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| Total | 800  | 387  | 413  | 166  | 299  | 141 | 242 | 149 | 246 | 104 | 147 | 214 | 200 | 125 | 1452 | 110 | 129 |
| C%    | 100  | 100  | 100  | 100  | 100  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100  | 100  |

| 50/50 | 412  | 196  | 216  | 78   | 147  | 99  | 131 | 51  | 95  | 122 | 48   | 75   | 113 | 106 | 64   | 220  | 63   | 74  |
| C%    | 52   | 51   | 52   | 47   | 49   | 61  | 51  | 54  | 47  | 53  | 50   | 53   | 50  | 46  | 51   | 53   | 51   | 49  | 57  | 57  |

| Not likely | 353  | 173  | 180  | 76   | 140  | 58  | 92  | 57  | 75  | 118 | 52   | 67   | 92  | 87  | 52   | 213  | 41   | 50  |
| C%         | 44   | 45   | 44   | 46   | 47   | 36  | 45  | 38  | 52  | 42  | 48   | 50   | 46  | 43  | 44   | 42   | 47   | 37  | 39  |

| Undecided | 35   | 18   | 17   | 12   | 12   | 4   | 7   | 19  | 1   | 9   | 6    | 4    | 5   | 9   | 7    | 9    | 19   | 6   | 5   |
| C%        | 4    | 5    | 4    | 7    | 4    | 2   | 4   | 8   | 1   | 5   | 2    | 4    | 3   | 4   | 4    | 7    | 4    | 5   | 4   |
S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

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Page 6
For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

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Page 7
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

| GENDER | AREA                  | PARTY | AGE      | RACE            | Total | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female |
|--------|-----------------------|-------|----------|----------------|-------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|
|        |                       |       |          |                |       |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Total  |                       |       |          |                | 800   | 387   | 413    | 166   | 299    | 161   | 174    | 242   | 109    | 179   | 246    | 104   | 147    | 214   | 200    | 125   | 452    | 110   | 129    |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 100   | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    |
| Full-time |                    |       |          |                | 299   | 163   | 136    | 75    | 108    | 54    | 62     | 84    | 52     | 67    | 80     | 42    | 61     | 91    | 71     | 30    | 188    | 38    | 31     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 37    | 42    | 33     | 45    | 36     | 36    | 35     | 48    | 37     | 33    | 40     | 41    | 43     | 36    | 24     | 42    | 35     | 24    | 10     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Part-time |                  |       |          |                | 57    | 19    | 38     | 9     | 14     | 12    | 22     | 13    | 4      | 9     | 28     | 13    | 12     | 14    | 13     | 5     | 29     | 6     | 13     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 7     | 5     | 9      | 9     | 14     | 12    | 5      | 7     | 13     | 5     | 4      | 5     | 11     | 13    | 8      | 7     | 4      | 6     | 5      |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Retired                  |             |       |          |                | 181   | 86    | 95     | 35    | 75     | 42    | 29     | 72    | 39     | 45    | 25     | 2     | 16     | 45    | 56     | 60    | 122    | 25    | 19     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 23    | 22    | 23     | 21    | 25     | 26    | 17     | 30     | 36     | 25    | 10     | 2     | 11     | 21    | 28     | 48    | 27     | 23    | 15     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Unemployed                |             |       |          |                | 154   | 69    | 85     | 28    | 57     | 33    | 36     | 48    | 8      | 38    | 58     | 19    | 37     | 42    | 35     | 19    | 67     | 23    | 33     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 19    | 18    | 21     | 17    | 19     | 20    | 21     | 20    | 7      | 21    | 24     | 18    | 25     | 20    | 18     | 15    | 15     | 21    | 26     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Permanently disabled     |               |       |          |                | 43    | 18    | 25     | 11    | 15     | 9     | 8      | 18    | 0      | 7     | 18    | 5     | 4      | 8     | 16     | 9      | 26     | 8      | 6      |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 5     | 5     | 6      | 7     | 5      | 6     | 5      | 7     | 0      | 4     | 7     | 5     | 3      | 4     | 8     | 7      | 6      | 7      | 5      |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Student                   |             |       |          |                | 57    | 29    | 28     | 8     | 23     | 11    | 15     | 5     | 4      | 13    | 32     | 23    | 16     | 11    | 7      | 0      | 15     | 9      | 26     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 7     | 7     | 7      | 5     | 8      | 7     | 9      | 2     | 4      | 7     | 13     | 22    | 11     | 5     | 4      | 0      | 3      | 8      | 20     |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Other                     |               |       |          |                | 2     | 0     | 2      | 0     | 2      | 0     | 0      | 1     | 0      | 0     | 1      | 0     | 0      | 1     | 1      | 1      | 1      | 1      | 0      |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 0     | 0     | 0      | 1     | 0      | 0     | 0      | 0     | 0      | 0     | 0      | 0     | 0      | 1     | 1      | 0      | 1      | 0      | 1      |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| Refused                   |               |       |          |                | 7     | 3     | 4      | 0     | 5      | 0     | 2      | 1     | 2      | 0     | 4      | 0     | 1      | 3     | 1      | 1      | 4      | 0      | 1      |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |
| 100%   |                       |       |          |                | 1     | 1     | 1      | 0     | 2      | 0     | 1      | 0     | 2      | 0     | 2      | 0     | 1      | 1      | 1      | 1      | 1      | 0      | 1      |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |       |        |

Page 8
Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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Q10. What do you think is the most important problem facing the country today?

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Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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Page 14 { 2 / 2}
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

**BASE: Not registered**

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Page 15
Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?
BASE: Registered voter

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Q13. Can you tell me the name of the Vice President of the United States?

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Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?

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Favorable

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Unfavorable

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Heard of/Undecided

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Never heard

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Q15. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

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Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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Page 20
Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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### Q18. In your own words, what is the reason that you are not registered to vote?

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Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

**BASE: Registered to vote**

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Page 24

BASE: Did not vote in 2008 Presidential election

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Page 25
Q21A. Who did you vote for?

**BASE: Last voted in 2004**

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| C%    | 52 | 58 | 47 | 100 | 68 | 0 | 0 | 33 | 100 | 40 | 0 | 100 | 50 | 40 | 67 | 75 | 50 | 25 | 86 |

| Kerry | 8 | 2 | 6 | 0 | 3 | 2 | 3 | 3 | 0 | 5 | 0 | 0 | 2 | 3 | 2 | 1 | 6 | 2 | 0 |
| C%    | 26 | 17 | 32 | 0 | 16 | 50 | 60 | 33 | 0 | 33 | 0 | 0 | 25 | 30 | 33 | 25 | 38 | 50 | 0 |

| Don't remember/Refused | 7 | 3 | 4 | 0 | 3 | 2 | 2 | 2 | 3 | 0 | 4 | 0 | 0 | 2 | 3 | 0 | 0 | 2 | 1 | 1 |
| C%                    | 23 | 25 | 21 | 0 | 16 | 50 | 40 | 33 | 0 | 27 | 0 | 0 | 25 | 30 | 33 | 25 | 13 | 25 | 14 |
Q21B. Who did you vote for?
BASE: Last voted in 2000

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C% = Percentage of the total sample

Page 31
Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

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Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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Page 34
Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

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Page 35
Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because... it is so corrupt.

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Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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C%: Column Percentage
Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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Page 38
Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>"It will bother me if I don't vote because I will be letting other people elect the president" or 2>"It won't bother me because my vote doesn't make any difference anyway."

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Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

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Page 41
Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

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Page 42
Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election – or not?

BASE: Would be Obama voters

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No: 12 12 12 12 12 12 12 12 12 12 12 12 12 12 12 12 12 12 12 12
Undecided: 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4

Page 43
Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Romney voters

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Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

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|----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Total          | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     | 100     |
| Barack Obama   | 63      | 64      | 62      | 58      | 72      | 60      | 72      | 65      | 61      | 61      | 63      | 59      | 72      | 71      | 79      | 79      | 91      |
| Mitt Romney    | 21      | 19      | 22      | 20      | 18      | 19      | 15      | 17      | 19      | 20      | 18      | 22      | 23      | 20      | 16      | 15      | 18      |
| Undecided      | 16      | 16      | 16      | 11      | 11      | 13      | 10      | 19      | 20      | 10      | 13      | 15      | 20      | 21      | 19      | 14      | 12      |
Q34. Do you believe citizens should be required to show a photo ID before voting?

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Q35. Would you say you follow what’s going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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| Some of the time | 273 | 140 | 133 | 58 | 103 | 62 | 50 | 90 | 42 | 69 | 63 | 32 | 54 | 72 | 67 | 42 | 165 | 32 | 43 |
| Only now and then | 146 | 69 | 77 | 24 | 55 | 22 | 45 | 34 | 13 | 26 | 68 | 27 | 27 | 45 | 32 | 13 | 73 | 25 | 26 |
| Hardly at all    | 115 | 53 | 62 | 26 | 43 | 14 | 32 | 26 | 8 | 25 | 53 | 20 | 28 | 28 | 27 | 12 | 57 | 18 | 20 |
| Undecided       | 23 | 13 | 10 | 13 | 5 | 0 | 5 | 7 | 8 | 3 | 2 | 3 | 3 | 5 | 6 | 6 | 7 | 5 | 7 |
| Refused         | 5 | 4 | 1 | 1 | 1 | 0 | 3 | 2 | 0 | 1 | 2 | 1 | 0 | 2 | 1 | 1 | 2 | 0 | 2 |

Page 47
Q36. Is the recession over in the United States?

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C% 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

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Total: 800

- Fully support Israel militarily: 145 (18%)
- Work with the UN and the European Union: 255 (32%)
- Engage in peace talks with Israel and Iran: 181 (23%)
- Do nothing: 127 (16%)
- Don't know/No opinion: 92 (12%)

Page 49
Q38. What TV news or commentary source do you trust the most?

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Page 50
Q39. What national political reporter or analyst would you say that you trust the most?

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Page 51
Q40. What is your annual household income?

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Q41. Would you describe your household finances as excellent, good, fair or poor?

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Q42. What is the highest level of education you have completed?

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Q43. What is your primary source for political news and information?

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Q44. Are any members of your household members of the U.S. military?

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Q45. Are any members of your household members of a labor union?

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| Total | 800 | 387 | 413 | 166 | 299 | 161 | 174 | 242 | 109 | 179 | 246 | 164 | 147 | 214 | 200 | 125 | 452 | 110 | 129 |
| C%    | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes   | 64  | 35  | 29  | 22  | 16  | 17  | 9   | 25  | 10  | 15  | 14  | 10  | 10  | 21  | 15  | 7   | 42  | 14  | 5   |
| C%    | 8   | 9   | 7   | 13  | 5   | 11  | 5   | 10  | 9   | 8   | 6   | 10  | 7   | 10  | 8   | 6   | 9   | 13  | 4   |
| No    | 695 | 334 | 361 | 131 | 269 | 138 | 157 | 202 | 96  | 153 | 223 | 92  | 131 | 179 | 175 | 110 | 391 | 89  | 116 |
| C%    | 87  | 86  | 87  | 90  | 86  | 90  | 83  | 88  | 85  | 91  | 88  | 89  | 84  | 88  | 88  | 87  | 81  | 90  | 87  | 90  |
| Undecided | 41 | 18  | 23  | 13  | 14  | 6   | 8   | 15  | 3   | 11  | 9   | 2   | 6   | 14  | 10  | 8   | 19  | 7   | 8   |
| C%    | 5   | 5   | 6   | 8   | 5   | 4   | 5   | 6   | 3   | 6   | 4   | 2   | 4   | 7   | 5   | 6   | 4   | 6   | 6   |
Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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Total 800 387 413 166 299 161 174 242 109 179 246 104 147 214 200 125 452 110 129 C% 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100

Yes C% 23 30 17 22 18 22 39 26 16 18 19 26 25 22 27 13 18

No C% 70 64 76 72 71 62 75 71 58 66 78 78 66 68 70 66 84 76

Undecided C% 7 6 7 8 7 5 6 7 3 8 6 4 5 8 7 8 7 4 6
Q47. How important is religion in your life?

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### Total

- Very important: 800 (100%)
- Somewhat important: 413 (51.6%)
- Not very important: 166 (20.8%)
- Not at all important: 413 (51.6%)
- Undecided: 9 (1.1%)
- Refused: 29 (3.6%)

**Page 59**
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<th>Importance of U.S.</th>
<th>Importance of Military</th>
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Page 61
S2. How likely are you to vote in the general election for President?

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2012/08/09
S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

| U.S. Poll | Importance of | Vote in | Employment Status | Military | Labor | Religion In Your Life | Recession | OVER |
|-----------|---------------|---------|-------------------|----------|-------|------------------------|-----------|
|           |               |         |                   |          |       |                        |           |
| Total     | 800  412  353  299  57  181  154  43  57  115  647  64  695  355  260  84  63  101  625 |
| C%        | 100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100 |
| Democrat  | 242  131  92  84  13  72  48  18  5  21  206  25  202  107  76  23  17  40  178 |
| C%        | 30  32  26  28  23  40  31  42  9  18  32  39  29  30  29  27  27  40  28 |
| Republican| 109  51  57  52  4  39  8  0  4  22  84  10  96  49  36  12  9  15  83 |
| C%        | 14  12  16  17  7  22  5  0  7  19  13  16  14  14  14  14  14  15  13 |
| Unenrolled/Independent | 133  72  53  53  9  31  23  7  10  20  104  11  111  55  43  16  13  3  122 |
| C%        | 17  17  15  18  16  17  15  16  18  17  16  17  16  15  17  19  21  3  20 |
| Other     | 46  23  22  14  0  14  15  0  3  6  40  4  42  20  19  5  2  3  35 |
| C%        | 6  6  6  5  0  8  10  0  5  5  6  6  6  6  7  6  3  3  6 |
| Not reg  | 246  122  118  80  28  25  58  18  32  41  197  14  223  110  81  27  21  33  190 |
| C%        | 31  30  33  27  49  14  38  42  56  36  30  22  32  31  31  32  33  33  39 |
| Reg refused Party | 24  13  11  16  3  0  2  0  3  5  16  0  21  14  5  1  1  7  17 |
| C%        | 3  3  5  5  0  1  0  5  4  2  0  3  4  2  1  2  7  3 |

Page 63
## S4. Are you a U.S. citizen?

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Page 66
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### Total

- **Votes in U.S.**
- **Employment Status**
- **Military Union**
- **Labor Union**
- **Religion in Your Life**
- **Recession**

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| Full-time | 299 | 155 | 135 | 299 | 0  | 0   | 0   | 0  | 0  | 38  | 242 | 35  | 243 | 117 | 92  | 40  | 28  | 50  | 235 |
| Part-time | 57  | 29  | 26  | 0   | 57 | 0   | 0   | 0  | 0  | 3   | 49  | 2   | 50  | 21  | 15  | 8   | 10  | 9   | 48  |
| Retired   | 181 | 91  | 79  | 0   | 0  | 181 | 0   | 0  | 0  | 34  | 21  | 11  | 161 | 101 | 66  | 6   | 2   | 13  | 144 |
| Unemployed| 154 | 77  | 70  | 0   | 0  | 0   | 154 | 0  | 0  | 23  | 129 | 7   | 145 | 60  | 48  | 24  | 19  | 13  | 122 |

### Percentages

- **Full-time**: 37, 38, 38, 100, 0, 0, 0, 0, 0, 3, 8, 7, 7, 6, 6, 10, 16, 9, 8
- **Part-time**: 7, 7, 7, 0, 100, 0, 0, 0, 0, 3, 8, 7, 7, 6, 6, 10, 16, 9, 8
- **Retired**: 23, 22, 22, 0, 0, 100, 0, 0, 0, 34, 21, 17, 23, 28, 25, 7, 3, 13, 23
- **Unemployed**: 19, 19, 20, 0, 0, 0, 100, 0, 0, 20, 20, 11, 21, 17, 18, 29, 30, 13, 20
- **Permanently disabled**: 5, 6, 5, 0, 0, 0, 43, 0, 3, 39, 2, 40, 25, 14, 2, 1, 5, 26
- **Student**: 7, 8, 6, 0, 0, 0, 0, 0, 100, 8, 7, 11, 7, 7, 8, 4, 5, 7, 8
- **Other**: 2, 0, 2, 0, 0, 0, 0, 0, 0, 2, 0, 2, 2, 0, 0, 0, 0, 0, 0, 0, 0
- **Refused**: 7, 4, 3, 0, 0, 0, 0, 0, 0, 7, 0, 7, 3, 3, 1, 0, 4, 2

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Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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<th>MILITARY UNION</th>
<th>LABOR UNION</th>
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| Not              | Full              | Part           | Re           | emp                  | dis            | Stu-

|                  | ly               | time           | time         | tired                | loyed          | abled        | dent        | Yes        | No        | Yes        | No        | Very       | what       | very       | all        | Yes        | No        | |
|------------------|------------------|----------------|--------------|----------------------|----------------|-------------|-------------|------------|-----------|------------|-----------|------------|-----------|------------|------------|------------|-----------|-----------| Page 68 |
| Total            | 800              | 412            | 353          | 299                  | 57                 | 181          | 154         | 43         | 57        | 115        | 647       | 64         | 695        | 355        | 260        | 84         | 63         | 101       | 625       |
| C%               | 100              | 100            | 100          | 100                  | 100               | 100          | 100         | 100        | 100       | 100        | 100       | 100        | 100        | 100        | 100        | 100       | 100       | 100       |

| Right direction  |                   |                |             |                      |                  |              |              |            |           |            |           |            |            |            |            |            |           |           |           |
|------------------|------------------|----------------|--------------|----------------------|------------------|-------------|-------------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                  | 272              | 150            | 108          | 105                  | 23                | 54           | 47           | 47         | 20        | 22         | 33        | 227        | 25         | 235        | 130        | 81         | 29         | 19        | 47         | 197       |
| C%               | 34               | 36             | 31           | 35                   | 40                | 30           | 47           | 30         | 39        | 29         | 35        | 39         | 34        | 37         | 31         | 35        | 30         | 47        | 32        |

| Wrong track      |                   |                |             |                      |                  |              |              |            |           |            |           |            |            |            |            |            |           |           |           |
|------------------|------------------|----------------|--------------|----------------------|------------------|-------------|-------------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                  | 416              | 199            | 199          | 168                  | 28                | 95           | 82           | 82         | 17        | 21         | 65        | 330        | 35         | 359        | 181        | 140        | 44         | 34        | 43         | 343       |
| C%               | 52               | 48             | 56           | 56                   | 49                | 52           | 53           | 50         | 37        | 57         | 51        | 55         | 52         | 51         | 54         | 52         | 54         | 43        | 55        |

| Undecided        |                   |                |             |                      |                  |              |              |            |           |            |           |            |            |            |            |            |           |           |           |
|------------------|------------------|----------------|--------------|----------------------|------------------|-------------|-------------|------------|-----------|------------|-----------|------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|
|                  | 112              | 63             | 46           | 26                   | 6                | 32           | 25           | 6          | 14        | 17         | 90        | 4          | 101        | 44         | 39         | 11        | 10        | 11        | 85        |
| C%               | 14               | 15             | 13           | 9                    | 11                | 18           | 16           | 14         | 25        | 15         | 14        | 6          | 15         | 12         | 15         | 13        | 16        | 11        | 14        |
Q10. What do you think is the most important problem facing the country today?

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Page 69
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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|  |  |
|-------------------|-------------------|---------------------|----------|-------|-----------------------|-----------|
| Total 50/50 -ly time time tired loyal abled dent Yes No Very what very all Yes No | 799 412 352 298 57 181 154 43 57 114 647 64 694 355 259 84 63 101 624 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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<th>ELECTION</th>
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<th>LABOR</th>
<th>RELIGION IN YOUR LIFE</th>
<th>RECESSION</th>
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Total 50/50 -ly time time tired loyal able dented Yes No Yes No Very what very all Yes No

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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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<th>RELIGION IN YOUR LIFE</th>
<th>RECESSION</th>
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<td>8</td>
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<tr>
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<tr>
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<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
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</tbody>
</table>
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

| Crook/Thief | 15 | 9 | 6 | 7 | 0 | 2 | 0 | 0 | 2 | 13 | 1 | 14 | 9 | 2 | 2 | 2 | 0 | 14 |
| C%          | 2  | 2 | 2 | 2 | 0 | 3 | 1 | 0 | 0 | 2 | 8 | 1 | 9 | 3 | 3 | 1 | 2 | 0 | 9  |
| Don't like  | 10 | 5 | 3 | 5 | 0 | 4 | 1 | 0 | 0 | 2 | 8 | 1 | 9 | 3 | 3 | 1 | 2 | 0 | 9  |
| C%          | 1  | 1 | 1 | 1 | 0 | 2 | 1 | 0 | 0 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 3 | 0 | 1  |
| Other       | 40 | 23| 14| 12| 4 | 13| 4 | 3 | 4 | 4 | 32| 3 | 33| 20| 14| 1 | 4 | 3 | 34 |
| C%          | 5  | 6 | 4 | 4 | 7 | 7 | 3 | 7 | 7 | 3 | 5 | 5 | 5 | 6 | 5 | 1 | 6 | 3 | 5  |
| Don't know  | 213| 105| 94| 63| 19| 49| 48| 14| 16| 30| 172| 6| 195| 103| 65| 19| 15| 28| 157|
| C%          | 27 | 25| 27| 21| 33| 31| 33| 28| 26| 27| 9  | 28| 29| 25| 23| 24| 28| 25 |
| Refused     | 15 | 7 | 8 | 6 | 0 | 4 | 5 | 0 | 0 | 6 | 7 | 4 | 9 | 6 | 5 | 1 | 1 | 2 | 13 |
| C%          | 2  | 2 | 2 | 2 | 0 | 2 | 3 | 0 | 0 | 5 | 1 | 6 | 1 | 2 | 2 | 1 | 2 | 2 | 2  |
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

**BASE: Not registered**

<table>
<thead>
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<th>EMPLOYMENT STATUS</th>
<th>U.S. MILITARY</th>
<th>LABOR UNION</th>
<th>IMPORTANCE OF RELIGION IN YOUR LIFE</th>
<th>RECESSION OVER IN U.S.</th>
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<td>Part-</td>
<td>Re-</td>
<td>Un-</td>
</tr>
<tr>
<td></td>
<td>ly</td>
<td>time</td>
<td>time</td>
<td>tired</td>
<td>loyed</td>
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<td>40</td>
<td>40</td>
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<td>16</td>
<td>17</td>
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<td>21</td>
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Page 74
Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

BASE: Registered voter

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<th>LABOR UNION</th>
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<th>Full-time</th>
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<th>Very</th>
<th>At all</th>
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<th>No</th>
<th>Yes</th>
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<th>Very</th>
<th>All</th>
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<th>No</th>
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<td>100</td>
<td>100</td>
<td>100</td>
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</tbody>
</table>

| Total Obama-Democrat | 239 | 142 | 102 | 53 | 12 | 13 | 23 | 206 | 30 | 97 | 110 | 76 | 19 | 21 | 35 | 184 |
| C% Obama-Democrat   | 43  | 49  | 47  | 41 | 34 | 49 | 31 | 46  | 60 | 42 | 45  | 42 | 33 | 50 | 42 |

| Total Romney-Republican | 110 | 48  | 58  | 42 | 16 | 0  | 2  | 84  | 9  | 95 | 46  | 35 | 17 | 9  | 13 | 90  |
| C% Romney-Republican | 20  | 17  | 25  | 19 | 21 | 17 | 0  | 18  | 9  | 85 | 39  | 35 | 14 | 9  | 9  |

| Total Third party   | 102 | 51  | 47  | 44 | 6  | 31 | 16 | 0   | 5  | 18 | 77  | 9  | 86 | 39 | 35 | 9   |
| C% Third party      | 18  | 18  | 20  | 20 | 21 | 17 | 0  | 20  | 17 | 18 | 18  | 18 | 16 | 20 | 16 | 13  |

| Total Undecided | 85  | 41  | 34  | 23 | 5  | 25 | 17 | 10  | 3  | 11 | 72  | 2  | 81 | 41 | 27 | 7   |
| C% Undecided     | 15  | 14  | 11  | 17 | 16 | 18 | 40 | 12  | 12 | 15 | 16  | 4  | 17 | 17 | 15 | 12  |

| Total Refused | 18  | 8   | 8   | 0  | 5  | 0  | 3  | 2   | 2  | 11 | 0   | 13 | 9  | 6  | 0   | 3   |
| C% Refused     | 3   | 3   | 4   | 0  | 3  | 0  | 12 | 8   | 3  | 2  | 0   | 3  | 4  | 3  | 0   | 4   |
### Q13. Can you tell me the name of the Vice President of the United States?

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<th>Importance of Unions</th>
<th>Importance of Military</th>
<th>Importance of Labor</th>
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<td>Un-Perm</td>
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<td>Member</td>
<td>Not</td>
<td>Not</td>
<td>Not</td>
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<td>time</td>
<td>time</td>
<td>tired</td>
<td>loyal</td>
<td>abled</td>
<td>dent</td>
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#### Notes:

- Total respondents: 800
- Joe Biden: 314
- Dick Cheney: 6
- Other: 2
- Don't know: 458
- Refused: 20
Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?

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Q15. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

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Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

|                  | Voting in U.S. | Importance of U.S. Election | Employment Status | Military | Labor | Religion in Your Life | Recession | Household Member | Unions | Not Like Full Employment Status | Disunion (Other) | Some Not | Not in U.S. | ly | time | tired | loyal | abled | dent | Yes | No | Very | what | very | all | Yes | No | ly | time | tired | loyal | abled | dent | Yes | No | Very | what | very | all | Yes | No |
|------------------|----------------|----------------------------|-------------------|----------|-------|------------------------|-----------|----------------------|--------|----------------------|-----------------|----------|-----------|-----|------|-------|-------|-------|-------|-----|-----|------|------|------|-----|-----|-----|------|-------|-------|-------|-----|-----|------|------|------|-------|-----|-----|------|------|------|-------|-----|-----|-----|------|------|------|-------|-----|-----|------|------|------|-------|
| Total            | 800            | 412                        | 353               | 299      | 57    | 181                    | 154       | 43                   | 57    | 115                   | 647             | 64       | 695       | 355 | 260  | 84    | 63    | 101   | 625  |
| C%               | 100            | 100                        | 100               | 100      | 100   | 100                    | 100       | 100                  | 100   | 100                   | 100             | 100      | 100       | 100 | 100  | 100   | 100   | 100   | 100  |
| Favorable        | 392            | 210                        | 169               | 150      | 35    | 85                      | 52        | 40                   | 45    | 330                   | 37              | 338      | 178       | 129 | 38   | 28    | 60    | 70    | 46   |
| C%               | 49             | 51                         | 48                | 50       | 61    | 47                      | 34        | 60                   | 70    | 51                     | 58              | 49       | 50        | 45  | 50   | 45    | 44    | 45    | 49   |
| Unfavorable      | 239            | 118                        | 113               | 89       | 15    | 48                      | 64        | 12                   | 7     | 36                     | 197             | 11       | 222       | 111 | 81   | 23    | 18    | 42    | 183  |
| C%               | 30             | 29                         | 32                | 30       | 26    | 27                      | 42        | 28                   | 12    | 31                     | 30              | 31       | 31        | 27  | 29   | 29    | 29    | 42    | 49   |
| Heard of/Undecided| 157           | 79                         | 64                | 55       | 7     | 45                      | 35        | 4                   | 10    | 34                     | 110             | 15       | 126       | 62  | 46   | 21    | 17    | 11    | 130  |
| C%               | 20             | 19                         | 18                | 18       | 12    | 25                      | 23        | 9                   | 18    | 30                     | 17              | 17       | 18        | 18  | 18   | 17    | 11    | 25    | 11   |
| Never heard      | 12             | 5                          | 7                 | 5        | 0     | 3                       | 3         | 1                   | 0     | 10                     | 1               | 9        | 4         | 4   | 2    | 0     | 3     | 4     |
| C%               | 2              | 1                          | 2                 | 2        | 0     | 2                       | 2         | 2                   | 0     | 2                     | 2               | 1        | 1         | 2   | 2    | 0     | 3     | 1     |
Q18. In your own words, what is the reason that you are not registered to vote?

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Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

**BASE: Registered to vote**

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**Total**: 554

C%: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100

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Suffolk University/USA TODAY Poll (#6264)

2012/08/09
Q20. In the 2008 Presidential Election did you vote for Barack Obama, John McCain - or did you not vote?

| VOTE IN ELECTION | U.S. IMPORTANCE OF | EMPLOYMENT STATUS | MILITARY | LABOR | RELIGION IN YOUR LIFE | RECESSION | OVER | HOUSEHOLD | UNION | MEMBER | MEMBER | Not | Un- | Perm | 129 | Full- | Part- | Re- | emp- | dis- | Stu- | 42 | 80 | 7 | 50/50 | ly | time | time | tired | loyed | abled | dent | Yes | No | Yes | No | Very | what | very | all | Yes | No | C% |
|------------------|---------------------|-------------------|----------|-------|-----------------------|----------|------|----------|-------|--------|--------|-----|-----|-------|-----|-------|-------|-----|------|-------|-------|------|-----|-----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total            | 554                 | 290               | 235      | 219   | 29                    | 156      | 96   | 25       | 25    | 74      | 450    | 50  | 472   | 245   | 179   | 57  | 42   | 68  | 435  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama            | 244                 | 141               | 91       | 89    | 15                    | 76       | 44   | 13       | 7     | 24      | 204    | 23  | 205   | 108   | 73    | 24  | 23   | 32  | 188  | 44  | 49  | 41  | 52  | 49  | 46  | 52  | 28  | 32  | 45  | 46  | 43  | 44  | 41  | 42  | 55  | 47  | 43  |
| McCain           | 110                 | 55                | 47       | 53    | 2                    | 40       | 9    | 0        | 4     | 22      | 82     | 10  | 94    | 55    | 36    | 9    | 5    | 21  | 85   | 20  | 19  | 20  | 24  | 7    | 26  | 9    | 0    | 16    | 30  | 18  | 20  | 20  | 22  | 20  | 16  | 12  | 31  | 20  |
| Other            | 15                  | 7                 | 7        | 0     | 3                    | 12       | 0    | 0        | 0     | 0       | 12     | 0   | 12    | 9     | 5     | 0    | 0    | 0    | 15   | 3    | 2    | 3    | 0    | 10  | 8    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 3    |
| Did not vote     | 177                 | 82                | 87       | 70    | 9                    | 27       | 43   | 12       | 14    | 26      | 149    | 14  | 159   | 71    | 63    | 23   | 14   | 12  | 142  | 32  | 28  | 32  | 31  | 17   | 45   | 48   | 56   | 35   | 33   | 28   | 34   | 29   | 35   | 40   | 33   | 18   | 33   |
| Undecided/Refused| 8                   | 5                 | 3        | 7     | 0                    | 1        | 0    | 0        | 0     | 0       | 2      | 3    | 3     | 2     | 2     | 2    | 1    | 0    | 3    | 5    | 1    | 2    | 1    | 3    | 0    | 1    | 0    | 0    | 3    | 1    | 6    | 0    | 1    | 1    | 2    | 0    | 4    | 1    |

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BASE: Did not vote in 2008 Presidential election

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- **Bush:**
  - Total: 7
  - C%: 47

- **Gore:**
  - Total: 8
  - C%: 53
### Suffolk University/USA TODAY Poll (#6264)

**BASE:** Last voted in 1996

Q21C. Who did you vote for?

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BASE: Last voted in 1988

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Page 92
Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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Total: 800

Very liberal: 64

Liberal: 154

Moderate: 273

Conservative: 154

Very conservative: 75

Other: 16

Don't know: 64
Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

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Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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**Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.**

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Page 96
Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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Page 98
Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>"It will bother me if I don't vote because I will be letting other people elect the president" or 2>"It won't bother me because my vote doesn't make any difference anyway."

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Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

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Page 100
Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

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Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Obama voters**

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Page 102
Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Romney voters

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<th>LABOR UNION</th>
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**Total**

- **Yes:** 101 (100%)
  - 49 (49%) Full-time work
  - 48 (48%) Perm-time work
  - 10 (10%) Full-time unemployment
- **No:** 29 (100%)
  - 11 (11%) Full-time work
  - 12 (12%) Perm-time work
  - 6 (6%) Full-time unemployment

**Undecided:** 15 (100%)

**C%**

- **Yes:** 100%
- **No:** 100%
- **Undecided:** 100%
Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

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Page 104
Q34. Do you believe citizens should be required to show a photo ID before voting?

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Page 105
Q35. Would you say you follow what's going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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<th>LABOR</th>
<th>RELIGION IN YOUR LIFE</th>
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Total 800 412 353 299 57 181 154 43 57 115 647 64 695 355 260 84 63 101 625

C% 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100
### Q36. Is the recession over in the United States?

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Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

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- Fully support Israel militarily: 145, 70, 66, 55, 9, 48, 23, 4, 4, 29, 113, 7, 135, 67, 48, 15, 12, 9, 131
  - C%: 18, 17, 19, 18, 16, 27, 15, 9, 7, 25, 17, 11, 19, 19, 18, 18, 19, 9, 21

- Work with the UN and the European Union: 255, 145, 104, 104, 19, 45, 41, 12, 32, 42, 202, 25, 217, 107, 73, 34, 28, 44, 179

- Engage in peace talks with Israel and Iran: 181, 94, 82, 47, 18, 35, 54, 8, 19, 9, 165, 11, 162, 80, 68, 16, 11, 25, 142
  - C%: 23, 23, 23, 16, 32, 19, 35, 19, 33, 8, 26, 17, 23, 23, 26, 19, 17, 25, 23

- Do nothing: 127, 63, 56, 57, 9, 26, 19, 13, 0, 21, 98, 12, 107, 61, 39, 14, 10, 15, 110
  - C%: 16, 15, 16, 19, 16, 14, 12, 30, 0, 18, 15, 19, 15, 17, 15, 17, 16, 15, 18

- Don't know/No opinion: 92, 40, 45, 36, 2, 27, 17, 6, 2, 14, 69, 9, 74, 40, 32, 5, 2, 8, 63
  - C%: 12, 10, 13, 12, 4, 15, 11, 14, 4, 12, 11, 14, 11, 11, 12, 6, 3, 8, 10
Q38. What TV news or commentary source do you trust the most?

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|         | Brian Williams | 58 | 30 | 21 | 5 | 5 | 21 | 8 | 0  | 2 | 12 | 46 | 4 | 54 | 28 | 17 | 6 | 7 | 6 | 47 |
|---------|----------------|----|----|----|--|---|----|---|----|--|----|---|----|----|----|--|---|---|----|
| C%      | 7              | 7  | 7  | 9  | 12| 5  | 10 | 10 | 7  | 6  | 8  | 8  | 7  | 11 | 6  | 8  |   |   |   |     |

|         | Anderson Cooper| 55 | 32 | 13 | 4 | 1 | 2 | 7 | 41 | 5 | 43 | 22 | 17 | 5  | 3  | 6  | 40 |
|---------|-----------------|----|----|----|--|---|---|---|----|---|----|---|----|----|----|---|---|---|----|
| C%      | 7              | 8  | 8  | 9  | 9 | 3  | 7  | 9  | 7  | 7  | 8  | 8  | 5  | 10 | 6  |   |   |   |     |

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|         | Diane Sawyer  | 48 | 27 | 20 | 1 | 6 | 6 | 7 | 10 | 8 | 1  | 5 | 42 | 2  | 45 | 18 | 19 | 4  | 5 | 5 | 41 |
|---------|-----------------|----|----|----|--|---|---|---|----|---|----|---|----|----|----|---|---|---|----|
| C%      | 6              | 7  | 6  | 5  | 11| 4  | 6 | 19 | 2  | 4 | 6  | 5  | 7  | 9  | 5  | 8  | 5  | 7  |   |   |   |     |

|         | George Stephanopoulos | 12 | 8  | 3  | 5 | 0 | 3 | 3 | 1 | 0 | 2 | 9 | 1 | 10 | 5 | 4 | 0 | 2 | 2 | 10 |
|---------|------------------------|----|----|----|--|---|---|---|----|---|----|---|----|----|----|---|---|---|----|
| C%      | 2                      | 2  | 1  | 2  | 0 | 2 | 2 | 2 | 0 | 2 | 1  | 1 | 2 | 0  | 2 | 3 | 2 | 2  |     |

|         | Other                | 26 | 15 | 10 | 12 | 2 | 7 | 3 | 0 | 2 | 7 | 19 | 3 | 23 | 14 | 5 | 4 | 2 | 4 | 19 |
|---------|----------------------|----|----|----|----|---|---|---|----|---|----|---|----|----|----|---|---|---|----|
| C%      | 3                      | 4  | 4  | 4  | 4 | 2 | 0 | 4 | 6 | 3 | 5 | 3 | 4 | 2  | 5 | 3 | 4 | 3  |     |

|         | None                  | 221 | 107 | 104 | 82 | 15 | 49 | 56 | 6 | 12 | 42 | 165 | 20 | 187 | 91 | 70 | 28 | 17 | 22 | 179 |
|---------|------------------------|-----|-----|-----|----|---|----|----|---|----|----|-----|----|-----|----|----|----|----|----|----|-----|
| C%      | 28                     | 26  | 29  | 27  | 27 | 36 | 14 | 21 | 37 | 26 | 31 | 27 | 26 | 27 | 33 | 27 | 22 | 29 |     |

|         | Don't know             | 238 | 125 | 101 | 82 | 21 | 56 | 36 | 17 | 20 | 33 | 189 | 14 | 206 | 114 | 79 | 16 | 16 | 30 | 177 |
|---------|------------------------|-----|-----|-----|----|---|----|----|---|----|----|-----|----|-----|----|----|----|----|----|----|-----|
| C%      | 30                     | 30  | 29  | 27  | 37 | 31 | 23 | 40 | 35 | 29 | 29 | 22 | 30 | 32 | 30 | 19 | 25 | 30 | 28 |     |

Page 110
**Q40. What is your annual household income?**

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<td>$140,000 or less</td>
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<td>40 (10%)</td>
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<td>Over $140,000</td>
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C% for each category:
- Under $60,000 per year: 12%, 11%, 12%, 11%, 12%, 15%, 5%, 4%, 5%, 48%
- Under $100,000 per year: 11%, 11%, 12%, 11%, 10%, 9%, 9%, 14%, 10%, 12%, 13%, 12%, 12%, 10%, 14%, 16%, 14%, 11%
- Under $140,000 per year: 6%, 6%, 6%, 10%, 2%, 6%, 3%, 0%, 5%, 10%, 5%, 8%, 6%, 6%, 6%, 6%, 5%, 6%
- Over $140,000: 6%, 6%, 6%, 10%, 2%, 6%, 3%, 0%, 5%, 10%, 5%, 8%, 6%, 6%, 6%, 6%, 5%, 11%
- Undecided/Refused: 12%, 11%, 12%, 11%, 12%, 15%, 12%, 12%, 5%, 13%, 10%, 3%, 11%, 10%, 14%, 6%, 6%, 10%, 11%
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| C%           | 7   | 9   | 5   | 11  | 4  | 7   | 1   | 2  | 5  | 4   | 8   | 11  | 7   | 7   | 10  | 1   | 8   | 6   | 8   |

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Page 114
Q44. Are any members of your household members of the U.S. military?

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Q45. Are any members of your household members of a labor union?

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|                  |                  |                  |                      |                |               |
| Total 50/50      | 800              | 412              | 353                   | 299            | 57            | 181           | 154          | 57            | 115           | 43            | 57            | 115           | 647           | 355           | 260           | 84            | 63            | 101           | 625           |
| C%               | 100              | 100              | 100                   | 100            | 100           | 100           | 100          | 100           | 100           | 100           | 100           | 100           | 100           | 100           | 100           | 100           | 100           | 100           | 100           |
| Yes              |                   |                  |                       |                |               |
| C%               | 8                 | 8                | 9                     | 12             | 4             | 6             | 5            | 5             | 12            | 10            | 8             | 100           | 0             | 24            | 23            | 9             | 7             | 11            | 53            |
| No               |                   |                  |                       |                |               |
| C%               | 87                | 88               | 86                    | 81             | 88            | 89            | 94           | 93            | 82            | 88            | 92            | 0             | 100           | 91            | 89            | 86            | 86            | 80            | 87            |
| Undecided        |                   |                  |                       |                |               |
| C%               | 5                 | 5                | 5                     | 7              | 9             | 5             | 1            | 2             | 5             | 2             | 0             | 0             | 3             | 2             | 4             | 3             | 9             | 4             |

Page 116
Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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Q47. How important is religion in your life?

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|                  |        |                  |                  |                 |                  |
|                  | ly               | time              |                  |                  |                  |
|                  | ly               | time              |                  |                  |                  |
|                  | ly               | time              |                  |                  |                  |

|                  |        |                  |                  |                 |                  |
|                  | ly               | time              |                  |                  |                  |
|                  | ly               | time              |                  |                  |                  |
|                  | ly               | time              |                  |                  |                  |

Total                      | 800   | 412   | 353   | 299   | 57    | 181   | 154   | 43    | 57    | 115   | 64    | 695   | 355   | 260   | 84    | 63    | 101   | 625   |
C%                          | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |

Very important             | 355   | 181   | 151   | 117   | 21    | 60    | 57    | 37    | 56    | 58    | 54    | 46    | 54    | 44    | 38    | 46    | 100   | 0     | 0     |
C%                          | 44    | 44    | 43    | 39    | 37    | 56    | 39    | 58    | 46    | 54    | 44    | 38    | 46    | 100   | 0     | 0     | 38    | 46    |

Somewhat important         | 260   | 140   | 117   | 92    | 15    | 66    | 48    | 14    | 22    | 40    | 215   | 23    | 231   | 0     | 260   | 0     | 0     | 28    | 207   |
C%                          | 33    | 34    | 33    | 31    | 26    | 36    | 34    | 18    | 22    | 30    | 245   | 17    | 218   | 0     | 260   | 0     | 0     | 28    | 33    |

Not very important          | 84    | 42    | 41    | 40    | 8     | 6     | 24    | 2     | 5     | 5     | 6     | 9     | 72    | 0     | 260   | 0     | 0     | 16    | 61    |
C%                          | 11    | 10    | 13    | 14    | 3     | 16    | 5     | 5     | 4     | 5     | 4     | 12    | 14    | 10    | 0     | 100   | 0     | 0     | 16    | 10    |

Not at all important        | 63    | 33    | 30    | 28    | 10    | 2     | 19    | 1     | 3     | 4     | 57    | 7     | 54    | 0     | 0     | 63    | 10    | 48    |
C%                          | 8     | 8     | 8     | 9     | 18    | 1     | 12    | 2     | 5     | 3     | 9     | 11    | 8     | 0     | 0     | 100   | 0     | 10    | 8     |

Undecided                  | 9     | 5     | 2     | 4     | 0     | 5     | 0     | 0     | 2     | 7     | 1     | 8     | 0     | 0     | 0     | 0     | 0     | 0     | 7     |
C%                          | 1     | 1     | 1     | 0     | 3     | 0     | 0     | 0     | 2     | 1     | 2     | 1     | 0     | 0     | 0     | 0     | 0     | 1     |

Refused                    | 29    | 11    | 12    | 18    | 3     | 1     | 3     | 1     | 3     | 2     | 7     | 0     | 8     | 0     | 0     | 0     | 0     | 0     | 9     |
C%                          | 4     | 3     | 3     | 6     | 5     | 1     | 2     | 2     | 5     | 2     | 1     | 0     | 1     | 0     | 0     | 0     | 0     | 3     |
### Suffolk University/USA TODAY Poll (#6264)

#### Region

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Page 120
S2. How likely are you to vote in the general election for President?

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S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

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S4. Are you a U.S. citizen?

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Yes

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Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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| Wrong track | 416 | 190 | 104 | 46 | 27 | 33 | 102 | 166 | 103 | 99 | 284 | 75 | 165 | 121 | 32 | 198 | 77 | 43 | 33 | 22 |
| C%    | 52  | 51  | 54 | 51 | 55 | 56 | 50  | 51  | 55 | 54 | 51  | 57 | 50  | 52 | 46 | 51  | 51 | 68 | 50 | 46 |

| Undecided | 112 | 51  | 30 | 11 | 5 | 7 | 32 | 39 | 28 | 19 | 88 | 20 | 47 | 34 | 7 | 62 | 19 | 4 | 9 | 8 |
| C%    | 14  | 14  | 16 | 12 | 10| 12 | 16 | 15 | 10 | 16 | 15 | 14 | 15 | 10 | 16 | 13 | 6 | 14 | 17 |
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Refused

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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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| Don't like     | 40          | 27         | 7     | 213        | 213     |
| Other          | 40          | 27         | 7     | 40         | 40      |
| Don't know     | 15          | 10         | 2     | 15         | 15      |
| Refused        | 213         | 97         | 61    | 213        | 213     |
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

**BASE: Not registered**

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Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

BASE: Registered voter

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C% for Third party: 18 17 20 24 13 18 15 17 24 18 26 19 14 16 25 18 15 28

C% for Undecided: 15 15 17 8 15 9 11 18 18 12 17 19 16 9 16 8 24 24 16

C% for Refused: 3 4 2 6 0 9 5 2 2 3 3 4 3 2 2 2 4 2 6 0
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Never heard 20 9 4 2 1 3 5 7 4 0 18 6 9 2 2 6 5 0 0 0
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Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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| **C%** | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

| **Favorable** | 223 | 106 | 50 | 25 | 11 | 17 | 60 | 94 | 41 | 46 | 169 | 28 | 100 | 64 | 19 | 116 | 39 | 16 | 17 | 16 |
| **C%** | 28 | 28 | 26 | 27 | 22 | 29 | 29 | 29 | 22 | 25 | 30 | 21 | 30 | 27 | 27 | 30 | 26 | 25 | 26 | 33 |

| **Unfavorable** | 408 | 189 | 104 | 46 | 29 | 35 | 113 | 161 | 90 | 119 | 262 | 62 | 169 | 131 | 32 | 188 | 85 | 38 | 33 | 25 |
| **C%** | 51 | 51 | 54 | 51 | 59 | 59 | 59 | 55 | 50 | 48 | 64 | 47 | 47 | 51 | 56 | 46 | 49 | 56 | 60 | 50 | 52 |

| **Heard of/Undecided** | 161 | 74 | 38 | 19 | 8 | 6 | 30 | 65 | 56 | 18 | 127 | 40 | 60 | 38 | 17 | 81 | 26 | 9 | 16 | 7 |
| **C%** | 20 | 20 | 20 | 21 | 16 | 10 | 15 | 20 | 30 | 10 | 23 | 30 | 18 | 16 | 24 | 21 | 17 | 14 | 24 | 15 |

| **Never heard** | 8 | 3 | 1 | 1 | 1 | 3 | 3 | 0 | 2 | 4 | 2 | 2 | 1 | 2 | 2 | 2 | 0 | 0 | 0 | 0 |
| **C%** | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 3 | 1 | 1 | 0 | 0 | 0 |
Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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<th>HOUSEHOLD FINANCES</th>
<th>INVESTED</th>
<th>PRIMARY SOURCE</th>
<th>EDUCATION</th>
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<td>Under $140k</td>
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<td>No HS</td>
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<td>$140k+</td>
<td>News/Mag/Radio</td>
<td>Grad HS</td>
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<td>Assoc Mas-</td>
</tr>
<tr>
<td>$140k+</td>
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<td>Fam-So-</td>
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<table>
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<th>Unfavorable</th>
<th>Heard of/Undecided</th>
<th>Never heard</th>
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<td>2</td>
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Q18. In your own words, what is the reason that you are not registered to vote?

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<td></td>
</tr>
<tr>
<td>Vote doesn't count</td>
<td>118</td>
<td></td>
</tr>
<tr>
<td>Not interested in politics</td>
<td>64</td>
<td></td>
</tr>
<tr>
<td>No time/Busy</td>
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<td></td>
</tr>
<tr>
<td>Don't like to vote</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>No good candidates</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Health reasons</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Just don't want to register</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Religious beliefs</td>
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<td></td>
</tr>
<tr>
<td>Just turned 18/Going to register</td>
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<td></td>
</tr>
<tr>
<td>Nothing gets done/Process broken</td>
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<td></td>
</tr>
<tr>
<td>Other</td>
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<td></td>
</tr>
<tr>
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<td></td>
</tr>
<tr>
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</tr>
<tr>
<td>Refused</td>
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<td></td>
</tr>
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</table>

**Note:** The table above represents the reasons given by respondents for not being registered to vote. The percentages are calculated based on the total number of responses for each reason.
Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

### BASE: Registered to vote

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<th>$140K-$180K</th>
<th>Excelsior or better</th>
<th>Total</th>
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<td>4.3</td>
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<tr>
<td>Don't vote in every election</td>
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| Refused                                                                | 2     | 2          | 2          | 0           | 2           | 0                   | 22        |
| C%                                                                     | 0.4   | 0.4        | 2.4        | 0.3         | 0.2         | 0.2                 |           |

Page 141
Q20. In the 2008 Presidential Election did you vote for Barack Obama, John McCain - or did you not vote?

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<th>Fair</th>
<th>Poor</th>
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<th>No</th>
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<td>1</td>
<td>3</td>
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</tbody>
</table>

**BASE: Did not vote in 2008 Presidential election**

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<th>INVESTED</th>
<th>PRIMARY SOURCE POLITICAL INFO</th>
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<td>Total</td>
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</tr>
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</tr>
<tr>
<td></td>
<td>Under Under Under Over</td>
<td>Grad HS Assoc Mas TV News ends Social</td>
<td></td>
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<td>C% 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100</td>
<td></td>
</tr>
<tr>
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<td>31  15  8  2  0  1  3  12  14  6  22  7  18  6  0  17  5  4  3  0</td>
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<td></td>
</tr>
<tr>
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<tr>
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<tr>
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<tr>
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Q21A. Who did you vote for?
BASE: Last voted in 2004

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|----------------------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| **C%**               | 26     | 20    | 13    | 0     | 0     | 0     | 0     | 0     | 33    | 29    | 0     | 23    | 29    | 28    | 17    | 0     | 29    | 40    | 0     | 33    | 0     |

**Don't remember/Refused**

|                      | 7      | 4     | 2     | 0     | 0     | 0     | 0     | 0     | 4     | 3     | 2     | 5     | 1     | 4     | 2     | 0     | 4     | 0     | 0     | 1     | 0     |
|----------------------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| **C%**               | 23     | 27    | 25    | 0     | 0     | 0     | 0     | 0     | 33    | 21    | 33    | 23    | 14    | 22    | 33    | 0     | 24    | 0     | 0     | 33    | 0     |

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Q21C. Who did you vote for?

BASE: Last voted in 1996

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**BASE:** Last voted in 1992

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**Clinton:**

- Under $60K: 4
- $60K - $100K: 1
- $100K - $140K: 1
- $140K+: 1
- Recent voter: 4
- Previous voter: 0

**Bush:**

- Under $60K: 0
- $60K - $100K: 1
- $100K - $140K: 1
- $140K+: 0
- Recent voter: 2
- Previous voter: 1

**Don't remember/Refused:**

- Under $60K: 1
- $60K - $100K: 0
- $100K - $140K: 0
- $140K+: 0
- Recent voter: 0
- Previous voter: 0
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Page 149
Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

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| C%    | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  |
| Two parties-Democrat | 259  | 121  | 58   | 28   | 21   | 18   | 77   | 109  | 46   | 64   | 176  | 29   | 115  | 79   | 25   | 135  | 45   | 21   | 25   | 10   |
| C%    | 32   | 33   | 30   | 43   | 31   | 31   | 34   | 25   | 35   | 31   | 22   | 35   | 34   | 36   | 35   | 30   | 33   | 38   | 21   |
| A Third party is necessary | 205  | 100  | 50   | 24   | 10   | 15   | 48   | 83   | 54   | 48   | 146  | 35   | 83   | 56   | 22   | 95   | 49   | 17   | 15   | 10   |
| C%    | 26   | 27   | 36   | 42   | 29   | 37   | 36   | 32   | 34   | 35   | 31   | 35   | 36   | 30   | 33   | 36   | 34   | 36   | 33   | 21   |
| Multiple parties are necessary | 214  | 101  | 54   | 25   | 11   | 17   | 55   | 82   | 51   | 42   | 157  | 37   | 80   | 68   | 18   | 103  | 37   | 15   | 17   | 26   |
| C%    | 27   | 27   | 37   | 50   | 29   | 34   | 32   | 42   | 29   | 34   | 32   | 31   | 33   | 34   | 31   | 30   | 33   | 32   | 32   | 21   |
| Undecided | 122  | 50   | 31   | 14   | 7    | 9    | 26   | 49   | 36   | 31   | 83   | 31   | 53   | 31   | 5    | 54   | 21   | 10   | 9    | 2    |
| C%    | 15   | 13   | 16   | 15   | 14   | 15   | 13   | 15   | 19   | 17   | 15   | 23   | 16   | 13   | 7    | 14   | 14   | 16   | 14   | 4    |
Q24. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

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Page 151
Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

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Page 153
Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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Page 154
Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because there's not a dime's worth of difference between Democrats and Republicans.

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</tr>
</tbody>
</table>

Page 157
Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>”It will bother me if I don’t vote because I will be letting other people elect the president” or 2>”It won’t bother me because my vote doesn’t make any difference anyway.”

<table>
<thead>
<tr>
<th>ANNUAL INCOME</th>
<th>HOUSEHOLD FINANCES</th>
<th>INVESTED</th>
<th>MARKET</th>
<th>EDUCATION</th>
<th>PRIMARY SOURCE POLITICAL INFO</th>
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<tbody>
<tr>
<td></td>
<td>Under Under Under Over</td>
<td>Under Under Under Over</td>
<td>No HS grad</td>
<td>TV/ News- /No Grad /Bach ters</td>
<td>Ends/ So-</td>
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<tr>
<td>Total</td>
<td>$60K $100K $140K $140K Exc Good Fair Poor</td>
<td>Yes No GED GED elors + News /Mag Radio Media</td>
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<tr>
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<tr>
<td>C%</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Will bother me</td>
<td>401 192 94 39 30 35 104 156 92 118 257 53 165 131 37 206 76 40 21 21</td>
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<td></td>
<td></td>
</tr>
<tr>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Won’t bother me</td>
<td>327 152 77 41 15 21 84 140 75 54 255 64 144 87 21 153 65 19 32 25</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>C%</td>
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</table>

Page 158
Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

<table>
<thead>
<tr>
<th></th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not Very Important</th>
<th>Not at All Important</th>
<th>Undecided</th>
<th>Refused</th>
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<td></td>
</tr>
<tr>
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<td>800</td>
<td>292</td>
<td>82</td>
<td>11</td>
<td>22</td>
<td>11</td>
</tr>
<tr>
<td>$60K-$100K</td>
<td>372</td>
<td>124</td>
<td>29</td>
<td>33</td>
<td>9</td>
<td>5</td>
</tr>
<tr>
<td>$100K-$140K</td>
<td>193</td>
<td>75</td>
<td>29</td>
<td>10</td>
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<td>2</td>
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<tr>
<td>$140K-$180K</td>
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<td>Over $180K</td>
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<td>23</td>
<td>4</td>
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<td>C%</td>
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<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

| HOUSEHOLD FINANCES     |                |                    |                    |                      |           |         |
| Total                  | 800            | 292                | 82                 | 11                   | 22        | 11      |
| $0-$50K                | 100            | 42                 | 37                 | 10                   | 3         | 1       |
| $50K-$75K              | 100            | 44                 | 33                 | 10                   | 3         | 1       |
| $75K-$100K             | 100            | 44                 | 33                 | 10                   | 3         | 1       |
| $100K-$125K            | 100            | 44                 | 33                 | 10                   | 3         | 1       |
| $125K-$150K            | 100            | 44                 | 33                 | 10                   | 3         | 1       |
| $150K-$175K            | 100            | 44                 | 33                 | 10                   | 3         | 1       |
| $175K-$200K            | 100            | 44                 | 33                 | 10                   | 3         | 1       |
| Over $200K             | 100            | 44                 | 33                 | 10                   | 3         | 1       |
| C%                     | 100            | 100                | 100                | 100                  | 100       | 100     |

| INVESTED               |                |                    |                    |                      |           |         |
| No HS Grad HS          | 800            | 292                | 82                 | 11                   | 22        | 11      |
| Assoc Mas+ Grads/So-   | 372            | 124                | 29                 | 33                   | 9         | 5       |
| elors+                 | 193            | 75                 | 29                 | 10                   | 4         | 2       |
| No HS/GED              | 91             | 41                 | 10                 | 4                    | 1         | 0       |
| GED                    | 49             | 23                 | 4                  | 1                    | 1         | 0       |
| C%                     | 100            | 100                | 100                | 100                  | 100       | 100     |

| PRIMARY SOURCE POLITICAL INFO |                |                    |                    |                      |           |         |
| TV/News/Fam/Cable paper   | 800            | 292                | 82                 | 11                   | 22        | 11      |
| News/Mag/Radio/Media      | 372            | 124                | 29                 | 33                   | 9         | 5       |
| C%                        | 100            | 100                | 100                | 100                  | 100       | 100     |

Page 159
Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

<table>
<thead>
<tr>
<th>Education</th>
<th>Political Info</th>
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</thead>
<tbody>
<tr>
<td>---------------------</td>
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<tr>
<td>ANNUAL INCOME</td>
<td>PRIMARY SOURCE POLITICAL INFO</td>
</tr>
<tr>
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<td>No HS</td>
</tr>
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<td>Grad</td>
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<tr>
<td>$100K</td>
<td>Grad</td>
</tr>
<tr>
<td>$140K</td>
<td>Cable</td>
</tr>
<tr>
<td>$140K</td>
<td>News</td>
</tr>
<tr>
<td>Undecided</td>
<td>Yes</td>
</tr>
<tr>
<td></td>
<td>GED</td>
</tr>
<tr>
<td></td>
<td>News</td>
</tr>
<tr>
<td></td>
<td>Radio</td>
</tr>
<tr>
<td></td>
<td>Media</td>
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<th>Disapprove</th>
<th>Undecided</th>
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<td>78</td>
</tr>
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<td>51%</td>
<td>39%</td>
<td>10%</td>
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<table>
<thead>
<tr>
<th>C%</th>
<th>C%</th>
<th>C%</th>
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<tr>
<td>100</td>
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<td>100</td>
</tr>
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<tr>
<td>100</td>
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</tbody>
</table>

Page 160
Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Obama voters**

<table>
<thead>
<tr>
<th>ANNUAL INCOME</th>
<th>HOUSEHOLD FINANCES</th>
<th>INVESTED</th>
<th>EDUCATION</th>
<th>PRIMARY SOURCE POLITICAL INFO</th>
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</thead>
<tbody>
<tr>
<td>Total $60K</td>
<td>$100K</td>
<td>$140K</td>
<td>$140K</td>
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<tr>
<td>Total</td>
<td>345</td>
<td>168</td>
<td>80</td>
<td>39</td>
</tr>
<tr>
<td>C%</td>
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<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Yes</td>
<td>292</td>
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<tr>
<td>C%</td>
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<td>86</td>
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<td>C%</td>
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<td>1</td>
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<td>C%</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>3</td>
</tr>
</tbody>
</table>

Page 161
Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Romney voters

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Education</th>
<th>Primary Source of Political Info</th>
<th>Invested</th>
<th>Household Finances</th>
<th>Annual Income</th>
<th>Total Yes</th>
<th>Total No</th>
<th>Total Undecided</th>
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<td>TV/DVD</td>
<td>Grad/Undergrad</td>
<td>Cable</td>
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<tr>
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<td>No HS</td>
<td>Newspaper</td>
<td>Grad/Undergrad</td>
<td>Social</td>
<td>$114K-$140K</td>
<td>35</td>
<td>16</td>
<td>15</td>
</tr>
<tr>
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<td>News</td>
<td>Grad/Undergrad</td>
<td>Social</td>
<td>$140K-$140K</td>
<td>13</td>
<td>46</td>
<td>13</td>
</tr>
<tr>
<td>$140K+</td>
<td>Grad/HS</td>
<td>TV/DVD</td>
<td>Grad/Undergrad</td>
<td>Social</td>
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<td>48</td>
<td>54</td>
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C%: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100
Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

<table>
<thead>
<tr>
<th></th>
<th>Barack Obama</th>
<th>Mitt Romney</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $60K</td>
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<td>131</td>
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<td>$60K-$100K</td>
<td>234</td>
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<td>59</td>
</tr>
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<td>$100K-$140K</td>
<td>123</td>
<td>46</td>
<td>24</td>
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<tr>
<td>$140K-$140K</td>
<td>49</td>
<td>11</td>
<td>12</td>
</tr>
<tr>
<td>Exc</td>
<td>43</td>
<td>29</td>
<td>10</td>
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<tr>
<td>Good</td>
<td>139</td>
<td>73</td>
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<tr>
<td>Fair</td>
<td>201</td>
<td>49</td>
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<tr>
<td>Poor</td>
<td>110</td>
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<td>32</td>
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<td>26</td>
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<td>63</td>
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<td>paper</td>
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<td>19</td>
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<tr>
<td>Fam/cial</td>
<td>59</td>
<td>19</td>
<td>19</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>372</td>
<td>193</td>
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<tr>
<td>C%</td>
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<td>100</td>
<td>100</td>
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Q34. Do you believe citizens should be required to show a photo ID before voting?

<table>
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<tr>
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<td>Fri/ends/So-</td>
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</tr>
<tr>
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<tr>
<td>C%</td>
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</table>

<table>
<thead>
<tr>
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<th>No</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>C%</td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total</th>
<th>Yes</th>
<th>No</th>
<th>Undecided</th>
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<tbody>
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</tbody>
</table>

Page 164
Q35. Would you say you follow what’s going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

<table>
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<th>ANNUAL INCOME</th>
<th>INVESTED</th>
<th>PRIMARY SOURCE POLITICAL INFO</th>
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<tr>
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<td>Cable paper</td>
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<td>$140K+</td>
<td>Assoc Mas-</td>
<td>Family Media</td>
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<tr>
<td>Under $60K</td>
<td>/No</td>
<td></td>
</tr>
<tr>
<td>Under $100K</td>
<td>Grad</td>
<td></td>
</tr>
<tr>
<td>Under $140K</td>
<td>Mas-</td>
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<tr>
<td>Over $140K</td>
<td>Total</td>
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</tr>
<tr>
<td>Exc $60K</td>
<td>GED</td>
<td></td>
</tr>
<tr>
<td>Good $100K</td>
<td>GED elors+</td>
<td></td>
</tr>
<tr>
<td>Fair $140K</td>
<td>News/Mag</td>
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</tr>
<tr>
<td>Poor $140K</td>
<td>Radio</td>
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<td>GED $140K</td>
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<td>elors+ $140K</td>
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<td>/Mag $140K</td>
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<td>Media $140K</td>
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<th>49</th>
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<th>206</th>
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<th>185</th>
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<th>152</th>
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<th>66</th>
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<td>55</td>
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<td>32</td>
<td>30</td>
<td>33</td>
<td>18</td>
<td>33</td>
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<tr>
<td>Some of the time</td>
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<tr>
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Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

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Q39. What national political reporter or analyst would you say that you trust the most?

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Q40. What is your annual household income?

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- Under $60,000 per year
  - Total: 800
  - C%: 100
  - Under $60K: 372
    - C%: 47
  - $60K-$100K: 193
    - C%: 24
  - $100K-$140K: 91
    - C%: 11
  - Over $140K: 49
    - C%: 6
  - Undecided/Refused: 95
    - C%: 12

- Under $100,000 per year
  - Total: 372
  - C%: 100
  - Under $60K: 28
    - C%: 45
  - $60K-$100K: 45
    - C%: 45
  - $100K-$140K: 55
    - C%: 45
  - Over $140K: 47
    - C%: 45
  - Undecided/Refused: 28
    - C%: 45

- Under $140,000 per year
  - Total: 193
  - C%: 100
  - Under $60K: 11
    - C%: 19
  - $60K-$100K: 45
    - C%: 23
  - $100K-$140K: 55
    - C%: 23
  - Over $140K: 53
    - C%: 23
  - Undecided/Refused: 44
    - C%: 23

- Over $140,000 per year
  - Total: 91
  - C%: 100
  - Under $60K: 6
    - C%: 15
  - $60K-$100K: 31
    - C%: 15
  - $100K-$140K: 34
    - C%: 15
  - Over $140K: 34
    - C%: 15
  - Undecided/Refused: 39
    - C%: 15

- Total: 562
  - C%: 100
  - Under $60K: 266
    - C%: 47
  - $60K-$100K: 193
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  - $100K-$140K: 146
    - C%: 35
  - Over $140K: 143
    - C%: 35
  - Undecided/Refused: 143
    - C%: 35

Page 170
Q41. Would you describe your household finances as excellent, good, fair or poor?

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**Excellent**
- Total: 187
- C%: 23

**Good**
- Total: 323
- C%: 40

**Fair**
- Total: 187
- C%: 23

**Poor**
- Total: 187
- C%: 23

**Undecided**
- Total: 25
- C%: 3

Page 171
Q42. What is the highest level of education you have completed?

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Masters Degree or higher

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Q43. What is your primary source for political news and information?

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Page 173
Q44. Are any members of your household members of the U.S. military?

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Q45. Are any members of your household members of a labor union?

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Page 175
Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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Q47. How important is religion in your life?

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Page 178
### MOST IMPORTANT PROBLEM FACING COUNTRY

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### 2012/08/09

Page 179
S2. How likely are you to vote in the general election for President?

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Page 180
S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

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**Page** 182
Q5. What is your age category?

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Page 183
Q7. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

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<tr>
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<tr>
<td>White/Caucasian</td>
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<td>American Indian/Alaska</td>
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<tr>
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<tr>
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</tr>
<tr>
<td>Native Hawaiian/Other</td>
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<td>2</td>
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<tr>
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<td>C%</td>
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C% = Percentage
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

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</tr>
<tr>
<td>OF COUNTRY</td>
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<td>Grid-</td>
</tr>
<tr>
<td></td>
<td>Unem</td>
<td>Lock</td>
</tr>
<tr>
<td></td>
<td>Hea-</td>
<td>Fed</td>
</tr>
<tr>
<td></td>
<td>Edu-</td>
<td></td>
</tr>
<tr>
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<td>in</td>
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<tr>
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<td>bud-</td>
<td></td>
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Page 185
Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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<td>WHO IS</td>
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<td>Edu-</td>
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<td>Lock</td>
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<tr>
<td>Lack</td>
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</tr>
<tr>
<td>Fed</td>
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<tr>
<td>Total</td>
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<td>Right direction</td>
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<th>Wrong</th>
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<table>
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| Right direction | 272 | 272 | 0 | 64 | 55 | 28 | 28 | 16 | 21 | 17 | 60 | 2 | 3 | 1 | 146 | 24 | 9 | 17 | 105 | 167 |
|-----------------|-----|-----|---|----|----|----|----|----|----|----|----|--|--|--|--|----|---|---|---|----|----|
| C%              | 34  | 100 | 0 | 29 | 35 | 39 | 42 | 25 | 36 | 37 | 57 | 6 | 5 | 3 | 61  | 22 | 9 | 20 | 33  | 34  |

<table>
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<td>77</td>
<td>54</td>
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</table>

| Undecided   | 112 | 0 | 0 | 21 | 21 | 11 | 13 | 10 | 10 | 22 | 3 | 0 | 18 | 26 | 2 | 14 | 22 | 38 | 74  |
|-------------|-----|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|-----|
| C%          | 14  | 0 | 0 | 10 | 13 | 15 | 20 | 16 | 12 | 22 | 9 | 0 | 47 | 11 | 2 | 14 | 26 | 12 | 15  |
Q10. What do you think is the most important problem facing the country today?

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<th>NOT REGISTERED VOTE FOR PRESIDENT</th>
<th>WHO IS VICE PRESIDENT</th>
</tr>
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<td>VOTE FOR PRESIDENT</td>
<td>VOTE FOR PRESIDENT</td>
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<tr>
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<td>Eco-</td>
<td>Unem-</td>
<td>Edu-</td>
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<td>-lock</td>
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<td></td>
<td></td>
<td>Other</td>
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</tr>
<tr>
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<td>83</td>
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<tr>
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<tr>
<td>President/Obama</td>
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<td>11</td>
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<tr>
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<tr>
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Page 187
### Question 11A

What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

Suffolk University/USA TODAY Poll (6264)

2012/08/09
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Don't know

| C% | 17 | 14 | 17 | 23 | 18 | 7 | 15 | 11 | 16 | 13 | 24 | 23 | 20 | 16 | 15 | 10 | 14 | 17 | 32 | 102 |
| Refused | 6 | 0 | 6 | 0 | 4 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 2 | 2 | 4 |
| C% | 1 | 0 | 1 | 0 | 3 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 2 | 1 | 1 |
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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C%: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100

Poor choice: 53 21 26 12 11 5 3 6 5 6 6 1 4 1 27 1 6 5 22 31

C%: 7 8 6 6 7 7 5 10 9 13 6 3 7 3 11 1 6 6 6 7 6

Not good/bad: 89 27 46 26 18 11 3 4 4 5 9 4 6 3 28 10 17 9 32 57

C%: 11 10 11 10 11 15 5 6 7 11 8 11 11 8 12 9 17 11 10 12

Religion/Mormon: 44 13 22 7 8 2 11 2 8 4 3 3 3 2 11 10 6 5 26 18

C%: 6 5 5 3 5 3 17 3 14 9 3 9 5 5 5 9 6 6 8 4

Untrustworthy: 37 17 15 12 8 5 5 1 2 1 8 1 2 1 16 4 2 3 13 24

C%: 5 6 4 6 5 7 8 2 3 2 8 3 4 3 7 4 2 4 4 4 5

Running for President/Candidate: 82 30 42 18 19 6 4 3 10 5 12 2 4 4 21 17 7 13 42 40

C%: 10 11 10 8 12 8 6 5 17 11 11 11 6 7 11 9 15 7 15 13 8

Wealthy: 44 18 23 13 9 3 4 2 4 4 3 2 2 2 0 19 6 10 2 31 13

C%: 6 7 6 6 6 4 6 3 7 9 3 6 4 0 8 5 10 2 10 3

Greedy: 17 6 7 3 1 3 1 8 0 1 3 0 1 0 7 0 3 1 11 6

C%: 2 2 2 1 1 4 2 13 0 2 3 0 2 0 3 0 3 1 4 1

Liar: 19 3 11 2 4 3 3 3 1 1 6 0 4 2 2 0 5 0 8 11

C%: 2 1 3 1 1 3 4 5 5 2 2 6 0 7 5 1 0 5 0 3 2

Nothing: 62 21 27 15 12 3 4 11 8 4 12 3 7 4 9 9 5 9 19 43

C%: 8 8 6 7 8 4 6 17 9 11 9 13 11 4 8 5 11 6 9

Politician/Politics: 15 5 10 5 5 0 3 2 0 0 1 2 0 1 5 5 0 1 6 9

C%: 2 2 2 2 3 0 5 3 0 0 1 6 0 3 2 5 0 1 2 2

Possibilities: 10 0 10 4 3 1 1 1 0 0 0 2 1 0 1 5 1 0 5 5

C%: 1 0 2 2 2 1 2 2 0 0 0 6 2 0 0 5 1 0 2 1

Idiot/Fool: 13 6 7 2 2 0 2 0 2 0 1 3 1 3 3 0 5 0 1 0 8 5

C%: 2 2 2 1 1 3 0 3 0 2 3 3 5 0 2 0 1 0 3 1

Businessman: 11 0 10 4 0 0 1 4 1 1 1 1 0 0 2 7 0 0 6 5

C%: 1 0 2 2 0 0 2 6 2 2 1 3 0 0 1 6 0 0 2 1

Good/Good man: 11 2 9 2 3 0 1 4 0 0 0 0 2 0 3 4 1 0 4 7

C%: 1 1 2 1 2 0 2 6 0 0 0 0 4 0 1 4 1 0 1 1
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

| Crook/Thief | 15 | 6 | 9 | 5 | 2 | 3 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 5 | 1 | 5 | 2 | 7 | 8 |
| C%          | 2  | 2 | 2 | 2 | 1 | 4 | 0 | 0 | 0 | 4 | 2 | 0 | 0 | 0 | 2 | 1 | 5 | 2 | 2 | 2 |   |
| Don't like  | 10 | 3 | 7 | 2 | 1 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 1 | 2 | 1 | 3 | 7 |   |
| C%          | 1  | 1 | 2 | 1 | 1 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 2 | 1 | 1 | 1 |   |
| Other       | 40 | 20| 19| 8 | 7 | 6 | 2 | 5 | 1 | 4 | 3 | 3 | 1 | 1 | 15| 8 | 2 | 4 | 18| 22|
| C%          | 5  | 7 | 5 | 4 | 4 | 8 | 3 | 8 | 2 | 9 | 3 | 9 | 2 | 3 | 15| 8 | 2 | 4 | 18| 22|
| Don't know  | 213| 71 |108| 73| 45| 13| 18| 5 | 14| 4 | 30| 9 | 16| 19| 54| 20| 29| 28| 50| 163|
| C%          | 27 | 26| 26| 34| 28| 18| 27| 8 | 24| 9 | 28| 26| 29| 50| 23| 18| 28| 33| 16| 34|
| Refused     | 15 | 3 | 8 | 4 | 1 | 2 | 2 | 0 | 0 | 3 | 4 | 1 | 0 | 0 | 4 | 2 | 0 | 2 | 3 | 12|
| C%          | 2  | 1 | 2 | 2 | 1 | 3 | 3 | 0 | 0 | 7 | 4 | 3 | 0 | 0 | 2 | 2 | 0 | 2 | 1 | 2 |
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

BASE: Not registered

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED</th>
<th>NOT REGISTERED</th>
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<tbody>
<tr>
<td>DIRECTION OF COUNTRY</td>
<td>Grid-Vote for President</td>
<td>Grid-Vote for President</td>
</tr>
<tr>
<td>Eco-Voter for President</td>
<td>Unem-Voter for President</td>
<td>Fed-Voter for President</td>
</tr>
<tr>
<td>Unemployment</td>
<td>Health-Voter for President</td>
<td>Education-Voter for President</td>
</tr>
<tr>
<td>Economic growth</td>
<td>Health-Voter for President</td>
<td>Education-Voter for President</td>
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<td>Education-Voter for President</td>
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<td>Health-Voter for President</td>
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<td>Romney-Republican</td>
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<tr>
<td>C%</td>
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<td>C%</td>
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Page 192
Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

BASE: Registered voter

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
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<th>WHO IS VICE PRESIDENT</th>
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<td>Romney</td>
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</tr>
<tr>
<td>Lock-Law</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Fed-Wash</td>
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<td></td>
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<td>Lock-Lack</td>
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<td></td>
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<tr>
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<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Total Right Wrong</td>
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</table>

Obama-Democrat

| Total                                | 239        | 146            | 67                     | 44           | 26           | 19           |
| C%                                    | 43         | 73             | 23                     | 43           | 46           | 32           |
| Total Right Wrong                     |            |                |                       |              |              |             |

Romney-Republican

| Total                                | 110        | 24             | 84                     | 34           | 20           | 12           |
| C%                                    | 20         | 73             | 23                     | 38           | 46           | 32           |
| Total Right Wrong                     |            |                |                       |              |              |             |

Third party

| Total                                | 102        | 9              | 79                     | 32           | 23           | 6            |
| C%                                    | 18         | 5              | 28                     | 20           | 11           | 16           |
| Total Right Wrong                     |            |                |                       |              |              |             |

Undecided

| Total                                | 85         | 17             | 46                     | 19           | 24           | 10           |
| C%                                    | 15         | 9              | 16                     | 21           | 18           | 20           |
| Total Right Wrong                     |            |                |                       |              |              |             |

Refused

| Total                                | 18         | 3              | 10                     | 4            | 6            | 2            |
| C%                                    | 3          | 2              | 3                      | 5            | 4            | 0            |
Q13. Can you tell me the name of the Vice President of the United States?

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<th>NOT REGISTERED VOTE FOR PRESIDENT</th>
<th>WHO IS VICE PRESIDENT</th>
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<td>Vote for President</td>
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<tr>
<td>OF COUNTRY</td>
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<td>President</td>
<td>President</td>
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<td>-play lth- ca- in of bud- Rom-</td>
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<td></td>
</tr>
<tr>
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<td>Unem -ploy lth- ca- in of bud-</td>
<td></td>
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</tr>
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<table>
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<tr>
<th>Total Right Wrong (gen)</th>
<th>-ment care</th>
<th>tion Wash money get</th>
<th>Obama ney</th>
<th>party Undec Obama ney</th>
<th>party Undec Biden Other</th>
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<th>217</th>
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<th>239</th>
<th>110</th>
<th>102</th>
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<td>100</td>
<td>100</td>
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<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
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</table>

| Joe Biden | 314 | 105 | 171 | 102 | 49 | 28 | 24 | 29 | 30 | 20 | 28 | 17 | 11 | 10 | 93 | 58 | 60 | 29 | 314 |
|------------|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|
| C%         | 39  | 39  | 41  | 47  | 31 | 39 | 36 | 46 | 52 | 43 | 26 | 49 | 20 | 26 | 39 | 53 | 59 | 34 | 100 |

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<td>1</td>
<td>1</td>
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<th>1</th>
<th>1</th>
<th>0</th>
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<td>0</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

| Don't know | 458 | 165 | 222 | 107 | 101 | 43 | 41 | 29 | 28 | 25 | 77 | 16 | 43 | 28 | 142 | 46 | 35 | 52 | 0   |
|------------|-----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|
| C%         | 57  | 61  | 53  | 49  | 64  | 60 | 62 | 46 | 48 | 54 | 73 | 46 | 77 | 74 | 59 | 42 | 34 | 61 | 0   |

| Refused | 20  | 2   | 18  | 5   | 6   | 1   | 1   | 3   | 0   | 1   | 1   | 1   | 1   | 0   | 2   | 6   | 6   | 3   | 0   |
|---------|-----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|-----|
| C%      | 3   | 1   | 4   | 2   | 4   | 1   | 2   | 5   | 0   | 2   | 1   | 3   | 2   | 0   | 1   | 5   | 6   | 4   | 0   | 4   |
Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?

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<th>not registered</th>
</tr>
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<tbody>
<tr>
<td>Economic</td>
<td>441</td>
<td>223</td>
</tr>
<tr>
<td>Unemployment</td>
<td>143</td>
<td>79</td>
</tr>
<tr>
<td>Health</td>
<td>79</td>
<td>36</td>
</tr>
<tr>
<td>Education</td>
<td>48</td>
<td>37</td>
</tr>
<tr>
<td>Gridlock</td>
<td>36</td>
<td>23</td>
</tr>
<tr>
<td>Lack of Fed.</td>
<td>100</td>
<td>5</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>416</td>
</tr>
</tbody>
</table>

- Favorable: 55%
- Unfavorable: 37%
- Heard of/Undecided: 7%
- Never heard: 1%
Q15. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED</th>
<th>NOT REGISTERED</th>
</tr>
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<tbody>
<tr>
<td>DIRECTION OF COUNTRY</td>
<td>VOTE FOR PRESIDENT</td>
<td>VOTE FOR PRESIDENT</td>
</tr>
<tr>
<td>Eco- nomy</td>
<td>Rom- Third</td>
<td>Rom- Third</td>
</tr>
<tr>
<td>Unem employment</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Hea- -ployment</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Edu- -cation</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Grid- lock</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Fed - lack</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>in - of bud-</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Wash - money get</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Obama ney</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>party Undec Obama ney</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>party Undec Biden Other</td>
<td>---</td>
<td>---</td>
</tr>
</tbody>
</table>

| Total Right Wrong (gen)                | 800 | 272 | 416 | 217 | 159 | 72 | 66 | 63 | 58 | 46 | 106 | 35 | 56 | 38 | 239 | 110 | 102 | 85 | 314 | 486 |
| C%                                      | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Favorable

| Total Right Wrong (gen)                | 200 | 56 | 121 | 55 | 37 | 17 | 12 | 14 | 19 | 12 | 12 | 15 | 9 | 9 | 28 | 19 | 10 | 95 | 105 |
| C%                                      | 25 | 21 | 29 | 25 | 23 | 24 | 18 | 22 | 33 | 26 | 11 | 43 | 16 | 24 | 12 | 84 | 19 | 12 | 30 | 22 |

Unfavorable

| Total Right Wrong (gen)                | 404 | 156 | 194 | 110 | 84 | 37 | 33 | 40 | 24 | 23 | 68 | 11 | 35 | 5 | 169 | 12 | 61 | 28 | 168 | 236 |
| C%                                      | 51 | 57 | 47 | 51 | 53 | 51 | 50 | 63 | 41 | 50 | 64 | 31 | 63 | 13 | 71 | 11 | 60 | 33 | 54 | 49 |

Heard of/Undecided

| Total Right Wrong (gen)                | 176 | 51 | 94 | 46 | 36 | 18 | 17 | 7 | 14 | 10 | 24 | 9 | 10 | 21 | 38 | 6 | 22 | 43 | 51 | 125 |
| C%                                      | 22 | 19 | 23 | 21 | 23 | 25 | 26 | 11 | 24 | 22 | 23 | 26 | 18 | 55 | 16 | 5 | 22 | 51 | 16 | 26 |

Never heard

| Total Right Wrong (gen)                | 20 | 9 | 7 | 6 | 2 | 0 | 4 | 2 | 1 | 1 | 2 | 0 | 2 | 3 | 4 | 0 | 0 | 4 | 0 | 20 |
| C%                                      | 3 | 3 | 2 | 3 | 1 | 0 | 6 | 3 | 2 | 2 | 0 | 4 | 8 | 2 | 0 | 0 | 5 | 0 | 4 |
Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

<table>
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<tr>
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<th>NOT REGISTERED</th>
</tr>
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<tbody>
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<td>DIRECTION OF COUNTRY</td>
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<td>VOTE FOR PRESIDENT</td>
</tr>
<tr>
<td>---------------------------------------</td>
<td>---------------</td>
<td>-------------------</td>
</tr>
<tr>
<td>Grid- - lock Lack Fed</td>
<td>rom- Third</td>
<td>rom- Third</td>
</tr>
<tr>
<td>Total Right Wrong (gen)</td>
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<td></td>
</tr>
<tr>
<td>Total</td>
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<tr>
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<td>100</td>
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<tr>
<td>C%</td>
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<td>1</td>
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Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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<th>NOT REGISTERED VOTE FOR PRESIDENT</th>
<th>WHO IS VICE PRESIDENT</th>
<th>Grid-</th>
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<td>Hea-</td>
<td>-</td>
<td>-</td>
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<td>Edu-</td>
<td>MOST IMPORTANT PROBLEM FACING COUNTRY</td>
</tr>
<tr>
<td>Lock</td>
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<td>Total Right Wrong</td>
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<td>Rom-</td>
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<td>(gen)</td>
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<td>-</td>
<td>-</td>
<td>Total</td>
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<td><strong>REGISTERED</strong></td>
<td><strong>NOT REGISTERED</strong></td>
<td><strong>WHO IS VICE PRESIDENT</strong></td>
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<td><strong>73</strong></td>
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<td><strong>4</strong></td>
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<td><strong>25</strong></td>
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<tr>
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<td><strong>Health reasons</strong></td>
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<td><strong>11</strong></td>
<td><strong>3</strong></td>
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<td><strong>12</strong></td>
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<td><strong>14</strong></td>
<td><strong>11</strong></td>
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<tr>
<td><strong>Just turned 18/Going to register</strong></td>
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<td><strong>2</strong></td>
<td><strong>1</strong></td>
<td><strong>1</strong></td>
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<tr>
<td><strong>Nothing gets done/Process broken</strong></td>
<td><strong>2</strong></td>
<td><strong>2</strong></td>
<td><strong>2</strong></td>
<td><strong>2</strong></td>
<td><strong>0</strong></td>
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<td><strong>Other</strong></td>
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<td><strong>2</strong></td>
<td><strong>2</strong></td>
<td><strong>1</strong></td>
</tr>
<tr>
<td><strong>Don't know</strong></td>
<td><strong>17</strong></td>
<td><strong>6</strong></td>
<td><strong>8</strong></td>
<td><strong>2</strong></td>
<td><strong>2</strong></td>
</tr>
<tr>
<td><strong>Refused</strong></td>
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<td><strong>0</strong></td>
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</tr>
</tbody>
</table>

| **C%**                                | **1**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   | **0**   |
| **Total Right Wrong (gen)**           |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |
Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

BASE: Registered to vote

<table>
<thead>
<tr>
<th>Reason for Not Voting</th>
<th>Registered</th>
<th>Not Registered</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vote doesn't count</td>
<td>64</td>
<td>11</td>
<td>75</td>
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<tr>
<td>Health reasons</td>
<td>12</td>
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<td>14</td>
</tr>
<tr>
<td>Don't want to</td>
<td>41</td>
<td>7</td>
<td>48</td>
</tr>
<tr>
<td>Other</td>
<td>22</td>
<td>4</td>
<td>26</td>
</tr>
<tr>
<td>Don't know</td>
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<td>17</td>
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<tr>
<td>Refused</td>
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<td>11</td>
</tr>
<tr>
<td>Don't like either</td>
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<td>12</td>
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<tr>
<td>Don't vote in every</td>
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<td>Right to vote</td>
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<td>2</td>
<td>14</td>
</tr>
<tr>
<td>Don't want to</td>
<td>41</td>
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<td>48</td>
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<tr>
<td>Other</td>
<td>22</td>
<td>4</td>
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<tr>
<td>Don't know</td>
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<tr>
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**Total**

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<th>Total</th>
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<tbody>
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<td>Don't want to</td>
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<tr>
<td>Other</td>
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<tr>
<td>Don't know</td>
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</tr>
<tr>
<td>Refused</td>
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<td>11</td>
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**C%**

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<td>Don't want to</td>
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<tr>
<td>Other</td>
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<td>27.3</td>
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<tr>
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<td>15.2</td>
<td>86.8</td>
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<tr>
<td>Refused</td>
<td>9.9</td>
<td>23.4</td>
<td>17.3</td>
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Q20. In the 2008 Presidential Election did you vote for Barack Obama, John McCain - or did you not vote?

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<th>Registered</th>
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<th>Who is Vice President</th>
<th>Vote for President</th>
<th>Vote for President</th>
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</thead>
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<td>Total</td>
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<td>Wrong</td>
<td>(gen)</td>
<td>Total</td>
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<tr>
<td>Economy</td>
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<tr>
<td>Unemployment</td>
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<tr>
<td>Health Care</td>
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<tr>
<td>Education</td>
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</tr>
<tr>
<td>Lock and Order</td>
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<td></td>
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</tr>
<tr>
<td>Fed Budget</td>
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<tr>
<td>Idaho</td>
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<td></td>
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<td></td>
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<tr>
<td>Total</td>
<td>554</td>
<td>199</td>
<td>286</td>
<td>157</td>
<td>117</td>
</tr>
</tbody>
</table>

| Total Right Wrong | Obama | 244 | 127 | 85 | 62 | 52 | 25 | 22 | 18 | 21 | 12 | 0 | 0 | 0 | 0 | 176 | 11 | 25 | 28 | 111 | 133 |
| C%                 | 44 | 64 | 30 | 39 | 44 | 45 | 43 | 44 | 57 | 48 | 0 | 0 | 0 | 0 | 74 | 10 | 25 | 33 | 45 | 43 |

| Total Right Wrong | McCain | 110 | 10 | 91 | 33 | 24 | 8 | 11 | 11 | 5 | 4 | 0 | 0 | 0 | 0 | 7 | 63 | 26 | 11 | 60 | 50 |
| C%                 | 20 | 5 | 32 | 21 | 21 | 14 | 22 | 27 | 14 | 16 | 0 | 0 | 0 | 0 | 3 | 57 | 25 | 13 | 24 | 16 |

| Total Right Wrong | Other | 15 | 6 | 6 | 5 | 2 | 2 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 3 | 6 | 6 | 9 |
| C%                 | 3 | 3 | 2 | 3 | 2 | 4 | 4 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 3 | 7 | 2 | 3 |

| Total Right Wrong | Did not vote | 177 | 56 | 97 | 50 | 39 | 21 | 16 | 11 | 10 | 9 | 0 | 0 | 0 | 0 | 55 | 30 | 46 | 38 | 64 | 113 |
| C%                 | 32 | 28 | 34 | 32 | 33 | 38 | 31 | 27 | 27 | 36 | 0 | 0 | 0 | 0 | 23 | 27 | 45 | 45 | 26 | 37 |

| Total Right Wrong | Undecided/Refused | 8 | 0 | 7 | 7 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 2 | 4 | 4 |
| C%                 | 1 | 0 | 2 | 4 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 2 | 1 |

BASE: Did not vote in 2008 Presidential election

<table>
<thead>
<tr>
<th></th>
<th>Registered</th>
<th>Not Registered</th>
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</thead>
<tbody>
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<td>Vote for President</td>
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<tr>
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<td>Wrong</td>
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<tr>
<td>-------------------</td>
<td>-------</td>
<td>-------</td>
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<tr>
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<td>C%</td>
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<td>23</td>
</tr>
<tr>
<td>2000 Bush/Gore</td>
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<tr>
<td>C%</td>
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<td>2</td>
</tr>
<tr>
<td>1996 Clinton/Dole/Perot</td>
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<td>C%</td>
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<td>7</td>
</tr>
<tr>
<td>1992 Clinton/Bush/Perot</td>
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<td>C%</td>
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<td>5</td>
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<tr>
<td>1988 Bush/Dukakis</td>
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<tr>
<td>C%</td>
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<td>5</td>
</tr>
<tr>
<td>Did not vote</td>
<td>87</td>
<td>30</td>
</tr>
<tr>
<td>C%</td>
<td>49</td>
<td>54</td>
</tr>
<tr>
<td>Undecided/Refused</td>
<td>19</td>
<td>2</td>
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<tr>
<td>C%</td>
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</table>
Q21A. Who did you vote for?

**BASE: Last voted in 2004**

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED Vote for President</th>
<th>VOTE FOR PRESIDENT</th>
<th>WHO IS VICE President</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>格</td>
<td>选</td>
<td>经济</td>
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<td>方向</td>
<td>右</td>
<td>错</td>
<td>右</td>
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<td>C% 52</td>
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<td>56</td>
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<tr>
<td>克里</td>
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<tr>
<td>C% 26</td>
<td>23</td>
<td>19</td>
<td>9</td>
</tr>
<tr>
<td>未记/拒绝</td>
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<td>3</td>
<td>4</td>
</tr>
<tr>
<td>C% 23</td>
<td>23</td>
<td>25</td>
<td>18</td>
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</table>
### Most Important Problem Facing Country

<table>
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<th>WHO IS VICE PRESIDENT</th>
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</thead>
<tbody>
<tr>
<td>Economy (gen)</td>
<td>15</td>
<td>1</td>
<td>14</td>
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<td>Unemployment</td>
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<td>Education</td>
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<td>Health care</td>
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<tr>
<td>Undec</td>
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</table>

C% 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100

- **Total:**
  - Bush: 15
  - Gore: 15

- **C%:**
  - Bush: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100
  - Gore: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100
Q21C. Who did you vote for?
BASE: Last voted in 1996

<table>
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<th>NOT REGISTERED</th>
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<td>VOTE FOR PRESIDENT</td>
</tr>
<tr>
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<td>Perot</td>
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<td>Unem</td>
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<td>Edu-ca-tion</td>
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<tr>
<td>President</td>
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<td>Total Right Wrong (gen)</td>
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<tr>
<td>C%</td>
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</tbody>
</table>

| Total                                | 4          | 2              |
| C%                                    | 100       | 100            |

| Clinton                              | 9          | 4              |
| C%                                    | 75        | 100            |

| Perot                                | 3          | 0              |
| C%                                    | 25        | 60             |

Page 205
### Q21D. Who did you vote for? BASE: Last voted in 1992

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED VOTE FOR PRESIDENT</th>
<th>NOT REGISTERED VOTE FOR PRESIDENT</th>
<th>WHO IS VICE PRESIDENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIRECTION OF COUNTRY</td>
<td>Grid-锁            Lack Fed</td>
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<td>Romney</td>
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<tr>
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<td>Obama            party Undec</td>
<td>Obama</td>
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<tr>
<td>lock-效率            Lack 无效率</td>
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<td>Obama</td>
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<td>Total Right Wrong (gen)</td>
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<td>-----</td>
</tr>
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<tr>
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<td>100</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

| Clinton                              | 7                      | 1                                | 6                    |
| C%                                   | 70                      | 33                               | 86                   |

| Bush                                  | 2                      | 2                                | 0                    |
| C%                                   | 20                      | 67                               | 40                   |

| Don't remember/Refused               | 1                      | 0                                | 1                    |
| C%                                   | 10                      | 0                                | 14                   |
### BANNER 4

**MOST IMPORTANT PROBLEM FACING COUNTRY**

<table>
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<th>WHO IS VICE PRESIDENT</th>
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</thead>
<tbody>
<tr>
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<td>VOTE FOR PRESIDENT</td>
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**Total Right Wrong (gen)**

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**C%**

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**Total**

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**Bush**

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**C%**

<p>| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |</p>
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2012/08/09
Q22. What would it take to get you to vote this November?

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<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED</th>
<th>NOT REGISTERED</th>
<th>PRESIDENT</th>
<th>WHÖ IS VICE PRESIDENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIRECTION OF COUNTRY</td>
<td>VOTE FOR PRESIDENT</td>
<td>VOTE FOR PRESIDENT</td>
<td>WHO IS VICE PRESIDENT</td>
<td></td>
</tr>
<tr>
<td>Grid-</td>
<td>Eco-</td>
<td>Unem</td>
<td>Hea-</td>
<td>Edu-</td>
</tr>
<tr>
<td>Right Wrong (gen)</td>
<td>Right Wrong</td>
<td>Right Wrong</td>
<td>Right Wrong</td>
<td>Right Wrong</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>272</td>
<td>416</td>
<td>217</td>
</tr>
<tr>
<td>C%</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Different candidates</td>
<td>89</td>
<td>20</td>
<td>64</td>
<td>23</td>
</tr>
<tr>
<td>C%</td>
<td>11</td>
<td>7</td>
<td>15</td>
<td>11</td>
</tr>
<tr>
<td>Will vote/Possibly vote</td>
<td>90</td>
<td>36</td>
<td>42</td>
<td>29</td>
</tr>
<tr>
<td>C%</td>
<td>11</td>
<td>13</td>
<td>10</td>
<td>13</td>
</tr>
<tr>
<td>Nothing</td>
<td>153</td>
<td>56</td>
<td>71</td>
<td>36</td>
</tr>
<tr>
<td>C%</td>
<td>19</td>
<td>21</td>
<td>17</td>
<td>17</td>
</tr>
<tr>
<td>If someone could fix problems in country</td>
<td>65</td>
<td>16</td>
<td>47</td>
<td>20</td>
</tr>
<tr>
<td>C%</td>
<td>8</td>
<td>6</td>
<td>11</td>
<td>9</td>
</tr>
<tr>
<td>I'd vote for change</td>
<td>54</td>
<td>22</td>
<td>23</td>
<td>12</td>
</tr>
<tr>
<td>C%</td>
<td>7</td>
<td>8</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>If I had time</td>
<td>39</td>
<td>14</td>
<td>20</td>
<td>12</td>
</tr>
<tr>
<td>C%</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>If I was better informed</td>
<td>70</td>
<td>28</td>
<td>37</td>
<td>26</td>
</tr>
<tr>
<td>C%</td>
<td>9</td>
<td>10</td>
<td>9</td>
<td>12</td>
</tr>
<tr>
<td>If they give you stuff/Get paid</td>
<td>12</td>
<td>3</td>
<td>8</td>
<td>4</td>
</tr>
<tr>
<td>C%</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>52</td>
<td>16</td>
<td>30</td>
<td>14</td>
</tr>
<tr>
<td>C%</td>
<td>7</td>
<td>6</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>Don't know</td>
<td>173</td>
<td>57</td>
<td>80</td>
<td>36</td>
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<tr>
<td>C%</td>
<td>22</td>
<td>21</td>
<td>19</td>
<td>17</td>
</tr>
<tr>
<td>Refused</td>
<td>13</td>
<td>5</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>C%</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>
Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED</th>
<th>NOT REGISTERED</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIRECTION OF COUNTRY</td>
<td>VOTE FOR PRESIDENT</td>
<td>VOTE FOR PRESIDENT</td>
</tr>
<tr>
<td>Eco- (gen) Unem -ploy lth- care in of</td>
<td>VOTE FOR PRESIDENT</td>
<td>VOTE FOR PRESIDENT</td>
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<tr>
<td>lock Lack Fed Rom- Third Rom- Third</td>
<td></td>
<td></td>
</tr>
<tr>
<td>President</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Right Wrong (gen)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Total | 800 | 272 | 416 | 217 | 159 | 72 | 66 | 63 | 58 | 46 | 106 | 35 | 56 | 38 | 239 | 110 | 102 | 85 | 314 | 486 |
| C%    | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

| Two parties - Democrat and Republican are good | 259 | 144 | 95 | 69 | 46 | 23 | 22 | 13 | 29 | 22 | 43 | 3 | 3 | 1 | 132 | 52 | 8 | 16 | 97 | 162 |
| C% | 32 | 53 | 23 | 32 | 29 | 32 | 23 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 |

| A Third party is necessary | 205 | 36 | 146 | 54 | 40 | 19 | 13 | 25 | 14 | 8 | 26 | 20 | 21 | 20 | 25 | 30 | 44 | 16 | 103 | 102 |
| C% | 26 | 35 | 25 | 25 | 24 | 21 | 17 | 25 | 57 | 38 | 53 | 10 | 27 | 43 | 19 | 33 | 21 | 10 | 10 | 10 |

| Multiple parties are necessary | 214 | 63 | 113 | 65 | 43 | 22 | 23 | 15 | 13 | 7 | 24 | 5 | 32 | 8 | 61 | 15 | 32 | 24 | 82 | 132 |
| C% | 27 | 35 | 27 | 30 | 27 | 27 | 15 | 23 | 14 | 57 | 21 | 26 | 14 | 31 | 28 | 26 | 27 | 10 | 10 | 10 |

| Undecided | 122 | 29 | 62 | 29 | 30 | 8 | 8 | 10 | 2 | 9 | 13 | 7 | 0 | 9 | 21 | 13 | 18 | 29 | 32 | 90 |
| C% | 15 | 11 | 15 | 13 | 19 | 11 | 12 | 16 | 3 | 20 | 12 | 20 | 0 | 24 | 9 | 12 | 18 | 34 | 10 | 19 |
Q24. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

<table>
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<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED VOTE FOR PRESIDENT</th>
<th>NOT REGISTERED VOTE FOR PRESIDENT</th>
<th>WHO IS VICE PRESIDENT</th>
</tr>
</thead>
<tbody>
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<td>DIRECTION</td>
<td>Grid-</td>
<td>Sorry vote for president</td>
<td>VOTE FOR PRESIDENT</td>
</tr>
<tr>
<td>OF COUNTRY</td>
<td>Lock</td>
<td>VOTE FOR PRESIDENT</td>
<td>WHO IS VICE PRESIDENT</td>
</tr>
<tr>
<td>Eco-</td>
<td>Lack</td>
<td></td>
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<tr>
<td>in</td>
<td>Fed</td>
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<tr>
<td>Unem</td>
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<tr>
<td>Hea-</td>
<td>rom</td>
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<tr>
<td>Edu-</td>
<td>Lock</td>
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<tr>
<td>in</td>
<td>Fed</td>
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<tr>
<td>Rom-</td>
<td>Third</td>
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<tr>
<td>Unem</td>
<td>rom</td>
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<tr>
<td>Hea-</td>
<td>Lock</td>
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<tr>
<td>Edu-</td>
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<td>rom</td>
<td>Lock</td>
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<td>Fed</td>
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<td>(gen)</td>
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<tr>
<td>Ron Paul</td>
<td>27</td>
<td>4</td>
<td>18</td>
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<tr>
<td>C%</td>
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<td>100</td>
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<tr>
<td>John McCain</td>
<td>14</td>
<td>3</td>
<td>7</td>
</tr>
<tr>
<td>C%</td>
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<td>100</td>
<td>100</td>
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<tr>
<td>Hillary Clinton</td>
<td>58</td>
<td>13</td>
<td>17</td>
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<tr>
<td>C%</td>
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<td>100</td>
<td>100</td>
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<tr>
<td>Bill Clinton</td>
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<tr>
<td>Donald Trump</td>
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<tr>
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<td>100</td>
<td>100</td>
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<tr>
<td>Chris Christie</td>
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<td>0</td>
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<td>No one/No one else</td>
<td>160</td>
<td>76</td>
<td>44</td>
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<tr>
<td>Other</td>
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</tr>
<tr>
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<td>226</td>
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<td>Refused</td>
<td>23</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>C%</td>
<td>100</td>
<td>100</td>
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Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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<th>REGISTERED</th>
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<td><strong>Most Important Problem Facing Country</strong></td>
<td><strong>VOTE FOR PRESIDENT</strong></td>
<td><strong>VOTE FOR PRESIDENT</strong></td>
</tr>
<tr>
<td>Direction</td>
<td>Register</td>
<td>Not Register</td>
</tr>
<tr>
<td>Who is Vice President</td>
<td>Votato</td>
<td>Emnployment</td>
</tr>
<tr>
<td>Total</td>
<td>800 272 416 217 159 72 66 63 58 46 106 35 56 38 239 110 102 85 314 486</td>
<td></td>
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<tr>
<td>C%</td>
<td>100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100</td>
<td></td>
</tr>
<tr>
<td>Very liberal</td>
<td>64 32 23 14 12 8 12 5 3 1 9 1 1 1 32 3 7 2 32 32</td>
<td></td>
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<tr>
<td>C%</td>
<td>8 12 6 8 11 18 8 5 2 8 3 2 3 13 3 7 2 10 7</td>
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<td>Liberal</td>
<td>154 59 68 35 30 13 15 22 9 7 22 5 17 4 63 15 15 11 68 86</td>
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<tr>
<td>C%</td>
<td>19 22 16 16 19 18 23 35 16 15 21 14 30 11 26 14 15 13 22 18</td>
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<tr>
<td>Moderate</td>
<td>273 86 147 83 61 25 18 16 13 20 40 11 18 13 72 37 44 31 97 176</td>
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<tr>
<td>C%</td>
<td>34 32 35 38 38 35 27 25 22 43 38 31 32 34 30 34 43 36 31 36</td>
<td></td>
</tr>
<tr>
<td>Conservative</td>
<td>154 42 96 43 33 16 5 14 12 8 8 9 10 3 35 35 26 25 68 86</td>
<td></td>
</tr>
<tr>
<td>C%</td>
<td>19 15 23 20 21 22 8 22 21 17 8 26 18 8 15 32 25 29 22 18</td>
<td></td>
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<tr>
<td>Very conservative</td>
<td>75 28 38 21 10 7 9 0 11 8 10 5 10 3 22 15 3 2 21 54</td>
<td></td>
</tr>
<tr>
<td>C%</td>
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<tr>
<td>Other</td>
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<td></td>
</tr>
<tr>
<td>Don't know</td>
<td>64 22 36 19 12 3 4 5 6 0 17 4 0 8 11 3 7 12 17 47</td>
<td></td>
</tr>
<tr>
<td>C%</td>
<td>8 8 9 9 8 4 6 8 10 0 16 11 0 21 5 3 7 14 5 10</td>
<td></td>
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</tbody>
</table>
Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
<th>REGISTERED</th>
<th>NOT REGISTERED</th>
<th>WHO IS VICE PRESIDENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direction</td>
<td>Grid</td>
<td>Vote for President</td>
<td>Vote for President</td>
</tr>
<tr>
<td>Eco-</td>
<td>Unem</td>
<td>Rom- Third</td>
<td>Rom- Third</td>
</tr>
<tr>
<td>nomy</td>
<td>Hea.</td>
<td>Fed</td>
<td></td>
</tr>
<tr>
<td>-plo ty</td>
<td>Edu-</td>
<td>Wash money</td>
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Page 212
Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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| Total                      | 800  | 272  | 416  | 217  | 159  | 35  | 56  | 38  | 239  | 110  | 102  | 85  | 314  | 486  |
| C%                        | 100  | 100  | 100  | 100  | 100  | 100 | 100 | 100 | 100  | 100  | 100  | 100 | 100  | 100  |

| Strongly agree            | 217  | 54   | 134  | 56   | 44   | 15  | 15  | 21  | 11   | 26   | 16   | 17  | 17   | 47   | 24   | 33   | 25   | 70   | 147  |
| C%                        | 27   | 20   | 27   | 20   | 22   | 23  | 26  | 25  | 26   | 25   | 26   | 24  | 28   | 28   | 29   | 29   | 29   | 30   | 30   |

| Agree                     | 216  | 56   | 130  | 63   | 47   | 21  | 16  | 13  | 12   | 26   | 12   | 17  | 17   | 50   | 23   | 35   | 28   | 71   | 145  |
| C%                        | 27   | 21   | 31   | 29   | 23   | 24  | 22  | 26  | 25   | 34   | 30   | 24  | 21   | 21   | 21   | 21   | 21   | 31   | 30   |

| Disagree                  | 160  | 79   | 61   | 43   | 47   | 18  | 13  | 12  | 12   | 26   | 12   | 17  | 12   | 50   | 23   | 35   | 28   | 71   | 145  |
| C%                        | 20   | 29   | 15   | 20   | 18   | 15  | 21  | 14  | 11   | 25   | 10   | 3   | 10   | 6   | 21   | 13   | 16   | 16   | 84   |

| Strongly disagree         | 165  | 73   | 75   | 40   | 28   | 14  | 19  | 13  | 12   | 23   | 10   | 3   | 12   | 6   | 32   | 13   | 11   | 74   | 91   |
| C%                        | 21   | 27   | 18   | 18   | 18   | 19  | 29  | 21  | 21   | 22   | 22   | 9   | 21   | 8   | 28   | 29   | 13   | 13   | 24   |

| Undecided                 | 42   | 10   | 16   | 15   | 12   | 2   | 2   | 2   | 2    | 1    | 2    | 1   | 6    | 0    | 0    | 3    | 10   | 10   | 8    |
| C%                        | 5    | 4    | 4    | 7    | 8    | 3   | 2   | 3   | 2    | 6    | 0    | 0   | 8    | 4    | 9    | 8    | 6    | 7    | 4    |
Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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<th>Disagree</th>
<th>Agree</th>
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<td>32 (10.6%)</td>
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**Total**

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<td>125 (42.2%)</td>
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<td>32 (10.6%)</td>
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**Total**

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<td>125 (42.2%)</td>
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<td>32 (10.6%)</td>
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**Total**

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<th>Agree</th>
<th>Strongly Agree</th>
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<td>125 (42.2%)</td>
<td>0</td>
<td>0</td>
<td>32 (10.6%)</td>
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</table>
Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>“It will bother me if I don’t vote because I will be letting other people elect the president” or 2>“It won’t bother me because my vote doesn’t make any difference anyway.”

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<td>Third</td>
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Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

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Page 218
### Table: Most Important Problem Facing Country

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#### Key
- **Total:** Row total
- **C%:** Column percentage
- **Total:** Row total
- **C%:** Column percentage
- **Total:** Row total
- **C%:** Column percentage
Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Obama voters

<table>
<thead>
<tr>
<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
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<td>Obama</td>
<td>Biden</td>
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<td>Unem</td>
<td>in of</td>
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<tr>
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<td>Who is Vice President</td>
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Yes C%: 85, 90, 71, 97, 89, 93, 70, 87, 69, 0, 0, 219, 0, 0, 0, 111, 181
No C%: 12, 7, 25, 12, 13, 3, 11, 7, 30, 13, 28, 0, 0, 0, 5, 0, 0, 0, 9, 34

Undecided C%: 3, 3, 3, 2, 7, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 4

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Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Romney voters**

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<th>MOST IMPORTANT PROBLEM FACING COUNTRY</th>
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<th>NOT REGISTERED VOTE FOR PRESIDENT</th>
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<tr>
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<td>Wash- money get</td>
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<td>Ob- Obama/ney</td>
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<tbody>
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Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

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<th>Who is Vice President</th>
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<td>100</td>
<td>100</td>
<td>100</td>
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Page 222
Q34. Do you believe citizens should be required to show a photo ID before voting?

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<th>Unem ployment</th>
<th>Hea- lth care</th>
<th>Edu- cation</th>
<th>Lock secu- rity</th>
<th>Lack of bud- get</th>
<th>Fed eral role</th>
<th>Rom- nomy</th>
<th>Third pary</th>
<th>Wash in g</th>
<th>money get</th>
<th>Obama ney</th>
<th>party Undec</th>
<th>Obama ney</th>
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Q35. Would you say you follow what's going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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</tbody>
</table>

In terms of direction:

- **Most of the time**: 72%
- **Some of the time**: 27%
- **Only now and then**: 14%
- **Hardly at all**: 6%

There are also data on voters' opinions about the economy, unemployment, health care, and federal deficit.
### Q36. Is the recession over in the United States?

<table>
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Page 225
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

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<td>94</td>
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<tr>
<td>Engage in peace talks with Israel and Iran</td>
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Total: 800 272 416 217 159 72 66 63 58 46 106 35 56 38 239 110 102 85 314 486

C%: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100

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Q38. What TV news or commentary source do you trust the most?
Q39. What national political reporter or analyst would you say that you trust the most?

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Total: 800 (Registered) 272 (Not Registered)
Q40. What is your annual household income?

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<td>Under $100,000 per year</td>
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C%: 100%
Q41. Would you describe your household finances as excellent, good, fair or poor?

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</table>
Q42. What is the highest level of education you have completed?

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<tr>
<td>High school diploma or GED</td>
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<tr>
<td>Associates or Bachelors degree</td>
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<tr>
<td>Masters Degree or higher</td>
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<th></th>
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<td>239</td>
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C%: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100
Q43. What is your primary source for political news and information?

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<td>Economy</td>
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<td>Employment</td>
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Page 232
Q44. Are any members of your household members of the U.S. military?

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C% for Total: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100

C% for Undecided: 5 4 5 4 8 4 6 5 2 4 6 0 0 5 4 5 7 2 2 2

C% for Yes: 14 12 16 15 11 14 11 24 9 11 13 20 25 16 10 18 18 13 16 14

C% for No: 81 83 79 81 81 82 83 71 90 85 81 80 75 79 86 76 75 85 83 80

C% for Undecided: 5 4 5 4 8 4 6 5 2 4 6 0 0 5 4 5 7 2 2 2
### Q45. Are any members of your household members of a labor union?

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| **TOTAL**      |            |                |
| Yes            | 64         | 25             |
| **C%**         | 8          | 9              |

| **TOTAL**      |            |                |
| No             | 695        | 235            |
| **C%**         | 87         | 86             |

| **TOTAL**      |            |                |
| Undecided      | 41         | 12             |
| **C%**         | 5          | 4              |
Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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| Total | 800 | 272 | 416 | 217 | 159 | 72 | 66 | 63 | 58 | 46 | 106 | 35 | 56 | 38 | 239 | 110 | 102 | 85 | 314 | 486 |
| C%    | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100|
| Yes   | 185 | 67  | 56  | 37  | 11  | 7  | 28 | 11 | 13 | 19 | 10  | 6  | 4  | 55 | 44  | 26  | 18  | 18  | 96  | 89  |
| C%    | 23  | 25  | 24  | 26  | 23  | 15 | 11 | 44 | 19 | 28 | 18  | 29 | 11 | 11 | 23  | 40  | 25  | 21  | 31  | 18  |
| No    | 562 | 190 | 284 | 145 | 111 | 54 | 53 | 31 | 46 | 31 | 81  | 23 | 45 | 32 | 170 | 60  | 65  | 63  | 201 | 361 |
| C%    | 70  | 70  | 68  | 67  | 70  | 75 | 80 | 49 | 79 | 67 | 76  | 66 | 80 | 71  | 55  | 64  | 74  | 64  | 74  |
| Undecided | 53  | 15  | 33  | 16  | 11  | 7  | 6  | 4  | 1  | 2  | 6   | 2  | 5  | 2  | 14  | 6   | 11  | 4   | 17  | 36  |
| C%    | 7   | 6   | 8   | 7   | 10  | 9  | 6  | 2  | 4  | 6  | 6   | 9  | 5  | 5   | 5   | 5   | 5   | 5   | 7   |
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Page 239
S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

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Q7. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

| Ethnic Background / Ancestry                      | Total | Will | Won't | Undec | Very | what | all | prove | prove | Yes | No | Yes | No | Obama | nedy | Yes | No | nedy | nedy | Yes | No | nedy | nedy | Yes | No |
|---------------------------------------------------|-------|------|-------|-------|------|------|-----|------|------|-----|----|-----|----|-------|------|-----|----|-----|-----|-----|----|-----|-----|-----|----|----|-----|-----|-----|----|
| Total                                             | 800   | 401  | 327   | 56    | 338  | 292  | 82  | 55   | 408  | 314 | 292| 43  | 101 | 29   | 505  | 164 | 603 | 155 |       |     |     |     |     |     |    |     |     |     |    |    |
| White/Caucasian                                   | 452   | 219  | 189   | 36    | 200  | 165  | 46  | 30   | 186  | 223 | 123| 25  | 75  | 16   | 267  | 97  | 339 | 90  |       |     |     |     |     |     |    |     |     |     |    |    |
| Black/African-American                            | 110   | 77   | 22    | 9     | 57   | 36   | 5   | 6    | 91   | 6   | 77 | 1   | 4   | 3    | 79   | 16  | 84  | 20  |       |     |     |     |     |     |    |     |     |     |    |    |
| American Indian/Alaska                            | 14    | 3    | 11    | 0     | 1    | 6    | 5   | 6    | 7    | 4   | 0  | 2   | 1   | 7    | 3    | 6   | 7   | 7   |       |     |     |     |     |     |    |     |     |     |    |    |
| Native                                            | 2     | 1    | 3     | 0     | 0    | 7    | 9   | 1    | 2    | 1   | 0  | 2   | 3   | 1    | 2    | 1   | 5   | 5   |       |     |     |     |     |     |    |     |     |     |    |    |
| Asian                                             | 25    | 14   | 10    | 1     | 8    | 15   | 2   | 0    | 19   | 3   | 17 | 0   | 2   | 0    | 22   | 3   | 19  | 5   |       |     |     |     |     |     |    |     |     |     |    |    |
| Native Hawaiian/Other                             | 8     | 3    | 5     | 0     | 5    | 3    | 0   | 0    | 5    | 3   | 3 | 0   | 0   | 0    | 0    | 8    | 0   | 5   | 3   |       |     |     |     |     |     |    |     |     |     |    |    |
| Pacific Islander                                  | 4     | 1    | 2     | 2     | 1    | 1   | 1   | 0    | 1    | 1   | 0  | 0   | 0   | 4    | 1    | 2   | 2   | 5   |       |     |     |     |     |     |    |     |     |     |    |    |
| Hispanic/Latino                                   | 129   | 63   | 59    | 5     | 45   | 53   | 15  | 8    | 78   | 37  | 54 | 14  | 8   | 2    | 91   | 23  | 97  | 23  |       |     |     |     |     |     |    |     |     |     |    |    |
| Other/Combo                                       | 34    | 11   | 19    | 1     | 10   | 9    | 5   | 5    | 18   | 16  | 12 | 3   | 2   | 7    | 19   | 12  | 28  | 6   |       |     |     |     |     |     |    |     |     |     |    |    |
| Refused                                           | 28    | 11   | 12    | 4     | 12   | 10   | 3   | 1    | 5    | 19  | 2  | 0   | 8   | 0    | 12   | 10  | 25  | 1   |       |     |     |     |     |     |    |     |     |     |    |    |

Page 243
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

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Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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Page 245
Q10. What do you think is the most important problem facing the country today?

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Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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<th>Nothing</th>
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C%: 100
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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<th>Next Swing Elect</th>
<th>Show Photo Swing Elect</th>
<th>President Vote Could Swing Elect</th>
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Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

**BASE: Not registered**

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<th>Job Obama</th>
<th>If Your Vote Could Prove All Implication/Obama</th>
<th>If Your Vote Could Prove All Implication/Romney</th>
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<th>Show Photo</th>
<th>Swing Elect Not at All Implication/OBAMA</th>
<th>Swing Elect Not at All Implication/Romney</th>
<th>Total Will Won't Undec Very at All Implication/Obama</th>
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Q15. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

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Page 256
Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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Q18. In your own words, what is the reason that you are not registered to vote?

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Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

**BASE: Registered to vote**

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Q20. In the 2008 Presidential Election did you vote for Barack Obama, John McCain - or did you not vote?

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Total

|                     | 554   | 311    | 196   |
| C%                  | 100%  | 100%   | 100%  |
| Will               | 244   | 110    | 15    |
| Undecided/Refused  | 196   | 68     | 6     |
| Not                | 250   | 65     | 6     |
| Insignificant      | 204   | 47     | 3     |
| Ap-                | 212   | 34     | 3     |
| Pro-               | 217   | 44     | 3     |
| Will               | 291   | 34     | 3     |
| Undecided/Refused  | 211   | 44     | 3     |
| Not                | 219   | 32     | 2     |
| Insignificant      | 13    | 63     | 2     |
| Ap-                | 85    | 20     | 0     |
| Pro-               | 8      | 66     | 0     |
| Will               | 13    | 30     | 0     |
| Undecided/Refused  | 357   | 76     | 0     |
| Not                | 114   | 46     | 0     |
| Insignificant      | 409   | 32     | 0     |
| Ap-                | 119   | 8     | 0     |
| Pro-               | 119   | 12     | 0     |

Did not vote

|                     | 177   | 74     | 9     |
| C%                  | 32%   | 24%    | 3%    |
| Will               | 32    | 24     | 3     |
| Won't              | 74    | 46     | 6     |
| Undecided/Refused  | 91    | 28     | 1     |
| Not                | 71    | 31     | 2     |
| Insignificant      | 66    | 37     | 1     |
| Ap-                | 16    | 48     | 0     |
| Pro-               | 12    | 29     | 0     |
| Will               | 85    | 34     | 0     |
| Undecided/Refused  | 72    | 21     | 0     |
| Not                | 47    | 25     | 0     |
| Insignificant      | 72    | 25     | 0     |
| Ap-                | 6     | 25     | 0     |
| Pro-               | 21    | 62     | 0     |

Undecided/Refused

|                     | 8     | 4      | 1     |
| C%                  | 11%   | 11%    | 1%    |
| Will               | 4     | 4      | 1     |
| Undecided/Refused  | 3     | 4      | 1     |
| Not                | 0     | 0      | 0     |
| Insignificant      | 0     | 0      | 0     |
| Ap-                | 0     | 0      | 0     |
| Pro-               | 0     | 0      | 0     |

BASE: Did not vote in 2008 Presidential election

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Q21A. Who did you vote for?

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Q21b. Who did you vote for?

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Page 267
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Page 268
Q24. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

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Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

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<th>If your vote could swing election</th>
<th>If your vote could swing election for president</th>
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<td>7 (2%)</td>
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Total 800 401 327 56 338 292 82 55 408 314 292 43 101 29 505 164 603 155
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Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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Page 272
Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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Page 274
Q27d. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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C%   | 100  | 100   | 100   | 100  | 100| 100  | 100 | 100   | 100   | 100| 100 | 100   | 100| 100 | 100 |

C%  | 22   | 14    | 31    | 25   | 23 | 20   | 23  | 33    | 20    | 26 | 17 | 21   | 18 | 34  | 20  |

C%  | 20   | 14    | 28    | 18   | 18 | 22   | 24  | 27    | 17    | 23 | 16 | 16   | 17 | 18  | 23  |

C%  | 25   | 33    | 16    | 25   | 24 | 30   | 18  | 16    | 28    | 22 | 30 | 21   | 34 | 17  | 27  |

C%  | 28   | 34    | 19    | 29   | 32 | 23   | 28  | 15    | 30    | 25 | 31 | 26   | 33 | 31  | 30  |

C%  | 5    | 4     | 5     | 4    | 3  | 5    | 6   | 9     | 6     | 3  | 4  | 9    | 2  | 0   | 5   |

C%  | 5    | 4     | 5     | 4    | 3  | 5    | 6   | 9     | 6     | 3  | 4  | 9    | 2  | 0   | 5   |

C%  | 5    | 4     | 5     | 4    | 3  | 5    | 6   | 9     | 6     | 3  | 4  | 9    | 2  | 0   | 5   |
Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>"It will bother me if I don't vote because I will be letting other people elect the president" or 2>"It won't bother me because my vote doesn't make any difference anyway."

<table>
<thead>
<tr>
<th>FEEL ABOUT VOTING</th>
<th>BANNER 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Importance of Federal Job Obama</td>
<td>Importance of Swing Elect Obama Swing Elect Romney</td>
</tr>
<tr>
<td>Government in Your Life</td>
<td>If Your Vote Could Elect Next</td>
</tr>
<tr>
<td>Will bother me</td>
<td>Some What Not at All</td>
</tr>
<tr>
<td>Won't bother me</td>
<td>Total Will Won't Undec Very Dis Prove prove Before</td>
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<tr>
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<td>Yes No Obama prove prove</td>
</tr>
<tr>
<td>Refused</td>
<td>Yes No</td>
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<tr>
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<td>4</td>
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</tr>
</tbody>
</table>

Page 276
Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

<table>
<thead>
<tr>
<th>Importance of Federal Government in Your Life</th>
<th>Feel About Voting</th>
<th>Vote Could Be Obama</th>
<th>Vote Could Be Romney</th>
<th>Next President</th>
<th>Show Photo Before?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Importance Level</td>
<td>Number of Respondents</td>
<td>Percentage</td>
<td>Number of Respondents</td>
<td>Percentage</td>
<td>Number of Respondents</td>
</tr>
<tr>
<td>Very Important</td>
<td>338</td>
<td>42%</td>
<td>182</td>
<td>45%</td>
<td>134</td>
</tr>
<tr>
<td>Somewhat Important</td>
<td>292</td>
<td>37%</td>
<td>161</td>
<td>40%</td>
<td>105</td>
</tr>
<tr>
<td>Not Very Important</td>
<td>82</td>
<td>10%</td>
<td>70</td>
<td>10%</td>
<td>12</td>
</tr>
<tr>
<td>Not at All Important</td>
<td>55</td>
<td>7%</td>
<td>5</td>
<td>7%</td>
<td>12</td>
</tr>
<tr>
<td>Undecided</td>
<td>22</td>
<td>3%</td>
<td>18</td>
<td>3%</td>
<td>4</td>
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<tr>
<td>Refused</td>
<td>11</td>
<td>1%</td>
<td>0</td>
<td>0%</td>
<td>4</td>
</tr>
</tbody>
</table>

Page 277
### Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

<table>
<thead>
<tr>
<th>FEEL ABOUT VOTING</th>
<th>Importance of Federal Government in Your Life Is Doing</th>
<th>Vote Could Swing Elect Obama</th>
<th>Vote Could Swing Elect Romney</th>
<th>Next President ID Before</th>
<th>Show Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Some Not at All</td>
<td>If Your Vote Could Swing Elect Obama</td>
<td>If Your Vote Could Swing Elect Romney</td>
<td>Before Swing Elect Obama</td>
<td>Before Swing Elect Romney</td>
<td>Before Obama</td>
</tr>
<tr>
<td>Total Will</td>
<td>Will</td>
<td>Won't Undecided</td>
<td>Very</td>
<td>What</td>
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<td>100</td>
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</table>

| C%                | 51         | 55        | 46   | 59   | 54   | 56  | 40  | 42  | 100 | 0    | 92   | 74   | 7   | 41  | 64  | 29  | 51  | 57  |

| C%                | 39         | 35        | 46   | 25   | 36   | 36  | 51  | 45  | 0    | 100  | 4    | 21  | 87  | 52  | 29  | 64  | 41  | 31  |

| C%                | 10         | 10        | 8    | 16   | 10   | 9   | 9   | 13  | 0    | 0    | 4    | 5   | 6   | 7   | 7   | 7   | 9   | 12  |
Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Obama voters**

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<td>0</td>
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<td>13</td>
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Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Romney voters

<table>
<thead>
<tr>
<th>Importance of Federal Job Obama</th>
<th>Importance of Federal Job Romney</th>
<th>If Your Vote Could Swing Elect Obama</th>
<th>If Your Vote Could Swing Elect Romney</th>
<th>Next Vote</th>
<th>Show Photo ID Before Voting</th>
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<td>At All</td>
<td>Ap-Prove</td>
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<td>10</td>
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<td>25</td>
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</table>
Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

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<th></th>
<th></th>
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<td>IF YOUR</td>
<td>IF YOUR</td>
<td>GOVERNMENT IN YOUR LIFE IS DOING</td>
<td>VOTE COULD</td>
<td>VOTE COULD</td>
<td>NEXT</td>
<td>SHOW PHOTO</td>
<td>SWING ELECT</td>
<td>SWING ELECT</td>
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<tr>
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<td>20</td>
<td>7</td>
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Page 281
Q34. Do you believe citizens should be required to show a photo ID before voting?

<table>
<thead>
<tr>
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<th>BANNER 5</th>
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</thead>
<tbody>
<tr>
<td>Importance of Federal Job Obama If Your Government in Your Life is Doing Vote Could Vote Could Next Show Photo Swing Elect Swing Elect President ID Before</td>
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</tr>
<tr>
<td>FEEL ABOUT VOTING</td>
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</tr>
<tr>
<td>Some-Not at Ap- ap-</td>
<td>----------</td>
</tr>
<tr>
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<td>----------</td>
</tr>
<tr>
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</tr>
<tr>
<td>C%</td>
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<td>75</td>
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<tr>
<td>C%</td>
<td>19</td>
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<tr>
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<td>42</td>
</tr>
<tr>
<td>C%</td>
<td>5</td>
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</tbody>
</table>
Q35. Would you say you follow what’s going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

<table>
<thead>
<tr>
<th></th>
<th>Most of the time</th>
<th>Some of the time</th>
<th>Only now and then</th>
<th>Hardly at all</th>
<th>Undecided</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
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Q36. Is the recession over in the United States?

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<th>Not At All</th>
<th>Some</th>
<th>Ap-</th>
<th>Ap+</th>
<th>Swing Elect Obama</th>
<th>Swing Elect Romney</th>
<th>President ID Before Swing Elect</th>
<th>Vote for Obama</th>
<th>Vote for Romney</th>
<th>Will Vote</th>
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<td>9</td>
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<td>101</td>
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</table>

| No                | 625        | 316  | 256 | 43  | 267               | 229                 | 43                       | 29             | 8              | 29        | 12         | 17        | 327   |
| C%                | 78         | 79   | 78  | 79  | 78                | 79                  | 79                       | 88             | 20             | 80        | 67         | 87        | 625   |

| Undecided         | 74         | 40   | 24  | 8   | 27                | 22                  | 8                        | 8              | 8              | 8         | 8          | 17        | 43    |
| C%                | 9          | 10   | 7   | 8   | 14                | 8                   | 10                       | 15             | 10             | 5         | 8          | 10        | 74    |

---

Total: 800

C%: 100
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

<table>
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<tr>
<th></th>
<th>Fully support Israel</th>
<th>Work with the UN and the European Union</th>
<th>Engage in peace talks with Israel and Iran</th>
<th>Do nothing</th>
<th>Don't know/No opinion</th>
</tr>
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<tr>
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<td>18%</td>
<td>32%</td>
<td>23%</td>
<td>16%</td>
<td>12%</td>
</tr>
</tbody>
</table>

The table above shows the distribution of responses regarding what the United States should do if Iran and Israel were to engage in military conflict. The options include: Fully support Israel, Work with the UN and the European Union, Engage in peace talks with Israel and Iran, Do nothing, and Don't know/No opinion.
Q38. What TV news or commentary source do you trust the most?

<table>
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<th>Source</th>
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<th>Won't</th>
<th>Undec</th>
<th>Very</th>
<th>what</th>
<th>all</th>
<th>prove</th>
<th>prove</th>
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<th>No</th>
<th>Yes</th>
<th>No</th>
<th>Obama</th>
<th>Romney</th>
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</thead>
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<tr>
<td>Undecided/Refused</td>
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<td>20</td>
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</table>

**Note:**
- C% values range from 100 to 100, indicating the percentage of respondents who chose each option.
- The table includes responses from various sources such as CNN, MSNBC, Fox News, ABC, NBC, CBS, C-SPAN, Comedy Central, and Undecided/Refused.
- The data is presented for a total of 800 respondents, with specific values for each category.
Q39. What national political reporter or analyst would you say that you trust the most?

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<th>Reporter/Analyst</th>
<th>Jon Stewart</th>
<th>Brian Williams</th>
<th>Anderson Cooper</th>
<th>Bill O'Reilly</th>
<th>Rachel Maddow</th>
<th>Diane Sawyer</th>
<th>George Stephanopoulos</th>
<th>Other</th>
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<td>7%</td>
<td>7%</td>
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<td>3%</td>
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<th>Won't</th>
<th>Undec</th>
<th>Very</th>
<th>No</th>
<th>Yes</th>
<th>Obama</th>
<th>Romney</th>
<th>Total</th>
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</table>

Note: The table shows the number of respondents for each option. The percentages are calculated based on the total number of respondents for each category.
Q40. What is your annual household income?

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<td>Over $140,000 per year</td>
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<table>
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<th>No</th>
<th>Undecided/Refused</th>
</tr>
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<td>11</td>
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</table>

Page 288
Q41. Would you describe your household finances as excellent, good, fair or poor?

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<th>Good</th>
<th>Fair</th>
<th>Poor</th>
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</tbody>
</table>

Suffolk University/USA TODAY Poll (#6264) 2012/08/09
Q42. What is the highest level of education you have completed?

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Page 291
Q44. Are any members of your household members of the U.S. military?

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Page 292
Q45. Are any members of your household members of a labor union?

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Page 293
Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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Q47. How important is religion in your life?

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S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

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C%:
- Total: 100
- Democrat: 100
- Republican: 100
- Unenrolled/Independent: 100
- Other: 100
- Not reg: 100
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Page 301
Q7. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

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Note: The percentages are calculated out of 100.
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

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Page 303
### Q9. Do you feel the country is headed in the right direction or on the wrong track?

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<th>OPINION OF CONGRESS (Un- Favor)</th>
<th>OPINION OF SUPREME COURT (Un- Favor)</th>
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<th>WHY NOT LIKELY TO VOTE (Right/Don't)</th>
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### Analysis
- **Total:** The total sample size is 800, with a response rate of 100%.
- **Right direction:** 272 respondents (34.0%) felt the country was headed in the right direction.
- **Wrong track:** 416 respondents (52.0%) felt the country was on the wrong track.
- **Undecided:** 112 respondents (14.0%) were undecided.

### Registered to Vote
- **No/Don't:**
  - Total: 223 (27.9%)
  - Right: 62 (26.3%)
  - Wrong: 157 (58.6%)
  - Undecided: 12 (4.9%)
- **Likely to Vote**
  - Right: 108 (48.4%)
  - Wrong: 104 (47.7%)
  - Undecided: 29 (13.0%)
Q10. What do you think is the most important problem facing the country today?

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<th>Obama Favor</th>
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<th>Congress Favor</th>
<th>Supreme Court Favor</th>
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Total: 800 Favor, 441 Obama, 296 Romney, 200 Congress, 223 Supreme Court

C% Total: 100%
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

| Total Favor | 799 | 441 | 295 | 199 | 404 | 222 | 408 | 392 | 239 | 63 | 30 | 25 | 25 | 23 | 79 | 71 | 66 | 63 | 52 |
|-------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|
| C%          | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| President   | 164 | 93  | 51  | 39  | 79  | 43  | 85  | 81  | 49  | 17  | 3   | 4   | 7  | 2   | 16  | 22  | 22  | 11  | 6   |
| C%          | 21  | 21  | 17  | 20  | 20  | 19  | 21  | 21  | 21  | 27  | 10  | 16  | 28  | 9   | 20  | 31  | 33  | 17  | 12  |
| Good President/Doing a good job | 119 | 98  | 17  | 20  | 66  | 43  | 46  | 68  | 28  | 13  | 4   | 4   | 5   | 4   | 14  | 16  | 4   | 14  | 12  |
| C%          | 15  | 22  | 6   | 10  | 16  | 19  | 11  | 17  | 12  | 21  | 13  | 16  | 20  | 17  | 18  | 23  | 6   | 22  | 23  |
| Disappointed/Not doing a good job | 48  | 7   | 35  | 21  | 14  | 11  | 28  | 27  | 17  | 4   | 2   | 3   | 2   | 1    | 5   | 2   | 5   | 7   | 3   |
| C%          | 6   | 2   | 12  | 11  | 3   | 5   | 7   | 7   | 6   | 7   | 12  | 8   | 4   | 6   | 3   | 8   | 11  | 6   |
| Liar/Empty promises | 41  | 10  | 29  | 9   | 25  | 10  | 23  | 17  | 10  | 3   | 0   | 0   | 0   | 3   | 2   | 3   | 1   | 4   | 2   |
| C%          | 5   | 2   | 10  | 5   | 6   | 5   | 6   | 4   | 8   | 5   | 0   | 0   | 0   | 13  | 3   | 4   | 2   | 6   | 4   |
| Should not be President/Bad leader | 26  | 6   | 20  | 16  | 8   | 11  | 12  | 15  | 6   | 1   | 2   | 0   | 0   | 0   | 2   | 2   | 3   | 1   | 5   |
| C%          | 3   | 1   | 7   | 8   | 2   | 5   | 3   | 4   | 3   | 2   | 7   | 0   | 0   | 0   | 3   | 3   | 5   | 2   | 10  |
| Change      | 22  | 16  | 6   | 7   | 11  | 4   | 11  | 13  | 5   | 3   | 2   | 2   | 0   | 0   | 2   | 0   | 2   | 5   | 3   |
| C%          | 3   | 4   | 2   | 4   | 3   | 2   | 3   | 3   | 2   | 5   | 7   | 8   | 0   | 0   | 3   | 0   | 3   | 6   | 2   |
| Don't like him | 58  | 14  | 39  | 13  | 27  | 14  | 30  | 21  | 24  | 3   | 4   | 5   | 2   | 6   | 8   | 1   | 6   | 3   | 2   |
| C%          | 7   | 3   | 13  | 7   | 7   | 6   | 7   | 5   | 10  | 5   | 13  | 20  | 8   | 26  | 10  | 1   | 9   | 5   | 4   |
| He's trying | 33  | 26  | 6   | 8   | 23  | 9   | 20  | 17  | 11  | 1   | 2   | 0   | 0   | 0   | 5   | 2   | 2   | 5   | 3   |
| C%          | 4   | 6   | 2   | 4   | 6   | 4   | 5   | 4   | 5   | 2   | 7   | 0   | 0   | 0   | 6   | 3   | 3   | 8   | 6   |
| Good man    | 26  | 22  | 3   | 4   | 17  | 15  | 7   | 14  | 7   | 2   | 0   | 0   | 0   | 1   | 1   | 4   | 4   | 1   | 2   |
| C%          | 3   | 5   | 1   | 2   | 4   | 7   | 2   | 4   | 3   | 3   | 0   | 0   | 0   | 4   | 1   | 6   | 6   | 2   | 4   |
| Obamacare/Health care | 10  | 6   | 2   | 2   | 6   | 0   | 3   | 4   | 1   | 0   | 0   | 0   | 0   | 3   | 0   | 2   | 1   | 0   |
| C%          | 1   | 1   | 1   | 1   | 0   | 1   | 1   | 0   | 0   | 0   | 0   | 0   | 0   | 0   | 4   | 0   | 3   | 2   | 0   |
| Like him    | 29  | 25  | 4   | 5   | 20  | 8   | 12  | 14  | 6   | 2   | 0   | 0   | 1   | 0   | 5   | 4   | 0   | 2   | 3   |
| C%          | 4   | 6   | 1   | 3   | 5   | 4   | 3   | 4   | 3   | 3   | 0   | 0   | 4   | 0   | 6   | 6   | 0   | 3   | 6   |
| Ok/Alright | 19  | 14  | 3   | 4   | 9   | 4   | 11  | 8   | 1   | 2   | 2   | 1   | 0   | 0   | 2   | 2   | 1   | 0   | 0   |
| C%          | 2   | 3   | 1   | 2   | 2   | 2   | 3   | 3   | 2   | 0   | 3   | 7   | 4   | 0   | 0   | 3   | 3   | 2   | 0   |
| National debt | 7   | 0   | 7   | 4   | 3   | 2   | 3   | 4   | 2   | 0   | 0   | 1   | 1   | 0   | 0   | 0   | 1   | 3   | 0   |
| C%          | 1   | 0   | 2   | 1   | 1   | 1   | 1   | 1   | 1   | 0   | 0   | 4   | 4   | 0   | 0   | 0   | 2   | 5   | 0   |
| Other       | 57  | 28  | 15  | 28  | 10  | 36  | 22  | 26  | 2   | 3   | 2   | 1   | 3   | 4   | 7   | 6   | 3   | 4   |
| C%          | 7   | 6   | 9   | 8   | 7   | 5   | 9   | 6   | 11  | 3   | 10  | 8   | 4   | 13  | 5   | 10  | 9   | 5   | 8   |
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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<th>OPINION OF ROMNEY</th>
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Page 307 (2/2)
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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C%: 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100

Poor choice: 53 C%: 7
Not good/bad: 89 C%: 11
Religion/Mormon: 44 C%: 6
Untrustworthy: 37 C%: 5
Running for President/Candidate: 82 C%: 10
Wealthy: 44 C%: 6
Greedy: 17 C%: 2
Liar: 19 C%: 2
Nothing: 62 C%: 8
Politician/Politics: 15 C%: 2
Possibilities: 10 C%: 1
Idiot/Fool: 13 C%: 2
Businessman: 11 C%: 1
Good/Good man: 11 C%: 1
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

| Crook/Thief | 15 | 8 | 7 | 2 | 11 | 5 | 8 | 7 | 6 | 0 | 2 | 0 | 0 | 0 | 2 | 2 | 2 | 1 | 0 |
| C%          | 2  | 2 | 2 | 1 | 3  | 2 | 2 | 2 | 3 | 1 | 0 | 7 | 0 | 0 | 0 | 3 | 3 | 3 | 2 | 0 |
| Don't like  | 10 | 5 | 4 | 0 | 10 | 4 | 4 | 6 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 1 | 3 | 0 |
| C%          | 1  | 1 | 1 | 0 | 2  | 2 | 1 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 2 | 5 | 0 |
| Other       | 40 | 24| 16| 7 | 24 | 12| 20| 16| 12| 1 | 0 | 1 | 1 | 3 | 5 | 5 | 6 | 3 | 4 |
| C%          | 5  | 5 | 5 | 4 | 6  | 5 | 5 | 4 | 5 | 2 | 0 | 4 | 4 | 13| 6 | 7 | 9 | 5 | 8 |
| Don't know  | 213| 104| 83| 49| 83 | 61| 97| 103| 56| 15| 11| 7 | 7 | 3 | 26| 9 | 8 | 11| 10|
| C%          | 27 | 24| 28| 25| 21 | 27| 24| 26| 23| 24| 37| 28| 28| 13| 33| 13| 12| 17| 19|
| Refused     | 15 | 10| 1 | 2 | 5  | 2 | 7 | 1 | 8 | 1 | 0 | 1 | 0 | 1 | 2 | 0 | 0 | 0 | 2 |
| C%          | 2  | 2 | 0 | 1 | 1  | 1 | 2 | 0 | 3 | 2 | 0 | 4 | 0 | 4 | 3 | 0 | 0 | 0 | 4 |

---

*Note: The table above shows the distribution of responses to the question about the first word or phrase that comes to mind when hearing the name Mitt Romney.*
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

**BASE: Not registered**

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<th>Why Not Likely to Vote</th>
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<td>Favorable</td>
</tr>
<tr>
<td>Romney</td>
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<td>Favorable</td>
</tr>
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<td>Congress</td>
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<td>Favorable</td>
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<td>Supreme</td>
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<td>Favorable</td>
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<td>Unfavorable</td>
<td>Favorable</td>
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<tr>
<td>Vote</td>
<td>No</td>
<td>Does</td>
</tr>
<tr>
<td>Don’t</td>
<td>in/ time</td>
<td>not</td>
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<tr>
<td>Vote</td>
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<td>to/ either</td>
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Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?
BASE: Registered voter

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<td>does not want</td>
<td>to/like</td>
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<td>in-</td>
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<td>to</td>
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Obama-Democrat

| Un-        | Un-        | Un-        | Un-        | No time/count             | Good May              |
| Favor      | favor      | favor      | favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total Favor| Favor      | Favor      | Favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total      | 239        | 226        | 6          | 28                       | 169                    | 80                     | 115                    | 127                    | 59                      | 0                       | 0                       | 0                       | 0                       | 37                     | 47                     | 17                     | 20                     | 20                     |
| C%         | 43         | 74         | 3          | 18                       | 61                     | 50                     | 41                     | 47                     | 38                      | 0                       | 0                       | 0                       | 0                       | 47                     | 66                     | 26                     | 31                     | 38                     |

Romney-Republican

| Un-        | Un-        | Un-        | Un-        | No time/count             | Good May              |
| Favor      | favor      | favor      | favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total Favor| Favor      | Favor      | Favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total      | 110        | 10         | 92         | 12                       | 33                     | 57                     | 53                     | 37                     | 0                       | 0                       | 0                       | 0                       | 11                     | 11                     | 8                      | 17                     | 9                      |
| C%         | 20         | 3          | 49         | 6                       | 8                      | 13                     | 10                     | 9                      | 1                      | 4                       | 5                       | 6                       | 14                     | 15                     | 12                     | 27                     | 17                     |

Third party

| Un-        | Un-        | Un-        | Un-        | No time/count             | Good May              |
| Favor      | favor      | favor      | favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total Favor| Favor      | Favor      | Favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total      | 102        | 27         | 62         | 19                       | 61                     | 21                     | 64                     | 51                     | 36                      | 0                       | 0                       | 0                       | 0                       | 9                      | 7                      | 28                     | 11                     | 12                     |
| C%         | 18         | 9          | 32         | 13                       | 22                     | 13                     | 23                     | 19                     | 23                      | 0                       | 0                       | 0                       | 0                       | 11                     | 10                     | 42                     | 17                     | 23                     |

Undecided

| Un-        | Un-        | Un-        | Un-        | No time/count             | Good May              |
| Favor      | favor      | favor      | favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total Favor| Favor      | Favor      | Favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total      | 85         | 39         | 22         | 10                       | 28                     | 24                     | 32                     | 36                     | 21                      | 0                       | 0                       | 0                       | 0                       | 15                     | 6                      | 13                     | 16                     | 11                     |
| C%         | 15         | 13         | 11         | 7                       | 10                     | 15                     | 12                     | 13                     | 13                      | 0                       | 0                       | 0                       | 0                       | 19                     | 8                      | 20                     | 25                     | 21                     |

Refused

| Un-        | Un-        | Un-        | Un-        | No time/count             | Good May              |
| Favor      | favor      | favor      | favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total Favor| Favor      | Favor      | Favor      | does not vote             | Right                 |
|            |             |             |             | to                      |                       |
|            |             |             |             |                         |                       |
| Total      | 18         | 5          | 8          | 3                       | 9                      | 3                      | 10                     | 3                      | 3                       | 0                       | 0                       | 0                       | 0                       | 7                      | 0                      | 0                      | 0                       | 0                      |
| C%         | 3          | 2          | 4          | 2                       | 3                      | 2                      | 3                      | 4                      | 1                       | 2                       | 0                       | 0                       | 0                       | 0                       | 9                      | 0                      | 0                      | 0                       | 0                      |
Q13. Can you tell me the name of the Vice President of the United States?

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<th>OPINION OF CONGRESS</th>
<th>OPINION OF SUPREME</th>
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<th>WHY NOT LIKELY TO VOTE</th>
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Page 312
Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?

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Q15. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

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Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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Total: Favorable 800, Unfavorable 200, Heard of/Undecided 161, Never heard 8.
Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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Total Favorable: 392
Unfavorable: 239
Heard of/Undecided: 157
Never heard: 12
Q18. In your own words, what is the reason that you are not registered to vote?

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Page 317
Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

**BASE: Registered to vote**

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Page 318
Q20. In the 2008 Presidential Election did you vote for Barack Obama, John McCain - or did you not vote?

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**Suffolk University/USA TODAY Poll (#6264)**

2012/08/09


**BASE:** Did not vote in 2008 Presidential election

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Page 320
### Suffolk University/USA TODAY Poll (#6264)  
#### 2012/08/09

**Q21A. Who did you vote for?**  
**BASE: Last voted in 2004**

|               | Obama | Romney | Congress | Supreme | Not registered | Not likely | Right | Don't vote | Don't | Right | Don't | Right | Don't | Right | Don't | Right | Don't | Right | Don't | Right | Don't |
|---------------|-------|--------|----------|----------|---------------|------------|-------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| **Total**     | 31    | 13     | 10       | 9        | 14            | 8          | 15    | 11          | 12    | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     |
| **C%**        | 100   | 100    | 100      | 100      | 100           | 100         | 100   | 100         | 100   | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     |
| **Bush**      | 16    | 8      | 5        | 5        | 8             | 5           | 8     | 9           | 4     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 1     | 2     | 1     | 2     | 4     |
| **C%**        | 52    | 62     | 50       | 56       | 57            | 63          | 53    | 82          | 33    | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 13    | 67    | 50    | 100   | 80    |
| **Kerry**     | 8     | 5      | 3        | 2        | 6             | 3           | 5     | 0           | 8     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 2     | 1     | 1     | 0     | 1     |
| **C%**        | 26    | 38     | 30       | 22       | 43            | 38          | 33    | 0           | 67    | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 25    | 33    | 50    | 0     | 20    |
| **Don't remember/Refused** | 7 | 0 | 2 | 2 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 0 |
| **C%**        | 23    | 0      | 20       | 22       | 0             | 0           | 13    | 18          | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 0     | 63    | 0     | 0     | 0     | 0     | 0     |

Page 321
Q21B. Who did you vote for?

**BASE: Last voted in 2000**

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2012/08/09

Q21C. Who did you vote for?

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Clinton

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**BASE: Last voted in 1992**

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### Bush

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Q22. What would it take to get you to vote this November?

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Refused                      | 13                   | 8                     | 5                       | 3                    | 9                              | 9                         |
| C%                          | 2                    | 2                     | 2                       | 2                    | 2                              | 2                         |
Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

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Two parties-Democrat and Republican are good C% 32 44 19 39 34 48 25 34 27 25 17 36 20 9 48 61 18 42 31
A Third party is necessary C% 205 79 107 53 94 42 118 106 76 23 13 6 10 11 14 8 27 15 16
Multiple parties are necessary C% 214 115 82 42 124 50 134 110 73 19 8 7 7 9 10 17 12 16 10
Undecided C% 122 52 50 28 49 23 55 43 26 5 4 3 3 1 17 3 15 6 10
Q24. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

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Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

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**Total**

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Page 330
Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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Total: 323, 150, 260, 286, 16, 12
Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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Page 332
Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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<th>OPINION OF</th>
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Strongly agree
| Strongly agree | Un- | 248 | 121 | 58 | 121 | 61 | 137 | 124 | 81 | 20 | 14 | 9 | 7 | 7 | 25 | 17 | 23 | 21 | 14 |
| C%             | 31  | 27  | 27  | 34  | 32  | 34  | 32  | 47  | 36  | 28  | 30  | 32  | 24  | 35  | 33  | 27  |

Agree
| Agree | 224 | 106 | 99 | 51 | 117 | 51 | 118 | 100 | 79 | 21 | 9 | 8 | 7 | 7 | 10 | 7 | 11 | 15 | 15 | 15 |
| C%    | 28  | 24  | 23  | 34  | 32  | 33  | 33  | 30  | 28  | 30  | 32  | 32  | 19  | 15  | 32  | 23  | 29  |

Disagree
| Disagree | 142 | 96 | 49 | 75 | 49 | 71 | 72 | 10 | 3 | 3 | 3 | 5 | 16 | 19 | 12 | 11 | 9 |
| C%        | 18  | 22  | 14  | 21  | 19  | 22  | 17  | 18  | 16  | 16  | 12  | 12  | 22  | 20  | 27  | 18  | 17  | 17 |

Strongly disagree
| Strongly disagree | 154 | 96 | 49 | 41 | 78 | 52 | 72 | 82 | 37 | 11 | 3 | 4 | 6 | 1 | 18 | 21 | 7 | 15 | 14 |
| C%              | 19  | 22  | 17  | 21  | 19  | 23  | 18  | 21  | 15  | 17  | 10  | 16  | 24  | 4  | 23  | 30  | 11  | 23  | 27 |

Undecided
| Undecided | 32 | 22 | 9 | 8 | 13 | 10 | 10 | 14 | 3 | 1 | 1 | 1 | 2 | 0 | 5 | 3 | 3 | 3 | 2 | 0 |
| C%        | 4  | 5  | 3  | 4  | 3  | 4  | 2  | 4  | 1  | 2  | 3  | 4  | 8  | 0  | 6  | 4  | 5  | 3  | 0  |

Page 333
Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>"It will bother me if I don't vote because I will be letting other people elect the president" or 2>"It won't bother me because my vote doesn't make any difference anyway."

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Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

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C%: 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100, 100

Very important: 338, 201, 113, 77, 176, 98, 167, 173, 89, 28, 8, 7, 6, 5, 40, 42, 29, 32, 21
C%: 42, 46, 38, 39, 44, 44, 41, 44, 37, 44, 27, 28, 24, 22, 51, 59, 44, 50, 40

C%: 37, 37, 37, 42, 36, 40, 37, 41, 32, 27, 30, 44, 52, 22, 39, 35, 45, 31, 48

Not very important: 82, 36, 35, 18, 41, 18, 45, 32, 36, 11, 8, 3, 5, 6, 2, 3, 3, 8, 3
C%: 10, 8, 12, 9, 10, 8, 11, 8, 15, 17, 27, 12, 20, 26, 3, 4, 5, 13, 6

Not at all important: 55, 26, 22, 12, 29, 12, 31, 17, 28, 6, 5, 1, 1, 4, 1, 1, 3, 4, 2
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Undecided: 22, 9, 10, 5, 8, 2, 10, 5, 7, 0, 0, 2, 0, 0, 5, 0, 1, 0, 1
C%: 3, 2, 3, 3, 2, 1, 2, 1, 3, 0, 0, 8, 0, 0, 6, 0, 2, 0, 2

Refused: 11, 4, 7, 5, 6, 3, 5, 5, 3, 1, 0, 1, 0, 3, 0, 0, 0, 0
C%: 1, 1, 2, 3, 1, 1, 1, 1, 1, 2, 0, 4, 0, 13, 0, 0, 0, 0

Page 336
Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

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<th>sted</th>
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Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Obama voters

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<th>OPINION OF CONGRESS</th>
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C% 100 100 100 100 100 100

Yes

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C% 100 100 100 100 100 100 100 100 100

No

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C% 100 100 100 100 100 100 100 100 100

Undecided

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</table>

C% 100 100 100 100 100 100 100 100 100

Page 338
Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Romney voters**

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</tr>
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<td>uncounted</td>
</tr>
<tr>
<td>Congress</td>
<td>uncounted</td>
<td>uncounted</td>
</tr>
<tr>
<td>Supreme</td>
<td>uncounted stan</td>
<td>don't vote</td>
</tr>
<tr>
<td>Court</td>
<td>uncounted busness</td>
<td>don't vote</td>
</tr>
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</table>

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</tbody>
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Page 339
Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

<table>
<thead>
<tr>
<th></th>
<th>OPINION OF Obama</th>
<th>OPINION OF Romney</th>
<th>OPINION OF Congress</th>
<th>OPINION OF Supreme Court</th>
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Q34. Do you believe citizens should be required to show a photo ID before voting?

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<td>her</td>
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<td>5</td>
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Page 341
Q35. Would you say you follow what’s going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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<th></th>
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<th>OPINION OF ROMNEY</th>
<th>OPINION OF CONGRESS</th>
<th>OPINION OF SUPREME</th>
<th>WHY NOT REGISTERED TO VOTE</th>
<th>WHY NOT LIKELY TO VOTE</th>
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<td>Un-</td>
<td>Un-</td>
<td>C%</td>
<td>C%</td>
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<tr>
<td>Most of the time</td>
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<td>30</td>
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<tr>
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<tr>
<td>Only now and then</td>
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Total: 800
C%: 100
### Q36. Is the recession over in the United States?

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**Note:** The percentages are rounded to the nearest whole number.
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

<table>
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<th>OPINION OF</th>
<th>OPINION OF</th>
<th>OPINION OF</th>
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<th>WHY NOT LIKELY TO VOTE</th>
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<td>Yes</td>
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<td>not</td>
<td>ways</td>
<td>Right</td>
<td>not</td>
</tr>
<tr>
<td>not</td>
<td>count</td>
<td>to/</td>
<td>not</td>
<td>Don't like</td>
<td>her</td>
</tr>
<tr>
<td>sted</td>
<td>to</td>
<td>tere-</td>
<td>ways</td>
<td>doesn't</td>
<td>vote</td>
</tr>
<tr>
<td>cand</td>
<td>vote</td>
<td>al-</td>
<td>ways</td>
<td>doesn't</td>
<td>to</td>
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<td>her</td>
<td>count</td>
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<td>ways</td>
<td>doesn't</td>
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Total Favor: 441
Favor: 392
Busy: 239
Not: 239
Don't vote: 239
Don't: 239
Right: 239
Count: 239
Her: 239
Count vote: 239

Total: 800
C%: 100

Fully support Israel militarily: 145
C%: 18

Work with the UN and the European Union: 255
C%: 32

Engage in peace talks with Israel and Iran: 181
C%: 23

Do nothing: 127
C%: 16

Don't know/No opinion: 92
C%: 12

Page 344
Q38. What TV news or commentary source do you trust the most?

<table>
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<th>Favor</th>
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<th>to</th>
<th>sted</th>
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<td>392</td>
<td>239</td>
<td>63</td>
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<td>25</td>
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<table>
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<th>Why Not Likely to Vote</th>
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<td>CNN</td>
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<td>40</td>
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<tr>
<td>FOX NEWS</td>
<td>155</td>
<td>68</td>
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<tr>
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<tr>
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<td>65</td>
</tr>
<tr>
<td>Undecided/Refused</td>
<td>37</td>
<td>25</td>
</tr>
</tbody>
</table>

C%: 100
Q39. What national political reporter or analyst would you say that you trust the most?

|                               | Total Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor | Favor |
|-------------------------------|-------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
|                               | 800         | 441  | 296  | 200  | 404  | 223  | 408  | 392  | 239  | 63   | 30   | 25   | 23   | 79   | 71   | 66   | 64   | 52   |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|                               | C%          | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  |
| Jon Stewart                   | 55          | 39   | 10   | 13   | 34   | 17   | 29   | 28   | 11   | 2    | 4    | 1    | 3    | 2    | 9    | 4    | 4    | 5    | 7    |      |      |      |      |      |      |      |      |      |      |      |
|                               | C%          | 7     | 9    | 3    | 7    | 8    | 8    | 7    | 7    | 5    | 3    | 13   | 4    | 12   | 9    | 11   | 6    | 6    | 8    | 13   |      |      |      |      |      |      |      |      |      |      |
| Brian Williams                | 58          | 32   | 12   | 37   | 26   | 27   | 22   | 0    | 2    | 1    | 5    | 5    | 8    | 7    | 6    | 3    |      |      |      |      |      |      |      |      |      |      |      |      |      |
|                               | C%          | 7     | 7    | 7    | 7    | 6    | 9    | 7    | 9    | 3    | 0    | 8    | 4    | 22   | 6    | 11   | 11   | 9    | 6    |      |      |      |      |      |      |      |      |      |      |
| Anderson Cooper               | 55          | 35   | 18   | 22   | 22   | 25   | 30   | 16   | 6    | 1    | 3    | 2    | 1    | 7    | 7    | 3    | 3    | 4    |      |      |      |      |      |      |      |      |      |      |
|                               | C%          | 7     | 8    | 6    | 10   | 5    | 10   | 6    | 8    | 7    | 10   | 3    | 12   | 8    | 4    | 9    | 10   | 5    | 5    | 8    |      |      |      |      |      |      |      |      |      |
| Bill O'Reilly                 | 50          | 18   | 30   | 21   | 18   | 14   | 27   | 18   | 19   | 3    | 2    | 0    | 2    | 1    | 4    | 6    | 4    | 5    | 3    |      |      |      |      |      |      |      |      |      |
|                               | C%          | 6     | 4    | 10   | 11   | 4    | 7    | 5    | 8    | 5    | 7    | 0    | 8    | 4    | 5    | 8    | 6    | 8    | 6    |      |      |      |      |      |      |      |      |      |
| Rachel Maddow                 | 39          | 28   | 9    | 5    | 25   | 5    | 25   | 21   | 13   | 3    | 2    | 0    | 0    | 0    | 4    | 6    | 1    | 4    | 4    |      |      |      |      |      |      |      |      |      |
|                               | C%          | 5     | 6    | 3    | 3    | 6    | 2    | 6    | 5    | 5    | 5    | 5    | 7    | 0    | 0    | 5    | 8    | 2    | 6    | 8    |      |      |      |      |      |      |      |      |
| Diane Sawyer                  | 48          | 30   | 13   | 8    | 36   | 14   | 33   | 22   | 23   | 2    | 1    | 1    | 0    | 0    | 3    | 6    | 10   | 7    | 1    |      |      |      |      |      |      |      |      |
|                               | C%          | 6     | 7    | 4    | 4    | 9    | 4    | 10   | 3    | 3    | 3    | 4    | 0    | 0    | 4    | 8    | 15   | 11   | 2    |      |      |      |      |      |      |      |      |
| George Stephanopoulos         | 12          | 6    | 6    | 4    | 7    | 3    | 8    | 4    | 3    | 0    | 0    | 1    | 1    | 0    | 1    | 1    | 0    | 0    | 0    |      |      |      |      |      |      |      |      |      |
|                               | C%          | 2     | 1    | 2    | 2    | 1    | 1    | 0    | 0    | 0    | 4    | 4    | 0    | 1    | 1    | 0    | 0    | 0    | 0    |      |      |      |      |      |      |      |      |
| Other                         | 26          | 12   | 12   | 9    | 12   | 6    | 17   | 11   | 13   | 2    | 2    | 1    | 0    | 1    | 0    | 4    | 3    | 2    | 2    |      |      |      |      |      |      |      |      |
|                               | C%          | 3     | 3    | 4    | 5    | 3    | 3    | 4    | 3    | 5    | 3    | 7    | 4    | 0    | 4    | 0    | 6    | 5    | 3    | 4    |      |      |      |      |      |      |
| None                          | 221         | 103  | 97   | 55   | 106  | 51   | 112  | 101  | 63   | 22   | 7    | 9    | 6    | 7    | 15   | 13   | 16   | 14   | 14   |      |      |      |      |      |      |      |      |
|                               | C%          | 28    | 23   | 33   | 28   | 26   | 23   | 27   | 26   | 26   | 35   | 23   | 36   | 24   | 30   | 19   | 18   | 24   | 22   | 27   |      |      |      |      |      |      |      |
| Don't know                    | 238         | 138  | 79   | 54   | 107  | 76   | 106  | 130  | 56   | 21   | 11   | 7    | 10   | 6    | 31   | 16   | 18   | 18   | 14   |      |      |      |      |      |      |      |      |
|                               | C%          | 30    | 31   | 27   | 27   | 26   | 34   | 26   | 33   | 23   | 33   | 37   | 28   | 40   | 26   | 39   | 23   | 27   | 28   | 27   |      |      |      |      |      |      |      |      |
Q40. What is your annual household income?

<table>
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<tr>
<th>Income Category</th>
<th>Obama Favor</th>
<th>Obama Unfavor</th>
<th>Romney Favor</th>
<th>Romney Unfavor</th>
<th>Congress Favor</th>
<th>Congress Unfavor</th>
<th>Supreme Court Favor</th>
<th>Supreme Court Unfavor</th>
<th>Undecided/Refused Favor</th>
<th>Undecided/Refused Unfavor</th>
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<tbody>
<tr>
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<td>216</td>
<td>372</td>
<td>131</td>
<td>93</td>
<td>186</td>
<td>91</td>
<td>112</td>
<td>41</td>
<td>46</td>
<td>47</td>
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<tr>
<td>Under $100,000 per year</td>
<td>194</td>
<td>193</td>
<td>70</td>
<td>41</td>
<td>99</td>
<td>62</td>
<td>17</td>
<td>9</td>
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<td>11</td>
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<td>11</td>
<td>13</td>
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<td>11</td>
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<tr>
<td>Over $140,000 per year</td>
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<td>29</td>
<td>23</td>
<td>25</td>
</tr>
<tr>
<td>Undecided/Refused</td>
<td>46</td>
<td>95</td>
<td>43</td>
<td>27</td>
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<td>31</td>
<td>40</td>
<td>43</td>
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Q41. Would you describe your household finances as excellent, good, fair or poor?

<table>
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<tr>
<th>Financial Situation</th>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Undecided</th>
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<tr>
<td><strong>Total</strong></td>
<td>800</td>
<td>441</td>
<td>296</td>
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<td>404</td>
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<tr>
<td><strong>C%</strong></td>
<td>100</td>
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</tbody>
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**Excellence**
- Total: 800, C%: 100
- Excellent: 59, C%: 7
- Good: 206, C%: 26
- Fair: 323, C%: 40
- Poor: 187, C%: 23
- Undecided: 25, C%: 3

**Excellence**
- Total: 800, C%: 100
- Excellent: 59, C%: 7
- Good: 206, C%: 26
- Fair: 323, C%: 40
- Poor: 187, C%: 23
- Undecided: 25, C%: 3
Q42. What is the highest level of education you have completed?

<table>
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<tr>
<th></th>
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<th>OPINION OF CONGRESS</th>
<th>OPINION OF COURT</th>
</tr>
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<tbody>
<tr>
<td>Did not graduate high school/no GED</td>
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<td>12 5 10 10 13</td>
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</tr>
<tr>
<td>High school diploma or GED</td>
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<td>40 24 34 25 18</td>
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</tr>
<tr>
<td>Associates or Bachelors degree</td>
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<td>19 29 18 15 17</td>
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</tr>
<tr>
<td>Masters Degree or higher</td>
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<td>7 9 3 11 4</td>
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<tr>
<td>Undecided</td>
<td>33 18 13 8 15 12 14 17 12 4 1 1 0 0</td>
<td>1 4 1 3 0</td>
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</tr>
<tr>
<td>Total</td>
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<td></td>
<td>C% 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100</td>
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Q43. What is your primary source for political news and information?

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<th>% Favor</th>
<th>Total Oppose</th>
<th>% Oppose</th>
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<td>Political Blogs</td>
<td>18</td>
<td>2%</td>
<td>10</td>
<td>8%</td>
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<tr>
<td>Newspapers/Magazines (online or in print)</td>
<td>152</td>
<td>19%</td>
<td>93</td>
<td>21%</td>
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<tr>
<td>Social Media Websites (Twitter and Facebook)</td>
<td>48</td>
<td>6%</td>
<td>41</td>
<td>4%</td>
</tr>
<tr>
<td>Television and Cable News Networks</td>
<td>387</td>
<td>48%</td>
<td>129</td>
<td>32%</td>
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<tr>
<td>Friends and Family</td>
<td>66</td>
<td>8%</td>
<td>28</td>
<td>7%</td>
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<tr>
<td>Radio</td>
<td>63</td>
<td>8%</td>
<td>28</td>
<td>8%</td>
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<td>Undecided</td>
<td>66</td>
<td>8%</td>
<td>28</td>
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Q44. Are any members of your household members of the U.S. military?

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<td>3</td>
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Page 351
### Q45. Are any members of your household members of a labor union?

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<th>CONGRESS</th>
<th>SUPREME</th>
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<tr>
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<td>4</td>
<td>6</td>
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Page 352
Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

<table>
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<tr>
<th>OPINION OF</th>
<th>OPINION OF</th>
<th>OPINION OF</th>
<th>SUPREME</th>
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Page 353
Q47. How important is religion in your life?

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<td>100</td>
<td>100</td>
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<td>100</td>
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Page 354
<p>| Region          | Total | Obama | Did not vote | Nothin ing vote | Will/Possibly vote | Diff can-did-ates | Could better fix prob-lems | Vote for change | Two parties | Third party | Mul-tiple parties | Very liberal | Very moderate | Very con-servative | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
|----------------|-------|-------|--------------|-----------------|-------------------|------------------|------------------------|-----------------|-------------|-------------|-----------------|--------------|--------------|-----------------|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Total          | 800   | 244   | 110          | 177             | 153               | 90               | 89                     | 70              | 65          | 54          | 259            | 205          | 214          | 64              | 154 | 273 | 154 | 75  |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
| Northeast      | 166   | 59    | 18           | 49              | 32                | 14               | 19                     | 15              | 15          | 12          | 41             | 50           | 39           | 18              | 47  | 42  | 27  | 17  |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
| South          | 299   | 75    | 49           | 70              | 51                | 27               | 31                     | 27              | 26          | 14          | 88             | 82           | 72           | 15              | 37  | 114 | 72  | 30  |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
| Midwest        | 161   | 69    | 28           | 45              | 40                | 30               | 35                     | 39              | 40          | 26          | 34             | 40           | 34           | 23              | 42  | 47  | 40  |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
| West           | 174   | 41    | 15           | 45              | 37                | 25               | 19                     | 12              | 14          | 14          | 70             | 32           | 57           | 20              | 37  | 53  | 23  | 17  |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |</p>
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Page 361
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

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Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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|                      | Right direction | Total | 272 | 127 | 10   | 56  | 56  | 36  | 20  | 28  | 16   | 22  | 144 | 36   | 63   | 32   | 59   | 86   | 42   | 28   |
|                      | C%               |       | 34  | 52  | 9    | 32  | 37  | 40  | 22  | 40  | 25   | 41  | 56  | 18   | 29   | 29   | 50   | 38   | 32   | 27   | 37   |

|                      | Wrong track      | Total | 416 | 85  | 91   | 97  | 71  | 42  | 64  | 37  | 47   | 23  | 95  | 146  | 113  | 23   | 68   | 147  | 96   | 38   |
|                      | C%               |       | 52  | 35  | 83   | 55  | 46  | 47  | 72  | 53  | 72   | 43  | 71  | 53   | 53   | 36   | 44   | 54   | 62   | 51   |

|                      | Undecided        | Total | 112 | 32  | 9    | 24  | 26  | 12  | 5   | 5   | 2    | 9   | 23  | 38   | 9    | 27   | 40   | 16   | 9    |
|                      | C%               |       | 14  | 13  | 8    | 14  | 17  | 13  | 6   | 7   | 3    | 17  | 8   | 11   | 18   | 14   | 18   | 15   | 10   | 12   |
Q10. What do you think is the most important problem facing the country today?

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| Percent                            | 259   | 90    | 60     | 800               | 205         | 90          | 89             | 214        | 64          | 154            | 273           | 154          | 75                  |                |         |

Page 364
### Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

<table>
<thead>
<tr>
<th>Vote in 2008</th>
<th>What Would Get You to Vote</th>
<th>Think of Parties</th>
<th>Political Views</th>
</tr>
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<tr>
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<td>21</td>
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<tr>
<td>Good President/Doing a good job</td>
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<tr>
<td>Disappointed/Not doing a good job</td>
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</tr>
<tr>
<td>C%</td>
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<td>6</td>
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Page 365 (1/2)
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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<th>VOTE FOR IN 2008</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
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<td>Better fix</td>
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Suffolk University/USA TODAY Poll (#6264)  
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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<th>Vote for in 2008</th>
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<th>Political Views</th>
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<td>Good/Good man</td>
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Page 367 (1/2)
Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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<th>Less informed</th>
<th>Better informed</th>
<th>Could vote</th>
<th>Two parties</th>
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<th>Very liberal</th>
<th>Very conservative</th>
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</thead>
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C% 2 2 1 2 2 2 1 2 1 3 2 1 2 1 2 3 1

C% 1 2 1 1 0 2 1 0 0 2 1 1 5 1 1 0

C% 5 7 8 3 1 9 7 6 2 0 5 6 3 8 6 4 6 5

C% 27 23 26 28 20 14 10 20 28 20 20 23 33 23 21 24 29 33

C% 2 1 4 0 3 0 0 3 2 0 2 1 2 2 1 2 0 5
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

BASE: Not registered

<table>
<thead>
<tr>
<th>Vote for in 2008</th>
<th>VOTE FOR IN 2008</th>
<th>What would get you to vote</th>
<th>Think of parties</th>
<th>Political views</th>
</tr>
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<td>Romney–Republican</td>
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Total: 246

C%: 100 0 0 0 100 100 100 100 100 100 100 100 100 100
Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

Base: Registered voter

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<th>VOTE FOR IN 2008</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
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<td>Could</td>
<td>Multiple</td>
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Q13. Can you tell me the name of the Vice President of the United States?

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<th>POLITICAL VIEWS</th>
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Page 371
Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?

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Q15. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

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Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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<th>POLITICAL VIEWS</th>
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Page 374
Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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### Suffolk University/USA TODAY Poll (#6264)

**Q18. In your own words, what is the reason that you are not registered to vote?**

**BASE: Not registered to vote**

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<tr>
<td>Not interested in politics</td>
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**Total: 246**

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### BANNER 7

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**Page 376**
Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

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Q21B. Who did you vote for?
BASE: Last voted in 2000

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### Suffolk University/USA TODAY Poll (#6264)

**Q21c. Who did you vote for?**

**BASE: Last voted in 1996**

---

**WHAT WOULD GET YOU TO VOTE**

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**Total**

**Clinton**

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|                   | 75%        | 0%       | 0%        | 75%    | 100%        | 0%          | 0%           | 100%           | 1%             | 2%              |

**Perot**

|                   | 3          | 0        | 0         | 3      | 1           | 1           | 0            | 0              | 0              | 0%              |
|                   | 25%        | 0%       | 0%        | 25%    | 100%        | 100%        | 0%           | 100%           | 0%             | 0%              |

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Page 384
Q22. What would it take to get you to vote this November?

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Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

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<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
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Page 386
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<td>2</td>
<td>5</td>
<td>0</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>

Page 387
Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

<table>
<thead>
<tr>
<th>Political Viewpoint</th>
<th>Total</th>
<th>%</th>
<th>Obama Vote</th>
<th>McCain Vote</th>
<th>Diff. of Vote</th>
<th>Did Not Vote</th>
<th>Could Fix Problems</th>
<th>Would Vote for Two Parties</th>
<th>Third Party</th>
<th>Liberal</th>
<th>Moderate</th>
<th>Conservative</th>
<th>Very Conservative</th>
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</thead>
<tbody>
<tr>
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<td>800</td>
<td>100%</td>
<td>244</td>
<td>110</td>
<td>177</td>
<td>90</td>
<td>89</td>
<td>70</td>
<td>65</td>
<td>54</td>
<td>259</td>
<td>205</td>
<td>214</td>
</tr>
<tr>
<td>Very liberal</td>
<td>64</td>
<td>8%</td>
<td>36</td>
<td>14</td>
<td>14</td>
<td>9</td>
<td>5</td>
<td>8</td>
<td>3</td>
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<td>21</td>
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<tr>
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<td>13</td>
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<td>Conservative</td>
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<td>19%</td>
<td>40</td>
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<td>12</td>
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<td>3</td>
<td>6</td>
<td>4</td>
<td>8</td>
<td>26</td>
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<td>25</td>
</tr>
<tr>
<td>Very conservative</td>
<td>75</td>
<td>9%</td>
<td>18</td>
<td>14</td>
<td>10</td>
<td>12</td>
<td>7</td>
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<td>6</td>
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<td>4</td>
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<td>20</td>
</tr>
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<td>Other</td>
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<td>4</td>
<td>2</td>
<td>2</td>
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<td>3</td>
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<td>2</td>
<td>3</td>
<td>1</td>
<td>4</td>
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</tr>
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<td>8%</td>
<td>5</td>
<td>0</td>
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<td>15</td>
<td>5</td>
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<td>2</td>
<td>5</td>
<td>3</td>
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<td>C%</td>
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<td>100%</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

Note: The values above are percentages and represent the distribution of responses across different categories.
Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

<table>
<thead>
<tr>
<th></th>
<th>BANNER 7</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>VOTE FOR IN 2008</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Did not vote</td>
<td>Will/ Diff</td>
<td>Mul-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Better fix</td>
<td>Very</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Vote for</td>
<td>Con-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Two parties</td>
<td>serva-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Third party</td>
<td>serva-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>party</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>244</td>
<td>110</td>
<td>177</td>
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<td></td>
<td>C%</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Takes too much time/too complicated</td>
<td>124</td>
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<td>38</td>
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<td>C%</td>
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<td>13</td>
<td>12</td>
</tr>
<tr>
<td>Easy to complete/can be done fairly quickly</td>
<td>543</td>
<td>193</td>
<td>88</td>
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<td></td>
<td>C%</td>
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<td>80</td>
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<tr>
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<td>C%</td>
<td>5</td>
<td>2</td>
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</tbody>
</table>
Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because it is so corrupt.

<table>
<thead>
<tr>
<th></th>
<th>VOTE FOR IN 2008</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Did vote</td>
<td>Will/ Diff</td>
<td>Could vote</td>
</tr>
<tr>
<td></td>
<td>Total</td>
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<td>Possibly fixed</td>
<td>Better informed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>800</td>
<td>244</td>
<td>110</td>
</tr>
<tr>
<td>Strongly agree</td>
<td></td>
<td>217</td>
<td>54</td>
<td>22</td>
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<tr>
<td>Agree</td>
<td></td>
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<td>Disagree</td>
<td></td>
<td>160</td>
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<td>42</td>
<td>9</td>
<td>11</td>
</tr>
</tbody>
</table>

Page 390
Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
</tr>
</thead>
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<td></td>
<td>Did not informed</td>
<td>Could better fix</td>
<td>Mul-</td>
</tr>
<tr>
<td></td>
<td>Poss-</td>
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<td>tiple</td>
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<tr>
<td></td>
<td>Diff</td>
<td>for part-</td>
<td>Very</td>
</tr>
<tr>
<td></td>
<td>did not</td>
<td>in prob-</td>
<td>Con-</td>
</tr>
<tr>
<td></td>
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<td>ates</td>
<td>serva-</td>
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<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Lib-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Mod-</td>
</tr>
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<td></td>
<td></td>
<td></td>
<td>erate</td>
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<td></td>
<td></td>
<td></td>
<td>tive</td>
</tr>
<tr>
<td>Total</td>
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<td>89</td>
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<td>McCain</td>
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<td>Vote</td>
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<tr>
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<td>259</td>
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<td>14</td>
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<td>154</td>
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<td>13</td>
<td>12</td>
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</tr>
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</tr>
<tr>
<td>C%</td>
<td>27</td>
<td>34</td>
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<tr>
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<td>248</td>
<td>42</td>
<td>48</td>
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<td>31</td>
<td>38</td>
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<td>16</td>
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<td>C%</td>
<td>5</td>
<td>4</td>
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</table>
Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

<table>
<thead>
<tr>
<th>VOTE FOR IN 2008</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Did</td>
<td>Poss-</td>
<td>Could</td>
</tr>
<tr>
<td></td>
<td>Not-</td>
<td>can-</td>
<td>Better fix</td>
</tr>
<tr>
<td></td>
<td>Not-</td>
<td>in-</td>
<td>prob-</td>
</tr>
<tr>
<td></td>
<td>vote</td>
<td>formed</td>
<td>lems</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>vote</td>
<td>Vote</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Two</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Third</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>244</td>
<td>110</td>
</tr>
<tr>
<td>C%</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>248</td>
<td>58</td>
<td>31</td>
</tr>
<tr>
<td>C%</td>
<td>31</td>
<td>24</td>
<td>32</td>
</tr>
<tr>
<td>Agree</td>
<td>224</td>
<td>55</td>
<td>30</td>
</tr>
<tr>
<td>C%</td>
<td>28</td>
<td>23</td>
<td>30</td>
</tr>
<tr>
<td>Disagree</td>
<td>142</td>
<td>62</td>
<td>21</td>
</tr>
<tr>
<td>C%</td>
<td>18</td>
<td>25</td>
<td>19</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>154</td>
<td>62</td>
<td>22</td>
</tr>
<tr>
<td>C%</td>
<td>19</td>
<td>25</td>
<td>20</td>
</tr>
<tr>
<td>Undecided</td>
<td>32</td>
<td>7</td>
<td>6</td>
</tr>
<tr>
<td>C%</td>
<td>4</td>
<td>3</td>
<td>5</td>
</tr>
</tbody>
</table>

Page 392
Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

<table>
<thead>
<tr>
<th>VOTE FOR IN 2008</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Did not vote</td>
<td>Nothing</td>
<td>Will/ Diff</td>
</tr>
<tr>
<td>Total</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Total Obama</td>
<td>244</td>
<td>110</td>
<td>177</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>176</td>
<td>46</td>
<td>19</td>
</tr>
<tr>
<td>Agree</td>
<td>161</td>
<td>43</td>
<td>17</td>
</tr>
<tr>
<td>Disagree</td>
<td>203</td>
<td>68</td>
<td>36</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>220</td>
<td>75</td>
<td>36</td>
</tr>
<tr>
<td>Undecided</td>
<td>40</td>
<td>12</td>
<td>9</td>
</tr>
</tbody>
</table>

C% 100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100

Page 393
Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>"It will bother me if I don't vote because I will be letting other people elect the president" or 2>"It won't bother me because my vote doesn't make any difference anyway."

---

<table>
<thead>
<tr>
<th>VOTE FOR IN 2008</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Did not vote</td>
<td>Will/ Diff candidates</td>
<td>Could</td>
</tr>
<tr>
<td>Total</td>
<td>Total</td>
<td>Obama</td>
<td>McCain</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>244</td>
<td>110</td>
</tr>
<tr>
<td>C%</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

Will bother me

|                  | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain |
| Total            | 401 | 159 | 68 | 74 | 65 | 68 | 32 | 52 | 23 | 27 | 169 | 89 | 98 | 28 | 93 | 136 | 82 | 37 |
| C%               | 50 | 65 | 62 | 42 | 42 | 76 | 36 | 74 | 35 | 50 | 65 | 43 | 46 | 44 | 60 | 50 | 53 | 49 |

Won't bother me

|                  | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain |
| Total            | 327 | 65 | 34 | 91 | 71 | 17 | 46 | 16 | 37 | 25 | 82 | 99 | 92 | 30 | 53 | 112 | 61 | 31 |
| C%               | 41 | 27 | 31 | 51 | 46 | 19 | 52 | 23 | 57 | 46 | 32 | 48 | 43 | 47 | 34 | 41 | 40 | 41 |

Undecided

|                  | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain |
| Total            | 56 | 16 | 2 | 9 | 11 | 3 | 11 | 1 | 4 | 2 | 4 | 11 | 20 | 2 | 7 | 25 | 9 | 3 |
| C%               | 7 | 7 | 2 | 5 | 7 | 3 | 12 | 1 | 6 | 4 | 2 | 5 | 9 | 3 | 5 | 9 | 6 | 4 |

Refused

|                  | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain | Total | Obama | McCain |
| Total            | 16 | 4 | 6 | 3 | 6 | 2 | 0 | 0 | 1 | 1 | 0 | 4 | 6 | 4 | 4 | 1 | 0 | 2 | 4 |
| C%               | 2 | 2 | 5 | 2 | 4 | 2 | 0 | 0 | 1 | 2 | 0 | 2 | 3 | 2 | 6 | 1 | 0 | 1 | 5 |
Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

<table>
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<tr>
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<th>Very important</th>
<th>Somewhat important</th>
<th>Not very important</th>
<th>Not at all important</th>
<th>Undecided</th>
<th>Refused</th>
<th>C%</th>
</tr>
</thead>
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**BANNER 7**

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<tr>
<th>VOTE FOR IN 2008</th>
<th>What Would Get You To Vote</th>
<th>Think Of Parties</th>
<th>Political Views</th>
</tr>
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<tr>
<td>C%</td>
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<td>100%</td>
<td>100%</td>
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**Total Obama McCain **

- Vote: 125/800 (15.63%)
- McCain: 43/800 (5.38%)
- Undecided: 22/800 (2.75%)
- Refused: 11/800 (1.38%)
Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

<table>
<thead>
<tr>
<th>VOTE FOR IN 2008</th>
<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
</tr>
</thead>
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<td>Did</td>
<td>Diff</td>
<td>Could</td>
</tr>
<tr>
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<td>Poss-</td>
<td>can-</td>
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</tr>
<tr>
<td></td>
<td>not</td>
<td>in-</td>
<td>prob-</td>
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<td>lems</td>
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<td>110</td>
</tr>
<tr>
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<td>Undecided</td>
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<tr>
<td>C%</td>
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Page 396
Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Obama voters

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<th>WHAT WOULD GET YOU TO VOTE</th>
<th>THINK OF PARTIES</th>
<th>POLITICAL VIEWS</th>
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<td>Will/ Diff</td>
<td>Could Better fix</td>
</tr>
<tr>
<td></td>
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<td></td>
<td>in- prob</td>
</tr>
<tr>
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<td>TOTAL</td>
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<tr>
<td></td>
<td></td>
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<td>McCain vote</td>
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<td>95</td>
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<tr>
<td>C%</td>
<td></td>
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Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Romney voters**

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**C%**

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<td>40</td>
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**Total**

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<td>THINK OF PARTIES</td>
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<td>-----------------------------</td>
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<td>McCain</td>
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<td>14</td>
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<td>16</td>
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</table>
Q34. Do you believe citizens should be required to show a photo ID before voting?

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<thead>
<tr>
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<th>Vote for in 2008</th>
<th>What Would Get You to Vote</th>
<th>Think of Parties</th>
<th>Political Views</th>
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</thead>
<tbody>
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<td>Will/Possibly Did</td>
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Q35. Would you say you follow what's going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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<th>Better fix prob.</th>
<th>Could vote for party</th>
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<th>Very moderate</th>
<th>Very conservative</th>
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</thead>
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<td><strong>McCain</strong></td>
<td><strong>Total</strong></td>
<td><strong>Obama</strong></td>
<td><strong>McCain</strong></td>
<td><strong>Total</strong></td>
<td><strong>Obama</strong></td>
<td><strong>McCain</strong></td>
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<tr>
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<td>89</td>
<td>70</td>
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Page 401
Q36. Is the recession over in the United States?

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<th>Vote Two</th>
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</table>
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

<table>
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<th>What would get you to vote</th>
<th>Fully support Israel militarily</th>
<th>Work with the UN and the European Union</th>
<th>Engage in peace talks with Israel and Iran</th>
<th>Do nothing</th>
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<td>Poss-</td>
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<td>Will/</td>
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<td>ible</td>
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<td>ies</td>
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<td>Better</td>
<td>for</td>
<td>Two</td>
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<tr>
<td>Total</td>
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<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
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<td>Fully support Israel</td>
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<td>18</td>
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</tr>
<tr>
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<td>255</td>
<td>93</td>
<td>39</td>
<td>53</td>
<td>49</td>
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<tr>
<td>the European Union</td>
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<td>18</td>
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Q38. What TV news or commentary source do you trust the most?

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<td>2</td>
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<td>0</td>
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<tr>
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<td>26</td>
<td>12</td>
<td>30</td>
</tr>
<tr>
<td>Undecided/Refused</td>
<td>37</td>
<td>15</td>
<td>2</td>
<td>5</td>
</tr>
</tbody>
</table>

*Percentages are calculated based on the total number of respondents.*
### Q39. What national political reporter or analyst would you say that you trust the most?

- **Jon Stewart**: 55 (7%), 17 (7%), 5 (5%), 16 (9%), 4 (16%), 21 (13%), 18 (13%), 13 (7%), 21 (13%), 8 (2%)
- **Brian Williams**: 58 (7%), 19 (8%), 6 (5%), 21 (12%), 6 (2%), 2 (7%), 7 (2%), 15 (12%), 12 (7%), 7 (12%), 20 (13%), 2 (2%)
- **Anderson Cooper**: 55 (7%), 14 (6%), 11 (10%), 12 (10%), 7 (7%), 4 (9%), 11 (11%), 2 (2%), 9 (14%), 1 (2%), 17 (21%), 12 (13%), 23 (11%), 3 (3%)
- **Bill O'Reilly**: 50 (6%), 13 (5%), 5 (10%), 15 (10%), 10 (8%), 4 (10%), 8 (4%), 10 (12%), 12 (19%), 12 (12%), 4 (7%), 15 (15%), 11 (10%)
- **Rachel Maddow**: 37 (6%), 16 (5%), 6 (7%), 7 (7%), 4 (4%), 4 (6%), 4 (2%), 5 (17%), 15 (5%), 13 (7%), 10 (11%), 7 (2%)
- **Diane Sawyer**: 48 (6%), 26 (5%), 5 (8%), 16 (10%), 4 (2%), 6 (3%), 3 (5%), 12 (15%), 15 (12%), 3 (3%), 10 (17%), 12 (5%)
- **George Stephanopoulos**: 12 (2%), 2 (2%), 4 (4%), 2 (2%), 0 (0%), 6 (1%), 1 (0%), 1 (1%), 8 (2%), 2 (0%), 0 (0%), 0 (0%), 6 (6%), 4 (4%)
- **Other**: 26 (3%), 10 (4%), 4 (2%), 2 (5%), 5 (4%), 4 (4%), 4 (2%), 1 (1%), 0 (0%), 7 (9%), 9 (8%), 1 (1%), 6 (11%), 1 (1%)
- **None**: 221 (28%), 56 (23%), 42 (18%), 40 (18%), 36 (19%), 19 (14%), 24 (22), 14 (10%), 22 (57), 18 (58), 64 (64), 19 (39), 39 (64), 54 (23)
- **Don't know**: 238 (30%), 71 (29%), 24 (29%), 52 (20%), 31 (20%), 28 (20%), 18 (20%), 16 (20%), 11 (20), 86 (33), 52 (33), 59 (33), 14 (14), 46 (46), 85 (85), 33 (33), 24 (24)

---

### Banner 7

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<th>Political Views</th>
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<td>Could</td>
</tr>
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<td>-----------------</td>
<td>-------</td>
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<td>23</td>
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<tr>
<td>Don't know</td>
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Page 405
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<tr>
<th>Annual Household Income</th>
<th>Vote for in 2008</th>
<th>Will/Diff</th>
<th>Diff Can</th>
<th>Better Fix</th>
<th>Vote Two</th>
<th>Third Party</th>
<th>Multiple Vote</th>
<th>Very Liberal</th>
<th>Very Moderate</th>
<th>Very Conservative</th>
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<td>Under $60,000 per year</td>
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<td>37</td>
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<td>Under $100,000 per year</td>
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<td>11</td>
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Q41. Would you describe your household finances as excellent, good, fair or poor?

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<th>Did not vote</th>
<th>Undecided</th>
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<tr>
<td>800</td>
<td>244</td>
<td>110</td>
<td>177</td>
<td>153</td>
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<td>C%</td>
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**Excellant**

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<td>7</td>
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<tr>
<td>C%</td>
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**Good**

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**Fair**

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<td>39</td>
<td>36</td>
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**Poor**

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<td>187</td>
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<td>22</td>
<td>31</td>
<td>24</td>
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**Undecided**

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<tr>
<td>25</td>
<td>8</td>
<td>5</td>
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Q42. What is the highest level of education you have completed?

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<td>VOTE FOR IN 2008</td>
<td>WHAT WOULD GET YOU TO VOTE</td>
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<td></td>
<td>Did</td>
<td>Will/ Diff</td>
<td>Could Fix</td>
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<tr>
<td></td>
<td>not</td>
<td>Poss- can-</td>
<td>Vote Two</td>
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<td>Noth-</td>
<td>in-</td>
<td>part-</td>
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<td>formed</td>
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<td>ies</td>
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</tr>
<tr>
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</tr>
<tr>
<td>Total</td>
<td>800</td>
<td></td>
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</tbody>
</table>

|                       | Obama     | McCain | vote | ing | vote |
| Did not graduate high | 132       | 29     | 8    | 42  | 25   |
| C%                    | 100       | 100    | 100  | 100 | 100  |
| High school diploma or GED | 331       | 102    | 42   | 79  | 63   |
| C%                    | 41        | 42     | 45   | 41  | 44   |
| Associates or Bachelors degree | 234       | 77     | 42   | 46  | 45   |
| C%                    | 29        | 32     | 34   | 30  | 33   |
| Masters Degree or higher | 70       | 27     | 16   | 10  | 15   |
| C%                    | 9         | 11     | 15   | 10  | 11   |
| Undecided             | 33        | 9      | 7    | 4   | 4    |
| C%                    | 4         | 4      | 6    | 3   | 3    |

2012/08/09
Q43. What is your primary source for political news and information?

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<th>Source</th>
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<th>McCain</th>
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<th>Made The Vote</th>
<th>Could Better Fix The Economy</th>
<th>Would Vote For The Same Party</th>
<th>Would Vote For The Opposite Party</th>
<th>Political Beliefs</th>
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<td><strong>Total</strong></td>
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<td>110</td>
<td>177</td>
<td>153</td>
<td>90</td>
<td>89</td>
<td>70</td>
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<td>17</td>
<td>14</td>
<td>45</td>
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<tr>
<td>(online or in print)</td>
<td>48</td>
<td>16</td>
<td>3</td>
<td>5</td>
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<td>8</td>
<td>9</td>
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<td>(Twitter and Facebook)</td>
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<td>5</td>
<td>5</td>
<td>4</td>
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C%:
- Political Blogs: 2
- Newspapers/Magazines (online or in print): 19
- Social Media Websites (Twitter and Facebook): 6
- Television and Cable News Networks: 48
- Friends and Family: 8
- Radio: 8
- Undecided: 8

Page 409
Q44. Are any members of your household members of the U.S. military?

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<th>Part</th>
<th>Third</th>
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Page 411
Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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- 100% agreement across all regions and attributes
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S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

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## S4. Are you a U.S. citizen?

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| Yes   | 160 | 165 | 149 | 166 |
|       | 146 | 217 | 248 | 224 |
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Page 420
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

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Page 421
Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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Page 422
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Page 423
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**C%** represents the percentage of the total votes for each category.
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Q11b. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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<th>NOTHING GETS DONE</th>
<th>NO DIFFERENCE PARTIES</th>
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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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<td>2</td>
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<td>2</td>
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</tbody>
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| Don't like  | 10 | 2 | 6  | 1 | 4 | 4 | 1 | 1 | 0 | 3 | 2 | 5 | 4 | 5 | 1 | 0 | 3 | 4 | 1 | 2 |
|-------------|----|---|----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| C%          | 1  | 2 | 1  | 1 | 2 | 2 | 1 | 1 | 0 | 2 | 1 | 2 | 2 | 2 | 1 | 0 | 2 | 2 | 0 | 1 |

| Other       | 40 | 4 | 33  | 2 | 9 | 16 | 8 | 6 | 4 | 9 | 11 | 16 | 10 | 12 | 10 | 8 | 4 | 12 | 14 | 10 |
|-------------|----|---|----|---|---|----|---|---|---|---|---|----|---|---|----|---|---|----|---|---|----|
| C%          | 5  | 3 | 6   | 2 | 4 | 7  | 5 | 6 | 4 | 5 | 7  | 5 | 5 | 7  | 4 | 7 | 5  | 7 | 5 |

| Don't know  | 213 | 38 | 136 | 25 | 59 | 61 | 37 | 40 | 43 | 43 | 55 | 55 | 72 | 73 | 26 | 32 | 51 | 47 | 50 | 48 |
|-------------|-----|---|-----|---|---|----|---|---|---|---|---|----|---|---|----|---|---|----|---|---|----|
| C%          | 27  | 31 | 25   | 27 | 28 | 23 | 24 | 29 | 29 | 25 | 22 | 29 | 33 | 18 | 21 | 29 | 29 | 25 | 22 |

| Refused     | 15 | 2 | 10  | 3 | 4 | 3 | 4 | 4 | 2 | 2 | 6 | 5 | 2 | 3 | 5 | 5 | 2 | 1 | 5 | 7 |
|-------------|----|---|-----|---|---|----|---|---|---|---|---|----|---|---|----|---|---|----|---|---|----|
| C%          | 2  | 2 | 2   | 3 | 2 | 1  | 3 | 2 | 1 | 1 | 3 | 2 | 1 | 4 | 3 | 1 | 1 | 2 | 3 |

Page 427 { 2/2}
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?  

**BASE: Not registered**

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<th>POLITICS SO CORRUPT</th>
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<th>NOTHING GETS DONE</th>
<th>NO DIFFERENCE PARTIES</th>
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<th>Agree</th>
<th>agree</th>
<th>Agree</th>
<th>Agree</th>
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Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

**BASE: Registered voter**

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<th>No Difference in Life</th>
<th>Nothing Gets Done</th>
<th>No Difference Parties</th>
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Q13. Can you tell me the name of the Vice President of the United States?

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<th>NO DIFFERENCE IN LIFE</th>
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<td>Dis- Strong</td>
<td>Dis- Strong</td>
<td>Dis- Strong</td>
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</table>

|                  | Total | Easy | know | agree | Agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree | agree |
|-------------------|-------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Joe Biden         | 314   | 27   | 70   | 76    | 74    | 45    | 40    | 97    | 120   | 80    | 73    | 69    | 77    | 63    | 54    | 93    | 91    |      |       |       |       |       |       |
| C%                | 100   | 100  | 100  | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |
| Dick Cheney       | 6     | 1    | 4    | 1     | 1     | 3     | 1     | 2     | 2     | 0     | 1     | 2     | 0     | 3     | 2     | 1     | 0     |      |       |       |       |       |       |       |
| C%                | 1     | 1    | 1    | 1     | 1     | 0     | 2     | 1     | 1     | 1     | 1     | 0     | 1     | 2     | 0     | 0     | 2     | 0     | 2     | 0     | 2     | 0     | 2     | 0     |
| Other             | 2     | 0    | 0    | 1     | 0     | 1     | 0     | 0     | 1     | 0     | 1     | 0     | 2     | 0     | 0     | 2     | 0     | 0     |      |       |       |       |       |       |       |
| C%                | 0     | 0    | 0    | 1     | 0     | 1     | 0     | 0     | 1     | 0     | 1     | 0     | 2     | 0     | 0     | 2     | 0     | 0     |      |       |       |       |       |       |       |
| Don't know        | 458   | 96   | 277  | 58    | 137   | 136   | 79    | 87    | 97    | 99    | 114   | 121   | 158   | 139   | 70    | 75    | 104   | 100   | 106   | 121   |      |       |       |       |       |       |
| C%                | 57    | 77   | 51   | 62    | 63    | 63    | 49    | 53    | 65    | 68    | 53    | 49    | 64    | 62    | 49    | 49    | 59    | 62    | 52    | 55    |      |       |       |       |       |       |
| Refused           | 20    | 0    | 19   | 1     | 9     | 7     | 1     | 3     | 5     | 4     | 4     | 6     | 7     | 9     | 1     | 2     | 6     | 3     | 3     | 8     |      |       |       |       |       |       |
| C%                | 3     | 0    | 3    | 1     | 4     | 3     | 1     | 2     | 3     | 3     | 2     | 2     | 3     | 4     | 1     | 1     | 3     | 2     | 1     | 4     |      |       |       |       |       |       |

Total: 800
C%: 100

Page 430
Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?

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<td>C%</td>
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Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

**BASE: Registered to vote**

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Page 436
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Q21A. Who did you vote for?
BASE: Last voted in 2004

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| Bush                |16                   |2                     |14                 |0                     |
| C%                  |52                   |20                    |67                 |0                     |

| Kerry               |8                    |5                     |3                  |0                     |
| C%                  |26                   |50                    |14                 |0                     |

| Don't remember/Refused |7                  |3                     |4                  |0                     |
| C%                  |23                   |30                    |19                 |0                     |
### Suffolk University/USA TODAY Poll (#6264)

**Q21B. Who did you vote for?**

**BASE: Last voted in 2000**

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|                        |                      |                      |                      |                   |                        |
|                        | Bush                 | 47                   | 05                  | 00                | 00                    |
|                        |                      | 17                   | 100                  | 25               | 25                    |
|                        |                      | 75                   | 67                   | 40               | 100                   |
|                        |                      | 25                   | 100                  | 25               | 00                    |
|                        |                      | 100                  | 100                  | 100              | 100                   |

|                        | Gore                 | 53                   | 42                   | 00                | 00                    |
|                        |                      | 83                   | 00                   | 75               | 25                    |
|                        |                      | 33                   | 100                  | 60               | 00                    |
|                        |                      | 75                   | 100                  | 00               | 00                    |

2012/08/09
Q21C. Who did you vote for?

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Clinton: 7 2 5 0 3 2 1 1 1 1 3 2 4 3 0 0 3 2 1 1
C% 70 50 83 0 75 67 50 100 100 100 75 67 100 75 0 0 75 100 50 50

Bush: 2 2 0 0 1 1 0 0 0 0 1 1 0 0 1 1 0 0 1 1
C% 20 50 0 0 25 33 0 0 0 0 25 33 0 0 100 100 0 0 50 50

Don't remember/Refused: 1 0 1 0 0 0 0 1 0 0 0 0 0 1 0 0 1 0 0 0
C% 10 0 17 0 0 0 0 50 0 0 0 0 0 0 25 0 0 25 0 0 0
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|       | C% | 100 | 0 | 100 | 0 | 100 | 100 | 0 | 0 | 100 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 100 | 100 |
| Bush  | 3 | 0 | 3 | 0 | 1 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 1 |
|       | C% | 100 | 0 | 100 | 0 | 100 | 100 | 0 | 0 | 100 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 100 | 100 |
Q22. What would it take to get you to vote this November?

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Page 444
Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

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| Total | 800 | 124 | 543 | 94 | 217 | 216 | 160 | 165 | 149 | 146 | 217 | 248 | 248 | 224 | 142 | 154 | 176 | 161 | 203 | 220 |
|-------|-----|-----|-----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| C%    | 100 | 100 | 100 | 100| 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

| Two parties-Democrat | 259 | 44 | 182 | 26 | 52 | 59 | 66 | 71 | 38 | 36 | 82 | 91 | 64 | 59 | 62 | 61 | 40 | 38 | 78 | 89 |
| C%                | 32 | 35 | 34 | 28 | 24 | 27 | 41 | 43 | 26 | 25 | 38 | 37 | 26 | 26 | 44 | 40 | 23 | 24 | 38 | 40 |

| A Third party is necessary | 205 | 30 | 144 | 28 | 63 | 52 | 40 | 42 | 46 | 42 | 50 | 59 | 68 | 62 | 30 | 38 | 48 | 44 | 52 | 51 |

| Multiple parties are necessary | 214 | 30 | 152 | 24 | 70 | 69 | 33 | 32 | 36 | 37 | 60 | 72 | 76 | 67 | 28 | 34 | 36 | 41 | 46 | 47 | 51 |
| C%                | 27 | 24 | 28 | 26 | 32 | 32 | 21 | 19 | 24 | 25 | 28 | 29 | 31 | 30 | 20 | 22 | 35 | 29 | 23 | 23 |

| Undecided | 122 | 20 | 65 | 16 | 32 | 36 | 21 | 20 | 29 | 31 | 25 | 26 | 40 | 36 | 22 | 21 | 27 | 33 | 26 | 29 |
| C%        | 15 | 16 | 12 | 17 | 15 | 17 | 12 | 19 | 21 | 12 | 10 | 16 | 16 | 15 | 14 | 15 | 20 | 13 | 13 | 13 |
Q24. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

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Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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Page 447
Q26. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

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Page 448
Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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<th>NO DIFFERENCE IN LIFE</th>
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<th>NO DIFFERENCE PARTIES</th>
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Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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<th>NOTHING GETS DONE</th>
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| Strongly agree | 248 | 48 | 158 | 34 | 116 | 60 | 24 | 38 | 82 | 47 | 45 | 65 | 248 | 0 | 0 | 0 | 94 | 50 | 39 | 53 |
| C%            | 31  | 39 | 29  | 29 | 53  | 28 | 15 | 23 | 55 | 32 | 21 | 26 | 100 | 0 | 0 | 0 | 53 | 31 | 19 | 24 |

| Agree | 224 | 42 | 148 | 24 | 50 | 112 | 32 | 22 | 39 | 74 | 52 | 50 | 0 | 224 | 0 | 0 | 43 | 83 | 44 | 42 |
| C%    | 28  | 34 | 27  | 26 | 23 | 52  | 20 | 13 | 26 | 51 | 24 | 20 | 0 | 100 | 0 | 0 | 24 | 52 | 22 | 19 |

| Disagree | 142 | 15 | 106 | 15 | 18 | 23 | 70 | 26 | 6 | 19 | 77 | 37 | 0 | 0 | 142 | 0 | 14 | 13 | 75 | 37 |
| C%        | 18  | 12 | 20  | 16 | 8 | 11 | 44 | 16 | 4 | 13 | 35 | 15 | 0 | 0 | 100 | 0 | 8 | 8 | 37 | 17 |

| Strongly disagree | 154 | 19 | 107 | 17 | 30 | 17 | 24 | 73 | 20 | 5 | 35 | 88 | 0 | 0 | 0 | 154 | 23 | 13 | 35 | 81 |
| C%                | 19  | 15 | 20  | 14 | 8 | 15 | 44 | 13 | 3 | 16 | 35 | 0 | 0 | 0 | 100 | 13 | 8 | 17 | 37 |

| Undecided | 32 | 0 | 24 | 4 | 3 | 4 | 10 | 6 | 2 | 1 | 8 | 8 | 0 | 0 | 0 | 0 | 2 | 2 | 10 | 7 |
| C%        | 4  | 0 | 4  | 4 | 1 | 2 | 6 | 4 | 1 | 1 | 4 | 3 | 0 | 0 | 0 | 0 | 1 | 1 | 5 | 3 |
Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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Page 452
Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1) "It will bother me if I don't vote because I will be letting other people elect the president" or 2) "It won't bother me because my vote doesn't make any difference anyway."

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Will bother me:

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Won't bother me:

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Page 455
Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

**BASE:** Would be Obama voters

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**Undecided**

| Total | 10  | 0  | 5   | 4  | 0  | 1  | 4  | 3  | 1  | 2  | 3  | 4   | 4  | 2  | 1  | 2  | 2  | 2  | 2  | 4  |
|-------|-----|----|-----|----|----|----|----|----|----|----|----|-----|----|----|----|----|----|----|----|----|----|
| C%    | 3   | 0  | 2   | 10 | 0  | 1  | 4  | 3  | 2  | 4  | 3  | 4   | 4  | 2  | 1  | 3  | 3  | 3  | 2  | 4  |
**Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?**

**BASE: Would be Romney voters**

| REGISTERING TO VOTE | POLITICS SO CORRUPT | NO DIFFERENCE IN LIFE | NOTHING GETS DONE | NO DIFFERENCE PARTIES | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |-----
Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

<table>
<thead>
<tr>
<th>REGISTERING POLITICS SO CORRUPT</th>
<th>NO DIFFERENCE IN LIFE</th>
<th>NOTHING GETS DONE</th>
<th>NO DIFFERENCE PARTIES</th>
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</thead>
<tbody>
<tr>
<td>TO VOTE</td>
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<tr>
<td>Too strong</td>
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</tr>
<tr>
<td>much</td>
<td>Don't strong</td>
<td>Dis- strong</td>
<td>Dis- strong</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Total time</td>
<td>Easy</td>
<td>know</td>
<td>agree</td>
</tr>
<tr>
<td></td>
<td>agree</td>
<td>agree</td>
<td>agree</td>
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<td></td>
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<tr>
<td></td>
<td>agree</td>
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</tr>
<tr>
<td></td>
<td>agree</td>
<td>agree</td>
<td>agree</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>124</td>
<td>543</td>
</tr>
<tr>
<td>C%</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Barack Obama</td>
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<tr>
<td>C%</td>
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<td>61</td>
<td>66</td>
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<tr>
<td>Mitt Romney</td>
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<td>110</td>
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<tr>
<td>C%</td>
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<td>24</td>
<td>20</td>
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<tr>
<td>Undecided</td>
<td>131</td>
<td>18</td>
<td>75</td>
</tr>
<tr>
<td>C%</td>
<td>16</td>
<td>15</td>
<td>14</td>
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</tbody>
</table>
Q34. Do you believe citizens should be required to show a photo ID before voting?

<table>
<thead>
<tr>
<th>Registering</th>
<th>Politics So Corrupt</th>
<th>No Difference in Life</th>
<th>Nothing Gets Done</th>
<th>No Difference Parties</th>
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<tr>
<td>Too Strong</td>
<td>Too Strong</td>
<td>Too Strong</td>
<td>Too Strong</td>
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<td>Dis-agree</td>
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<tr>
<td>Total time</td>
<td>Easy</td>
<td>know</td>
<td>agree</td>
<td>agree</td>
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<td>800</td>
<td>124</td>
<td>543</td>
<td>94</td>
<td>217</td>
</tr>
<tr>
<td>C% 100</td>
<td>100</td>
<td>100</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

Yes

| Total | 603 | 97 | 416 | 165 | 116 | 124 | 110 | 102 | 170 | 190 | 166 | 112 | 113 | 128 | 120 | 155 | 167 |
| C% 75  | 78  | 77 | 76  | 77  | 73  | 75  | 70  | 78  | 77  | 74  | 77  | 79  | 73  | 73  | 75  | 76  | 76  |

No

| Total | 155 | 17 | 110 | 14  | 38  | 36  | 35  | 32  | 36  | 46  | 51  | 46  | 21  | 30  | 41  | 33  | 39  | 40  |
| C% 19  | 14  | 20 | 15  | 18  | 17  | 23  | 21  | 21  | 22  | 17  | 19  | 21  | 21  | 15  | 19  | 23  | 20  | 19  | 18  |

Undecided

| Total | 42  | 10 | 17  | 9   | 11  | 15  | 8   | 7   | 12  | 11  | 12  | 7   | 12  | 9   | 11  | 7   | 8   | 9   | 13  |
| C% 5   | 8   | 3  | 10  | 5   | 7   | 5   | 4   | 5   | 8   | 5   | 5   | 3   | 5   | 6   | 7   | 4   | 5   | 4   | 6   |
Q35. Would you say you follow what’s going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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<th>Politics So Corrupt</th>
<th>No Difference in Life</th>
<th>Nothing Gets Done</th>
<th>No Difference Parties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too much</td>
<td>Strong</td>
<td>Strong</td>
<td>Strong</td>
<td>Strong</td>
</tr>
<tr>
<td>Don't Strong</td>
<td>Strong</td>
<td>Strong</td>
<td>Strong</td>
<td>Strong</td>
</tr>
<tr>
<td>Disagree</td>
<td>Strong</td>
<td>Strong</td>
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<tr>
<td>Total time</td>
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<td>know</td>
<td>agree</td>
<td>Agree</td>
</tr>
<tr>
<td>Total</td>
<td>800</td>
<td>124</td>
<td>543</td>
<td>94</td>
</tr>
<tr>
<td>C% 100</td>
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<td>100</td>
<td>100</td>
<td>100</td>
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<tr>
<td>Most of the time</td>
<td>238</td>
<td>31</td>
<td>174</td>
<td>26</td>
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<tr>
<td>C% 30</td>
<td>25</td>
<td>32</td>
<td>28</td>
<td>25</td>
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<tr>
<td>Some of the time</td>
<td>273</td>
<td>35</td>
<td>196</td>
<td>31</td>
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<tr>
<td>C% 34</td>
<td>28</td>
<td>36</td>
<td>33</td>
<td>27</td>
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<tr>
<td>Only now and then</td>
<td>146</td>
<td>28</td>
<td>86</td>
<td>22</td>
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<tr>
<td>C% 18</td>
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<td>16</td>
<td>23</td>
<td>27</td>
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<tr>
<td>Hardly at all</td>
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<td>25</td>
<td>69</td>
<td>11</td>
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<td>C% 14</td>
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<td>C% 3</td>
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<td>3</td>
<td>3</td>
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<td>C% 1</td>
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Q36. Is the recession over in the United States?

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<th>POLITICS SO CORRUPT</th>
<th>NO DIFFERENCE IN LIFE</th>
<th>NOTHING GETS DONE</th>
<th>NO DIFFERENCE PARTIES</th>
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</thead>
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<td>Total time</td>
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<td>know</td>
<td>agree</td>
<td>agree</td>
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<tr>
<td>C% 100</td>
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<td>100</td>
<td>100</td>
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<td>78</td>
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<tr>
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<td>9</td>
<td>9</td>
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<tr>
<td>C%</td>
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Total 800 124 543 94 217 216 160 165 149 146 217 248 224 142 154 176 161 203 220

Yes 101 27 61 10 27 30 21 21 16 20 28 35 31 29 18 18 17 24 25 33

C% 13 22 11 11 12 14 13 13 11 14 13 14 13 13 12 10 15 12 15

No 625 79 448 68 168 168 127 128 114 110 175 198 194 174 113 121 145 123 161 169

C% 78 64 83 72 77 78 79 78 77 75 81 80 78 78 80 79 82 76 79 77

Undecided 74 18 34 16 22 18 12 16 19 16 14 15 23 21 11 15 14 14 17 18

C% 9 15 6 17 10 8 8 10 13 11 6 6 9 9 8 10 8 9 8 8
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

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<td><strong>Total</strong></td>
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<tr>
<td><strong>Fully support Israel militarily</strong></td>
<td>145</td>
<td>18</td>
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<tr>
<td><strong>Work with the UN and the European Union</strong></td>
<td>255</td>
<td>32</td>
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<tr>
<td><strong>Engage in peace talks with Israel and Iran</strong></td>
<td>181</td>
<td>23</td>
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<tr>
<td><strong>Do nothing</strong></td>
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<td>16</td>
</tr>
<tr>
<td><strong>Don't know/No opinion</strong></td>
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### Registering

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<th>St strong</th>
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<td>100</td>
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<td>TV News/Commentary Source</td>
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<td>Dis Strong</td>
<td>Dis Strong</td>
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<tr>
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<td>26</td>
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</tr>
</tbody>
</table>

**Total**: 800

**C%**:
- CNN: 23%
- MSNBC: 6%
- FOX NEWS: 19%
- ABC: 13%
- NBC: 9%
- CBS: 8%
- C-SPAN: 1%
- Comedy Central: 3%

**Undecided/Refused**: 37%
Q39. What national political reporter or analyst would you say that you trust the most?

<table>
<thead>
<tr>
<th>Reporter/Analyst</th>
<th>Too much</th>
<th>Strong</th>
<th>Dis- strong</th>
<th>Dis- strong</th>
<th>Dis- strong</th>
<th>Dis- strong</th>
<th>Total</th>
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<th>Know</th>
<th>Easy</th>
<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
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<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
<th>Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jon Stewart</td>
<td>55  (7%)</td>
<td>11 (9%)</td>
<td>35 (6%)</td>
<td>14 (7%)</td>
<td>13 (6%)</td>
<td>14 (6%)</td>
<td>747</td>
<td>124</td>
<td>543</td>
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Q40. What is your annual household income?

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Q41. Would you describe your household finances as excellent, good, fair or poor?

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REGISTERING TO VOTE

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POLITICS SO CORRUPT

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NO DIFFERENCE IN LIFE

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NOTHING GETS DONE

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NO DIFFERENCE PARTIES

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Q42. What is the highest level of education you have completed?

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| Total | 800  | 124  | 543  | 94   | 217  | 216  | 160  | 165  | 149  | 146  | 217  | 248  | 248  | 176  | 161  | 203  | 220  |
| C%    | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  | 100  |
| Did not graduate high school/no GED | 132   | 22   | 83   | 19   | 56   | 39   | 11   | 16   | 34   | 35   | 26   | 27   | 57   | 46   | 12   | 13   | 41   | 26   | 28   | 29   |
| C%    | 17   | 18   | 15   | 20   | 26   | 18   | 7    | 10   | 23   | 24   | 12   | 11   | 23   | 21   | 8    | 8    | 23   | 16   | 14   | 13   |
| High school diploma or GED | 331   | 55   | 225  | 34   | 87   | 103  | 68   | 56   | 66   | 66   | 95   | 90   | 112  | 99   | 60   | 52   | 68   | 75   | 87   | 82   |
| C%    | 41   | 44   | 41   | 36   | 40   | 48   | 43   | 34   | 44   | 45   | 36   | 45   | 44   | 42   | 34   | 47   | 43   | 37   |
| Associates or Bachelors degree | 234   | 29   | 168  | 27   | 55   | 59   | 56   | 53   | 31   | 29   | 66   | 98   | 58   | 60   | 51   | 53   | 51   | 40   | 70   | 64   |
| C%    | 29   | 31   | 29   | 25   | 27   | 35   | 32   | 21   | 20   | 30   | 40   | 23   | 27   | 36   | 34   | 29   | 25   | 26   | 24   | 37   |
| Masters Degree or higher | 70    | 10   | 44   | 12   | 11   | 10   | 17   | 28   | 11   | 11   | 20   | 25   | 12   | 12   | 13   | 27   | 12   | 13   | 30   |
| C%    | 9    | 8    | 8    | 13   | 5    | 5    | 11   | 17   | 7    | 8    | 9    | 10   | 5    | 5    | 9    | 18   | 7    | 8    | 6    | 14   |
| Undecided | 33   | 8    | 23   | 2    | 8    | 5    | 8    | 12   | 7    | 5    | 10   | 8    | 9    | 7    | 6    | 9    | 4    | 7    | 5    | 15   |
| C%    | 4    | 6    | 4    | 2    | 4    | 2    | 5    | 7    | 5    | 3    | 5    | 3    | 4    | 3    | 4    | 6    | 2    | 4    | 2    | 7   |
Q43. What is your primary source for political news and information?

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Q44. Are any members of your household members of the U.S. military?

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Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

| Total time | Easy | know | agree | Agree | agree | agree | Agree | agree | agree | Agree | agree | agree | Agree | agree | agree | Agree | agree | agree | Agree | agree | agree | Agree | agree | agree | Agree | agree | agree | Agree | agree | Agree | agree | Agree | agree | Agree | agree | Agree | agrees |
|------------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Total      | 800  | 124  | 543   | 94    | 217   | 160   | 165   | 149   | 146   | 217   | 248   | 248   | 214   | 142   | 154   | 176   | 161   | 203   | 220   |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| C%         | 100  | 100  | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   | 100   |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| Yes        | 185  | 27   | 36    | 52    | 58    | 22    | 26    | 63    | 68    | 44    | 41    | 48    | 44    | 35    | 34    | 57    | 56    |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| C%         | 23   | 22   | 17    | 33    | 35    | 15    | 18    | 29    | 18    | 18    | 34    | 29    | 20    | 21    | 28    | 25    |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| No         | 562  | 86   | 167   | 96    | 116   | 113   | 165   | 157   | 176   | 124   | 134   | 119   | 132   | 143   |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| C%         | 70   | 69   | 73    | 60    | 64    | 67    | 75    | 61    | 65    | 76    | 74    | 65    | 65    |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| Undecided  | 53   | 11   | 33    | 15    | 13    | 11    | 9     | 15    | 15    | 17    | 16    | 8     | 10    | 7     | 8     | 14    | 21    |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| C%         | 7    | 9    | 10    | 7     | 8     | 7     | 7     | 6     | 7     | 6     | 7     | 6     | 4     | 5     | 7     | 10    |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
Q47. How important is religion in your life?

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| Very important      | 355                 | 52                    | 251               | 37                    |
|                     | 44                  | 42                    | 46                | 42                    |

| Somewhat important  | 260                 | 36                    | 185               | 29                    |
|                     | 33                  | 29                    | 34                | 31                    |

| Not very important  | 84                  | 13                    | 55                | 12                    |
|                     | 11                  | 10                    | 9                 | 11                    |

| Not at all important| 63                  | 12                    | 34                | 12                    |
|                     | 8                   | 10                    | 13                | 10                    |

| Undecided           | 9                   | 2                     | 3                 | 4                     |
|                     | 1                   | 2                     | 1                 | 2                     |

| Refused             | 29                  | 9                     | 15                | 4                     |
|                     | 7                   | 7                     | 3                 | 4                     |

| Total               | 800                 | 124                   | 543               | 94                    |
|                     | 100                 | 100                   | 100               | 100                   |

| Very important      | 355                 | 52                    | 251               | 37                    |
|                     | 44                  | 42                    | 46                | 42                    |

| Somewhat important  | 260                 | 36                    | 185               | 29                    |
|                     | 33                  | 29                    | 34                | 31                    |

| Not very important  | 84                  | 13                    | 55                | 12                    |
|                     | 11                  | 10                    | 9                 | 11                    |

| Not at all important| 63                  | 12                    | 34                | 12                    |
|                     | 8                   | 10                    | 13                | 10                    |

| Undecided           | 9                   | 2                     | 3                 | 4                     |
|                     | 1                   | 2                     | 1                 | 2                     |

<p>| Refused             | 29                  | 9                     | 15                | 4                     |
|                     | 7                   | 7                     | 3                 | 4                     |</p>
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Source: USA Today Poll, August 9, 2012

**REPORTER/ANALYST TRUST MOST**

**PUBLIC AFFAIRS**

- Ander Bill
- Jon O'Donnell
- Diane Sawyer
- Steve Will
- Coop Reeves

**TV NEWS OR COMMENTARY**

- FOX
- ABC
- CBS

**FOLLOW GOVERNMENT AND IRAN/ISRAEL CONFLICT**

- Support
- Work
- Peace
- Noth
### Gender

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**Male**

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### S2. How likely are you to vote in the general election for President?

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Total | CNN | NEWS | ABC | NBC | CBS | wart | iams | er | lly | yer | Most | Some | then | -ly |rael | UN/EU | talks | -ing |
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Yes  | 800 | 180  | 155 | 105 | 68  | 60   | 55   | 58 | 55  | 50  | 48   | 238  | 273  | 146 | 115 | 145  | 255  | 181  | 127 |
| C%   | 100 | 100  | 100 | 100 | 100 | 100  | 100  | 100| 100 | 100 | 100  | 100  | 100  | 100| 100 | 100  | 100  | 100  | 100 |
Q5. What is your age category?

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|                | 105       | 155       | 180       | 128       | 180           | 18      |
|                | 13%       | 17%       | 17%       | 14%       | 17%           | 1%      |
|                | 68        | 30        | 28        | 28        | 30            | 0%      |
|                | 60        | 13        | 18        | 18        | 15            | 1%      |
|                | 55        | 11        | 13        | 10        | 13            | 1%      |
|                | 55        | 14        | 14        | 14        | 17            | 1%      |
|                | 48        | 7         | 14        | 10        | 27            | 2%      |
|                | 238       | 31        | 10        | 10        | 13            | 0%      |
|                | 273       | 16        | 3        | 2         | 13            | 0%      |
|                | 146       | 15        | 1        | 1         | 12            | 0%      |
|                | 115       | 2        | 2        | 2         | 12            | 0%      |
|                | 145       | 1        | 1        | 0         | 12            | 0%      |
|                | 255       | 1        | 1        | 1         | 12            | 0%      |
|                | 181       | 1        | 1        | 0         | 12            | 0%      |
|                | 127       | 1        | 1        | 0         | 12            | 0%      |
Q7. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

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C%: Column percentage
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

| Total | 800 | 180 | 155 | 105 | 68 | 60 | 55 | 58 | 55 | 50 | 48 | 238 | 273 | 146 | 115 | 145 | 255 | 181 | 127 |
|-------|-----|-----|-----|-----|----|----|----|----|----|----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| C%    | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Full-time | 299 | 65  | 58  | 30  | 32  | 20  | 15  | 21  | 18  | 27  | 16  | 83  | 107 | 51  | 40  | 55  | 104 | 47  | 57  |
| C%    | 37  | 36  | 37  | 29  | 47  | 33  | 27  | 36  | 33  | 54  | 33  | 35  | 39  | 35  | 35  | 38  | 41  | 26  | 45  |
| Part-time | 57  | 19  | 7   | 4   | 10  | 2   | 3   | 5   | 1   | 3   | 6   | 18  | 17  | 12  | 8   | 9   | 9   | 19  | 18  | 9   |
| C%    | 7   | 11  | 5   | 4   | 15  | 3   | 5   | 9   | 2   | 6   | 13  | 8   | 6   | 8   | 7   | 6   | 7   | 10  | 7   |
| Retired | 181 | 35  | 36  | 27  | 18  | 21  | 7   | 21  | 13  | 13  | 7   | 76  | 70  | 18  | 11  | 48  | 45  | 35  | 26  |
| C%    | 23  | 19  | 23  | 26  | 26  | 35  | 13  | 36  | 24  | 26  | 15  | 32  | 26  | 12  | 10  | 33  | 18  | 19  | 20  |
| Unemployed | 154 | 24  | 31  | 25  | 7   | 5   | 15  | 8   | 14  | 4   | 10  | 32  | 48  | 39  | 35  | 23  | 41  | 54  | 19  |
| C%    | 19  | 13  | 20  | 10  | 8   | 14  | 25  | 8   | 21  | 13  | 18  | 27  | 30  | 16  | 16  | 30  | 15  |
| Permanently disabled | 43  | 13  | 3   | 14  | 0   | 9   | 4   | 0   | 4   | 1   | 8   | 13  | 8   | 10  | 10  | 4   | 12  | 8   | 13  |
| C%    | 5   | 7   | 2   | 13  | 0   | 15  | 7   | 0   | 7   | 2   | 17  | 5   | 3   | 7   | 9   | 3   | 5   | 4   | 10  |
| Student | 57  | 24  | 15  | 5   | 0   | 2   | 10  | 2   | 5   | 2   | 1   | 14  | 19  | 15  | 9   | 4   | 32  | 19  | 0   |
| C%    | 7   | 13  | 10  | 5   | 0   | 3   | 18  | 3   | 9   | 4   | 2   | 6   | 7   | 10  | 8   | 3   | 13  | 10  | 0   |
| Other | 2   | 0   | 0   | 0   | 0   | 1   | 0   | 1   | 0   | 0   | 0   | 1   | 1   | 0   | 0   | 1   | 1   | 0   | 0   |
| C%    | 0   | 0   | 0   | 0   | 0   | 1   | 0   | 1   | 0   | 0   | 0   | 1   | 1   | 0   | 0   | 1   | 1   | 0   | 0   |
| Refused | 7   | 0   | 5   | 0   | 1   | 0   | 1   | 0   | 0   | 0   | 0   | 1   | 3   | 1   | 2   | 1   | 1   | 0   | 3   |
| C%    | 1   | 0   | 3   | 0   | 1   | 0   | 2   | 0   | 0   | 0   | 0   | 1   | 1   | 2   | 1   | 0   | 0   | 2   | 0   |
Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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Q10. What do you think is the most important problem facing the country today?

| Problem                          | Total | CNN | ABC | NBC | CBS | wart | iams | er | lily | yer | Most | Some | then | -ly | rael | UN/EU talks | -ing | 180 | 155 | 105 | 68 | 60 | 55 | 58 | 55 | 50 | 48 | 238 | 273 | 146 | 115 | 145 | 255 |
|----------------------------------|-------|-----|-----|-----|-----|------|------|----|-----|-----|------|------|------|-----|-----|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unemployment                     | 800   | 180 | 155 | 105 | 68  | 60   | 55   | 58 | 55  | 50  | 48   | 238  | 273  | 146  | 115 | 145 | 255            | 181 | 127 |
| C%                               | 100   | 100 | 100 | 100 | 100 | 100  | 100  | 100| 100 | 100 | 100  | 100  | 100  | 100  | 100 | 100 | 100             | 100 | 100 |
| Economy in general               | 217   | 43  | 49  | 31  | 14  | 13   | 13   | 14 | 17  | 17  | 61   | 80   | 37   | 31   | 40  | 79  | 38             | 38  |
| C%                               | 27    | 24  | 32  | 30  | 21  | 22   | 24   | 24 | 25  | 34  | 35   | 26   | 29   | 25   | 29  | 31  | 21             | 30  |
| Healthcare                       | 72    | 15  | 9   | 12  | 5   | 7    | 2    | 3 | 10  | 1   | 4    | 27   | 25   | 12   | 7   | 11  | 28             | 15  |
| C%                               | 9     | 8   | 6   | 11  | 7   | 12   | 4    | 5 | 18  | 2   | 8    | 11   | 11   | 6    | 8   | 10  | 8              | 10  |
| Political gridlock in Washington | 63    | 15  | 11  | 6   | 5   | 5    | 5    | 5 | 6   | 5   | 4    | 22   | 24   | 10   | 7   | 16  | 20             | 6   |
| C%                               | 8     | 8   | 7   | 6   | 7   | 8    | 13   | 9 | 11  | 10  | 8    | 9    | 9    | 7    | 6   | 11  | 8              | 3   |
| Federal budget                   | 46    | 11  | 8   | 6   | 6   | 7    | 1    | 3 | 3   | 6   | 3    | 13   | 18   | 7    | 7   | 10  | 4              | 16  |
| C%                               | 6     | 6   | 5   | 6   | 9   | 12   | 2    | 5 | 5   | 12  | 6    | 5    | 7    | 5   | 6   | 7   | 2              | 9   |
| Lack of money                    | 58    | 13  | 11  | 10  | 4   | 4    | 8    | 6 | 4   | 3   | 3    | 12   | 20   | 13   | 9   | 11  | 22             | 15  |
| C%                               | 7     | 7   | 7   | 10  | 6   | 7    | 15   | 10 | 7   | 6   | 6    | 5    | 7    | 9   | 8   | 8   | 9              | 8   |
| National security                | 20    | 4   | 2   | 2   | 1   | 2    | 3    | 1 | 1   | 3   | 0    | 5    | 8    | 2    | 3   | 2   | 6              | 7   |
| C%                               | 3     | 2   | 1   | 2   | 1   | 3    | 5    | 2 | 2   | 6   | 0    | 2    | 3    | 1   | 3   | 1   | 2              | 4   |
| Education                        | 66    | 19  | 8   | 2   | 6   | 3    | 7    | 5 | 3   | 7   | 4    | 19   | 20   | 14   | 8   | 10  | 25             | 18  |
| C%                               | 8     | 11  | 5   | 2   | 9   | 5    | 13   | 9 | 5   | 14  | 8    | 8    | 7    | 10  | 7   | 10  | 10             | 6   |
| Taxes                            | 24    | 8   | 5   | 0   | 2   | 2    | 0    | 1 | 3   | 0   | 2    | 7    | 5    | 6   | 5   | 6   | 3              | 5   |
| C%                               | 3     | 4   | 3   | 0   | 3   | 3    | 0    | 2 | 5   | 0   | 4    | 3    | 2    | 4   | 4   | 4   | 1              | 3   |
| President/Obama                  | 19    | 4   | 6   | 2   | 1   | 3    | 1    | 1 | 0   | 1   | 2    | 6    | 3    | 8   | 2   | 4   | 2              | 4   |
| C%                               | 2     | 2   | 4   | 2   | 1   | 5    | 2    | 2 | 0   | 2   | 4    | 3    | 1    | 5   | 2   | 3   | 1              | 2   |
| Other                            | 19    | 4   | 6   | 2   | 1   | 3    | 1    | 1 | 0   | 1   | 2    | 6    | 3    | 8   | 2   | 4   | 2              | 4   |
| C%                               | 2     | 2   | 4   | 2   | 1   | 5    | 2    | 2 | 0   | 2   | 4    | 3    | 1    | 5   | 2   | 3   | 1              | 2   |
| Don't know                       | 50    | 9   | 5   | 8   | 6   | 5    | 1    | 4 | 0   | 0   | 0    | 0    | 15   | 15  | 11  | 6   | 5              | 15  |
| C%                               | 6     | 5   | 3   | 8   | 9   | 8    | 2    | 7 | 0   | 0   | 0    | 0    | 6    | 5   | 8   | 5   | 3              | 6   |

Page 482
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Page 483 (1/2)
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

|                          | Ander Bill | Jon O'Connell | Diane Saw | Steve Will | Cooper Rei | Hard | Peace Noth | Total | CNN | NEWS | ABC | NBC | CBS | wart | iams | er | lily | yer | Most | Some | then | -ly | rael | UN/EU | talks | -ing |
|--------------------------|------------|---------------|-----------|-----------|------------|-------|----------|-------|-----|------|-----|-----|-----|------|------|---|-----|-----|------|------|------|-----|------|------|------|------|------|
| **Total**                | 800        | 180           | 155       | 105       | 68         | 60    | 55       | 58    | 55  | 50   | 48  | 238 | 273 | 146  | 115  | 145  | 255  | 181  | 127  |
| **C%**                   | 100        | 100           | 100       | 100       | 100        | 100   | 100      | 100   | 100 | 100  | 100 | 100  | 100 | 100  | 100  | 100  | 100  | 100  |
| Poor choice              | 53         | 11            | 10        | 7         | 6          | 6     | 6        | 9     | 3   | 0    | 6   | 12   | 16  | 16     | 10   | 9    | 6    | 18   | 17   | 9    |
| **C%**                   | 7          | 6             | 7         | 9         | 10         | 15    | 0        | 12    | 25  | 7    | 6   | 7    | 8   | 4     | 7    | 4    | 7    | 9    | 7    |
| Not good/bad             | 89         | 23            | 13        | 15        | 13         | 6     | 7        | 6     | 9   | 8    | 6   | 25   | 38  | 13     | 12   | 13   | 21   | 30   | 14   |
| **C%**                   | 11         | 13            | 8         | 14        | 13         | 10    | 13       | 16    | 16  | 13   | 11  | 14   | 9   | 10     | 9    | 9    | 8    | 17   | 11   |
| Religion/Mormon          | 44         | 13            | 8         | 2         | 3          | 3     | 8        | 3     | 6   | 4    | 0   | 10   | 15  | 11     | 7    | 9    | 14   | 10   | 7    |
| **C%**                   | 6          | 7             | 5         | 2         | 4          | 5     | 15       | 11    | 8   | 11   | 1   | 4    | 5   | 8     | 6    | 6    | 5    | 6    | 6    |
| Untrustworthy            | 37         | 11            | 3         | 2         | 5          | 2     | 4        | 4     | 3   | 0    | 8   | 15   | 10  | 9      | 3    | 6    | 11   | 11   | 6    |
| **C%**                   | 5          | 6             | 2         | 2         | 7          | 3     | 7        | 7     | 5   | 0    | 17  | 6    | 4   | 6     | 3    | 4    | 4    | 6    | 5    |
| Running for President/Candidate | 82       | 17            | 17        | 8         | 9          | 7     | 8        | 7     | 6   | 5    | 2   | 24   | 32  | 13     | 10   | 22   | 27   | 16   | 13   |
| **C%**                   | 10         | 9             | 11        | 8         | 13         | 12    | 15       | 12    | 11  | 10   | 4   | 10   | 12  | 9      | 9    | 15   | 11   | 9    | 10   |
| Wealthy                  | 44         | 7             | 7         | 5         | 6          | 3     | 1        | 8     | 1   | 2    | 1   | 23   | 13  | 3      | 2    | 9    | 18   | 4    | 11   |
| **C%**                   | 6          | 4             | 5         | 5         | 9          | 5     | 2        | 14    | 2   | 4    | 2   | 10   | 5    | 2      | 2    | 6    | 7    | 2    | 9    |
| Greedy                   | 17         | 3             | 2         | 2         | 4          | 0     | 1        | 2     | 3   | 0    | 1   | 0     | 7    | 6      | 3    | 1    | 4    | 6    | 3    |
| **C%**                   | 2          | 2             | 1         | 2         | 4          | 0     | 2        | 5     | 0   | 2    | 0   | 3     | 2    | 2      | 2    | 1    | 3    | 2    | 2    |
| Liar                     | 19         | 1             | 1         | 2         | 2          | 1     | 0        | 2     | 3   | 1    | 4   | 3     | 4    | 4      | 7    | 2    | 8    | 3    | 3    |
| **C%**                   | 2          | 1             | 1         | 2         | 3          | 2     | 0        | 3     | 5   | 2    | 8   | 1     | 1    | 3      | 6    | 1    | 1    | 4    | 2    |
| Nothing                  | 62         | 15            | 19        | 6         | 2          | 5     | 5        | 8     | 7   | 8    | 2   | 15   | 20  | 15     | 10   | 9    | 19   | 21   | 9    |
| **C%**                   | 8          | 8             | 12        | 6         | 8          | 3     | 8        | 9     | 14  | 13   | 16  | 4     | 6   | 7      | 10   | 9    | 6    | 7    | 12   | 7    |
| Politician/Politics      | 15         | 1             | 5         | 3         | 0          | 3     | 0        | 2     | 0   | 1    | 4   | 4     | 5    | 4      | 2    | 3    | 8    | 2    | 1    |
| **C%**                   | 2          | 1             | 3         | 3         | 0          | 5     | 0        | 3     | 0   | 2    | 8   | 2     | 2    | 3      | 2    | 2    | 3    | 1    | 1    |
| Possibilities            | 10         | 3             | 4         | 0         | 0          | 1     | 0        | 0     | 0   | 6    | 0   | 3     | 5    | 2      | 0    | 0    | 8    | 1    | 0    |
| **C%**                   | 1          | 2             | 3         | 0         | 0          | 2     | 0        | 0     | 0   | 12   | 0   | 1     | 2    | 1      | 0    | 0    | 3    | 1    | 0    |
| Idiot/Fool               | 13         | 6             | 1         | 2         | 2          | 1     | 0        | 4     | 1   | 1    | 4   | 4     | 4    | 4      | 1    | 3    | 5    | 5    | 0    |
| **C%**                   | 2          | 3             | 1         | 2         | 3          | 2     | 0        | 7     | 2   | 2    | 2   | 1     | 3    | 1      | 2    | 2    | 3    | 0    | 0    |
| Businessman              | 11         | 2             | 3         | 1         | 1          | 0     | 3       | 2     | 1   | 2    | 0   | 6     | 5    | 0      | 0    | 4    | 3    | 1    | 1    |
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| Good/Good man            | 11         | 2             | 2         | 1         | 2          | 2     | 0       | 1     | 2   | 0    | 0   | 5     | 5    | 0      | 1    | 3    | 1    | 0    | 4    |
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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

**BASE: Not registered**

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Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

BASE: Registered voter

| SOURCE YOU TRUST MOST | FOLLOW GOVERNMENT AND PUBLIC AFFAIRS | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | BANNER 9 | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST | REPORTER/ANALYST TRUST MOST |
|-----------------------|--------------------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| TV NEWS OR COMMENTARY |                                      | Ander Bill                 | Jon Brien -son O'           | Diane                      | Daryl Saw-er-er             | Most     | Some                       | some                       | Hard-ly                     | Is- with                    | Peace                       | Noth                       | Work                       | Support                    | UN/EU                       | Talks- -ing                 | ---                       |
| Total                 | 554                                  | 122                       | 111                        | 73                        | 61                        | 27                   | 40                        | 47                        | 39                        | 37                        | 39                        | 180                      | 210                       | 78                        | 62                        | 107                       | 192                       | 105                        | 87                        |
| C%                    | 100                                  | 100                       | 100                        | 100                       | 100                       | 100                   | 100                       | 100                       | 100                       | 100                       | 100                       | 100                      | 100                       | 100                       | 100                       | 100                       | 100                       | 100                       | 100                       |
| Obama-Democrat        | 239                                  | 49                        | 32                        | 37                        | 25                        | 17                   | 18                        | 23                        | 13                        | 10                        | 22                        | 88                        | 81                        | 31                        | 27                        | 29                        | 29                        | 99                        | 49                        |
| C%                    | 43                                    | 40                        | 29                        | 11                        | 63                        | 45                   | 49                        | 33                        | 27                        | 56                        | 49                        | 39                        | 40                        | 44                        | 27                        | 52                        | 47                        | 45                        | 45                        |
| Romney-Republican     | 110                                  | 27                        | 46                        | 12                        | 9                         | 1                    | 4                         | 11                        | 13                        | 2                         | 41                        | 51                        | 11                        | 6                         | 41                        | 27                        | 22                        | 22                        | 12                        |
| C%                    | 20                                    | 22                        | 41                        | 16                        | 15                        | 4                    | 10                        | 23                        | 18                        | 35                        | 5                         | 23                        | 24                        | 14                        | 10                         | 38                        | 14                        | 21                        | 21                        |
| Third party           | 102                                  | 21                        | 14                        | 13                        | 16                        | 4                    | 9                         | 10                        | 6                         | 11                        | 25                        | 40                        | 22                        | 13                        | 25                        | 21                        | 21                        | 27                        | 27                        |
| C%                    | 18                                    | 17                        | 13                        | 18                        | 26                        | 15                   | 23                        | 9                         | 26                        | 16                        | 28                        | 14                        | 19                        | 28                        | 21                        | 23                        | 23                        | 20                        | 31                        |
| Undecided             | 85                                    | 23                        | 16                        | 8                         | 11                        | 5                    | 8                         | 9                         | 9                         | 7                         | 4                         | 23                        | 35                        | 12                        | 10                         | 9                         | 42                        | 11                        | 6                         |
| C%                    | 15                                    | 19                        | 14                        | 11                        | 18                        | 19                   | 20                        | 19                        | 23                        | 19                        | 10                        | 13                        | 17                        | 15                        | 16                        | 8                         | 22                        | 10                        | 7                         |
| Refused               | 18                                    | 2                         | 3                         | 3                         | 0                         | 0                    | 1                         | 0                         | 0                         | 1                         | 0                         | 3                         | 3                         | 2                         | 6                         | 3                         | 3                         | 2                         | 3                         |
| C%                    | 3                                      | 2                         | 3                         | 4                         | 0                         | 0                    | 1                         | 0                         | 0                         | 1                         | 0                         | 3                         | 3                         | 2                         | 6                         | 3                         | 3                         | 2                         | 3                         | 3                         |

Page 488
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Page 489
**Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?**

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**TV NEWS OR COMMENTARY**

- Total: 800
- Favorable: 441
- Unfavorable: 296
- Heard of/Undecided: 59
- Never heard: 4
Q15. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

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The table above shows the distribution of opinions on Mitt Romney among respondents in the Suffolk University/USA TODAY Poll. The data is broken down by source of trust, TV news or commentary, reporter/analyst trust, follow government and Iran/Israel conflict, public affairs, and source you trust most for the question on Mitt Romney's opinion.
Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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| Fox                   | Will Coop                   | Hard Is        | Peace with Noth                            |)

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| Unfav | 408 | 95   | 67  | 66  | 28  |
| C%    | 57  | 36   | 35  | 24  | 20  |

| Heard of/Uncertain | 161 | 27   | 32  | 13  | 22  |
| C%                | 20  | 15   | 21  | 12  | 9   |

| Never heard       | 8   | 2    | 0   | 2   | 0   |
| C%                | 1   | 1    | 0   | 2   | 0   |
2012/08/09

Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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Q18. In your own words, what is the reason that you are not registered to vote?

**BASE: Not registered to vote**

| Reason                                      | Total | % | % | % | % | % | % | % | % | % | % | % | % | % |
|---------------------------------------------|-------|--|--|--|--|--|--|--|--|--|--|--|--|--|---|
| Not priority                                | 246   | 58 | 44 | 32 | 7 | 11| 15| 11| 16| 13| 9 | 3 | 58 | 68 | 53 | 38 | 63 | 76 | 40 |
| Vote doesn't count                          | 21    | 5  | 2  | 0  | 0 | 1 | 0 | 3 | 1 | 1 | 4 | 9 | 5  | 3  | 3  | 4  | 4  | 8  | 4  |
| Not interested in politics                  | 30    | 11 | 2  | 5  | 0 | 6 | 4 | 0 | 1 | 2 | 1 | 5 | 7  | 10 | 8  | 7  | 8  | 7  | 6  |
| No time/Busy                                | 63    | 15 | 10 | 7  | 1 | 9 | 2 | 2 | 6 | 3 | 2 | 18 | 14 | 17 | 12 | 6  | 13 | 26 | 12 |
| Don't like to vote                         | 12    | 2  | 2  | 1  | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 3 | 3  | 4  | 2  | 2  | 2  | 2  | 1  |
| No good candidates                         | 23    | 4  | 3  | 3  | 3 | 2 | 5 | 1 | 1 | 0 | 7 | 7  | 7  | 2  | 6  | 6  | 7  | 3  | 3  |
| Health reasons                              | 7     | 1  | 1  | 1  | 0 | 3 | 0 | 0 | 0 | 1 | 4 | 1  | 0  | 3 | 0  | 2  | 2  | 2  | 0  |
| Just don't want to                         | 25    | 4  | 5  | 3  | 0 | 7 | 1 | 2 | 3 | 0 | 1 | 3 | 2  | 9  | 11 | 6  | 6  | 4  | 6  |
| Religious beliefs                           | 5     | 1  | 0  | 0  | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1  | 2  | 0  | 2  | 0  | 2  | 0  |
| Just turned 18/going to register           | 4     | 0  | 3  | 0  | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0  | 2  | 2  | 0  | 2  | 1  | 0  | 0  |
| Nothing gets done/Process broken            | 9     | 3  | 3  | 0  | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 4  | 3  | 1  | 1  | 2  | 1  | 3  |
| Other                                       | 3     | 2  | 2  | 3  | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 4  | 0  | 3  | 3  | 1  | 0  | 0  |
| Don't know                                  | 17    | 4  | 6  | 4  | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 5 | 7  | 1  | 2  | 0  | 7  | 5  | 3  |
| Refused                                     | 2     | 1  | 1  | 0  | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1  | 0  | 1  | 0  | 1  | 0  | 1  |
| Refused                                     | 1     | 2  | 2  | 0  | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 1 | 2  | 0  | 2  | 0  | 3  | 0  | 0  |

Suffolk University/USA TODAY Poll (#6264)
2012/08/09
Q.19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

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C% = Percent of Total
Q20. In the 2008 Presidential Election did you vote for Barack Obama, John McCain - or did you not vote?

| TV NEWS OR COMMENTARY | REPORTER/ANALYST TRUST MOST | FOLLOW GOVERNMENT AND IRAN/ISRAEL CONFLICT | SOURCE YOU TRUST MOST | PUBLIC AFFAIRS | SUP-
|-----------------------|-----------------------------|---------------------------------------------|-----------------------|----------------|--------
| Total                 | 554                         | 122                                         | 111                   | 73             | 61                | 27     | 40     | 47     | 39     | 37     | 39     | 180    | 210    | 78     | 62     | 107    | 192    | 105    | 87     |
| Obama                 | 244                         | 58                                          | 32                    | 35             | 28                | 15     | 17     | 19     | 14     | 13     | 26     | 89     | 94     | 28     | 25     | 22     | 93     | 57     | 44     |
| McCain                | 110                         | 27                                          | 36                    | 15             | 9                 | 2      | 5      | 6      | 11     | 5      | 5      | 38     | 53     | 13     | 4      | 44     | 39     | 9      | 16     |
| Other                 | 15                          | 6                                           | 0                     | 3              | 0                 | 0      | 2      | 1      | 2      | 2      | 0      | 6      | 8      | 0      | 0      | 3      | 6      | 3      | 0      |
| Did not vote          | 177                         | 31                                          | 42                    | 20             | 24                | 10     | 16     | 21     | 12     | 15     | 8      | 46     | 53     | 35     | 33     | 38     | 53     | 34     | 27     |
| Undecided/Refused     | 8                           | 0                                           | 1                     | 0              | 0                 | 0      | 0      | 0      | 2      | 0      | 1      | 2      | 2      | 0      | 0      | 1      | 2      | 0      |
| C%                    | 100                         | 100                                         | 100                   | 100            | 100                | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    | 100    |

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**BASE: Did not vote in 2008 Presidential election**

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Q21A. Who did you vote for?

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Page 498
2012/08/09

Q21B. Who did you vote for?
BASE: Last voted in 2000

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| C%    | 53  | 0   | 100 | 75  | 0   | 33  | 67    | 100 | 40   | 75  | 100 | 100 | 60  |

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### Q21D. Who did you vote for?

**BASE: Last voted in 1992**

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Q21E. Who did you vote for?
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Q22. What would it take to get you to vote this November?

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Page 503
Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

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Page 504
Q24. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

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Page 507
Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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Page 511
Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>"It will bother me if I don't vote because I will be letting other people elect the president" or 2>"It won't bother me because my vote doesn't make any difference anyway."

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Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

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| Very important         | 338                         | 83                                          |
|                        | C%                           | 42                                          |
|                        | 39                           | 38                                          |
|                        | 47                           | 46                                          |
|                        | 40                           | 38                                          |
|                        | 47                           | 47                                          |
|                        | 38                           | 47                                          |
|                        | 38                           | 47                                          |
|                        | 32                           | 47                                          |
|                        | 31                           | 47                                          |
|                        | 26                           | 47                                          |
|                        | 22                           | 47                                          |
|                        | 20                           | 47                                          |
|                        | 19                           | 47                                          |
|                        | 19                           | 47                                          |
|                        | 18                           | 47                                          |
|                        | 18                           | 47                                          |
|                        | 18                           | 47                                          |
|                        | 17                           | 47                                          |
|                        | 15                           | 47                                          |
|                        | 14                           | 47                                          |
|                        | 13                           | 47                                          |
|                        | 12                           | 47                                          |
|                        | 11                           | 47                                          |
|                        | 10                           | 47                                          |
|                        | 9                            | 47                                          |
|                        | 8                             | 47                                          |
|                        | 7                              | 47                                          |
|                        | 6                              | 47                                          |
|                        | 5                              | 47                                          |
|                        | 4                              | 47                                          |
|                        | 3                              | 47                                          |
|                        | 2                              | 47                                          |
|                        | 1                              | 47                                          |
|                        | 0                              | 47                                          |
|                        | 0                              | 47                                          |
|                        | 0                              | 47                                          |
|                        | 0                              | 47                                          |
|                        | 0                              | 47                                          |

| Somewhat important     | 292                         | 67                                          |
|                        | C%                           | 37                                          |
|                        | 43                           | 37                                          |
|                        | 41                           | 37                                          |
|                        | 35                           | 37                                          |
|                        | 30                           | 37                                          |
|                        | 24                           | 37                                          |
|                        | 19                           | 37                                          |
|                        | 18                           | 37                                          |
|                        | 18                           | 37                                          |
|                        | 18                           | 37                                          |
|                        | 19                           | 37                                          |
|                        | 19                           | 37                                          |
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|                        | 18                           | 37                                          |
|                        | 18                           | 37                                          |
|                        | 17                           | 37                                          |
|                        | 17                           | 37                                          |
|                        | 16                           | 37                                          |
|                        | 15                           | 37                                          |
|                        | 14                           | 37                                          |
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|                        | 9                             | 37                                          |
|                        | 8                              | 37                                          |
|                        | 7                              | 37                                          |
|                        | 6                              | 37                                          |
|                        | 5                              | 37                                          |
|                        | 4                              | 37                                          |
|                        | 3                              | 37                                          |
|                        | 2                              | 37                                          |
|                        | 1                              | 37                                          |
|                        | 0                              | 37                                          |

| Not very important     | 82                          | 15                                          |
|                        | C%                           | 10                                          |
|                        | 10                            | 10                                          |
|                        | 10                            | 10                                          |
|                        | 10                            | 10                                          |
|                        | 10                            | 10                                          |
|                        | 9                              | 10                                          |
|                        | 8                              | 10                                          |
|                        | 8                              | 10                                          |
|                        | 7                              | 10                                          |
|                        | 7                              | 10                                          |
|                        | 6                              | 10                                          |
|                        | 5                              | 10                                          |
|                        | 5                              | 10                                          |
|                        | 4                              | 10                                          |
|                        | 3                              | 10                                          |
|                        | 2                              | 10                                          |
|                        | 1                              | 10                                          |
|                        | 0                              | 10                                          |
|                        | 0                              | 10                                          |
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|                        | 0                              | 10                                          |
|                        | 0                              | 10                                          |
|                        | 0                              | 10                                          |
|                        | 0                              | 10                                          |
|                        | 0                              | 10                                          |

| Not at all important   | 55                          | 13                                          |
|                        | C%                           | 7                                           |
|                        | 7                             | 7                                           |
|                        | 7                             | 7                                           |
|                        | 7                             | 7                                           |
|                        | 7                             | 7                                           |
|                        | 6                             | 7                                           |
|                        | 5                             | 7                                           |
|                        | 5                             | 7                                           |
|                        | 4                             | 7                                           |
|                        | 3                             | 7                                           |
|                        | 2                             | 7                                           |
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|                        | 0                             | 7                                           |

| Undecided              | 22                          | 2                                           |
|                        | C%                           | 3                                           |
|                        | 3                             | 4                                           |
|                        | 4                             | 0                                           |
|                        | 3                             | 12                                          |
|                        | 0                             | 5                                           |
|                        | 5                             | 4                                           |
|                        | 4                             | 2                                           |
|                        | 2                             | 2                                           |
|                        | 2                             | 3                                           |
|                        | 1                             | 2                                           |
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|                        | 5                             | 2                                           |
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|                        | 0                             | 2                                           |
|                        | 0                             | 1                                           |
|                        | 1                             | 1                                           |
|                        | 1                             | 1                                           |
|                        | 1                             | 4                                           |
|                        | 4                             | 0                                           |
|                        | 0                             | 0                                           |

| Refused                | 11                          | 0                                           |
|                        | C%                           | 1                                           |
|                        | 1                             | 1                                           |
|                        | 0                             | 1                                           |
|                        | 0                             | 0                                           |
|                        | 0                             | 4                                           |
|                        | 4                             | 2                                           |
|                        | 2                             | 0                                           |
|                        | 0                             | 0                                           |
|                        | 0                             | 1                                           |
|                        | 1                             | 1                                           |
|                        | 1                             | 4                                           |
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|                        | 0                             | 0                                           |

Page 513
Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

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| Approve | 408 | 101 | 65  | 54  | 29  | 26  | 34  | 27  | 35  | 17  | 26  | 115  | 126  | 85  | 68  | 52   | 146  | 110 | 60  |
| C%      | 51  | 56  | 42  | 41  | 43  | 43  | 62  | 47  | 64  | 34  | 54  | 48   | 46   | 58  | 59  | 36   | 57   | 61  | 47  |

| Disapprove | 314 | 64  | 76  | 43  | 33  | 21  | 18  | 23  | 16  | 28  | 15  | 106  | 120  | 47  | 38  | 82   | 81   | 55  | 60  |
| C%        | 39  | 36  | 49  | 41  | 49  | 35  | 33  | 40  | 29  | 56  | 31  | 45   | 44   | 32  | 33  | 57   | 32   | 30  | 47  |

| Undecided | 78  | 15  | 14  | 8   | 6   | 13  | 3   | 8   | 4   | 5   | 7   | 17   | 27   | 14  | 9   | 11   | 28   | 16  | 7   |
| C%        | 10  | 8   | 9   | 8   | 22  | 5   | 14  | 7   | 10  | 15  | 7   | 10   | 10   | 8   | 8   | 11   | 9    | 6   |
Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Obama voters**

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| Total | CNN | NEWS | ABC | NBC | CBS | C%     | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
|-------|-----|------|-----|-----|-----|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Yes   | 292 | 70   | 34  | 43  | 27  | 27     | 27  | 21  | 24  | 20  | 11  | 22   | 98  | 90  | 52  | 38  | 45  | 102 | 72  | 49  |     |     |
|       | C%  | 85   | 89  | 72  | 78  | 96     | 96  | 81  | 89  | 91  | 92  | 88   | 82  | 88  | 74  | 73  | 88  | 86  | 84  | 88  |     |     |
| No    | 43  | 9    | 12  | 8   | 0   | 1      | 3   | 3   | 2   | 0   | 3   | 5     | 9   | 15  | 14  | 6   | 12  | 14  | 7   |    |    |
|       | C%  | 12   | 11  | 26  | 15  | 0      | 4   | 12  | 11  | 9   | 0   | 12    | 5   | 9   | 21  | 27  | 12  | 10  | 16  | 13  |    |    |
| Undecided | 10 | 0    | 1   | 4   | 1   | 0      | 2   | 0   | 0   | 1   | 0   | 3     | 3   | 3   | 0   | 0   | 5   | 0   | 0   |    |    |
|       | C%  | 3    | 0   | 2   | 7   | 4      | 0   | 8   | 0   | 0   | 8   | 0     | 3   | 3   | 4   | 0   | 4   | 0   | 0   |    |    |
Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

BASE: Would be Romney voters

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<th></th>
<th>TV NEWS OR COMMENTARY</th>
<th>REPORTER/ANALYST TRUST MOST</th>
<th>FOLLOW GOVERNMENT AND IRAN/ISRAEL CONFLICT</th>
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Page 516
Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

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<th>TV News or Commentary</th>
<th>Reporter/Analyst Trust Most</th>
<th>Follow Government and Iran/Israel Conflict</th>
<th>Public Affairs</th>
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<th>Source You Trust Most</th>
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Q34. Do you believe citizens should be required to show a photo ID before voting?

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Total                      | 800 | 180   | 155  | 105  | 68   | 60    | 55  | 55   | 48    |
C%                        | 100 | 100   | 100  | 100  | 100  | 100   | 100 | 100  | 100   |

Yespercentage: Yes: 75%, No: 19%, Undecided: 5%
Q35. Would you say you follow what’s going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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<th>TV News or Commentary</th>
<th>Reporter/Analyst Trust Most</th>
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Q36. Is the recession over in the United States?

<table>
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<th>TV News or Commentary</th>
<th>REPORTER/ANALYST TRUST MOST</th>
<th>FOLLOW GOVERNMENT AND PUBLIC AFFAIRS</th>
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C% 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100 100
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

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<th>Work with the UN and the European Union</th>
<th>Engage in peace talks with Israel and Iran</th>
<th>Do nothing</th>
<th>Don't know/No opinion</th>
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Q38. What TV news or commentary source do you trust the most?

<table>
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<th>TV News or Commentary</th>
<th>Reporter/Analyst Trust Most</th>
<th>Follow Government and Iran/Israel Conflict</th>
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<td>wart iams er lly yer Most Some then ly rael UN/EU talks ing</td>
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Q39. What national political reporter or analyst would you say that you trust the most?

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<th>Brian Williams</th>
<th>Anderson Cooper</th>
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Page 526
Q43. What is your primary source for political news and information?

| Source You Trust Most | Ander Bill | Sup | Jon   | Brian  | O'    | Diane  | Now | Sean  | Work     | Fox | Will  | Cooper | Rei | Saw | and   | Hard | Is   | with   | Peace | Noth  | Most   |      |
|-----------------------|------------|-----|-------|--------|------|--------|-----|-------|---------|-----|-------|--------|----|-----|--------|------|-----|--------|------|-----|--------|------|-----|--------|------|
| TV News or Commentary| 387        | 103 | 81    | 66     | 70   | 65     | 58  | 55    | 50      | 50  | 50    | 50     | 48 | 48    | 48     | 50   | 50   | 50     | 50   | 50   | 50     | 50   |
| Total                 | 800        | 180 | 155   | 105    | 68   | 60     | 55  | 58    | 55      | 50  | 48    | 238    | 273 | 146   | 115    | 145   | 25    | 181   | 127  |
| C%                    | 100        | 100 | 100   | 100    | 100  | 100    | 100 | 100   | 100     | 100 | 100   | 100    | 100 | 100   | 100    | 100   | 100   | 100    | 100   |
| Political Blogs       | 18         | 5   | 3     | 3      | 0    | 2      | 1   | 7     | 1       | 6   | 0     | 6      | 7   | 3     | 1      | 2     | 1    | 4      | 2    |
| C%                    | 2          | 3   | 2     | 3      | 0    | 2      | 2   | 7     | 2       | 12  | 0     | 3      | 7   | 5     | 1      | 4     | 1    | 8      | 2    |
| Newspapers/Magazines | 152        | 34  | 29    | 17     | 21   | 8      | 12  | 8     | 8       | 10  | 7     | 45     | 57  | 25    | 22     | 6     | 8    | 4      | 2    |
| (online or in print)  |             |     |       |        |      |       |     |       |          |     |       |         |     |       |          |     |      |        |     |
| C%                    | 19         | 19  | 19    | 16     | 31   | 13     | 21  | 15    | 16      | 19  | 8     | 14     | 19  | 3     | 2      | 12    | 6    | 12     | 5    |
| Social Media Websites | 48         | 8   | 3     | 3      | 4    | 4      | 10  | 12    | 1       | 6   | 4     | 16     | 19  | 7     | 1      | 6     | 1    | 12     | 2    |
| (Twitter and Facebook)|             |     |       |        |      |       |     |       |          |     |       |         |     |       |          |     |      |        |     |
| C%                    | 6          | 4   | 3     | 7      | 6    | 7      | 18  | 13    | 3       | 2   | 8     | 7      | 17  | 12    | 1     | 13    | 5    | 12     | 4    |
| Television and Cable  | 387        | 103 | 81    | 66     | 70   | 65     | 58  | 55    | 50      | 50  | 50    | 50     | 48 | 48    | 48     | 50   | 50   | 50     | 50   |
| News Networks         |             |     |       |        |      |       |     |       |          |     |       |         |     |       |          |     |      |        |     |
| C%                    | 48         | 57  | 52    | 44     | 52   | 33     | 24  | 30    | 20      | 24  | 24    | 24     | 20 | 24    | 24     | 24   | 24   | 24     | 24   |
| Friends and Family    | 66         | 15  | 13    | 5      | 6    | 6      | 10  | 6     | 3       | 3   | 2     | 12     | 22  | 18    | 12     | 10    | 21    | 17     | 12   |
| C%                    | 8          | 8   | 8     | 5      | 9    | 10     | 18  | 10    | 5       | 6   | 4     | 5      | 8   | 12    | 10     | 7     | 8     | 6      | 9    |
| Radio                 | 63         | 6   | 15    | 9      | 1    | 5      | 4   | 3     | 8       | 2   | 5     | 21     | 17  | 12    | 10     | 12    | 8    | 8      | 9    |
| C%                    | 8          | 3   | 10    | 9      | 1     | 8      | 7   | 5     | 15      | 4   | 10    | 9      | 6   | 8     | 10     | 9     | 9     | 9      | 9    |
| Undecided             | 66         | 9   | 9     | 8      | 6    | 8      | 4   | 0     | 4       | 0   | 2     | 2      | 4   | 2     | 2      | 4     | 2     | 2      | 2    |

2012/08/09
Q44. Are any members of your household members of the U.S. military?

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- No: 81 86 83 77 79 77 96 79 87 82 88 84 84 77 77 78 79 91 77
- Undecided: 5 3 1 5 7 8 0 0 5 4 2 3 3 6 6 2 4 4 6
Q45. Are any members of your household members of a labor union?

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Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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Q47. How important is religion in your life?

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Very important

| Total                  | 355                         | 84                    | 68                    |
| C%                     | 44                          | 47                    | 44                    |

Somewhat important

| Total                  | 260                         | 58                    | 56                    |
| C%                     | 33                          | 32                    | 36                    |

Not very important

| Total                  | 84                          | 18                    | 17                    |
| C%                     | 11                          | 10                    | 11                    |

Not at all important

| Total                  | 63                          | 13                    | 10                    |
| C%                     | 8                           | 7                     | 6                     |

Undecided

| Total                  | 9                           | 2                     | 1                     |
| C%                     | 1                           | 1                     | 3                     |

Refused

| Total                  | 29                          | 5                     | 4                     |
| C%                     | 4                           | 3                     | 4                     |

Page 531
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**C%**: 100 Male, 100 Female, 100 Male, 100 Female, 100 Male, 100 Female, 100 Male, 100 Female, 100 Male, 100 Female, 100 Male, 100 Female.
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S3. Are you currently registered as a Democrat, Republican, Unenrolled/Independent, something else - or are you not registered to vote as of today?

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Q7. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

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- **White/Caucasian**
  - Total: 452
  - Male: 52
  - Female: 400
  - Cell: 296
  - Non: 16
  - Gallup: 109
  - Suf: 42

- **Black/African-American**
  - Total: 110
  - Male: 18
  - Female: 92
  - Cell: 85
  - Non: 15
  - Gallup: 25
  - Suf: 16

- **American Indian/Alaska**
  - Total: 14
  - Male: 0
  - Female: 14
  - Cell: 8
  - Non: 1
  - Gallup: 25
  - Suf: 4

- **Native Hawaiian/Other Pacific Islander**
  - Total: 8
  - Male: 0
  - Female: 8
  - Cell: 6
  - Non: 1
  - Gallup: 1
  - Suf: 2

- **Hispanic/Latino**
  - Total: 129
  - Male: 8
  - Female: 121
  - Cell: 86
  - Non: 1
  - Gallup: 28
  - Suf: 10

- **Other/Combo**
  - Total: 34
  - Male: 4
  - Female: 30
  - Cell: 16
  - Non: 3
  - Gallup: 18
  - Suf: 2

- **Refused**
  - Total: 28
  - Male: 4
  - Female: 24
  - Cell: 15
  - Non: 3
  - Gallup: 13
  - Suf: 7
Q8. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

| NORTHEAST | SOUTH | MIDWEST | WEST | LIST | Non | Gallup | Suf-
|-----------|-------|--------|------|------|------|--------|------------------------
| Total     |       |        |      |      |      |        |                        |
|           | Male  | Female | Male  | Female | Male | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female | Male  | Female |
|           | 800   | 79     | 87    | 144   | 155  | 80     | 81    | 84     | 90    | 523   | 277   | 205    | 81    |
| C%        | 100   | 100    | 100   | 100   | 100  | 100    | 100   | 100    | 100   | 100   | 100   | 100    | 100   | 100    | 100   | 100    | 100   | 100    |
| Full-time | 299   | 38     | 37    | 62    | 46   | 34     | 20    | 29     | 33    | 173   | 126   | 87     | 31    |
| C%        | 37    | 48     | 43    | 70    | 43   | 25     | 35    | 37     | 33    | 45    | 42    | 42     | 38    |
| Part-time | 57    | 4      | 5     | 13    | 6    | 6      | 8     | 14     | 14    | 35    | 22    | 9      | 2     |
| C%        | 7     | 5      | 6     | 12    | 6    | 8      | 10    | 16     | 10    | 7     | 8     | 4      | 2     |
| Retired   | 181   | 18     | 17    | 31    | 17   | 25     | 20    | 9      | 138   | 43    | 45     | 21    |
| C%        | 23    | 23     | 20    | 30    | 28   | 31     | 24    | 10     | 26    | 16    | 22     | 26    |
| Unemployed | 154  | 13     | 15    | 30    | 27   | 11     | 22    | 15     | 21    | 107   | 47    | 41     | 16    |
| C%        | 19    | 16     | 17    | 21    | 17   | 27     | 18    | 23     | 20    | 17    | 20     | 20    |
| Permanently disabled | 43 | 5 | 6 | 3 | 12 | 4 | 5 | 6 | 2 | 27 | 16 | 10 | 6 |
| C%        | 5     | 6      | 7     | 2     | 8    | 5      | 6     | 7      | 2     | 5     | 6     | 5      | 7     |
| Student   | 57    | 1      | 7     | 14    | 9    | 8      | 3     | 6      | 9     | 38    | 19    | 13     | 5     |
| C%        | 7     | 1      | 8     | 10    | 6    | 10     | 4     | 7      | 10    | 7     | 7      | 6      | 6     |
| Other     | 2     | 0      | 0     | 2     | 0    | 0      | 0     | 2      | 0     | 0     | 0      | 0      | 0     |
| C%        | 0     | 0      | 0     | 0     | 0    | 0      | 0     | 0      | 0     | 0     | 0      | 0      | 0     |
| Refused   | 7     | 0      | 0     | 3     | 2    | 0      | 0     | 0      | 2     | 3     | 4      | 0      | 0     |
| C%        | 1     | 0      | 0     | 2     | 1    | 0      | 0     | 0      | 2     | 1     | 1      | 0      | 0     |

Page 539
Q9. Do you feel the country is headed in the right direction or is on the wrong track?

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### Q10. What do you think is the most important problem facing the country today?

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Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Page 542 (1/2)
Q11A. What is the first word or phrase that comes to mind when you hear the name: Barack Obama?

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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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Q11B. What is the first word or phrase that comes to mind when you hear the name: Mitt Romney?

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Note: The table above shows the number of respondents who associated specific words or phrases with the name Mitt Romney. The percentages (C%) are calculated based on the respective totals for each category.
Q12A. If you were registered to vote and the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?  

**BASE: Not registered**

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Q12B. If the General Election for United States President were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney or a third party candidate, for whom would you vote or towards whom would you LEAN at this time?

BASE: Registered voter

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Page 548
Q14. Is your opinion of Barack Obama generally favorable or generally unfavorable?

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Page 550
Q16. Is your opinion of U.S. Congress generally favorable or generally unfavorable?

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Q17. Is your opinion of U.S. Supreme Court generally favorable or generally unfavorable?

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Page 552
Q18. In your own words, what is the reason that you are not registered to vote?

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Q19. In your own words, what is the reason that you are registered but just 50-50, not likely or undecided to vote in the 2012 election?

**BASE: Registered to vote**

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**Q21A. Who did you vote for?**

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- **Clinton:**
  - Total: 12 males, 6 females
  - Percent: 75% males, 100% females

- **Perot:**
  - Total: 3 males, 0 females
  - Percent: 25% males, 0% females
Q21D. Who did you vote for?

BASE: Last voted in 1992

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Q22. What would it take to get you to vote this November?

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**C%** represents the percentage.
Q23. Do the two major parties - Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

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Total

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C% 100 100 100 100 100 100 100 100 100 100 100 100 100

Two parties - Democrat and Republican are good C% 32 20 29 35 25 30 44 37 43 31 35 35 35

A Third party is necessary C% 26 33 28 28 27 17 19 18 27 23 26 20

Multiple parties are necessary C% 27 20 26 26 22 29 28 33 32 25 30 24 23

Undecided C% 15 27 17 11 26 8 10 11 7 17 12 15 22
Q24. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

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Page 564
Q25. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

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Q27A. Do you agree or disagree with the statement: I don't pay much attention to politics because...it is so corrupt.

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Q27B. Do you agree or disagree with the statement: I don't pay much attention to politics because...it doesn't make much difference in my life.

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Q27C. Do you agree or disagree with the statement: I don't pay much attention to politics because...nothing ever gets done - it's a bunch of empty promises.

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Q27D. Do you agree or disagree with the statement: I don't pay much attention to politics because...there's not a dime's worth of difference between Democrats and Republicans.

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Page 570
Q28. Which statement comes closer to the way you feel about voting or not voting in November: 1>"It will bother me if I don't vote because I will be letting other people elect the president" or 2>"It won't bother me because my vote doesn't make any difference anyway."

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Q29. How important a role do you think the federal government plays in your life - very important, somewhat important, not very important or not at all important?

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Page 572
Q30. Do you approve or disapprove of the job Barack Obama is doing as president?

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Q31. Earlier you said you would vote for Barack Obama if you were voting. If you knew that your vote could help swing a close national election to Obama, would you register or definitely vote in the upcoming presidential election - or not?

**BASE: Would be Obama voters**

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Q32. Earlier you said you would vote for Mitt Romney if you were voting. If you knew that your vote could help swing a close national election to Romney, would you register or definitely vote in the upcoming presidential election - or not?

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Q33. Regardless of who you personally support for President this year, who do you expect our next president will be Barack Obama or Mitt Romney?

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Q34. Do you believe citizens should be required to show a photo ID before voting?

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Q35. Would you say you follow what’s going on in government and public affairs MOST of the time, SOME of the time, only NOW and THEN, or HARDLY AT ALL?

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Q36. Is the recession over in the United States?

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Total: 800, C%: 100

Yes: 87, 81, 84, 90, 523, 277, 205, 81
C%: 13, 14, 8, 7

No: 625, 110, 113, 72, 58, 71, 417, 208, 155, 58
C%: 78, 76, 73, 90, 72, 85, 79, 80, 75, 76

Undecided: 74, 9, 7, 23, 2, 12, 6, 50, 24, 28, 17
C%: 9, 11, 8, 6, 3, 15, 7, 7, 10, 9, 14, 21
Q37. If Iran and Israel were to engage in military conflict, what do you think the United States should do?

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C% 100

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Q38. What TV news or commentary source do you trust the most?

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Page 581
Q39. What national political reporter or analyst would you say that you trust the most?

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Page 582
Q40. What is your annual household income?

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- Under $60,000 per year:
  - Total: 372
  - Male: 40
  - Female: 39

- Under $100,000 per year:
  - Total: 193
  - Male: 21
  - Female: 13

- Under $140,000 per year:
  - Total: 91
  - Male: 11
  - Female: 11

- Over $140,000 per year:
  - Total: 49
  - Male: 6
  - Female: 8

- Undecided/Refused:
  - Total: 95
  - Male: 12
  - Female: 16
Q41. Would you describe your household finances as excellent, good, fair or poor?

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Page 586
Q44. Are any members of your household members of the U.S. military?

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Q45. Are any members of your household members of a labor union?

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Q46. Do you personally - or jointly with a spouse - have any money invested in the stock market right now, either in an individual stock or mutual fund?

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Q47. How important is religion in your life?

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