Hello, my name is _______ and I'm conducting a survey for 7 NEWS/Suffolk University and I'd like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

S1. Are you currently registered to vote?

S2. What are the chances of your voting in the upcoming General Election for Governor, on November 7th? Would you say you are certain to vote, you may vote, you are 50-50, or something else?

S3. Are you currently registered as a Democrat, Republican, Libertarian, Green, or Unenrolled/Independent?

GENDR
Gender

PREQ2
Great, I'm going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that.

First take Mitt Romney.
Q1. Is your opinion of Mitt Romney generally favorable or generally unfavorable?
N= 400 100%
Never heard of ................................. 1 (1/ 65) 5 1%
Favorable ...................................... 2 181 45%
Unfavorable ................................. 3 185 46%
Heard of undecided ............................ 4 29 7%

Q2. Is your opinion of Grace Ross generally favorable or generally unfavorable?
N= 400 100%
Never heard of ................................. 1 (1/ 66) 143 36%
Favorable ...................................... 2 62 16%
Unfavorable ................................. 3 68 17%
Heard of undecided ............................ 4 127 31%

Q3. Is your opinion of Kerry Healey generally favorable or generally unfavorable?
N= 400 100%
Never heard of ................................. 1 (1/ 67) 11 3%
Favorable ...................................... 2 159 40%
Unfavorable ................................. 3 175 44%
Heard of undecided ............................ 4 98 24%

Q4. Is your opinion of Christy Mihos (MY-hoes) generally favorable or generally unfavorable?
N= 400 100%
Never heard of ................................. 1 (1/ 69) 35 9%
Favorable ...................................... 2 150 38%
Unfavorable ................................. 3 117 29%
Heard of undecided ............................ 4 127 31%

Q5. Is your opinion of Deval Patrick (DuH-VAHL) generally favorable or generally unfavorable?
N= 400 100%
Never heard of ................................. 1 (1/ 70) 15 4%
Favorable ...................................... 2 185 46%
Unfavorable ................................. 3 175 44%
Heard of undecided ............................ 4 98 24%

Q6. If the candidates for Governor were Kerry Healey-Republican, Deval Patrick-Democrat, Christy Mihos-Independent, OR Grace Ross- Green Rainbow Party, for whom would you vote or toward whom would you lean?
N= 400 100%
Kerry Healey ................................... 1 (1/ 72) 133 33%
Deval Patrick ................................. 2 185 46%
Christy Mihos .................................. 3 29 7%
Grace Ross ..................................... 4 4 1%
Undecided/Refused .............................. 5 49 12%

Q7. Do you think Massachusetts is heading in the right direction or is on the wrong track?
N= 400 100%
Right direction ................................. 1 (1/ 74) 111 28%
Wrong track ................................. 2 212 53%
Undecided ................................. 3 77 19%

Q8. Is Deval Patrick a new kind of politician or does he just talk like one?
N= 400 100%
New politician ................................. 1 (1/ 89) 135 34%
Talk like one ................................. 2 150 38%
Undecided ................................. 3 115 28%

Q9. Is Kerry Healey tough on crime or does she just talk tough?
N= 400 100%
Tough on crime ................................. 1 (1/ 90) 142 36%
Talk tough ................................. 2 161 40%
Undecided ................................. 3 97 24%
Q10. Is Deval Patrick soft on crime?
N= 400 100%
Yes ............................................ 1 (1/91) 129 32%
No ............................................. 2 165 41%
Undecided ...................................... 3 106 27%

Q11. Are you aware of the recent news stories linking Deval Patrick to convicted rapist Benjamin LaGuer {La-GAY-R}?
N= 400 100%
Yes ............................................ 1 (1/92) 345 86%
No ............................................. 2 40 10%
Undecided ...................................... 3 15 4%

Q12. Has the way Deval Patrick handled himself recently made you more likely or less likely to vote for him?
N= 400 100%
More Likely .................................... 1 (1/92) 108 27%
Less Likely .................................... 2 150 38%
No Difference ................................. 3 142 35%

Q13. Has the recent tone of the Kerry Healey campaign made you more likely or less likely to vote for her?
N= 400 100%
More Likely .................................... 1 (1/92) 89 22%
Less Likely .................................... 2 211 53%
No Difference ................................. 3 100 25%

PRE11
Your November Ballot contains the following question:
N= 400 100%
Continue ....................................... 1 (1/77) 400 100%

QUESTION #1--SALE OF WINE BY FOOD STORES
Q14. A YES vote would create a new category of licenses for food stores to sell wine, and it would allow local licensing authorities to issue such licenses. A NO vote would make no change in the laws concerning the sale of wine. At this point, how would you vote: yes or no?
N= 400 100%
Yes ............................................ 1 (1/78) 200 50%
No ............................................. 2 162 41%
Undecided ...................................... 3 38 9%

Q15. When all the votes are counted for Governor this November, who do you think will be the next Governor of Massachusetts? (Not necessarily who you are voting for but who do you think will be the next Governor?) (DO NOT VOLUNTEER ANY NAMES)
N= 400 100%
Kerry Healey ................................... 1 (1/106) 77 19%
Deval Patrick .................................. 2 239 60%
Christy Mihos .................................. 3 5 1%
Grace Ross ..................................... 4 0 0%
Undecided ...................................... 5 76 19%
Refused ........................................ 6 3 1%

DEMS
THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY
N= 400 100%
Continue ....................................... 1 (1/107) 400 100%

Q40
Q16. What is your age category?
N= 400 100%
18-25 .......................................... 1 (1/108) 8 2%
26-35 .......................................... 2 23 6%
36-45 .......................................... 3 73 18%
46-55 .......................................... 4 109 27%
56-65 .......................................... 5 77 19%
Over 65 years ............................. 6 100 25%
Refused ........................................ 7 10 3%