Suffolk University/Boston Herald Bellwether Poll
November 3, 2014

Broadcast News

Pollster David Paleologos on the final polls
WRKO-AM680 | 11/03/2014
...We're joined now by they've illegal overseas the pollster for Suffolk university in the Boston Herald. And at this time it's too late to do it poll than the empire state or any empire state but instead Dave has done a poll for the Harold Suffolk University on Bellwether communities...

Print/Online News

Suffolk-Herald Bellwether Polls: Baker over Coakley; Shaheen beating Brown
The Boston Herald - Online | 11/3/2014
...With hours to go before voters head to the polls, Republican Charlie Baker clings to a narrow lead over Democrat Martha Coakley in the Massachusetts gubernatorial contest, while in New Hampshire Democrat Jeanne Shaheen is holding off GOP challenger Scott Brown in a high-stakes U.S. Senate brawl, a new Suffolk University-Boston Herald bellwether poll reveals.

Paleologos’ predictions on the number
The Boston Herald - Online | 11/6/2014
One pollster in the city nailed it — Suffolk University/Boston Herald numbers guru David Paleologos. Paleologos predicted that Republican Charlie Baker would beat Democrat Martha Coakley by 3 points. He had it 46-43 percent in his last statewide poll on Oct. 30.

Epping loses Bellwether status
Southcoast - Online | 11/14/2014
...Bellwether communities are states or counties that choose the national race winners every time, matching the state or national votes. David Paleologos, director of the research center at Suffolk University, said that since Epping chose Brown this November, they will be eliminated as a Bellwether selection for U.S. Senate and/or governor in mid-term elections...

Poll: Baker clinging to lead over Coakley
Lowell Sun - Online | 11/04/2014 (1 week, 2 days ago)
...gubernatorial contest, while in New Hampshire Democrat Jeanne Shaheen is holding off GOP challenger Scott Brown in a high-stakes U.S. Senate brawl, a new Suffolk University-Boston Herald bellwether poll reveals. The poll of likely voters in cities and towns with a history of forecasting statewide...

Scott Brown plays down polls in last push
The Boston Herald - Online | 11/04/2014 (1 week, 2 days ago)
On the eve of the hotly contested New Hampshire U.S. Senate election, GOP hopeful Scott Brown insisted his campaign was exactly where he wanted it to be, even as a Suffolk University/Boston Herald bellwether poll showed Democratic incumbent Jeanne Shaheen with leads in two key municipalities.

Martha Coakley: I am “absolutely not” underdog

The Boston Herald - Online | 11/04/2014 (1 week, 2 days ago)

Democrat Martha Coakley brushed off the idea she’s the underdog heading into today’s election — despite yesterday’s Suffolk University/Boston Herald poll showing she’s trailing slightly in two bellwether communities.

Poll shows Baker clinging to narrow lead over Coakley

Sentinel & Enterprise - Online | 11/03/2014 (1 week, 3 days ago)

A new Boston Herald/Suffolk University poll has Shaheen ahead of Brown by 7 points in NH. Sun staff photos can be ordered by visiting our SmugMug site. LOWELL --...

Poll shows Baker clinging to narrow lead over Coakley

Lowell Sun - Online | 11/03/2014 (1 week, 3 days ago)

A new Boston Herald/Suffolk University poll has Shaheen ahead of Brown by 7 points in NH. Sun staff photos can be ordered by visiting our SmugMug site. LOWELL --...

Bellwether Poll Gives Shaheen Reelection Edge in N.H.

Targeted News Service | 11/03/2014 (1 week, 4 days ago)

Suffolk University issued the following news release: With just a day to go before the 2014 Massachusetts gubernatorial election, Republican...

Bellwether Poll Gives Shaheen Reelection Edge in N.H.

Targeted News Service | 11/03/2014

Suffolk University issued the following news release:

With just a day to go before the 2014 Massachusetts gubernatorial election, Republican Charlie Baker led Democrat Martha Coakley in two Massachusetts bellwether areas, although the margins are very close in both, according to Suffolk University/Boston Herald bellwether polls taken in Waltham and Gloucester over the weekend.

In New Hampshire, two Suffolk University/Boston Herald bellwether surveys found incumbent U.S. Sen. Jeanne Shaheen, a Democrat, leading former U.S. Sen. Scott Brown, a Republican, in the midterm election for Senate.

Massachusetts analysis

In Waltham, businessman Baker led Coakley, the attorney general, 46 percent to 42 percent, with United Independent Party candidate Evan Falchuk (3 percent) and independent Jeffrey McCormick (1 percent) trailing. Five percent were undecided and 3 percent refused a response.

In Gloucester, Baker led Coakley 45 percent to 44 percent; Falchuk received 5 percent; and McCormick and independent Scott Lively each were at 1 percent, with 4 percent undecided.

"Charlie Baker is leading, but it is very close," said David Paleologos, director of the Suffolk University Political Research Center in Boston. "The race comes down to voting booth decisions by undecided voters on Tuesday.
and Falchuk voters who are fighting to establish the United Independent Party in Massachusetts with three percent of the statewide vote. For Coakley, urban turnout in areas like Boston and Springfield is critical."

Both Waltham and Gloucester have correctly predicted the last three winners in governor’s races—in 2010, 2006 and 2002. The cities’ tallies have closely mirrored the statewide vote, coming within 3 percentage points of what each candidate received in those three elections.

New Hampshire races

In Manchester, N.H., Shaheen led Brown 47 percent to 40 percent, with 12 percent undecided and 1 percent refused. In Epping, Shaheen led Brown 44 percent to 41 percent, with 14 percent undecided and 1 percent refusing a response.

"Scott Brown must win big in both Hillsborough and Rockingham counties to prevail statewide," said Paleologos. "Manchester, which is in Hillsborough County, and Epping, which is in Rockingham, are two small indicators suggesting that Shaheen is not only holding her own, but she could also win some of these towns."

Gov. Maggie Hassan, a Democrat, also was leading her Republican opponent Walt Havenstein by 12- and 10-point margins in Manchester and Epping, respectively.

Both New Hampshire towns have correctly predicted the winners and have been within 3 percentage points of the statewide vote in the 2010 statewide elections for U.S. Senate and governor as well as the 2006 and 2002 elections for governor.

Methodology

The Manchester and Epping bellwether IDs each included 300 likely voters randomly selected from a list of voters who indicated that they were very likely to vote or had already voted. The New Hampshire field was conducted Thursday, Oct. 30, through Sunday, Nov. 2, 2014. The Waltham and Gloucester bellwether IDs each included 300 likely voters randomly selected from a list of voters who indicated that they were very likely to vote or had already voted. The Massachusetts field was conducted Saturday, Nov. 1, through Sunday, Nov. 2, 2014. The margin of error for each of the four bellwethers is +/- 5.65 percent at a 95 percent level of confidence. Bellwethers are designed to predict outcomes, not margins. Results will be posted at noon Monday, Nov. 3, on the Suffolk University Political Research Center website. For more information, contact David Paleologos at 781-290-9310.

Contact: Greg Gatlin, 617/573-8428, ggatlin@suffolk.edu

TNS 18DejucosGrace-141104-30FurigayJane-4923553 30FurigayJane

Greg Gatlin, 617/573-8428, ggatlin@suffolk.edu

Copyright © Targeted News Service. All Rights Reserved.

Return to Top