%	3 1%	1 1%	9 2%	4 2%	3 3%	6 2%	7 2%	4 3%
C-SPAN	6 1%	1 *	2 1%	-	3 4%	-	-	-	1 *	5 2%	1 1%	2 *	1 *	2 2%	3 1%	1 *	2 1%
NEWSMAX	42 4%	29 8%	3 1%	-	1 1%	1 6%	1 6%	6 5%	28 4%	7 3%	10 7%	29 6%	2 1%	1 1%	33 8%	6 1%	3 2%
PBS/NPR	5 1%	1 *	2 1%	-	2 3%	-	-	-	3 *	2 1%	-	3 1%	2 1%	-	2 1%	3 1%	-
ONE AMERICA NEWS NETWORK	42 4%	32 9%	2 1%	1 8%	1 1%	2 13%	2 12%	2 2%	28 4%	12 6%	11 7%	23 5%	3 1%	5 5%	28 7%	4 1%	9 6%
All of Them	107 11%	11 3%	60 16%	3 25%	8 10%	-	3 18%	18 15%	62 10%	19 9%	12 8%	35 7%	32 14%	25 24%	13 3%	64 15%	28 18%
Undecided	95 10%	27 7%	24 6%	-	8 10%	2 13%	-	28 23%	40 6%	19 9%	12 8%	40 8%	15 6%	24 23%	27 7%	32 7%	28 18%

7. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTI-SEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	227	54	104	44	24	65	115	44	32	145	45	53	104	38	31	-	157	69
	23%	29%	44%	10%	23%	16%	29%	25%	10%	34%	20%	17%	30%	26%	22%		23%	24%
Wrong Track	686	119	103	398	56	327	245	105	290	232	150	239	224	90	102	25	463	192
	69%	64%	43%	87%	54%	80%	61%	59%	88%	54%	68%	75%	64%	60%	72%	78%	69%	66%
Undecided	87	13	32	16	24	17	40	29	9	50	27	27	23	21	9	7	50	30
	9%	7%	13%	3%	23%	4%	10%	16%	3%	12%	12%	8%	7%	14%	6%	22%	7%	10%

8. If the 2024 election for president were held today and you had the following six choices on your ballot, for whom would you vote or toward whom do you lean? Democrat Joe Biden, Republican Donald Trump, Green Party Jill Stein, Independent Robert F. Kennedy Jr., Independent Cornel West, or a Libertarian Party candidate?

BANNER 5																			
COLLEGE PROTESTS																			
	VIEW OF PROTESTS					PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Joe Biden	367	111	144	72	36	98	202	65	47	244	71	92	163	63	38	10	255	101	
	37%	60%	60%	16%	35%	24%	51%	37%	14%	57%	32%	29%	46%	42%	27%	31%	38%	35%	
Republican Donald Trump	371	18	32	290	27	235	80	53	219	72	75	154	90	46	63	15	244	109	
	37%	10%	13%	63%	26%	57%	20%	30%	66%	17%	34%	48%	26%	31%	44%	47%	36%	37%	
Green Party Jill Stein	12	7	4	-	1	1	8	3	1	7	4	6	4	1	1	-	10	2	
	1%	4%	2%		1%	%	2%	2%	%	2%	2%	2%	1%	1%	1%		1%	1%	
Independent Robert F. Kennedy Jr.	80	15	18	32	14	24	33	21	25	35	18	17	31	15	15	1	48	30	
	8%	8%	8%	7%	13%	6%	8%	12%	8%	8%	8%	5%	9%	10%	11%	3%	7%	10%	
Independent Cornel West	16	6	9	1	-	2	10	4	3	13	-	3	6	3	4	-	9	7	
	2%	3%	4%	%		%	3%	2%	1%	3%		1%	2%	2%	3%		1%	2%	
Libertarian Party candidate	17	4	3	9	1	10	6	1	9	5	3	5	6	2	4	-	11	6	
	2%	2%	1%	2%	1%	2%	2%	1%	3%	1%	1%	2%	2%	1%	3%		2%	2%	
Undecided	121	24	28	45	21	35	54	29	25	46	46	38	46	16	14	5	84	30	
	12%	13%	12%	10%	20%	9%	14%	16%	8%	11%	21%	12%	13%	11%	10%	16%	13%	10%	
Refused	16	1	1	9	4	4	7	2	2	5	5	4	5	3	3	1	9	6	
	2%	1%	%	2%	4%	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	3%	1%	2%	

9. Is your mind firmly made up, or is it possible you will change it before the election?

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: CHOICE FOR PRESIDENT	863 100	161 100	210 100	404 100	79 100	370 100	339 100	147 100	304 100	376 100	171 100	277 100	300 100	130 100	125 100	26 100	577 100	255 100
Mind firmly made up	644 75%	112 70%	159 76%	314 78%	51 65%	298 81%	244 72%	98 67%	239 79%	272 72%	124 73%	223 81%	220 73%	90 69%	89 71%	18 69%	443 77%	179 70%
Possible change before election	207 24%	49 30%	50 24%	84 21%	23 29%	68 18%	91 27%	45 31%	65 21%	100 27%	39 23%	49 18%	76 25%	38 29%	35 28%	8 31%	125 22%	73 29%
Undecided	11 1%	-	1 *%	6 1%	4 5%	4 1%	3 1%	4 3%	-	4 1%	7 4%	5 2%	4 1%	2 2%	-	-	9 2%	2 1%
Refused	1 *%	-	-	-	1 1%	-	1 *%	-	-	-	1 1%	-	-	-	1 1%	-	-	1 *%

10a. Mike Johnson

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500 100	93 100	117 100	229 100	54 100	203 100	201 100	90 100	163 100	206 100	123 100	154 100	177 100	63 100	81 100	21 100	331 100	144 100
A lot	12 2%	-	2 2%	9 4%	1 2%	9 4%	1 *%	2 2%	10 6%	1 *%	1 1%	5 3%	3 2%	1 2%	3 4%	-	8 2%	4 3%
A little	32 6%	5 5%	4 3%	19 8%	3 6%	17 8%	9 4%	5 6%	13 8%	13 6%	5 4%	11 7%	14 8%	2 3%	4 5%	-	25 8%	6 4%
Not at all	311 62%	55 59%	77 66%	142 62%	31 57%	128 63%	127 63%	51 57%	98 60%	126 61%	80 65%	97 63%	112 63%	33 52%	51 63%	15 71%	209 63%	84 58%
Less likely	22 4%	8 9%	7 6%	5 2%	2 4%	8 4%	13 6%	1 1%	6 4%	12 6%	4 3%	1 1%	13 7%	2 3%	5 6%	1 5%	14 4%	7 5%
Never heard of	123 25%	25 27%	27 23%	54 24%	17 31%	41 20%	51 25%	31 34%	36 22%	54 26%	33 27%	40 26%	35 20%	25 40%	18 22%	5 24%	75 23%	43 30%

10b. Barack Obama

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	89	28	33	16	10	25	45	19	12	58	19	32	34	14	9	-	66	23
	18%	30%	28%	7%	19%	12%	22%	21%	7%	28%	15%	21%	19%	22%	11%		20%	16%
A little	84	24	28	18	12	23	45	14	13	51	18	19	31	13	14	6	50	27
	17%	26%	24%	8%	22%	11%	22%	16%	8%	25%	15%	12%	18%	21%	17%	29%	15%	19%
Not at all	304	39	54	177	32	139	107	54	123	94	81	94	106	35	53	13	200	88
	61%	42%	46%	77%	59%	68%	53%	60%	75%	46%	66%	61%	60%	56%	65%	62%	60%	61%
Less likely	22	2	2	17	-	16	4	2	15	3	4	9	6	1	5	1	15	6
	4%	2%	2%	7%		8%	2%	2%	9%	1%	3%	6%	3%	2%	6%	5%	5%	4%
Never heard of	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-
	*%			*%				1%			1%				5%			

10c. Rachel Maddow

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500 100	93 100	117 100	229 100	54 100	203 100	201 100	90 100	163 100	206 100	123 100	154 100	177 100	63 100	81 100	21 100	331 100	144 100
A lot	21 4%	8 9%	6 5%	3 1%	3 6%	6 3%	11 5%	4 4%	3 2%	16 8%	2 2%	8 5%	10 6%	2 3%	1 1%	-	18 5%	3 2%
A little	45 9%	12 13%	20 17%	7 3%	6 11%	16 8%	26 13%	3 3%	4 2%	34 17%	7 6%	10 6%	26 15%	2 3%	3 4%	4 19%	36 11%	5 3%
Not at all	302 60%	52 56%	58 50%	161 70%	28 52%	133 66%	111 55%	53 59%	111 68%	111 54%	73 59%	86 56%	108 61%	41 65%	53 65%	11 52%	194 59%	94 65%
Less likely	26 5%	5 5%	4 3%	14 6%	3 6%	14 7%	9 4%	3 3%	10 6%	10 5%	6 5%	8 5%	7 4%	2 3%	8 10%	1 5%	15 5%	10 7%
Never heard of	106 21%	16 17%	29 25%	44 19%	14 26%	34 17%	44 22%	27 30%	35 21%	35 17%	35 28%	42 27%	26 15%	16 25%	16 20%	5 24%	68 21%	32 22%

10d. Oprah Winfrey

BANNER 5

COLLEGE PROTESTS

	VIEW OF PROTESTS				PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500 100	93 100	117 100	229 100	54 100	203 100	201 100	90 100	163 100	206 100	123 100	154 100	177 100	63 100	81 100	21 100	331 100	144 100
A lot	24 5%	8 9%	5 4%	4 2%	6 11%	5 2%	10 5%	9 10%	3 2%	12 6%	9 7%	10 6%	9 5%	4 6%	1 1%	-	19 6%	5 3%
A little	53 11%	13 14%	18 15%	17 7%	4 7%	20 10%	20 10%	12 13%	9 6%	27 13%	16 13%	15 10%	23 13%	6 10%	5 6%	4 19%	38 11%	11 8%
Not at all	391 78%	69 74%	89 76%	188 82%	40 74%	162 80%	162 81%	62 69%	134 82%	159 77%	91 74%	119 77%	134 76%	50 79%	68 84%	16 76%	253 76%	118 82%
Less likely	28 6%	3 3%	4 3%	18 8%	3 6%	15 7%	9 4%	4 4%	16 10%	8 4%	4 3%	7 5%	11 6%	3 5%	7 9%	-	18 5%	10 7%
Never heard of	4 1%	-	1 1%	2 1%	1 2%	1 *%	-	3 3%	1 1%	-	3 2%	3 2%	-	-	-	1 5%	3 1%	-

10e. Joe Rogan

BANNER 5

COLLEGE PROTESTS

	VIEW OF PROTESTS				PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500 100	93 100	117 100	229 100	54 100	203 100	201 100	90 100	163 100	206 100	123 100	154 100	177 100	63 100	81 100	21 100	331 100	144 100
A lot	13 3%	-	2 2%	10 4%	1 2%	8 4%	3 1%	2 2%	5 3%	3 1%	5 4%	5 3%	1 1%	3 5%	4 5%	-	6 2%	7 5%
A little	47 9%	7 8%	11 9%	26 11%	3 6%	23 11%	14 7%	10 11%	22 13%	14 7%	11 9%	12 8%	20 11%	2 3%	12 15%	1 5%	32 10%	14 10%
Not at all	331 66%	63 68%	73 62%	154 67%	36 67%	136 67%	135 67%	54 60%	107 66%	140 68%	76 62%	100 65%	118 67%	40 63%	53 65%	16 76%	218 66%	93 65%
Less likely	36 7%	11 12%	12 10%	10 4%	3 6%	12 6%	21 10%	3 3%	11 7%	19 9%	6 5%	7 5%	17 10%	5 8%	7 9%	-	24 7%	12 8%
Never heard of	73 15%	12 13%	19 16%	29 13%	11 20%	24 12%	28 14%	21 23%	18 11%	30 15%	25 20%	30 19%	21 12%	13 21%	5 6%	4 19%	51 15%	18 13%

10f. Taylor swift

BANNER 5

COLLEGE PROTESTS

VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	15	4	5	3	2	5	7	3	4	6	5	4	8	2	1	-	12	3
	3%	4%	4%	1%	4%	2%	3%	3%	2%	3%	4%	3%	5%	3%	1%		4%	2%
A little	31	6	9	10	6	12	13	6	6	19	6	9	15	5	2	-	24	7
	6%	6%	8%	4%	11%	6%	6%	7%	4%	9%	5%	6%	8%	8%	2%		7%	5%
Not at all	414	76	95	193	45	164	170	74	138	166	102	125	149	48	68	20	274	116
	83%	82%	81%	84%	83%	81%	85%	82%	85%	81%	83%	81%	84%	76%	84%	95%	83%	81%
Less likely	30	5	7	17	-	16	9	5	12	11	7	10	5	6	9	-	15	15
	6%	5%	6%	7%		8%	4%	6%	7%	5%	6%	6%	3%	10%	11%		5%	10%
Never heard of	10	2	1	6	1	6	2	2	3	4	3	6	-	2	1	1	6	3
	2%	2%	1%	3%	2%	3%	1%	2%	2%	2%	2%	4%		3%	1%	5%	2%	2%

10g. Kim Kardashian

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A little	15	4	3	6	2	3	7	5	1	9	5	5	5	3	2	-	10	5
	3%	4%	3%	3%	4%	1%	3%	6%	1%	4%	4%	3%	3%	5%	2%		3%	3%
Not at all	444	83	106	201	49	179	184	75	139	186	112	134	163	53	71	19	297	124
	89%	89%	91%	88%	91%	88%	92%	83%	85%	90%	91%	87%	92%	84%	88%	90%	90%	86%
Less likely	35	6	7	18	2	18	10	7	20	11	4	13	8	7	7	-	21	14
	7%	6%	6%	8%	4%	9%	5%	8%	12%	5%	3%	8%	5%	11%	9%		6%	10%
Never heard of	6	-	1	4	1	3	-	3	3	-	2	2	1	-	1	2	3	1
	1%		1%	2%	2%	1%		3%	2%		2%	1%	1%		1%	10%	1%	1%

10h. Elon Musk

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500 100	93 100	117 100	229 100	54 100	203 100	201 100	90 100	163 100	206 100	123 100	154 100	177 100	63 100	81 100	21 100	331 100	144 100
A lot	18 4%	-	4 3%	13 6%	1 2%	13 6%	2 1%	3 3%	11 7%	2 1%	5 4%	6 4%	5 3%	2 3%	5 6%	-	11 3%	7 5%
A little	58 12%	10 11%	8 7%	37 16%	3 6%	32 16%	19 9%	7 8%	27 17%	22 11%	9 7%	21 14%	24 14%	5 8%	7 9%	1 5%	45 14%	12 8%
Not at all	372 74%	68 73%	92 79%	162 71%	44 81%	140 69%	159 79%	67 74%	112 69%	154 75%	98 80%	112 73%	130 73%	48 76%	61 75%	17 81%	242 73%	109 76%
Less likely	37 7%	13 14%	12 10%	9 4%	3 6%	11 5%	19 9%	7 8%	7 4%	27 13%	3 2%	7 5%	15 8%	6 10%	8 10%	1 5%	22 7%	14 10%
Never heard of	15 3%	2 2%	1 1%	8 3%	3 6%	7 3%	2 1%	6 7%	6 4%	1 *%	8 7%	8 5%	3 2%	2 3%	-	2 10%	11 3%	2 1%

10i. Charlamagne tha God

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500 100	93 100	117 100	229 100	54 100	203 100	201 100	90 100	163 100	206 100	123 100	154 100	177 100	63 100	81 100	21 100	331 100	144 100
A lot	2 *%	1 1%	1 1%	-	-	-	2 1%	-	-	2 1%	-	1 1%	-	1 2%	-	-	1 *%	1 1%
A little	14 3%	5 5%	3 3%	5 2%	1 2%	4 2%	7 3%	3 3%	4 2%	7 3%	3 2%	2 1%	5 3%	3 5%	4 5%	-	7 2%	7 5%
Not at all	307 61%	62 67%	67 57%	147 64%	28 52%	123 61%	136 68%	44 49%	102 63%	126 61%	74 60%	88 57%	113 64%	37 59%	53 65%	13 62%	201 61%	90 63%
Less likely	15 3%	6 6%	2 2%	6 3%	1 2%	6 3%	4 2%	5 6%	5 3%	9 4%	1 1%	4 3%	2 1%	4 6%	5 6%	-	6 2%	9 6%
Never heard of	162 32%	19 20%	44 38%	71 31%	24 44%	70 34%	52 26%	38 42%	52 32%	62 30%	45 37%	59 38%	57 32%	18 29%	19 23%	8 38%	116 35%	37 26%

10j. Alok Vaid-Menon

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	5	2	1	2	-	2	3	-	1	4	-	3	1	1	-	-	4	1
	1%	2%	1%	1%		1%	1%		1%	2%		2%	1%	2%			1%	1%
A little	5	2	2	1	-	1	3	1	-	3	2	2	2	-	1	-	4	1
	1%	2%	2%	*%		*%	1%	1%		1%	2%	1%	1%		1%		1%	1%
Not at all	219	37	50	108	21	102	81	32	83	81	50	73	77	26	32	9	150	58
	44%	40%	43%	47%	39%	50%	40%	36%	51%	39%	41%	47%	44%	41%	40%	43%	45%	40%
Less likely	15	2	3	9	1	7	6	2	5	5	5	4	4	2	3	2	8	5
	3%	2%	3%	4%	2%	3%	3%	2%	3%	2%	4%	3%	2%	3%	4%	10%	2%	3%
Never heard of	256	50	61	109	32	91	108	55	74	113	66	72	93	34	45	10	165	79
	51%	54%	52%	48%	59%	45%	54%	61%	45%	55%	54%	47%	53%	54%	56%	48%	50%	55%

10k. George W. Bush

BANNER 5

COLLEGE PROTESTS

	VIEW OF PROTESTS				PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500 100	93 100	122 100	229 100	50 100	206 100	199 100	88 100	168 100	221 100	99 100	165 100	174 100	86 100	61 100	11 100	339 100	147 100
A lot	21 4%	2 2%	5 4%	12 5%	1 2%	8 4%	8 4%	5 6%	8 5%	10 5%	3 3%	6 4%	2 1%	1 1%	12 20%	-	8 2%	13 9%
A little	78 16%	12 13%	23 19%	34 15%	9 18%	34 17%	28 14%	15 17%	25 15%	38 17%	13 13%	29 18%	33 19%	9 10%	4 7%	3 27%	62 18%	13 9%
Not at all	361 72%	67 72%	85 70%	168 73%	38 76%	155 75%	140 70%	60 68%	127 76%	151 68%	75 76%	119 72%	123 71%	70 81%	39 64%	7 64%	242 71%	109 74%
Less likely	39 8%	12 13%	8 7%	15 7%	2 4%	9 4%	22 11%	8 9%	8 5%	21 10%	8 8%	11 7%	16 9%	6 7%	5 8%	1 9%	27 8%	11 7%
Never heard of	1 *%	-	1 1%	-	-	-	1 1%	-	-	1 *%	-	-	-	-	1 2%	-	-	1 1%

101. Bill Clinton

BANNER 5

COLLEGE PROTESTS

VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	35	9	16	7	2	15	14	6	7	19	8	16	7	1	10	1	23	11
	7%	10%	13%	3%	4%	7%	7%	7%	4%	9%	8%	10%	4%	1%	16%	9%	7%	7%
A little	67	17	28	17	5	17	35	14	9	47	10	21	32	7	7	-	53	14
	13%	18%	23%	7%	10%	8%	18%	16%	5%	21%	10%	13%	18%	8%	11%	-	16%	10%
Not at all	349	56	71	179	40	158	129	56	128	140	71	111	117	71	38	9	228	109
	70%	60%	58%	78%	80%	77%	65%	64%	76%	63%	72%	67%	67%	83%	62%	82%	67%	74%
Less likely	46	11	6	24	3	14	20	12	23	15	8	14	18	7	6	1	32	13
	9%	12%	5%	10%	6%	7%	10%	14%	14%	7%	8%	8%	10%	8%	10%	9%	9%	9%
Never heard of	3	-	1	2	-	2	1	-	1	-	2	3	-	-	-	-	3	-
	1%	-	1%	1%	-	1%	1%	-	1%	-	2%	2%	-	-	-	-	1%	-

10m. Michelle Obama

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	71	22	37	8	3	21	42	8	8	49	14	22	26	9	13	1	48	22
	14%	24%	30%	3%	6%	10%	21%	9%	5%	22%	14%	13%	15%	10%	21%	9%	14%	15%
A little	76	20	22	26	8	18	42	16	13	54	9	23	38	9	5	1	61	14
	15%	22%	18%	11%	16%	9%	21%	18%	8%	24%	9%	14%	22%	10%	8%	9%	18%	10%
Not at all	310	44	60	169	34	150	99	55	124	108	68	107	93	62	38	7	200	100
	62%	47%	49%	74%	68%	73%	50%	63%	74%	49%	69%	65%	53%	72%	62%	64%	59%	68%
Less likely	41	7	3	25	4	16	16	8	22	9	8	13	16	6	4	2	29	10
	8%	8%	2%	11%	8%	8%	8%	9%	13%	4%	8%	8%	9%	7%	7%	18%	9%	7%
Never heard of	2	-	-	1	1	1	-	1	1	1	-	-	1	-	1	-	1	1
	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	1%	1%

10n. Nikki Haley

BANNER 5

COLLEGE PROTESTS

VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	21	-	5	14	2	8	6	7	9	6	6	9	5	1	5	1	14	6
	4%		4%	6%	4%	4%	3%	8%	5%	3%	6%	5%	3%	1%	8%	9%	4%	4%
A little	48	6	7	29	6	25	17	5	18	25	4	24	15	5	3	1	39	8
	10%	6%	6%	13%	12%	12%	9%	6%	11%	11%	4%	15%	9%	6%	5%	9%	12%	5%
Not at all	351	61	87	163	37	152	134	59	121	151	71	107	125	65	46	6	232	111
	70%	66%	71%	71%	74%	74%	67%	67%	72%	68%	72%	65%	72%	76%	75%	55%	68%	76%
Less likely	46	15	11	16	2	14	23	9	12	25	6	14	17	8	5	2	31	13
	9%	16%	9%	7%	4%	7%	12%	10%	7%	11%	6%	8%	10%	9%	8%	18%	9%	9%
Never heard of	34	11	12	7	3	7	19	8	8	14	12	11	12	7	2	1	23	9
	7%	12%	10%	3%	6%	3%	10%	9%	5%	6%	12%	7%	7%	8%	3%	9%	7%	6%

10o. Charles Barkley

BANNER 5

COLLEGE PROTESTS

	VIEW OF PROTESTS					PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)		
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500 100	93 100	122 100	229 100	50 100	206 100	199 100	88 100	168 100	221 100	99 100	165 100	174 100	86 100	61 100	11 100	339 100	147 100
A lot	13 3%	2 2%	3 2%	6 3%	1 2%	3 1%	7 4%	3 3%	2 1%	6 3%	5 5%	5 3%	4 2%	2 2%	2 3%	-	9 3%	4 3%
A little	40 8%	6 6%	14 11%	17 7%	3 6%	13 6%	17 9%	9 10%	12 7%	18 8%	9 9%	13 8%	8 5%	12 14%	6 10%	1 9%	21 6%	18 12%
Not at all	374 75%	70 75%	91 75%	175 76%	35 70%	166 81%	149 75%	54 61%	124 74%	174 79%	68 69%	121 73%	139 80%	65 76%	38 62%	8 73%	260 77%	103 70%
Less likely	33 7%	7 8%	7 6%	15 7%	2 4%	10 5%	15 8%	7 8%	13 8%	13 6%	6 6%	8 5%	14 8%	2 2%	8 13%	1 9%	22 6%	10 7%
Never heard of	40 8%	8 9%	7 6%	16 7%	9 18%	14 7%	11 6%	15 17%	17 10%	10 5%	11 11%	18 11%	9 5%	5 6%	7 11%	1 9%	27 8%	12 8%

10p. Caitlin Clark

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	5	3	-	1	1	1	3	-	-	3	1	4	1	-	-	-	5	-
	1%	3%		*%	2%	*%	2%			1%	1%	2%	1%				1%	
A little	17	2	6	8	1	5	7	4	2	10	4	5	5	3	3	1	10	6
	3%	2%	5%	3%	2%	2%	4%	5%	1%	5%	4%	3%	3%	3%	5%	9%	3%	4%
Not at all	317	55	80	151	28	132	129	53	104	148	60	102	112	61	33	6	214	94
	63%	59%	66%	66%	56%	64%	65%	60%	62%	67%	61%	62%	64%	71%	54%	55%	63%	64%
Less likely	25	5	5	12	1	7	14	4	10	13	1	5	12	1	6	1	17	7
	5%	5%	4%	5%	2%	3%	7%	5%	6%	6%	1%	3%	7%	1%	10%	9%	5%	5%
Never heard of	136	28	31	57	19	61	46	27	52	47	33	49	44	21	19	3	93	40
	27%	30%	25%	25%	38%	30%	23%	31%	31%	21%	33%	30%	25%	24%	31%	27%	27%	27%

10q. Beyoncé

BANNER 5

COLLEGE PROTESTS

VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	15	6	7	2	-	3	9	3	1	13	1	3	3	5	4	-	6	9
	3%	6%	6%	1%		1%	5%	3%	1%	6%	1%	2%	2%	6%	7%		2%	6%
A little	20	8	6	5	-	4	12	4	4	11	5	6	10	2	2	-	16	4
	4%	9%	5%	2%		2%	6%	5%	2%	5%	5%	4%	6%	2%	3%		5%	3%
Not at all	422	70	100	203	46	190	155	71	145	182	85	145	148	75	41	10	293	116
	84%	75%	82%	89%	92%	92%	78%	81%	86%	82%	86%	88%	85%	87%	67%	91%	86%	79%
Less likely	31	8	8	12	1	6	19	5	12	14	3	8	13	3	6	1	21	9
	6%	9%	7%	5%	2%	3%	10%	6%	7%	6%	3%	5%	7%	3%	10%	9%	6%	6%
Never heard of	12	1	1	7	3	3	4	5	6	1	5	3	-	1	8	-	3	9
	2%	1%	1%	3%	6%	1%	2%	6%	4%	1%	5%	2%		1%	13%		1%	6%

10r. Omar Suleiman

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500 100	93 100	122 100	229 100	50 100	206 100	199 100	88 100	168 100	221 100	99 100	165 100	174 100	86 100	61 100	11 100	339 100	147 100
A lot	2 *%	1 1%	-	1 *%	-	1 *%	1 1%	-	-	2 1%	-	1 1%	-	-	1 2%	-	1 *%	1 1%
A little	8 2%	4 4%	2 2%	1 *%	1 2%	-	7 4%	1 1%	-	7 3%	1 1%	3 2%	2 1%	1 1%	2 3%	-	5 1%	3 2%
Not at all	253 51%	42 45%	59 48%	118 52%	32 64%	115 56%	90 45%	45 51%	93 55%	107 48%	49 49%	93 56%	89 51%	41 48%	22 36%	6 55%	182 54%	63 43%
Less likely	23 5%	4 4%	4 3%	12 5%	1 2%	3 1%	14 7%	6 7%	8 5%	11 5%	4 4%	6 4%	10 6%	1 1%	5 8%	1 9%	16 5%	6 4%
Never heard of	214 43%	42 45%	57 47%	97 42%	16 32%	87 42%	87 44%	36 41%	67 40%	94 43%	45 45%	62 38%	73 42%	43 50%	31 51%	4 36%	135 40%	74 50%

10s. Bad Bunny

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A lot	1	1	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-
	0%	1%					1%			0%		1%					1%	
A little	7	2	3	2	-	2	3	2	2	5	-	2	1	2	2	-	3	4
	1%	2%	2%	1%		1%	2%	2%	1%	2%		1%	1%	2%	3%		1%	3%
Not at all	331	64	90	137	36	129	134	63	101	153	68	104	124	60	34	6	228	94
	66%	69%	74%	60%	72%	63%	67%	72%	60%	69%	69%	63%	71%	70%	56%	55%	67%	64%
Less likely	26	6	7	10	1	7	14	5	10	12	4	7	10	2	6	1	17	8
	5%	6%	6%	4%	2%	3%	7%	6%	6%	5%	4%	4%	6%	2%	10%	9%	5%	5%
Never heard of	135	20	22	80	13	68	47	18	55	50	27	51	39	22	19	4	90	41
	27%	22%	18%	35%	26%	33%	24%	20%	33%	23%	27%	31%	22%	26%	31%	36%	27%	28%

10t. Tiger Woods

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500 100	93 100	122 100	229 100	50 100	206 100	199 100	88 100	168 100	221 100	99 100	165 100	174 100	86 100	61 100	11 100	339 100	147 100
A lot	8 2%	3 3%	- 0%	5 2%	- 0%	2 1%	4 2%	2 2%	1 1%	5 2%	2 2%	5 3%	1 1%	- 0%	2 3%	- 0%	6 2%	2 1%
A little	22 4%	2 2%	9 7%	9 4%	1 2%	6 3%	12 6%	3 3%	6 4%	12 5%	3 3%	10 6%	7 4%	4 5%	1 2%	- 0%	17 5%	5 3%
Not at all	431 86%	81 87%	105 86%	196 86%	46 92%	188 91%	163 82%	75 85%	147 88%	187 85%	87 88%	142 86%	154 89%	75 87%	47 77%	10 91%	296 87%	122 83%
Less likely	34 7%	5 5%	8 7%	17 7%	2 4%	9 4%	18 9%	6 7%	13 8%	14 6%	6 6%	8 5%	11 6%	6 7%	8 13%	1 9%	19 6%	14 10%
Never heard of	5 1%	2 2%	- 0%	2 1%	1 2%	1 *%	2 1%	2 2%	1 1%	3 1%	1 1%	- 0%	1 1%	1 1%	3 5%	- 0%	1 *%	4 3%

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 5

COLLEGE PROTESTS

VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)							
	TOTAL	SPPR	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too smart/Other priorities/Not interested	159	16	35	88	16	75	49	33	68	46	42	43	63	26	18	9	106	44
	16%	9%	15%	19%	15%	18%	12%	19%	21%	11%	19%	13%	18%	17%	13%	28%	16%	15%
Not trying/Not enough running for office	97	18	24	47	6	33	41	22	31	46	19	30	34	17	12	3	64	29
	10%	10%	10%	10%	6%	8%	10%	12%	9%	11%	9%	9%	10%	11%	8%	9%	10%	10%
Bias/Sexist/Misogyny/Man's World/Patriarchy	173	57	53	43	18	40	104	26	35	104	31	49	80	23	16	3	129	39
	17%	31%	22%	9%	17%	10%	26%	15%	11%	24%	14%	15%	23%	15%	11%	9%	19%	13%
Harder for women/Equality/Lack of opportunity	62	20	18	18	6	27	28	6	12	39	10	20	20	9	9	2	40	18
	6%	11%	8%	4%	6%	7%	7%	3%	4%	9%	5%	6%	6%	6%	6%	6%	6%	6%
American culture	48	14	12	20	2	27	16	5	17	24	7	17	15	7	8	1	32	15
	5%	8%	5%	4%	2%	7%	4%	3%	5%	6%	3%	5%	4%	5%	6%	3%	5%	5%
Not taken seriously/Not respected	60	13	17	23	6	28	24	7	16	27	16	16	24	11	9	-	40	20
	6%	7%	7%	5%	6%	7%	6%	4%	5%	6%	7%	5%	7%	7%	6%	-	6%	7%
Lack of support	31	5	7	13	6	16	9	6	11	15	4	7	10	7	7	-	17	14
	3%	3%	3%	3%	6%	4%	2%	3%	3%	4%	2%	2%	3%	5%	5%	-	3%	5%
Not qualified/Experienced	26	8	6	9	3	13	10	3	9	10	7	9	8	3	4	2	17	7
	3%	4%	3%	2%	3%	3%	3%	2%	3%	2%	3%	3%	2%	2%	3%	6%	3%	2%
Emotional	22	3	6	11	2	9	10	2	6	10	5	9	6	3	4	-	15	7
	2%	2%	3%	2%	2%	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%	-	2%	2%
Perception	26	6	7	11	2	6	17	3	6	14	6	5	13	3	5	-	18	8
	3%	3%	3%	2%	2%	1%	4%	2%	2%	3%	3%	2%	4%	2%	4%	-	3%	3%
Disagree with views	19	1	2	15	1	11	6	2	12	6	1	5	7	1	5	1	12	6
	2%	1%	1%	3%	1%	3%	2%	1%	4%	1%	1%	2%	2%	1%	4%	3%	2%	2%
Not smart/knowledgeable	16	1	-	15	-	9	4	3	7	5	3	4	6	1	4	1	10	5
	2%	1%	-	3%	-	2%	1%	2%	2%	1%	1%	1%	2%	1%	3%	3%	1%	2%
Other	38	9	9	15	3	20	12	5	14	18	5	13	13	4	7	-	26	11
	4%	5%	4%	3%	3%	5%	3%	3%	4%	4%	2%	4%	4%	3%	5%	-	4%	4%

11. In the past, some highly visible men have successfully transitioned from celebrity to elected politician. In 1986, Clint Eastwood was elected mayor of Carmel. Film star Arnold Schwarzenegger was elected governor of California in 2003. In 2009, writer and comedian Al Franken was elected U.S. Senator from Minnesota. However, very few women have successfully made the transition from celebrity into politics. Why do you think that is?

BANNER 5

COLLEGE PROTESTS

VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)							
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
DK/NA/Refused	259 26%	26 14%	52 22%	143 31%	35 34%	109 27%	89 22%	58 33%	96 29%	83 19%	73 33%	104 33%	68 19%	40 27%	34 24%	11 34%	172 26%	74 25%
Mean Number of Mentions	1.04	1.06	1.04	1.03	1.02	1.03	1.05	1.02	1.03	1.05	1.03	1.04	1.05	1.04	1.00	1.03	1.04	1.02

12a. Beyoncé

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	68	15	17	24	12	18	29	20	10	37	20	17	27	10	10	3	44	20
	14%	16%	15%	10%	22%	9%	14%	22%	6%	18%	16%	11%	15%	16%	12%	14%	13%	14%
Less likely	382	62	93	189	33	171	155	53	140	149	88	124	134	44	67	12	258	111
	76%	67%	79%	83%	61%	84%	77%	59%	86%	72%	72%	81%	76%	70%	83%	57%	78%	77%
Undecided	43	15	6	13	7	11	16	14	10	19	12	9	14	9	3	6	23	12
	9%	16%	5%	6%	13%	5%	8%	16%	6%	9%	10%	6%	8%	14%	4%	29%	7%	8%
Never heard of	7	1	1	3	2	3	1	3	3	1	3	4	2	-	1	-	6	1
	1%	1%	1%	1%	4%	1%	*%	3%	2%	*%	2%	3%	1%	-	1%	-	2%	1%

12b. Lady Gaga

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM					MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS					CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	79	20	23	20	16	18	38	23	17	42	20	19	36	9	13	2	55	22
	16%	22%	20%	9%	30%	9%	19%	26%	10%	20%	16%	12%	20%	14%	16%	10%	17%	15%
Less likely	374	61	88	191	30	173	144	54	135	146	88	125	124	47	64	13	249	111
	75%	66%	75%	83%	56%	85%	72%	60%	83%	71%	72%	81%	70%	75%	79%	62%	75%	77%
Undecided	37	11	6	14	5	8	15	12	7	15	13	5	15	6	3	6	20	9
	7%	12%	5%	6%	9%	4%	7%	13%	4%	7%	11%	3%	8%	10%	4%	29%	6%	6%
Never heard of	10	1	-	4	3	4	4	1	4	3	2	5	2	1	1	-	7	2
	2%	1%	-	2%	6%	2%	2%	1%	2%	1%	2%	3%	1%	2%	1%	-	2%	1%

12c. Whoopi Goldberg

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM					MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS					CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	112	34	36	22	18	22	60	30	23	64	24	27	51	16	12	6	78	28
	22%	37%	31%	10%	33%	11%	30%	33%	14%	31%	20%	18%	29%	25%	15%	29%	24%	19%
Less likely	345	49	71	193	28	168	128	45	132	126	82	115	113	40	67	8	228	107
	69%	53%	61%	84%	52%	83%	64%	50%	81%	61%	67%	75%	64%	63%	83%	38%	69%	74%
Undecided	34	8	7	12	6	11	10	12	5	15	13	7	11	7	2	6	18	9
	7%	9%	6%	5%	11%	5%	5%	13%	3%	7%	11%	5%	6%	11%	2%	29%	5%	6%
Never heard of	9	2	3	2	2	2	3	3	3	1	4	5	2	-	-	1	7	-
	2%	2%	3%	1%	4%	1%	1%	3%	2%	1%	3%	3%	1%			5%	2%	

12d. Jennifer Aniston

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	95	17	23	41	14	31	39	25	29	37	29	34	37	8	13	3	71	21
	19%	18%	20%	18%	26%	15%	19%	28%	18%	18%	24%	22%	21%	13%	16%	14%	21%	15%
Less likely	330	55	84	162	25	147	132	47	117	137	70	100	117	41	59	11	217	100
	66%	59%	72%	71%	46%	72%	66%	52%	72%	67%	57%	65%	66%	65%	73%	52%	66%	69%
Undecided	57	16	6	22	11	19	20	16	12	22	21	13	18	12	5	7	31	17
	11%	17%	5%	10%	20%	9%	10%	18%	7%	11%	17%	8%	10%	19%	6%	33%	9%	12%
Never heard of	18	5	4	4	4	6	10	2	5	10	3	7	5	2	4	-	12	6
	4%	5%	3%	2%	7%	3%	5%	2%	3%	5%	2%	5%	3%	3%	5%		4%	4%

12e. Sandra Bullock

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM					MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS					CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	147	26	36	63	20	56	59	32	47	65	34	42	61	21	18	5	103	39
	29%	28%	31%	28%	37%	28%	29%	36%	29%	32%	28%	27%	34%	33%	22%	24%	31%	27%
Less likely	265	50	65	128	20	112	113	37	93	109	59	87	85	29	53	10	172	82
	53%	54%	56%	56%	37%	55%	56%	41%	57%	53%	48%	56%	48%	46%	65%	48%	52%	57%
Undecided	67	15	10	28	12	23	24	18	14	26	25	17	22	12	8	6	39	20
	13%	16%	9%	12%	22%	11%	12%	20%	9%	13%	20%	11%	12%	19%	10%	29%	12%	14%
Never heard of	21	2	6	10	2	12	5	3	9	6	5	8	9	1	2	-	17	3
	4%	2%	5%	4%	4%	6%	2%	3%	6%	3%	4%	5%	5%	2%	2%		5%	2%

12f. Caitlyn Jenner

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM					MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS					CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500 100	93 100	117 100	229 100	54 100	203 100	201 100	90 100	163 100	206 100	123 100	154 100	177 100	63 100	81 100	21 100	331 100	144 100
More likely	32 6%	-	3 3%	23 10%	6 11%	20 10%	4 2%	8 9%	16 10%	10 5%	6 5%	13 8%	10 6%	5 8%	4 5%	-	23 7%	9 6%
Less likely	400 80%	79 85%	106 91%	178 78%	32 59%	161 79%	173 86%	62 69%	126 77%	174 84%	94 76%	125 81%	146 82%	47 75%	68 84%	12 57%	271 82%	115 80%
Undecided	46 9%	10 11%	4 3%	18 8%	12 22%	14 7%	15 7%	15 17%	12 7%	14 7%	18 15%	9 6%	16 9%	9 14%	4 5%	6 29%	25 8%	13 9%
Never heard of	22 4%	4 4%	4 3%	10 4%	4 7%	8 4%	9 4%	5 6%	9 6%	8 4%	5 4%	7 5%	5 3%	2 3%	5 6%	3 14%	12 4%	7 5%

12g. Drew Barrymore

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	89	16	22	34	15	23	41	25	25	38	26	28	36	11	12	2	64	23
	18%	17%	19%	15%	28%	11%	20%	28%	15%	18%	21%	18%	20%	17%	15%	10%	19%	16%
Less likely	337	59	84	166	25	157	128	48	115	140	76	109	116	36	62	12	225	98
	67%	63%	72%	72%	46%	77%	64%	53%	71%	68%	62%	71%	66%	57%	77%	57%	68%	68%
Undecided	55	14	8	20	11	16	22	15	13	21	19	10	20	12	4	7	30	16
	11%	15%	7%	9%	20%	8%	11%	17%	8%	10%	15%	6%	11%	19%	5%	33%	9%	11%
Never heard of	19	4	3	9	3	7	10	2	10	7	2	7	5	4	3	-	12	7
	4%	4%	3%	4%	6%	3%	5%	2%	6%	3%	2%	5%	3%	6%	4%		4%	5%

12h. Lisa Vanderpump

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	11	1	4	2	4	-	5	6	-	3	8	3	5	3	-	-	8	3
	2%	1%	3%	1%	7%		2%	7%		1%	7%	2%	3%	5%			2%	2%
Less likely	240	48	61	111	19	100	109	30	69	112	57	77	85	34	34	10	162	68
	48%	52%	52%	48%	35%	49%	54%	33%	42%	54%	46%	50%	48%	54%	42%	48%	49%	47%
Undecided	23	3	4	8	6	8	9	5	6	7	9	4	5	7	3	3	9	10
	5%	3%	3%	3%	11%	4%	4%	6%	4%	3%	7%	3%	3%	11%	4%	14%	3%	7%
Never heard of	226	41	48	108	25	95	78	49	88	84	49	70	82	19	44	8	152	63
	45%	44%	41%	47%	46%	47%	39%	54%	54%	41%	40%	45%	46%	30%	54%	38%	46%	44%

12i. Miley Cyrus

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM					MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS					CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	41	12	9	11	8	9	24	8	11	20	10	8	18	6	9	-	26	15
	8%	13%	8%	5%	15%	4%	12%	9%	7%	10%	8%	5%	10%	10%	11%		8%	10%
Less likely	399	69	96	199	31	177	152	66	136	163	94	134	138	43	67	15	272	110
	80%	74%	82%	87%	57%	87%	76%	73%	83%	79%	76%	87%	78%	68%	83%	71%	82%	76%
Undecided	47	10	9	15	11	13	19	13	12	17	16	8	17	12	2	6	25	14
	9%	11%	8%	7%	20%	6%	9%	14%	7%	8%	13%	5%	10%	19%	2%	29%	8%	10%
Never heard of	13	2	3	4	4	4	6	3	4	6	3	4	4	2	3	-	8	5
	3%	2%	3%	2%	7%	2%	3%	3%	2%	3%	2%	3%	2%	3%	4%		2%	3%

12j. Jennifer Lopez

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	74	11	17	32	13	26	28	19	21	30	22	28	24	7	12	2	52	19
	15%	12%	15%	14%	24%	13%	14%	21%	13%	15%	18%	18%	14%	11%	15%	10%	16%	13%
Less likely	367	68	92	173	29	156	156	51	123	155	83	115	128	46	63	13	243	109
	73%	73%	79%	76%	54%	77%	78%	57%	75%	75%	67%	75%	72%	73%	78%	62%	73%	76%
Undecided	49	12	7	19	10	15	13	20	13	17	18	7	21	10	4	6	28	14
	10%	13%	6%	8%	19%	7%	6%	22%	8%	8%	15%	5%	12%	16%	5%	29%	8%	10%
Never heard of	10	2	1	5	2	6	4	-	6	4	-	4	4	-	2	-	8	2
	2%	2%	1%	2%	4%	3%	2%	-	4%	2%	-	3%	2%	-	2%	-	2%	1%

12k. Julia Louis-Dreyfus

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: Split A	500	93	117	229	54	203	201	90	163	206	123	154	177	63	81	21	331	144
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	85	16	32	27	10	27	38	19	19	50	15	19	44	8	11	2	63	19
	17%	17%	27%	12%	19%	13%	19%	21%	12%	24%	12%	12%	25%	13%	14%	10%	19%	13%
Less likely	237	37	57	127	15	109	99	27	90	90	54	83	71	31	45	7	154	76
	47%	40%	49%	55%	28%	54%	49%	30%	55%	44%	44%	54%	40%	49%	56%	33%	47%	53%
Undecided	50	11	7	20	10	14	19	16	9	21	19	11	13	11	9	5	24	20
	10%	12%	6%	9%	19%	7%	9%	18%	6%	10%	15%	7%	7%	17%	11%	24%	7%	14%
Never heard of	128	29	21	55	19	53	45	28	45	45	35	41	49	13	16	7	90	29
	26%	31%	18%	24%	35%	26%	22%	31%	28%	22%	28%	27%	28%	21%	20%	33%	27%	20%

121. Taylor swift

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	75	27	29	15	4	25	39	10	13	47	13	24	31	9	10	1	55	19
	15%	29%	24%	7%	8%	12%	20%	11%	8%	21%	13%	15%	18%	10%	16%	9%	16%	13%
Less likely	364	55	83	191	29	161	135	64	140	150	66	128	116	66	44	7	244	110
	73%	59%	68%	83%	58%	78%	68%	73%	83%	68%	67%	78%	67%	77%	72%	64%	72%	75%
Undecided	50	10	9	16	15	16	22	10	10	23	15	12	22	11	2	3	34	13
	10%	11%	7%	7%	30%	8%	11%	11%	6%	10%	15%	7%	13%	13%	3%	27%	10%	9%
Never heard of	11	1	1	7	2	4	3	4	5	1	5	1	5	-	5	-	6	5
	2%	1%	1%	3%	4%	2%	2%	5%	3%	1%	5%	1%	3%	-	8%	-	2%	3%

12m. Kim Kardashian

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500 100	93 100	122 100	229 100	50 100	206 100	199 100	88 100	168 100	221 100	99 100	165 100	174 100	86 100	61 100	11 100	339 100	147 100
More likely	13 3%	5 5%	2 2%	3 1%	3 6%	4 2%	7 4%	-	2 1%	8 4%	1 1%	2 1%	6 3%	3 3%	2 3%	-	8 2%	5 3%
Less likely	453 91%	80 86%	117 96%	213 93%	38 76%	192 93%	179 90%	78 89%	157 93%	200 90%	87 88%	155 94%	157 90%	76 88%	52 85%	10 91%	312 92%	128 87%
Undecided	25 5%	6 6%	2 2%	9 4%	7 14%	6 3%	11 6%	7 8%	5 3%	12 5%	7 7%	6 4%	9 5%	6 7%	3 5%	1 9%	15 4%	9 6%
Never heard of	9 2%	2 2%	1 1%	4 2%	2 4%	4 2%	2 1%	3 3%	4 2%	1 *%	4 4%	2 1%	2 1%	1 1%	4 7%	-	4 1%	5 3%

12n. Julia Roberts

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	120	29	39	35	16	35	58	23	27	60	28	32	50	22	11	5	82	33
	24%	31%	32%	15%	32%	17%	29%	26%	16%	27%	28%	19%	29%	26%	18%	45%	24%	22%
Less likely	292	44	65	157	21	137	103	49	113	121	52	103	99	47	36	4	202	83
	58%	47%	53%	69%	42%	67%	52%	56%	67%	55%	53%	62%	57%	55%	59%	36%	60%	56%
Undecided	69	17	14	28	10	29	30	10	22	33	13	24	23	15	6	1	47	21
	14%	18%	11%	12%	20%	14%	15%	11%	13%	15%	13%	15%	13%	17%	10%	9%	14%	14%
Never heard of	19	3	4	9	3	5	8	6	6	7	6	6	2	2	8	1	8	10
	4%	3%	3%	4%	6%	2%	4%	7%	4%	3%	6%	4%	1%	2%	13%	9%	2%	7%

12o. serena williams

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	139	43	35	45	14	42	72	21	32	74	27	46	52	20	14	6	98	34
	28%	46%	29%	20%	28%	20%	36%	24%	19%	33%	27%	28%	30%	23%	23%	55%	29%	23%
Less likely	283	38	68	152	23	133	104	43	115	117	45	94	96	50	39	2	190	89
	57%	41%	56%	66%	46%	65%	52%	49%	68%	53%	45%	57%	55%	58%	64%	18%	56%	61%
Undecided	56	10	16	21	9	24	18	14	14	22	20	19	19	13	3	2	38	16
	11%	11%	13%	9%	18%	12%	9%	16%	8%	10%	20%	12%	11%	15%	5%	18%	11%	11%
Never heard of	22	2	3	11	4	7	5	10	7	8	7	6	7	3	5	1	13	8
	4%	2%	2%	5%	8%	3%	3%	11%	4%	4%	7%	4%	4%	3%	8%	9%	4%	5%

12p. Viola Davis

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500 100	93 100	122 100	229 100	50 100	206 100	199 100	88 100	168 100	221 100	99 100	165 100	174 100	86 100	61 100	11 100	339 100	147 100
More likely	127 25%	43 46%	51 42%	25 11%	6 12%	33 16%	69 35%	23 26%	16 10%	78 35%	29 29%	44 27%	51 29%	21 24%	8 13%	3 27%	95 28%	29 20%
Less likely	175 35%	22 24%	42 34%	95 41%	15 30%	87 42%	62 31%	26 30%	79 47%	73 33%	22 22%	61 37%	56 32%	29 34%	24 39%	3 27%	117 35%	53 36%
Undecided	47 9%	13 14%	9 7%	15 7%	10 20%	15 7%	20 10%	12 14%	6 4%	26 12%	13 13%	14 8%	15 9%	10 12%	7 11%	1 9%	29 9%	17 12%
Never heard of	151 30%	15 16%	20 16%	94 41%	19 38%	71 34%	48 24%	27 31%	67 40%	44 20%	35 35%	46 28%	52 30%	26 30%	22 36%	4 36%	98 29%	48 33%

12q. Simone Biles Owens

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	93	26	22	35	9	32	40	18	23	49	16	36	33	19	3	1	69	22
	19%	28%	18%	15%	18%	16%	20%	20%	14%	22%	16%	22%	19%	22%	5%	9%	20%	15%
Less likely	257	44	69	122	19	107	109	39	89	123	42	81	89	44	34	7	170	78
	51%	47%	57%	53%	38%	52%	55%	44%	53%	56%	42%	49%	51%	51%	56%	64%	50%	53%
Undecided	45	10	9	18	8	19	22	4	10	23	12	15	16	9	4	1	31	13
	9%	11%	7%	8%	16%	9%	11%	5%	6%	10%	12%	9%	9%	10%	7%	9%	9%	9%
Never heard of	105	13	22	54	14	48	28	27	46	26	29	33	36	14	20	2	69	34
	21%	14%	18%	24%	28%	23%	14%	31%	27%	12%	29%	20%	21%	16%	33%	18%	20%	23%

12r. Rachel Maddow

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	99	27	53	15	4	30	58	11	10	71	17	30	46	11	12	-	76	23
	20%	29%	43%	7%	8%	15%	29%	13%	6%	32%	17%	18%	26%	13%	20%		22%	16%
Less likely	241	34	32	152	21	129	77	31	117	88	30	92	70	48	25	5	162	73
	48%	37%	26%	66%	42%	63%	39%	35%	70%	40%	30%	56%	40%	56%	41%	45%	48%	50%
Undecided	27	5	5	11	6	7	15	5	8	11	8	6	10	6	4	1	16	10
	5%	5%	4%	5%	12%	3%	8%	6%	5%	5%	8%	4%	6%	7%	7%	9%	5%	7%
Never heard of	133	27	32	51	19	40	49	41	33	51	44	37	48	21	20	5	85	41
	27%	29%	26%	22%	38%	19%	25%	47%	20%	23%	44%	22%	28%	24%	33%	45%	25%	28%

12s. Angelina Jolie

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM				MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)						
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	88	28	30	18	11	22	47	16	14	54	15	26	31	14	15	2	57	29
	18%	30%	25%	8%	22%	11%	24%	18%	8%	24%	15%	16%	18%	16%	25%	18%	17%	20%
Less likely	342	51	74	185	27	161	121	56	134	136	65	119	117	59	36	8	236	95
	68%	55%	61%	81%	54%	78%	61%	64%	80%	62%	66%	72%	67%	69%	59%	73%	70%	65%
Undecided	56	12	14	20	10	18	26	12	16	27	13	19	21	12	3	1	40	15
	11%	13%	11%	9%	20%	9%	13%	14%	10%	12%	13%	12%	12%	14%	5%	9%	12%	10%
Never heard of	14	2	4	6	2	5	5	4	4	4	6	1	5	1	7	-	6	8
	3%	2%	3%	3%	4%	2%	3%	5%	2%	2%	6%	1%	3%	1%	11%		2%	5%

12t. Jodie Foster

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	107	23	42	30	11	37	52	14	21	60	21	29	47	20	9	2	76	29
	21%	25%	34%	13%	22%	18%	26%	16%	13%	27%	21%	18%	27%	23%	15%	18%	22%	20%
Less likely	291	45	57	165	20	136	103	51	119	119	50	105	97	43	38	7	202	81
	58%	48%	47%	72%	40%	66%	52%	58%	71%	54%	51%	64%	56%	50%	62%	64%	60%	55%
Undecided	58	14	13	19	12	21	25	11	13	27	16	17	19	13	6	2	36	19
	12%	15%	11%	8%	24%	10%	13%	13%	8%	12%	16%	10%	11%	15%	10%	18%	11%	13%
Never heard of	44	11	10	15	7	12	19	12	15	15	12	14	11	10	8	-	25	18
	9%	12%	8%	7%	14%	6%	10%	14%	9%	7%	12%	8%	6%	12%	13%		7%	12%

12u. Oprah Winfrey

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	149	37	57	40	15	50	65	31	23	86	36	49	60	24	14	2	109	38
	30%	40%	47%	17%	30%	24%	33%	35%	14%	39%	36%	30%	34%	28%	23%	18%	32%	26%
Less likely	307	48	60	169	25	147	113	44	133	115	52	105	98	52	42	8	203	94
	61%	52%	49%	74%	50%	71%	57%	50%	79%	52%	53%	64%	56%	60%	69%	73%	60%	64%
Undecided	41	8	4	18	10	8	21	11	11	20	9	11	16	9	3	1	27	12
	8%	9%	3%	8%	20%	4%	11%	13%	7%	9%	9%	7%	9%	10%	5%	9%	8%	8%
Never heard of	3	-	1	2	-	1	-	2	1	-	2	-	-	1	2	-	-	3
	1%		1%	1%		1%		2%	1%		2%			1%	3%			2%

12v. Tina Fey

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS					PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
BASE: SPLIT B	500	93	122	229	50	206	199	88	168	221	99	165	174	86	61	11	339	147
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	116	32	38	35	10	33	59	22	24	68	20	35	52	22	6	1	87	28
	23%	34%	31%	15%	20%	16%	30%	25%	14%	31%	20%	21%	30%	26%	10%	9%	26%	19%
Less likely	288	45	62	156	20	140	97	49	115	115	53	103	87	48	41	7	190	89
	58%	48%	51%	68%	40%	68%	49%	56%	68%	52%	54%	62%	50%	56%	67%	64%	56%	61%
Undecided	42	9	11	13	9	15	22	5	9	21	12	10	18	10	2	2	28	12
	8%	10%	9%	6%	18%	7%	11%	6%	5%	10%	12%	6%	10%	12%	3%	18%	8%	8%
Never heard of	54	7	11	25	11	18	21	12	20	17	14	17	17	6	12	1	34	18
	11%	8%	9%	11%	22%	9%	11%	14%	12%	8%	14%	10%	10%	7%	20%	9%	10%	12%

13. As you may know, some college campuses have seen large demonstrations protesting the Israel-Hamas war and demanding schools cut financial ties to Israel and to some corporations that do business with Israel. Which of the following three options is your view of these protests?

BANNER 5																			
COLLEGE PROTESTS																			
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTI-SEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATION WILL END IN VIOLENCE			CONCERNED (NET)									
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
I support these protests	186	186	-	-	-	29	143	14	15	153	17	48	68	26	34	10	116	60	
	19%	100%				7%	36%	8%	5%	36%	8%	15%	19%	17%	24%	31%	17%	21%	
I agree with the protestors' demands but oppose the way they are conducting themselves	239	-	239	-	-	59	125	54	35	144	58	65	109	42	22	-	174	64	
	24%		100%			14%	31%	30%	11%	34%	26%	20%	31%	28%	15%		26%	22%	
I oppose these protests	458	-	-	458	-	297	94	62	263	92	94	189	129	59	65	12	318	124	
	46%			100%		73%	24%	35%	79%	22%	42%	59%	37%	40%	46%	38%	47%	43%	
Undecided	104	-	-	-	104	21	35	45	16	36	49	14	39	21	20	10	53	41	
	10%				100%	5%	9%	25%	5%	8%	22%	4%	11%	14%	14%	31%	8%	14%	
Refused	13	-	-	-	-	3	3	3	2	2	4	3	6	1	1	-	9	2	
	1%					1%	1%	2%	1%	1%	2%	1%	2%	1%	1%		1%	1%	

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM						MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)					
	TOTAL	SPPR	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Women's rights/Pro-Choice	83	26	32	16	8	28	44	10	15	57	10	26	35	10	10	1	61	20
	8%	14%	13%	3%	8%	7%	11%	6%	5%	13%	5%	8%	10%	7%	7%	3%	9%	7%
Pro-Life	25	3	6	12	4	15	5	5	14	8	3	5	12	7	1	-	17	8
	3%	2%	3%	3%	4%	4%	1%	3%	4%	2%	1%	2%	3%	5%	1%		3%	3%
Civil rights/Police brutality/BLM	55	17	17	11	10	16	31	8	7	34	13	11	24	11	7	1	35	18
	6%	9%	7%	2%	10%	4%	8%	4%	2%	8%	6%	3%	7%	7%	5%	3%	5%	6%
Constitutional rights	37	4	7	23	3	19	11	7	15	18	4	11	14	8	4	-	25	12
	4%	2%	3%	5%	3%	5%	3%	4%	5%	4%	2%	3%	4%	5%	3%		4%	4%
Israel/Ukraine wars	37	19	5	12	1	9	25	2	8	23	5	10	13	4	7	2	23	11
	4%	10%	2%	3%	1%	2%	6%	1%	2%	5%	2%	3%	4%	3%	5%	6%	3%	4%
Human rights	28	10	9	4	5	6	15	7	3	18	7	8	8	5	7	-	16	12
	3%	5%	4%	1%	5%	1%	4%	4%	1%	4%	3%	3%	2%	3%	5%		2%	4%
Immigration policies	25	4	4	16	1	15	7	3	14	6	5	13	8	2	2	-	21	4
	3%	2%	2%	3%	1%	4%	2%	2%	4%	1%	2%	4%	2%	1%	1%		3%	1%
Threat to democracy	22	2	4	16	-	12	7	3	8	10	4	4	12	2	4	-	16	6
	2%	1%	2%	3%		3%	2%	2%	2%	2%	2%	1%	3%	1%	3%		2%	2%
Children/Education/Family	27	5	6	14	2	9	10	7	9	12	5	6	10	5	3	2	16	8
	3%	3%	3%	3%	2%	2%	3%	4%	3%	3%	2%	2%	3%	3%	2%	6%	2%	3%
Trump	22	5	9	7	1	9	11	2	8	13	1	5	10	4	3	-	15	7
	2%	3%	4%	2%	1%	2%	3%	1%	2%	3%	1%	2%	3%	3%	2%		2%	2%
Free speech	20	6	4	7	3	7	12	1	8	10	2	7	5	4	3	1	12	7
	2%	3%	2%	2%	3%	2%	3%	1%	2%	2%	1%	2%	1%	3%	2%	3%	2%	2%
Government policies	16	2	2	9	2	5	8	3	6	5	5	7	3	4	-	2	10	4
	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	3%		6%	1%	1%
Gun control	25	2	7	12	4	14	9	2	16	8	1	9	4	8	4	-	13	12
	3%	1%	3%	3%	4%	3%	2%	1%	5%	2%	1%	3%	1%	5%	3%		2%	4%
Voting rights/Election integrity	14	2	4	7	1	7	6	1	5	6	3	3	6	2	3	-	9	5
	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	2%		1%	2%
LGBTQ+/Gay rights	14	6	5	3	-	6	8	-	2	9	3	3	7	3	1	-	10	4
	1%	3%	2%	1%		1%	2%		1%	2%	1%	1%	2%	2%	1%		1%	1%

14. Thinking about yourself, is there any issue that would motivate you to protest even if it meant you were arrested?

BANNER 5																			
COLLEGE PROTESTS																			
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM					MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS					CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)				
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Religious freedom	9 1%	1 1%	-	7 2%	-	5 1%	1 *%	2 1%	5 2%	3 1%	-	3 1%	4 1%	1 1%	1 1%	-	7 1%	2 1%	
Environmental policies	6 1%	3 2%	2 1%	1 *%	-	2 *%	4 1%	-	1 *%	5 1%	-	-	4 1%	2 1%	-	-	4 1%	2 1%	
Yes (not specific)	47 5%	14 8%	9 4%	20 4%	4 4%	22 5%	17 4%	8 4%	10 3%	26 6%	11 5%	18 6%	13 4%	5 3%	11 8%	-	31 5%	16 5%	
No	478 48%	60 32%	115 48%	246 54%	48 46%	198 48%	181 45%	92 52%	166 50%	174 41%	125 56%	151 47%	171 49%	71 48%	65 46%	18 56%	322 48%	136 47%	
Other	50 5%	15 8%	5 2%	26 6%	4 4%	17 4%	21 5%	12 7%	19 6%	15 4%	15 7%	20 6%	12 3%	6 4%	9 6%	3 9%	32 5%	15 5%	
DK/NA/Refused	45 5%	6 3%	11 5%	17 4%	10 10%	19 5%	12 3%	12 7%	19 6%	12 3%	13 6%	19 6%	14 4%	4 3%	3 2%	3 9%	33 5%	7 2%	
Mean Number of Mentions	1.09	1.14	1.10	1.06	1.07	1.08	1.11	1.05	1.08	1.11	1.06	1.06	1.11	1.13	1.04	1.03	1.09	1.09	

15. Do you think pro-Palestinian demonstrations reflect antisemitism - yes or no?

BANNER 5																			
COLLEGE PROTESTS																			
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)									
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	409	29	59	297	21	409	-	-	249	100	59	187	122	45	47	7	309	92	
	41%	16%	25%	65%	20%	100%			75%	23%	27%	59%	35%	30%	33%	22%	46%	32%	
No	400	143	125	94	35	-	400	-	51	285	63	78	164	75	71	12	242	146	
	40%	77%	52%	21%	34%		100%		15%	67%	28%	24%	47%	50%	50%	38%	36%	50%	
Undecided	178	14	54	62	45	-	-	178	30	42	100	53	61	26	24	13	114	50	
	18%	8%	23%	14%	43%			100%	9%	10%	45%	17%	17%	17%	17%	41%	17%	17%	
Refused	13	-	1	5	3	-	-	-	1	-	-	1	4	3	-	-	5	3	
	1%		1%	1%	3%				1%			1%	1%	2%			1%	1%	

16. Do you think the majority of pro-Palestinian demonstrators are pro-Hamas - yes or no?

BANNER 5																			
COLLEGE PROTESTS																			
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)									
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	331	15	35	263	16	249	51	30	331	-	-	146	99	41	40	3	245	81	
	33%	8%	15%	57%	15%	61%	13%	17%	100%			46%	28%	28%	28%	9%	37%	28%	
No	427	153	144	92	36	100	285	42	-	427	-	102	166	75	72	12	268	147	
	43%	82%	60%	20%	35%	24%	71%	24%		100%		32%	47%	50%	51%	38%	40%	51%	
Undecided	222	17	58	94	49	59	63	100	-	-	222	66	81	30	29	16	147	59	
	22%	9%	24%	21%	47%	14%	16%	56%			100%	21%	23%	20%	20%	50%	22%	20%	
Refused	20	1	2	9	3	1	1	6	-	-	-	5	5	3	1	1	10	4	
	2%	1%	1%	2%	3%	1%	1%	3%				2%	1%	2%	1%	3%	1%	1%	

18. We're about halfway through with the Trump hush money trial in New York City. Just your best guess, which of the following verdicts do you think this jury will render?

BANNER 5																			
COLLEGE PROTESTS																			
	VIEW OF PROTESTS					PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000 100	186 100	239 100	458 100	104 100	409 100	400 100	178 100	331 100	427 100	222 100	319 100	351 100	149 100	142 100	32 100	670 100	291 100	
Guilty on all counts	148 15%	43 23%	46 19%	47 10%	12 12%	55 13%	69 17%	24 13%	33 10%	78 18%	32 14%	57 18%	42 12%	17 11%	24 17%	8 25%	99 15%	41 14%	
Guilty on some counts, but not all	503 50%	103 55%	139 58%	208 45%	47 45%	194 47%	219 55%	85 48%	146 44%	244 57%	106 48%	142 45%	213 61%	82 55%	58 41%	7 22%	355 53%	140 48%	
Not guilty on all counts	231 23%	20 11%	35 15%	151 33%	22 21%	118 29%	77 19%	36 20%	122 37%	67 16%	42 19%	84 26%	68 19%	33 22%	41 29%	5 16%	152 23%	74 25%	
Undecided	103 10%	18 10%	18 8%	43 9%	23 22%	36 9%	32 8%	33 19%	25 8%	35 8%	41 18%	32 10%	26 7%	17 11%	18 13%	10 31%	58 9%	35 12%	
Refused	15 2%	2 1%	1 *%	9 2%	-	6 1%	3 1%	-	5 2%	3 1%	1 *%	4 1%	2 1%	-	1 1%	2 6%	6 1%	1 *%	

19. Just your own opinion, has this trial been fair or not fair?

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS					PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)				
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fair	391	105	156	94	34	114	207	69	64	249	74	100	171	65	52	3	271	117
	39%	56%	65%	21%	33%	28%	52%	39%	19%	58%	33%	31%	49%	44%	37%	9%	40%	40%
Not fair	435	40	53	310	26	263	120	50	235	118	79	178	114	56	72	14	292	128
	44%	22%	22%	68%	25%	64%	30%	28%	71%	28%	36%	56%	32%	38%	51%	44%	44%	44%
Undecided	158	41	27	47	42	29	71	57	29	57	68	39	64	25	16	14	103	41
	16%	22%	11%	10%	40%	7%	18%	32%	9%	13%	31%	12%	18%	17%	11%	44%	15%	14%
Refused	16	-	3	7	2	3	2	2	3	3	1	2	2	3	2	1	4	5
	2%		1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	2%

20. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 5																			
COLLEGE PROTESTS																			
	VIEW OF PROTESTS				PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATION WILL END IN VIOLENCE				CONCERNED (NET)				
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very liberal	66	40	12	9	4	13	51	2	5	54	6	19	29	6	12	-	48	18	
	7%	22%	5%	2%	4%	3%	13%	1%	2%	13%	3%	6%	8%	4%	8%		7%	6%	
Liberal	163	49	71	25	16	42	88	32	20	97	45	45	77	26	10	5	122	36	
	16%	26%	30%	5%	15%	10%	22%	18%	6%	23%	20%	14%	22%	17%	7%	16%	18%	12%	
Moderate	357	73	117	122	44	114	163	79	92	183	77	87	143	59	57	10	230	116	
	36%	39%	49%	27%	42%	28%	41%	44%	28%	43%	35%	27%	41%	40%	40%	31%	34%	40%	
Conservative	242	10	26	178	24	145	63	33	121	66	54	95	71	34	32	9	166	66	
	24%	5%	11%	39%	23%	35%	16%	19%	37%	15%	24%	30%	20%	23%	28%	25%	25%	23%	
Very conservative	113	5	6	97	4	81	15	17	81	12	19	48	20	17	25	3	68	42	
	11%	3%	3%	21%	4%	20%	4%	10%	24%	3%	9%	15%	6%	11%	18%	9%	10%	14%	
Other (Specify)	18	6	2	10	-	6	9	2	7	6	5	10	5	1	1	1	15	2	
	2%	3%	1%	2%		1%	2%	1%	2%	1%	2%	3%	1%	1%	1%	3%	2%	1%	
Don't know	41	3	5	17	12	8	11	13	5	9	16	15	6	6	5	4	21	11	
	4%	2%	2%	4%	12%	2%	3%	7%	2%	2%	7%	5%	2%	4%	4%	13%	3%	4%	

21. Thinking back to the 2020 general election, did you vote for Democrat Joe Biden or Republican Donald Trump? Or did you not vote in the 2020 election?

BANNER 5																			
COLLEGE PROTESTS																			
	VIEW OF PROTESTS					PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATION WILL END IN VIOLENCE				CONCERNED (NET)			
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000 100	186 100	239 100	458 100	104 100	409 100	400 100	178 100	331 100	427 100	222 100	319 100	351 100	149 100	142 100	32 100	670 100	291 100	
Democrat Joe Biden	445 45%	142 76%	167 70%	89 19%	43 41%	109 27%	254 64%	81 46%	59 18%	295 69%	86 39%	114 36%	192 55%	74 50%	54 38%	11 34%	306 46%	128 44%	
Republican Donald Trump	401 40%	20 11%	33 14%	311 68%	32 31%	251 61%	95 24%	54 30%	230 69%	75 18%	93 42%	160 50%	108 31%	53 36%	64 45%	14 44%	268 40%	117 40%	
Did not vote	81 8%	13 7%	22 9%	26 6%	19 18%	20 5%	34 9%	23 13%	17 5%	35 8%	24 11%	21 7%	30 9%	13 9%	14 10%	2 6%	51 8%	27 9%	
Third-Party candidate	33 3%	8 4%	7 3%	16 3%	1 1%	18 4%	7 2%	7 4%	16 5%	11 3%	5 2%	9 3%	11 3%	6 4%	6 4%	1 3%	20 3%	12 4%	
Undecided	11 1%	-	4 2%	3 1%	4 4%	4 1%	2 1%	5 3%	3 1%	3 1%	5 2%	4 1%	2 1%	-	3 2%	2 6%	6 1%	3 1%	
Refused	29 3%	3 2%	6 3%	13 3%	5 5%	7 2%	8 2%	8 4%	6 2%	8 2%	9 4%	11 3%	8 2%	3 2%	1 1%	2 6%	19 3%	4 1%	

22. what is your annual household income?

BANNER 5																		
COLLEGE PROTESTS																		
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)								
	TOTAL	SPPRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	124	25	26	59	14	41	52	28	39	48	32	43	42	16	21	1	85	37
	12%	13%	11%	13%	13%	10%	13%	16%	12%	11%	14%	13%	12%	11%	15%	3%	13%	13%
Under \$50,000 per year	150	26	44	64	15	64	60	26	52	68	28	53	54	15	25	3	107	40
	15%	14%	18%	14%	14%	16%	15%	15%	16%	16%	13%	17%	15%	10%	18%	9%	16%	14%
Under \$75,000 per year	141	36	38	56	8	54	63	23	40	65	35	52	56	16	13	3	108	29
	14%	19%	16%	12%	8%	13%	16%	13%	12%	15%	16%	16%	16%	11%	9%	9%	16%	10%
Under \$100,000 per year	161	38	36	69	15	73	66	21	61	61	37	46	62	29	21	3	108	50
	16%	20%	15%	15%	14%	18%	17%	12%	18%	14%	17%	14%	18%	19%	15%	9%	16%	17%
Under \$140,000 per year	148	32	38	64	14	65	53	30	48	72	28	48	48	24	21	7	96	45
	15%	17%	16%	14%	13%	16%	13%	17%	15%	17%	13%	15%	14%	16%	15%	22%	14%	15%
\$140,000 per year or more	179	21	42	100	15	83	69	26	65	81	31	50	61	36	28	3	111	64
	18%	11%	18%	22%	14%	20%	17%	15%	20%	19%	14%	16%	17%	24%	20%	9%	17%	22%
Undecided	97	8	15	46	23	29	37	24	26	32	31	27	28	13	13	12	55	26
	10%	4%	6%	10%	22%	7%	9%	13%	8%	7%	14%	8%	8%	9%	9%	38%	8%	9%

23. What TV news or commentary source do you trust the most?

BANNER 5																			
COLLEGE PROTESTS																			
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATION WILL END IN VIOLENCE			CONCERNED (NET)									
	TOTAL	SPRRT	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	89	37	25	20	6	29	47	13	14	60	14	24	34	12	18	1	58	30	
	9%	20%	10%	4%	6%	7%	12%	7%	4%	14%	6%	8%	10%	8%	13%	3%	9%	10%	
MSNBC	76	16	44	9	7	26	39	10	9	49	17	18	40	6	10	2	58	16	
	8%	9%	18%	2%	7%	6%	10%	6%	3%	11%	8%	6%	11%	4%	7%	6%	9%	5%	
FOX NEWS	169	7	11	142	7	113	36	19	108	23	34	79	42	20	24	4	121	44	
	17%	4%	5%	31%	7%	28%	9%	11%	33%	5%	15%	25%	12%	13%	17%	13%	18%	15%	
ABC	53	5	20	21	7	15	22	16	13	27	11	20	19	7	5	2	39	12	
	5%	3%	8%	5%	7%	4%	6%	9%	4%	6%	5%	6%	5%	5%	4%	6%	6%	4%	
NBC	56	6	25	20	5	17	26	13	14	32	10	15	23	10	6	1	38	16	
	6%	3%	10%	4%	5%	4%	7%	7%	4%	7%	5%	5%	7%	7%	4%	3%	6%	5%	
CBS	49	6	16	17	10	12	25	12	11	29	9	4	24	14	7	-	28	21	
	5%	3%	7%	4%	10%	3%	6%	7%	3%	7%	4%	1%	7%	9%	5%	-	4%	7%	
C-SPAN	20	5	4	8	2	8	11	1	5	13	2	3	10	4	3	-	13	7	
	2%	3%	2%	2%	2%	2%	3%	1%	2%	3%	1%	1%	3%	3%	2%	-	2%	2%	
NEWSMAX	66	2	6	56	2	51	9	6	46	12	8	34	14	7	8	3	48	15	
	7%	1%	3%	12%	2%	12%	2%	3%	14%	3%	4%	11%	4%	5%	6%	9%	7%	5%	
PBS/NPR	117	46	41	20	9	22	82	12	12	84	20	27	60	22	7	1	87	29	
	12%	25%	17%	4%	9%	5%	21%	7%	4%	20%	9%	8%	17%	15%	5%	3%	13%	10%	
ONE AMERICA NEWS NETWORK	16	1	-	14	1	13	3	-	12	2	2	8	5	-	3	-	13	3	
	2%	1%	-	3%	1%	3%	1%	-	4%	1%	1%	3%	1%	-	2%	-	2%	1%	
None of Them	240	44	38	112	39	89	88	58	72	79	84	72	70	41	43	13	142	84	
	24%	24%	16%	24%	38%	22%	22%	33%	22%	19%	38%	23%	20%	28%	30%	41%	21%	29%	
Undecided	49	11	9	19	9	14	12	18	15	17	11	15	10	6	8	5	25	14	
	5%	6%	4%	4%	9%	3%	3%	10%	5%	4%	5%	5%	3%	4%	6%	16%	4%	5%	

24. what TV news or commentary source do you trust the least?

BANNER 5																			
COLLEGE PROTESTS																			
VIEW OF PROTESTS	PRO-PALESTINIAN PROTESTS REFLECT ANTISEMITISM			MAJORITY OF PRO-PALESTINIAN DEMONSTRATORS ARE PRO-HAMAS			CONCERNED DEMONSTRATIION WILL END IN VIOLENCE			CONCERNED (NET)									
	TOTAL	SPPR	AGREE	OPPSE	UND	YES	NO	UND	YES	NO	UND	VERY	SMWT	NOT VERY	NOT AT ALL	UND	CNCRN	NOT CNCRN	
Total	1000	186	239	458	104	409	400	178	331	427	222	319	351	149	142	32	670	291	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
CNN	198	14	22	141	18	117	48	30	119	44	30	93	55	20	25	5	148	45	
	20%	8%	9%	31%	17%	29%	12%	17%	36%	10%	14%	29%	16%	13%	18%	16%	22%	15%	
MSNBC	109	2	7	97	2	86	15	7	73	19	16	42	31	16	17	1	73	33	
	11%	1%	3%	21%	2%	21%	4%	4%	22%	4%	7%	13%	9%	11%	12%	3%	11%	11%	
FOX NEWS	350	110	140	66	32	89	198	63	55	227	65	80	161	62	42	5	241	104	
	35%	59%	59%	14%	31%	22%	50%	35%	17%	53%	29%	25%	46%	42%	30%	16%	36%	36%	
ABC	10	1	1	7	1	2	7	1	3	5	2	3	4	-	3	-	7	3	
	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	
NBC	19	3	1	15	-	14	4	1	8	9	2	11	3	2	2	1	14	4	
	2%	2%	1%	3%	0%	3%	1%	1%	2%	2%	1%	3%	1%	1%	1%	3%	2%	1%	
CBS	17	2	6	8	1	2	11	4	4	6	7	-	6	8	2	1	6	10	
	2%	1%	3%	2%	1%	2%	3%	2%	1%	1%	3%	0%	2%	5%	1%	3%	1%	3%	
C-SPAN	6	-	-	3	3	1	4	1	1	3	2	-	5	-	1	-	5	1	
	1%	0%	0%	1%	3%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	
NEWSMAX	42	12	17	11	2	18	19	5	9	23	10	13	19	7	3	-	32	10	
	4%	6%	7%	2%	2%	4%	5%	3%	3%	5%	5%	4%	5%	5%	2%	0%	5%	3%	
PBS/NPR	5	-	1	3	1	1	3	1	3	2	-	3	2	-	-	-	5	-	
	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	0%	0%	1%	0%	
ONE AMERICA NEWS NETWORK	42	16	12	11	3	9	29	4	7	30	5	7	18	7	8	2	25	15	
	4%	9%	5%	2%	3%	2%	7%	2%	2%	7%	2%	2%	5%	5%	6%	6%	4%	5%	
All of Them	107	11	15	57	19	46	34	26	36	23	47	39	20	13	26	8	59	39	
	11%	6%	6%	12%	18%	11%	9%	15%	11%	5%	21%	12%	6%	9%	18%	25%	9%	13%	
Undecided	95	15	17	39	22	24	28	35	13	36	36	28	27	14	13	9	55	27	
	10%	8%	7%	9%	21%	6%	7%	20%	4%	8%	16%	9%	8%	9%	9%	28%	8%	9%	