Region:

(N=1,000)	n	%
Northeast	204	20.40
South	332	33.20
Midwest	242	24.20
West	222	22.20

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA Today and I would like to get your opinions on some issues of the day. Would you like to spend seven minutes to help us out? {ASK FOR YOUNGEST IN HOUSEHOLD}

Q.1   Gender

(N=1,000)	n	%
Male	491	49.10
Female	509	50.90

Q.2   How likely are you to vote in the general election for President in 2016 -- very likely, somewhat likely, 50-50 or not likely?

(N=1,000)	n	%
Very likely	937	93.70
Somewhat likely	63	6.30

Q.3   Do you think of yourself as a Democrat, Republican, or Independent? {IF INDEPENDENT, "Which party would you lean toward/feel closest to"}

(N=1,000)	n	%
Democrat	373	37.30
Republican	336	33.60
Unenrolled/Independent	252	25.20
Other	21	2.10
Refused	18	1.80

Q.4   What is your age category? {USE CENSUS CATEGORIES & QUOTA FOR EACH STATE M/F}

(N=1,000)	n	%
18-24 Years	101	10.10
25-34 Years	193	19.30
35-49 Years	243	24.30
50-64 Years	275	27.50
65-74 Years	102	10.20
75+	76	7.60
Refused	10	1.00

Q.5   For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=1,000)	n	%
White/Caucasian	699	69.90
Black/African-American	96	9.60
American Indian / Alaska Native	19	1.90
Asian	41	4.10
Native Hawaiian / Other Pacific Islander	2	0.20
Hispanic/Latino	121	12.10
Other	13	1.30
Don't know	9	0.90

6.   Do you feel the country is headed in the right direction or is on the wrong track?

(N=1,000)	n	%
Right Direction	266	26.60
Wrong Track	629	62.90
Undecided	105	10.50

7.   Do you approve or disapprove of the way Barack Obama is handling his job as president?

(N=1,000)	n	%
Approve	401	40.10
Disapprove	514	51.40
Undecided	85	8.50

{FOR Q3}

8.   Earlier you said you think of yourself as a/an {insert party}. Thinking about the upcoming presidential primaries and caucuses, do you think you will vote in your state's Democratic contest, Republican contest, or do you think you will skip the primary season and just vote next November?

(N=1,000)	n	%
Vote in Democratic primary/caucus	319	31.90
Vote in Republican primary/caucus	358	35.80
Skip Primaries/caucuses. Vote in November.	218	21.80
Undecided	97	9.70
Refused	8	0.80

{FOR 8.1}

9.   If the *Democratic* Primary for President was held today, and the candidates were {ROTATE} Hillary Clinton and Bernie Sanders, for whom would you vote or lean toward?

(N=319)	n	%
Hillary Clinton	160	50.16
Bernie Sanders	126	39.50
Other	0	0.00
Undecided	33	10.34

{FOR 8.2}

10.   If the *Republican* Primary for President of the United States were held today, who would be your first choice to win the Republican nomination? {RANDOMIZE LIST}

(N=358)	n	%
Jeb Bush	20	5.59
Ben Carson	13	3.63
Ted Cruz	72	20.11
John Kasich	25	6.98
Marco Rubio	60	16.76
Donald Trump	124	34.64
Other	0	0.00
Undecided	44	12.29

{FROM Q10, exclude answer from Q10 as an option, respondents must pick another candidate}
11.   Who would be your second choice? (RANDOMIZE LIST)

(N=314)	n	%
Jeb Bush	33	10.51
Ben Carson	34	10.83
Ted Cruz	61	19.43
John Kasich	35	11.15
Marco Rubio	73	23.25
Donald Trump	29	9.24
Other	6	1.91
Undecided	43	13.69

12.   What do you think is the most important issue facing the next president? {Randomize}

(N=1,000)	n	%
Reducing the national debt	68	6.80
Taxes	24	2.40
Jobs/Economy	264	26.40
Schools/Education	56	5.60
Healthcare	81	8.10
Illegal immigration	63	6.30
Abortion policy	14	1.40
Climate Change	42	4.20
Civil liberties	36	3.60
Terrorism/national security	218	21.80
Crime/Guns	40	4.00
Drugs/Opioids	12	1.20
Undecided	82	8.20

14.   Recently, the Centers for Disease Control and Prevention put its emergency operations center on the highest level of activation to respond to the Zika (zee-kah) Virus outbreak. How concerned are you about the Zika Virus spreading in the United States over the next several months – very concerned, somewhat concerned, not very concerned, or not at all concerned?

(N=1,000)	n	%
Very concerned	259	25.90
Somewhat concerned	353	35.30
Not very concerned	228	22.80
Not at all concerned	143	14.30
Undecided	17	1.70

I'm going to run Democrat Hillary Clinton against the top polled Republicans and for each, please tell me if you would vote for Clinton or the Republican I name. Let's start with {RANDOMIZE Q15-18}:

15.   Democrat Hillary Clinton versus Republican Donald Trump?

(N=1,000)	n	%
Hillary Clinton	431	43.10
Donald Trump	446	44.60
Undecided	101	10.10
Refused	22	2.20

16.   Democrat Hillary Clinton versus Republican Marco Rubio?

(N=1,000)	n	%
Hillary Clinton	416	41.60
Marco Rubio	475	47.50
Undecided	94	9.40
Refused	15	1.50

17.   Democrat Hillary Clinton versus Republican Ted Cruz?
                  (N=1,000)   n   %
                  Hillary Clinton --439   43.90
                  Ted Cruz --452   45.20
                  Undecided -- 95   9.50
                  Refused-- 14   1.40

18.   Democrat Hillary Clinton versus Republican John Kasich?
                  (N=1,000)   n   %
                  Hillary Clinton --380   38.00
                  John Kasich --494   49.40
                  Undecided --112   11.20
                  Refused-- 14   1.40

Now I'm going to run Democrat Bernie Sanders against the same four Republicans. Let's start with {ROTATE Q19-21}:

19.   Democrat Bernie Sanders versus Republican Marco Rubio?
                  (N=1,000)   n   %
                  Bernie Sanders ---418   41.80
                  Marco Rubio--458   45.80
                  Undecided --105   10.50
                  Refused-- 19   1.90

20.   Democrat Bernie Sanders versus Republican Ted Cruz?
                   (N=1,000)   n   %
                  Bernie Sanders ---444   44.40
                  Ted Cruz --423   42.30
                  Undecided --117   11.70
                  Refused-- 16   1.60

21.   Democrat Bernie Sanders versus Republican John Kasich?
                  (N=1,000)   n   %
                  Bernie Sanders ---407   40.70
                  John Kasich --439   43.90
                  Undecided --135   13.50
                  Refused-- 19   1.90

22.   Democrat Bernie Sanders versus Republican Donald Trump?
                  (N=1,000)   n   %
                  Bernie Sanders ---433   43.30
                  Donald Trump--444   44.40
                  Undecided --101   10.10
                  Refused-- 22   2.20

23.   Now, if I added Independent Michael Bloomberg against Democrat Bernie Sanders and Republican Donald Trump, would you vote for Sanders, Trump, or Bloomberg?
                  (N=1,000)   n   %
                  Democrat Bernie Sanders ----------------------------------303   30.30
                  Republican Donald Trump ----------------------------------370   37.00
                  Independent Michael Bloomberg---------------------------163   16.30
                  Undecided --147   14.70
                  Refused-- 17   1.70

24.   Do the two major parties – Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

	n	%
(N=1,000)		
Two parties – Democrat and Republican are good enough	338	33.80
A Third party is necessary	324	32.40
Multiple parties are necessary	214	21.40
Undecided	124	12.40

25.   Which do you prefer: (ROTATE) A presidential candidate with government experience or an outsider who is a fresh face to politics?

	n	%
(N=1,000)		
Candidate with government experience	519	51.90
Candidate who is a fresh face to politics	324	32.40
Undecided	157	15.70

26.   Which do you prefer: (ROTATE) A presidential candidate who offers an ambitious agenda, or one who advocates a more limited agenda but guarantees/promises to get it done?

	n	%
(N=1,000)		
Candidate who offers ambitious agenda	318	31.80
Candidate who advocates limited agenda but promises to get done	550	55.00
Undecided	132	13.20

27.   If Hillary Clinton eventually becomes the Democratic nominee after all of the caucuses and primaries, would you feel enthusiastic, satisfied, dissatisfied, or scared?

	n	%
(N=1,000)		
Enthusiastic	158	15.80
Satisfied	257	25.70
Dissatisfied	213	21.30
Scared	330	33.00
Undecided	42	4.20

27a.   If Bernie Sanders eventually becomes the Democratic nominee after all of the caucuses and primaries, would you feel enthusiastic, satisfied, dissatisfied, or scared?

	n	%
(N=1,000)		
Enthusiastic	155	15.50
Satisfied	307	30.70
Dissatisfied	186	18.60
Scared	277	27.70
Undecided	75	7.50

28.   If Donald Trump eventually becomes the Republican nominee after all of the caucuses and primaries, would you feel enthusiastic, satisfied, dissatisfied, or scared?

	n	%
(N=1,000)		
Enthusiastic	154	15.40
Satisfied	240	24.00
Dissatisfied	182	18.20
Scared	380	38.00
Undecided	44	4.40

29.   How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, very conservative? **{ROTATE .1-.5 ASCENDING TO DESCENDING}**

	(N=1,000)	n	%
	Very liberal	61	6.10
	Liberal	167	16.70
	Moderate	341	34.10
	Conservative	257	25.70
	Very Conservative	138	13.80
	Other {Respondent Specifies}	18	1.80
	Don't know	18	1.80

30.   What TV news or commentary source do you trust the most?
        {RANDOMIZE 30.1 - 30.8}

	(N=1,000)	n	%
	CNN	134	13.40
	MSNBC	59	5.90
	FOX NEWS	275	27.50
	ABC	71	7.10
	NBC	79	7.90
	CBS	87	8.70
	C-SPAN	30	3.00
	Comedy Central	48	4.80
	Undecided	217	21.70

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

31.   What is your annual household income?

	(N=1,000)	n	%
	Under $20,000 per year	86	8.60
	Under $50,000 per year	191	19.10
	Under $75,000 per year	199	19.90
	Under $100,000 per year	155	15.50
	Under $140,000 per year	115	11.50
	$140,000 or more per year	119	11.90
	Undecided	135	13.50

32.   How important is religion in your life – very important, somewhat important, not very important or not at all important?

	(N=1,000)	n	%
	Very important	541	54.10
	Somewhat important	246	24.60
	Not very important	103	10.30
	Not at all important	92	9.20
	Undecided	12	1.20
	Refused	6	0.60

33.   Are you willing to be interviewed by a USA Today reporter for an upcoming article, please give me your name and verify best phone number?

	(N=1,000)	n	%
	Yes	383	38.30
	No	596	59.60
	Undecided	21	2.10

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]