Hello, my name is ________ and I am conducting a survey for 7NEWS/Suffolk (SUFF-ick) University and I would like to get your opinions on some political questions. We are calling Florida households statewide. Would you be willing to spend three minutes answering some brief questions? (or someone in that household). Are you currently registered to vote?

Yes - continue ........................................ 1 (1/101) 600 100%
No .......................................................... 2 0 0%

Thank You. How likely are you to vote in the Presidential Election on November 4th?

Very likely ........................................ 1 (1/105) 469 78%
Somewhat likely ........................................ 2 32 5%
Already voted .......................................... 3 99 17%
Not very/Not at all likely .............................. 4 0 0%
Other/Undecided/Refused ............................. 5 0 0%

And how are you registered to vote - Democrat, Republican, or Unaffiliated/Independent/Undeclared, or something else?

Democrat ............................................... 1 (1/108) 249 42%
Republican ............................................. 2 220 37%
Unaffiliated/Independent/Other ..................... 3 131 22%
Not registered yet ..................................... 4 0 0%

What is your age category?

18-25 .................................................... 1 (1/109) 28 5%
26-35 ................................................... 2 37 6%
36-45 ................................................... 3 84 14%
46-55 ................................................... 4 148 25%
56-65 ................................................... 5 144 24%
66-75 ................................................... 6 105 18%
Over 75 .................................................. 7 50 8%
Refused .................................................. 8 4 1%

Which of the following best describes your race or ethnicity?

White/Caucasian ...................................... 1 (1/110) 442 74%
African-American ..................................... 2 78 13%
Asian .................................................. 3 2 0%
American Indian ...................................... 4 6 1%
Hispanic (Mexican, Spanish) ....................... 5 66 11%
Undecided (DO NOT READ) ....................... 6 3 1%
Refused (DO NOT READ) ............................ 7 3 1%

Which of the following best describes your religion - Roman Catholic, Protestant, Baptist, Methodist, Jewish, Muslim, other, or non-religious?

Roman Catholic .................................... 1 (1/111) 177 30%
Protestant ............................................. 2 135 23%
Baptist ................................................ 3 90 15%
Methodist ............................................. 4 24 4%
Jewish .................................................. 5 28 5%
Muslim .................................................. 6 0 0%
Other (DO NOT READ) .............................. 7 92 15%
Non religious (DO NOT READ) ................... 8 30 5%
Refused (DO NOT READ) ............................ 9 24 4%
**Q5.** Which one of the following issues matters most in deciding your vote for president?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taxes</td>
<td>9%</td>
</tr>
<tr>
<td>Education</td>
<td>3%</td>
</tr>
<tr>
<td>Iraq War</td>
<td>7%</td>
</tr>
<tr>
<td>Terrorism</td>
<td>10%</td>
</tr>
<tr>
<td>Economy/Jobs</td>
<td>46%</td>
</tr>
<tr>
<td>Moral Values</td>
<td>12%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>8%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
<tr>
<td>Undecided</td>
<td>1%</td>
</tr>
<tr>
<td>Refused</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Q6.** There are 14 candidates for President on the Florida ballot. Of these, the major 5 candidates are: Republican John McCain, Democrat Barack Obama, Libertarian Bob Barr, Green Party Cynthia McKinney, and Ecology Party Ralph Nader (NAY-der). At this point, for whom will you vote?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>John McCain</td>
<td>43%</td>
</tr>
<tr>
<td>Barack Obama</td>
<td>47%</td>
</tr>
<tr>
<td>Bob Barr</td>
<td>0%</td>
</tr>
<tr>
<td>Cynthia McKinney</td>
<td>0%</td>
</tr>
<tr>
<td>Ralph Nader</td>
<td>0%</td>
</tr>
<tr>
<td>Undecided</td>
<td>7%</td>
</tr>
<tr>
<td>Refused</td>
<td>3%</td>
</tr>
</tbody>
</table>

**Q7.** Is your mind made up or do you think you might change your mind before the election?

<table>
<thead>
<tr>
<th>Decision</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mind made up</td>
<td>91%</td>
</tr>
<tr>
<td>Might change</td>
<td>8%</td>
</tr>
<tr>
<td>Undecided</td>
<td>1%</td>
</tr>
<tr>
<td>Refused</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Q8.** As of today, who are you leaning toward?

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>John McCain</td>
<td>4%</td>
</tr>
<tr>
<td>Barack Obama</td>
<td>16%</td>
</tr>
<tr>
<td>Bob Barr</td>
<td>0%</td>
</tr>
<tr>
<td>Cynthia McKinney</td>
<td>0%</td>
</tr>
<tr>
<td>Ralph Nader</td>
<td>4%</td>
</tr>
<tr>
<td>Undecided</td>
<td>56%</td>
</tr>
<tr>
<td>Refused</td>
<td>21%</td>
</tr>
</tbody>
</table>

**Q6 & Q8 CONSOLIDATED**

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>John McCain</td>
<td>44%</td>
</tr>
<tr>
<td>Barack Obama</td>
<td>49%</td>
</tr>
<tr>
<td>Bob Barr</td>
<td>0%</td>
</tr>
<tr>
<td>Cynthia McKinney</td>
<td>0%</td>
</tr>
<tr>
<td>Ralph Nader</td>
<td>1%</td>
</tr>
<tr>
<td>Undecided</td>
<td>5%</td>
</tr>
<tr>
<td>Refused</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Q9.** Which of the following reasons explains your vote for John McCain: is your vote more of a vote FOR McCain, more of a vote FOR Sarah Palin, or more of a vote AGAINST Barack Obama?

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>More of a vote for McCain</td>
<td>71%</td>
</tr>
<tr>
<td>More of a vote for Palin</td>
<td>3%</td>
</tr>
<tr>
<td>More of a vote against Obama</td>
<td>21%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
</tr>
<tr>
<td>Undecided</td>
<td>1%</td>
</tr>
<tr>
<td>Refused</td>
<td>0%</td>
</tr>
</tbody>
</table>
Q10. Which of the following reasons explains your vote for Barack Obama: is your vote more of a vote FOR Obama, more of a vote FOR Joe Biden, a vote AGAINST McCain, a vote AGAINST Sarah Palin, or a vote against George Bush?

N = 291 100%

More of a vote for Obama ..................  1 ( 1/118)  209  72%
More of a vote for Biden ..................  2  6  2%
More of a vote against McCain ............  3  36  12%
More of a vote against Palin ..............  4  10  3%
More of a vote against Bush ..............  5  21  7%
Other ........................................  6  5  2%
Undecided ....................................  7  4  1%
Refused ....................................  8  0  0%

Q10A. Does it concern you that the Republican National Committee bought $150,000 worth of clothes and fashion accessories for Vice Presidential nominee Sarah Palin?

N = 600 100%

Yes .......................................  1 ( 1/119)  226  38%
No .........................................  2  350  58%
Undecided ..................................  3  24  4%
Refused ...................................  4  0  0%

Q10B. How will this revelation affect your vote - will it make you more likely to vote for the McCain-Palin ticket, more likely to vote for the Obama-Biden ticket, more likely to support third-party candidates, or have no effect on your vote?

N = 226 100%

More likely to vote for McCain-Palin .........  1 ( 1/120)  29  13%
More likely to vote for Obama-Biden ..........  2  122  54%
More likely to support third-party candidates ..  3  6  3%
Have no effect on your vote ..................  4  63  28%
Undecided ...................................  5  6  3%
Refused ...................................  6  0  0%

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

N = 600 100%

Obama .......................................  1 ( 1/121)  289  48%
McCain .......................................  2  271  45%
Undecided ...................................  3  38  6%
Refused ...................................  4  2  0%

Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

N = 600 100%

Extremely comfortable ......................  1 ( 1/122)  206  34%
Very comfortable ............................  2  86  14%
Somewhat comfortable .......................  3  131  22%
Not at all comfortable ......................  4  173  29%
Undecided (DO NOT READ) ..................  5  4  1%
Refused (DO NOT READ) .....................  6  0  0%

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

N = 600 100%

Extremely comfortable ......................  1 ( 1/123)  151  25%
Very comfortable ............................  2  105  18%
Somewhat comfortable .......................  3  128  21%
Not at all comfortable ......................  4  208  35%
Undecided (DO NOT READ) ..................  5  8  1%
Refused (DO NOT READ) .....................  6  0  0%
**Q14**

**Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?**

<table>
<thead>
<tr>
<th>Option</th>
<th>N</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>It's the most important election of my life .... (1/124)</td>
<td>1</td>
<td>218</td>
</tr>
<tr>
<td>It's very important but not the most important (2)</td>
<td>2</td>
<td>297</td>
</tr>
<tr>
<td>It's no different than any other presidential election (3)</td>
<td>3</td>
<td>79</td>
</tr>
<tr>
<td>It's not really that important to me (4)</td>
<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Undecided (DO NOT READ)</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Refused (DO NOT READ)</td>
<td>6</td>
<td>0</td>
</tr>
</tbody>
</table>

**Q15**

**Q15. Do you approve or disapprove of the job George W. Bush is doing as president?**

<table>
<thead>
<tr>
<th>Option</th>
<th>N</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approve (1/125)</td>
<td>1</td>
<td>140</td>
</tr>
<tr>
<td>Disapprove (2)</td>
<td>2</td>
<td>420</td>
</tr>
<tr>
<td>Undecided (3)</td>
<td>3</td>
<td>36</td>
</tr>
<tr>
<td>Refused (4)</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

**Q16**

**Q16. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain?**

<table>
<thead>
<tr>
<th>Option</th>
<th>N</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obama (1/126)</td>
<td>1</td>
<td>361</td>
</tr>
<tr>
<td>McCain (2)</td>
<td>2</td>
<td>188</td>
</tr>
<tr>
<td>Undecided (3)</td>
<td>3</td>
<td>49</td>
</tr>
<tr>
<td>Refused (4)</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

**Q17**

**Q17. Has anyone in your household ever served in the U.S. military?**

<table>
<thead>
<tr>
<th>Option</th>
<th>N</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes (1/127)</td>
<td>1</td>
<td>275</td>
</tr>
<tr>
<td>No (2)</td>
<td>2</td>
<td>496</td>
</tr>
<tr>
<td>Undecided (3)</td>
<td>3</td>
<td>10</td>
</tr>
<tr>
<td>Refused (DO NOT READ)</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

**Q18**

**Q18. Does anyone in your household belong to a labor union?**

<table>
<thead>
<tr>
<th>Option</th>
<th>N</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes (1/128)</td>
<td>1</td>
<td>88</td>
</tr>
<tr>
<td>No (2)</td>
<td>2</td>
<td>496</td>
</tr>
<tr>
<td>Undecided (3)</td>
<td>3</td>
<td>14</td>
</tr>
<tr>
<td>Refused (DO NOT READ)</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

**Q19**

**Q19. In the 2004 presidential election, did you vote for?**

<table>
<thead>
<tr>
<th>Option</th>
<th>N</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Kerry - Democrat (1/129)</td>
<td>1</td>
<td>242</td>
</tr>
<tr>
<td>George Bush - Republican (2)</td>
<td>2</td>
<td>274</td>
</tr>
<tr>
<td>Ralph Nader - Reform (3)</td>
<td>3</td>
<td>14</td>
</tr>
<tr>
<td>Did not vote (DO NOT READ)</td>
<td>4</td>
<td>55</td>
</tr>
<tr>
<td>Undecided (DO NOT READ)</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Refused (DO NOT READ)</td>
<td>6</td>
<td>10</td>
</tr>
</tbody>
</table>