

Sarkar, Arkapravo (Assistant Professor)

Refereed Journal Articles

Journal Article, Academic Journal

Zinoviev, D., Bicen, P., Sarkar, A. THE "NON-MUSK" EFFECT AT X (TWITTER). *Social Network Analysis and Mining*.

Presentations

Zinoviev, Dmitry (Presenter & Author), Sarkar, Arkapravo (Author Only), Bicen, Pelin (Author Only), Faculty Scholarly & Creative Achievement Celebration, "The "Non-Musk" Effect on Twitter," Suffolk University. (December 6, 2023).

Sarkar, Arkapravo, CICL Meet the Editor Event, "The Spillover Effects of Sustainability Initiatives on Customer Purchase Behavior: Evidence from the California Plastic Bag Ban," CICL, Sawyer Business School, Sawyer Business School, Suffolk University. (September 22, 2023).

Zinoviev, Dmitry (Presenter & Author), Sarkar, Arkapravo (Author Only), Bicen, Pelin (Author Only), SunBelt 2023 Social network analysis conference, "The Musk Effect at Twitter: How Much Do Entrepreneurs Care? A Study from Seven Countries," INSNA, Portland, OR. (June 2023).