Gopinath, C. (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal

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Books

Book, Scholarly-New

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Other Intellectual Contributions

Instructor's Manual

Gopinath, C., Siciliano, J. (2014). *Strategize! Experiential exercises in strategic management - Inst manual* (4ed. ed.). Mason, OH: Cengage. http://www.cengage.com/cgi-wadsworth/course_products_wp.pl?fid=M20bI&product_isbn_issn=9781133953371

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Regular Column in Journal or Newspaper

Gopinath, C. (2013). Several titles. *The Hindu Business Line*. www.thehindubusinessline.com/opinion/columns/c-gopinath/

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Gopinath, C. (2009). Dubai Ports World. In Mike Peng (Ed.), *Global Business* (pp. 111-115). OH: Cengage Learning.

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Chelariu, C., Gopinath, C., Ko Jr, N. N. (2013). *Crisis in the supply chain: Lessons from a Toyota dealer's response*. Academy of International Business.

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Presentations

Gopinath, C., Elliot, Esi (Author Only), African Academy of Management Biennial Conference, "Experiential Exercises: Engaging students in learning by doing," African Academy of Management, Lagos, Nigeria. (January 11, 2020).

Gopinath, C. (Presenter & Author), African Academy of Management Biennial Conference, "Gandhi's Approach to Management: The South African experience," African Academy of Management, Lagos, Nigeria. (January 9, 2020).

Gopinath, C. (Presenter & Author), Saleem, Farida (Author Only), Constructing Our Students, Constructing Ourselves, Fall 2019 Conference, "The Effect of Structuring on Team Behavior and Learning," New England Faculty Development Consortium, Worcester, MA. (November 8, 2019).

GOPINATH, C, "Research and Publication Process," Loyola Institute of Business Administration, Chennai, India. (July 30, 2019).

GOPINATH, C (Presenter & Author), Saleem, Farida (Author Only), Academy of International Business, "Corporate environmentalism: Moderated mediation model," 1951, Copenhagen. (June 25, 2019).

Saleem, Farida, Hayat, Saqib, GOPINATH, C., Eastern Academy of Management, "Foreign locals: Myth or reality," Eastern Academy of Management, Providence, RI. (May 5, 2018).

GOPINATH, C, 13th. Knowledge Globalization Conference, "Social Business and SDGs: Need for structural facilitation," Knowledge Globalization Institute, Dhaka, Bangladesh. (February 24, 2018).

Saleem, Farida (Author Only), Gopinath, C., Academy of International Business, "Impact of servant leadership on subordinate performance and citizenship behavior," Academy of International Business, Dubai, UAE. (July 2017).

Gopinath, C (Presenter & Author), Saleem, Fareeda (Author Only), Eastern Academy of Management International, "Social Business: A viable business model?," Eastern Academy of Management. (June 19, 2017).

Saleem, Farida (Presenter & Author), Gopinath, C. (Author Only), Eastern Academy of Management Annual Meeting, "Antecedents and outcomes of green behavioral intentions," Eastern Academy of Management, Baltimore, Maryland. (May 11, 2017).

Saleem, Farida, Gopinath, C., Eastern Academy of Management, "Impact of servant leadership on folowers' trust and behavior," New Haven, Connecticut. (2016).

Saleem, Farida, Gopinath, C., Academy of International Business - NE, "Corporate social responsibility and consumer behavior: A developing country perspective," Boston. (October 24, 2015).

Gopalakrishnan, Shanti (Presenter & Author), Gopinath, C. (Presenter & Author), Narayanan, V. (Presenter & Author), Bandera, Cesar (Presenter & Author), Kessler, Eric (Presenter & Author), Managing in a Global Economy, "New methods and techniques to enhance the classroom experience of old courses - at the intersection of 'old' and 'new'," Eastern Academy of Management - International, Lima, Peru. (June 2015).

Gopinath, C. (Presenter & Author), Chowdhury, Muntakim M (Author Only), Managing in the Global Economy, "Exploring the emotional response to a bribe situation," Eastern Academy of Management-International, Lima, Peru. (June 2015).

Gopinath, C., Chowdhury, Muntakim M, Knowledge Globalization Conference, "Exploring the emotional response to a bribe situation," Knowledge Globalization Institute/ Suffolk University, Shijiazhuang, China. (May 30, 2014).

Saleem, Fareeda (Presenter & Author), Gopinath, C. (Author Only), Academy of Management Annual Meeting, "Stakeholders impact on corporate environmental strategies: Evidence from a developing country," Academy of Management, Orlando, FL. (August 12, 2013).

Saleem, Farida (Presenter & Author), Gopinath, C. (Author Only), Eastern Academy of Management, "Antecedents of environmental conscious purchase behavior," Baltimore, MD. (May 9, 2013).

Gopinath, C. (Presenter & Author), Eighth Knowledge Globalization Conference, "Social business: Governance issues with business models," KGI/ Suffolk University, Istanbul, Turkey. (May 9, 2013).

Gopinath, C., Bengaluru, Karnataka, India. (July 7, 2012).

Saleem, Farida, Gopinath, C. (Presenter & Author), Academy of International Business, "Impact of institutional forces and availability of slack on corporate environmental behavior: Evidence from a developing country," Washington DC, USA. (July 1, 2012).

Saleem, Farida (Presenter & Author), Gopinath, C., Academy of International Business, "Impact of Institutional Forces and Availability of Slack on Corporate Environmental Behaviour: Evidence from a Developing Country," Washington DC. (July 1, 2012).

Gopinath, C., Knowledge Globalization Conference, "Social Business and CSR," Suffolk/ FLAME/Knowledge Globalization Institute, Pune, India. (January 7, 2012).

Gopinath, C., SRM University School of Management, Kattankollatur, Tamil Nadu, India. (December 29, 2011).

Saleem, Farida (Author Only), Gopinath, C. (Presenter & Author), Academy of International Business, "Corporate environmentalism: Evidence from Pakistan," Nagoya, Japan. (June 2011).

Gopinath, C., Chelariu, Cristian, Ko, Nai Nan, Academy of International Business, "Crisis in the supply chain: Lessons from   Toyota dealer's response," Nagoya, Japan. (June 2011).

Gopinath, C., Parthasarathi, Rags (Presenter & Author), Eastern Academy of Management, "The competitive environment of the US domestic airline industry 2009-2010," Boston. (May 13, 2011).

Gopinath, C., Murphy, Christin, Ricard, Antonin, Suresh, Jayshree, Knowledge Globalization Conference, "Perceptions of globalization: Exploratory evidence from France and India," Knowledge Globalization Institute, Dhaka, Bangladesh. (2010).

Ricard, Antonin (Presenter & Author), Gopinath, C. (Presenter & Author), Reynaud, Emmanuelle (Author Only), Ravilochanan, P. (Author Only), Knowledge Globalization Conference 2010, "International comparison on global perceptions," Knowledge Globalization Institute, Boston. (November 2010).

Gopinath, C. (Presenter & Author), Prasad, Anshuman (Presenter & Author), Academy of Management, "Cutting to the core of corporate social responsibility: Approaches with a critical edge," Montreal. (July 2010).

Ricard, Antonin (Presenter & Author), Reynaud, Emanuelle (Author Only), Gopinath, C. (Author Only), IFSAM World Conference, "Que pensent les managers de la mondialization?," Paris, France. (July 2010).

Gopinath, C., Madras Management Association, Chennai, Tamil Nadu, India. (June 11, 2010).

Gopinath, C., "Globalization: A framework for analysis," KGlobalization, Boston, Massachusetts. (2009).

Gopinath, C., "A re-examination of the fizz from Coca-Cola's Indian experience," Academy of International Business, Milan, Italy. (2008).

Gopinath, C., "A System View of Globalization," Faculty of Icfai Business School, Chennai and Bangalore, India. (August 2007).

Gopinath, C., "Globalization: Taking a systems perspective," Eastern Academy of Management International Meeting, Amsterdam, Netherlands. (June 2007).

Gopinath, C., Youngstown State University/Williamson School of Business, Youngstown, Ohio. (2006).

Gopinath, C. (Discussant), Academy of International Business, Quebec City, Canada. (2005).

Gopinath, C., "Exploring a decision to bribe," Eastern Academy of Management International Meeting, Cape Town, South Africa. (June 2005).

Gopinath, C., SRM Institute of Management Studies, India, Kattankulathur, India. (2003).

Gopinath, C., "Focusing the school through IB: The case of Suffolk University," Southern Management Association Annual Meeting, Clearwater, Florida. (November 2003).

Gopinath, C., Indian Institute of Management, Bangalore, Bangalore, India. (2002).

Gopinath, C., Nippon Academy of Management Education, Japan, Tokyo, Japan. (2002).

Gopinath, C., Carlson, P., "Grading cases: Effects of criteria and multiple graders," Academy of Management annual conference, Denver, Colorado. (August 2002).

Gopinath, C., "Sharpening strategy skills through experiential exercises," Global Business and Technology Association Conference, Istanbul, Turkey. (July 2001).

Gopinath, C. (Discussant), Academy of Management Annual Meeting. (2000).

Gopinath, C., Indian Institute of Management, Bangalore, Bangalore, India. (2000).

Gopinath, C., Vivekananda College, Economics Association, Chennai, India. (2000).

Blodgett, M., Carlson, P., Gopinath, C., Sergenian, G., "Starting the MBA with a bang! A multidisciplinary approach to teaching competencies and perspectives for tomorrow's managers," Academy of Business Education Meeting, Bermuda, Bermuda. (September 2000).

Gopinath, C., "Enhancing learning through experiential methods in business courses," Comference on Management Education and Development in Developing Nations, Al Ain, United Arab Emirates. (April 2000).

Gopinath, C., Confederation of Indian Industry, India, Chandigarh, India. (1998).

Gopinath, C., Government of Punjab, Civil Secretariat, India, Chandigarh, India. (1998).

Gopinath, C., Becker, T. E., "Communications, procedural justice, and employee attitudes: Relationships under conditions of divestiture," Academy of Management annual conference, San Diego, California. (August 1998).

Gopinath, C., Sawyer, J., "Student learning from an entrprise simulation," Academy of Management annual conference, San Diego, California. (August 1998).

Gopinath, C., Indian Institute of Management, Bangalore, India. (1997).

Gopinath, C., Center for Teaching Effectiveness, University of Delaware. (1996).

Siciliano, J., Gopinath, C., "The opportunities and difficulties of outsomes assessment in teh strategic management course," Eastern Academy of Management, Crystal City, Virginia. (May 1996).

Gopinath, C., Kerala Management Association, India, Cochin, India. (1994).

Hoffman, R. C., Gopinath, C., "Critical strategic issues for the future: A CEOs perspective," International Federation of Scholarly Associations of Management, Dallas, Texas. (August 1994).

Gopinath, C., "Understanding turnaround management," Eastern Academy of Management, Albany, New York. (May 1994).

Gopinath, C., Center for Teaching Effectiveness, University of Delaware. (1993).

Gopinath, C., "Recognition of business failure," Academy of Management annual conference, Atlanta, Georgia. (August 1993).

Gopinath, C., "Bank strategies towards failing clients," Eastern Academy of Management, Providence, Rhode Island. (May 1993).

Gopinath, C., Hoffman, R. C., "Research agenda for strategic management: The CEOs perspective," Academy of Management annual conference, Las Vegas, Nevada. (August 1992).

Hoffman, R. C., Gopinath, C., "International business: Is it a strategic concern of corporate America," Academy of International Business North East, Baltimore, Maryland. (June 1992).

Gopinath, C., "Recognizing the severity of decline: Insights from crisis models," Eastern Academy of Management, Baltimore, Maryland. (May 1992).

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Schroeder, D. M., Congden, S., Gopinath, C., "Advanced manufacturing technology: Competitive advantage or disadvantage?," Strategic Management Society Conference, San Francisco, California. (October 1989).

Gopinath, C., "The critical phase in a business turnaround," Eastern Academy of Management, Portland, Maine. (May 1989).