

**Blodgett, Mark S. (Full Professor)**

**Refereed Journal Articles**

***Journal Article, Academic Journal***

- Blodgett, M. S., Peterson, J. H., Segal, L. G. (2021). Benefit Corporation Governance: A Decade of Debating Best Practices. *NYU Journal of Law and Business*, 17(2).
- Blodgett, M. S., Melconian, L., Peterson, J. H. (2019). Winning With Ethical Leadership: A Student Team Project in Corporate Values. *Journal of Academy of Business Education*, 20(summer 2019).
- Blodgett, M. S., Melconian, L., Peterson, J. H. (2016). Social Enterprise: Reaffirming Public Purpose Governance Through Shared Value. *Journal of Business and Securities Law*, 16(2).
- Blodgett, M. S., Eonas, A., Melconian, L., Peterson, J. H. (2014). Enhancing Business Ethics Curriculum: Teaching Nonprofit Organizational Governance. *Journal of Academy of Business Education*.
- Blodgett, M. S., Hoitash, R., Markelevich, A. (2014). Sustaining the Financial Value of Global CSR. *Business and Society Review*, 119(1), 95-124.
- Blodgett, M. S., Dumas, C., Zanzi, A. (2012). Emerging Trends in Global Business: A Comparative Study of U.S. and International Family Business Values. *Journal of Business Ethics*.
- Blodgett, M. S. (2012). Substantive Ethics: Law and Ethics in Corporate Ethics Programs. *Journal of Business Ethics*.
- Blodgett, M. S., Melconian, L. (2012). Sustaining the Public Trust: Nonprofit Health Governance. *Business and Society Review*, 117.2(Summer 2012), 197-219.
- Hunter, R. J., Shannon, J. H., O'Sullivan, S. A., Blodgett, M. S. (2011). Regulation: A Historical Perspective and Discussion of the Impact of the Commerce Clause and the Fourteenth Amendment and the Move to Deregulate the American Economy. *University of La Verne Law Review*, 32(2), 137-164.
- Johns, R., Blodgett, M. S. (2011). Fairness at the Expense of Commercial Certainty: The International Emergence of Unconscionability and Illegality as Exceptions to the Independence Principle of Letters of Credit and Bank Guarantees. *Northern Illinois University Law Review*, 31(Spring/2).
- Atherton, S. C., Blodgett, M. S., Atherton, C. (2011). Fiduciary Principles: Corporate Responsibilities to Stakeholders. *Journal of Religion and Business Ethics*, 2(2).
- Blodgett, M. S., Hunter, Jr., R. J. (2010). The Environment and Trade Agreements: Should the WTO Become More Actively Involved? *University of California Hastings International and Comparative Law Review*.
- Blodgett, M. S., Hunter, Jr., R. J. (2009). Sugar By Any Other Name Might Surely Not Be As Sweet. *Business Law Review*, 42.

- Blodgett, M. S., Hunter, Jr., R. J., Hayden, R. M. (2009). Foreign Direct Investment, Trade, and China's Competition Laws. *Denver Journal of International Law and Policy*, 37(2), 32.
- Blodgett, M. S., DeLaunay, C., Hung, K.-T. (2009). Source of Business Ethics Convergence: A Review of Global Corporate Websites. *Journal of Knowledge Globalization*, 2(13).
- Blodgett, M. S., Hunter, R. J., Lozada, H. R. (2008). A Primer on International Environmental Law: Sustainability as a Principle of International Law and Custom. *ILSA Journal of International and Comparative Law*, 15(1), 32.
- DeLaunay, C. J., Blodgett, M. S. (2005). A Global MBA for Tomorrow's Global Business Leaders: Integrating Best Practice with Boston's Locational Advantage. *Journal of Teaching in International Business*, 17(1&2).
- Blodgett, M. S., Carlson, P. J., Sergenian, G. K., Gopinath, C. (2004). Introducing a Multidisciplinary MBA Curriculum: Evolution of a Team Based Approach. *Journal of the Academy of Business Education*.
- Blodgett, M., Kane, S. (2003). Global Corporate Governance: Implications for a Functionally Harmonized Legal Infrastructure. *Journal of Business & Economics Research*, 1(6).
- Carrafiello, V., Blodgett, M. S. (2002). Commercial Activity Under the Foreign Sovereign Immunity Act: Gateway to Global Business & Ethics. *ALSB International Business Law Journal*, 2.
- Blodgett, M. (2000). Revitalizing the MBA for the New Millenium: A Collaborative Action Research Approach. *International Journal Of Value Based Management*, 13.
- Blodgett, M. (1999). Articulating Values to Inform Decision Making: Lessons From Family Firms Around the World. *International Journal Of Value Based Management*, 12.

### **Non-Refereed Journal Articles**

- Hunter, R. J., Shannon, J., Blodgett, M. S. (2011). The Bureau of Consumer Financial Protection: Regulation, Deregulation, and Reregulation. *Business Law Review*, 44(Spring).
- Hunter, R. J., Shannon, J., Blodgett, M. S. (2011). The Bureau of Consumer Financial Protection: Regulation, Deregulation, and Reregulation. *Business Law Review*, 44(Spring).

### **Other Intellectual Contributions**

#### **Law Review**

- Blodgett, M. S., Melconian, L., Peterson, J. H. (2013). State Oversight of Nonprofit Governance: Confronting the Challenge of Mission Adherence Within a Multi-Dimensional Standard. *Journal of Law and Commer, University of Pittsburgh School of Law Journal of Commerce*, Vol. 32(Issue 1).
- Blodgett, M. S., Melconian, L., Peterson, J. H. (2013). Evolving Corporate Governance Standard for Healthcare Nonprofits: Is Director Compensation a Breach of Fiduciary Duty? *Brooklyn Journal of Corporate Financial and Commercial Law*, Vol. 7(Noumber 2), 443-474.

## **Conference Proceedings**

### **Conference Proceeding**

Blodgett, M., Carlson, P., Gopinath, C., Sergenian, G. (2000). *Starting the MBA with a Bang!.....* Academy of Business Education.

### **Presentations**

Blodgett, Mark S. (Presenter & Author), MBAA International/MALSB, "International Business Law: Facilitating International Business," MBAA International/MALSB, Chicago, Illinois. (March 22, 2023).

Blodgett, Mark S., MBAA International/Mid-West Academy of Legal Studies in Business, "Big Bank Diversity Initiatives," MBAA International/Mid-West Academy of Legal Studies in Business, Chicago, Illinois. (March 24, 2022).

Gokalp, Omer N (Presenter & Author), Thams, Yannick (Author Only), Blodgett, Mark S. (Author Only), Eastern Academy of Management, "Women in the Boardroom and Product Recalls," Academy of Management, Virtual. (May 20, 2021).

Blodgett, Mark S., Melconian, Linda, Peterson, Jason H., Segal, Lydia G., Midwest Acad. Legal Studies in Bus. (MALSB), "Social Enterprise: Governance Standards," MBAA International, Chicago, IL. (March 2019).

Blodgett, Mark S., Schnader, Anne, Academy of Legal Studies in Business, "Financial Advice Standards," Same, Portland, Oregon. (August 2018).

Blodgett, Mark S., Midwest Academy Legal Studies in Business, "Common Law Values," MBAA International, Chicago IL. (April 2018).

Blodgett, Mark S., Schnader, Anne, International Vincentian Business Ethics Conference, "Financial Professionals and Fiduciary Duty: Not Always What You Think," Vincentian Universities--DePaul University, Chicago. (October 26, 2017).

Blodgett, Mark S., Hoitash, Ran, Markelevich, Ariel, International Vincentian Business Ethics Conference, "Global Rule of Law: An Ethical Infrastructure for Economic Advancement?," Vincentian Universities---Niagara University, Buffalo, NY. (October 20, 2016).

Blodgett, Mark S., MBAA International Midwest ALSB Chicago, "Teaching International Business Law: A Multi-Media & Case Based Approach," same, Chicago. (April 2016).

Blodgett, Mark S., Tri-State Academy of Legal Studies in Business, "Global Corporate Governance: Perspectives and Student Project," Tri- State Regional of the Academy of Legal Studies in Business, Columbus, Ohio. (October 2015).

Blodgett, Mark S., MALSB, "Global Business Ethics (Master Teacher Competition)," Midwest ALSB also II MBA, Chicago, IL. (March 2015).

Blodgett, Mark S., Melconian, Linda, Canadian Academy of Legal Studies in Business, "Corporate Foundations and Social Enterprise," Canadian Academy of Legal Studies in Business, Toronto, Canada. (May 8, 2014).

Blodgett, Mark S., Melconian, Linda, MBAA International, "Teaching Applied Ethics Across the University Curriculum: A Student Project Template for "Doing Good and Making a

- Profit", Mid-West Academy of Legal Studies in Business, Chicago, Illinois. (March 28, 2014).
- Blodgett, Mark S., MBAA International, "Teaching the Perspectives of Globalization: Internet Resources for Globalized Business Curriculum," Academy of International Business, Chicago, Illinois. (March 27, 2014).
- Blodgett, Mark S. (Presenter & Author), Markelevich, Ariel (Author Only), Hoitash, Ran (Author Only), 20th Annual International Vincentian Business Ethics Conference, "Environmental Impact on MNC Ethical Behavior: Societal Indicators of CSR," Institute for Business and Professional Ethics DePaul University, Chicago, Illinois. (October 17, 2013).
- Blodgett, Mark S., Eonas, Anthony, Melconian, Linda, Peterson, Jason H., Midwest Regional Meeting of Academy of Business Legal Studies, "Pedagogy Teaching of Ethics of Nonprofits," ABLIS, Chicago, Illinois. (February 28, 2013).
- Atherton, Susan C., Blodgett, Mark S., Atherton, Charles, International Business Ethics Conference, "Governance Norms...", Niagara University, Buffalo, NY. (October 29, 2012).
- Melconian, Linda, Blodgett, Mark S., International Business Ethics Conference, "Caveat Emptor Emptor or Disclosure: Approaching the Nutritional Responsibility of Consumer Protection," St. Johns University, Buffalo, New York. (October 26, 2012).
- Blodgett, Mark S., Markelevich, Ariel, MBAA-Midwest ALSB, "CSR and Financial Value," Midwest ALSB, Chicago, IL. (March 12, 2012).
- Blodgett, Mark S., MBAA-Midwest ALSB, "Values," Midwest ALSB, Chicago, IL. (March 12, 2012).
- Blodgett, Mark S. (Author Only), Melconian, Linda (Presenter & Author), International Business Ethics Conference, "Non-Profit Sustainability," St. Johns University, NYC. (October 27, 2011).
- Blodgett, Mark S. (Presenter & Author), Markelevich, Ariel (Author Only), International Business Ethics Conference, "Sustaining Financial Value of Global CSR," St. Johns University, NYC. (October 27, 2011).
- Melconian, Linda (Presenter & Author), Blodgett, Mark S. (Presenter & Author), K-Global Conference, "A Crisis in Nonprofit Fiduciary Standard," Suffolk University, Boston. (November 17, 2010).
- Blodgett, Mark S. (Author Only), Hunter, Richard J. (Presenter & Author), O'Sullivan, Susan A. (Author Only), Shannon, John H. (Author Only), National Meeting Academy of Legal Studies in Business, "Regulation: A Historical Perspective and Discussion," Academy of Legal Studies in Business, Richmond, VA. (August 2010).
- Blodgett, Mark S., DeLaunay, Christian, Hung, Kuo-Ting, "Source of Business Ethics Convergence: A Review of Global Corporate Websites," Knowledge Globalization Conference, Boston, Massachusetts. (2009).
- Blodgett, Mark S., Dumas, Colette, Zanzi, Alberto, "Emerging Ethical Values of American Family Owned Businesses," 16th Annual International Conference Promoting Business Ethics, Niagara, New York. (October 2009).

- Atherton, Susan, Blodgett, Mark S., Atherton, Charles, "Ethics, Morals and Fiduciary Duty as Guiding Principles for Stakeholder Theory," 16th Annual International Conference Promoting Business Ethics, Niagara, New York. (October 2009).
- Blodgett, Mark S., "Substantive Ethics: Law and Ethics in Corporate Ethics Programs," 16th Annual International Conference Promoting Business Ethics, Niagara, New York. (October 2009).
- Blodgett, Mark S., "Substantive Ethics: The Ethics of Integrity," Academy of Legal Studies in Business, Denver, Colorado. (August 2009).
- Blodgett, Mark S., Hunter, Jr., Richard J., "Sugar By Any Other Name Might Surely Not Be As Sweet," North Atlantic Regional Business Law Association Conference, Boston, Massachusetts. (April 2009).
- Johns, Roger J., Blodgett, Mark S., "Troubling Developments in Letter of Credit Law: The Emergence of Collateral Threats To The Independence Principle," Southeastern Academy of Legal Studies in Business, Atlanta, Georgia. (2008).
- Blodgett, Mark S., Hunter, Richard J., "WTO: The Confluence of Global Trade & Environmental Protection," Southeastern Academy of Legal Studies in Business, Atlanta, Georgia. (2008).
- Blodgett, Mark S., "Business Ethics: The Law of Duty," Academy of Legal Studies in Business Conference, Long Beach, California. (August 2008).
- Blodgett, Mark S., Hunter, Jr., Richard J., "A Primer on International Environmental Law," Mid-West Academy of Legal Studies in Business, Chicago, Illinois. (March 2008).
- Blodgett, Mark S., DeLaunay, Christian, Hung, Kuo-Ting, "Business Ethics: Corporate Websites," Academy of Legal Studies in Business Conference, Indianapolis, Indiana. (August 2007).
- Blodgett, Mark S., DeLaunay, Christian, Hung, Kuo-Ting, "Corporate Websites: Source of Business Ethics," Pacific Northwest Regional Academy Legal Studies in Business, Seattle, Washington. (March 2007).
- Blodgett, Mark, "Duty in the Law: Substantive Ethics," Pacific Southwest Regional of Academy of Legal Studies in Business, Palm Springs, California. (February 2006).
- DeLaunay, Christian, Blodgett, Mark S., "Projecting an Ethical Image: Semantic Analysis of Multinational Cos.' Communication," Association for Global Business Conference, Miami, Florida. (October 2005).
- Blodgett, Mark, "International Tax : Part of the Global MBA Core," Academy of Legal Studies in Business Conference, Ottawa, Canada. (August 2004).
- Blodgett, Mark, "Duty: Ethics in the Law," Pacific Southwest Regional of Academy of Legal Studies in Business, Palm Springs, California. (February 2003).
- Blodgett, Mark, "Foreign Direct Investment : Implications for a Harmonized Legal Infrastructure," Academy of Legal Studies in Business Conference, Albuquerque, New Mexico. (August 2001).